

# Postgraduate Certificate

## Data Protection in Europe from a Private International Law Perspective



## Postgraduate Certificate Data Protection in Europe from a Private International Law Perspective

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/school-of-business/postgraduate-certificate/data-protection-europe-private-international-law-perspective](http://www.techtitute.com/us/school-of-business/postgraduate-certificate/data-protection-europe-private-international-law-perspective)

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# 01

# Welcome

Thanks to the complexity of the new international relations in the technological field, it has become of utmost importance to study the problems that it has brought to Private International Law. The practice of a greater legal certainty would help to determine the international judicial competence and the applicable laws for conflicts and relations between companies, suppliers or users.

Thus, this program is aimed to study two fundamental parts of international law, international jurisdiction and applicable law, with a particular focus on the various hypotheses that may arise in the field of international disputes on data protection.



Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective.  
TECH Technological University



“

*Discover how Data Protection has developed in Europe and its applications, for a complete and up-to-date program”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

04

# Objectives

Enabling students to achieve excellence is TECH's goal. For this reason, in each program it establishes a series of objectives that guide the students' path. In this way, they will be able to have the certainty that a director needs when determining international jurisdiction and applicable law.



“

*Develops a particular focus on the various hypotheses that arise to resolve an international conflict”*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

This Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective will enable students to:

01

Detailing the international data protection system in Europe

02

Specializing in the interconnection between the various regulatory instruments

03

Determine the international jurisdiction in the various cross-border data protection disputes







04

Determine the applicable law for the various transborder data protection disputes

05

Detail the particular problems of private international law in relation to data protection

06

Reflect on the importance of the rapprochement between the connections used for the determination of international jurisdiction and the applicable law in the various international disputes on data protection

05

# Structure and Content

For this Postgraduate Certificate, we have combined practical and didactic content to promote learning to determine international jurisdiction and the applicable law for international disputes and relations between companies. Thanks to the online mode of the program, students will be able to learn at their own pace and conditions.



“

*Determining the applicable law  
for various cross-border data  
protection disputes”*

## Syllabus

The Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective will become a unique opportunity to prepare students to face work challenges from the classroom.

The content of the program is designed to enhance the managerial skills of legal professionals seeking to broaden their professional horizons.

From the moment the first class is visualized, the students will have the opportunity to delve into the diverse problems presented by this new form of personal and commercial relationships, which must be explained in the light of the different instruments that have been approved in this area. As well as directing learning towards two fundamental pillars of international law: international jurisdiction and applicable law.

The Postgraduate Certificate is designed for the professionals who seeks to achieve excellence in the field of management and business management. For this reason, it will understand the needs of the business through an innovative content, based on the latest trends and demands of this labor market.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

### Module 1

Data protection in Europe: Present and Future from a Private International Law Perspective



### Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the six weeks of training, you will be able to access all the program contents at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Data protection in Europe: Present and Future from a Private International Law Perspective

**1.1. Protection of rights in Europe**

- 1.1.1. Privacy rights
- 1.1.2. Personality rights
- 1.1.3. Data Protection

**1.2. European Sources**

- 1.2.1. Directive 95/46/EU
- 1.2.2. Regulation (EC) Number 2016/679
- 1.2.3. Proposed ePrivacy Regulation

**1.3. International jurisdiction in cross-border disputes**

- 1.3.1. General Aspects
- 1.3.2. Brussels Ibis Regulation (EU) No. 1215/2012
- 1.3.3. Regulation (EC) Number 106/679
- 1.3.4. National rules

**1.4. Applicable law in cross-border disputes**

- 1.4.1. Contractual Obligations Rome I Regulation 598/2010
- 1.4.2. Non-Contractual Obligations
- 1.4.3. Directive 2000/31/EC on Information Society services

**1.5. International relationships between social network providers and (potential) users**

- 1.5.1. Choice-of-court agreements in the general terms and conditions of business
- 1.5.2. Choice of law agreements in the general terms and conditions of business
- 1.5.3. The law applicable to data protection
- 1.5.4. Potential users

**1.6. Relationships between users of social networks**

- 1.6.1. Connection between lex fori and lex loci delicti
- 1.6.2. Empirical convergence

**1.7. European jurisprudence (CJEU and ECHR)**

- 1.7.1. VKI v. Amazon
- 1.7.2. Greece v. Nikiforidis
- 1.7.3. Stylianou v. Cyprus

**1.8. Big Data and Private International Law**

- 1.8.1. International legal implications
- 1.8.2. Legal protection of the algorithm and the database
- 1.8.3. Contractual relationships
- 1.8.4. Work Relationships

**1.9. The right to be forgotten**

- 1.9.1. Europe
- 1.9.2. USA
- 1.9.3. Convergence

**1.10. Towards a synthesis**

- 1.10.1. The rapprochement between international jurisdiction and conflict rules
- 1.10.2. Connections
- 1.10.3. The search for neutrality



*Reflect on the importance of the approach between the connections used for the determination of international jurisdiction”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed a qualification in law. In this way, they are students who understand the need to continue with academic training throughout their working life. All this, in order to continue advancing in the sector in which they work.

Likewise, professionals who, being university graduates in any area, have two years of work experience in the field of legal counseling, may also take the Postgraduate Certificate.







“

*A level manager must know how to manage a crisis in international companies. This Postgraduate Certificate is your opportunity to train yourself in this area of interest”*

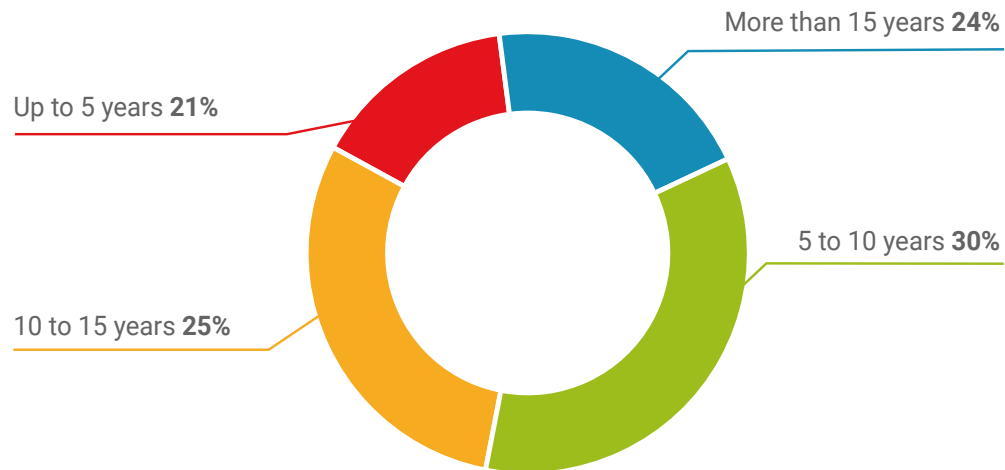
### Average Age

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Between **35** and **45** years

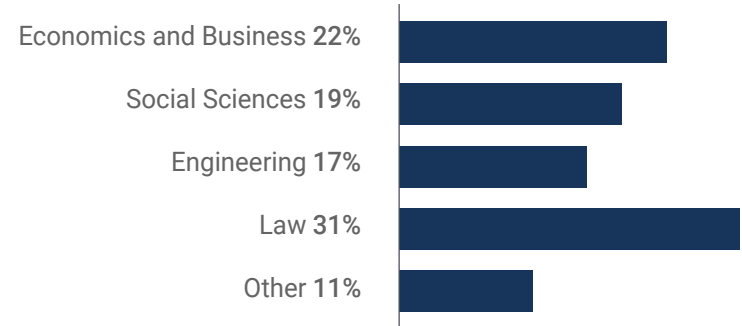
### Years of Experience

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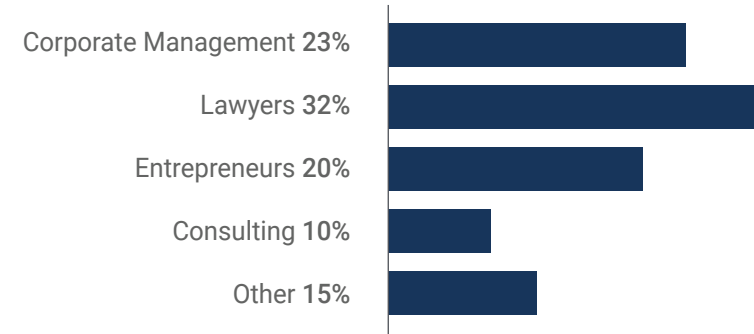
### Training

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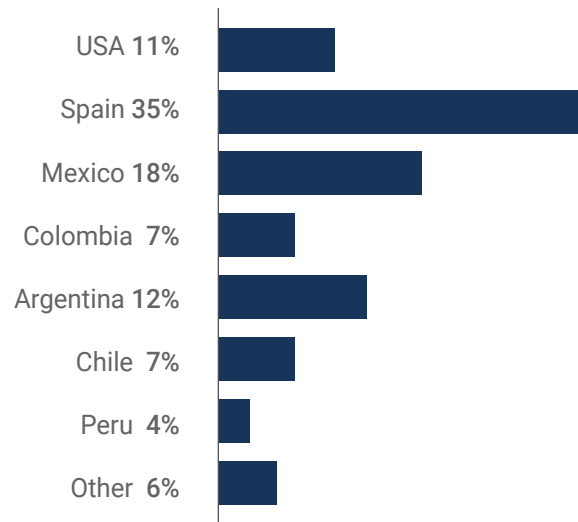
### Educational Profile

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## Geographical Distribution

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## Minerva Toledo

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**Data protection officer in a multinational company**

*"It is essential for lawyers to know the requirements established by the European Union for the operation of companies in an international environment. This program has helped me to better understand the parameters that are handled in this field. A complete success if we add the Online modality"*

08

# Course Management

In order to guarantee the excellence of the contents taught in the program, we have a team of highly qualified teachers with many years of experience in the sector of interest. For this reason, a qualified group has been carefully selected to ensure that those interested in this sector receive training in line with current market demands.



“

*It's time to change your career path, count on a group of experts that will accompany you at all times”*

## Management



### **Ms. Guillén Catalán, Raquel**

- ◆ Professor of Civil Law of the University of Valencia
- ◆ Law Degree

## Professors

### **D. Gómez Fonseca, Francisco**

- ◆ Associate Professor of Private International Law at the University of Valencia



09

# Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. That is why the effort you put into this program becomes a professional and, of course, personal investment, of which we are aware.

The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.





“

*Achieve excellence and reach your professional goal by getting a promotion in your company to a management position”*

## Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective of TECH - Technological University is an intensive and highly valuable program aimed at improving students' job skills in a highly competitive area. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

**Generating Positive Change.**

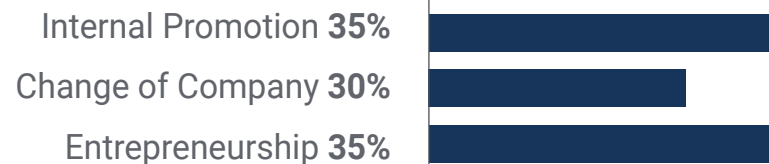
*Detail the particular problems of private international law in relation to data protection.*

*This program will allow students to acquire the competitiveness necessary to make a radical change in their career.*

### Time of Change



### Type of change



### Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

*This program will become the game changer you need to propel your career onto the path of excellence”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Data Protection in Europe from a Private International Law Perspective**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Data Protection in Europe from a Private International Law Perspective

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate

## Data Protection in Europe from a Private International Law Perspective