

Postgraduate Certificate

Business Angels and Venture Capital in Startups



Postgraduate Certificate Business Angels and Venture Capital in Startups

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/school-of-business/postgraduate-certificate/business-angels-venture-capital-startups

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01

Introduction to the Program

The entrepreneurial ecosystem has experienced exponential growth in recent decades, driven by innovation and technological development. However, obtaining funding remains a critical factor for the survival of Startups. Recent studies have shown that support from Business Angels and Venture Capital funds significantly increases the chances of success for these ventures. Given this, professionals need to have in-depth knowledge of investment attraction strategies, the evaluation criteria used by investors, and the dynamics of negotiation at each stage of funding. With this in mind, TECH has developed an innovative university program focused on Business Angels and Venture Capital in Startups.



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Thanks to this 100% online Postgraduate Certificate, you will design investment attraction strategies for Startups by structuring attractive proposals for Business Angels and Venture Capital funds”

Startups require funding at different stages of their development, from the initial phase to their consolidation in the market. In this process, Business Angels and Venture Capital represent key sources of investment, each with specific strategies and criteria. In this sense, choosing the right source of funding depends on factors such as the business model, market traction, and the Startup's growth strategy. Therefore, it is essential that experts have a deep understanding of the dynamics of the investment ecosystem, the requirements that financiers establish, and the most effective strategies for accessing these resources.

Given this scenario, TECH presents an exclusive Postgraduate Certificate in Business Angels and Venture Capital in Startups. Designed by leaders in the field, the educational program will cover building relationships with investors, assessing Startups, and managing funding rounds. The syllabus will also delve into the most innovative strategies for raising capital for Startups. Students will therefore be able to structure investment agreements, optimize the valuation of their projects, and successfully manage investment strategies. Graduates will thereby be able to make informed decisions on attracting investment, facilitating access to key resources for the consolidation and expansion of their ventures in highly competitive markets.

Thanks to the fact that the university program is delivered completely online, professionals will enjoy the flexibility to adapt their learning process to their commitments. In this way, they will be able to customize their timetables, evaluation schedules and study pace. On the other hand, the pedagogical approach of the academic itinerary incorporates the application of Relearning, a teaching system of which TECH is a pioneer. This will guarantee graduates a solid and lasting understanding of the fundamental concepts.

This **Postgraduate Certificate in Business Angels and Venture Capital in Startups** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Business Angels and Venture Capital in Startups
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



You will gain a holistic understanding of the Startup investment ecosystem, including investor profiles and strategies”

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You will be prepared to identify risks and opportunities at different stages of a Startup's financing, from the seed phase to advanced investment rounds”

The teaching staff includes professionals from the field of Business Angels and Venture Capital in Startups, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will be able to assess investment and valuation criteria for Startups, with an emphasis on financial models and key metrics.

A university program based on the groundbreaking Relearning system promoted by TECH, which will enable you to assimilate complex concepts quickly and flexibly.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest online university
and guarantee your professional success.
The future starts at TECH”*

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



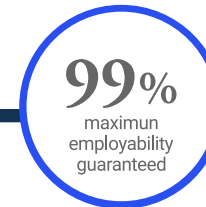
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03 Syllabus

The syllabus will explore everything from identifying Business Angels and Venture Capital funds to the life cycle of venture capital in Startups. Strategies for establishing relationships with investors, evaluating projects, and managing funding rounds will also be covered. In addition, students will analyze Due Diligence processes, investment agreements, and the obligations of the founding team. All of this will enable them to optimize investment attraction, mitigate risks, and ensure the sustainable growth of their ventures.



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You will analyze the investment process of business angels and venture capital funds, from identifying opportunities to monitoring investments”

Module 1. Business Angels and Venture Capital in Startups

- 1.1. Types of Investors for Startups
 - 1.1.1. Identification of Different Types of Investors: Business Angels and Venture Capital
 - 1.1.2. Defining Characteristics of Investors Based on Their Investment Strategies
 - 1.1.3. Types of Venture Capital Funds
 - 1.1.4. Differences between Business Angels and Venture Capital
- 1.2. Life Cycle of Venture Capital in Startups
 - 1.2.1. Obtaining Capital
 - 1.2.2. Investment Phase
 - 1.2.3. Exit Strategies: Divestment
 - 1.2.4. Returns on Investment and Key Metrics
- 1.3. Building Relationships with Investors for Startups
 - 1.3.1. Investor Networks and Communities
 - 1.3.2. Business Angel Networks
 - 1.3.3. Venture Capital Platforms and Associations
 - 1.3.4. Effective Networking for Investors and Entrepreneurs
- 1.4. Startup Assessment Process
 - 1.4.1. Market Analysis
 - 1.4.2. Value Proposition
 - 1.4.3. Assessment of the Founding Team
 - 1.4.4. Growth Expectations
- 1.5. Startup Funding Rounds
 - 1.5.1. Funding Rounds. Purpose
 - 1.5.2. Types of Funding Rounds
 - 1.5.3. Preparing for a Funding Round
 - 1.5.4. Initial Term Sheet. Definition, Negotiation, and Signing
- 1.6. Startup Due Diligence
 - 1.6.1. Due Diligence. Purpose
 - 1.6.2. Due Diligence Types
 - 1.6.3. The Due Diligence Process
 - 1.6.4. Types and Treatment of Different Contingencies in a Due Diligence Process



- 1.7. Startup Investment Agreement
 - 1.7.1. Investment Structures
 - 1.7.2. Capital Disbursement
 - 1.7.3. Convertible Loan
 - 1.7.4. Liquidity Provision to Partners (Secondary Sales)
- 1.8. Liability Regime in Startups
 - 1.8.1. General Regime
 - 1.8.2. Statements and Guarantees of the Founding Team
 - 1.8.3. Limitations on Liability
 - 1.8.4. Guarantees
- 1.9. Obligations of the Founding Team in a Startup
 - 1.9.1. Obligation to Remain
 - 1.9.2. Non-Compete Agreement
 - 1.9.3. Consequences of Non-Compliance: Analysis of the Good and Bad Leaver
- 1.10. Key Tools to Protect Against a Possible Disinvestment of the Founding Team in a Startup
 - 1.10.1. *Lock-up*
 - 1.10.2. Right of First Refusal
 - 1.10.3. *Tag Along*



You will master the most modern techniques for structuring investment agreements and contractual terms"

04 Teaching Objectives

Through this Postgraduate Certificate, professionals will learn the keys to accessing and managing investment through Business Angels and Venture Capital. At the same time, students will develop advanced skills to analyze and evaluate Startups, identify investment opportunities, and structure capital raising strategies. In addition, they will be able to negotiate with investors, design attractive financial proposals, and manage risks associated with each stage of financing.





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You will develop advanced skills to structure effective presentations and maximize the probability of success in raising Capital for Startups”



General Objectives

- ♦ Analyze the characteristics and differences between Startups and traditional companies
- ♦ Delve into the different financing strategies available to startups in their various stages of development, understanding their characteristics, advantages, and challenges
- ♦ Examine the fundamental differences between Business Angels and Venture Capital as sources of financing for Startups
- ♦ Master the structure and fundamental characteristics of the search fund model
- ♦ Develop strategies for effective project presentation
- ♦ Learn about the legal tools that allow for a balance of shareholder control between founders and investors
- ♦ Explore the relevance of the appropriate legal structure for the successful development of a Startup
- ♦ Identify the key elements of a successful IPO
- ♦ Manage strategies to maximize the value of a startup
- ♦ Identify the advantages and risks of ICOs and STOs
- ♦ Use useful tools to help you build lasting relationships with investors





Specific Objectives

- ♦ Understand the different types of investment and the criteria investors use to assess a Startup
- ♦ Address common investment agreements, including equity stakes, preemptive rights, and exit clauses



Increasing your knowledge of Business Angels and Venture Capital will be easier with the multimedia resources available on the Virtual Campus. Enroll now!"

05 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

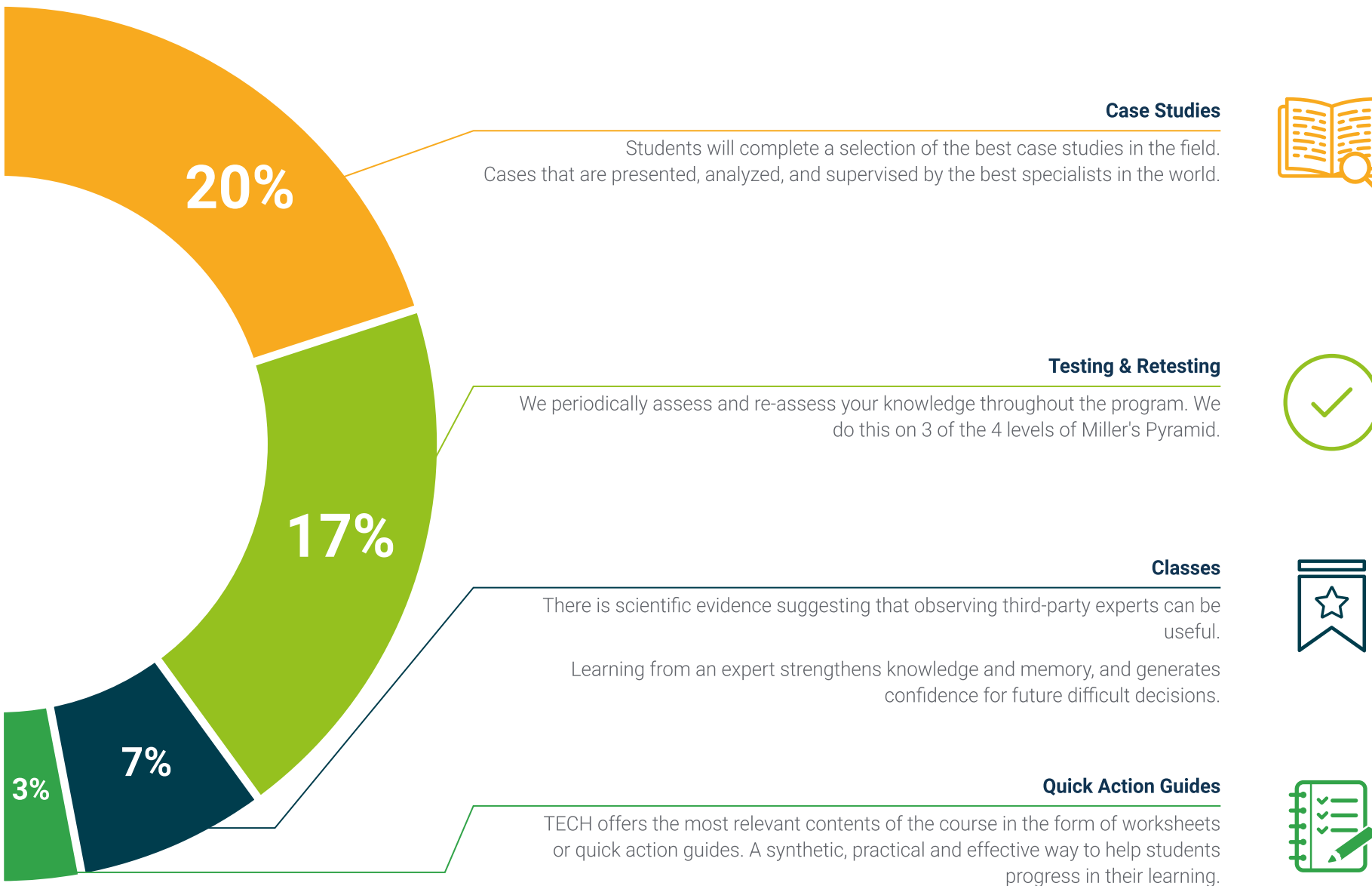
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





06

Teaching Staff

True to its philosophy of providing the most comprehensive and innovative academic experiences available, TECH follows a rigorous process to select each member of its teaching staff. As a result, this Postgraduate Certificate brings together leading experts in Business Angels and Venture Capital in Startups. These professionals have extensive work experience, having actively participated in investment, valuation, and scalability processes for startups in different sectors. Thanks to their experience, students will gain up-to-date knowledge on capital raising strategies, negotiating with investors, and financial risk management.





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You will be able to consult all your questions directly with teaching staff specialized in Business Angels and Venture Capital, resulting in personalized tutoring tailored to your own needs”

Management



Ms. Segura García, Paula

- ♦ M&A Legal at Crowe Legal and Tax
- ♦ Master's Degree in Business Law from Esade Ramón Llull University
- ♦ Bachelor's Degree in Law from Esade Ramón Llull University



07 Certificate

This Postgraduate Certificate in Business Angels and Venture Capital in Startups guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.





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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Business Angels and Venture Capital in Startups** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([*official bulletin*](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

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Postgraduate Certificate Business Angels and Venture Capital in Startups

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Postgraduate Certificate

Business Angels and Venture Capital in Startups