

Postgraduate Certificate

Dilution and Shareholder Control Strategies for Startups



Postgraduate Certificate Dilution and Shareholder Control Strategies for Startups

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/school-of-business/postgraduate-certificate/dilution-shareholder-control-strategies-startups

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01

Introduction to the Program

Shareholder Control and Dilution are fundamental aspects in the field of Startups, as they directly impact decision-making, power distribution, and the financial viability of emerging companies. In the early stages of entrepreneurship, these strategies can serve to attract investors, but they also pose risks of loss of control by the founders. Therefore, specialists need to master key techniques to balance capital raising with the preservation of their shareholding. To facilitate this task, TECH has developed an innovative online university program focused on the most modern Dilution and Shareholder Control Strategies for Startups.



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Through this 100% online Postgraduate Certificate, you will master the most innovative strategies for managing Share Dilution and negotiating investment agreements that favor the growth of Startups”

The growth of a startup often requires the participation of external investors, which can lead to share dilution. However, if this strategy is poorly managed, it can compromise the strategic control of the founders and even cause conflicts between partners and investors. For this reason, professionals need to master the most sophisticated techniques to preserve the founding vision and ensure the long-term success of Startups.

In this context, TECH presents an exclusive Postgraduate Certificate in Dilution and Shareholder Control Strategies for Startups. The academic program will delve into the mechanisms for protecting and optimizing share ownership. In turn, the syllabus will address aspects such as cap table structure, the impact of investment rounds, anti-dilution mechanisms, and the use of convertible loans. Thanks to this, students will learn to use state-of-the-art tools to structure investment agreements and manage dilution, ensuring the sustainability of their ventures.

It should be noted that this university program is offered in a convenient online format, allowing specialists to plan their own schedules. All students need is an electronic device with an Internet connection (such as a cell phone, computer, or tablet). At the same time, TECH uses its revolutionary Relearning system, which ensures natural and progressive learning. Graduates will not have to invest long hours in study or resort to costly traditional techniques such as memorization.

In addition, professionals will find a wide range of multimedia resources on the Virtual Campus, such as explanatory videos, specialized readings, real case studies, and interactive summaries. This will allow experts to enjoy a totally dynamic and enjoyable experience, which will contribute to a significant leap in quality in their professional careers.

This **Postgraduate Certificate in Dilution and Shareholder Control Strategies for Startups** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Dilution and Shareholder Control Strategies for Startups
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



You will manage the process of adopting corporate resolutions and apply reinforced majorities to make key decisions that affect the future of Startups"

“

With the disruptive Relearning system developed by TECH, you will enjoy natural and progressive learning. No more memorizing!”

Its teaching staff includes professionals from the field of Dilution and Shareholder Control Strategies for Startups, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will structure new classes of shares to ensure fair distribution and protect investors.

You will acquire advanced skills to identify and block conflicts of interest within the corporate governance structure.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest online university
and guarantee your professional success.
The future starts at TECH”*

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

Forbes

The best online university in the world

The most complete
syllabus

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

TOP
international faculty



The most effective methodology

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

World's No.1

The World's largest online university

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



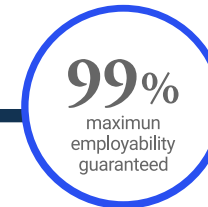
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03 Syllabus

The academic itinerary will delve into issues ranging from Dilution Management and Share Control in Startups to the implementation of protection mechanisms for founders and investors. The syllabus will also address strategies for structuring balanced cap tables, assessing the impact of investment rounds, and applying anti-dilution methods. Graduates will therefore be able to optimize the share structure, mitigate the risk of loss of control, and ensure the financial sustainability of their ventures in a highly competitive environment.



A close-up photograph of a woman with long, straight brown hair, smiling and looking down. She is wearing a brown top. The background is a soft, out-of-focus white. The image is partially obscured by a diagonal split in the slide design.

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*You will gain an in-depth understanding
of anti-dilution mechanisms and their
application in protecting shareholder rights”*

Module 1. Dilution and Shareholder Control Strategies for Startups

- 1.1. Dilution and Shareholder Control Strategies for Startups
 - 1.1.1. Shareholder Control. Economic Rights and Political Rights
 - 1.1.2. Dilution. Effects on Economic Rights and Political Rights
 - 1.1.3. Company Capitalization Table or Cap Table
 - 1.1.4. Structure and Relevant Information. Practical Examples
- 1.2. Dilution Mechanisms for Startups
 - 1.2.1. Impact of an Investment Round on Current Partners
 - 1.2.2. Capital Increase. Pre-money Valuation and Issue Premium
 - 1.2.3. Convertible Loans
 - 1.2.4. Incentive Plans
- 1.3. Anti-Dilution Mechanisms for Startups
 - 1.3.1. Use of Anti-Dilution Mechanisms
 - 1.3.2. Preemptive Right
 - 1.3.3. Weighted Average Price
 - 1.3.4. Other Alternatives: Full Ratchet and Pay to Play. Practical Examples
- 1.4. Protection of New Investors in Startups
 - 1.4.1. Capital Increases on a Fully Diluted Basis
 - 1.4.2. Exclusion of Preemptive Rights
 - 1.4.3. New Class of Shares
- 1.5. Other Mechanisms for Protecting Investors in Startups
 - 1.5.1. Liquidation Preference
 - 1.5.2. Most-Favored Nation
 - 1.5.3. Drag Along
 - 1.5.4. Forced Sale
- 1.6. Corporate Governance in Startups
 - 1.6.1. Composition of the Management Body
 - 1.6.2. The Role of the Observer
 - 1.6.3. General Rules for the Adoption of Corporate Resolutions
 - 1.6.4. Reinforced Majorities





- 1.7. Corporate Governance Obligations in Startups
 - 1.7.1. Concern for the Social Interest
 - 1.7.2. Prevention of Conflicts of Interest
 - 1.7.3. Confidentiality
 - 1.7.4. Consequences of Non-Compliance
- 1.8. Shareholder Rights in Startups
 - 1.8.1. Rights to Information
 - 1.8.2. Voting Rights. Syndication
 - 1.8.3. Economic Rights
 - 1.8.4. Right of Separation (Exit)
- 1.9. Abuse of Controlling Position in Startups
 - 1.9.1. Analysis of Companies that have Experienced Significant Dilution
 - 1.9.2. Effects of Dilution During a Financial Crisis
 - 1.9.3. Case of Companies with Solvency Problems and Use of Dilution to Survive
 - 1.9.4. Lessons Learned from Real-Life Cases of Dilution and Control Strategies
- 1.10. Conflict Between Startup Partners
 - 1.10.1. Deadlock Situations in Corporate Bodies
 - 1.10.2. Conflict Resolution Mechanisms
 - 1.10.3. Purchase and Sale Options

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You will understand the impact of stock dilution on ownership structure and decision-making within a Startup”

04

Teaching Objectives

Thanks to this Postgraduate Certificate, professionals will be highly prepared to manage Dilution and Shareholder Control Strategies for Startups. In this sense, students will gain advanced skills to structure balanced cap tables, negotiate investment terms, and design strategies that minimize the loss of participation in funding rounds. In addition, experts will be able to implement protection clauses for founders and investors, optimizing strategic decision-making. All of this will enable them to ensure the long-term sustainability of their institutions.



A person's hand is visible on the left side of the frame, gesturing with fingers spread. The person is wearing a checkered shirt and a metal watch. In the background, a computer screen displays lines of code. The image is split diagonally into a light blue/white upper-left section and a dark blue lower-right section.

“

You will manage the most effective Share Control strategies, identifying mechanisms to preserve the founders' stake in the growth of the business”



General Objectives

- ♦ Analyze the characteristics and differences between Startups and traditional companies
- ♦ Delve into the different financing strategies available to startups in their various stages of development, understanding their characteristics, advantages, and challenges
- ♦ Examine the fundamental differences between business angels and venture capital as sources of funding for Startups
- ♦ Master the structure and fundamental characteristics of the search fund model
- ♦ Develop strategies for effective project presentation
- ♦ Learn about the legal tools that allow for a balance of shareholder control between founders and investors
- ♦ Explore the relevance of the appropriate legal structure for the successful development of a Startup
- ♦ Identify the key elements of a successful IPO
- ♦ Manage strategies to maximize the value of a startup
- ♦ Identify the advantages and risks of ICOs and STOs
- ♦ Use useful tools to help you build lasting relationships with investors





Specific Objectives

- ♦ Define what share dilution is and how it occurs during investment rounds
- ♦ Explain the concept of anti-dilution and how it applies in negotiations with investors

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*You will learn from real-life cases
and resolve complex situations in
simulated learning environments”*

05 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*





The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

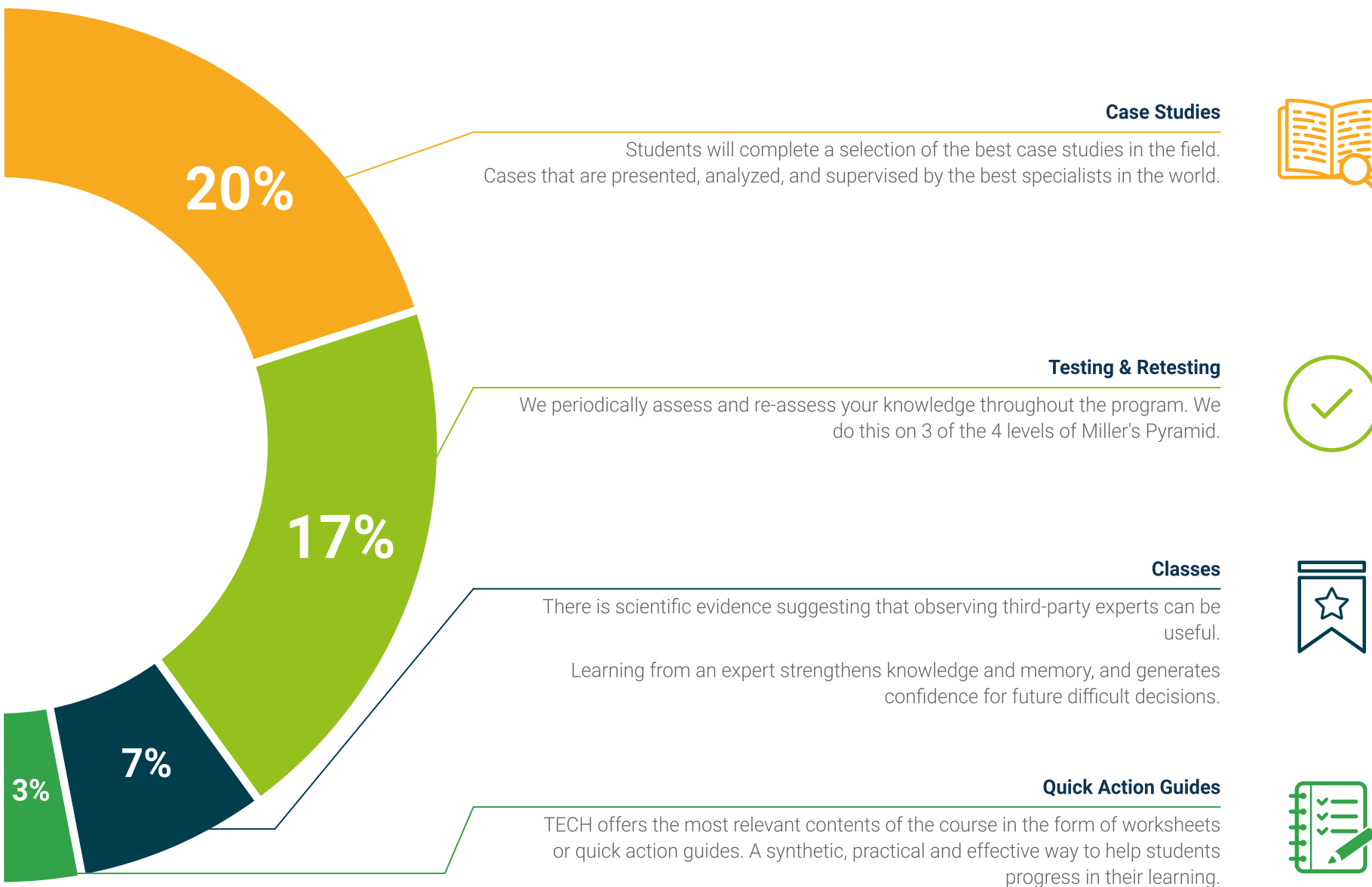
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





06

Teaching Staff

TECH's main premise is to provide the most comprehensive and up-to-date university programs on the educational market, which is why it carefully selects its teaching staff. To deliver this Postgraduate Certificate, TECH has enlisted the services of leading experts in Dilution and Shareholder Control Strategies for Startups. These experts stand out for their extensive professional experience, during which they have contributed to the optimization of dilution strategies and the protection of share control in various Startups. Without a doubt, this intensive educational experience will allow students to take a significant leap forward in their professional careers.



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You will have access to a syllabus designed by a renowned faculty specialized in Dilution and Shareholder Control Strategies for Startups, which will guarantee your successful learning”

Management



Ms. Segura García, Paula

- ♦ M&A Legal at Crowe Legal and Tax
- ♦ Master's Degree in Business Law from Esade Ramón Llull University
- ♦ Bachelor's Degree in Law from Esade Ramón Llull University



07 Certificate

This Postgraduate Certificate in Dilution and Shareholder Control Strategies for Startups guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.





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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Dilution and Shareholder Control Strategies for Startups** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([*official bulletin*](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Dilution and Shareholder Control Strategies for Startups**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





Postgraduate Certificate Dilution and Shareholder Control Strategies for Startups

- » Modality: online
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Postgraduate Certificate

Dilution and Shareholder Control Strategies for Startups