

Executive Master's Degree

Advanced English for Business

M A E B



tech global
university



Executive Master's Degree Advanced English for Business

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Global University
- » Credits: 60 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/master/advanced-english-business

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01 Welcome

English is the universal language of business. But this field requires a complete proficiency in the language, a fluent use of specific terms and a precise knowledge of international communication protocols. Having the necessary linguistic tools to make transactions with companies from other geographical areas is essential to expand the company and reach new commercial agreements. For that reason, this program offers the necessary knowledge to be able to establish business relationships using advanced English and achieve success. Thanks to this program, the great business centers of the world, such as the City of London, Wall Street or the Shinjuku district in Tokyo can be within reach of its students.



Executive Master's Degree in Advanced English for Business
TECH Global University



“

Do business in the City of London, on Wall Street, in Singapore or in Tokyo's Shinjuku district: the whole world will be at your fingertips thanks to this title"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The main objective of this Executive Master's Degree is to offer its students a first class education that will lead them to master English applied to the field of business, so that they can expand their client portfolio, improve their relations with foreign managers and companies, and make sales globally, as well as access the best international talent thanks to the new skills acquired.



“

This Executive Master's Degree is the boost you need to turn your career around"

TECH makes the goals of their students their own goals too.
We work together to achieve them.

This Executive Master's Degree in Advanced English for Business will enable students to:

01

Solve demanding communicative tasks and perform the complex functions of such tasks, both in the work environment and in everyday situations

04

Use the necessary linguistic resources to handle complex communication situations in the work environment

02

Interact and express yourself in these situations independently and appropriately, using standard spoken language



03

Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships

05

Develop resources and tools that enable them to assess and improve their own learning and use of the language

06

Understand vocabulary related to skills useful for a job position

08

Be able to communicate fluently in a job interview and be familiar with the typical basic and common vocabulary related to educational background, job position and work experience



09

React fluently to any type of difficult question that may be asked

07

Use formal expressions in conversations with strangers in a work environment

10

Distinguish between Legal Terminology and its Context

11

Communicate Legal Concepts and Information with Confidence and Fluency

14

Elaborate various types of formal texts useful in a work context

12

Handle a multicultural work environment with ease



13

Understand and use appropriate formal expressions when in contact with people from different cultural backgrounds

15

Have a good command of the specific structures of different types of texts

16

Be able to distinguish and adapt to changes in linguistic register

18

Talk about more abstract concepts related to the world of work and express their opinion in an elaborated and coherent way

19

Be able to use digital tools in a foreign language to enhance the development and success of the company

17

Analyze and synthesize visual information and present results and summaries orally

20

Produce complex and detailed oral texts taking into account differences in register



05 Skills

During the completion of this Executive Master's Degree in Advanced English for Business students will be able to obtain the necessary skills to do business using English as a communication tool, but also to carry out selection processes in English, analyze and write legal texts or be able to create a wide network of international contacts. In this way, students will have a complete education in English in this field to be able to function in all types of global business contexts.





“

*English is fundamental to do business:
specialize and achieve all your goals"*

01

Manage a wide repertoire of vocabulary and expressions related to the most common situations and functions

02

Express yourself clearly and without being obvious that you have to limit what you want to say in your work and personal interactions

03

Have enough linguistic elements to make clear descriptions, express points of view and develop arguments in the business context, using a few complex sentences and without making it too obvious that you are looking for the words you need

04

Achieve control of linguistic resources, with the possible systematic errors typical of the level

05

Identify and grasp the communicative intent, main ideas, and overall meaning of oral messages on curriculum topics, delivered in direct communication situations in work and interpersonal contexts, at an advanced speaking speed, with clarity and with possible repetitions or clarifications



06

Capture the overall meaning or confirm predictable details in complex messages dealing with both concrete and abstract topics, delivered in good acoustic conditions, at standard speed, with clarity, pauses, and with possible repetitions provided they are within their field of expertise

08

Make comprehensible, appropriate, and coherent interventions, related to the immediate communication needs foreseen in the curriculum

09

Use a wide linguistic repertoire, with good grammatical and lexical control, with few pauses, rephrasing, gestures and graphic support in oral presentations

07

Be able to interact with native speakers with a sufficient degree of fluency and naturalness, so that communication is effortless for the interlocutors

10

Participate, react, and cooperate independently and appropriately in conversations related to the most common communication situations in the curriculum



11

Be able to produce clear and detail oral discourse on various topics detailed in the curriculum, as well as to defend a point of view on general topics, indicating the pros and cons of different options

14

Write different textual genres that emphasize the importance given to certain facts and experiences

12

Write clear and detailed texts on a wide range of topics related to personal and professional interests



13

Be able to write emails, letters, forms, analyses, or reports conveying information or proposing reasons that support or refute a particular point of view

15

Read articles and reports related to problems described in the curriculum in which specific positions or points of view are taken

16

Understand the main ideas and overall meaning of different types of texts on the topics of the curriculum, written in situations of direct communication in work, and interpersonal contexts

18

Recognize and use the most usual forms of social relations and treatment, within a standard and formal register In social contacts, recognize and use the usual forms of address used to satisfy different communicative functions

19

Be able to express oneself with conviction, clarity, and courtesy in a formal or informal register that is appropriate to the situation and the person or persons involved in the contexts identified in the curriculum

17

Become familiar with the most relevant socio-cultural aspects of everyday life situations, as well as with those related to their own field, which will result in the adaptation of their behavior to these situations and in the understanding or adequate use of the lexicon and functional exponents

20

Understand the behaviors and values that are different from one's own and that underlie the most evident and everyday socio-cultural aspects.



06

Structure and Content

This Executive Master's Degree has been designed to offer its students the best specialized content in advanced English for business. Using an innovative teaching methodology based on distance learning, this program explores the use of advanced English in a wide range of areas related to finance and business, so that students are able to function fluently in all types of situations using English as a vehicle for communication.



“

Studying advanced business-focused English is what you need for your company to become the leader in its sector”

Syllabus

English moves the world. People from different parts of the world communicate thanks to this language in various forms of interaction through social networks, live through streaming services, in forums, international media or to do different types of business on very diverse platforms. It is, therefore, a fundamental means of communication around the world.

To establish any type of economic relationship or international transaction, it is also necessary to be fluent in English. Moreover, it is not just any English, but a specialized business English, since there is a specific vocabulary and rules of protocol and communication that must be strictly followed to achieve the proposed objective in each case.

For this reason, an education particularly applied to this professional field is needed so that students can communicate with managers, businessmen and professionals from all over the world in an appropriate way. To respond to this need, TECH has designed this Executive Master's Degree in Advanced English for Business.

This program, made up of 10 modules of 10 subjects each, offers all the necessary knowledge to speak fluent English adapted to every communicative situation that may arise in the business world. Thanks to its innovative teaching methodology, based on distance learning, this program turns students into true experts in the language applied to business.

This Executive Master's Degree takes place over 12 months and is divided into 10 modules:

- Module 1.** Introducing Yourself and Your Skills
- Module 2.** Job Interviews, Educational Background and Work Experience
- Module 3.** Legal English
- Module 4.** Job description and work environment
- Module 5.** Writing Techniques in Formal Language
- Module 6.** Formality and forms of expression in person, on the phone and online
- Module 7.** Business Presentation Techniques
- Module 8.** Business English
- Module 9.** Networking, Social Networks, and intercultural communication
- Module 10.** Incident Resolution and Interdepartmental Communication



Where, When and How is it Taught?

TECH offers the possibility of completing this Executive Master's Degree in Advanced English for Business completely online. Throughout the 12 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Introducing Yourself and Your Skills

1.1. Detailed Personal Introduction	1.2. Personal Strengths	1.3. Weaknesses and Area for Improvement	1.4. Free Time and Hobbies in Detail
1.5. Likes and Dislikes	1.6. Personal Routines	1.7. Detailed Descriptions of Work Routines	1.8. Useful Skills for the Position
1.9. Detailed Explanations and Descriptions of Future Projects	1.10. Formality When Starting a Conversation		

Module 2. Job Interviews, Educational Background and Work Experience

2.1. Your Resume in English and Cover Letter Preparation	2.2. Secondary and Higher Education	2.3. Interview Formality	2.4. Developing a Conversation with the Interviewer
2.5. Detailed Job Description	and Work Environment	2.6. Tasks and Vocabulary Related to the Position	2.7. Job-Related Skills
2.8. Academic and Work Preferences	2.9. Discussing Work Experience in Detail	2.10. Trick Questions in an Interview	

Module 3. Legal English

3.1. Recruitment and The Human Resources Department	3.2. The Practice of Business Law	3.3. Specific and Detailed Legal Terminology in the Sale of Goods and Services	3.4. Advanced Intellectual Property Terminology
3.5. Competition Law and Terminology	3.6. Transnational Trade Laws in Detail	3.7. Detailed Drafting of Agreements, Rules and Demands	3.8. Non-Compliance with Regulations and Laws: Fines
3.9. Types of Commercial Companies	3.10. Detailed Application and Forms for Licenses and Authorizations		

Module 4. Job description and work environment

4.1. Starting in a New Job: Cross-Cultural Onboarding	4.2. Formal Greetings and Farewells	4.3. Complex Tasks in a New Job	4.4. Probation and Training Period
4.5. Complex and Detailed Descriptions of Duties and Obligations at Work	4.6. Describe your Job and Co-workers in Detail	4.7. How to Paraphrase Complex Ideas	4.8. Complexity of the Working Environment and Socio-Environmental Factors
4.9. Complex Collaboration Strategies and Teamwork	4.10. Error Management and Frustration Tolerance		

Module 5. Writing Techniques in Formal Language

5.1. Detailed and Complex Formal Mails	5.2. Detailed Request for Quotations	5.3. Preparation of Quotations	5.4. Make, Change and cancel Appointments by Mail or by Phone
5.5. Elaboration of a Detailed and Complex Description of a Product or Service	5.6. Complex Procedures for Sending Information About a Product or Service	5.7. Detailed and Complex Procedures for Delivery or Return in Writing	5.8. Detailed Drafting of Letters of Complaint and Formal Complaints
5.9. Responses to Formal Complaints	5.10. Preparation of Detailed Reports		

Module 6. Formality and forms of expression in person, on the phone and online

6.1. Differences in Register and Tone in a Complex Direct Contact	6.2. Differences in Register and Tone in an Extended Telephone Contact	6.3. Detailed Vocabulary on the Telephone	6.4. Phrasal Verbs on the Telephone
6.5. Differences in Register and Tone in a Large Online Contact	6.6. Vocabulary in Extensive Online Contact	6.7. Phrasal Verbs Online	6.8. Answering Complex and Detailed Complaints in Direct Contact
6.9. Answering Complex and Detailed Complaints in Phone Contact	6.10. Answering Complex Complaints in Online Contact		

Module 7. Business Presentation Techniques

7.1. Resources for Complex and Detailed Business Presentations	7.2. Phrasal Verbs for Challenging Business Presentations	7.3. Complex and Detailed Vocabulary in Business Presentations	7.4. Analysis of Complex Figures and Data in Challenging Business Presentations
7.5. Analysis and Description of Multiple and Complex Graphs	7.6. Complex Analysis and Detailed Description of Extensive Reports	7.7. Detailed and Complex Analysis and Description of Goods and Services	7.8. The empresarial commitment
7.9. Extensive Communication Strategies with Your Audience	7.10. Non-Verbal Communication		

Module 8. Business English

8.1. Forms of Work and Multicultural Companies	8.2. Organization: Freelancers and Companies	8.3. Definitions, Descriptions and Analysis of Business Success	8.4. Development Process
8.5. Materials and Suppliers	8.6. Corporate Culture on Social Networks	8.7. Innovation and Investments	8.8. Products and Brands
8.9. Business Philosophies	8.10. Markets and Competitors		

Module 9. Networking, Social Networks, and Intercultural Communication

9.1. Companionship and Out-of-Hours Contact	9.2. Challenging and Complex Work in Multicultural Teams	9.3. Complex and Challenging Communicative Differences According to Linguistic Regions	9.4. Complex Corporate Advertising Campaigns on Social Networks
9.5. Analysis of Detailed Business Publications on Social Networks	9.6. Complex and Challenging Cross-Cultural Communication Barriers	9.7. Using Social Networking Sites to Promote Goods and Services	9.8. Advantages of a Good Working Atmosphere
9.9. Description and Analysis of the Disadvantages of a Bad Working Environment	9.10. Restrictions and Detailed Business Rules with regard to Interpersonal Issues		

Module 10. Incident Resolution and Interdepartmental Communication

10.1. Departments and Specialized Positions in a company	10.2. Complex Responsibilities and Duties of Departments and Positions	10.3. Hierarchies in the Workplace	10.4. Types of Complex and Detailed Incidents and Complaints
10.5. Addressing and Resolving Complex and Detailed Incidents and Complaints	10.6. Unilateral Communication in the Business Environment and its Advantages	10.7. Bilateral Business Communication and its Advantages	10.8. Voluntary Resignations and Vacation Requests
10.9. Medical and Maternity/Paternity Leave	10.10. Warning and Dismissal Procedures		



Turn your company into a successful international company thanks to this Executive Master's Degree"

07

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

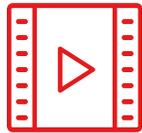
Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



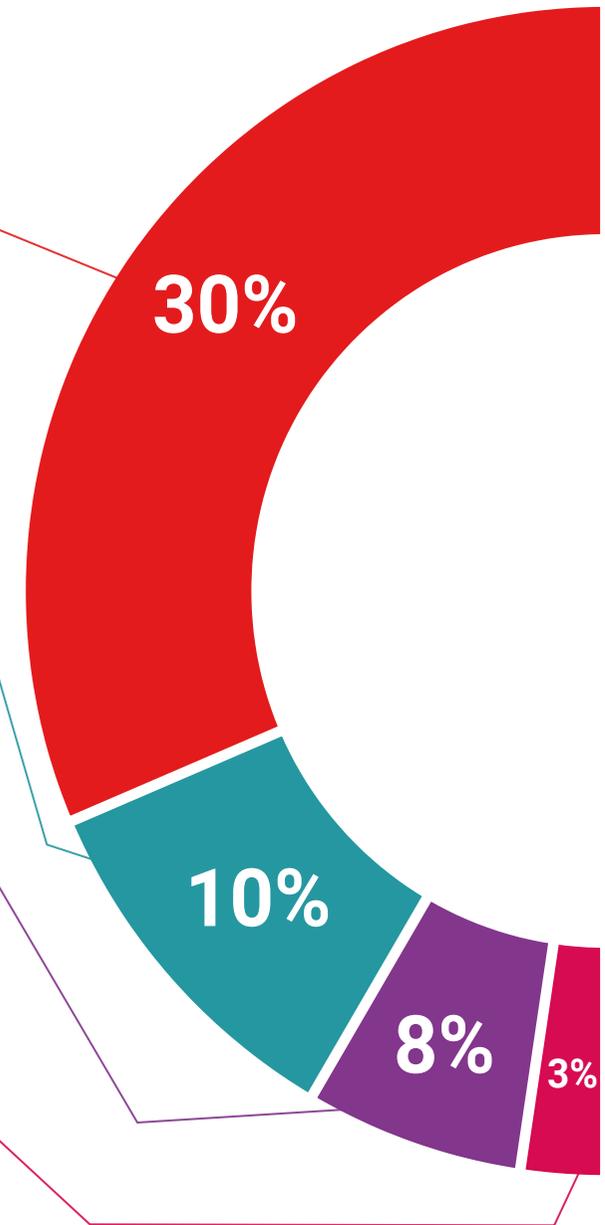
Management Skills Exercises

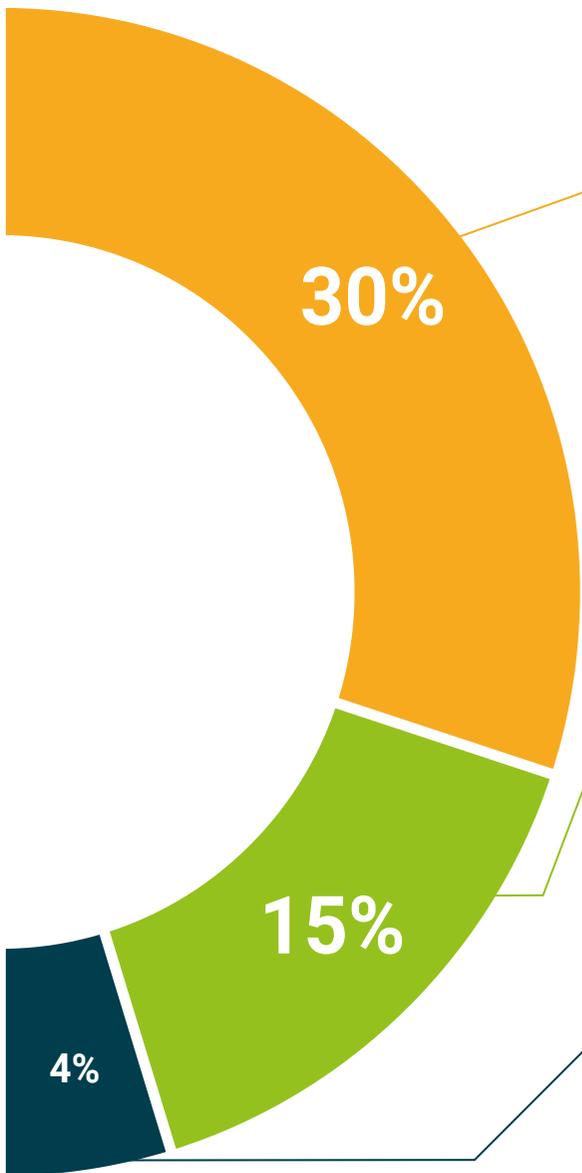
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

Our Students' Profiles

The Executive Master's Degree in Advanced English for Business is aimed at all those managers, entrepreneurs and business professionals who want to master advanced English specialized in this field, so that they can begin to establish contacts with other people in the same field who operate internationally. In this way, they will be able to expand their companies and broaden the range of their business actions, reaching their goals and success.





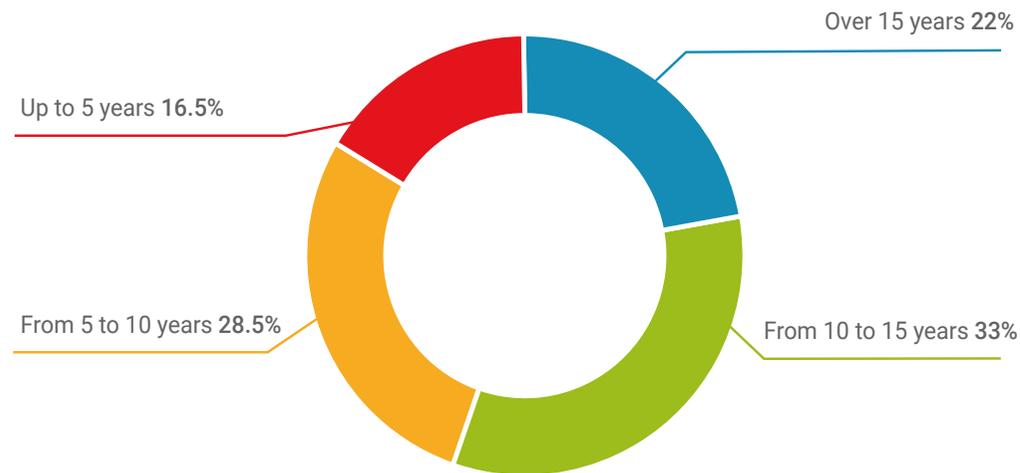
“

Students who complete this program reach their goals quickly: enroll and find out"

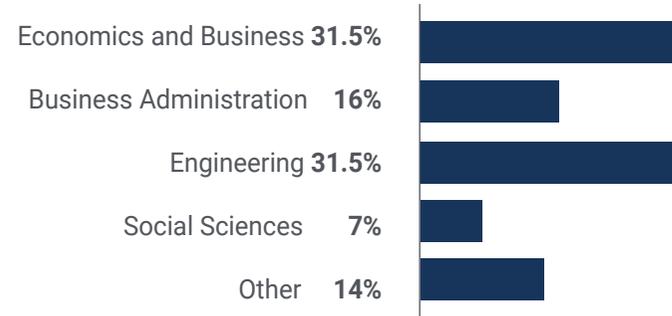
Average Age

Between **35** and **45** years old

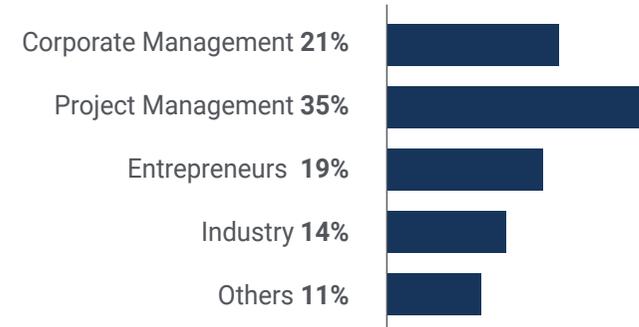
Years of Experience



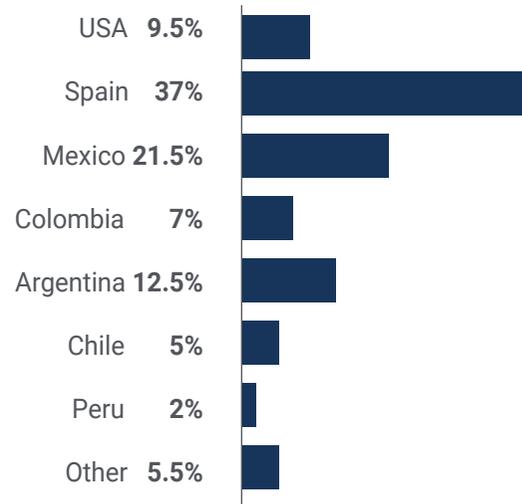
Training



Academic Profile



Geographical Distribution



Antonio Lozano

CEO

"In order to move your company forward, it is not enough to offer a good product and take care of all the details: you have to do everything necessary to expand internationally. This Executive Master's Degree from TECH taught me advanced English and thanks to it my company now has a presence in several countries in three different continents. It is a program that I would recommend to all people who want to get new opportunities for their companies"

09

Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



“

TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”

International Guest Director

Shubha Shridharan is an internationally recognized leader in the field of **HR** transformation, with a successful track record in conceptualizing and executing organizational strategies that drive **business** growth and **success**. In this regard, her focus has been on creating **exceptional talent experiences**, using cutting-edge **HR** solutions, and managing teams in diverse regions to foster **inclusion**, continuous **learning and leadership** development. As such, she has demonstrated a strong commitment to improving employee morale and creating stimulating and respectful work environments.

In this way, she has held important positions, for example, as **Global Head of Talent at The Adecco Group**, one of the world's largest **talent** and **technology** companies. In this position, she has led the creation of internal strategies to enhance the development of its global team, implementing innovative **talent** practices and ensuring that diversity, equity and inclusion are at the core of the **organizational culture**. In addition, she has been **Director of Human Resources** at the same company, where she has overseen more than 100,000 organizations and 3.5 million people, focusing on adapting and improving **talent strategies** and **organizational models** in highly diverse markets.

Notably, Shubha Shridharan has worked as **Head of Learning and Development** at Signify, formerly Philips Lighting, where she has played a key role in the transformation of the **lighting industry**, contributing to the evolution of the company, to become a leader in **IoT solutions** and **efficient energy**. She has also held the position **Director of Organizational Development**, leading strategic **workforce** planning initiatives globally, supporting the growth of critical capabilities in more than **65 countries**.



Ms. Shridharan, Shubha

- ♦ Global Head of Talent and Chief Human Resources Officer at The Adecco Group, Singapore, Zurich
- ♦ Director of Learning and Development at Signify
- ♦ Director of Organizational Development at Philips Lighting
- ♦ Function Leader and Executive Performance Management at ING
- ♦ Global Training & Change Management Manager at Philips
- ♦ MBA in Business Administration and General Management at Harvard Business School
- ♦ MBA in Human Resources and General Management from the International Business and Media School
- ♦ B.Sc. in Electronics from University of Pune

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

10

Impact on Your Career

Studying this Executive Master's Degree is the best way to transform a career in the business world. English is fundamental and it is not enough to speak it fluently: it is necessary to master the vocabulary and customs specific to the business world in order to take full advantage of the language. For that reason, this educational program is the solution for all those who want to use English as a way to turn their careers around, since it is not limited to helping perfect English, but focuses on this particular subject.



“

*This program will transform your career:
English is the present and the future, don't
wait any longer and specialize"*

Are you ready to take the leap? Excellent professional development awaits you

TECH's Executive Master's Degree in Advanced English for Business is an intensive program that prepares students to face business challenges in the international business environment. The main objective is to promote personal and professional growth. Helping students achieve success.

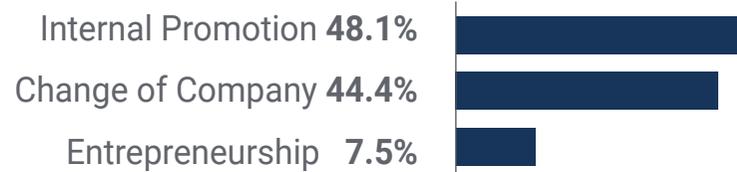
You are ambitious and know that speaking English fluently will help you achieve your goals.

Your company will open up to new countries and establish interesting business relationships thanks to this Executive Master's Degree.

When the change occurs

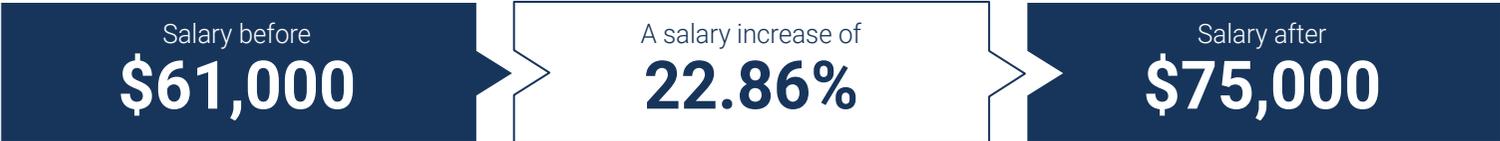


Type of change



Salary increase

This program represents a salary increase of more than **22.86%** for our students.



11

Benefits for Your Company

This Executive Master's Degree in Advanced English for Business is the answer for all those managers seeking to expand the scope of action of their company, thanks to the acquisition of new linguistic tools with which to make contact with companies around the world, make contacts and business and access a professional talent that is out of reach without an adequate command of English applied to this field.





“

Your company's expansion depends on your command of English: this is the opportunity to specialize"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Professionals will bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

They will be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion potential

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

Professionals can work on a real project or develop new projects in the field of R&D or business development of their company.

06

Increased competitiveness

This Executive Master's Degree will equip students with the skills to take on new challenges and drive the organization forward.

12 Certificate

The Executive Master's Degree in Advanced English for Business guarantees students, in addition to the most rigorous and up-to-date education, access to a Executive Master's Degree issued by TECH Global University.





“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain your **Executive Master's Degree diploma in Advanced English for Business** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (**official bulletin**). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

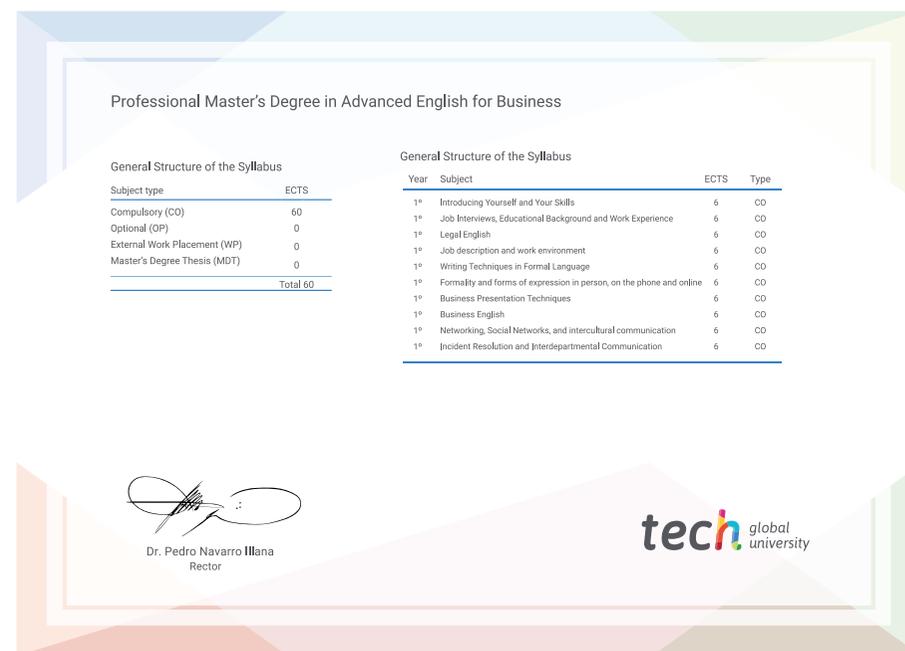
This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Executive Master's Degree in Advanced English for Business**

Modality: **online**

Duration: **12 months**

Accreditation: **60 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Executive Master's Degree Advanced English for Business

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Global University
- » Credits: 60 ECTS
- » Schedule: at your own pace
- » Exams: online

Executive Master's Degree

Advanced English for Business

