

Postgraduate Certificate Financial Analysis and Planning





Postgraduate Certificate Financial Analysis and Planning

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: graduates and professionals with demonstrable experience in economic and financial areas.

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/financial-analysis-planning

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01

Welcome

In any financial area it is necessary to have an adequate planning to achieve the proposed objectives, because without it any unforeseen event or change in the market can result in severe problems for the projects or even the failure of the same. This figure is even more relevant when it comes to business, where it is crucial to have good knowledge to ensure the success of the company. Thus, this TECH degree responds to this market demand, offering all professionals interested in improving their careers a unique knowledge in financial analysis and planning with which to achieve their career goals and obtain relevant salary improvements.



Postgraduate Certificate in Financial Analysis and Planning.
TECH Technological University



“

In the new era of the market, it will be the most prepared professionals who will occupy the best management positions”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04

Objectives

The objective of this degree is none other than to offer professionals in the area of finance and economics an educational pathway in which to excel in their field of work and attain the jobs they most desire. For this reason, TECH brings together the best professionals in the field of financial analytics for the development of all the content of this program, guaranteeing the student a training of the highest category.



“

Your greatest entrepreneurial and financial ambitions will be closer when you enroll in this TECH Postgraduate Certificate"

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Certificate in Financial Analysis and Planning will enable the student to:

01

Develop strategies to make decisions investment and financing in a complex and unstable environment, evaluating their impact on the company

02

Design innovative strategies and policies to improve management and financial efficiency





03

Analyze economic-financial statements and their possible impact on business decisions

04

Measure the company's financial activity, taking into account the current market and financial flows

05

Structure and Content

The structure and content of this Diploma have been designed by the most competent professionals in the area of financial analysis and planning, who have also used the most advanced methodology of TECH to develop the entire syllabus. Students will find a large amount of audiovisual support to reinforce their knowledge, as well as practical content that will help them contextualize the subject matter.



“

Enroll today in this Postgraduate Certificate and start achieving your most ambitious business goals"

Syllabus

The content of the Postgraduate Certificate in Financial Analysis and Planning is designed to develop the managerial skills of its students in the most demanding economic fields.

In the 75 hours that make up this degree, the student goes through practical and authentic cases where, with the knowledge in financial analysis and planning of the program, complex problems are solved. Thus, teaching is much more in-depth and contextual.

In addition, the 100% online nature of the program makes it easier for the student to study all the theoretical content, since there are no classes or schedules and the student can adapt the pace of the teaching to his or her own personal and work responsibilities.

This Diploma is developed over 1 month and has 2 modules.

Module 1

Banking and Financial Markets

Module 2

Financial Risk and Corporate Finance



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the student to self-manage his or her study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Banking and Financial Markets

1.1. Financial Analysis and Planning

- 1.1.1. Analysis of the Balance Sheet
- 1.1.2. Income Statement Analysis
- 1.1.3. Profitability Analysis

1.2. The Economic Environment and Financial Markets

- 1.2.1. Measuring Financial Activity
- 1.2.2. Main Financial Aggregates
- 1.2.3. Markets and the Control of Financial Flows
- 1.2.4. The Current Financial Crisis

1.3. Financial Instruments and Markets

- 1.3.1. Fixed Income. Valuation and Pricing
- 1.3.2. Equities
- 1.3.3. Derivatives
- 1.3.4. Investment Funds

Module 2. Financial Risk and Corporate Finance

2.1. Financial Management and Corporate Finance

- 2.1.1. Business Management and Value Creation
- 2.1.2. Capital Structure and Financial Leverage
- 2.1.3. Weighted Average Cost of Capital
- 2.1.4. Capital Asset Pricing Model and Other Models

2.2. Sources of Financing

- 2.2.1. Bank Financing.
- 2.2.2. Issuance of Debentures and Securitization of Assets
- 2.2.3. Private Equity y Venture Capital
- 2.2.4. Subsidies and Fiscal Support



Enroll today in Financial Analysis and Planning and start applying cutting-edge business methodology in your daily work"



06

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Business School we use the Harvard case method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"



We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.



A learning method that is different and innovative

This intensive program from TECH Technological University School of Business prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

Our Students' Profiles

The Postgraduate Certificate in Financial Analysis and Planning is a program aimed at professionals in the financial area who want to update their knowledge, discover new ways of financial management and advance in their professional career.





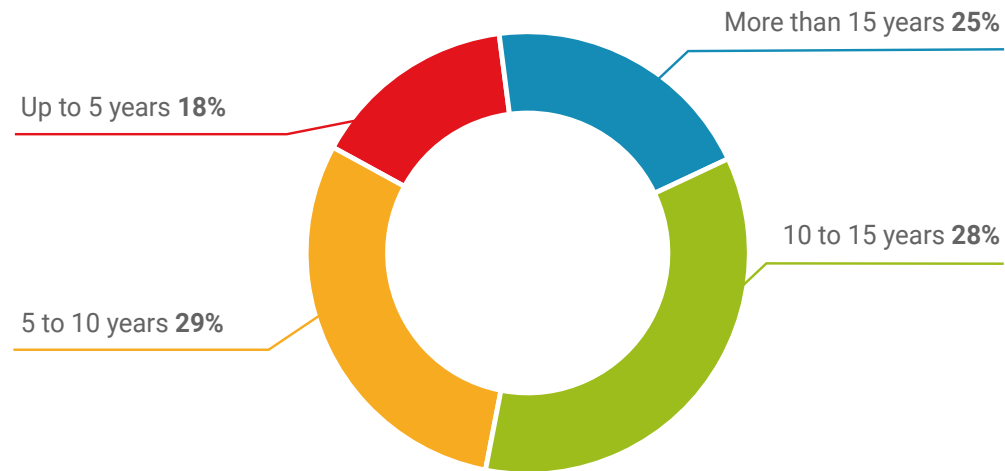
“

If you have experience in personas management and are looking for an interesting career enhancement while continuing to work, this is the program for you"

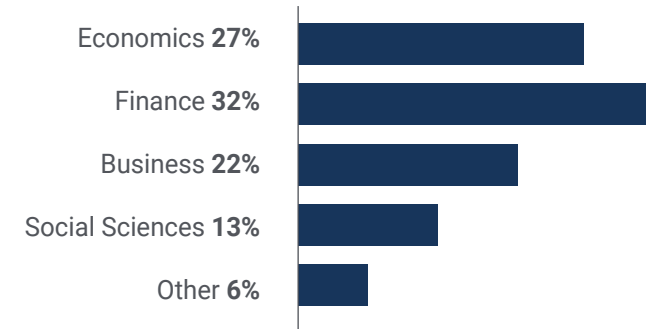
Average Age

Between **35** and **45** years old

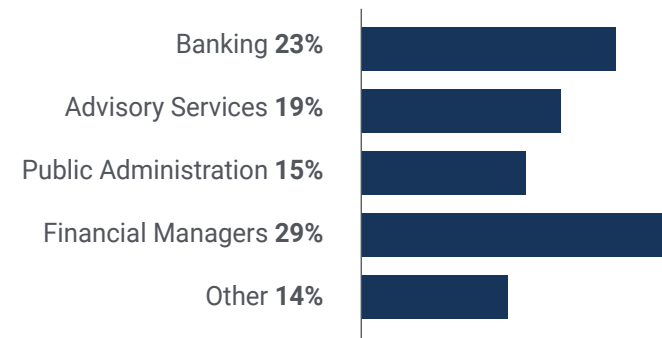
Years of Experience



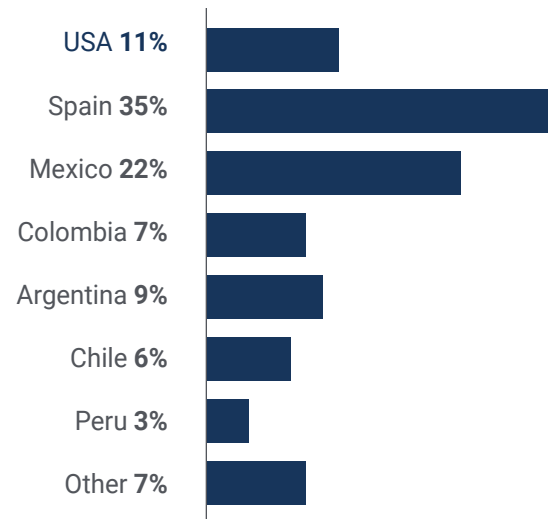
Training



Academic Profile



Geographical Distribution



Mónica Pérez

Chief Financial Officer

"The Postgraduate Certificate in Financial Analysis and Planning is one of the most comprehensive in the industry. It has a didactic syllabus, designed by specialists in the field, 100% online, which allows you to carry out your training from anywhere with an Internet connection"

08

Course Management

The manager will find a series of contents meticulously created by a teaching team dedicated to high-level Financial Planning and Analysis. Thanks to this, theory is complemented with the necessary practical knowledge, in which the future graduate will have the optimal strategic keys to overcome real situations with skills and approaches in line with the most demanding work.





“

A unique team that will help you achieve professional success”

Management



D. Domingo, Javier

- ♦ Department of Corporate Development & Investor Relations. WHITE Investing Valencia Since 2018
- ♦ Founding Partner of Relianze. Valencia Since 2014
- ♦ Degree in Economics and Business Administration, specializing in Finance and Investment. University of Economics and Business Administration. Valencia 1995
- ♦ Master's Degree in Portfolio Management. Institute of Advanced Finance. Madrid. 1999
- ♦ University Specialist Course in Economic-Financial Management. Comillas Pontifical University. ICADE. Madrid. 1996
- ♦ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute. 2000
- ♦ Training in Corporate Finance. School of Applied Finance (AFI). Madrid. 2000
- ♦ Professor at Various Financial Schools in Spain. For 20 years



09

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. For this purpose, TECH offers you a series of didactic resources that will be very useful for your professional development.



“

Our main challenge is to generate a positive change in your professional career and, therefore, we are fully involved in helping you to achieve it"

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Financial Analysis and Planning is an intensive program that prepares you to face business challenges at the financial level, both nationally and internationally. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

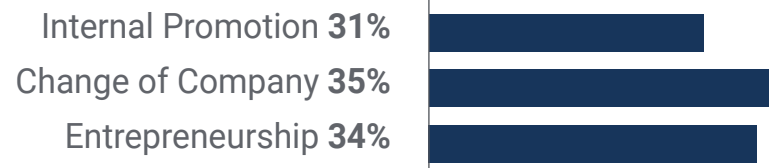
If you are looking for a professional improvement in the field of Financial Analysis and Planning, enroll in our Postgraduate Certificate and study with the best program in the market.

Improve your future career, you need to invest in quality specialization. At TECH, we give you the opportunity to study with the best.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students



10

Benefits for Your Company

The Postgraduate Certificate in Financial Analysis and Planning contributes to elevate the organization's talent to its maximum potential through the specialization of high-level leaders. Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

You will have the opportunity to bring a new business vision to your company"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

You will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

You will be able to work on a current project or develop new projects in the field of R&D or Business Development within the company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Financial Analysis and Planning guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this training and receive your university degree without travel or laborious paperwork”

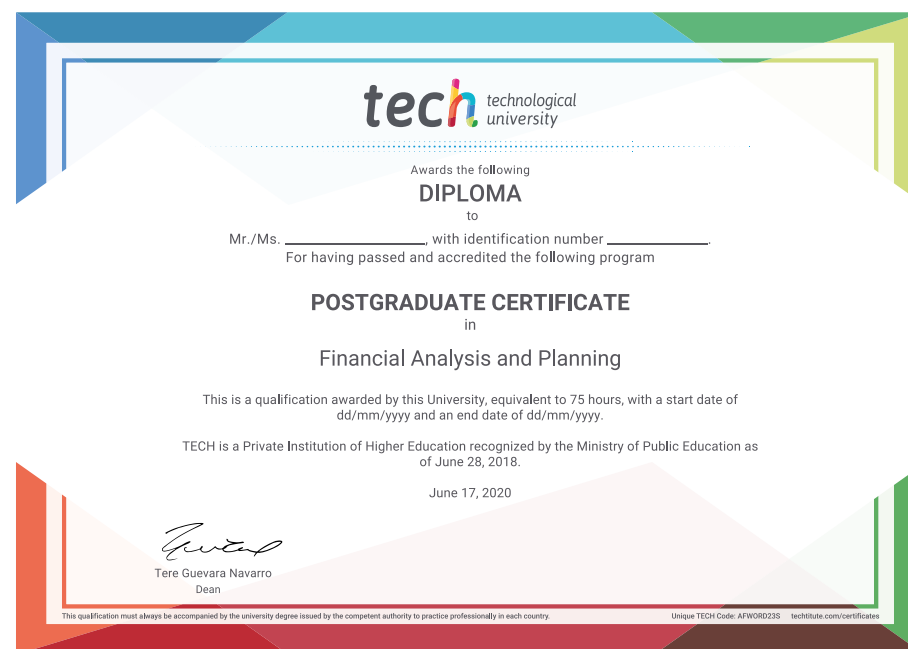
This **Postgraduate Certificate in Financial Analysis and Planning** contains the most complete and updated program on the market.

After the student has passed the evaluations, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** by tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Financial Analysis and Planning**

Official N° of Hours: **75 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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