Postgraduate Certificate Energy Management Systems in Organizations





# **Postgraduate Certificate** Energy Management Systems in Organizations

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/energy-management-systems-organizations

# Index

01		02		03		04	
Welcome		Why Study at TECH?		Why Our Program?		Objectives	
	р. 4		р. б		p. 10		р. 14
		05		06		07	
		Structure and Content		Methodology		Our Students' Profiles	
			p. 18		p. 24		р. 32
		08		09		10	
		Course Management		Impact on Your Career		Benefits for Your Com	pany
			р. 36		p. 40		p. 44
						11	
						Certificate	
							p. 48

# 01 **Welcome**

Developing a company's energy policy is essential to achieve the objectives set in this field. Those responsible for this department must have specific knowledge and skills that enable them to organize and manage activities related to using energy effectively. For this reason, TECH has designed this program, which deals extensively with the ISO 50001 standard: 2018, developing in a specific way the context points of the organization, stakeholder identification and analysis of risks and opportunities, always referenced to Energy Management and how they affect energy performance. It also focuses on the new specifications of the standard and how to determine the energy baseline, modeling the consumption itself with the variables that affect it. Undoubtedly, a program of great interest today, which will mark a before and after in business professionals' skill sets.

Postgraduate Certificate in Energy Management Systems in Organizations. TECH Technological University

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Learn how to effectively manage your company's energy policy and achieve the greatest benefits in this field"

# 02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

# Why Study at TECH? | 07 tech

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TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

# tech 08 | Why Study at TECH?

#### At TECH Technological University



#### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



#### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



# of TECH students successfully complete their studies



#### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives trained each year

# 200+

different nationalities



#### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies

#### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

# ISO50001

# Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

# 03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

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We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

# tech 12 | Why Our Program?

This program will provide students with a multitude of professional and personal advantages, particularly the following:



#### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



# Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



#### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



#### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

### Why Our Program? | 13 tech



#### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



#### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



#### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

# 04 **Objectives**

The main objective of this TECH program is to offer students the most comprehensive program on the market, so that they will be able to learn, first hand, how energy management should be carried out in organizations to achieve the company's goals. A very comprehensive program with the most up-to-date syllabus on the market, which will be fundamental for students' professional development.

Objectives | 15 tech

Achieve your academic and professional goals by improving your qualifications with this Postgraduate Certificate"

# tech 16 | Objectives

Your goals are our goals.

We work together to help you achieve them.

This Postgraduate Certificate in Energy Management Systems in Organizations prepares students to:



Gain an in-depth understanding of the applicable legislation and regulatory framework for each of the program's topics



Conduct energy audits



Gain an in-depth understanding into business organization and climate change mitigation strategies





Develop a solid understanding of the main energy sources used globally and innovations in the energy industry



Conduct environmental impact assessments

# Objectives | 17 tech



Carry out product life cycle analysis



#### Develop energy audits



Apply tools for baseline calculation



Implement and develop energy management systems according to ISO 50001



Tackle energy efficiency awareness campaigns

# 05 Structure and Content

The syllabus of this Postgraduate Certificate in Energy Management Systems in Organizations by TECH has been structured in such a way that the students themselves will be able to carry out a self-guided learning process through the most innovative concepts and strategies in this field. In this way, an exhaustive theoretical content on the subject has been included, which is accompanied by a multitude of practical cases that will make learning easier. Therefore, students will be able to apply what they have learned to their daily work.

Get to know energy management systems in depth and apply them with ease in your organization"

### tech 20 | Structure and Content

#### Syllabus

This Postgraduate Certificate in Energy Management Systems in Organizations by TECH Technological University is an intensive program that prepares students to face challenges and business decisions in the field of energy. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 150 hours of study, students will analyze a multitude of practical cases through individual work, which will allow them to acquire the necessary skills to successfully carry out their daily practice. It is, therefore, an authentic immersion in real business situations.

This program deals with different areas of the company in depth and is designed for managers to understand energy management from a strategic, international and innovative perspective. A plan designed especially for students, focused on their professional improvement and preparing them to achieve excellence in the field of energy management. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

This Postgraduate Certificate is developed over 6 weeks and is structured into 1 module:

#### Module 1

**Energy Management Systems** 



# Structure and Content | 21 tech

#### Where, when and how is it taught?

TECH offers the possibility of developing this Postgraduate Certificate in Energy Management Systems in Organizations completely online. Over the course of 6 weeks, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Μ	odule 1. Energy Management Systems						
	<ol> <li>Management Systems: ISO 50001</li> <li>Reference Standard and Other Associated Standards</li> <li>Approach to Energy Performance</li> <li>Correspondence between ISO 50001: 2018 and ISO 50001: 2011</li> </ol>	Leaders 1.2.1. Scope 1.2.2. Energy Po 1.2.3. Stakehold	•	<b>1.3.</b> 1.3.1. 1.3.2. 1.3.3. 1.3.4. 1.3.5. 1.3.6.	Energy Review Identification of Energy Sources Determination of Significant Energy Uses Identification of Variables and Static Factors Calculation of Energy Performance Estimation of Future Consumption Identification of Improvement Opportunities	<b>1.4.</b> 1.4.1. 1.4.2. 1.4.3.	
1. 1.	<ol> <li>Support</li> <li>Training Needs within the SGEn</li> <li>Communications within the SGEn</li> <li>Documentation Control</li> </ol>	1.6.1. Establishin Criteria 1.6.2. Establishin Ranges	on: Maintenance and ons ng the Most Efficient Operating ng the Most Efficient Maintenance vings from Predictive Maintenance	<b>1.7.</b> 1.7.1. 1.7.2. 1.7.3.	Operation: Design of Efficient Facilities Purchases of Energy Consuming Equipment Design of New Thermal Installations Design of New Lighting Installations	<b>1.8.</b> 1.8.1. 1.8.2. 1.8.3.	Performance Evaluation Evaluation of Compliance with Legal Requirements Internal Audit as a Fundamental Tool Management Review: Objectives and Point to Be Addressed
1.0	9. Improvement 9.1. Non-Conformities and Corrective Actions 9.2. Continuous Improvement of the SGEn 9.3. Continuous Improvement of Energy	1.10.1. Facility Us	Efficiency Awareness ers as Key SGEn Personnel s Campaign Models				

1.9.3. Continuous Improvement of Energy Performance

1.10.3. Case Study

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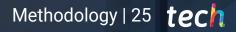
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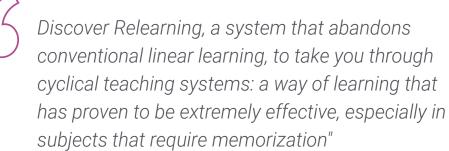
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# 06 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





### tech 26 | Methodology

#### TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the foundation methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

# Methodology | 27 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

# tech 28 | Methodology

#### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



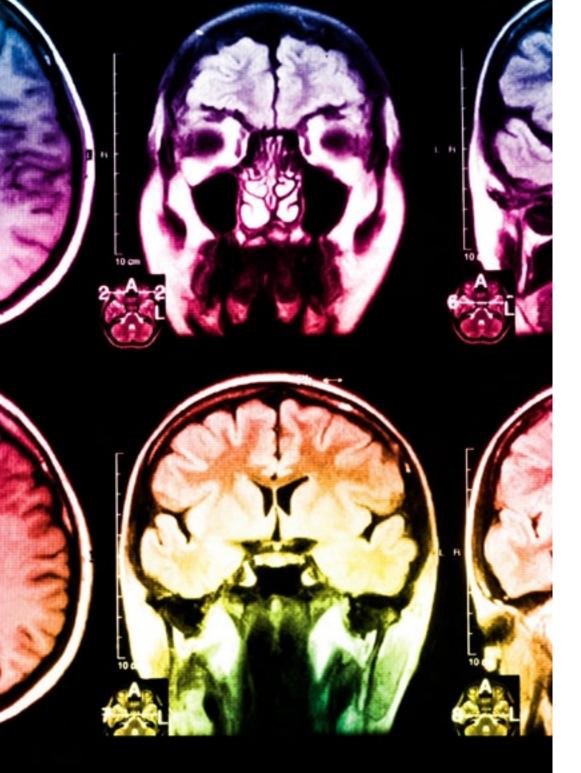
### Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

> Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



### tech 30 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

10%

8%

3%



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

### Methodology | 31 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



30%



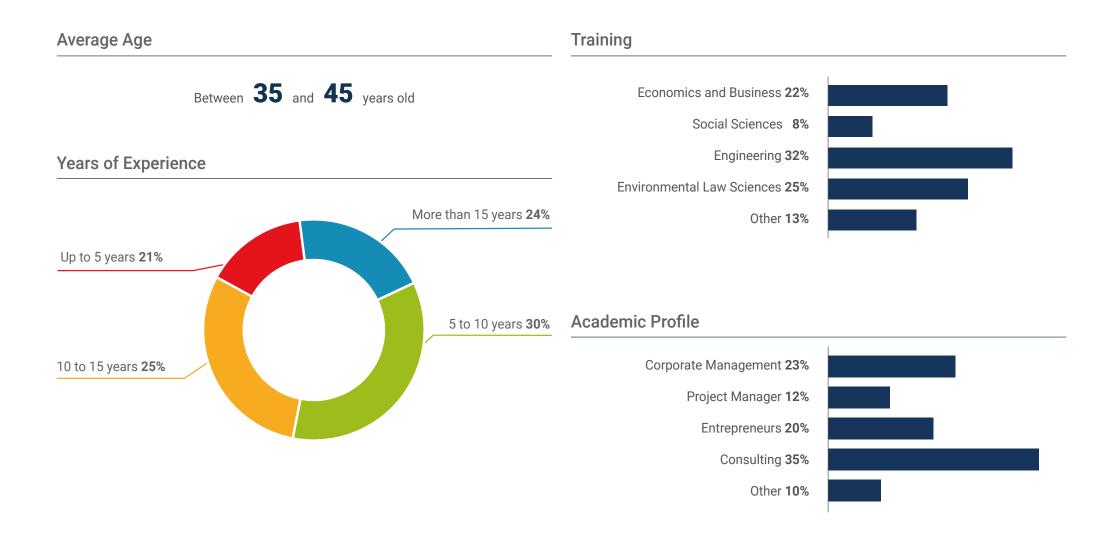
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

# 07 Our Students' Profiles

This Postgraduate Certificate in Energy Management Systems in Organizations by TECH, is aimed at business professionals who already have previous knowledge in this field, but wish to update it in order to be more effective in their jobs, as well as recent graduates seeking a way to specialize in this booming sector. Undoubtedly, a very comprehensive program that will be a unique study opportunity for those who wish to improve in this field.

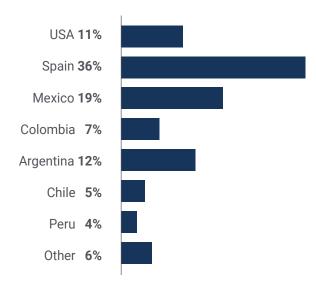
Improve your knowledge in this field with the best program in the current academic landscape"

# tech 34 | Our Students' Profiles



### Our Students' Profiles | 35 tech

#### **Geographical Distribution**





# Pablo Menéndez

#### **Energy Consultant**

"Completing this Postgraduate Certificate by TECH has been a unique opportunity to improve my knowledge in today's most efficient energy management systems, a fundamental issue for my work as an energy consultant. Without a doubt, the quality of its teaching staff and content are second to none and the fact that it is fully online is a plus"

# 08 Course Management

TECH has selected a first-class teaching team for this Postgraduate Certificate in Energy Management Systems in Organizations. Professors with extensive knowledge in energy management, who, aware of the importance of continued specialization in this field, have created the best program in the current academic panorama. Professionals with extensive academic and research experience who are committed to new educational technologies as the main teaching method.



A high-level teaching staff to help you improve in this field"

# tech 38 | Course Management

### Management



# Mr. Abreu Acosta, Guzmán

- Technician in the area of Territorial Planning and Management at Gestión y Planeamiento Territorial y Medioambiental de Canarias
- Degree in Law
- Occupational Health and Safety Auditor, Specialization in OSHAS 18001
- Degree in Environmental Sciences. UNIVERSITY OF HUELVA
- Lawyer in his own law firm, specialized in Urban Development and Environmental Law
- Freelance consultant specializing in Risk Prevention, Quality and Environment

# Professors

#### Mr. Espinosa, César

- Head of the Environment Service of Arona City Council
- Degree in Law
- Recipient of the IV Felipe González Vicent Prize, Faculty of Law ULL
- UNESCO Global Geopark El Hierro Technical Manager
- Technical Manager El Hierro World Biosphere Reserve
- Legal Coordinator of the Department of Rural and Marine Affairs and the Environment of the Island Council of El Hierro
- Technical Project Manager

#### Mr. Palanco, César

- Director Manager INTENSA PROMILAB
- Industrial Engineer. Mechanical Intensification
- Industrial Technical Engineer. Industrial Electronics Specialty
- Construction Manager
- Installation and testing technician
- Purchasing Manager TOGOGAS Huelva S.L.
- Installation technician TOGOGAS Huelva S.L.
- Commercial Delegate TOGOGAS Huelva S.L.

# Course Management | 39 tech

#### Ms. Granell García, Lilia

- Manager and Administrator of Recap Canarias Finance Bachelor of Science in Physics, specializing in Fundamental Physics
- Recap ibérica Financa, Itd.
- Technical and commercial director SOTEC group
- Technical and commercial director SEIFERMANN
- ◆ CEO of CERCAN

#### Mr. Contreras Acuña, Manuel

- Contract Researcher Department: Chemistry and Materials Science
- Doctor in Chemical Sciences Faculty of Experimental Sciences, University of Huelva
- Master's Degree in Instrumental Techniques in Chemistry, Faculty of Experimental Sciences, University of Huelva
- Triple Master's Degree in Occupational Health and Safety, Quality and Environmental Management
- Interim Substitute Professor Department: Chemistry and Materials Science

#### Mr. Toscano, Manuel

- Technical Engineer in Drilling and Mining Prospecting
- Degree in Geological Sciences from the University of Granada
- Technical Engineer in Energy, Fuels and Explosives Resources
- Degree in Mine Exploitation from the University of Huelva
- Author and/or co-author of more than ninety national and international contributions
- National and international projects financed by the Andalusia Council, the Spanish government and the European Union

#### Mr. Bueno Márquez, Pedro

- Technician of the Directorate General of Vocational Training, Ministry of Education and Sports
- Chemical Engineering, University of Huelva
- Postgraduate Course on Renewable Energy Management and Development, Catholic University of Avila
- Technical Teacher of Vocational Training. Department of Education and Sports
- Andalusian Energy Agency Technician
- Project Engineer. Aldesa Engineering & Services
- Project Engineer. Andalusian Studies Group (Grande S.L.)

# 09 Impact on Your Career

Completing this Postgraduate Certificate in Energy Management Systems in Organizations by TECH, will provide a qualitative advantage in the students' expertise, as they will have the most up-to-date information available on the market in a field that is essential today. Therefore, at the end of this program, students will be better able to work in these processes of transformation energy of companies, which seek to adapt to new environmental objectives, bringing significant benefits to them.

# Impact on Your Career | 41 tech

A unique program to quickly improve your qualifications"

14.752

# Are you ready to take the leap? Excellent professional development awaits you

This Postgraduate Certificate in Energy Management Systems in Organizations at TECH Technological University is an intensive and highly valuable program aimed at improving students' work skills in an area of broad competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

Acquire the skills that will make you stand out in personnel selection processes with this Postgraduate Certificate.

Achieve your goals at work by completing this Postgraduate Certificate.

# When the change occurs



# Type of change

Internal Promotion **31%** Change of Company **29%** Entrepreneurship **40%** 

# Salary increase

This program represents a salary increase of more than **25.22%** for our students





# 10 Benefits for Your Company

This Postgraduate Certificate in Energy Management Systems in Organizations by TECH will be essential to adapt the work in companies to the needs of today's market. In this way, students will be able to apply the main tools and strategies that will serve as a great support to improve the competitiveness of companies. Undoubtedly, a program that will be essential to improve the skill set of business professionals.

Benefits for Your Company | 45 tech

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Increase your skills in energy management and bring a new business vision to your company"

# tech 46 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



# Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



### Building agents of change

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.



# Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



# Benefits for Your Company | 47 tech



# Project Development

Professionals will be work on a current project or develop new projects in the field of R&D or Business Development within their company.



# Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 **Certificate**

This Postgraduate Certificate in Energy Management Systems in Organizations guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Certificate | 49 tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

# tech 50 | Certificate

This **Postgraduate Certificate in Energy Management Systems in Organizations** contains the most complete and up-to-date program on the market.

After the students has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Energy Management Systems in Organizations Official N° of Hours: 150 h.



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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