Postgraduate Certificate Forex Psychotrading





## **Postgraduate Certificate** Forex Psychotrading

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/forex-psychotrading

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## 01 Welcome

Good trading and emotions are closely related. Fear, greed, nerves or failure to control impulsive reactions can seriously affect trading results, which is why the trader must work conscientiously on managing them. And for this you can count on this program. It is a qualification that gathers, in 150 hours, the most innovative content related to Forex Psychotrading. Thus, the professional will be able to delve into the management of emotions for financial and stock market activity, allowing them to implement in their practice the best strategies to mitigate, for example, the effect of loss aversion or loss opportunity anxiety. All of this 100% online.



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A program the development so that you d

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A program that combines the latest developments in Psychology applied to Trading, so that you can work on improving and thus offer a safe service to you and your clients"

# 02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

## Why Study at TECH? | 07 tech

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

## tech 08 | Why Study at TECH?

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



## of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives prepared each year

## +200

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies

### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



## Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

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At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



#### Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

# 03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and

the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

## tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



## Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

## You will work on more than 100 real senior management cases.



#### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

## Why Our Program? | 13 tech



### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



#### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

# 04 **Objectives**

This Postgraduate Certificate has been designed by TECH after a detailed analysis of the current financial and stock market context. After the conclusion of this study, an imminent need was established to develop a program that would allow professionals in this sector to work on improving their profile through the management of emotions at the time of activity in the foreign exchange market. Therefore, the objective of the degree is to provide you with all the resources you need to achieve this comfortably and effectively in just 6 weeks.

You will delve into the difficulties that a trader has to face, knowing in detail the best strategies that exist to face them in the current working context"

## tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Certificate in Forex Psychotrading** will qualify the student to:



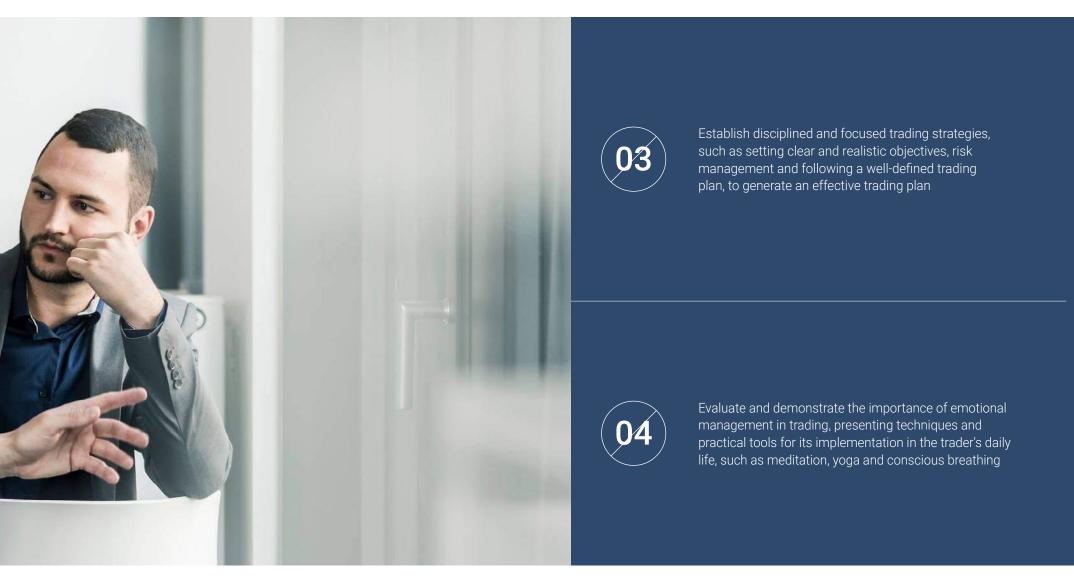
Identify and analyze emotions that can affect trading decision making, such as fear, greed, and impatience, to compile an in-depth understanding of how they affect decision making



Develop skills to control and manage emotions and behaviors that can affect trading decisions by defining strategies to manage stress and anxiety



## Objectives | 17 tech



## 05 Structure and Content

TECH and its team of professionals invest dozens of hours in designing the content that is finally included in each of the degrees, in order to always offer the most complete academic experiences. Likewise, in this Postgraduate Certificate the graduate will find the most relevant and recent information related to Psychotrading, accompanied by dozens of hours of practical and additional material to deepen and expand those sections that are of greater interest for their personal and professional development.

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The 150 hours of theoretical, practical and additional and additional content included in this Postgraduate Certificate will be hosted in the Online Campus from the first day of the the first day and can be downloaded to any device"

## tech 20 | Structure and Content

### Syllabus

The Postgraduate Certificate in Forex Psychotrading curriculum is comprised of 150 hours of diverse content designed by the degree's teaching team of the degree. The high degree of specialization of these professionals, linked to their current activity in the sector, has made it possible to create a diverse material, of the highest level and, above all, rigorously based on the current stock market and financial context.

This material (case studies, news, research articles, dynamic summaries, videos, images, etc.) will be hosted in a state-of-the-art Online Campus, which the graduate will be able to access from any device with an internet connection (computer, tablet or PC) during the 6 weeks of the degree course. In addition, it can be downloaded for consultation when coverage is not available, as well as for when the academic experience has been completed. In this way, TECH offers a program that adapts not only to the demands of the current labor market, but also to the needs of its students, allowing them to organize their academic calendar in a completely personalized way. This way they can combine their program with any other academic or work activity, allowing them to work on improving their professional profile without having to neglect their other responsibilities or interests.

This Postgraduate Certificate is developed over 6 weeks consists of 1 module:

### Module 1

Forex Psychotrading



## Structure and Content | 21 tech

### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Forex Psychotrading completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.



N	odule 1. Forex Psychotrading			
1. 1.	<ol> <li>Trading attraction</li> <li>Trading and the trader</li> <li>Ego and needs</li> <li>Emotional aspects</li> </ol>	<ul> <li><b>1.2.</b> Trader's difficulties</li> <li>1.2.1. The ten mistakes at the demo stage</li> <li>1.2.2. Leap into the real market</li> <li>1.2.3. The ten mistakes in the real market</li> </ul>	professional trader 1 1.3.1. Education and Training 1	<ul> <li>.4. Managing a trader's streaks</li> <li>.4.1. Understanding the nature of gusts</li> <li>.4.2. Trading strategy evaluation</li> <li>.4.3. Adjust the strategy</li> </ul>
		<ul> <li>1.6. Analysis of a trader's emotional balance</li> <li>1.6.1. Recognition of emotions that can affect trading decisions: fear, greed, euphoria or frustration</li> <li>1.6.2. Identifying times when emotions may b affecting decisions</li> <li>1.6.3. Strategies for managing emotions in traditional strategies for managing emotions emotions in traditional strategies for managing emotions in traditional strategies for managing emotions emotions in traditional strategies for managing emotions in traditi</li></ul>	<ul> <li>1.7.1. Managing expectations. Importance in Trading</li> <li>1.7.2. Setting realistic trading objectives 1</li> <li>1.7.3. Managing emotions and anxiety in relation 1</li> <li>to expectations 1</li> </ul>	<ul> <li>.8. Emotional intelligence applied to trading</li> <li>.8.1. Importance of emotional intelligence in tradii</li> <li>8.2. How to develop emotional intelligence in tradii</li> <li>8.3. How to apply emotional intelligence in tradii</li> </ul>
1. 1.	<ul> <li>9. Ego management</li> <li>9.1. Identifying ego symptoms in trading</li> <li>9.2. How to keep ego from affecting your trading decisions</li> <li>9.3. How to maintain a balanced mindset and focus on long term success</li> </ul>	<ul> <li>1.10. Trading-oriented concentration and attention techniques</li> <li>1.10.1. The importance of concentration and attention in trading</li> <li>1.10.2. Concentration techniques</li> </ul>		

**66 6** During 6 weeks you will be able to work

intensively in the knowledge of techniques and

practical tools for stress management and

emotional management with this program"

1.10.3. Attention techniques

- and focus on long-term success1.9.4. Constant evaluation and adjustment
- of ego management

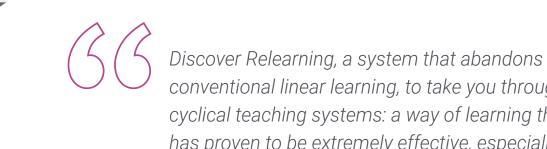
Structure and Content | 23 tech

# 06 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

## tech 26 | Methodology

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the foundation methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

## Methodology | 27 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## tech 28 | Methodology

### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



## tech 30 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

30%

10%

8%

3%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 31 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



30%



#### **Testing & Retesting**

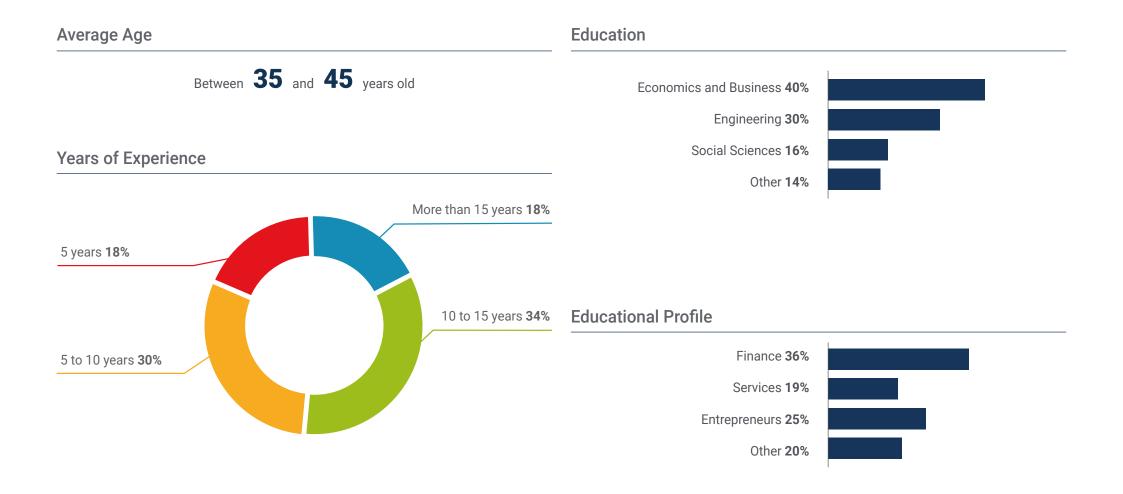
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

## 07 Our Students' Profiles

The profile of the students who access this and all the degrees offered by TECH is very versatile. This is based on the fact that each program is designed with a single objective in mind: that professionals interested in a given area, regardless of their studies or academic background, can specialize in it if they so wish. In this way, this university does not limit knowledge, making available to graduates all the resources they need to achieve it.

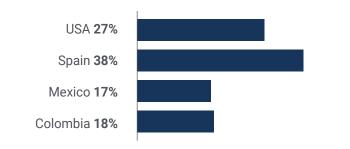
) It doesn't matter what your academic background is as long as your goal is to master Forex through Psychotrading"

## tech 34 | Our Students' Profiles



## Our Students' Profiles | 35 tech

**Geographical Distribution** 





## **Julia Fierros**

Analyst and specialist in emotional trading

"Psychotrading is an area that is often not given the attention it deserves. Therefore, finding programs focused on this discipline is very difficult. However, TECH has been able to compact everything necessary, not only to master it, but also to keep us up to date with the latest news. In addition, offering a dynamic and entertaining academic experience through all the content it includes"

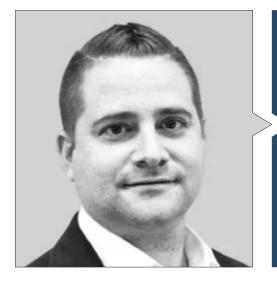
## 08 Course Management

The teaching staff of this Postgraduate Certificate in Forex Psychotrading has a wide and extensive work experience in different activities related to the foreign exchange market. They are a team of experts who know in detail the difficulties that arise when working in this field, so they also know the best strategies to deal with them, something they will share with students through 150 hours of content designed by themselves.

Spurts are one of the most frequent phenomena in a trader. In this Postgraduate Certificate you will deepen in the best psychological techniques to manage them effectively and efficiently"

# tech 38 | Course Management

#### Management



### Mr. Gutiérrez Viñas, Daniel

- COO at Benowu International Academy
- Trading trainer and independent trader at Benowu International Academy
- Commercial and cashier at Banco Sabadell
- Trading educator/consultant & sales en Academia de Comercio Financiero de Dublín
- Degree in Economics from the Universidad Rey Juan Carlos
- Master's Degree in Financial Planning and Advisory Services from the Universidad Rey Juan Carlos
- EA programing for MT4/5 through Strategy Quant
- European Financial Advisor

### Professors

#### Mr. Gómez, Cristian

- CEO at TradEasy
- Project manager in IT consultancy at INDRA
- Junior Software Developer en Everis
- StartUPS Acceleration Programme by Telefonica Open Future
- Master's Degree Financial Market by the Online University of Catalonia
- Computer Systems Administration for Esteve Terrades



# 09 Impact on Your Career

The overcoming of the criteria for which this Postgraduate Certificate in Psychotrading was designed will provide the graduate with a plus of professionalism, which will not only be reflected in a considerable personal growth, but also in the possibility of including in his/her curriculum a qualification endorsed by the largest online university in the world. This will undoubtedly help you stand out in any personnel selection process, as well as demonstrate your high level of interest in this area.

# Impact on Your Career | 41 tech

aper a quite

In this program you will find the keys to effectively develop the skills to control and manage emotions in moments of maximum stress"

### Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Forex Psychotrading is an intensive program that prepares you to face challenges and business decisions in the field of Management and Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

# **Time of Change**

A degree that will mark a before and after in your career, making you a professional who will also stand out for his mettle and control of the most complex situations in Forex.



# Type of Change



bet on a program that will drive you to improve your performance and achieve long-term success through a balanced and focused mind while trading.

Don't think twice and

# Salary Increase

This program represents a salary increase of more than **28.3%** for our students





# 10 Benefits for Your Company

This program contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders.

In addition, participating in this university option is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.

GG

In the digital era, managers must integrate new processes and strategies that bring about significant changes and organizational development. This is only possible through training and university and university updating"

# tech 46 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



#### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



#### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



#### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



# Benefits for Your Company | 47 tech



# Project Development

The professional can work on a real project or develop new projects in the field of R & D or Business Development of your company.



#### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 **Certificate**

The Postgraduate Certificate in Forex Psychotrading guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Certificate | 49 tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

# tech 50 | Certificate

This **Postgraduate Certificate in Forex Psychotrading** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Forex Psychotrading** Official N° of Hours: **150 h**.



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



# **Postgraduate Certificate** Forex Psychotrading

- » Modality: online
- » Duration: 6 weeks
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- » Schedule: at your own pace
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**Postgraduate Certificate** Forex Psychotrading

