

# Postgraduate Certificate

## Blockchain Video Game Analysis



## Postgraduate Certificate Blockchain Video Game Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates, Graduates and Undergraduates who have previously completed any of the programs in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/blockchain-video-game-analysis](http://www.techtute.com/us/school-of-business/postgraduate-certificate/blockchain-video-game-analysis)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 40*

10

Benefits for Your Company

---

*p. 44*

11

Certificate

---

*p. 48*

# 01 Welcome

In recent years, the creation of Blockchain video games has become popular, given their widespread demand and acceptance by the public to generate money in a playful way. In this sense, carrying out a detailed economic, mechanical or usability analysis of this type of work is crucial to detect the particularities of the industry and achieve the success of the project in the market. In order to carry out these tasks, the development companies need specialized senior managers in this field. For this reason, TECH Technological University has created this program, which enables the student to study in depth the characteristics of titles such as Outer Ring or Axie Infinity. Through an online method and without leaving your home, you will be prepared to grow in this precise professional field.



Postgraduate Certificate in Blockchain Video Game  
Analysis. TECH Technological University



“

*Get the skills you need to analyze the keys to the success of titles like Axie Infinity or Outer Ring and run top-notch Blockchain video games”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The Postgraduate Certificate in Blockchain Video Game Analysis has been designed with the intention of giving students a deep insight into this field. Therefore, students who take this program will be able to know in detail the mechanics of the game, its economic particularities and the keys to its success in the market. All this, in only 6 weeks and from the hand of the best specialists in this area.



“

*Acquire the necessary skills to grow professionally  
in the area of Blockchain video game development  
in only 6 weeks"*

TECH Technological University makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Blockchain Video Game Analysis will enable the student to:

01

Discern which economic strategies have shown the greatest stability and profitability in current market projects

02

Identify stability and profitability margins in gamified economy projects

03

Delve into the financial variables of *Blockchain* video games







04

Gain a deeper understanding of *Blockchain* video game mechanics

05

Master the market trends in *Blockchain* gaming from its participation, stability and profitability

06

Analyze *Blockchain* videogame success stories

05

# Structure and Content

This Postgraduate Certificate is developed in a 100% online mode to allow students to learn without the need to travel to a study center. Additionally, it offers didactic content in formats such as video, interactive summary or readings, in order to adapt the teaching to the academic needs of the students. Likewise, with a Relearning methodology, students can acquire knowledge in an interactive, practical and personalized way.



“

*It has a syllabus designed by the best specialists in the field of video games, therefore obtaining the highest quality didactic content in the educational market"*

## Syllabus

The Postgraduate Certificate in Blockchain Video Game Analysis is an intensive program that is designed to prepare students to face with solvency the challenges and business decisions presented in the world of video games. The content of the program focuses on developing managerial skills for more rigorous decision making in uncertain environments.

Throughout the 1500 hours of study, students can analyze a multitude of practical case studies, both individually and in teams, allowing them to immerse themselves in real business situations.

This academic program offers a deep understanding of the game mechanics, economic systems and usability of the main Blockchain video games on the market, empowering students to identify business opportunities in this constantly evolving field.

This syllabus focuses on the professional improvement of students, so it has been designed with them and their companies' needs in mind. The program also provides a personalized approach, with innovative content based on the latest trends, and is supported by the best educational methodology and a first-class teaching staff.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

### Module 1.

### Blockchain Video Game Analysis



### Where, When and How is it Taught?

TECH Technological University offers the possibility of developing this Postgraduate Certificate in Blockchain Video Game Analysis completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

## Module 1. Blockchain Video Game Analysis

### 1.1. Star Atlas

- 1.1.1. Game Mechanics
- 1.1.2. Economic System
- 1.1.3. Usability

### 1.2. Anillo Exterior

- 1.2.1. Game Mechanics
- 1.2.2. Economic System
- 1.2.3. Usability

### 1.3. Axie Infinity

- 1.3.1. Game Mechanics
- 1.3.2. Economic System
- 1.3.3. Usability

### 1.4. Splinterlands

- 1.4.1. Game Mechanics
- 1.4.2. Economic System
- 1.4.3. Usability

### 1.5. R-Planet

- 1.5.1. Game Mechanics
- 1.5.2. Economic System
- 1.5.3. Usability

### 1.6. Ember Sword

- 1.6.1. Game Mechanics
- 1.6.2. Economic System
- 1.6.3. Usability

### 1.7. Big Time

- 1.7.1. Game Mechanics
- 1.7.2. Economic System
- 1.7.3. Usability

### 1.8. Gods Unchained

- 1.8.1. Game Mechanics
- 1.8.2. Economic System
- 1.8.3. Usability

### 1.9. Illuvium

- 1.9.1. Game Mechanics
- 1.9.2. Economic System
- 1.9.3. Usability

### 1.10. Upland

- 1.10.1. Game Mechanics
- 1.10.2. Economic System
- 1.10.3. Usability



*Learn in a pleasant and decisive way by means of didactic formats such as the interactive summary or the explanatory video"*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University graduates, graduates and undergraduates who have previously completed any of the following programs in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

Professionals who, being university graduates in any area, have two years of work experience in the field of video games may also take the Postgraduate Certificate.







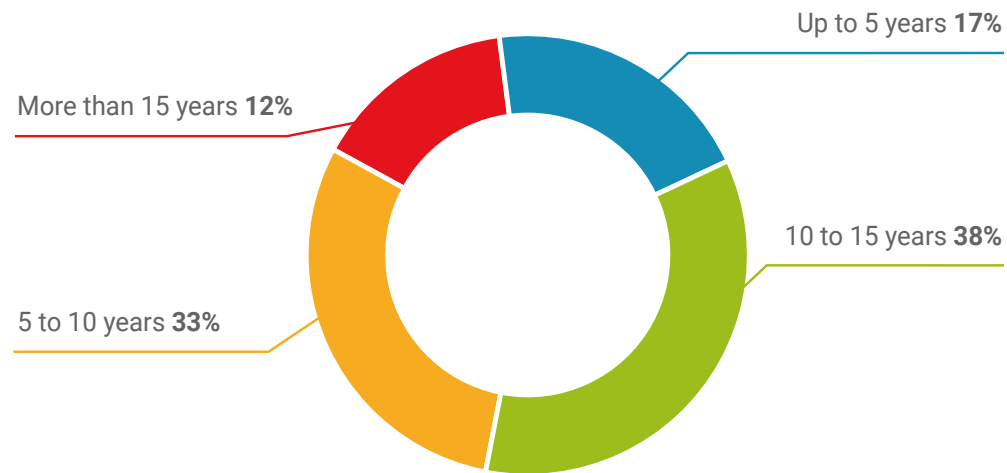
“

*This Postgraduate Certificate is aimed at all those professionals who wish to progress in the field of Blockchain video game development"*

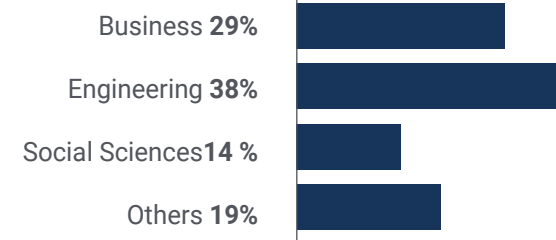
### Average Age

Between **35** and **45** years old

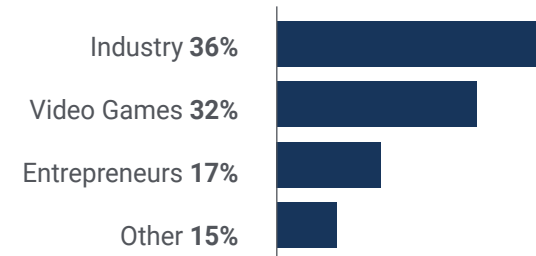
### Years of Experience



### Training

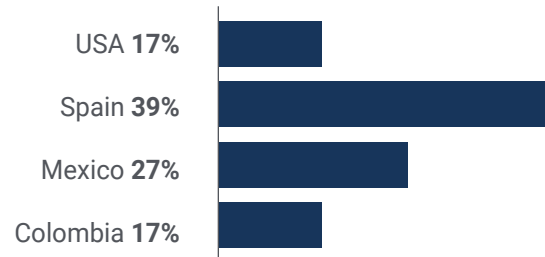


### Educational Profile



## Geographical Distribution

---



## Roberto García

Director of Video Game Development

*"I highlight from this program the opportunity it gave me to acquire a more complete vision of the economic and purely mechanical operation of Blockchain-based video games. Thanks to it, I have been able to grow in this sector and hold jobs of high responsibility in the industry"*

08

# Course Management

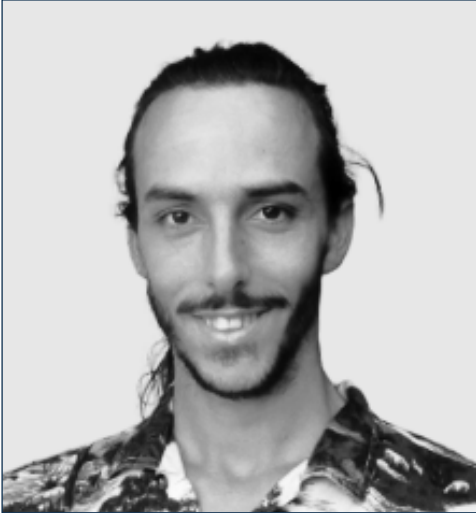
The teaching staff of the Postgraduate Certificate in Blockchain Video Game Analysis is composed of professionals with extensive experience in the industry. These experts are active, which allows them to have highly updated knowledge in this field. Therefore, the teaching they will provide to the students will have an excellent academic quality and a complete applicability in their day-to-day work.



“

*This program is directed and taught by specialists in Blockchain video game development to provide you with the best knowledge in this field"*

## Management



### Mr. Olmo Cuevas, Alejandro

- ♦ Game designer and Blockchain economies for video games
- ♦ Founder of Seven Moons Studios Blockchain Gaming
- ♦ Founder of the Niide project
- ♦ Writer of fantastic narrative and poetic prose



09

# Impact on Your Career

Enrolling in this program is an excellent opportunity for professionals who wish to acquire specialized skills and knowledge in the emerging field of video games based on Blockchain technology. Through the skills acquired in this program, students will enjoy greater opportunities for career growth and development.







“

*TECH Technological University is committed to contributing directly to your professional development”*

## Are you ready to take the leap?

### Excellent professional development awaits you.

TECH's Technological University Postgraduate Certificate in Blockchain Video Game Analysis is an intensive program that prepares you to face challenges and business decisions in the video game field. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

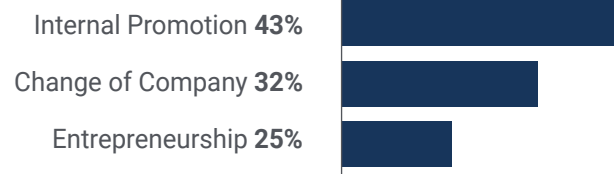
*Get a prestigious career advancement through this program designed by TECH Technological University.*

*Increase your salary prospects thanks to this complete Postgraduate Certificate in Blockchain Video Game Analysis.*

### Time of Change



### Type of change



## Salary increase

---

The completion of this program represents a salary increase of more than **25,3%** for our students.



10

# Benefits for Your Company

The Postgraduate Certificate in Blockchain Video Game Analysis contributes to elevate the organization's talent to its maximum potential through the Instruction of high-level leaders.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

*The expert trained in Blockchain Video Game Analysis is essential for any company in the industry that wants to know and manage the keys to this particular niche"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Blockchain Video Game Analysis guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Blockchain Video Game Analysis** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Blockchain Video Game Analysis**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Blockchain Video Game Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate

## Blockchain Video Game Analysis