

Postgraduate Certificate Enterprise Data Protection Compliance Models



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- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/enterprise-data-protection-compliance-models

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01 Welcome

The approval of the GDPR has become an effective way to protect the data of individuals. This comes just at a time when regulatory compliance or Compliance is becoming more and more established in the country's companies.

The best way to study this type of regulation is through practical and real cases. For this reason, this program will address this field from an innovative approach, focusing on the one hand on data protection as a subject of compliance models and, on the other hand, the implications that this protection of information affects all regulatory models.



Postgraduate Certificate in Enterprise Data Protection Compliance Models.
TECH Technological University



“

In a practical way, you will study and train in the different elements of compliance models in Spain"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

Enabling students to achieve excellence is TECH's goal. For this reason, in each program it establishes a series of objectives that guide the students' path. In this way, they will be able to have the security that a director needs when carrying out a detailed explanation of the different elements and functioning of the compliance models in Spain.



“

Develop yourself professionally with the help of this program that will guide you towards a management position within your field of work”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The **Postgraduate Certificate in Enterprise Data Protection Compliance Models** will enable students to:

01

Examine the legal framework of compliance models in Spain, starting from the historical evolution of these figures

02

Delve, from a practical perspective, into the functioning and the main elements of compliance models.





03

Acquire an understanding of the purpose of compliance models, with the aim of adequately contextualizing all the measures that comprise them, emphasizing the role of compliance as a way of generating trust in third parties

04

Deepen in the current problems in compliance models related to data protection

05

Structure and Content

For this Postgraduate Certificate, we have managed to combine practical and didactic content to promote learning the legal framework of compliance models in Spain, starting from the historical evolution of these figures. Thanks to the online mode of the program, students will be able to learn at their own pace and conditions.



“

Stand out in your work environment as an elite professional. Prepare yourself with this practical and theoretical program"

Syllabus

The Postgraduate Certificate in Enterprise Data Protection Compliance Models will become a unique opportunity to prepare students to face labor challenges from a classroom.

The content of the program is designed to enhance the managerial skills of legal professionals seeking to broaden their professional horizons.

From the moment the first class is viewed, the student will have the opportunity to delve into the relationship between the approval of the RGPD and compliance in Spain. They will also study the data protection implications that affect these models. All this will be done in order to familiarize the students with the concepts that are handled in this field.

The Postgraduate Certificate is designed for the professionals who seek to achieve excellence in the field of management and business management. For this reason, it will understand the needs of the business through an innovative content, based on the latest trends and demands of this labor market.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 module:

Module 1

Compliance Models. A practical approach to data protection in enterprises



Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the six weeks of training, you will be able to access all the program contents at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Compliance Models. A practical approach to data protection in enterprises

1.1. Introduction to compliance. Purpose and importance

- 1.1.1. Introduction to Compliance Models
- 1.1.2. Nature and objectives of compliance models
- 1.1.3. Regulatory risks. Data protection as an object of compliance models
- 1.1.4. Current situation in Spanish companies

1.2. Historical background and evolution of compliance

- 1.2.1. Historical Background. U.S. Law
- 1.2.2. Compliance regulations and their evolution
- 1.2.3. Soft law and standardization

1.3. Compliance models: regulations and general requirements

- 1.3.1. Spanish reference regulations
- 1.3.2. International and national standards
- 1.3.3. General principles and requirements of compliance models

1.4. Elements of compliance models I: model basics

- 1.4.1. Regulatory risk analysis: criminal and administrative risks
- 1.4.2. Risk mitigation measures
 - 1.4.2.1. Protocols on decision making in the company
 - 1.4.2.2. Financial resource management models
 - 1.4.2.3. Specific risk mitigation measures

1.5. Elements of compliance models II: compliance assurances

- 1.5.1. Penalty regime for infringements
- 1.5.2. Complaints channels and other means of communication
- 1.5.3. Directive (UE) 2019/ 1937

1.6. Elements of compliance models III: internal investigations

- 1.6.1. Requirements for internal investigations
- 1.6.2. Worker's Warranties Relevant jurisprudence
- 1.6.3. Penalty Procedure

1.7. Elements of compliance models IV: dissemination of the model

- 1.7.1. Role of top management: context of the organization and leadership
- 1.7.2. Internal communication of the measures that make up the model
- 1.7.3. Employee training

1.8. Elements of compliance models V: supervision

- 1.8.1. Control body. Similarities and differences with DPD
- 1.8.2. Supervision model
- 1.8.3. Structure of the three lines of defense: coexistence with internal audit

1.9. Compliance models as a guarantee against third parties

- 1.9.1. Duty of care towards third parties in Spanish law
- 1.9.2. Codes of conduct in data protection matters
- 1.9.3. Contractual clauses with third parties
- 1.9.4. Certifications and their probative value

1.10. Practical considerations on compliance models

- 1.10.1. Sectorial incidence of compliance models
- 1.10.2. Data confidentiality in a broad sense Law 1/2019, January 7, 2000, on Civil Procedure
- 1.10.3. Cybersecurity and compliance ISO 27.0001 standard and information security management systems



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed a qualification in law. In this way, they are students who understand the need to continue with academic training throughout their working life. All this, in order to continue advancing in the sector in which they work.

Likewise, professionals who, being university graduates in any area, have two years of work experience in the field of legal counseling, may also take the Postgraduate Certificate.





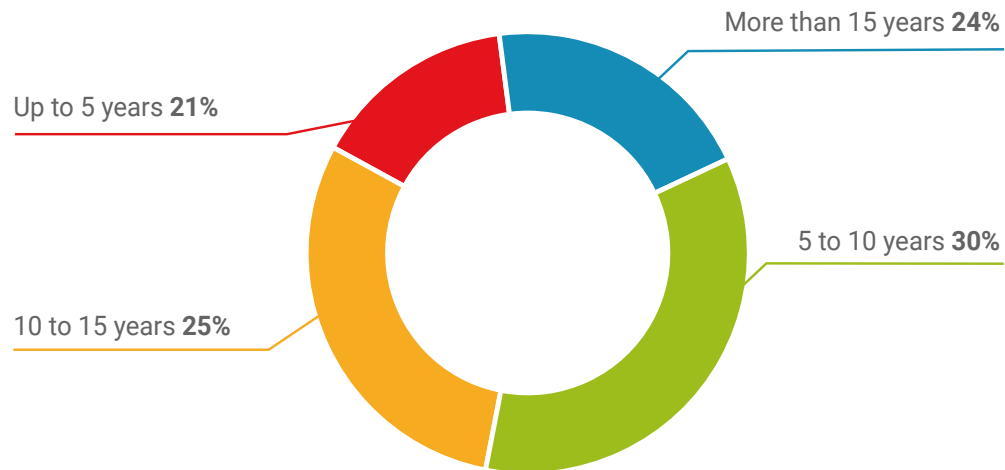
“

By completing this program you will have bet on excellence in your professional field, guaranteeing your future towards a better job"

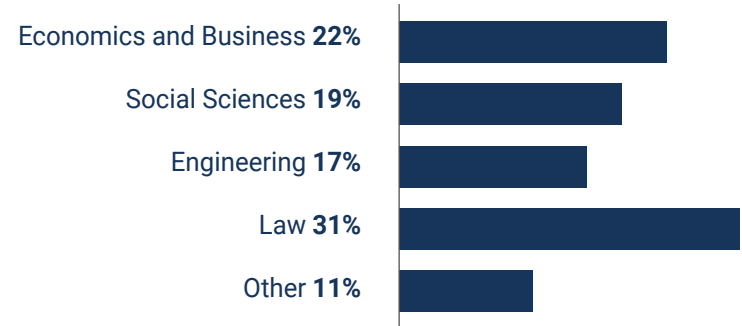
Average Age

Between **35** and **45** years

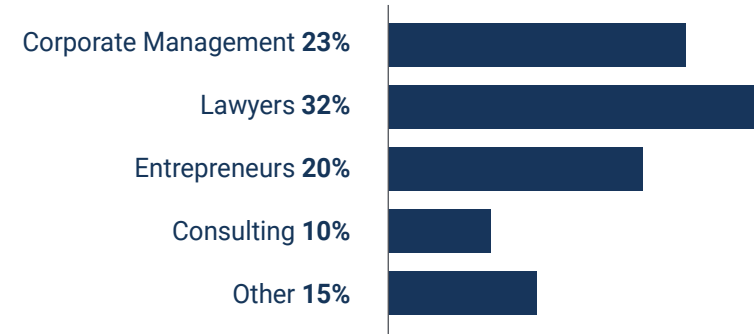
Years of Experience



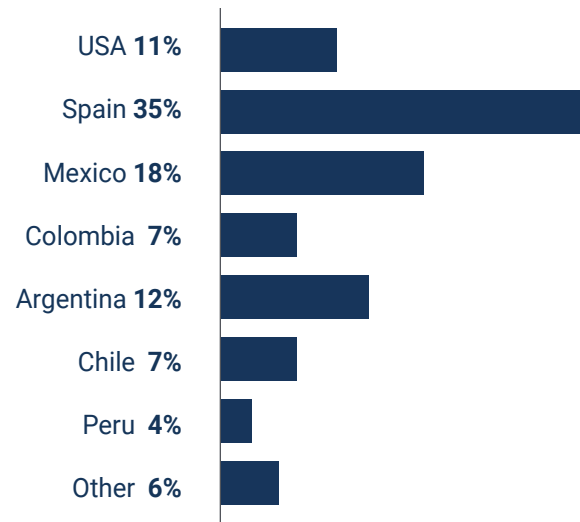
Training



Educational Profile



Geographical Distribution



Minerva Toledo

Data protection officer in a multinational company

"By completing this program I was able to better understand how the European and Spanish community regulations interact, which represents a challenge for any lawyer who needs to work in business environments. A complete success to have chosen this program to continue my academic path"

08

Course Management

In order to guarantee the excellence of the contents taught in the program, we have a team of highly qualified teachers with many years of experience in the sector of interest. For this reason, a qualified group has been carefully selected to ensure that those interested in this sector receive training in line with current market demands.





“

Commitment to excellence with a program taught by professionals of great prestige and level"

Management



Ms. Guillén Catalán, Raquel

- ◆ Professor of Civil Law of the University of Valencia
- ◆ Law Degree

Professors

D. Segarra Giménez, Guillermo

- ◆ Data Protection Delegate of Valencia CF



09

Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. That is why the effort you put into this program becomes a professional and, of course, personal investment, of which we are aware.

The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.





“

TECH will provide you with all the resources you need to acquire the skills necessary to successfully lead a legal team”

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Enterprise Data Protection Compliance Models of TECH - Technological University is an intensive and highly valuable program aimed at improving students' work skills in an area of broad competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

Generating Positive Change.

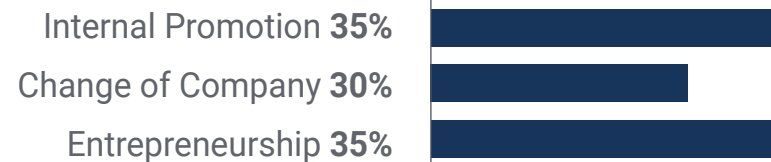
We will provide you with a program that will be at the level of the top managers of a legal department.

This Postgraduate Certificate will allow students to acquire the necessary competitiveness to make a radical change in their careers.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



10

Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

*This program will help you face
future professional challenges
by developing your critical skills”*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Enterprise Data Protection Compliance Models guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Enterprise Data Protection Compliance Models** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Enterprise Data Protection Compliance Models**
Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Enterprise Data Protection Compliance Models

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Certificate Enterprise Data Protection Compliance Models