

Postgraduate Certificate

Complete Analysis of Investment Strategies



Postgraduate Certificate Complete Analysis of Investment Strategies

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences. In addition, to managers interested in the area of market analytics and digital economic consulting

Website: www.techtute.com/pk/school-of-business/postgraduate-certificate/complete-analysis-investment-strategies

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01 Welcome

The cryptocurrency market is increasingly important for the business sector, since many companies manage these currencies as a form of payment and as part of their long-term investment strategy. Experts must be prepared to take advantage of these opportunities and make informed decisions in a highly dynamic and constantly evolving market. Therefore, this 100% online program from TECH provides an exhaustive academic module where professionals will analyze topics such as DeFi , *yield farming* , coin stacking , *farming* and NFTs . With this complete and up-to-date syllabus, graduates will be able to expand their skills, create a network of contacts with international specialists and will have the opportunity to lead the transition of the global financial market in its evolution to cryptocurrencies.



Postgraduate Certificate in Complete Analysis of Investment Strategies.
TECH Technological University



“

Through this TECH program you will be able to become a competent and approachable manager, capable of helping different companies to be part of the financial transition to the crypto market”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

This program aims to teach professionals to identify movements in the markets and propose investment strategies. Through it, students will analyze and support their strategies through analytical explanations. They will also examine trends to maximize your results. In this way, the Professional Course seeks the success of its graduates with a 100% online learning methodology and the most up-to-date content. Consolidate your leadership.



“

Acquire a deep understanding of Investment Strategies in the cryptocurrency landscape and the best business financial management with the innovative TECH syllabus”

TECH makes the goals of their students their own goals too.

Working together to achieve them.

The **Postgraduate Certificate in Complete Analysis of Investment Strategies** will enable students to:

01

Identify the main movements in markets, until examining and proposing investment entries and exits

04

Analyze each potential investment candidate in a technical (graphs) and fundamental (projects) manner

02

Evaluate and develop investment strategies



03

Compile and demonstrate previous movements that will serve as a basis for future investments

05

Examine trading strategies based on market trends

06

Generate operation data reports with mathematical indicators that allow us to enter and exit at the right time

08

Establish trend movements that verify whether we are in bull or bear markets

09

Demonstrate, through resistances and supports, the trend lines of the markets

07

Support our strategies through analytical explanations

10

Propose systems that guarantee the efficiency of investments, cutting losses and maximizing profits

05

Structure and Content

This degree is developed 100% online, on a content platform with multiple multimedia resources that facilitate fast and flexible learning. At the same time, access to its didactic subjects is completely free, without predefined schedules or rigid evaluation chronograms. At all times you will personalize the academic process, up to 6 weeks, with a stimulating academic experience that will lay the foundation for your professional success.



“

Develop your skills and make informed decisions in the investment market with this TECH program that will open doors to various managerial positions in the financial sector”

Syllabus

The Postgraduate Certificate in Complete Analysis of Investment Strategies of TECH Technological University offers a unique opportunity for those who wish to master the world of stock exchanges and cryptocurrencies. With an innovative and up-to-date syllabus, this academic program covers a wide variety of topics relevant to today's financial landscape.

Therefore, this educational module deals with DeFi alternative markets (PancakeSwap), yield farming, coin stacking, farming and the architecture of NFTs. These subjects provide students with an intensive analysis of the latest trends in the world of cryptocurrencies and how they can take advantage of them to maximize their investments.

In addition, the program, with a duration of 150 academic hours, covers topics such as the configuration of a financial portfolio, arbitrage with cryptos and decision making and risk management. This knowledge is essential for any investor who wants to succeed in today's market.

For all these reasons, this degree from TECH Technological University guarantees the most complete and up-to-date preparation in the field of investments and cryptocurrencies. As a result, graduates will be able to handle all the tools necessary to be successful in today's marketplace.

This Postgraduate Certificate takes place over 6 weeks and consists of 1 module:

Module 1

Investment Strategy Analysis



Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Complete Analysis of Investment Strategies entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Investment Strategy Analysis

1.1. Exchange analysis

- 1.1.1. Main Competitors
- 1.1.2. Identification Procedures
- 1.1.3. Order Types

1.2. DeFi Alternative Markets (PancakeSwap)

- 1.2.1. Market Players
- 1.2.2. DeFi Typology
- 1.2.3. Cash Flow Pools

1.3. Crypto Investment Models

- 1.3.1. Yield Farming
- 1.3.2. Flash Loans
- 1.3.3. CFD Trading

1.4. Coin Stacking

- 1.4.1. The Right Choice
- 1.4.2. Temporariness
- 1.4.3. Masternodes

1.5. Farming

- 1.5.1. New Economy Model
- 1.5.2. Time as a Partner
- 1.5.3. Advanced Farming Platform Analysis

1.6. Investment Portfolio Configuration

- 1.6.1. Market Efficiency
- 1.6.2. Volatility Frontier Portfolio
- 1.6.3. Volatility Positioning

1.7. Crypto Arbitration

- 1.7.1. Technology and its "Slots"
- 1.7.2. Market Disagreements
- 1.7.3. Risk Limitation Techniques

1.8. NFTs Architecture

- 1.8.1. Fungible vs Non Fungible
- 1.8.2. NFTs on Web3
- 1.8.3. Architecture of a NFT System

1.9. NFT Operations

- 1.9.1. Create, Buy and Sell NFTs
- 1.9.2. NFTs and Sport
- 1.9.3. NFTs and the Immediate Future

1.10. Decision-Making and Risk Management

- 1.10.1. On-Chain Metrics
- 1.10.2. Project Metrics
- 1.10.3. Financial Metrics



“

*The contents of this program
will be available to you in a
100% online format, from an
innovative and accessible
platform with flexible schedules
for your learning”*

06 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



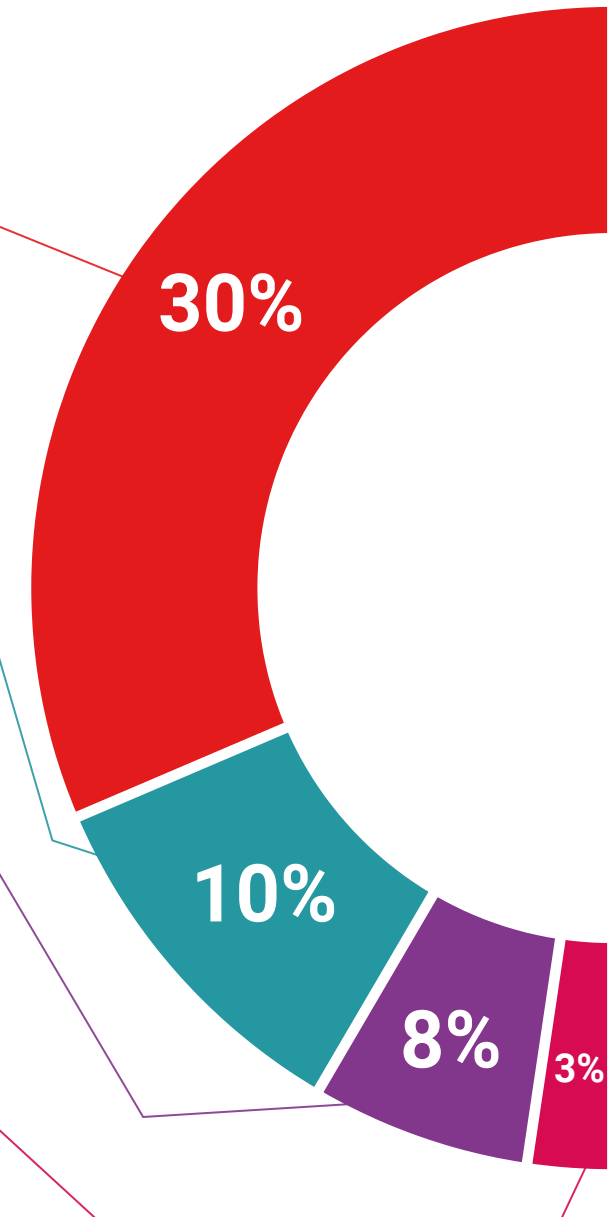
Management Skills Exercises

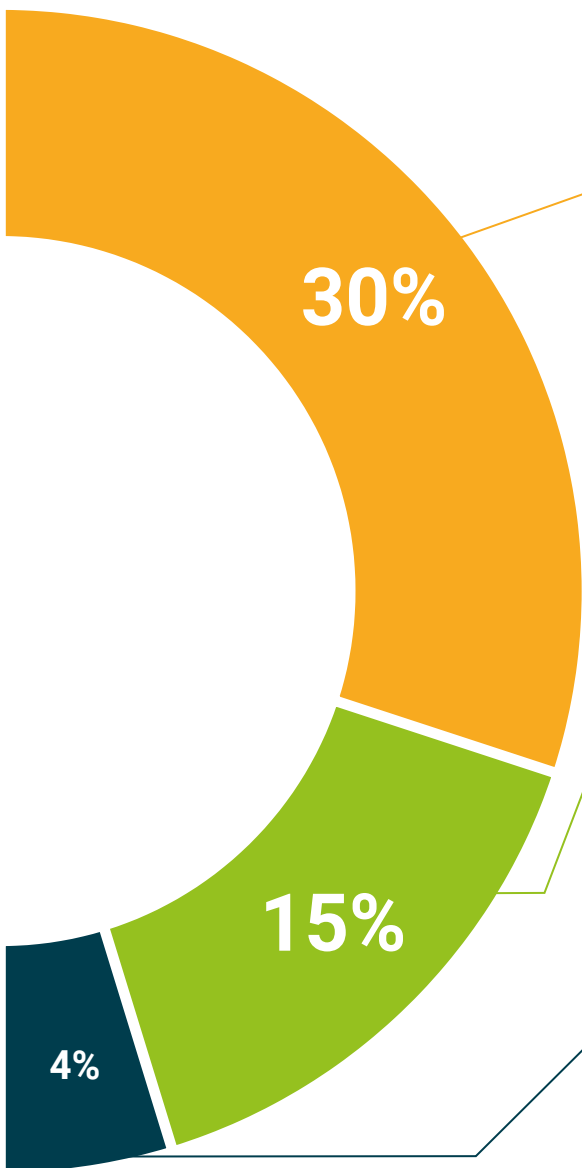
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Certificate may also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of Complete Analysis of Investment Strategies.



“

*Expand your career opportunities
and network with professionals from
around the world through this TECH
academic experience”*

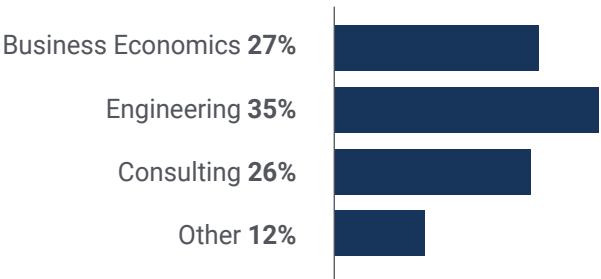
Average Age

Between **35** and **45** years old

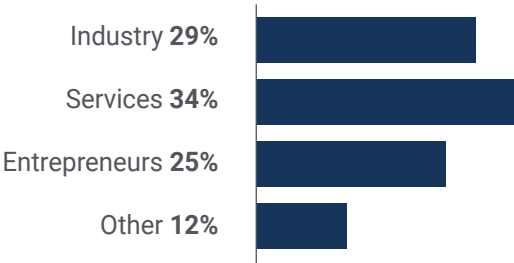
Years of Experience



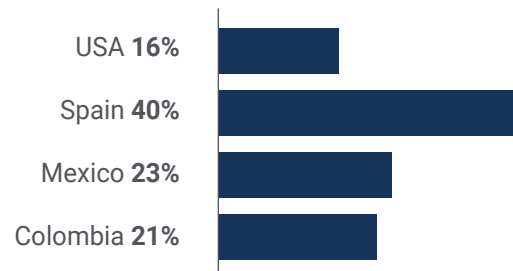
Training



Educational Profile



Geographical Distribution



Luz Marina Salcedo

Cryptocurrency portfolio manager

"This TECH Postgraduate Certificate has a user-friendly, 100% online content platform that allowed me to study on my own terms and schedule. In addition, since completing the program, I have applied the knowledge gained in my professional career and have seen a great impact on my ability to make informed decisions and maximize my returns in the investment market. My recommendation is that, if you are interested in mastering the cryptocurrency arena, this is your best option"

08

Course Management

To create the syllabus of this program, TECH has made a careful selection of the professionals who will be in charge of teaching its contents. In this way, it has integrated a top-level faculty, with extensive experience in handling cryptocurrencies. Furthermore, these experts make up the management departments of companies with international prestige. Therefore, this Postgraduate Certificate has a large teaching team that stands out for combining leadership with the most advanced knowledge of the investment market.



“

The faculty of this qualification has advanced training in the management of the DeFi market, strategies such as yield farming and NFTs. With his personalized guidance you too will achieve holistic mastery of this financial sphere”

Management



Dr. Gil de la Guardia, Alberto

- ♦ Crypto world educator and lecturer
- ♦ Founding member of Le Crypto Club
- ♦ Co-director of several university programs related to Blockchain Technology and the Crypto world
- ♦ Doctorate in International Public Law at the Complutense University of Madrid
- ♦ Degree in Law from the University of Salamanca
- ♦ Master's Degree in Financial Studies from San Pablo CEU University
- ♦ Master's Degree in Blockchain Technology and Bitcoin from the European University of Madrid



09

Impact on Your Career

This Postgraduate Certificate from TECH Technological University represents a unique opportunity for professionals interested in financial leadership in a sector that is increasingly focused on investments and cryptocurrencies. As it is a 100% online program with free access to its didactic subjects, students can personalize their academic process and complete it in a fast and flexible way. Upon completion of this academic pathway, students will be equipped with all the competencies necessary to expand their professional careers and achieve immediate success.



“

Through TECH, you will analyze how market efficiency and the volatility frontier influence the configuration of an investment portfolio. In this way, you will generate a positive change in the financial management of your company”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Certificate in Complete Analysis of Central Services at TECH Technological University is an intensive program that prepares you to face challenges and business decisions in the field of medical services. The main objective is to promote your personal and professional growth. Helping you achieve success. If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

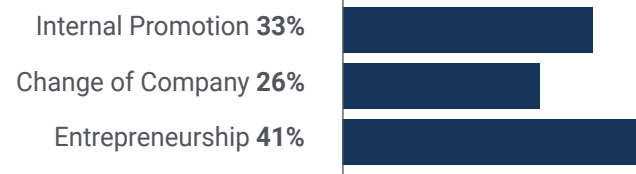
*Through this syllabus,
you will delve into the
functioning of alternative
markets and cryptocurrency
investment models.*

*Increase your skills in
the management of
NFTs architecture and
its application on the
web with TECH.*

Time of Change



Type of Change



Salary increase

This program represents a salary increase of more than **27.42%** for our students.



10

Benefits for Your Company

One of the main objectives of the business sector is to develop the talent of its employees and, in relation to the field of finance and investment, this commitment is constant. For this reason, this specialization offers its graduates an intensive program with the best skills to make the right decisions in today's market. In addition, participants will be able to establish contacts and networks with other professionals in the sector. In addition, through their collaboration, the companies will foster teamwork, which will strengthen organizational cohesion and culture.



“

Take advantage of this opportunity and develop a solid foundation for your professional success in today's financial market with this Postgraduate Certification in Complete Analysis of Investment Strategies”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

The Postgraduate Certificate in Complete Analysis of Investment Strategies and Analysis guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork"*

This **Postgraduate Certificate in Complete Analysis of Investment Strategies** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Complete Analysis of Investment Strategies**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Complete Analysis of Investment Strategies

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate

Complete Analysis of Investment Strategies