

# Postgraduate Certificate Exotic Options in Equity Investing



## Postgraduate Certificate Exotic Options in Equity Investing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/exotic-options-equity-investing](http://www.techtute.com/us/school-of-business/postgraduate-certificate/exotic-options-equity-investing)

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# 01 Welcome

Exotic options are a highly valuable resource in the financial market with the possibility of customizing and tailoring investment strategies. Currently, it is one of the best alternatives in the world of derivatives, since it is not only limited to the financial sector, but its application can be useful in other industries. According to the importance of today's business world, this program has been developed with the objective of providing the professional with knowledge oriented to the determinants of the price of a structure. In this way, the graduate should be aware of the updates concerning the particularities of the most common exotic options. All this will be achieved with the support of the Relearning methodology and a 100% online pedagogical format.



Postgraduate Certificate in Exotic Options in Equity Investing  
TECH Technological University





“

*TECH will offer you first-hand material in the area of Exotic Options in Equity Investing, as well as top-level multimedia support”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*



## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*



# 04 Objectives

This academic program will contribute to the graduate the most innovative updates in the inclusion of barrier options in the management of equity portfolios in the trading sector. Likewise, TECH will provide the professional with didactic tools and technical skills related to the types of exotic options. In this way, at the end of this program, students will have strengthened their knowledge on the active management of an equity portfolio with binary options in only 6 weeks of online education.



“

*One of TECH's objectives is to guarantee your professional growth through the implementation of the most innovative material in the sector”*

**TECH makes the goals of their students their own goals too**  
**Working together to achieve them**

This **Postgraduate Certificate in Exotic Options in Equity Investing** will enable the student to:

01

Analyze the financial derivatives markets, from their origins in forward transactions to the present day, given that millions of transactions take place every day and involve large equivalent amounts of capital

04

Determine and compare the management of these expectations with combined option figures

02

Delve into the principles of equity investing, with special emphasis on the two key elements of return and risk



03

Delve deeper into the characteristics of trading platforms and derivative contracts in international markets

05

Differentiate the risks that are inherent in strategies to exploit bullish versus bearish volatility expectations

06

Examine the possibilities offered by calendar combinations between bought and sold options with different maturities

08

Examine the possibilities offered by combinations of put and call options with different maturities to improve portfolio performance



07

Analyze and compare the different possibilities of option combinations to progressively improve portfolio performance

09

Detail the particularities of the most common exotic choices

10

Compare the results of each exotic option to improve the return-risk ratio of the equity investment

05

# Structure and Content

The Postgraduate Certificate in Exotic Options in Equity Investing is a program that focuses on specific competencies related to the advantages offered by Asian options in the management of equity portfolios. Also, this academic program is oriented in a theoretical-practical Line, accompanied by a broad background and the broad of knowledge of a qualified qualified teaching team in the Financial area.





“

*A curriculum produced with the objective of delving into the inclusion of turbos in the management of equity portfolios”*

## Syllabus

This program integrates 150 hours of continuous learning about, in which TECH, through an elite education, will lead the student to the top of their professional career. In this way, the student will have different challenges to face with rigor in the Trading sector. In that sense, this academic program facilitates multiple skills related to the active management of an equity portfolio with barrier options.

Likewise, this teaching staff has created an exclusive syllabus consisting of 1 module, with the purpose of strengthening the graduate's skills related to exotic options that allow reducing the price of a structure.

In this sense, the professionals who take this program will specifically delve into the profitability-risk relationship of a systematic passive strategy with binary options. In this way, students will be among the best specialists in the inclusion of Rainbow options in the management of equity portfolios.

Also, TECH is focused on comfort and excellence, that is why this program offers the most complete and high quality update, being a qualification of great flexibility by only needing a device with an Internet connection to easily access the Virtual Campus from the comfort of wherever you are.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 module:

### Module 1

### Exotic Options in Equity Investing



### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Exotic Options in Equity Investing entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Exotic Options in Equity Investing**

**1.1. Structured Products**

- 1.1.1. Structured Product
- 1.1.2. Vehicles and Taxation of Structured Products
- 1.1.3. Determinants of the Price of a Structure

**1.2. Exotic Options**

- 1.2.1. Exotic Options
- 1.2.2. Types of Exotic Options
- 1.2.3. Exotic Options to Reduce the Price of a Structure

**1.3. Inclusion of Barrier Options in the Management of Equity Portfolios**

- 1.3.1. Determination of Which Barrier Options Allow a Better Diversification of the Risk of an Equity Portfolio
- 1.3.2. Risk-Return Ratio of a Systematic Passive Strategy with Barrier Options
- 1.3.3. Active Management of an Equity Portfolio with Barrier Options

**1.4. Inclusion of Asian Options in the Management of Equity Portfolios**

- 1.4.1. Advantages Offered by Asian Options in the Management of Equity Portfolios
- 1.4.2. Risk-Return Ratio of a Systematic Passive Strategy with Asian Options
- 1.4.3. Active Management of an Equity Portfolio with Asian Options

**1.5. Inclusion of Binary Options in the Management of Equity Portfolios**

- 1.5.1. Advantages Offered by Binary Options in the Management of Equity Portfolios
- 1.5.2. Risk-Return Ratio of a Systematic Passive Strategy with Binary Options
- 1.5.3. Active Management of an Equity Portfolio Using Binary Options

**1.6. Inclusion of *Rainbow* Options in the Management of Equity Portfolios**

- 1.6.1. Advantages Offered by Rainbow Options in the Management of Equity Portfolios
- 1.6.2. Risk-Return Ratio of a Systematic Passive Strategy with Rainbow Options
- 1.6.3. Active Management of an Equity Portfolio with Rainbow Options

**1.7. Exchange-Traded Products in the Management of Equity Portfolios**

- 1.7.1. Product Quoted
- 1.7.2. Listed Commodity Markets
- 1.7.3. Types of Listed Products that Can Be Incorporated into the Management of Equity Portfolios

**1.8. Inclusion of Turbos in the Management of Equity Portfolios**

- 1.8.1. Advantages Offered by Binary Options in the Management of Equity Portfolios
- 1.8.2. Risk-Return Ratio of a Systematic Passive Strategy with Binary Options
- 1.8.3. Active Management of an Equity Portfolio Using Binary Options

**1.9. Inclusion of *Bonus-Caps* in the Management of Equity Portfolios**

- 1.9.1. Advantages Offered by Binary Options in the Management of Equity Portfolios
- 1.9.2. Risk-Return Ratio of a Systematic Passive Strategy with Binary Options
- 1.9.3. Active Management of an Equity Portfolio Using Binary Options

**1.10. Inclusion of Other Exchange-Traded Products in the Management of Equity Portfolios**

- 1.10.1. Portfolio Management with Multis
- 1.10.2. Portfolio Management with In-Lines
- 1.10.3. Comparison of the Inclusion of Different Exchange-Traded Products in the Management of an Equity Portfolio



“

*With TECH you will be able to acquire the necessary skills in active management of an equity portfolio with binary options”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Certificate may also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of Finance.





“

*If you have experience in the Exotic Options in Equity Investing and are looking for an interesting improvement in your career while continuing to work, this is the program for you"*



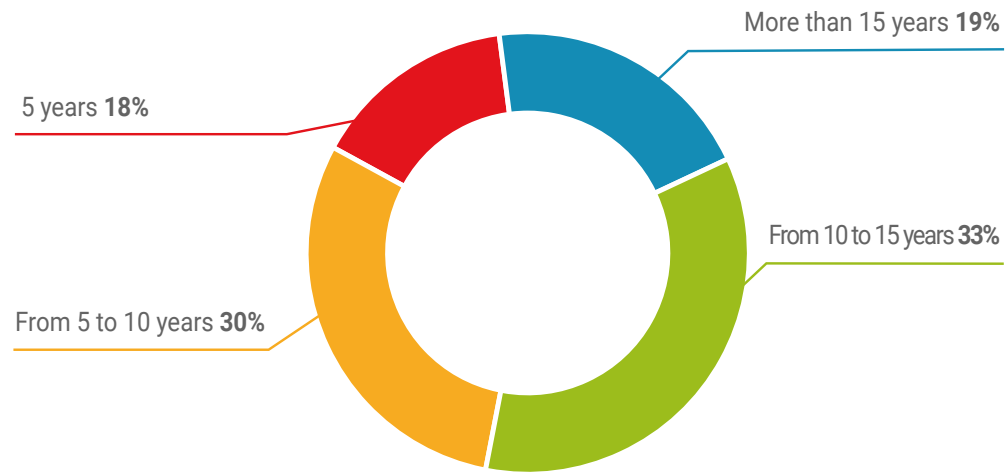
### Average Age

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Between **35** and **45** years old

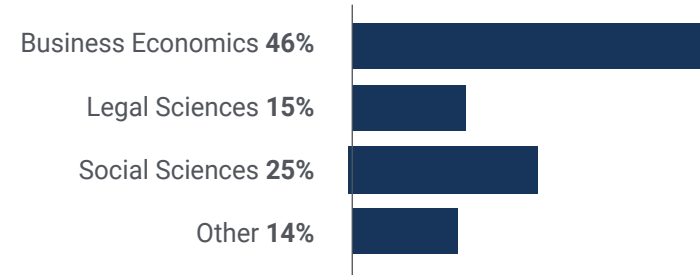
### Years of Experience

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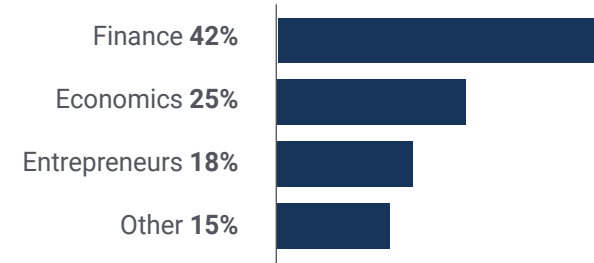
### Training

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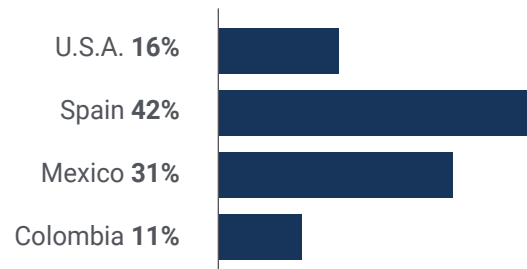
### Academic Profile

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## Geographical Distribution

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## Roberto Quijada

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Private banking manager

*"For me doing this program was a big change in my career. It made it easier for me to see much more optimal strategic analysis and methods. All this led me to the optimization of investment portfolios and to progress in my professional career"*

08

# Course Management

TECH has a teaching team with a wide international background, who have a vast experience in the financial sector. In this way, these experts have designed this curriculum, implementing their deepest knowledge related to Economics and Business Administration, Business Administration and Management and interpretation of financial data. Therefore, they will allow students to be up to date in the field of Finance. Therefore, students will have at their disposal different technological and audiovisual tools of the highest standards, thus ensuring the success of the program.



“

*This program has a robust faculty  
with an emphasis on vehicles  
and taxation of structured products”*

## Management



### Dr. Sarto Marzal, José Luis

- ♦ Portfolio manager in organized derivatives markets
- ♦ Chief Financial Officer at Celulosa Fabril
- ♦ Teacher in Graduate Degree in Finance and Accounting at the University of Zaragoza
- ♦ Doctorate in Economics and Business Administration with Cum Laude mention from the University of Zaragoza
- ♦ Degree in Economics and Business Administration with a major in Finance from the University of Zaragoza

## Professors

### Dr. Gimeno Losilla, Ruth

- ♦ Accounting and Finance Expert
- ♦ Teacher in the Accounting and Finance Department of the University of Zaragoza
- ♦ Researcher in projects for the Ministry of L+O+I, the Government of Aragon and the Ibercaja Banking Foundation
- ♦ Researcher in innovative teaching projects
- ♦ PhD in Accounting and Finance from the University of Zaragoza

### Ms. García Santamaría, Claudia Helena

- ♦ Controlling Graduate Expert SAICA Natur Norte
- ♦ Administrative Assistant at Saica Natur
- ♦ Graduate in Finance and Accounting from the University of Zaragoza
- ♦ Certificate to Advise according to MIFID II (CAM) by Ceste, International Business School, certified by the CNMV



**Dr. Serrano Cored, Miguel**

- ♦ Expert in Accounting and Finance
- ♦ Outbound Advisor (Work Force Management - WFM) at Majorel SP Solutions
- ♦ Team Leader of Collection Agents at Majorel SP Solutions
- ♦ Collections Agent at Majorel SP Solutions
- ♦ Administrative at Ibercaja
- ♦ D. in Accounting and Finance
- ♦ Degree in Business Administration and Management with a major in Finance from the University of Zaragoza
- ♦ Postgraduate Certificate in Business Science
- ♦ Master's Degree in Accounting and Finance from the University of Zaragoza

**Mr. Castells Guiu, Carlos**

- ♦ Coster Engineer at the European Union Space Program Agency (EUSPA)
- ♦ Accounting Technician at Equipodal
- ♦ Administrative Accountant in Turbón Asesores Legales y Tributarios
- ♦ Collaborator in the Doctorate Program in Accounting and Finance offered by the University of Zaragoza
- ♦ Master's Degree in Accounting and Finance from the University of Zaragoza
- ♦ University Degree in Business Administration and Management from the University of Zaragoza

09

# Impact on Your Career

This university program has been designed with the intention of providing the graduate with the competencies and skills related to the financial sector, where they will be able to intervene in the Challenges that arise in the work environment. In this way, TECH emphasizes providing a high-level teaching, focused on the excellence in each of its programs To this end, the digital institution guarantees the professional a broadly exclusive education on how to determine which barrier options allow a better diversification of the risk of an equity portfolio.



“

*You will strengthen your knowledge in specific areas related to Portfolio Management with Multis and In-lines through 150 hours of the best theoretical, practical and additional content”*

### Are you ready to take the leap? Excellent professional development awaits you

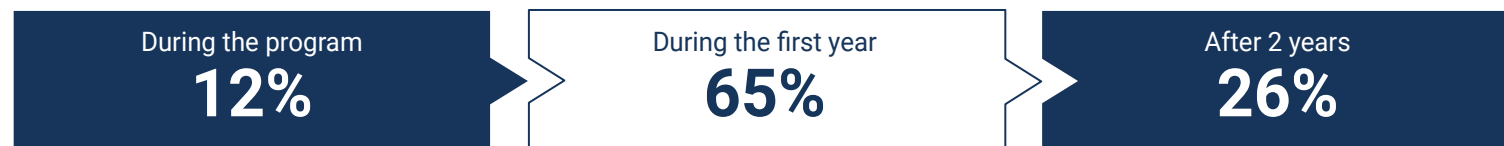
TECH's Postgraduate Certificate in Exotic Options in Equity Investing is an intensive program that prepares you to face challenges and business decisions in the field of finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

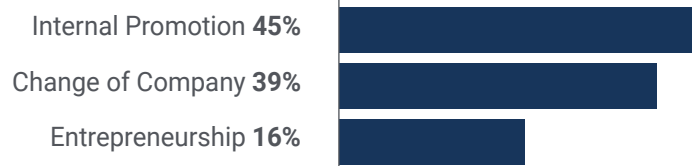
*A program created by highly distinguished faculty and with a focus on Exotic Options in Equity Investing.*

*At TECH you have a qualification with great flexibility, without a fixed schedule and you will be able to present your sessions from the comfort of your home.*

#### When the change occurs



#### Type of change



## Salary increase

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This program represents a salary increase of more than **26.24%** for our students.





10

# Benefits for Your Company

This program contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders.

In addition, participating in this university option is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

*In the digital era, managers must integrate new processes and strategies that bring about significant changes and organizational development. This is only possible through university learning and updating”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Exotic Options in Equity Investing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Exotic Options in Equity Investing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Exotic Options in Equity Investing**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Certificate Exotic Options in Equity Investing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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