



Postgraduate Certificate Data Protection Compliance

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

» Target Group: university Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/data-protection-compliance

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01 **Welcome**

As a result of digitalization, the handling of personal information and data by companies is becoming increasingly frequent. In this regard, it is essential to comply with current regulations on data protection to avoid financial fines and reputational damage that can be very detrimental to your brand image. Consequently, the figure of the Compliance Officer specialized in this field is very necessary for companies, since he/she is responsible for ensuring regulatory compliance in this area. For this reason, TECH has created this degree, which will allow students to learn about data processing guidelines or cutting-edge measures for data protection, improving their career prospects online and without schedules.









tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"





tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

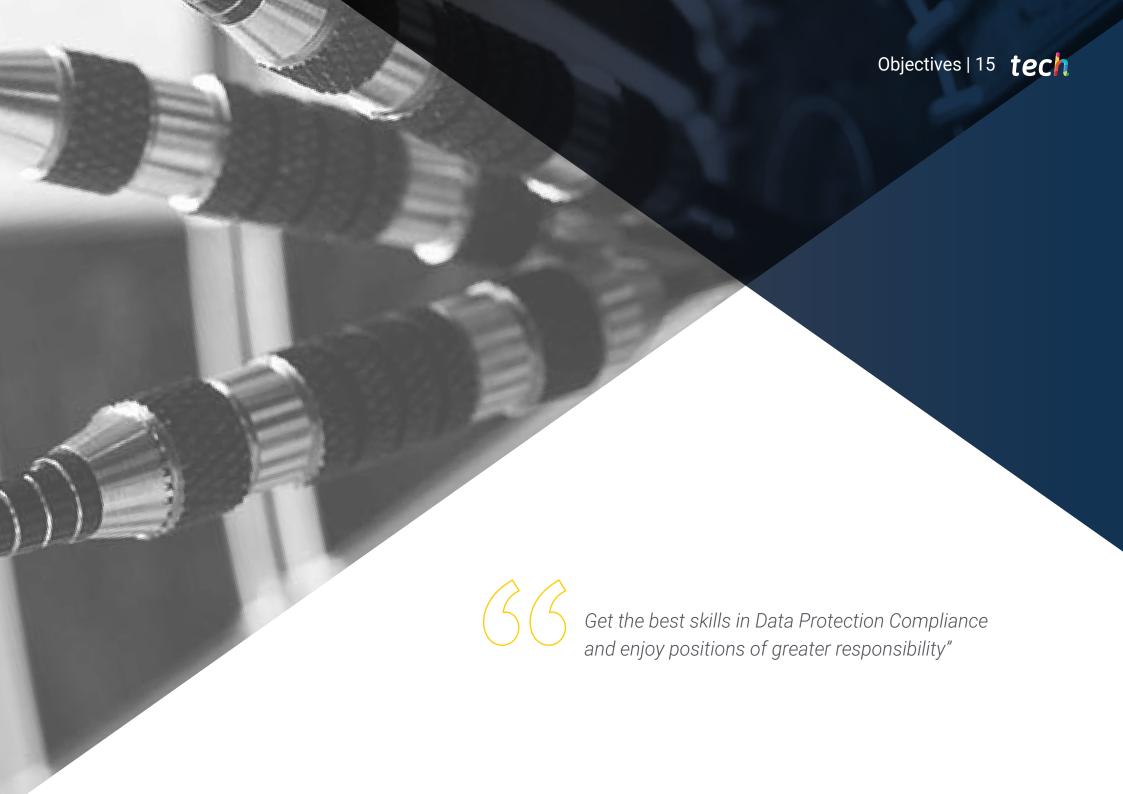


You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Certificate in Data Protection Compliance** enables the student to:



Identify in detail the regulatory framework



Delve into the meaning of the principle of proactive responsibility

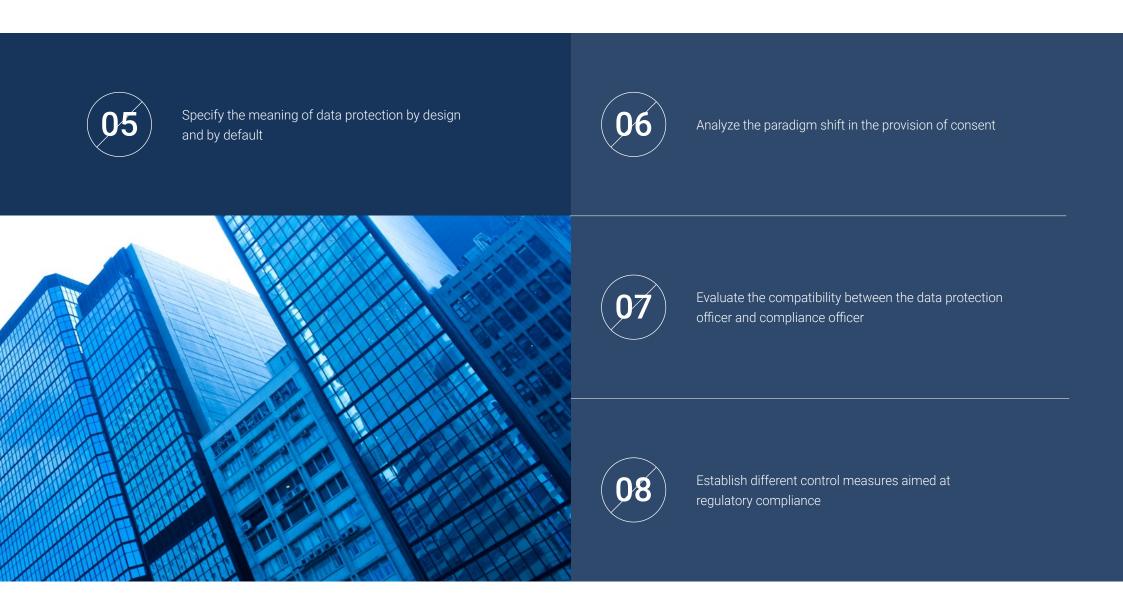


Examine the new European model of personal data protection

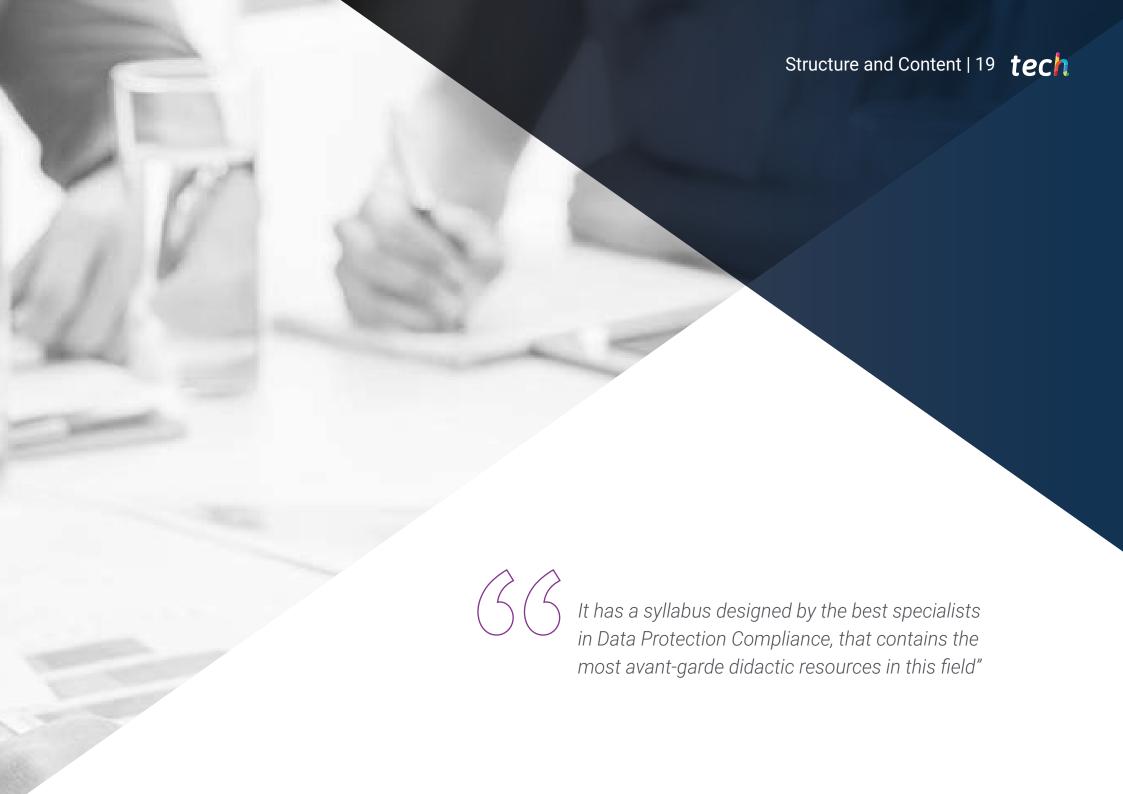


Delve into the relative principles to the processing of personal data









tech 20 | Structure and Content

Syllabus

TECH's Postgraduate Certificate in Data Protection Compliance is an intensive program that trains students to meet the business challenges related to regulatory compliance. The content of the Certificate course is designed to promote the development of managerial skills that enable more thorough decision- in uncertain environments.

Students analyze case studies individually and in teams during the 6 weeks of training, gaining an immersive experience in real business situations.

This Postgraduate Certificate delves into the European Data Protection Regulation, the principles relating to the processing of personal data and the most relevant aspects of informed consent. It is designed to train professionals who understand compliance from a strategic and innovative perspective.

The curriculum focuses on the student's professional development and preparation to achieve excellence in business management. It is an innovative program that meets the needs of students and their companies, based on the latest trends and supported by the best educational methodology and a first class teaching staff.

This Postgraduate Certificate is developed over a period of 6 weeks and into 1 module: Module 1

Compliance and data protection



Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Data Protection Compliance entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique educational experience, key and decisive to boost your professional development and make the definitive leap.

tech 22 | Structure and Content

1.9. The Data Protection Officer

1.9.2. Independence of protection officer data

1.9.3. Relation with the function of Compliance

1.9.1. Profile and requirements of

the protection officer

Module 1. Compliance and data protection				
	 1.1. Europe Data Protection Regulation 1.1.1. Europe Data Protection Regulation 1.1.2. The Regulation General Data Protection Regulation 1.1.3. Follow-up by other jurisdictions: the Californian Case and the Chinese Regulation 	 1.2. AEPD Guidelines 1.2.1. Data Protection Law: Organic Law 3/2018, December 5th on Personal Data Protection and guarantee of digital rights 1.2.2. Development guides 1.2.3. Legal reports and rulings 		 1.4. Informed consent to the processing of personal data 1.4.1. Requirements to be met by consent 1.4.2. Tacit and explicit consent 1.4.3. Taxonomy of consent under GDPR
	1.5. Rights of data subjects in relation to their personal data 1.5.1. Access 1.5.2. Rectifier 1.5.3. Opposition 1.5.4. Suppression 1.5.5. Treatment limitation 1.5.6. Portability 1.5.7. Not to be subject of automated individualized decisions 1.5.8. Information 1.5.9. Shengen rights	 1.6. The figures of data controller and data protection officer 1.6.1. Concept of data controller 1.6.2. Concept of co-responsible 1.6.3. Concept of manager 1.6.4. Legal structures: model agreements 	 1.7. Data protection compliance by design and by default 1.7.1. Reason for the novelty of GDPR in these two cases 1.7.2. Data protection compliance by design and their impact 1.7.3. Data protection by default 	1.8. Measures for complying with data protection obligations 1.8.1. Processing Activities Register 1.8.2. Inventory of treatment activities 1.8.3. Risk assessment for the rights and freedoms of data subjects that could result from the processing of personal data 1.8.4. Execution of data protection impact assessments 1.8.5. Prior consultation 1.8.6. Security of data processing 1.8.7. Notification of personal data breaches to the controlling authority 1.8.8. Communication of personal data breaches to data subjects 1.8.9. Code of Conduct

1.10. International Data Transfers

1.10.2. Binding Corporate Rules (BCR)

1.10.3. Data protection codes of conduct

1.10.1. International data transfers: bilateral contracts



Study effectively and resolutely by means of state-of-the-art didactic supports such of state-of-the-art didactic supports such as video or evaluative tests"



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





tech 26 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 28 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



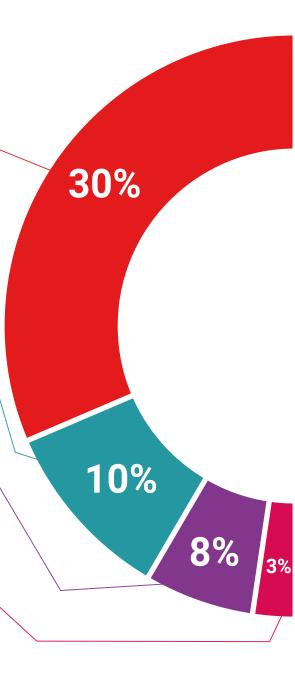
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

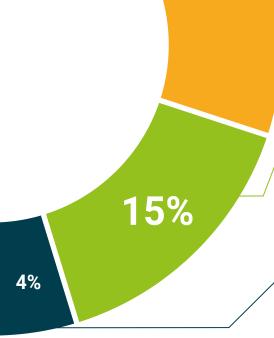


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

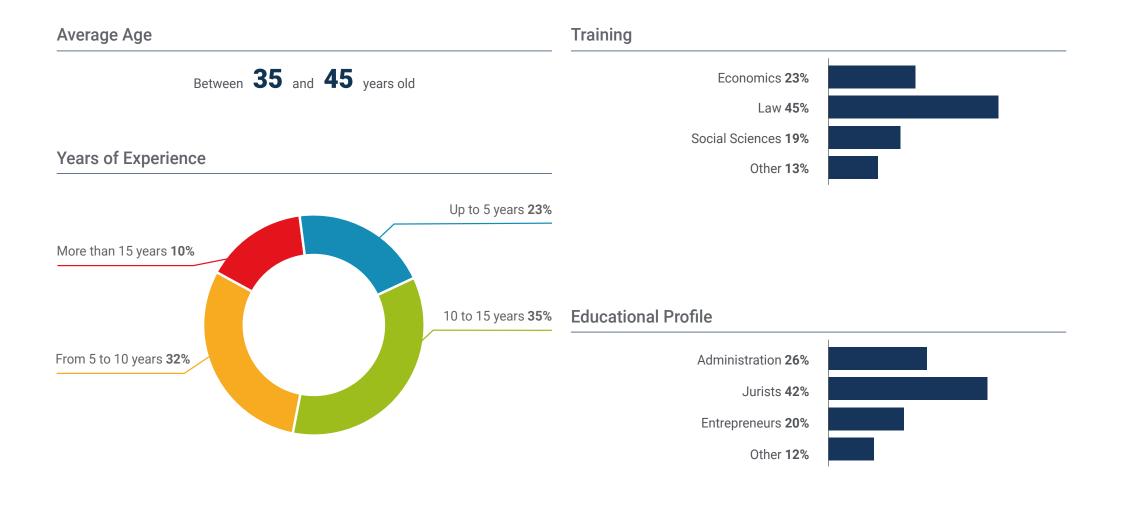


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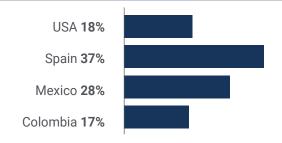




tech 34 | Our Students' Profiles



Geographical Distribution





Javier González

Legal Project manager

"This program has allowed me to increase my knowledge regarding the applicable regulations in the area of data protection. Thanks to this Postgraduate Certificate, I have been able to offer first level services for organizations and grow as a professional"





Management



Dr. Muñoz Pérez, Ana Felicitas

- Lawyer specialized in Commercial Law
- Lawyer in TDP Methods
- Lawyer in Methods and Business Organizers
- Lawyer at Lupicinio International Law Firm
- Lecturer at the URJC
- PhD in Commercial Law from the Complutense University of Madrid
- Law Graduate from the Universidad Complutense de Madrid
- Master's Degree in Legal Consultancy
- Master in Competition Law



Professors

Dr. Muñoz Pérez, Sergio Antonio

- Attorney at Law at Lupicinio International Law Firm
- Legal Counsel at Ibermática, S.A
- Legal Consultant at Ibermática, S.A
- Consultant at Electronic Data Systems SA
- Professor in the Advanced Course on Data Protection Delegate at the Instituto Universitario de Investigación Ortega y Gasset
- Law Degree from the University of Alcalá de Henares, Spain
- Specialist in Digital Law
- Master's Degree in Business Law from the University of the Basque Country
- Course in Legal Practice ICADE



Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"





Are you ready to take the leap? Excellent professional development awaits you.

TECH's Postgraduate Certificate in Data Protection Compliance is an intensive program that prepares you to face challenges and business decisions in the field of Compliance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

Your long-awaited career advancement will be that much closer thanks to this Postgraduate Certificate in Data Protection Compliance.

Share this educational experience with professionals from different countries, acquiring a global vision of Data Protection Compliance.

Time of Change

During the program 25%

During the first year

41%

After 2 years 34%

Type of Change

Internal Promotion 48%
Change of Company 40%
Entrepreneurship 12%

Salary Increase

This program represents a salary increase of more than 27.32% for our students

\$51,400

A salary increase of

27.32%

\$65,442





tech 46 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 50 | Certificate

This **Postgraduate Certificate in Data Protection Compliance** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Data Protection Compliance
Official N° of Hours: **150 h**.



^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Data Protection Compliance

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Postgraduate Certificate

Data Protection Compliance

