

# Postgraduate Certificate Corporate Project Management





## Postgraduate Certificate Corporate Project Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: IT professionals who want to specialize in project management with predictive methodologies

Website: [www.techtitute.com/us/school-of-business/postgraduate-certificate/corporate-project-management](http://www.techtitute.com/us/school-of-business/postgraduate-certificate/corporate-project-management)

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# 01 Welcome

The projects are developed in organizations whose activities cover much more than those strictly related to such work. These entities may be private or public companies, agencies belonging to the national or international administration, non-profit organizations, etc. Whatever the type of company that undertakes the project, the project manager cannot limit themselves to a single vision of their field of operation, but their objectives will be subordinated to the strategic and business objectives of the company. In this context, the project manager must relate to different levels within the organization, be able to negotiate and defend the importance of their project and be able to influence, not only their team of collaborators, but also other stakeholders who are often decision-makers not directly involved in the project. This TECH program meets an academic demand from professionals in the sector, who seek specialization as an indispensable method to improve their careers.



Postgraduate Certificate in Corporate Project Management.  
TECH Technological University



“

*Company projects must be linked to the company's objectives, so their management must be carried out in accordance with the company's global vision"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

The objectives of this program of TECH Technological University are to offer students the best education of the moment, through which they will be able to obtain a higher qualification that will allow them to direct their future work towards a stable environment; as well as to teach them a new way of studying, more dynamic, more flexible and adapted to their own needs. Undoubtedly, this is an ideal Postgraduate Certificate for those who are looking for a professional leap in academic specialization.



“

*This program will teach you a new way to act in project management"*

**Your goals are our goals**

**We work together to help you achieve them**

The **Postgraduate Certificate in Corporate Project Management** will enable students to:

01

Provide an overview of the different functional areas of a company or organization and their relationship with project management

04

Determine the functions of the different areas of a company and the relationship between them

02

Place the activity and the figure of the project manager within the general context of the organization

05

Study the different organizational structures and their implications in project management according to their degree of verticality or horizontality

03

Specialize in business operations, related to those specific to project management

06

Compile those financial concepts necessary for an adequate project management



07

Analyze how cost management is performed in the company and how it relates to project budget management

10

Develop what a PMO (Project Management Office) is and its relationship with the organization's management

08

Establish the most relevant elements that help us to manage project quality

11

Address change management in organizations and how projects contribute to it

09

Examine the relationship between people management from the HR department and that of a project manager as a temporary team leader

12

Establish the modern approach of the project manager in relation to Business Analysis (BA)

05

# Structure and Content

The syllabus of this Postgraduate Certificate in Corporate Project Management at TECH Technological University has been conceived and designed taking into account the academic needs of students, who demand a higher specialization that allows them to develop professionally with total security. In addition, they need to be able to study at their own pace, without pressure and combining their study time with the rest of their daily obligations to achieve that important balance with their personal and work life.



“

*An innovative study plan that will be very useful for your professional development"*

## Syllabus

The Postgraduate Certificate in Corporate Project Management of TECH Technological University is an intensive program that prepares students to face challenges and business decisions in the field of integrated project management. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 150 hours of study, the student will face a multitude of practical cases through individual work, which will allow you to acquire the necessary skills to develop successfully in your daily practice. It is, therefore, an authentic immersion in real business situations.

This program deals in depth with different areas of the company and is designed for managers to understand project management from a strategic, international and innovative perspective.

A plan designed especially for students, focused on their professional improvement and that prepares them to achieve excellence in the field of leadership and business management. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations in a creative and efficient way.

The program is carried out in six weeks and is divided into one module:

### Module 1

### Management: Business Organization and Project Management



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Corporate Project Management completely online. Over the course of 6 weeks, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Management: Business Organization and Project Management**

**1.1. Organization and Functional Areas of an Organization**

- 1.1.1. Management of the Organization: Shareholders' Meeting, Steering Committee and Chief Executive Officer
- 1.1.2. Cross-cutting Areas: Finance, HR, Quality, Purchasing, Logistics
- 1.1.3. Commercial, Product and Marketing Areas
- 1.1.4. Operational Areas by Processes and Projects. R&D, Production Engineering, Facilities, Operations
- 1.1.5. Sales (pre-sales, post-sales), Operations and Maintenance Support

**1.2. Organizational Structures Oriented to Project Management**

- 1.2.1. Types of Organization in the Structure of the Company
- 1.2.2. Matrix-type Organizational Structures Oriented to Project Execution
- 1.2.3. Complexity of Relationships between Functional Areas. Resource Sharing

**1.3. Corporate Finance and Economics**

- 1.3.1. Financial Information and Decision Making
- 1.3.2. Financial Statements. Balance Sheet and Income Statement
- 1.3.3. Investment Analysis. Change in Monetary Value over Time

**1.4. Cost Management**

- 1.4.1. Classification and Types of Costs
- 1.4.2. Allocation of Direct and Indirect Costs
- 1.4.3. Cost Management Associated with Project Management

**1.5. Quality Applied to Project Management**

- 1.5.1. Product Quality and Project Quality
- 1.5.2. Relationship between Committed Scope and Quality
- 1.5.3. Quality Control Vs. Assuring Quality
- 1.5.4. Value Generation and Elimination of Waste

**1.6. Project Financial Management**

- 1.6.1. Analysis of Project Profitability
- 1.6.2. The Project as an Investment. ROI (Return on Investment)
- 1.6.3. Project Financing

**1.7. People Management.**

- 1.7.1. HR Department Functions and Processes
- 1.7.2. People Management as a Strategic Element in an Organization
- 1.7.3. Development and Career Plans. Definition of the Role of the Project Manager

**1.8. The Project Management Office (PMO)**

- 1.8.1. Functions and Types of PMO
- 1.8.2. Strategic Management Support
- 1.8.3. People Management Support
- 1.8.4. Logistics and Procurement Support

**1.9. Project Management and Change Management**

- 1.9.1. Change Management
- 1.9.2. Projects as an Element of Change in Organizations
- 1.9.3. Change Management applied to Project Management

**1.10. Business Analysis and Project Management**

- 1.10.1. Business Value Analysis Processes
- 1.10.2. Relationship between BA and Project, Program and Portfolio Management
- 1.10.3. The Role of the Project Manager in Business Analysis



“

*An academic experience of great value, which will be a quality plus in your CV”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This program is aimed at professionals in the area of project management who already have previous experience, but who have the need to achieve that higher qualification that will offer them a plus of quality and security in their work practice. People who believe in continuous learning as a method to advance in their profession and who are willing to self-manage their time to make their studies compatible with their other obligations.







“

*A program aimed at people eager to learn and improve professionally, specializing in project management”*

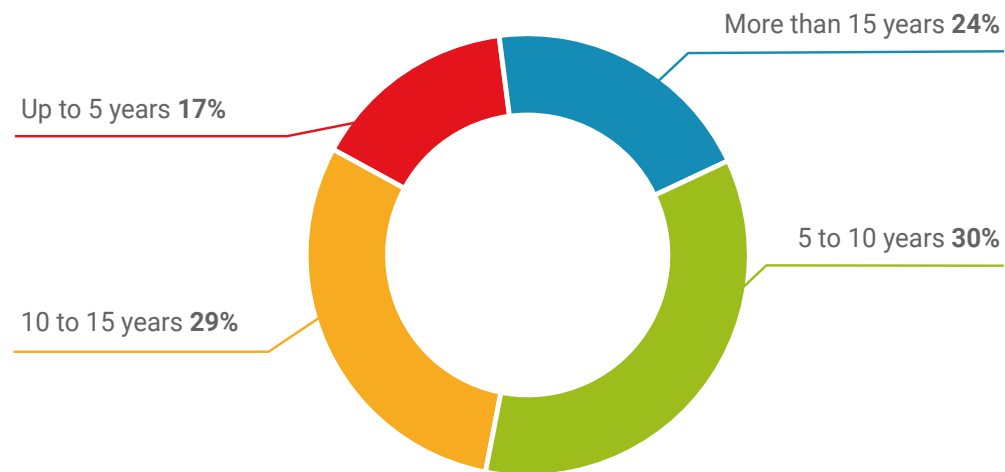
### Average Age

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Between **35** and **45** years old

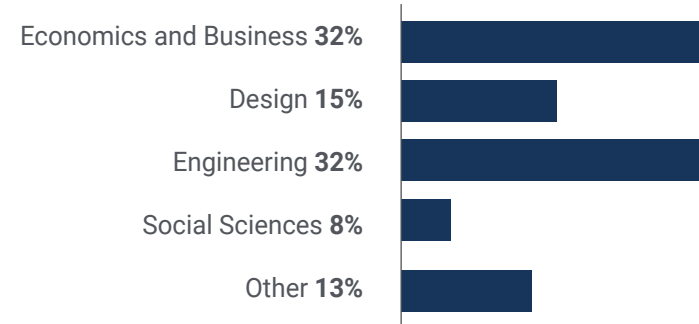
### Years of Experience

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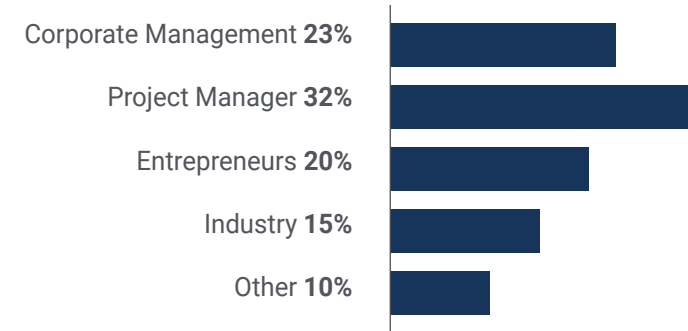
### Training

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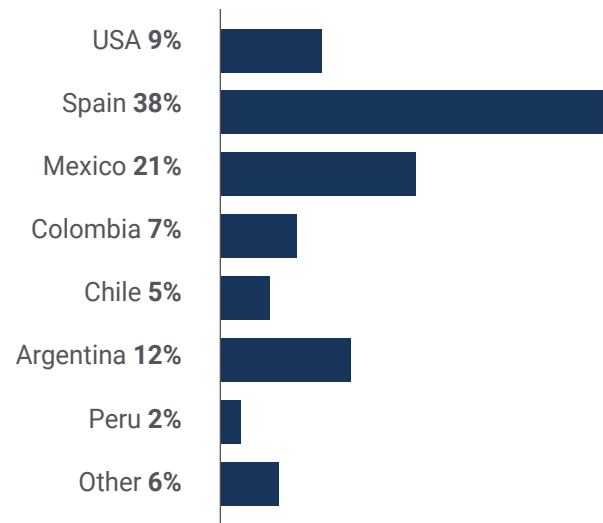
### Academic Profile

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## Geographical Distribution

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## Jaime Díaz

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Project Manager

*"The completion of this Postgraduate Certificate from TECH Technological University has been very useful for my professional development, as it has allowed me to understand a new way of working in project management. Undoubtedly, it has been essential to learn new techniques and tools to apply in my daily practice. Its 100% online format has been a great advantage for me, since I have been able to study at different times, according to the needs of each day"*

08

# Course Management

This Postgraduate Certificate in Corporate Project Management at TECH has been designed by a team of professionals with extensive experience. Teachers who believe in continuous specialization as a method to improve the skills and abilities of students, and who, aware of the importance of quality programs, have selected the latest content to make available to students, providing them with the essential tools to improve their professional practice.





“

*TECH's teaching team will help you  
expand your skills in no time"*

## Management



### Mr. Pérez Pérez, Manuel Felipe

- ◆ Senior Project Manager – EQUIDEA
- ◆ Project Manager - AYDEM Consulting
- ◆ Consultant/Trainer in Organizational Development and Project Management
- ◆ Head of Training for Postgraduate Studies of the College of Computer Engineers of Madrid
- ◆ Technical Telecommunications Engineering - UPM
- ◆ Telecommunication Systems Engineering - UPM
- ◆ European Engineer EUR-ING - FEANI
- ◆ PMP ® (Project Management Professional) - PMI ID: 1767390
- ◆ Advanced Agile Project Management Program. SCRUM



09

# Impact on Your Career

TECH Technological University, aware of the great effort made by students to improve their education, has designed this program to help them develop their skills in project management and be more effective in their daily practice. A Postgraduate Certificate of high academic level that will be indispensable for their personal and professional development, but. Above all, it will open the doors to a promising future. In short, the necessary solution to achieve the boost they deserve.







“

*This program will help you to make a radical change in your profession"*

## Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Corporate Project Management of TECH Technological University is an academic program that is developed in an intensive manner and aimed at improving students' work skills in an area of wide competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

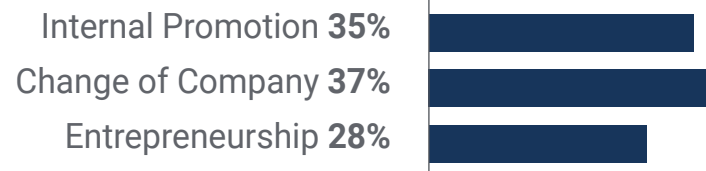
*Specialize in a relevant field and make clear progress in your profession.*

*Most TECH students achieve professional improvement in a short period of time.*

### When the change occurs



### Type of change



### Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The Postgraduate Certificate in Corporate Project Management of TECH Technological University is a fundamental program for professionals in this area, since it will bring significant benefits both for their own career and for the companies in which they develop their work. Undoubtedly, it will be a unique opportunity to improve at the labor level and achieve those skills necessary to develop with confidence and be able to achieve success in the company.





“

*This program will help you lead your projects effectively, achieving the maximum benefit for your company"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building agents of change**

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional will be work on a current project or develop new projects in the field of R&D or Business Development within their company.

---

06

### **Increased competitiveness**

This program will equip students with the necessary skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Corporate Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Corporate Project Management** contains the most complete and up-to-date educational program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Corporate Project Management**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: online
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- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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