

Postgraduate Certificate Foreign Exchange Market





Postgraduate Certificate Foreign Exchange Market

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/foreign-exchange-market

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01

Welcome

International currency trading involves hundreds of millions of daily movements in the financial market. Likewise, a global space has been created where borders between countries are blurred, contributing to a free market without government intervention and with ample opportunities for companies that decide to bet on this activity despite the risks involved. Being part of the foreign exchange can produce huge profits if you have a specialized knowledge of the modus operandi of the market, something that any professional can achieve with this program. This is an intensive academic experience in which you can delve into the characteristics of Forex and its management strategies in a 100% online way and with the best theoretical, practical and additional content.



Postgraduate Certificate in Foreign Exchange Markets.
TECH Technological University



“

You will master the activity of the Foreign Exchange Market through a deep knowledge of the characteristics of the main Central Banks of the world with this Postgraduate Certificate”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

TECH's objective with the design of each of its programs is to always offer the best degrees, an example of this is the present Postgraduate Certificate in Foreign Exchange. Therefore, overcoming its requirements will mean for the graduate a professional growth that will result in the acquisition of specialized knowledge on the subject in question. All this in just 6 weeks of 100% online academic experience and through the best theoretical, practical and multidisciplinary content.



“

TECH's goal is for you to achieve your own by offering you an intensive academic experience so that you can acquire specialized knowledge to master the Foreign Exchange market”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Certificate in Foreign Exchange Markets** will qualify the student to:

01

Analyze the characteristics of financial markets

02

Identify the main financial asset classes

03

Assessing risk management in financial markets





04

Concretizing the objectives of financial markets

05

Analyzing the role of Central Banks

06

Establishing the objectives of the various Central Banks

05

Structure and Content

This Postgraduate Certificate in Foreign Exchange Markets is a complete and comprehensive degree in which the graduate will find everything he/she needs to master, in only 6 weeks, everything related to the financial activity focused on the movements of Central Banks around the world. You will also obtain specialized knowledge without having to spend hours studying long and tedious syllabi, which have been replaced by the best multidisciplinary material.



“

You will be able to access the Online Campus from any device with an internet connection, whether PC, tablet or cell phone”

Syllabus

This Postgraduate Certificate in Foreign Exchange Markets has been designed by the teaching team following the most exhaustive and demanding guidelines, providing the most rigorous content based on the current financial and stock market context. This has made it possible to create 300 hours of theoretical, practical and additional resources, the latter presented in various formats: in-focus videos, diagrams, news, research articles, images, dynamic summaries, exercises and quizzes.

All this compacted in a convenient and flexible program 100% online. You will be able to access a state-of-the-art Online Campus where the content will be hosted from day one, allowing you to organize your academic calendar in a totally personalized way, without the hassle, schedules or face-to-face classes. In addition, this platform is compatible with any device with internet connection, so you can connect from your cell phone, tablet or computer: wherever and whenever you want.

In this way, you will be able to work on perfecting your professional skills through the program of a degree that not only meets your needs, but also the demands of today's job market. Thus, in just 12 weeks of academic experience, you will have exceeded your expectations, leading your career to professional success in the Foreign Exchange business.

This Postgraduate Certificate takes place over 12 weeks and is divided into 2 modules:

Module 1

The Financial Markets

Module 2

Forex Foreign Exchange Market Central Banks



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Foreign Exchange Market completely online. During the 12 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. The Financial Markets

1.1. The Financial Markets

- 1.1.1. Financial System
- 1.1.2. Financial Assets
- 1.1.3. Financial intermediaries

1.2. Fixed income, equity and derivatives markets

- 1.2.1. Fixed Income
- 1.2.2. Equities
- 1.2.3. Derivatives

1.3. Investment: risk, return and liquidity

- 1.3.1. Risk
- 1.3.2. Profitability
- 1.3.3. Liquidity and time horizon

1.4. Portfolio Management

- 1.4.1. Portfolio management
- 1.4.2. The Time Value of Money: Wealth management
- 1.4.3. Creating Value

1.5. Market trading tools

- 1.5.1. Fundamentals of technical and fundamental analysis
- 1.5.2. Trading platforms and analysis tools
- 1.5.3. Trading strategies and risk management

1.6. Investment funds

- 1.6.1. Investment funds Types
- 1.6.2. Investment fund management
- 1.6.3. Advantages and Disadvantages

1.7. Technical analysis and fundamental analysis: tools for understanding financial markets

- 1.7.1. Technical Analysis
- 1.7.2. Fundamental Analysis
- 1.7.3. Technical Analysis vs. Fundamental. Which one to follow

1.8. Forex trading: tools to take advantage of investment opportunities

- 1.8.1. Fundamentals of the foreign exchange market
- 1.8.2. Major currency pairs
- 1.8.3. Peculiarities of currencies

1.9. Investing in stocks: analysis and informed decision making in the stock market

- 1.9.1. Value Market
- 1.9.2. Stock analysis
- 1.9.3. Stock Market Indices
- 1.9.4. Equity investment strategies

1.10. Digital Money

- 1.10.1. Cryptocurrencies and Forex
- 1.10.2. Cryptocurrency Analysis
- 1.10.3. Investing with cryptocurrencies

Module 2. Forex Foreign Exchange Market Central Banks**2.1. Central Banks**

- 2.1.1. Why are they created
- 2.1.2. Skills
- 2.1.3. Why they influence markets

2.2. Inflation

- 2.2.1. Inflation interpretation
- 2.2.2. Healthy inflation levels
- 2.2.3. Extreme levels of inflation

2.3. Variables “Employment” and “Unemployment” in an economy

- 2.3.1. Employment rate
- 2.3.2. Unemployment rate
- 2.3.3. Adjustments in the economy

2.4. Interest rate

- 2.4.1. The price of money
- 2.4.2. Economic imbalance
- 2.4.3. Expansionary and contractionary cycles of the economy

2.5. American Federal Reserve (Federal Reserve)

- 2.5.1. Analysis of the FED
- 2.5.2. Objectives and policies
- 2.5.3. Crisis and recovery

2.6. European Central Bank

- 2.6.1. ECB Analysis
- 2.6.2. Objectives and policies
- 2.6.3. Crisis and recovery

2.7. Bank of England

- 2.7.1. Analysis of the BOE
- 2.7.2. Objectives and policies
- 2.7.3. Crisis and recovery

2.8. Swiss National Bank

- 2.8.1. Analysis of the SNB
- 2.8.2. Objectives and policies
- 2.8.3. Crisis and recovery

2.9. Central Bank of Japan (Bank of Japan)

- 2.9.1. Analysis of the BOJ
- 2.9.2. Objectives and policies
- 2.9.3. Crisis and recovery

2.10. Bank of China

- 2.10.1. Analysis of the BOC
- 2.10.2. Objectives and policies
- 2.10.3. Crisis and recovery



You will develop the skills necessary to examine and evaluate different markets, using this information to make the best investment decisions”

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates, graduates and graduates who have previously completed any of the following degrees in the fields of Social and Legal Sciences, Administrative Sciences, and Economics.

The diversity of participants with different educational profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The Postgraduate Certificate may also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of stock market and financial consulting.





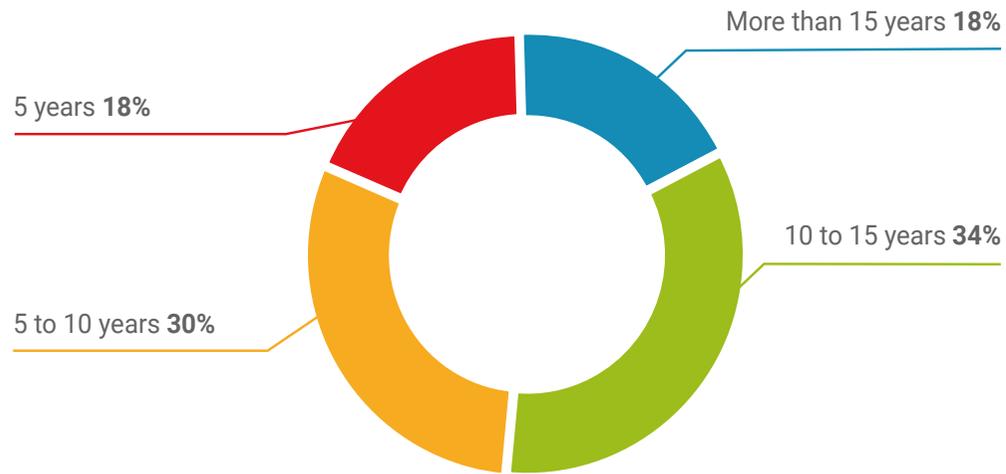
“

This Postgraduate Certificate will demonstrate your understanding of the different types of financial markets and their impact on investors”

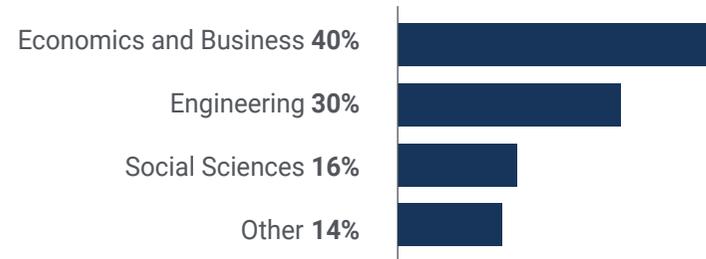
Average Age

Between **35** and **45** years old

Years of Experience



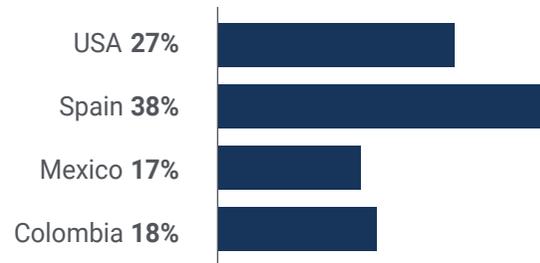
Training



Educational Profile



Geographical Distribution



Juan Antonio González

Chief Operating Officer in a financial company

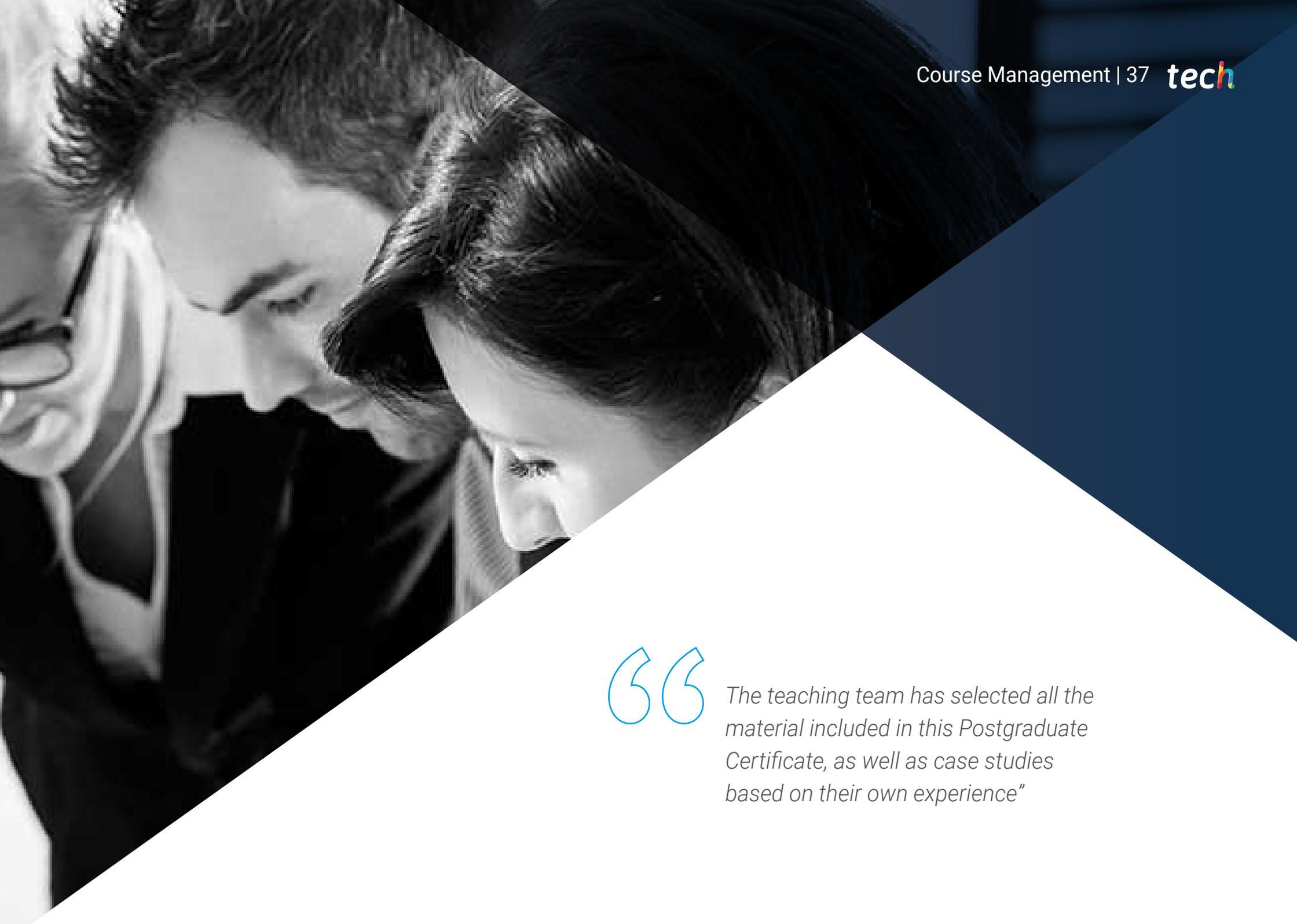
"I think TECH is designing more and more comprehensive degrees, this Postgraduate Certificate is an example of that. This is the sixth program I have taken with this university and it has exceeded my expectations. I have been able to keep up to date with the news of the Foreign Exchange Market through a lot of material and the best thing: without schedules, from home and at my own pace. Without a doubt, it is an institution that I recommend"

08

Course Management

The design of the teaching staff of this Postgraduate Certificate has been made, as it could not be otherwise, taking into account the curriculum vitae of each of the volunteers. Thanks to this, it has been possible to form a staff of the highest level, made up of specialists in financial planning and advice. Thus, the graduate will have the support of experts in the field, which will help him/her to get the most out of the academic experience.





“

The teaching team has selected all the material included in this Postgraduate Certificate, as well as case studies based on their own experience”

Management



Mr. Gutiérrez Viñas, Daniel

- ♦ COO at Benowu International Academy
- ♦ Trading trainer and independent trader at Benowu International Academy
- ♦ Commercial and cashier at Banco Sabadell
- ♦ Trading educator/consultant & sales en Academia de Comercio Financiero de Dublín
- ♦ Degree in Economics from the Universidad Rey Juan Carlos
- ♦ Master's Degree in Financial Planning and Advisory Services from the Universidad Rey Juan Carlos
- ♦ EA programing for MT4/5 through Strategy Quant
- ♦ European Financial Advisor

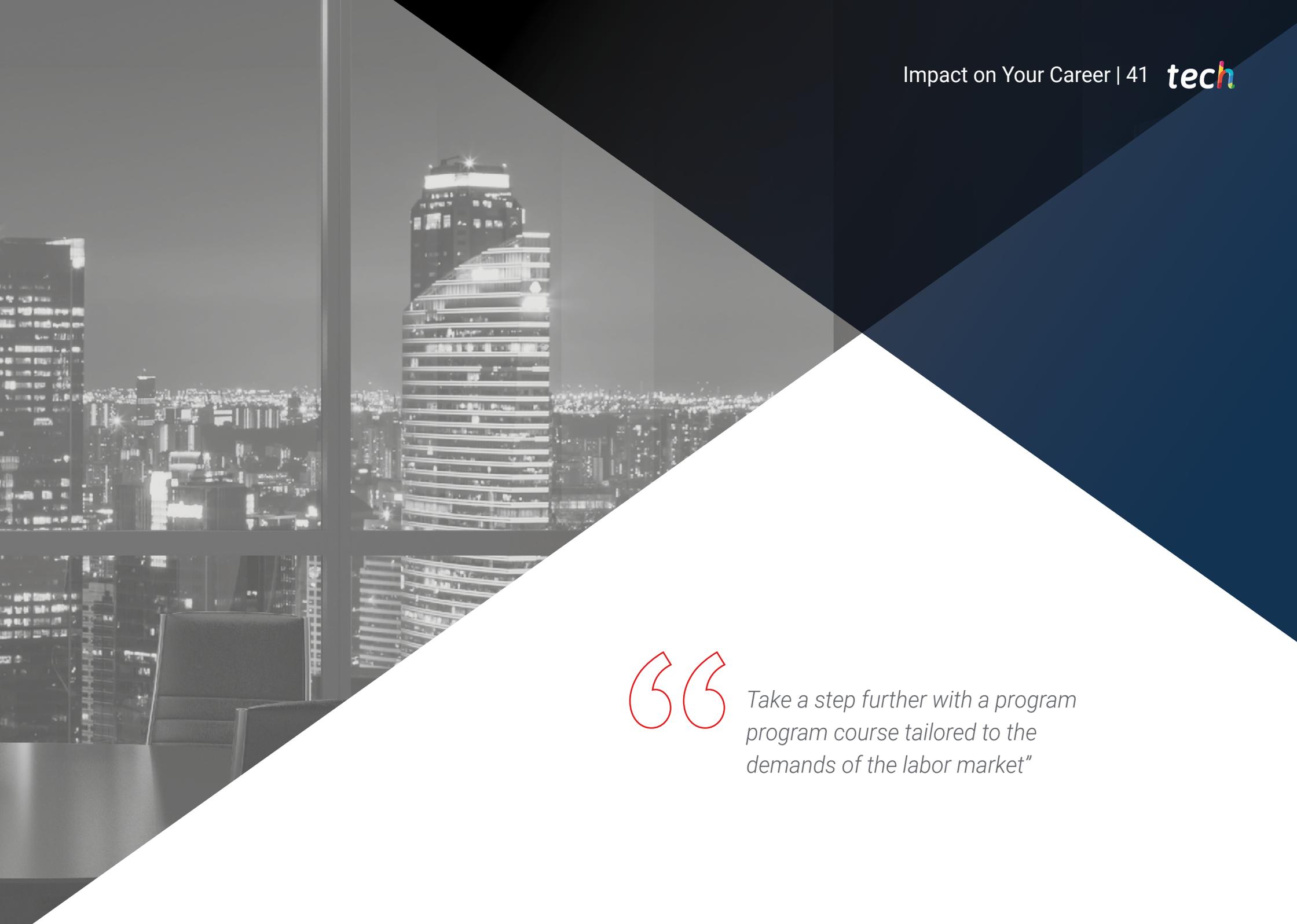


09

Impact on Your Career

The course's program will provide the graduate with an added value to his or her career, which will translate into multiple options, all of them aimed at improving his or her status and positioning in today's job market. You will be able to include in your résumé a specialized degree in a booming field such as the management of the Foreign Exchange Market, which also requires expert knowledge for its successful management. All of this is backed by the world's largest online university.





“

*Take a step further with a program
program course tailored to the
demands of the labor market”*

Are you ready to take the leap? Excellent professional development awaits you.

TECH's Postgraduate Certificate in Foreign Exchange is an intensive program that prepares you to face challenges and business decisions in the field of Management and Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

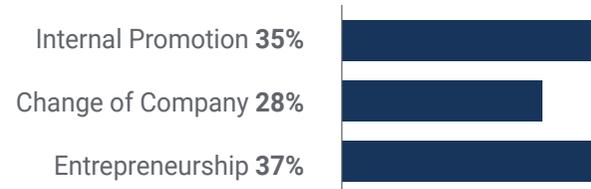
Do not hesitate and bet on a degree designed by and for the best professionals in the finance sector.

Your mastery of inflation in today's foreign exchange market will catapult your career to professional success.

Time of Change

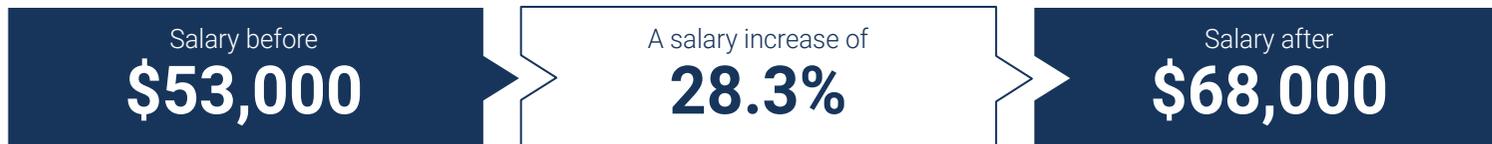


Type of Change



Salary Increase

This program represents a salary increase of more than **28.3%** for our students



10

Benefits for Your Company

This program contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders.

In addition, participating in this university option is a unique opportunity to access a powerful network of contacts to find future to access a powerful network of contacts in which to find future professional partners, clients or suppliers.



“

In the digital era, managers must integrate new processes and strategies that bring about significant changes and organizational development. This is only possible through university training and updating”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Foreign Exchange Market guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Foreign Exchange Market** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Foreign Exchange Market**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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