

# Postgraduate Certificate Financial Function in Business Consulting





## Postgraduate Certificate Financial Function in Business Consulting

Language: English

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

6 ECTS credits

Teaching Hours: 150 hours.

**Target Group:** Graduates, graduates, engineers, architects and equivalents,  
who have already started a professional career in consulting

**Website:** [www.techtute.com/school-of-business/postgraduate-certificate/financial-function-business-consulting](http://www.techtute.com/school-of-business/postgraduate-certificate/financial-function-business-consulting)

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# 01 Welcome

The management of a company's capital is one of the most important and delicate tasks. For this reason, more and more companies are looking for consulting experts who have specialized in the financial function. There is, therefore, a high demand for this professional profile, which is why this program has been designed to offer students the best and most advanced methods of supervision and management of business capital. All of this is based on an online teaching system that will allow students to combine this degree with their work and personal life.



Postgraduate Certificate in Financial Function in Business Consulting.  
TECH Technological University



“

*Specialize in consulting applied to the financial function and become an essential professional for large companies in your environment"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the *Re-learning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

Taking into account the delicacy of the area of the financial function, this Postgraduate Certificate aims to prepare the professional to perform business consulting tasks in a precise and effective way applied to this field. This program, therefore, will make the student a specialist in a complex discipline where experts are scarce. For this reason, at the end of your degree, you will be a sought-after figure for all types of companies.





“

*This Postgraduate Certificate will prepare you to manage and supervise complex capital operations”*

TECH makes the objectives of its students its own.  
They work together to achieve them.

The **Postgraduate Certificate in Financial Function in Business Consulting** trains the student to:

01

Clearly explain the purpose of this function, from a business perspective and also from the business consulting side and the services that consulting firms provide

04

Deepen the understanding of treasury and financial instruments

02

Detail key organizational aspects of the function and relevant operating models

03

To delve into financial accounting, especially in the interpretation of the reports that reflect the business reality (assets and liabilities, balance sheet, operational financing needs, working capital, income statement, cash flow reports, etc.)

05

Mastering corporate performance management (strategic planning, budgeting, forecasting, consolidation, reporting)





06

Emphasize the challenges that the finance function is facing today and how it is adapting to the new digital reality

08

Understand the overall strategic planning process and how it adds value to organizations.



09

Know how the financial function is organized in companies, and what operating models exist in business organizations.

07

Describe the key aspects of internal control and governance.

10

Learn to differentiate between the company's strategy and how to implement it in its operation.

05

# Structure and Content

In order to meet all the proposed objectives, TECH has structured this Postgraduate Certificate in Financial Function in Business Consulting in one specialized module. The program will be developed over 6 weeks, a period in which the student will be able to deepen in aspects such as analytical accounting or financial risks, among many others. With this, the professional will receive the necessary impulse to become a great specialist in this booming area.



“

*This program contains the most complete and updated syllabus on the market in business consulting applied to the financial function"*

## Syllabus

Among the elements that can make or break a company is the management of its finance function. The correct management of the company's capital is vital to its progress, but not all companies have specialists in this field. For this reason, the profile of the business consultant oriented to this area is booming.

This Postgraduate Certificate in Financial Function in Business Consulting, designed by TECH, provides the professional with all the latest knowledge in the discipline, delving into issues such as strategic financial planning, the adaptation of the financial function to the new digital era, operational ratios or organizational models of the financial function.

All this, over 150 hours of learning spread over a period of 6 weeks, with a 100% online methodology and the best teaching resources, prepared in various multimedia formats.

With these elements, the student will be prepared to face all the challenges involved in the complex task of supervising the management of a company's financial function.

This Postgraduate Certificate takes place over 6 weeks and consists of 1 module:

### Module 1

### Financial function



### Where, When and How is it Taught?

TECH offers the possibility of developing this Professional Certificate in Financial function in Business Consulting fully online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the student to self-manage his or her study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Financial Function**

**1.1. Financial Function**

- 1.1.1. The Usual Functions and Role of the CFO
- 1.1.2. Organizational Structure of Financial Function
- 1.1.3. Challenges and Trends in Financial Function:
  - 1.1.3.1. Retrospective of Financial Function
  - 1.1.3.2. Towards a Leaner Financial Function
  - 1.1.3.3. Key Enablers

**1.2. Operational Finance**

- 1.2.1. Finances Accounting
- 1.2.2. Financial Accounting
  - 1.2.2.1. Heritage Properties
  - 1.2.2.2. Balance
  - 1.2.2.3. Income Statement
  - 1.2.2.4. Cash Flow
  - 1.2.2.5. Operating Ratios: ROE, ROA
  - 1.2.2.6. Operating Cash Requirements
  - 1.2.2.7. Working Capital
- 1.2.3. Keys to Balance Sheet Analysis
- 1.2.4. Keys to Income Statement Analysis

**1.3. Analytical Accounting**

- 1.3.1. Taxonomy of Costs
- 1.3.2. Types of Cost Allocation
  - 1.3.2.1. Standard Cost
  - 1.3.2.2. Analytical Models
- 1.3.3. Types of Analytical Models
  - 1.3.3.1. Direct Costing
  - 1.3.3.2. Full Costing
  - 1.3.3.3. Activity-Based Costing

**1.4. Treasury and Financial Risks**

- 1.4.1. The Treasury Function
- 1.4.2. Organizational and Governance Model of the Treasury Function
- 1.4.3. Functions
  - 1.4.3.1. Working Capital Management
  - 1.4.3.2. Cash Flow Management
  - 1.4.3.3. Liquidity Management
- 1.4.4. Tendencies
- 1.4.5. Treasury-Related Systems and Applications

- 1.4.6. Treasury Reports
  - 1.4.6.1. Structure of Treasury Reports
  - 1.4.6.2. Classification of the Different Types of Receipts and Payments
  - 1.4.6.3. The Budget for Collections and Payments
  - 1.4.6.4. Optimization of Cash Surpluses
  - 1.4.6.5. Practical Business Management Conclusions

**1.5. Corporate Performance Management (CPM)**

- 1.5.1. Strategic Financial Planning
  - 1.5.1.1. Process
  - 1.5.1.2. Good Practices
  - 1.5.1.3. Models (Structure, Working Capital, Debt/Equity, Tax, Others)
- 1.5.2. Budget
  - 1.5.2.1. Budget Dimensions
  - 1.5.2.2. Budgeting Techniques
  - 1.5.2.3. Common Problems

- 1.5.3. Consolidation
  - 1.5.3.1. Corporate Taxonomy in Parent Company Consolidation
  - 1.5.3.2. Soc. Dependent
  - 1.5.3.3. Soc. Multigroup
  - 1.5.3.4. Soc. Associate
  - 1.5.3.5. Consolidation Methods
    - 1.5.3.5.1. Global
    - 1.5.3.5.2. Proportional
    - 1.5.3.5.3. Equity Method

- 1.5.3.6. Stages of the Process
  - 1.5.3.6.1. Homogenize
  - 1.5.3.6.2. Add
  - 1.5.3.6.3. Adjust
  - 1.5.3.6.4. Reports
- 1.5.4. Common Problems

**1.6. Financial Reporting**

- 1.6.1. Data
- 1.6.2. Sources of Information
- 1.6.3. Types of Reporting Solutions
- 1.6.4. Implementation Methodologies
- 1.6.5. Expected Profits

**1.7. Adapting the Finance Function to the New Digital Era**

- 1.7.1. Tendencies
  - 1.7.1.1. Talent Management and Organizational Design
  - 1.7.1.2. Digital Processes / Automation

- 1.7.1.3. New Generation ERP Systems
- 1.7.1.4. Cloud and SaaS
- 1.7.1.5. Internet of Things
- 1.7.1.6. Blockchain
- 1.7.1.7. Big Data & Analytics
- 1.7.2. Financial Management Challenges

- 1.7.3. Solutions
  - 1.7.3.1. Strategy, Integration, Function Transformation
  - 1.7.3.2. Efficiency and Automation (RPA / Artificial Intelligence)
  - 1.7.3.3. Performance Improvement
  - 1.7.3.4. Treasury Management
  - 1.7.3.5. Governance and Internal Control

**1.8. Organizational and Operational Models of Finance function**

- 1.8.1. Models of Organization of Financial Function
- 1.8.2. Centralization vs. Decentralization
- 1.8.3. Centralization: Introduction to Different Models
  - 1.8.3.1. Shared Services Center (SSC)

- 1.8.3.2. Multi-Function Shared Services (MFSS)
- 1.8.3.3. Global Business Services (GBS)
- 1.8.3.4. Integrated Business Services (IBS)
- 1.8.3.5. Business Process Management (BPO)

**1.9. Governance and Internal Control**

- 1.9.1. The Role of Internal Control
- 1.9.2. Internal Control over Financial Reporting
- 1.9.3. Frame of Reference
- 1.9.4. Internal Control System over Financial Reporting
- 1.9.5. The Role of Supervision and the Role of the Audit Committee

**1.10. Financial Function Consulting**

- 1.10.1. Consulting for Financial Function According to the Area of Operation
- 1.10.2. Types of Projects
- 1.10.3. Organization of Financial Consulting Projects



06

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning***.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have ***considered it to be one of the most effective***.







“

*Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Business School we use the Harvard case method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



## A learning method that is different and innovative

This intensive program from TECH Technological University School of Business prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments*”

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Re-learning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Re-learning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

# Our Students' Profiles

Committed to professional improvement, ambitious and perfectionists: this is what the students of this Postgraduate Certificate in Financial Function in Business Consulting are like. TECH's goal is to help its students progress in their respective fields, for which it has developed this program with the best content and the best teachers. Thus, this degree is aimed at all professionals with higher education who wish to advance their careers quickly and easily.







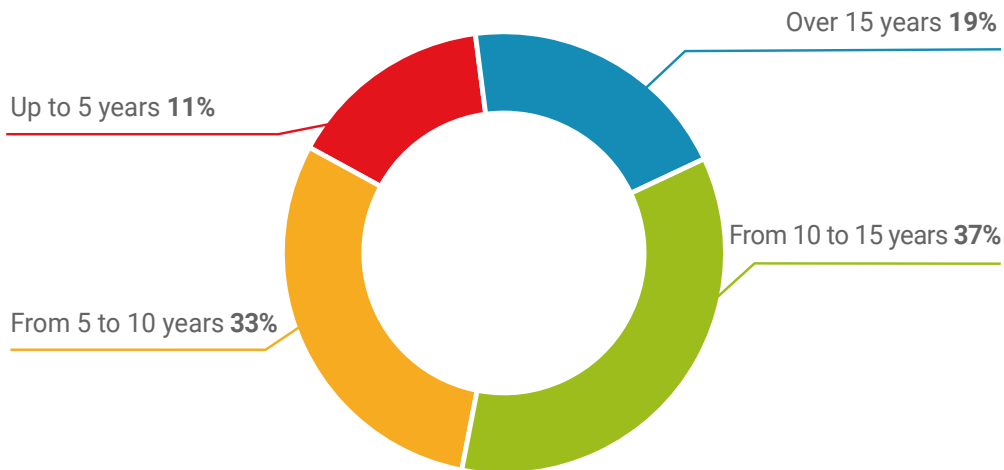
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*You won't find a better program to upgrade and specialize. This Postgraduate Certificate is what you were looking for. Enroll Now"*

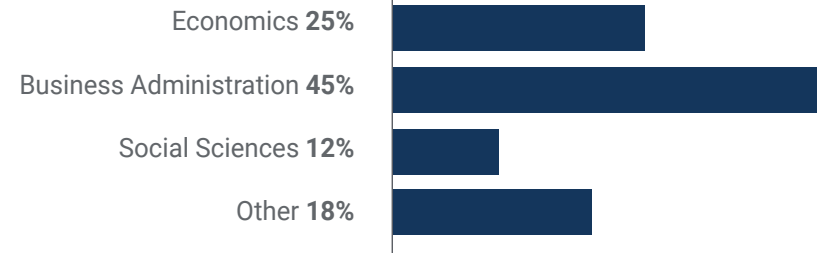
### Average Age

Between **35** and **45** years old

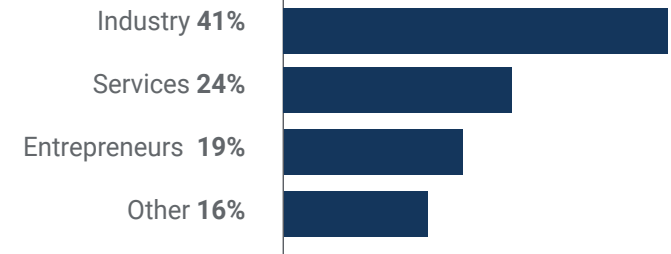
### Years of Experience



### Training



### Academic Profile



## Geographical Distribution

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## Ms. Elsa Muguruza

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Independent consultant

*"The Financial Function is one of the most sensitive areas of a company, so providing adequate consulting in this regard is vital. This TECH program gave me just what I needed: the latest consulting techniques applied to this field. Now, I have more and more clients who want me to oversee their capital"*

08

# Course Management

This Postgraduate Certificate in Financial Function in Business Consulting is characterized by an excellent teaching staff that will guide the student throughout the learning process. Thus, the professional will have at his disposal real experts in this area, and will be able to obtain from them all the keys to be a great consultant specialized in the analysis and management of capital operations.





“

*Take advantage of the experience and successful track record of this faculty to enhance your career prospects"*

## Management



### Mr. Yusty Pérez-Ayala, Luis

- ◆ Financial and Management Control Director of SENER's Engineering, Infrastructure and Marine division
- ◆ Professor of Finance in the Master of Business Consulting and Management at Madrid Polytechnic University (UPM)
- ◆ Travel & Hospitality Industry Technology Lead at Accenture for Spain, Portugal, Andorra and Israel
- ◆ Senior Manager at Accenture, in the Intelligent Finance area.
- ◆ Associate Director at EY, in the CFO Services area. Services - Financial Accounting Advisory Services
- ◆ Senior Manager at KPMG, in the area of Business Consulting - Finance Function
- ◆ Degree in Business Administration and Management
- ◆ Degree in Economics (UCLM)
- ◆ Master's Degree in Revenue Management (Cornell University)
- ◆ Master's Degree in Sales (Sales Business School)
- ◆ 'Certificate programs in management control, finance management and taxation

## Professors

### Mr. Gavilán, Javier

- ◆ Partner Financial Function and head of Corporate Treasury at PwC
- ◆ Financial auditor at EY Madrid and Dublin
- ◆ Adjunct Professor at IE University
- ◆ Co-author of the book "The Leader's Cube"



09

# Impact on Your Career

The student will experience a great improvement in his or her professional career once he or she completes this Postgraduate Certificate. Not only will you have integrated new knowledge into your daily work, but you will have the prestige of a degree from TECH, the world's largest online university. Thus, progress will be immediate, and you will achieve all your salary and work objectives in a short period of time.







“

*You will attract the attention of companies and consulting companies, and you'll get new clients immediately”*

### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Financial Function in Business Consulting at TECH is an intensive program that prepares students to face business challenges and decisions in the corporate and business environment. Its main objective is to promote your personal and professional growth Helping them achieve success.

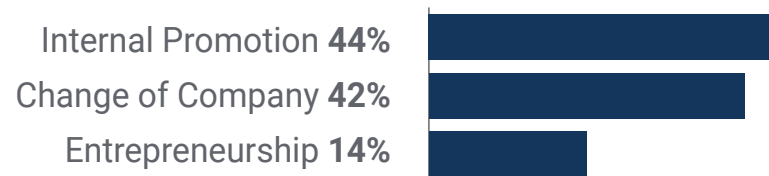
*The largest and most prestigious companies will rely on your expertise to advise them on capital management.*

*The positive change you've been looking for is here. Enroll and learn all the keys to the financial function.*

#### When the change occurs



#### Type of change



## Salary increase

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This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

Having this knowledge is key to proper capital management. Capital transactions are essential for certain companies, which may have great investment opportunities within their reach. But they also involve risk, which is why having a professional who has mastered the financial function is vital to maximize profits and avoid operations that cause the organization to fail.





“

*The profile of a professional oriented to the financial function is basic in any company"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R&D or Business Development of your company.

---

06

### **Increased competitiveness**

This Postgraduate Certificate will equip your professionals with the competencies to take on new challenges and drive the organization forward.

# 11

# Certificate

The Postgraduate Certificate in Financial Function in Business Consulting guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this training program  
and receive your university certificate  
without travel or laborious paperwork”*

This **Postgraduate Certificate in Financial Function in Business Consulting** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** diploma issued by **TECH Technological University** by tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional from career evaluation committees.

Title: **Postgraduate Certificate in Financial Function in Business Consulting**

ECTS: **6**

Official N° of Hours: **150 hours**.



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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6 ECTS credits

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