

Executive Master's Degree MBA in Advanced Corporate Sustainability Management

TECH is a member of:



tech global
university



Executive Master's Degree MBA in Advanced Corporate Sustainability Management

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Global University
- » Accreditation: 90 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/school-of-business/executive-master-degree/master-mba-advanced-corporate-sustainability-management

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01

Introduction to the Program

Advanced Corporate Sustainability Management has become a fundamental pillar for companies seeking not only to comply with environmental regulations, but also to lead the transition towards more responsible and profitable business models in the long term. According to the Global Sustainability Report of the Global Reporting Initiative, more than 75% of companies worldwide have adopted sustainability strategies, reflecting a significant change in the way organizations address social and environmental challenges. Given this premise, TECH has developed this Postgraduate Certificate that will address key areas such as environmental risk management, the circular economy and responsible investment, among others. All this, based on a 100% online and innovative methodology.





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Master sustainable management and lead your company towards a responsible and profitable future with the MBA in Advanced Corporate Sustainability Management from TECH”

Corporate Sustainability has become a strategic pillar for organizations seeking to consolidate their growth in an increasingly demanding global market. Therefore, the need to adopt responsible business models, aligned with the Sustainable Development Goals (SDGs), has led companies to rethink their management strategies and methodologies. In this context, professionals with advanced skills in sustainable leadership and ESG (environmental, social and governance) criteria are positioned as key players in corporate transformation.

In view of this reality, TECH has developed this MBA in Advanced Corporate Sustainability Management, an innovative program that will address the most relevant and up-to-date aspects of this field. Through a comprehensive and multidisciplinary approach, the syllabus will provide the necessary tools to implement sustainable strategies, reduce environmental impact and promote corporate social responsibility. In this way, professionals will address fundamental aspects such as the circular economy, environmental risk management, sustainable finance and innovation in responsible business models.

With the aim of providing flexible and effective education, TECH will offer this program in a 100% online modality, adapted to the needs of working experts. In turn, the innovative Relearning methodology will facilitate the progressive assimilation of key concepts, allowing for dynamic learning without unnecessary memorization. In this way, students will be able to advance in their specialization process without giving up their professional or personal responsibilities.

In addition, renowned International Guest Directors will deliver comprehensive Masterclasses.

This **Executive Master's Degree MBA in Advanced Corporate Sustainability Management** contains the most complete and up-to-date program on the market.

The most important features include:

- ♦ The development of case studies presented by experts in Advanced Management
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Special emphasis on innovative methodologies in Advanced Corporate Sustainability Management
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Prestigious International Guest Directors will offer intensive Masterclasses on the latest trends in Advanced Corporate Sustainability Management"

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Would you like to master the circular economy, sustainable finance and ESG criteria? This MBA will help you achieve your goals with a practical and up-to-date approach. Enroll now!”

You will design responsible strategies and manage environmental risks efficiently.

Lead the change towards a sustainable future with the MBA in Advanced Corporate Sustainability Management.

Its teaching staff includes professionals from the field of Advanced Management, who bring their work experience to the program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest online university
and guarantee your professional success.
The future starts at TECH”*

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03 Syllabus

Through a structured and up-to-date syllabus, professionals will develop key skills to apply the circular economy, optimize energy efficiency, manage environmental impact and promote corporate social responsibility. They will also delve into aspects such as sustainable finance, impact investment, regulatory compliance in sustainability, carbon footprint measurement, waste management, emissions reduction and the development of decarbonization strategies. Finally, they will address fundamental issues such as ecodesign, product life cycle analysis, the implementation of environmental certifications and the digitalization of sustainable processes.



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You will be prepared to take on leadership roles in companies, government agencies and specialized consultancies”

Module 1. Corporate Sustainability Reporting

- 1.1. Corporate Sustainability Reporting
 - 1.1.1. Fundamentals of Sustainability Reporting
 - 1.1.2. Importance of Sustainability Reporting in the Business Context
 - 1.1.2.1. Triple Bottom Line of Sustainability Reporting: Financial, Social, Environmental
 - 1.1.3. Difference between Sustainability Reporting and Traditional Financial Reporting
- 1.2. Corporate Sustainability Reporting Directive
 - 1.2.1. Origin and Evolution of Corporate Sustainability Reporting
 - 1.2.2. Role of The Global Reporting Initiative (GRI). UN Global Compact
 - 1.2.3. Regulatory Changes and Stakeholder Pressure: Transparency
- 1.3. Implementability, Benefits and Scope of Corporate Sustainability Reporting
 - 1.3.1. Direct and Indirect Benefits of Implementing Corporate Reporting
 - 1.3.2. Implementability of Corporate Reporting in an Organization
 - 1.3.3. Scope of Sustainability Reports: Materiality, Comprehensiveness and Time Horizon
- 1.4. Sustainability Standards and Frameworks
 - 1.4.1. Sustainability Standard. Examples
 - 1.4.2. Sustainability Framework. Examples
 - 1.4.3. Differences and Similarities in Sustainability Standards
- 1.5. Main International Standards
 - 1.5.1. Global Reporting Initiative (GRI): History, Development and Current Use
 - 1.5.2. Sustainability Accounting Standards Board (SASB): Approach on Financial Materiality
 - 1.5.5. GHG Protocol
- 1.6. Main Sustainability Frameworks
 - 1.6.1. TFCF Task Force in Financial Carbon Disclosure
 - 1.6.2. IIRC (International Integrated Reporting Council)
 - 1.6.3. ISO 26000
- 1.7. Implementation Strategies and Challenges
 - 1.7.1. Integration of Sustainability Reporting in Organizations: Key Processes and Areas
 - 1.7.2. Challenges: Lack of Data, Lack of Consensus on Metrics, Associated Costs
 - 1.7.3. Supporting Technologies: Digital Tools and Reporting Software

- 1.8. Sustainability Reporting in Key Sectors
 - 1.8.1. Sectors with High Environmental Impact: Energy, Manufacturing, Transportation
 - 1.8.2. Technology and Service Industries. Sustainability Reporting
 - 1.8.3. Case Studies: Leading Companies in Sustainability Reporting
- 1.9. Role of Investors and Financial Markets
 - 1.9.1. ESG (Environmental, Social, Governance) Investment. Sustainability Reporting
 - 1.9.2. Influence of Sustainability on Investment Decisions
 - 1.9.3. Sustainability Indices
 - 1.9.3.1. Dow Jones Sustainability Index (DJSI)
 - 1.9.3.2. FTSE4Good
 - 1.9.4. Financial Impact of Sustainability Reporting: Relationship with Company Value
- 1.10. Trends in Sustainability Reporting
 - 1.10.1. Development of New Unified Global Standards. Role of the ISSB (International Sustainability Standards Board)
 - 1.10.2. Convergence Between Financial and Non-Financial Reporting
 - 1.10.3. Impact of the 2030 Agenda and the SDGs (Sustainable Development Goals)
 - 1.10.4. Future of Integrated Reporting: Towards More Holistic and Mandatory Reporting

Module 2. Strategic Implementation of Sustainability Reporting

- 2.1. Principles of Corporate Sustainability Reporting
 - 2.1.1. Objectives of Sustainability Reporting
 - 2.1.2. Principles of Transparency and Responsibility
 - 2.1.3. Sustainability Risk
- 2.2. Materiality in ESG Reporting
 - 2.2.1. Materiality According to GRI: Approach and Criteria
 - 2.2.2. Materiality According to SASB: Sector-Specific Focus
 - 2.2.3. Double Materiality Application
- 2.3. Sector-Specific Materiality in ESG Reporting
 - 2.3.1. Importance of Sector-Specific ESG Factors
 - 2.3.2. Examples of Sector-Specific Materiality in Different Sectors
 - 2.3.3. Sector-Specific Approaches according to SASB and GRI

- 2.4. Context of the Organization in the Sustainability Report
 - 2.4.1. Identification and Analysis of the Organizational Environment
 - 2.4.2. Internal and External Factors Affecting Reporting
 - 2.4.3. Adjustments to Reporting Based on Context
- 2.5. Temporal Scope of ESG Reporting
 - 2.5.1. Reporting Periods: Annual, Quarterly. Relevance
 - 2.5.2. Comparability and Evolution Over Time in Corporate Reporting
 - 2.5.3. Temporal Scope of Information in ESG Reporting
 - 2.5.4. Benefits of Strategic Planning. Short, Medium and Long Term
- 2.6. Stakeholders in Corporate Reporting *Stakeholders*
 - 2.6.1. Identification and Classification of Stakeholders
 - 2.6.2. Stakeholders' Expectations and Needs
 - 2.6.3. Tools for Managing Stakeholder Relations
- 2.7. Principles Regarding the Quality of the Report
 - 2.7.1. Principles of Content and Principles of Quality
 - 2.7.2. Accuracy and Balance
 - 2.7.3. Clarity, Comparability
 - 2.7.4. Reliability, Timeliness
- 2.8. Structure of the ESG Report
 - 2.8.1. Components of an ESG Report
 - 2.8.2. Standardization vs. Customization in Reports
 - 2.8.3. Integration of Qualitative and Quantitative Information
- 2.9. Measurement and Calculation Methodologies in Corporate Sustainability
 - 2.9.1. Key Performance Indicators (KPIs) in Sustainability
 - 2.9.2. Comparison between Qualitative and Quantitative Metrics
 - 2.9.3. Methods of Data Collection and Processing
- 2.10. Ethical and Sustainable Perspective
 - 2.10.1. Ethical Principles in Sustainability Reporting
 - 2.10.2. Reporting as a Driver for Change
 - 2.10.3. ESG as a Competitive Advantage
 - 2.10.3.1. ESG Criteria as Differentiating Elements in a Company in the Market Impact on Society

Module 3. International Agreements on Corporate Sustainability Reporting

- 3.1. International ESG Regulatory Framework. Conceptual Overview
 - 3.1.1. Evolution of the Standardization of Sustainability Reporting at the Global Level
 - 3.1.2. Importance of a Common Regulatory Framework for Comparability and Credibility. Benefits of Harmonization of Sustainability Standards
 - 3.1.3. Challenges Regarding the Uniformity of Criteria and Standards. Complexity and Cost of Implementation
- 3.2. Sustainable Development Goals. Global Sustainability Framework
 - 3.2.1. The 17 Goals and Their 169 Targets: Analysis
 - 3.2.1.1. Interconnection Between the SDGs and Their Holistic Approach
 - 3.2.1.2. The 2030 Agenda and its Relevance for Different Agents: Governments, Companies, Civil Society
 - 3.2.2. The SDGs and International Cooperation
 - 3.2.2.1. Climate Agreements: The Paris Agreement
 - 3.2.2.2. Other Global Frameworks: The Sendai Framework for Disaster Risk Reduction
 - 3.2.3. Integrating the SDGs into Business Strategies: Business Opportunities
 - 3.2.3.1. Business Initiatives to Achieve the SDGs
- 3.3. Intergovernmental Panel on Climate Change (IPCC). Framework for Reporting Climate Change
 - 3.3.1. Origin, Mandate, Structure and Functioning of the IPCC
 - 3.3.2. IPCC Reports: Assessment Reports and "Specials"
 - 3.3.3. Framework of the Task Force on Climate-related Financial Disclosures (TCFD) and its Relationship with the IPCC
 - 3.3.4. Challenges and Opportunities for IPCC-based Climate Reporting
 - 3.3.4.1. Complexity of Climate Science and its Translation into Business Practice Need for High-Quality and Reliable Data
 - 3.3.5. The Paris Agreement and the COPs. Influence on Corporate Reporting
- 3.4. European Corporate Sustainability Reporting Framework
 - 3.4.1. Corporate Sustainability Reporting Directive (CSRD): Scope, Requirements and Main Aspects
 - 3.4.2. Other Relevant European Frameworks and Regulations: NFRD, Taxonomy
 - 3.4.3. Implications for European and Non-European Companies Operating in the EU

- 3.5. American Reference Framework
 - 3.5.1. SEC and the Disclosure of Climate-Related Information: Current Requirements and Future Proposals
 - 3.5.2. SASB and its Focus on Financial Materiality
 - 3.5.3. TCFD and its Influence in the Region. Comparison with the European Framework
- 3.6. Asian Corporate Sustainability Framework
 - 3.6.1. Most Relevant Sustainability Frameworks: Japan, China, Singapore
 - 3.6.2. Regional Initiatives: ASEAN Green Finance Framework
 - 3.6.3. Influence of International Standards in Asia
- 3.7. Others Reference Frameworks. The Case of Oceania: Oceania, Africa and Latin America
 - 3.7.1. The Case of Latin America: Financial Initiative for Latin America and the Caribbean (IFLAC)
 - 3.7.1.1. Challenges and Opportunities for ESG Reporting in the Latin American Region
 - 3.7.2. Case of Oceania: Regional Agreements. Pacific Islands Forum
 - 3.7.2.1. Regional Cooperation Frameworks in Marine Resource Management, Climate Change and Renewable Energy
 - 3.7.3. The Case of Africa: Main Challenges and Opportunities for ESG Reporting in Africa
 - 3.7.3.1. Role of the African Securities Exchanges Association (ASEA) and the African Development Bank (AfDB)
- 3.8. Diversity of Sectoral Reference Frameworks
 - 3.8.1. Sectoral Frameworks
 - 3.8.1.1. Analysis of Sector-Specific Frameworks: Climate, Energy, Finance, Agriculture
 - 3.8.2. The Task Force on Climate-related Financial Disclosures (TCFD) and its Impact in Different Regions
 - 3.8.3. Comparison of Approaches: Comparative Analysis of Sectoral Approaches in Terms of Materiality, Indicators and Disclosure Requirements

- 3.9. Specific Framework for the Aviation Sector: CORSIA (Carbon Offsetting and Reduction Scheme for International Aviation)
 - 3.9.1. Origin and Objectives of CORSIA
 - 3.9.1.1. How the Scheme Works: Calculation of Emissions, Acquisition of Offset Units, Verification and Compliance
 - 3.9.2. Contributions of the Scheme to the Mitigation of Climate Change and Other SDGs
 - 3.9.3. Integration with Airline Sustainability Reporting
 - 3.9.3.1. Relationship between CORSIA and ESG Reporting Standards: GRI, SASB, TCFD
 - 3.9.4. CORSIA Challenges and Opportunities in the Context of ESG Reporting
 - 3.9.4.1. Accurate Emissions Calculation
 - 3.9.4.2. Quality and Transparency of Offset Projects. Double Counting and Avoiding Emissions Offsetting.
- 3.10. ESG Reporting in the Maritime Sector Regarding Emissions
 - 3.10.1. Maritime Transport and its Carbon Footprint
 - 3.10.1.1. Greenhouse Gas Emissions from the Maritime Sector and its Contribution to Climate Change
 - 3.10.2. International Regulatory Framework: MARPOL Convention and its Annex VI
 - 3.10.2.1. Requirements for Monitoring, Reporting and Verification of Emissions
 - 3.10.2.2. Carbon Intensity Indicators (CII) and Energy Efficiency Index (EEXI)
 - 3.10.3. Role of the International Maritime Organization (IMO). Comparison with CORSIA
 - 3.10.3.1. IMO Approach: Efficiency and Emissions Reduction

Module 4. Corporate Sustainability Frameworks

- 4.1. Sustainable Development Goals (SDGs)
 - 4.1.1. Sustainable Development Goals (SDGs): Context and Global Importance
 - 4.1.2. Structure of SDGs
 - 4.1.3. Implementation of the SDGs in Companies and Organizations
- 4.2. Sustainable Development Goal (SDG) Indicators
 - 4.2.1. Monitoring and Evaluation Framework
 - 4.2.2. Reporting Methodologies
 - 4.2.3. Challenges in Measuring and Reporting Information

- 4.3. Relevance of the Sustainable Development Goals (SDGs) for Companies
 - 4.3.1. Integration into Corporate Strategies
 - 4.3.2. Relationship between the SDGs and Corporate Risks
 - 4.3.3. Value Creation and Impact on Stakeholders
- 4.4. International Sustainability Standards Board (ISSB)
 - 4.4.1. Origins and Purpose
 - 4.4.2. Structure and Governance
 - 4.4.3. Focus on Reporting
- 4.5. Standards of the ISSB (International Sustainability Standard Board)
 - 4.5.1. Development of Sustainability Standards within the ISSB framework
 - 4.5.2. Materiality and Climate Risks
 - 4.5.3. Future of Reporting under ISSB
- 4.6. Corporate Sustainability Reporting Directive (CSRD)
 - 4.6.1. Context and Rationale for the CSRD
 - 4.6.2. Obligations for Companies and Organizations
 - 4.6.3. Relationship with the Sustainable Development Goals
- 4.7. European Sustainability Reporting Standards (ESRS) BORRAR
 - 4.7.1. Structure, Components and Characterization BORRAR
 - 4.7.2. Required Content in ESRS Reports BORRAR
 - 4.7.3. Reporting Process BORRAR
- 4.8. Materiality and Impact Assessment
 - 4.8.1. Impact Assessment
 - 4.8.2. Concept of Double Materiality
 - 4.8.3. Stakeholder Engagement
- 4.9. Comparison of ESRS, GRI and SASB Indicators
 - 4.9.1. Differences between ESRS, GRI and SASB Indicators
 - 4.9.2. Benefits of Multiple Use
 - 4.9.3. Future of the Standards
- 4.10. Implementation and Continuous Improvement in Sustainability Reporting
 - 4.10.1. Development of a Reporting Strategy
 - 4.10.2. Monitoring and Evaluation of Progress
 - 4.10.3. Future Perspectives in Reporting

Module 5. Emerging Approaches to Sustainable Management in Companies

- 5.1. Emerging Frameworks in Corporate Sustainability
 - 5.1.1. Importance and Function of Emerging Frameworks in Corporate Sustainability
 - 5.1.2. Differences between Reporting, Impact Assessment and Target Setting Frameworks
 - 5.1.3. Relevance of Planetary Boundaries, TNFD, CDP and WBCSD in the Current Context
- 5.2. Planetary Boundaries. Contextualization
 - 5.2.1. Planetary Boundaries and its Nine Dimensions
 - 5.2.2. Relationship between Planetary Boundaries and Corporate Sustainability
 - 5.2.3. Examples of Companies with this Focus in their Operations
- 5.3. Critical Dimensions in Planetary Boundaries
 - 5.3.1. Climate Change and the Limit of Greenhouse Gas (GHG) Emissions
 - 5.3.2. Loss of Biodiversity: Impacts and Corporate Responsibilities
 - 5.3.3. Nutrient Cycle, Nitrogen and Phosphorus, and their Responsible Management in Industry
 - 5.3.4. Other Planetary Axes
- 5.4. Taskforce on Nature-related Financial Disclosures (TNFD)
 - 5.4.1. Origin and Mission of TNFD
 - 5.4.2. Structure of the TNFD: Governance, Strategy, Risk Management and Metrics
 - 5.4.3. Focus on Financial Risks Associated with Nature
- 5.5. Key Components of the Taskforce on Nature-related Financial Disclosures (TNFD) for Reporting
 - 5.5.1. Assessment of Nature-related Risks and Opportunities
 - 5.5.2. Mechanisms for Integrating Nature into Financial Decisions
 - 5.5.3. Tools and Guidelines for Implementing the TNFD in Companies
- 5.6. Carbon Disclosure Project (CDP). Objectives and Scope
 - 5.6.1. CDP Objectives in the Collection and Disclosure of Environmental Data
 - 5.6.2. Areas of Focus: Climate Change, Water and Forests
 - 5.6.3. Influence of CDP on Business Decision Making and Investors
- 5.7. Carbon Disclosure Project (CDP) Processes and Questionnaires
 - 5.7.1. CDP Data Collection Methodology and Questionnaires
 - 5.7.2. CDP Environmental Performance Evaluation and Ratings
 - 5.7.3. Strategies to Improve Performance in the CDP Questionnaire

- 5.8. World Business Council for Sustainable Development (WBCSD)
 - 5.8.1. Role and Mission of the WBCSD in the Promotion of Sustainable Business Practices
 - 5.8.2. Approaches to Collaboration and the Creation of Voluntary Standards
 - 5.8.3. Key Initiatives of the WBCSD: ESG Reporting, Circular Economy and Carbon Targets
- 5.9. Key WBCSD Programs in Corporate Sustainability
 - 5.9.1. Value Redefinition Project: Metrics and Reporting
 - 5.9.2. Vision 2050: Roadmap to a Sustainable Economy
 - 5.9.3. WBCSD Tools and Guides for Corporate Sustainability
- 5.10. Integration and Comparison of the Frameworks in the Corporate Strategy
 - 5.10.1. Comparison of Approaches and Methodologies between Planetary Boundaries, TNFD, CDP and WBCSD
 - 5.10.2. Strategies for Integrating Several Frameworks into a Single Sustainability Model
 - 5.10.3. Benefits and Challenges of Implementing a Comprehensive Approach to Corporate Sustainability

Module 6. Carbon and Climate Change Reporting. GHG Protocol, TCFD, SBTi

- 6.1. Carbon and Climate Change Reporting
 - 6.1.1. Global Context of Climate Change and the Need for Carbon Reporting
 - 6.1.2. Historical Evolution of Carbon Standards and Frameworks
 - 6.1.3. Benefits and Challenges of Carbon Reporting for Companies
- 6.2. GHG Protocol. Fundamentals
 - 6.2.1. Objectives and Scope of the GHG Protocol
 - 6.2.2. Fundamental Principles of the GHG Protocol: Relevance, Integrity, Accuracy
 - 6.2.3. General Structure and Applicable Guidelines of the GHG Protocol
- 6.3. GHG Protocol. Scope of Emissions
 - 6.3.1. Scope 1: Direct Emissions
 - 6.3.2. Scope 2: Indirect Emissions from Electricity
 - 6.3.3. Scope 3: Other Indirect Emissions: Supply Chain, Use of Products
- 6.4. TCFD (I). Relevance and Context

- 6.4.1. History and Purpose of the TCFD
- 6.4.2. Importance of Climate Transparency for Investors
- 6.4.3. Climate Adaptation and Risks as Factors in Financial Analysis
- 6.5. TCFD (II). Governance and Strategy Pillar
 - 6.5.1. The Role of Corporate Governance in Climate Risk Management
 - 6.5.2. Short, Medium and Long-Term Climate Strategies
 - 6.5.3. Examples of Integrating Climate into Corporate Strategy
- 6.6. TCFD (III). Risk Management and Indicators
 - 6.6.1. Identification and Assessment of Climate Risks: Physical and Transition
 - 6.6.2. Climate Performance Indicators and Metrics
 - 6.6.3. Monitoring and Reporting Climate Risks
- 6.7. SBTi (I). Definition and Objectives
 - 6.7.1. Objectives and Methodology of Science-Based Targets
 - 6.7.2. Importance of Objectives Aligned with the Paris Agreement
 - 6.7.3. Process of Validating Science-Based Targets
- 6.8. SBTi (II). Implementation and Monitoring
 - 6.8.1. Steps to Set SBTi Goals
 - 6.8.2. Examples of Companies and Sectors that Apply SBTi
 - 6.8.3. Monitoring and Tracking SBTi Goals
- 6.9. Integration of GHG Protocol, TCFD and SBTi into Corporate Strategies
 - 6.9.1. Carbon Mitigation Strategies and Action Plans
 - 6.9.2. Integration Case Studies and Best Practices
 - 6.9.3. Challenges and Opportunities in Aligning Reporting Frameworks
- 6.10. Future of Carbon and Climate Change Reporting
 - 6.10.1. Innovation and Technology in Carbon Reporting and Management
 - 6.10.2. Regulatory Trends and Their Impact on Companies
 - 6.10.3. The Role of Carbon Reporting in Global Sustainability and the SDGs



Module 7. Definition of Appropriate Standards for the Organization

- 7.1. Sustainability Standards and Frameworks
 - 7.1.1. Differences between Standards, Frameworks and Guidelines. Key Examples
 - 7.1.2. Harmonization with the Business Model: Reporting in Accordance with Business Strategy
 - 7.1.3. Evolution and Trends in ESG Reporting: Changes and the Horizon of ESG Reporting
- 7.2. Identification of ESG Reporting Objectives and Audiences
 - 7.2.1. Definition of Sustainability Objectives. Influence of the Objectives when Choosing the Standard
 - 7.2.2. Identification of Stakeholders. Internal and External Stakeholders and their Expectations
 - 7.2.3. Communication and Transparency: Importance of Clarity in the Presentation of ESG Information
- 7.3. Key Factors of Double Materiality
 - 7.3.1. Financial Materiality: Evaluation of Financial Factors Affecting Choice
 - 7.3.2. Impact Materiality: Social and Environmental Impacts Guiding Standards Selection
 - 7.3.3. Tools for Evaluating Materiality: Methods such as GRI, SASB and Others
- 7.4. Analysis of Key Global Standards
 - 7.4.1. Global Reporting Initiative (GRI): Approach, Advantages and Applicability
 - 7.4.2. Sustainability Accounting Standards Board (SASB): Sector-specific Guidance and Benefits
 - 7.4.3. Climate Disclosure Standards Board (CDSB): Applications and Focus on Climate Change
- 7.5. Main Frameworks for Climate-related Financial Disclosures
 - 7.5.1. Task Force on Climate-related Financial Disclosures (TCFD): Structure and Benefits
 - 7.5.2. Carbon Disclosure Project (CDP): Adaptability to Industries and Scope
 - 7.5.3. Science-Based Targets (SBTi): Alignment with Decarbonization Goals

- 7.6. Regulations and Frameworks in Europe
 - 7.6.1. European Union Regulations and their Impact: CSDR and European Taxonomy
 - 7.6.2. European Sustainability Reporting Standards (ESRS): Approach and Application
 - 7.6.3. Private Sector and Reporting in the EU: Requirements for Large Companies and SMEs
- 7.7. Considerations for Companies in North America
 - 7.7.1. SEC Requirements: Disclosure Rules and their Impact
 - 7.7.2. Reporting according to SASB Guidelines: Adaptability for Key Sectors
 - 7.7.3. Local Regulations and TCFD Implementation: TCFD Influence in the US and Canada
- 7.8. Selection of Frameworks for SMEs vs. Multinational Companies
 - 7.8.1. Resource Capabilities and Limitations: Adjusting Reporting to Size and Capabilities
 - 7.8.2. Scalability of Standards: Frameworks that can Grow with the Company
 - 7.8.3. Benefits of Simplifying Reporting for SMEs: Convenient Options
- 7.9. Digital Tools and Technology in ESG Reporting
 - 7.9.1. Sector Evaluation and Nature of Activity
 - 7.9.2. Scope and Depth of Desired Reporting
 - 7.9.3. Geographic Relevance and Regulatory Compliance
- 7.10. Continuous Updating and Adaptability of Standards
 - 7.10.1. Regulatory and Normative Changes: Importance of Update
 - 7.10.2. Review and Continuous Improvement of Reporting: Methodologies to Improve Relevance and Quality
 - 7.10.3. Evaluation of the Impact of Reporting on the Sustainability Strategy: Reporting as a Guide for Business Decisions

Module 8. Global Reporting Initiative Methodology

- 8.1. GRI Standards. Fundamentals
 - 8.1.1. History and Context of the GRI Foundation: Context of Creation and Purpose of the GRI Standards. Changes Over the Years
 - 8.1.2. Relationship of GRI to Other Sustainability Frameworks
 - 8.1.2.1. Highlights and Differences from Other Tools
 - 8.1.2.2. Benefits of Aligning GRI with Other International Frameworks
 - 8.1.3. Conceptual and Methodological Structure: General Structure of the GRI Standards
 - 8.1.3.1. Differentiation between Universal, Sectoral and Specific Standards. Function and Scope of Each Type of Standard



- 8.2. Sustainability in GRI Standards. Fundamentals and Strategies
 - 8.2.1. Corporate Sustainability: Principles. Importance for the Corporate Context
 - 8.2.2. Sustainability Management Approaches. Integration of Sustainable Objectives into Corporate Goals
 - 8.2.3. Sustainability Evaluation and Monitoring: Continuous Evaluation Tools and Practices
- 8.3. Preparation of a GRI Report (GRI 101)
 - 8.3.1. Key Principles: Accuracy, Comparability, Balance, Transparency, Timeliness and Clarity
 - 8.3.2. Tools and Resources for Reporting: GRI Official Guides, Tools and Resources
 - 8.3.3. Analysis of Real Cases of GRI Reports. Examples of Reports from Prominent Companies
- 8.4. Principles in GRI Reporting
 - 8.4.1. General Process for Preparing a GRI Report. Stages in the Development of a Sustainability Report
 - 8.4.2. GRI 101 and GRI 102 Forms
 - 8.4.3. Tools and Resources for Identifying Stakeholders
- 8.5. Identification of Material Topics according to GRI
 - 8.5.1. Materiality According to GRI: Definition of Material Topics and their Role in Reports
 - 8.5.2. Methodology for the Identification of Material Topics: How to Carry out a Materiality Analysis to Identify Key Topics. Tools
 - 8.5.3. Prioritization of Material Topics and Hierarchy: Strategies for Prioritizing Issues According to Their Relevance
- 8.6. Structure of the GRI Sustainability Report
 - 8.6.1. Key Sections of a GRI Report: Organizational Context, Performance and Objectives
 - 8.6.2. Writing and Presentation of Content: Writing Strategies to Ensure Clarity and Cohesion
 - 8.6.3. Report Format and Design: Best Practices for Articulating and Making the Sustainability Report Accessible
- 8.7. Definition and Monitoring of Sustainability Indicators (KPIs)
 - 8.7.1. Identification of Key Performance Indicators (KPIs) According to GRI
 - 8.7.2. Types of KPIs and their Importance in Reflecting Sustainability Performance
 - 8.7.3. Methodologies for Data Collection and Validation: Techniques for the Collection of Accurate and Verifiable Data
 - 8.7.4. Tools for Monitoring and Evaluation of KPIs: Tools and Practices for the Monitoring of Indicators

- 8.8. Management and Verification of Data in GRI Reports
 - 8.8.1. Data Verification and Quality Control Methods: How to Guarantee the Accuracy and Consistency of the Data Reported
 - 8.8.2. Sustainability Information Audit: Internal and External Audit Processes to Validate the Report
 - 8.8.3. Data Management for Continuous Improvement
- 8.9. Communication and Dissemination of GRI Reports
 - 8.9.1. Communication Strategies for Sustainability Reports: Communication Strategies to Improve the Visibility of the Report
 - 8.9.2. Adapting the Information for Different Audiences: How to Adapt the Report to the Needs of Investors, Employees, the Community
 - 8.9.3. Report Dissemination Platforms and Media: Use of Digital Platforms and Accessible Formats for Better Dissemination
- 8.10. Continuous Evaluation and Improvement in Sustainability Reports
 - 8.10.1. Evaluation of Results and Feedback. Evaluation Methods to Identify Strengths and Areas for Improvement in Reports
 - 8.10.2. Use of GRI Reports for Strategic Decision Making. How the Results of the Reports Can Guide Strategic Decisions on Sustainability
 - 8.10.3. Continuous Improvement Plan for Sustainability Reports

Module 9. Sustainability Accounting Standards Board Methodology

- 9.1. Sustainability Accounting
 - 9.1.1. Current Context
 - 9.1.2. Characteristics and Advantages of SASB Standards
 - 9.1.3. Comparison with Other Sustainability Standards
- 9.2. SASB Framework
 - 9.2.1. History and Evolution of SASB Standards
 - 9.2.2. Structure and Guiding Principles
 - 9.2.3. Sector-Specific Application of the Standards
- 9.3. Materiality in SASB
 - 9.3.1. Concept of Materiality According to SASB
 - 9.3.2. Materiality Map: Visualization of Relevant Issues
 - 9.3.3. Importance of Materiality in Disclosure

- 9.4. Importance of Materiality in Disclosure
 - 9.4.1. Data Collection Process
 - 9.4.2. Analysis and Reporting Tools
 - 9.4.3. Key Performance Indicators (KPIs)
- 9.5. Case Studies of Companies Implementing SASB
 - 9.5.1. Companies Implementing SASB. Detailed Analysis
 - 9.5.2. Results and Lessons Learned
 - 9.5.3. Comparison between Sectors
- 9.6. Future Trends in Sustainability Accounting
 - 9.6.1. Expected Evolution in Business Practice
 - 9.6.2. Impact of Emerging Regulations
 - 9.6.3. New Opportunities and Challenges
- 9.7. SASB and its Global Application
 - 9.7.1. Global Applicability of SASB Standards
 - 9.7.2. Comparison with Other International Frameworks: TCFD, GRI
 - 9.7.3. Success Stories in International Application
- 9.8. Development and Implementation of Sustainable Strategies
 - 9.8.1. Integration of SASB Standards into Corporate Strategy
 - 9.8.2. Evaluation of the Financial Impact of Sustainable Practices
 - 9.8.3. Best Practices for Effective Implementation
- 9.9. Challenges in SASB Implementation
 - 9.9.1. Barriers to SASB Adoption
 - 9.9.2. Solutions to Overcome Reporting Obstacles
 - 9.9.3. Future Outlook on Regulation and Compliance
- 9.10. Conclusions and Final Thoughts on SASB
 - 9.10.1. Key Learnings
 - 9.10.2. Reflections on the Future of Sustainable Accounting
 - 9.10.3. Opportunities to Contribute to Corporate Sustainability

Module 10. ESRS and Other Mandatory Reporting Standards

- 10.1. Supranational Corporate Reporting Standards
 - 10.1.1. What are Supranational Corporate Standards?
 - 10.1.2. History and Evolution of Supranational Standards
 - 10.1.3. Situation Analysis of the Main Supranational Corporate Standards
- 10.2. Sustainability Standards in North America: Securities and Exchange Commission (SEC) Climate Disclosure Rules
 - 10.2.1. Disclosure of Climate Risks and Opportunities
 - 10.2.2. Greenhouse Gas (GHG) Emissions
 - 10.2.3. Financial Impact and Sustainability Targets
- 10.3. Relevant Sustainability Standards in Asia
 - 10.3.1. Hong Kong Exchange ESG Reporting Guide
 - 10.3.2. Singapore Exchange Sustainability Reporting Requirements
 - 10.3.3. Regional Initiatives such as the ASEAN Green Finance Framework
- 10.4. European Sustainability Reporting Standards (ESRS) and European Taxonomy
 - 10.4.1. Objectives and Structure of the ESRS: Overview and Areas of Coverage
 - 10.4.2. Interrelation between ESRS and the European Taxonomy in the Presentation of Reports
 - 10.4.3. Essential Components of a Report According to ESRS and Taxonomy: How to Integrate Them
- 10.5. Distinctive Aspects of the ESRS
 - 10.5.1. Dual Materiality, Sectoral Focus, Completeness and Sector Scope
 - 10.5.2. Stakeholders, Climate Risk Management, Transparency in the Supply Chain
 - 10.5.3. Consistency with European Taxonomy and Connectivity of Financial and Non-Financial Information
- 10.6. Implementation of ESRS Indicators
 - 10.6.1. Social Indicators: Labor Conditions, Human Rights, Community Relations: Social Impact of Company Operations on Local Communities
 - 10.6.2. Environmental Indicators: Natural Resource Management, Biodiversity and Conservation, Climate Change
 - 10.6.3. Governance Indicators: Ethics, Corporate Governance, Risk Management
- 10.7. ESRS Criteria and Tools
 - 10.7.1. Criteria for Selecting Material Indicators according to ESRS
 - 10.7.2. Tools for Evaluating the Relevance of Each Indicator in Different Sectors
 - 10.7.3. Adaptation of ESRS Indicators to the Characteristics of the Organization



“

With this MBA, you will master the tools to integrate Sustainability into corporate strategy”

04

Teaching Objectives

The main objective of this MBA is to train professionals to be capable of leading sustainable transformation in the corporate environment. In this way, the program will offer specialized education that allows for the integration of responsible strategies in business decision making. To this end, the syllabus will cover fundamental aspects such as the application of ESG (environmental, social and governance) criteria, efficient resource management, the circular economy and the reduction of the carbon footprint. Likewise, graduates will develop advanced skills in areas such as sustainable finance, impact investment, regulatory compliance in sustainability and responsible corporate communication.





“

You will achieve an efficient and progressive assimilation of the content, ensuring a practical mastery of the strategies necessary to lead the business future with a sustainable approach”



General Objectives

- ♦ Develop the conceptual foundations of Corporate Sustainability Reporting
- ♦ Define key roles and actors in the generation of sustainability reports
- ♦ Understand ESG Reporting, background, evolution and current status
- ♦ Manage the concepts of governance and organization of the general reporting system
- ♦ Establish the importance of international regulatory frameworks in the context of ESG reporting
- ♦ Manage the main regulatory frameworks (GRI, SASB, TCFD) and their characteristics
- ♦ Master the fundamental conceptual axes of corporate reporting
- ♦ Present, explain and define the Sustainable Development Goals
- ♦ Analyze the context in which new approaches to corporate sustainability emerge
- ♦ Understand the benefits and advantages of incorporating these methodologies into a sustainability report
- ♦ Lay a solid conceptual foundation regarding carbon and climate change reporting and existing tools
- ♦ Explain the main existing tools related to climate change reporting
- ♦ Determine the main characteristics of the most relevant corporate reporting standards and frameworks
- ♦ Determine a conceptual structure regarding types of companies and types of corporate reports
- ♦ Present in depth the key components of the GRI Standards, including how to correctly apply the principles and standards
- ♦ Identify and prioritize material issues that reflect the significant economic, environmental and social impacts of an organization
- ♦ Define the SASB conceptual framework and its importance in the field of corporate sustainability reporting
- ♦ Evaluate this corporate reporting methodology and its effectiveness for different industries
- ♦ Identify the regulatory framework of the different corporate sustainability reporting standards
- ♦ Question the implications of the main supranational corporate reporting standards



Specific Objectives

Module 1. Corporate Sustainability Reporting

- ♦ Provide a complete understanding of the principles and objectives of sustainability reporting in companies
- ♦ Learn how to use the tools and methodologies for the preparation of sustainability reports aligned with the expectations of stakeholders

Module 2. Strategic Implementation of Sustainability Reporting

- ♦ Design and implement a sustainability reporting strategy within the organizational structure of a company
- ♦ Integrate sustainability reports into business management processes and make strategic decisions based on the results obtained

Module 3. International Agreements on Corporate Sustainability Reporting

- ♦ Have a deep understanding of the key international agreements related to sustainability reporting
- ♦ Be able to apply these international agreements to corporate sustainability reporting, ensuring that the reports are globally aligned and relevant

Module 4. Corporate Sustainability Frameworks

- ♦ Delve into the adoption and application of these frameworks to improve the quality and consistency of organizations' sustainability reports
- ♦ Provide tools to assess the impacts of business activities and how reporting can promote responsible action towards sustainability

Module 5. Emerging Approaches to Sustainable Management in Companies

- ♦ Explore emerging approaches to sustainable management, such as the use of innovative technologies and new methodologies in sustainability reporting
- ♦ Develop skills to integrate emerging approaches into corporate sustainability policies and strategies

Module 6. Carbon and Climate Change Reporting. GHG Protocol, TCFD, SBTi

- ♦ Become skilled in the measurement, reporting and reduction of carbon emissions in corporate operations
- ♦ Develop the ability to comply with international frameworks in climate change reporting and understand its impact on the company's sustainability

Module 7. Definition of Appropriate Standards for the Organization

- ♦ Develop skills to customize sustainability reports in accordance with local and international regulations and the interests of stakeholders
- ♦ Learn how to align organizational objectives with the demands of sustainability and the efficient management of resources

Module 8. Global Reporting Initiative Methodology

- ♦ Delve into the implementation of GRI guidelines for transparency and the measurement of economic, social and environmental impacts
- ♦ Develop skills to apply GRI standards in practice and create reports consistent with international requirements



Module 9. Sustainability Accounting Standards Board Methodology

- ♦ Address the integration of SASB principles in sustainability reports, facilitating clear and transparent communication with investors
- ♦ Provide tools to evaluate corporate sustainability performance according to SASB metrics and guidelines

Module 10. ESRS and Other Mandatory Reporting Standards

- ♦ Become skilled in the implementation of these mandatory standards and ensure compliance with sustainability reporting regulations
- ♦ Develop the ability to integrate regulatory standards into corporate sustainability strategy, ensuring transparency and accountability



The program's unique Relearning system will allow you to learn at your own pace without depending on external teaching constraints"

05

Career Opportunities

This degree will offer specialized education that opens the door to multiple job opportunities in the corporate and governmental fields. In this sense, graduates will be prepared to assume positions of high responsibility such as Chief Sustainability Officer (CSO), ESG Manager, Circular Economy Consultant, Climate Risk Manager or Sustainable Finance Analyst. Furthermore, they will be able to lead environmental innovation initiatives within multinational companies, international organizations and start-ups focused on sustainable development. Thanks to their knowledge of decarbonization strategies, they will also have the ability to design and implement corporate sustainability plans with real and measurable impact.



“

You will implement sustainability policies that contribute to economic growth, the reduction of environmental impact and corporate social responsibility”

Graduate Profile

Graduates will respond to the growing demand for leaders capable of integrating sustainability into the strategic core of organizations. In fact, they will be prepared to transform traditional business models into responsible and sustainable structures, aligned with ESG criteria and the demands of the global market. Thanks to their specialized education, they will develop key skills in environmental management, circular economy, sustainable finance and decarbonization strategies, among other fundamental areas.

You will promote the use of technological innovations that improve the efficiency and competitiveness of organizations.

- ♦ **Strategic Leadership and Responsible Decision Making:** Lead multidisciplinary teams and implement sustainability strategies aligned with corporate objectives and international regulations
- ♦ **Critical Thinking and Problem Solving:** Analyze complex challenges in the business environment and propose innovative solutions based on principles of sustainability and circular economy
- ♦ **Effective Communication and Negotiation:** Transmit ideas clearly and persuasively, facilitating dialogue with stakeholders and promoting commitment to sustainable policies inside and outside the organization
- ♦ **Adaptability and Change Management:** Manage business transformation in a dynamic environment, promoting the integration of sustainable business models that are resilient to global challenges



After completing the program, you will be able to use your knowledge and skills in the following positions:

- 1. Chief Sustainability Officer (CSO):** Responsible for designing and implementing sustainable strategies within the organization, ensuring compliance with environmental and social regulations
- 2. Circular Economy Consultant:** Advising companies on the adoption of circular models, optimizing the use of resources and reducing waste in production processes
- 3. Sustainable Projects Manager:** Responsible for leading innovative projects focused on sustainability, from conception to execution, ensuring a positive impact on the environment
- 4. ESG (Environmental, Social and Governance) Manager:** Coordinator of aspects related to compliance with ESG criteria, promoting responsible corporate practices at all levels
- 5. Sustainable Finance Analyst:** Evaluator of sustainable investments and projects, focused on identifying opportunities that generate a positive impact on the environment and on financial profitability
- 6. Climate Risk Manager:** Responsible for identifying and managing the risks associated with climate change, implementing mitigation and adaptation strategies in organizations
- 7. Director of Corporate Responsibility:** Leader of the implementation of social and environmental responsibility policies and practices within the company, improving its reputation and relationship with stakeholders
- 8. Environmental Certification Specialist:** Advisor in obtaining international certifications that validate the company's sustainable practices, ensuring their alignment with global standards
- 9. Head of Innovation and Sustainable Development:** Responsible for promoting innovation within the organization, seeking technological solutions and processes that favor sustainability and efficiency
- 10. Sustainable Digital Transformation Consultant:** Manages consultancies for companies in the implementation of digital technologies that optimize their operations and help reduce environmental impact, integrating sustainability into the digital strategy



You will use key performance metrics to evaluate the economic, social and environmental impact of the applied sustainability strategies”

06

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

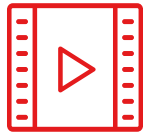
The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

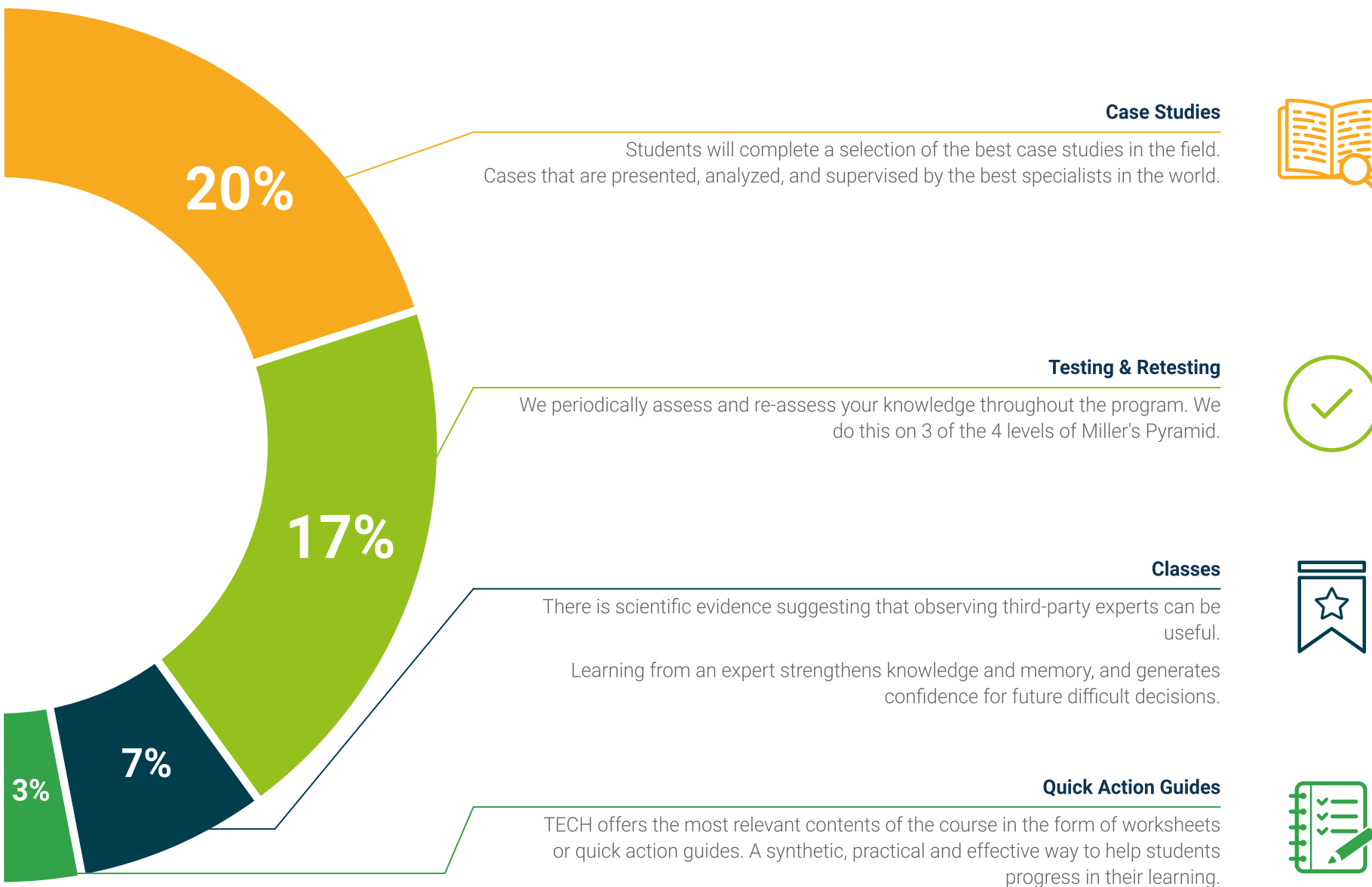
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

Teaching Staff

The teaching staff is made up of a team of highly qualified professionals with extensive experience in both the academic and business worlds. In this sense, each of the mentors is a leader in their area of specialization, which ensures quality education that is deeply aligned with current trends and needs in the global market. Thanks to their professional careers, these experts provide a unique perspective on how to integrate sustainability at all organizational levels, from resource management to the implementation of environmental and social policies.



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*You will have access to a syllabus designed
by true leaders in the field of Advanced
Corporate Sustainability Management”*

International Guest Director

With over 20 years of experience in designing and leading global **talent acquisition teams**, Jennifer Dove is an expert in **technology recruitment** and **strategy**. Throughout her career, she has held senior positions in several technology organizations within **Fortune 50** companies such as **NBCUniversal** and **Comcast**. Her track record has allowed her to excel in competitive, high-growth environments.

As **Vice President of Talent Acquisition** at **Mastercard** she is responsible for overseeing talent onboarding strategy and execution, collaborating with business leaders and **HR Managers** to meet operational and strategic hiring objectives. In particular, she aims to **build diverse, inclusive and high-performing teams** that drive innovation and growth of the company's products and services. In addition, she is adept at using tools to attract and retain the best people from around the world. She is also responsible for **amplifying Mastercard's employer brand** and **value proposition** through publications, events and social media.

Jennifer Dove has demonstrated her commitment to continuous professional development by actively participating in networks of **Human Resources** professionals and contributing to the onboarding of numerous employees at different companies. After earning her bachelor's degree in **Organizational Communication** from the University of Miami, she has held management positions in recruitment for companies in various areas.

On the other hand, it has been recognized for its ability to lead organizational transformations, **integrate technologies** into **recruitment processes** and develop leadership programs that prepare institutions for future challenges. She has also successfully implemented **wellness programs** that have significantly increased employee satisfaction and retention.



Ms. Dove, Jennifer

- Vice President of Talent Acquisition at Mastercard, New York, United States
- Director of Talent Acquisition at NBCUniversal Media, New York, USA
- Head of Recruitment at Comcast
- Director of Recruiting at Rite Hire Advisory, New York, USA
- Executive Vice President of the Sales Division at Ardor NY Real Estate
- Director of Recruitment at Valerie August & Associates
- Account Executive at BNC
- Account Executive at Vault
- Degree in Organizational Communication from the University of Miami

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

International Guest Director

A technology leader with decades of experience in major technology multinationals, Rick Gauthier has developed prominently in the field of cloudsservices and end-to-end process improvement. He has been recognized as a leader and manager of highly efficient teams, showing a natural talent for ensuring a high level of engagement among his employees.

He possesses innate gifts in strategy and executive innovation, developing new ideas and backing his success with quality data. His background at Amazon has allowed him to manage and integrate the company's IT services in the United States. At Microsoft he led a team of 104 people, responsible for providing corporate-wide IT infrastructure and supporting product engineering departments across the company.

This experience has allowed him to stand out as a high-impact manager with remarkable abilities to increase efficiency, productivity and overall customer satisfaction.



Mr. Gauthier, Rick

- Regional IT Director at Amazon, Seattle, United States
- Senior Program Manager at Amazon
- Vice President of Wimmer Solutions
- Senior Director of Productive Engineering Services at Microsoft
- Degree in Cybersecurity from Western Governors University
- Technical Certificate in Commercial Diving from Divers Institute of Technology
- Degree in Environmental Studies from The Evergreen State College

“

Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice”

International Guest Director

Romi Arman is a renowned international expert with more than two decades of experience in **Digital Transformation, Marketing, Strategy and Consulting**. Through that extended trajectory, he has taken different risks and is a permanent **advocate** for **innovation and change** in the business environment. With that expertise, he has collaborated with CEOs and corporate organizations from all over the world, pushing them to move away from traditional business models. In this way, he has helped companies such as Shell Energy become **true market leaders**, focused on their **customers** and the **digital world**.

The strategies designed by Arman have a latent impact, as they have enabled several corporations to **improve the experiences of consumers, staff and shareholders** alike. The success of this expert is quantifiable through tangible metrics such as **CSAT, employee engagement** in the institutions where he has practiced and the growth of the **EBITDA financial indicator** in each of them.

Also, in his professional career, he has nurtured and **led high-performance teams** that have even received awards for their **transformational potential**. With Shell, specifically, the executive has always set out to overcome three challenges: meeting **customers'** complex **decarbonization** demands **supporting** a “**cost-effective decarbonization**” and **overhauling** a fragmented **data, digital and technology** landscape. Therefore, his efforts have shown that in order to achieve sustainable success, it is essential to start from the needs of consumers and lay the foundations for the transformation of processes, data, technology and culture.

In addition, the executive stands out for his mastery of the **business applications of Artificial Intelligence**, a subject in which he holds a postgraduate degree from the London Business School. At the same time, he has accumulated experience in **IoT and Salesforce**.



Mr. Arman, Romi

- Digital Transformation Director (CDO) at Shell Energy Corporation, London, UK
- Global Director of E-Commerce and Customer Service at Shell Energy Corporation
- National Key Account Manager (OEM and automotive retailers) for Shell in Kuala Lumpur, Malaysia
- Senior Management Consultant (Financial Services Sector) for Accenture based in Singapore
- Bachelor's Degree from the University of Leeds
- Postgraduate Degree in Business Applications of AI for Senior Executives from the London Business School
- CCXP Customer Experience Professional Certification
- Executive Digital Transformation Course by IMD

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Do you want to update your knowledge with the highest educational quality? TECH offers you the most updated content in the academic market, designed by authentic experts of international prestige”

International Guest Director

Manuel Arens is an experienced data management professional and leader of a highly qualified team. In fact, Arens holds the position of **global purchasing manager** in Google's Technical Infrastructure and Data Center division, where he has spent most of his professional career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master **data integrity**, **vendor data updates** and **vendor prioritization**. He has led data center supply chain planning and vendor risk assessment, generating improvements in vendor risk assessment, resulting in process improvements and workflow management that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including **marketing**, **media analytics**, **measurement** and **attribution**. In fact, he has received a number of accolades for his work, including the **BIM Leadership Award**, the **Search Leadership Award**, the **Lead Generation Export Program Award** and the **Export Lead Generation Program Award** and the **EMEA Best Sales Model Award**.

Arens also served as **Sales Manager** in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as **Senior Industry Analyst**, in Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. He developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the **macroeconomic and political/regulatory factors** affecting technology adoption and diffusion.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account management and supply chain experience. He is particularly noted for continually exceeding expectations by **building valuable customer relationships** and **working seamlessly with people at all levels of an organization**, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.



Mr. Arens, Manuel

- Global Procurement Manager at Google, Mountain View, USA
- Senior Manager, B2B Analytics and Technology, Google, USA
- Sales Director at Google, Ireland
- Senior Industry Analyst at Google, Germany
- Accounts Manager at Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany

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International Guest Director

Andrea La Sala is an experienced Marketing executive whose projects have had a significant impact on the Fashion environment. Throughout his successful career he has developed different tasks related to Product, Merchandising and Communication. All of this linked to prestigious brands such as Giorgio Armani, Dolce&Gabbana, Calvin Klein, among others.

The results of this high-profile international executive have been linked to his proven ability to synthesize information in clear frameworks and execute concrete actions aligned to specific business objectives. In addition, he is recognized for his proactivity and adaptability to fast-paced work rhythms. To all this, this expert adds a strong commercial awareness,, market vision and a genuine passion for products.

As Global Brand and Merchandising Director at Giorgio Armani, he has overseen a variety of Marketing strategies for apparel and accessories. His tactics have also focused on the retail environment and consumer needs and behavior. In this role, La Sala has also been responsible for shaping the commercialization of products in different markets, acting as team leader in the Design, Communication and Sales departments..

Furthermore, in companies such as Calvin Klein or Gruppo Coin, he has undertaken projects to boost the structure, and development of different collections. In turn, he has been in charge of creating effective calendars for buying and selling campaigns. He has also been in charge of the terms, costs, processes and delivery times of different operations.

These experiences have made Andrea La Sala one of the main and most qualified corporate leaders in Fashion and Luxury. A high managerial capacity with which he has managed to effectively implement the positive positioning of different brands and redefine their key performance indicators (KPIs).



Mr. La Sala, Andrea

- Global Brand & Merchandising Director of Armani Exchange at Giorgio Armani, Milan, Italy
- Merchandising Director at Calvin Klein
- Brand Manager at Gruppo Coin
- Brand Manager at Dolce&Gabbana
- Brand Manager at Sergio Tacchini S.p.A.
- Market Analyst at Fastweb
- Degree in Business and Economics from the University of Eastern Piedmont

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International Guest Director

Mick Gram is synonymous with innovation and excellence in the field of **Business Intelligence** internationally. His successful career is linked to leadership positions in multinationals such as **Walmart** and **Red Bull**. Likewise, this expert stands out for his vision to **identify emerging technologies** that, in the long term, achieve an everlasting impact in the corporate environment.

On the other hand, the executive is considered a **pioneer in the use of data visualization techniques** that simplified complex sets, making them accessible and facilitating decision making. This ability became the pillar of his professional profile, transforming him into a desired asset for many organizations that bet on **gathering information** and **generating concrete actions** from them.

One of his most outstanding projects in recent years has been the **Walmart Data Café platform**, the largest of its kind in the world that is anchored in the **cloud** aimed at **Big Data** analysis. In addition, he has held the position of **Director of Business Intelligence** at **Red Bull**, covering areas such as **Sales, Distribution, Marketing and Supply Chain Operations**. His team was recently recognized for its constant innovation regarding the use of Walmart Luminate's new API for Shopper and Channel insights.

As for his training, the executive has several Masters and postgraduate studies at prestigious centers such as the **University of Berkeley**, in the United States, and the **University of Copenhagen**, in Denmark. Through this continuous updating, the expert has attained cutting-edge skill. Because of this, he has come to be considered a **born leader** of the **new global economy**, centered on the drive for data and its infinite possibilities.



Mr. Gram, Mick

- Director of Business Intelligence and Analytics at Red Bull, Los Angeles, United States
- Business Intelligence Solutions Architect for Walmart Data Café
- Independent Business Intelligence and Data Science Consultant
- Director of Business Intelligence at Capgemini
- Chief Analyst at Nordea
- Senior Business Intelligence Consultant at SAS
- Executive Education in AI and Machine Learning at UC Berkeley College of Engineering
- Executive MBA in e-Commerce at the University of Copenhagen
- Bachelor's and Master's Degree in Mathematics and Statistics at the University of Copenhagen

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International Guest Director

Scott Stevenson is a distinguished expert in the **Digital Marketing** sector who, for more than 19 years, has been linked to one of the most powerful companies in the entertainment industry, **Warner Bros. Discovery**. In this role, he has played a fundamental role in **overseeing logistics** and **creative workflows** across various digital platforms, including social media, search, display and linear media.

This executive's leadership has been crucial in driving in **production strategies** in **paid media**, resulting in a **marked improvement** which has resulted in **company's conversion rates**. At the same time, he has assumed other roles, such as Director of Marketing Services and Traffic Manager at the same multinational during his former management.

Stevenson has also been involved in the global distribution of video games and **digital property campaigns**. He was also responsible for introducing operational strategies related to the formation, completion and delivery of sound and image content for **television commercials** and *trailers*.

In addition, he holds a Bachelor's degree in Telecommunications from the University of Florida and a Master's Degree in Creative Writing from the University of California, which demonstrates his proficiency in **communication** and **storytelling**.. In addition, he has participated at Harvard University's School of Professional Development in cutting-edge programs on the use of **Artificial Intelligence** in **business**. Therefore, his professional profile stands as one of the most relevant in the current field of **Marketing** and **Digital Media**.



Mr. Stevenson, Scott

- Director of Digital Marketing at Warner Bros. Discovery, Burbank, United States
- Traffic Manager at Warner Bros. Entertainment
- Master's Degree in Creative Writing from the University of California
- Bachelor's Degree in Telecommunications from the University of Florida

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International Guest Director

Awarded with the "International Content Marketing Awards" for her creativity, leadership and quality of her informative contents, Wendy Thole-Muir is a recognized **Communication Director** highly specialized in the field of **Reputation Management**.

In this sense, she has developed a solid professional career of more than two decades in this field, which has led her to be part of prestigious international reference entities such as **Coca-Cola**. Her role involves the supervision and management of corporate communication, as well as the control of the organizational image. Among her main contributions, she has led the implementation of the Yammer **internal interaction platform**. Thanks to this, employees increased their commitment to the brand and created a community that significantly improved the transmission of information.

On the other hand, she has been in charge of managing the communication of the companies' **strategic investments** in different African countries. An example of this is that she has managed dialogues around significant investments in Kenya, demonstrating the commitment of the entities to the economic and social development of the country. At the same time, she has achieved numerous **recognitions** for her ability to manage the perception of the firms in all the markets in which it operates. In this way, she has ensured that companies maintain a high profile and consumers associate them with high quality.

In addition, in her firm commitment to excellence, she has actively participated in renowned global **Congresses and Symposiums** with the objective of helping information professionals to stay at the forefront of the most sophisticated techniques to **develop successful strategic communication plans**. In this way, she has helped numerous experts to anticipate institutional crisis situations and to manage adverse events in an effective manner.



Ms. Thole-Muir, Wendy

- Director of Strategic Communications and Corporate Reputation at Coca-Cola, South Africa
- Head of Corporate Reputation and Communications at ABI at SABMiller de Lovania, Belgium
- Communications Consultant at ABI, Belgium
- Reputation and Communications Consultant at Third Door in Gauteng, South Africa
- Master's Degree in Social Behavioral Studies, University of South Africa
- Master's Degree in Sociology and Psychology, University of South Africa
- Bachelor of Arts in Political Science and Industrial Sociology from the University of KwaZulu-Natal, South Africa
- Bachelor of Arts in Psychology from the University of South Africa

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Management



Mr. Rettori Canali, Ignacio Esteban

- ♦ Product Safety Engineer at GE Vernova
- ♦ Sustainability Consultant at ALG-INDRA
- ♦ Product Safety Engineer at Alten
- ♦ HSE Data Analyst at MARS
- ♦ Logistics Shift Manager at Repsol YPF
- ♦ Environmental Analyst at Repsol YPF
- ♦ Environmental Specialist at the National Ministry of Environment
- ♦ Specialist in Energy Economics at the Polytechnic University of Catalonia
- ♦ Specialist in Renewable Energies and Electric Mobility, Polytechnic University of Catalonia
- ♦ Specialist in Energy Management from the National Technological University
- ♦ Specialist in Project Management, Liberty Foundation
- ♦ Specialist in Safety and Environment from the Catholic University of Argentina
- ♦ Degree in Environmental Engineering from the National University of Litoral

Professors

Mr. Velázquez Palma, Gonzalo

- ♦ Independent Consultant
- ♦ Specialist in Environmental Management of Water Systems
- ♦ Master's Degree in Environmental Management of Water Systems from the University of Cantabria
- ♦ Environmental Engineer from the National University of the Littoral

Mr. Larrocca Ruiz, Marcelo

- ♦ Responsible for the Sustainability Area of the Argentine Soccer Association
- ♦ Legal Advisor at Ambiente y Recursos Naturales Foundation
- ♦ Legal advisor on environmental regulations and sustainable development plans for Argentine municipalities
- ♦ Head of the agreements section of the Environmental Protection Directorate of the Argentine Naval Prefecture
- ♦ Specialist in Environmental Law from the University of Belgrano
- ♦ Law Degree from the National University of Litoral

Ms. Murias Pini, María José

- ♦ ERP Project Manager at Fundesplai
- ♦ Marketing Specialist from the National University of Rosario
- ♦ Project Management Specialist from the Libertad Foundation
- ♦ Specialist in Urban Development and Habitat Projects Development from the Inter-American Development Bank
- ♦ Degree in Political Science from the National University of Rosario
- ♦ Diploma in Development of Projects to Strengthen Local Economies

Mr. De Oliveira, Roberth

- ♦ Fleet Performance Engineer at GE Vernova
- ♦ EMEA Fleet Support Specialist at GE Vernova
- ♦ Automation Project Engineer at ENC Energy
- ♦ Operations Support Engineer for Venezuela, Trinidad and Tobago at Schlumberger Drilling & Measurements
- ♦ Field Engineer (MWD and LWD) at Schlumberger Drilling & Measurements
- ♦ Degree in Electronic Engineering and Telecommunications from Dr. Rafael Belloso Chacín University

Ms. Corvillo Díaz, Elena

- ♦ *Junior Compliance Analyst at Aresbank*
- ♦ Master's Degree in Access to the Legal Profession from Villanueva University
- ♦ Expert in International Legal Studies Program at Berkeley College
- ♦ Degree in Law (E-1) from the Pontifical University of Comillas

Dr. Rodríguez Pérez, José Ramón

- ♦ Specialist in Litigation and Industrial Property
- ♦ Pro-Bono Ambassador at the Pro-Bono Spain Foundation
- ♦ Master's Degree in Intellectual and Industrial Property from the International University of La Rioja
- ♦ Master's Degree for Access to the Legal Profession from the Villanueva University
- ♦ Degree in Law from the Pablo de Olavide University

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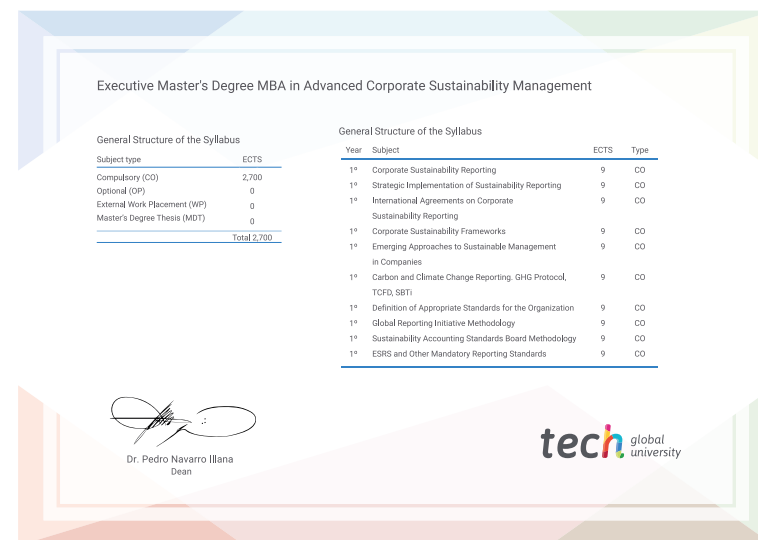


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