

# Postgraduate Certificate ESG Investments



## Postgraduate Certificate ESG Investments

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration.

Website: [www.techtitute.com/us/school-of-business/postgraduate-certificate/esg-investments](http://www.techtitute.com/us/school-of-business/postgraduate-certificate/esg-investments)

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# 01 Welcome

Climate change, atmospheric pollution and the overexploitation of natural resources have led to the popularization of sustainable investments, with the aim of minimizing the negative impact of financial activity on the environment. In order to optimally carry out these operations, it is necessary to be familiar with the main ESG indexes and indicators, as well as to be aware of the movements that generate the greatest economic profitability. Faced with this situation, TECH has created this program, which increases the student's skills in this field to boost their professional progress in the field of finance. In this way, students will identify the particularities of each type of sustainable investment or learn how to use ESG information platforms, online and without neglecting their daily obligations.



Postgraduate Certificate in ESG Investments  
TECH Technological University



“

*This Postgraduate Certificate will allow you to analyze the particularities of each type of sustainable investment, in order to choose those that best suit the market circumstances at all times”*

02

# Why Study at TECH?

TECH is the world's largest 100% online school of business. It is an elite school of business, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The Postgraduate Certificate in ESG Investments has been developed with the intention of promoting the acquisition of excellent skills in this area by the student. Throughout this academic itinerary, students will learn about the economic benefits that can be extracted from sustainable investment funds or green bonds, among other financial strategies. This learning will be guaranteed by following the objectives that TECH has designed for this program.



“

*Identify the economic benefits that can be extracted from different sustainable investments and become a highly accurate professional in today's financial environment"*

TECH makes the goals of their students their own goals too  
Working together to achieve them

This Postgraduate Certificate in ESG Investments will enable students to:

01

Analyze the pillars of environmental sustainability and its main variables

02

Examine the regulatory context associated with sustainable investment

03

Determine the main regulations regarding sustainable investment





04

Understand the sustainable investment data market for decision support and analysis

05

Identify the different types of sustainable investments that are currently the most successful

06

Understand in depth the role of all the actors involved in the sustainable finance model

05

# Structure and Content

The Postgraduate Certificate in ESG Investments has been designed by the best experts in the field of Finance, who will teach students the most relevant aspects in this area. In addition, its 100% online mode will enable them to learn without the need to make uncomfortable trips to a study center.



“

*The Relearning method of this program  
will favor learning completely adapted  
to your own pace of study"*

## Syllabus

The Postgraduate Certificate in ESG Investments is a program designed with the idea of facilitating optimal decision making in sustainable financial operations by the students. Through its contents, the students will be able to develop successfully in one of the most demanding and in-demand sectors nowadays, given the increase of environmental sensitivity in all areas of society.

During 6 weeks of intensive learning, the students will be provided with practical business cases that will be analyzed both individually and in groups, allowing them to become familiar with real situations of sustainable investment that have been notoriously successful.

Through this program, you will delve into the ESG pillars and characteristics of Sustainable Development, corporate

sustainability strategies or procedures to extract reliable information related to ESG finance. As a result, you will be equipped with a set of competencies that will enable you to develop your skills in this area.

In addition, this Postgraduate Certificate has a completely revolutionary *Relearning* methodology, which allows you to study at your own pace, adapting your learning time to your particular needs. In the same line, you will enjoy didactic contents present in formats such as video or interactive summary, obtaining a resolute and enjoyable teaching.

This Postgraduate Certificate takes place over 6 weeks and is divided into 1 module:

### Module 1

### ESG Investments



### Where, When and How is it Taught?

TECH offers you the possibility to study this Postgraduate Certificate in ESG Investments completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. ESG Investments**

**1.1. ESG Pillars and Sustainable Development**

- 1.1.1. The Three Pillars of ESG
- 1.1.2. Millennium Declaration and Millennium Development Goals (MDGs)
- 1.1.3. United Nations Global Compact
- 1.1.4. Sustainable Development Goals (SDGs)

**1.2. Corporate Sustainability**

- 1.2.1. Interrelationship between the Global Compact Principles and SDGs
- 1.2.2. Interrelationship between ESG pillars and SDGs
- 1.2.3. Paris Agreement and Sendai Framework
- 1.2.4. Corporate Sustainability Strategies

**1.3. Sustainable Investments: Regulatory Context and Oversight**

- 1.3.1. Definition of Sustainable Investment
- 1.3.2. Overview and Historical Evolution of Sustainable Investing
- 1.3.3. Regulatory Context
- 1.3.4. The problem of Greenwashing
- 1.3.5. The Action of the European Regulator (ESMA) in the Field of Sustainable Investments

**1.4. Types of Sustainable Investments**

- 1.4.1. "Green" Bonds
- 1.4.2. Companies Aligned with ESG Criteria
- 1.4.3. Sustainable Investment Funds
- 1.4.5. Thematic Funds and Megatrends
- 1.4.6. Impact Investments
- 1.4.7. Other Sustainable Assets

**1.5. The Environmental Pillar**

- 1.5.1. Main Environmental Issues
- 1.5.2. Relationships between Activities and Environmental Problems
- 1.5.3. International Cooperation and Megatrends
- 1.5.4. Opportunities in Terms of Climate Change and Environmental Issues

**1.6. The Social Pillar**

- 1.6.1. Social Megatrends and their Effects
- 1.6.2. Major Social Aspects and Business Activities
- 1.6.3. Significant Social Factors

**1.7. The Governance Pillar**

- 1.7.1. Variables related to the Management Team
- 1.7.2. Variables related to Shareholders
- 1.7.3. Variables related to the Communities
- 1.7.4. Variables related to Corporate Social Responsibility

**1.8. Sectoral Issues**

- 1.8.1. MIFID II and Sustainable Investments: Investment Advisors
- 1.8.2. SFDR and Sustainable Investments: Asset Managers
- 1.8.3. Understanding the Taxonomy of Sustainable Investments

**1.9. Passive Management and ESG Indices**

- 1.9.1. Passive Management and ESG Indices
- 1.9.2. The ETF Investor and Sustainability
- 1.9.3. Sustainable Market Indices

**1.10. Information related to Sustainable Finance**

- 1.10.1. Actors Participating in the Sustainable Finance Model
- 1.10.2. Frameworks for the Standardization of ESG Information
- 1.10.3. Providers and Aggregators of ESG Data and Ratings
- 1.10.4. Sources and Characteristics of Information



“

*Acquire the most updated knowledge in the ESG Investment education market with this Postgraduate Certificate"*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

Professionals who, being university graduates in any area, have a two-year work experience in the field of finance can also do the Postgraduate Certificate.





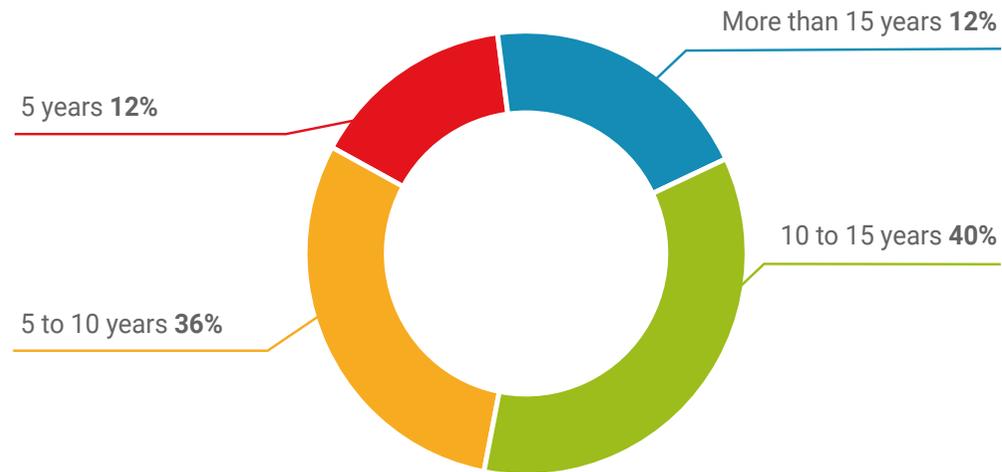
“

*Increase your professional skills in ESG Investments without having to give up your daily chores”*

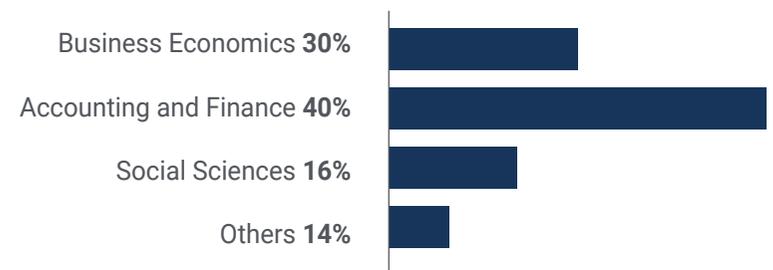
### Average Age

Between **35** and **45** years old

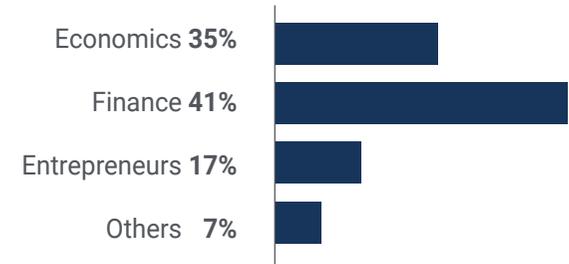
### Years of Experience



### Training

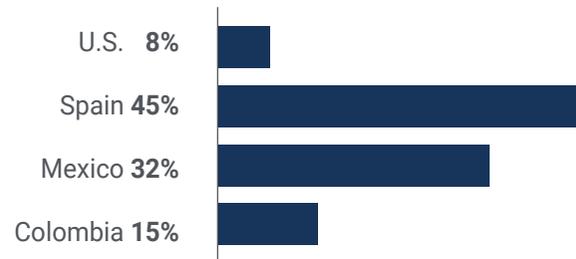


### Educational Profile



## Geographical Distribution

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## Ana Williams

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Investment Manager

*"I attended this program with an interest in specializing in sustainable investments. Without a doubt, it has been one of the best choices I have made in my career. I can now map out investment operations aligned with current environmental demands and contribute directly to strengthening my company's CSR"*

08

# Course Management

In order to maintain intact the excellent educational quality that characterizes TECH programs, this Postgraduate Certificate is directed and taught by leading experts in the field of Finance, who have served at first level institutions. These teachers are in charge of the elaboration of the didactic contents that the student will enjoy in this program. Consequently, the knowledge you will receive will have a great professional applicability.





“

*Together with the best experts in the field of Finance, you will obtain a deep specialization in the area of ESG Investments"*

## Management



### Dr. Medrano García, María Luisa

- ◆ Director of university graduate programs
- ◆ Technical advisor for public institutions
- ◆ Professor in university degrees, courses and postgraduate programs
- ◆ PhD in Senior Management from the University Rey Juan Carlos
- ◆ Degree in Business Administration from Complutense University of Madrid
- ◆ Economic and Social Council of the Community of Madrid Research Award

## Professors

### Mr. Sánchez Cea, Iván

- ◆ Financial Markets Specialist
- ◆ *Account Manager* at LSEG
- ◆ Inspector of investment services companies and financial supervisor at the CNMV
- ◆ *M&A Analyst* at Santander Bank
- ◆ Professional Master's Degree in Financial Institutions and Markets from CUNEF
- ◆ Degree in Business Administration and Management from the Rey Juan Carlos University



“

*Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"*

09

# Impact on Your Career

Since TECH is aware that taking this program involves a large financial, personal and time investment, it is committed to ensuring that this effort is rewarded in terms of professional growth. Upon completion of the program, you will multiply your chances of finding relevant jobs in the financial field.



“

*After completing this program, you will multiply your options to access relevant positions in the financial field”*

### Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in ESG Investments is an intensive program that prepares you to face challenges and business decisions in the field of Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

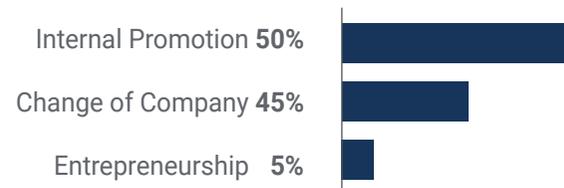
*Do you want to increase your opportunities for professional advancement? This program provides you with the best tools to achieve it.*

*Significantly increase your salary prospects through the Postgraduate Certificate in ESG Investments.*

#### Time of Change



#### Type of change



### Salary increase

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This program represents a salary increase of more than **25%** for our students



10

# Benefits for Your Company

The Postgraduate Certificate in ESG Investments is a program that has been designed to train top-level managers and business leaders, in order to contribute directly to the improvement of talent in organizations. In addition, by taking this program, the students will be able to meet future suppliers, clients or work partners, favoring their development in the business field.



“

*The ESG Investment expert plays an essential role in the identification, choice and development of environmentally friendly economic operations”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 Certificate

The Postgraduate Certificate in ESG Investments guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in ESG Investments** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in ESG Investments**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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