

# Postgraduate Certificate Cryptocurrency Analysis



## Postgraduate Certificate Cryptocurrency Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates, Graduates and Undergraduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/cryptocurrency-analysis](http://www.techtute.com/us/school-of-business/postgraduate-certificate/cryptocurrency-analysis)

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# 01

# Welcome

In a digital world, cryptocurrencies have become a fundamental part of the global economy. In this line, the *Blockchain* technology that underpins them, gives companies the possibility to optimize product traceability and supply chain management, increasing their productivity and economic benefits. Consequently, specialists in the analysis of cryptocurrencies are very specified by companies, in order to choose those that best suit their business environment to maximize the performance of their activity. For this reason, TECH Technological University has designed this online program without schedules, which will increase the student's cryptocurrency trading skills and will guarantee to minimize the risks of these investments.



Postgraduate Certificate in Cryptocurrency Analysis

TECH  
Technological University



“

*Increase your chances of becoming part of top management positions by adopting excellent skills in cryptocurrency trading and risk management"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The Postgraduate Certificate in Cryptocurrency Analysis offers students an excellent specialization in this field, providing them with skills that are highly valued in the professional market. Therefore, they will be able to identify the differences between Bitcoin and Altcoins, detect the advantages and disadvantages of Ethereum and Binance Coin for gamified economies or take into account the risks and investment strategies in the cryptocurrency market. Additionally, they will have the ability to apply this knowledge in real business situations.



“

*Immerse yourself in real business situations by solving case studies and gain a deep understanding of cryptocurrencies and their impact on the global economy"*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Cryptocurrency Analysis will enable students to:

01

Establish the differences between Bitcoin and Altcoins

02

Diagnose the degree of usefulness of external platforms in a given *Blockchaingamification* project

03

Differentiate the level of impact of the various variables in gamified economies







04

Analyze the possibilities of success of an economic system based on the study of its internal economy

05

Understand the functioning and constitution of the Metaverse

06

Learn about the different ways of building a decentralized virtual space and to analyze the economic opportunities related to this commercial phenomenon

05

# Structure and Content

The Postgraduate Certificate in Cryptocurrency Analysis is a 100% online program that combines an innovative methodology called Relearning with specialized content in cryptocurrencies and Blockchain, technology, allowing students to delve into the most relevant concepts in this area at their own pace. Therefore, the aim of the program is to prepare students to analyze and evaluate the cryptocurrency market and develop effective investment strategies in this area.



“

*Enjoy a 100% online teaching modality that will allow you to learn without leaving your home"*

## Syllabus

The Postgraduate Certificate in Cryptocurrency Analysis of TECH Technological University aims to prepare professionals to face challenges and make business decisions in this innovative field. The content of the program focuses on developing managerial skills that allow for more rigorous decision making in uncertain environments.

The program, which lasts 6 weeks, focuses on the resolution of practical cases, providing students with an immersion in real business situations that will enable them to perfect their professional skills.

The syllabus delves into the world of cryptocurrencies, covering aspects such as the characteristics of Bitcoin, its differences to Altcoins, the operation of Ethereum and Binance Coin or trading strategies in gamified economies, among other issues.

This Postgraduate Certificate is designed to train professionals who understand the world of cryptocurrencies from a strategic, international and innovative perspective. The program offers a personalized approach for professional improvement, providing skills to solve critical situations in a creative and efficient way. Additionally, it is supported by the best educational methodology and an exceptional faculty.

This course is developed over 6 weeks and is divided into 1 module

### Module 1.

### Cryptocurrency Analysis

### **Where, When and How is it Taught?**

TECH Technological University offers the possibility of developing this Postgraduate Certificate in Cryptocurrency Analysis completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*Adapt your study to your academic needs, choosing the textual and multimedia didactic formats that best suit you.*



## Module 1. Cryptocurrency Analysis

### 1.1. Bitcoin

- 1.1.1. Bitcoins
- 1.1.2. Bitcoin as a Market Indicator
- 1.1.3. Advantages and Disadvantages for Gamified Economies

### 1.2. Altcoins

- 1.2.1. Main Characteristics and Differences with Respect to *Bitcoin*
- 1.2.2. Market Impact
- 1.2.3. Analysis of Binding Projects

### 1.3. Ethereum

- 1.3.1. Main Features and Operation
- 1.3.2. Hosted Projects and Market Impact
- 1.3.3. Advantages and Disadvantages for Gamified Economies

### 1.4. Binance Coin

- 1.4.1. Main Features and Operation
- 1.4.2. Hosted Projects and Market Impact
- 1.4.3. Advantages and Disadvantages for Gamified Economies

### 1.5. Stablecoins

- 1.5.1. Features
- 1.5.2. Projects in Operation as of *Stablecoins*
- 1.5.3. Uses of *Stablecoins* in Gamified Economies

### 1.6. Main Stablecoins

- 1.6.1. USDT
- 1.6.2. USDC
- 1.6.3. BUSD

### 1.7. Trading

- 1.7.1. Trading in Gamified Economies
- 1.7.2. Balanced Portfolio
- 1.7.3. Unbalanced Portfolio

### 1.8. Trading: DCA

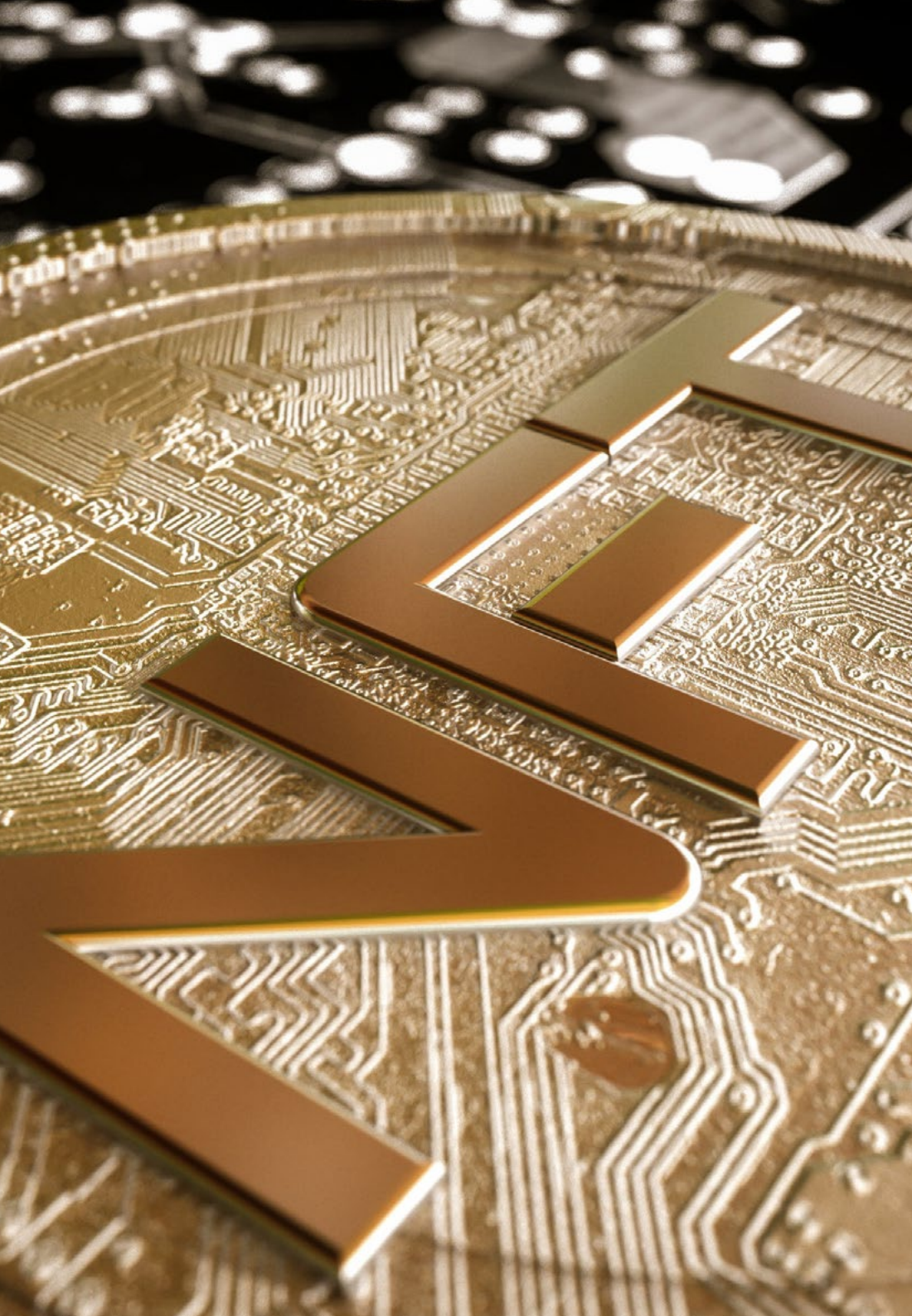
- 1.8.1. DCA
- 1.8.2. Positional *Trading*
- 1.8.3. *Daytrading*

### 1.9. Risk

- 1.9.1. Price Formation
- 1.9.2. Liquidity
- 1.9.3. Global Economy

### 1.10. Legal Aspects

- 1.10.1. Mining Regulation
- 1.10.2. Consumer Rights
- 1.10.3. Warranty and Security



“

*Base your study on your academic needs, choosing the textual and multimedia didactic formats that best suit you”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University graduates, graduates and undergraduates who have previously completed any of the following programs in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

Professionals who, being university graduates in any area, have two years of work experience in the *Cryptogaming* field, may also take the Postgraduate Certificate.







“

*If you want to increase your skills in Cryptocurrency Analysis without leaving aside your professional obligations, this Postgraduate Certificate is for you"*

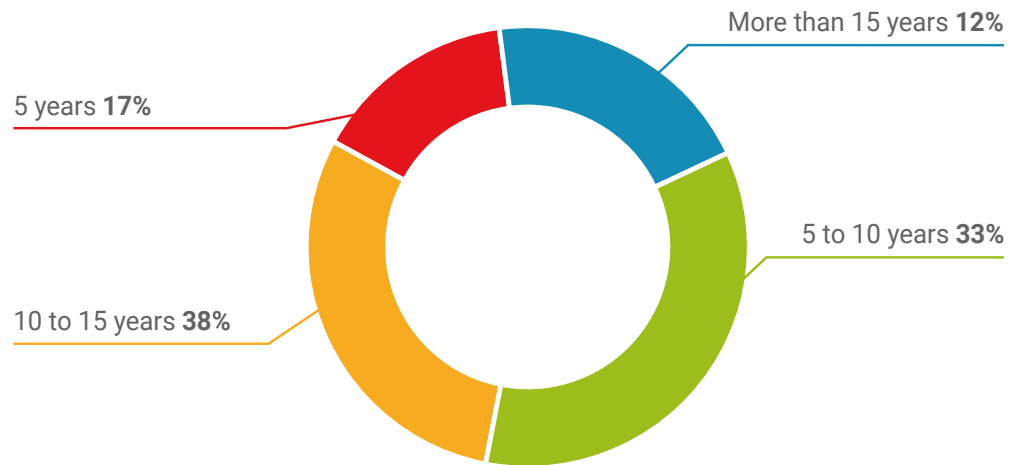
### Average Age

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Between **35** and **45** years old

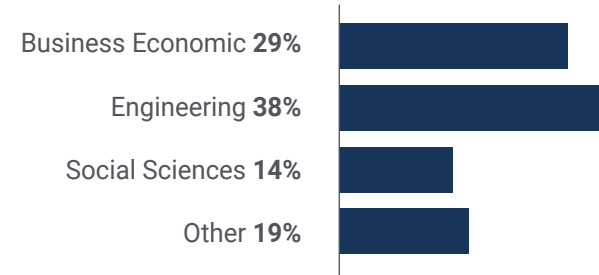
### Years of Experience

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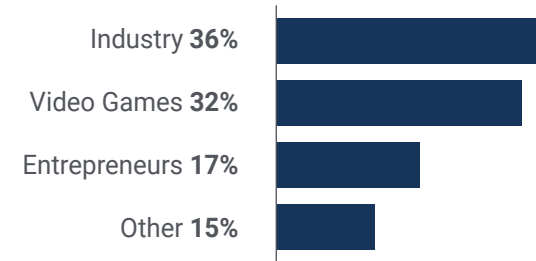
### Training

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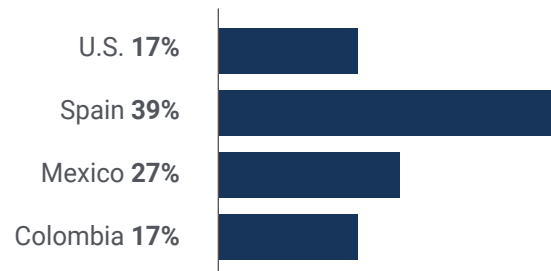
### Educational Profile

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## Geographical Distribution

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## Luis Manuel Fernández

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Crypto Analyst

*"Thanks to this , I was able to develop my skills in cryptocurrency analysis and management to the fullest. I am now in a privileged position to make the most of the business opportunities that the crypto world offers me, which has allowed me to grow enormously as a professional"*

08

# Course Management

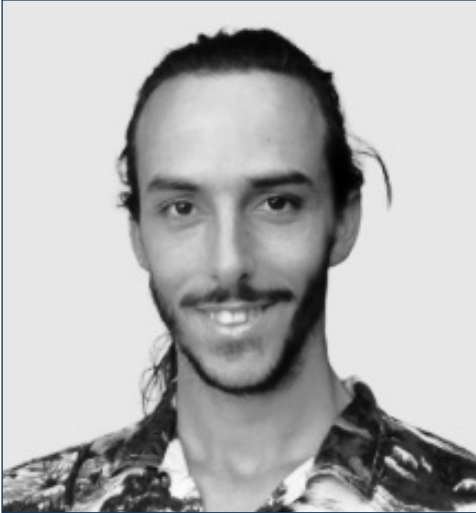
The teaching staff of this Postgraduate Certificate has an outstanding professional background in the field of digital economy. These experts are active and they are specialists in video game design and *Blockchain*, economy business consulting, which allows them to be up to date on the latest trends and developments in the sector. Thanks to their expertise, students will gain a broad and cutting-edge perspective on cryptocurrencies and their impact on the global economy.



“

*To provide you with the most up-to-date knowledge in Cryptocurrency Analysis, this postgraduate certificate is taught by the best specialists in this area"*

## Management



### Mr. Olmo Cuevas, Alejandro

- Game designer and Blockchain economies for video games
- Fundador de Seven Moons Studios Blockchain Gaming
- Founder of the Niide project
- Writer of fantastic narrative and poetic prose



## Professors

### Mr. Gálvez González, Danko Andrés

- Commercial Advisor at Niide, Blockchain gamified economy project
- HTML and CCS programmer in learning didactics projects
- Movistar and Virgin Mobile Sales Executive
- Bachelor's Degree in Education from the Playa Ancha Educational Sciences University

09

# Impact on Your Career

Taking the Postgraduate Certificate in Cryptocurrency Analysis is an excellent option for professionals looking to expand their skills and knowledge in an emerging and constantly evolving field. Therefore, students specializing in this field will enjoy a competitive advantage in their career and will be able to access excellent jobs in a wide range of industries and roles.







“

*TECH Technological University focuses on ensuring your growth as a professional in as little as 6 weeks”*

## Are you ready to take the leap? Excellent professional development awaits you

TECH's Technological University's Postgraduate Certificate in Cryptocurrency Analysis is an intensive program that prepares you to face challenges and business decisions in the field of *Cryptogaming*. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

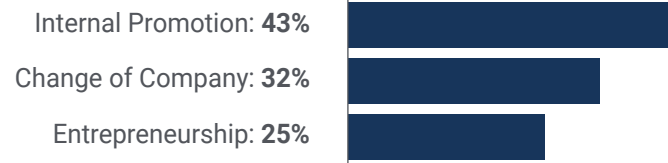
*Achieve improved prospects for your salary through the Postgraduate Certificate in Cryptocurrency Analysis.*

*In a period of less than 2 years, thanks to this program, you will increase your career prospects.*

### Time of Change



### Type of change



### Salary increase

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The completion of this program represents a salary increase of more than **25.3%** for our students.



10

# Benefits for Your Company

The Postgraduate Certificate in Cryptocurrency Analysis aims to develop high-level leaders and elevate the organization's talent to its maximum potential. Additionally, by participating in this program, students will have the opportunity to access a powerful network of contacts, where they can find future professional partners, customers or suppliers.



“

*The cryptocurrency specialist will bring to your company innovative business strategies that will improve the economic performance of your company”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Cryptocurrencies Analysis guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Cryptocurrencies Analysis** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Cryptocurrency Analysis**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Cryptocurrency Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate Cryptocurrency Analysis

