

# Postgraduate Certificate

## Economic Sector of Veterinary Health Centers





## Postgraduate Certificate Economic Sector of Veterinary Health Centers

- » Modality: Online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitude.com/us/school-of-business/postgraduate-certificate/economic-sector-veterinary-health-centers](http://www.techtitude.com/us/school-of-business/postgraduate-certificate/economic-sector-veterinary-health-centers)

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# 01 Welcome

Knowing the economic sector in which the activity of veterinary centers is developed is the basis for boosting their growth. In this program created for professionals in the economic and business world, we offer you an intensive journey through the knowledge that professionals need to be able to work in this sector with high-level skills.



Postgraduate Certificate in Economic Sector of Veterinary Health Centers.  
TECH Global University

“

*An intensive and efficient  
Postgraduate Certificate with  
high professional standards”*

02

# Why Study at TECH?

TECH is the world's largest 100% online school of business. It is an elite school of business, with a model based on the highest academic standards. A world-class centre for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"* for integrating the innovative, interactive multi-video system into our programs.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%**

of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**

executives prepared each year

**+200+**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* method (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies."*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

02

### You will develop a strategic and global vision of companies.

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

03

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

04

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### **Access to a powerful network of contacts**

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### **Thoroughly develop business projects.**

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### **Improve soft skills and management skills**

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### **You will be part of an exclusive community**

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: TECH's Global University community.

*We give you the opportunity to study with a team of world-renowned professors*

# 04 Objectives

Learn all the steps to develop a new and efficient management in the Economic Sector of Veterinary Health Centers, through a high-quality education that will allow you to learn in a realistic way with an objective of immediate application of the learning process.



“

*An intensive and effective learning that will propel you to a new level in your profession"*



Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Certificate in Economic Sector of Veterinary Health Centers will enable students to:

01

Define and analyze the new challenges in a green and social economy environment.

02

Specify and analyze information on climate change and its impact on the veterinary sector.

03

Determine the “*One Health* concept ” and carry out its collaborative development as a market opportunity.

04

Examine digital animal health and analyze its disruptive potential in veterinary facilities.





05

Differentiate the different players in the pet industry and the interrelationship within the same market.

06

Agree on the importance of business associations and analyze the possibilities of acting as a lever for change in a sector that is mainly made up of microenterprises.

07

Identify new concepts and needs, new forms of communication and interaction of customers and

08

Examine the new public health challenges generated by climate change, loss of biodiversity, globalization, international trade in exotic animals, etc.



05

# Structure and Content

The Postgraduate Certificate in Economic Sector of Veterinary Health Centers will lead the student to the acquisition of knowledge and skills and their practical learning in a stimulating and effective work environment.



“

*Turn knowledge into real skills and start acting as an expert in the Economic Sector of Veterinary Health Centers"*

## Syllabus

This refresher program has been created to enable students to acquire the necessary knowledge in this area in an intensive and efficient manner. An opportunity to improve your skills, with the convenience of the most effective online method on the teaching market. TECH gives you the opportunity to incorporate the knowledge of this area into your educational qualification. But, in addition, with this Postgraduate Certificate, you will have access to a way of working designed to be fully compatible with your professional or personal life.

If you want to improve yourself, achieve a positive change at a professional level, interact with the best through an interesting online universe and belong to the new generation of professionals, able to develop their work anywhere in the world, this may be your path.

Throughout this program, a multitude of practical cases will be analyzed through individual work, a unique way to achieve a deep learning that the student will be able to transfer, later to their daily work. It is, therefore, an authentic immersion in real life situations.

The content is designed to promote the

development of skills that allow for more rigorous decision making in uncertain environments.

This program has been created to allow students to acquire the necessary knowledge in this area in an intensive and efficient manner. An opportunity to improve your skills, with the convenience of the most effective online method on the teaching market. TECH offers the opportunity to incorporate the knowledge in this area into the academic knowledge students receive. But, in addition, with this Postgraduate Certificate, you will have access to a way of working designed to be fully compatible with your professional or personal life.

If you want to improve yourself, achieve a positive change at a professional level, interact with the best through an interesting online universe and belong to the new generation of professionals, able to develop their work anywhere in the world, this may be your path.

This program takes place over 6 weeks and is taught completely online.

### Module 1

### Economic Sector of Veterinary Health Centers

### Where, When and How is it Taught?

Students will be able to take the program completely online, from wherever they want, whenever they want and conveniently connected, attending our workshops and virtual conferences.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*



## Module 1. Economic Sector of Veterinary Health Centers

### 1.1. The Role of the Companion Animal in Today's Society

- 1.1.1. Companion Animals and Their Benefits to People's Physical and Emotional Health
- 1.1.2. Pets and the Healthy Development of Minors
- 1.1.3. Pets and Healthy Aging
- 1.1.4. Pets and their Benefits for Community Coexistence
- 1.1.5. Animal Abuse and its Connection with Violence in the Family Environment
- 1.1.6. Animals in the Therapeutic and Assistance Context

### 1.2. The Role of the Company in the Current Social Context

- 1.2.1. Corporate Social Responsibility
- 1.2.2. Climate Change and the *Green New Deal*
- 1.2.3. The Sustainable Development Goals (SDGs) and Agenda 2030
- 1.2.4. Challenges for the Veterinary Services Company

### 1.3. The Pet Market

- 1.3.1. Industry, *Retail* and Distribution
- 1.3.2. Services
  - 1.3.2.1. Clinical Veterinary Services
  - 1.3.2.2. Dog Training Services
  - 1.3.2.3. Hairdressing Services
  - 1.3.2.4. Feral Animal Population Control
- 1.3.3. Sale of Veterinary Medicines
- 1.3.4. Breeding and Sale of Pets
- 1.3.5. NGO

### 1.4. Typology of Veterinary Health Centers and Services

- 1.4.1. Veterinary Health Centers
- 1.4.2. Veterinary Health Services
- 1.4.3. Public-private Collaboration

### 1.5. Macroeconomic Situation of the Clinical Veterinary Sector

- 1.5.1. Sectoral Socioeconomic Situation
- 1.5.2. Sectoral Labor Situation

### 1.6. Digital Health in the Veterinary Sector

- 1.6.1. Digitization of the Veterinary Sector
- 1.6.2. Factors and Digital Tools that will Favor Change
- 1.6.3. Factors Slowing Down Digital Development
- 1.6.4. Digital Differentiators
- 1.6.5. Current Situation and Digital Challenges in the Veterinary Sector

### 1.7. The "One Health" Concept Applied to Veterinary Health Centers

- 1.7.1. The General Concept of One Health - One Well-Being
- 1.7.2. The Role of the Clinical Veterinarian in "One Health"

### 1.8. Training of Occupational Categories in Veterinary Health Care Centers

- 1.8.1. Current Context of Training in the Sector and the Real Needs of Veterinary Health Care Centers
- 1.8.2. Ongoing Training
- 1.8.3. Dual Training

### 1.9. Sectoral Business Strategy

- 1.9.1. Business Associationism: What it is, How it is Exercised and What it is for
- 1.9.2. Proactive Intervention in the Creation of Regulations Affecting the Industry

### 1.10. Time of Uncertainty, Time of Change and Market Trends

- 1.10.1. Worker with New Concepts and Sensitivities
- 1.10.2. Customer with New Requests and Needs
- 1.10.3. New Challenges in Public Health
- 1.10.4. New Forms of Communication







06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

## The student: the priority of all TECH programs

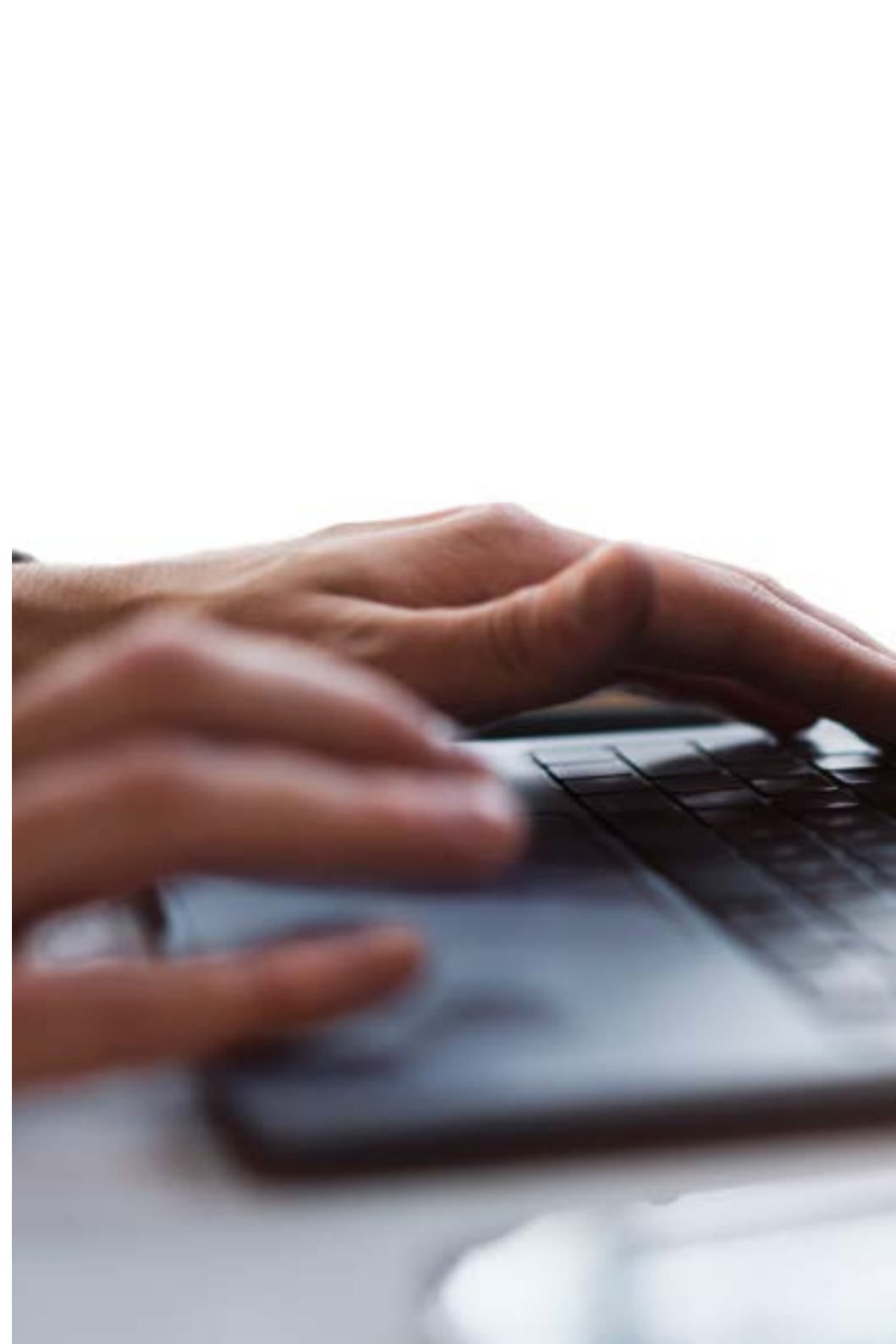
In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes  
(which you might not be able to attend)”*



### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”



## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*





## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

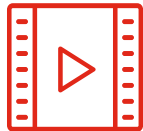
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

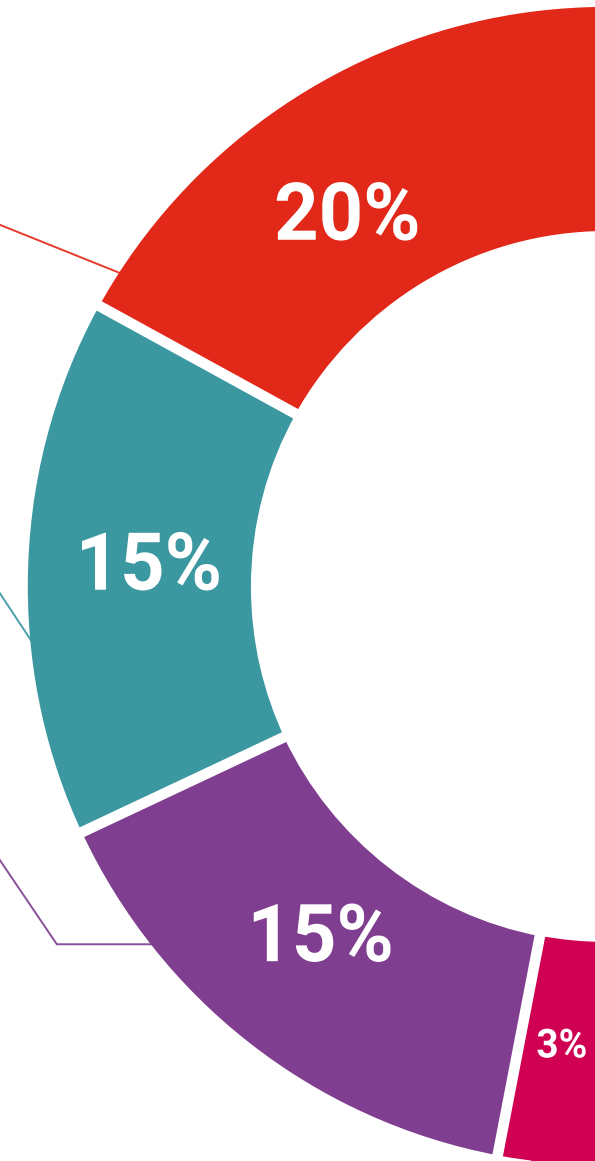
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

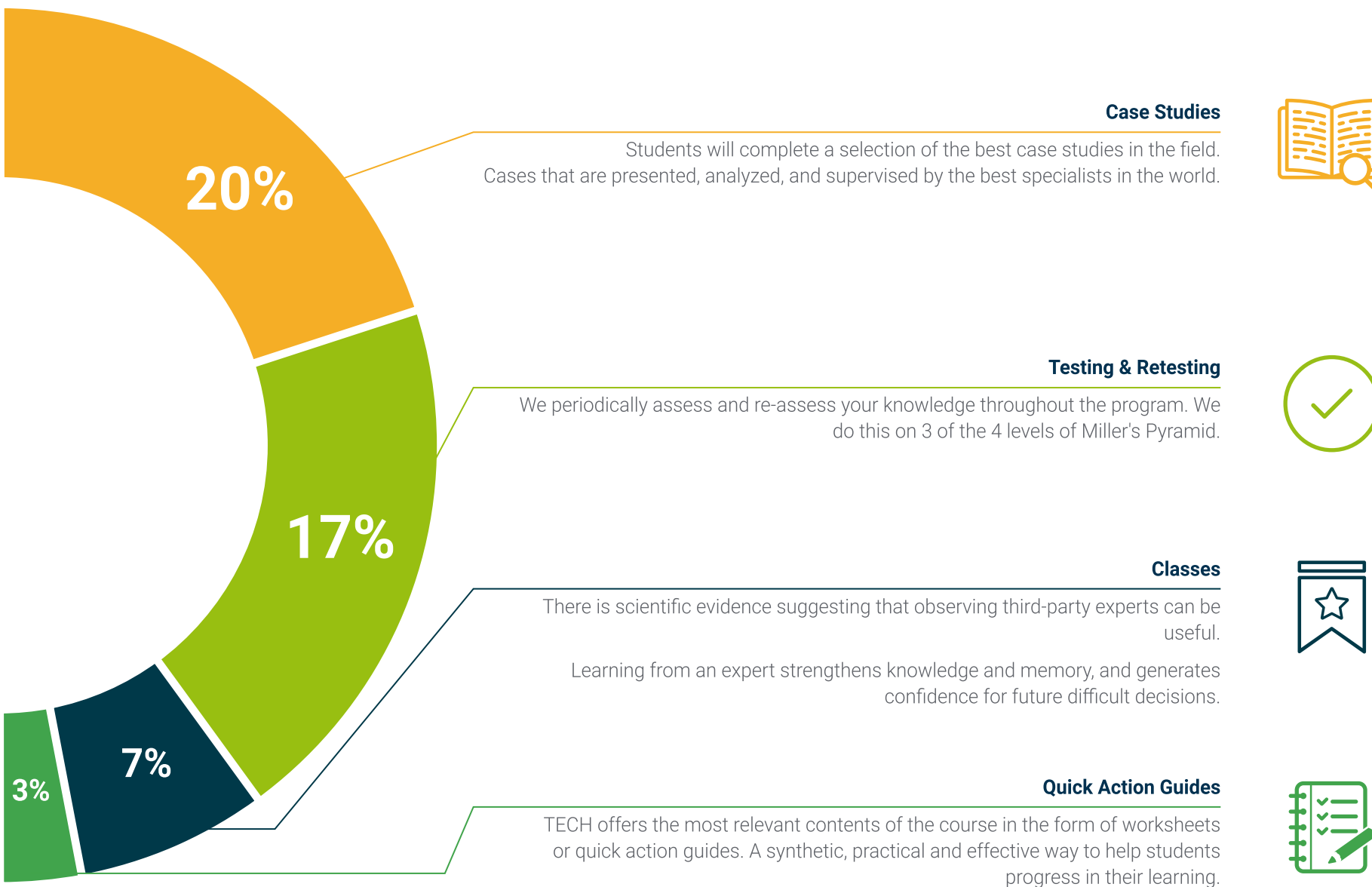
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

# Our Students' Profiles

A program aimed at professionals in the management and administration of veterinary centers or people interested in working in the management of human resources in these centers.



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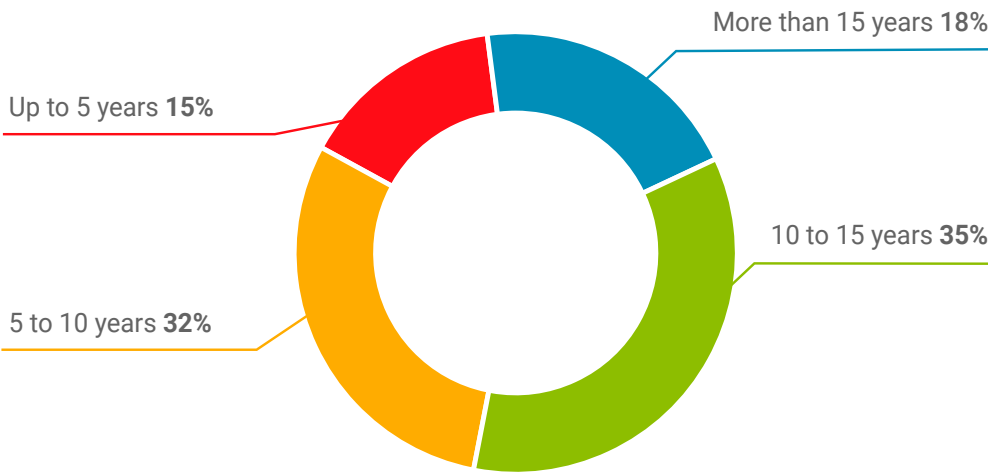
*Acquire the professional skills of an expert  
in the Economic Sector of Veterinary Health  
Centers with this Postgraduate Certificate  
designed specifically for you"*



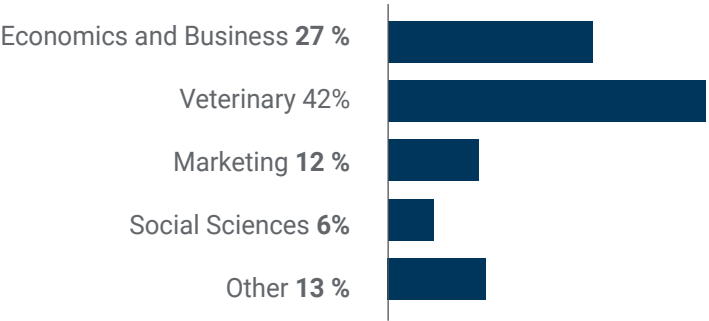
Average Age

Between **35** and **45** years old

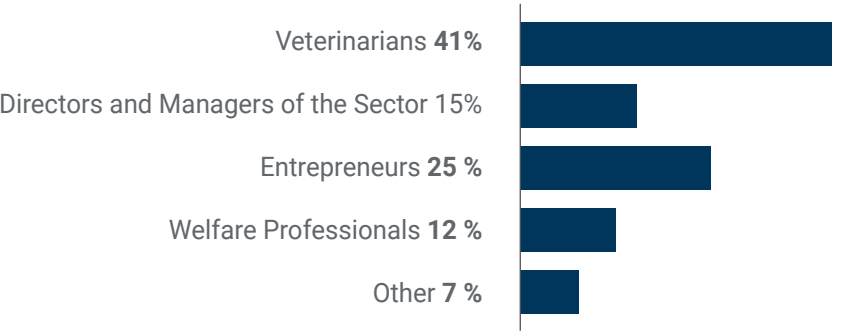
Years of Experience



Training

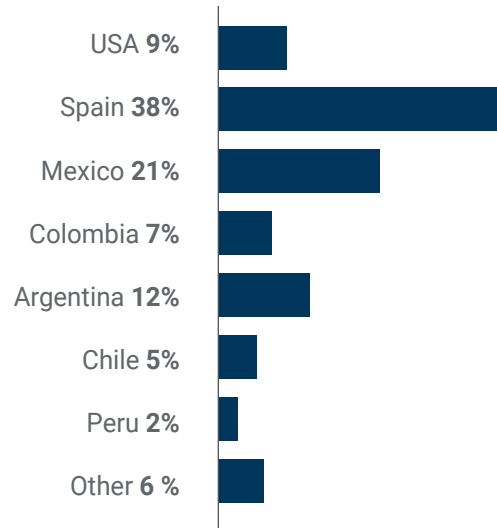


Academic Profile



## Geographical Distribution

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## Manila Jeréz

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**Marketing Specialist**

*"This Postgraduate Certificate in Economic Sector of Veterinary Health Centers has been a very enriching experience. I have thought about taking another one of your programs to complete my professional education"*

08

# Course Management

The program includes in its teaching staff leading experts in the Economic Sector of Veterinary Health Centers, who bring the experience of their years of work to this program. In addition, other specialists of prestigious renown in related areas participate in its design and elaboration, completing the Postgraduate Certificate in an interdisciplinary way, making it, therefore, a unique and highly nourishing experience at an academic level for the student.



“

*We have the best teaching team to bring you up to date in the most important practices for the Economic Sector of Veterinary Health Centers"*

## Management



### Mr. Barreneche Martínez, Enrique

- Director of the consulting firm VetsPower.com, a business consulting firm dedicated exclusively to veterinary health centers for pets.
- Graduated in Veterinary Medicine from the Complutense University of Madrid in 1990.
- Vice-president of the provincial employers' association of the veterinary sector of Alicante, AEVA, and treasurer of the Confederation of Employers of the Veterinary Sector in Spain (CEVE).
- Co-founder of AVEPA's Management and Administration Working Group (GGA), of which he was chairman between 2011 and 2013.
- Own business experience. Founder and owner of the Amic Veterinary Center in Alicante from 1991 to 2018, transferred to dedicate himself exclusively to business management within the sector of veterinary health centers for pets.
- Author of the books on business management in veterinary centers "¿Quién se ha llevado mi centro veterinario?" (2009) and "¡Ya encontré mi centro veterinario!" (2013)
- Co-author of two books and author of specific chapters in other publications for the training of Veterinary Clinic Assistants (VCA)
- Speaker in several courses and workshops on business management of veterinary centers, both in classroom and online, both in Spain and abroad.
- Since 1999, he has given numerous conferences, courses and webinars for auxiliary personnel of veterinary centers.

## Professors

### Mr. José Luis

- ▮ Degree in Biological Sciences at Madrid Complutense University (1979)
- ▮ Master's Degree in Digital Marketing, EAE and University of Barcelona (2016).
- ▮ Master's Degree in Human Resources Management, EAE and University of Barcelona (2018)
- ▮ Associate Professor since 2012 at the Faculty of Veterinary Medicine of the University Alfonso X El Sabio, Madrid (Spain) in the Degree of Veterinary Medicine, in the subjects of Veterinary Genetics 1st Course and Ethnology 2nd (Module: Management and Marketing in the veterinary field)
- ▮ Teacher in the area of "Customer Service", since 2017, at FORVET, Veterinary Training Center for Veterinary Technical Assistants, in Madrid (Spain).
- ▮ Professor of the Master in Equine Sports Medicine at the University of Cordoba (Spain), since 2019. Module: Marketing and management of equine veterinary companies
- ▮ Professor of the Expert Degree in Physiotherapy and Rehabilitation of Small Animals: Dogs and Cats, area: Business management of a small animal rehabilitation center, since 2017, at Madrid Complutense University (Spain)
- ▮ 2016– present:) Creation as one of the 2 founding partners of the company Rentabilidad Veterinaria, SL. This company is dedicated to the business management of veterinary centers for pets. It provides consulting, training, advisory services, company valuation, HR management, economic-financial management and new company incorporation.
- ▮ 2000– present:) Working with a consultant specialized in business management of veterinary centers.
- ▮ Collaborating teacher with Castilla La Mancha Regional Government in courses on Livestock Farm Management.
- ▮ Conferences on Ultrasound and Reproductive Control organized by AESLA (Lacaunne Breeders Association) in different locations in Spain.
- ▮ Speaker at the Lecture Series on Fighting Bull Diseases organized by Madrid Veterinarian Association.
- ▮ Conferences on the Management of Veterinary Centers organized by the AVEPA Management Group.
- ▮ Speaker at several National Congresses organized by AVEPA (GTA-AVEPA, IVEE-AVEPA)
- ▮ INCUAL expert in the drafting of the professional qualification of Assistance and sanitary aid to the management of animals in Granada
- ▮ Veterinarian in free clinical practice as technical director of cattle, sheep, equine and swine farms.
- ▮ Technical Director of AD SG in Castilla La Mancha (Spain): AD SG Bovino Castillo de Bayuela, AD SG Bovino La Jara, AD SG Extensivo Belvis, AD SG Bovino Los Navalmorales, AD SG Porcino La Jara
- ▮ Technical Manager of the Sierra de San Vicente Meat Quality Brand.
- ▮ Director of the Talavera Veterinary Center and Veco Veterinary Clinic in Talavera de la Reina.
- ▮ Director of the Hospital Clínico Veterinario de Talavera
- ▮ Founding member of CEVE (Spanish Veterinary Business Confederation), where he is currently vice-president. Member of the Health Commission and Digital Commission of CEVE
- ▮ Founding member of CEVE-CLM (Veterinarian Business Confederation of Castilla La Mancha), of which he is currently president.

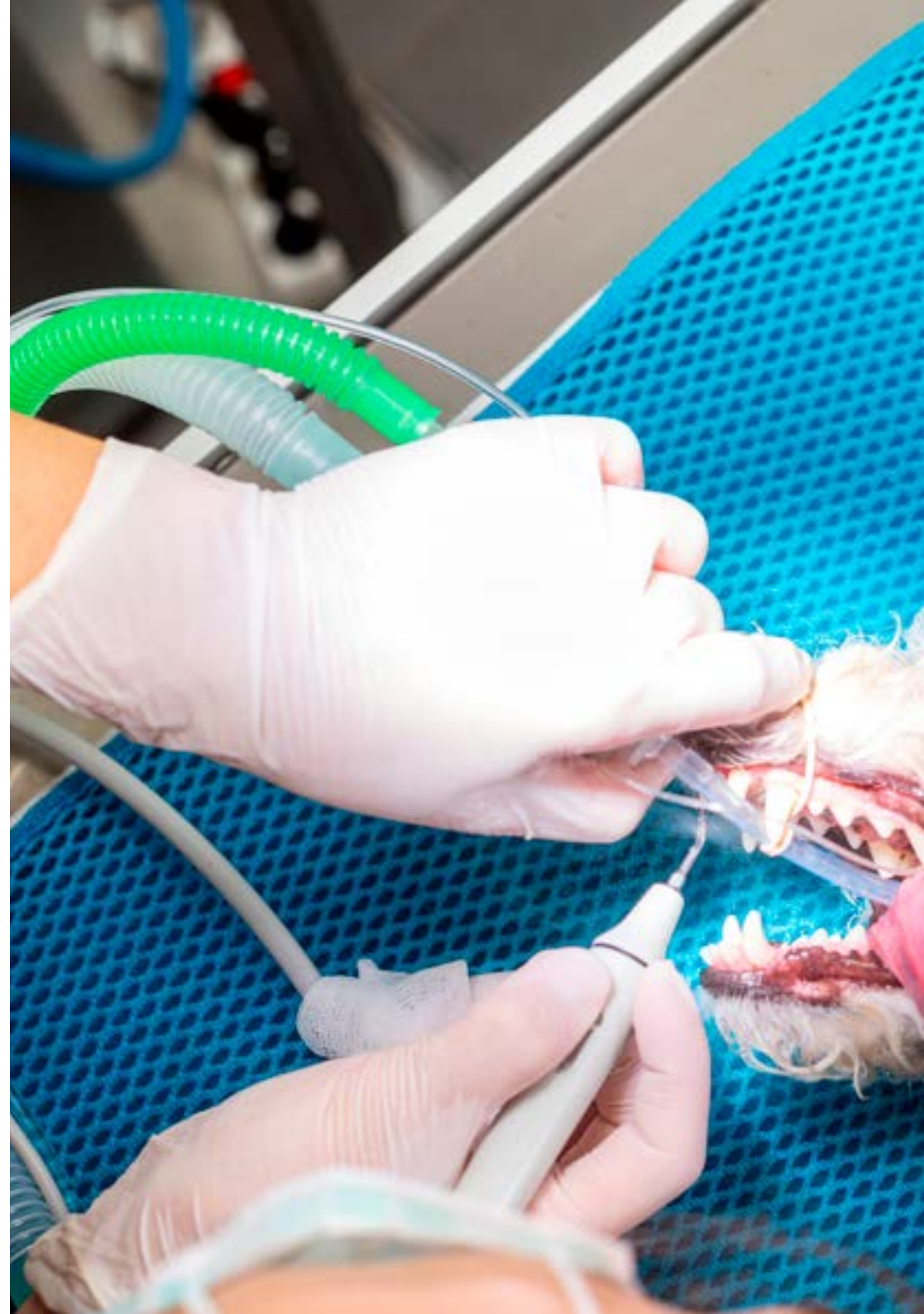
### D. Martín González, Abel

- ▮ Degree in Veterinary Medicine from the Complutense University of Madrid, (1989
- ▮ Doctoral studies, without submitting the thesis



**Ms. Saleno, Delia**

- ▮ Doctoral Studies (2000- 2003) without submitting the thesis
- ▮ Degree in Veterinary Medicine from the University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca (Romania).
- ▮ Diploma of Advanced Studies in Small Animal Clinic (2000)
- ▮ Research Sufficiency in Cytogenetics by Cordoba University (2005) with a study on Infertility in Equines.
- ▮ Course for entrepreneurs (500h), by EOI in 2007 in Palma de Mallorca (Spain).
- ▮ Qualification course as evaluator in procedures for the accreditation of professional competences through work experience in the agricultural professional family.
- ▮ Predoctoral researcher at the Department of Animal Reproduction, Faculty of Veterinary Medicine, Cluj-Napoca (Romania).
- ▮ Predoctoral researcher at the Department of Genetics at Cordoba University.
- ▮ She has been clinically active in dog and cat medicine for more than 20 years, initially at the University Veterinary Hospital of Cluj-Napoca and later in several clinics and hospitals in Spain.
- ▮ In 2008 he started his business activity with a veterinary clinic in Palma de Mallorca: Son Dureta Veterinary Clinic
- ▮ She is a founding member of Empresaris Veterinaris de les Illes Balears (EMVETIB) and of the Confederación Empresarial Veterinaria Española (CEVE). Holds the presidency of EMVETIB since November 2012 and the presidency of CEVE since March 2017.
- ▮ Since September 2018, she has been a member of the Board of Directors of CEOE.
- ▮ Representative of the veterinary sector in various national and international economic forums and in sectoral observatories and working groups of the Ministry of Education, Ministry of Labor and Ministry of Agriculture.





**Mr. Rotger Campins, Sebastià**

- ▮ Telecommunications Engineer
- ▮ Degree in Nautical and Maritime Transport
- ▮ Merchant Marine Captain
- ▮ Professional Diving Instructor
- ▮ Secretary of the Spanish Confederation of Veterinary Businesses CEVE
- ▮ Head of the Labor, Organization and Training Department of CEVE
- ▮ Secretary of Empresaris Veterinaris de les Illes Balears EMVETIB
- ▮ Chairman of the Services Commission of the Balearic Islands Confederation of Business Associations CAEB
- ▮ CAEB Executive Committee Member
- ▮ President of the National Negotiating Committee of the Collective Bargaining Agreement for Veterinary Health Centers and Services.
- ▮ Manager at the veterinary clinic Veterinari Son Dureta SLP

**Mr. Vilches Sáez, José**

- ▮ Project Manager- CursoACV.com
- ▮ Training Platform Manager- Cursoveterinaria.es
- ▮ Project Manager - Duna Formación
- ▮ Sales Manager - Gesvilsa
- ▮ Professional Training Manager at Duna SL
- ▮ Community Manager
- ▮ Secretarial Management - AGESVET
- ▮ Sales Manager, Spain - ProvetCloud
- ▮ Technical Sales Manager - Guerrero Coves



09

# Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment.

The ultimate goal of this great effort should be to achieve professional growth. And do so efficiently.



“

*Our challenge is to generate a positive change in your professional career. We are fully committed to helping you achieve it"*

## Are you ready to take the leap? Excellent professional development awaits you

With this program, you will be able to advance drastically in your profession, although there is no doubt that, to do so, you will have to make an investment in different areas, such as economic, professional and personal.

However, the goal is to improve in your professional life and, to do so, it is necessary to fight.

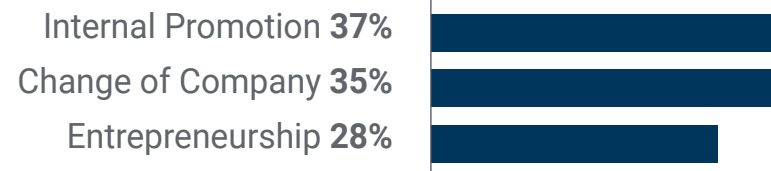
*Thanks to this program  
you will receive a large  
number of job offers  
with which you will  
be able to start your  
professional growth.*

*Include in your CV  
a highly specialized  
Postgraduate Certificate  
and move into new areas  
of work and professional  
development.*

### When the change occurs



### Type of change



## Salary increase

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This program represents a salary increase of more than **25%** for our students





10

# Benefits for Your Company

The Postgraduate Certificate in Economic Sector of Veterinary Health Centers helps raise the organization's talent to its maximum potential through the training of high-level leaders.

By taking part in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers.



“

*In the digital era, executives will introduce new concepts, strategies and perspectives to the company that can bring about essential changes in the organization"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building agents of change**

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the organization will come into contact with the main markets in the world economy.



05

### **Project Development**

The executive can work on a real project or develop new projects.

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06

### **Increased competitiveness**

This program will equip your managers with the skills to take on new challenges and drive the organization forward.

# 11 Certificate

The Postgraduate Certificate in Economic Sector of Veterinary Health Centers guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*



This private qualification will allow you to obtain a **Postgraduate Certificate in Economic Sector of Veterinary Health Centers** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Economic Sector of Veterinary Health Centers**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





## Postgraduate Certificate Economic Sector of Veterinary Health Centers

- » Modality: **Online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate

## Economic Sector of Veterinary Health Centers

