

Internship Program

MBA in Pharma Biotech

Business Management





Internship Program
MBA in Pharma Biotech
Business Management

Index

01

Introduction

p. 4

02

Why Study an Internship Program?

p. 6

03

Objectives

p. 8

04

Educational Plan

p. 10

05

Where Can I Do the Internship Program?

p. 12

06

General Conditions

p. 14

07

Certificate

p. 16

01 Introduction

The Pharma Biotech industry offers the opportunity to be at the forefront of scientific and technological innovation, contributing to the development of treatments and therapies that can improve people's quality of life. Specifically, the leadership of companies specialized in this field fosters a multidisciplinary and dynamic environment. Additionally, it offers professional growth opportunities, as the demand for pharmaceutical and biotechnology products continues to rise, particularly in a global context with greater attention to health. For this reason, TECH has developed this practical qualification, in which graduates will integrate into a Pharma Biotech team over the course of 3 weeks to get up to date with the latest developments and available technologies.



You will integrate into your daily practice everything from managing innovation and the development of pharmaceutical and biotechnology products, to regulation and commercialization"





The Pharma Biotech industry contributes to scientific and medical advancement by developing innovative therapies and medications that can improve quality of life and treat previously incurable diseases. Furthermore, it offers attractive investment opportunities due to its growth potential and the continuous demand for effective medical solutions. For this reason, working in the management of Pharma Biotech companies requires highly qualified professionals who are at the forefront of research and innovation and are dedicated to contributing to societal well-being through significant medical breakthroughs. Since the best way to refine these skills is through practice, TECH has designed a program consisting of a 120-hour internship at a leading Pharma Biotech company.

Over the course of 3 weeks, the graduate will become part of a team of top-level specialists and will actively work on managing various projects that need to be completed. In this way, they will update themselves not only on the most effective business strategies but also on implementing assertive and approachable communication skills to coordinate multidisciplinary teams. This program will not only elevate their business talent to the highest level but also enhance their human and empathetic qualities.

During the internship, they will have the support of an assigned mentor, who will ensure all the objectives of the Internship Program are met. With this guidance, the specialist will work confidently and securely with the most innovative technology. This experience will allow them to perfect their skills in business management within the pharmaceutical and biotechnology sectors.

02

Why Study an Internship Program?

In the field of pharmaceutical and biotechnology companies, specialists must be provided with novel knowledge based on the latest scientific evidence. To achieve this, it is not enough to simply offer theoretical content; practical tools must be provided to apply that knowledge. With this in mind, TECH has designed a unique and disruptive academic product in today's educational landscape, allowing professionals to immerse themselves in a real-world environment where they can practice the most innovative techniques and procedures in Pharma Biotech Business Management. Over the course of 3 intensive weeks, participants will integrate into a multidisciplinary work team, where they will explore the latest scientific findings in the field and learn how to apply them to their own work.



TECH is the only university offering the opportunity to immerse in real, high-demand environments to deepen, alongside the best specialists, in the latest advances in Pharma Biotech.

1. Updating from the latest technology available

Pharma Biotech Business Management has evolved significantly in recent years, thanks to advancements such as Artificial Intelligence applied to drug research and development, blockchain technology to improve traceability and security in the pharmaceutical supply chain, and the digitalization of production processes. For this reason, and to bring specialists closer to this technology, TECH presents an Internship Program where professionals will enter a cutting-edge environment and access state-of-the-art technology.

2. Gaining in-depth knowledge from the experience of top specialists

The extensive team of professionals accompanying the specialist throughout the practical period is a top-tier guarantee of unprecedented up-to-date learning. With a designated mentor, the student will deal with real-life cases in a cutting-edge environment, allowing them to incorporate the most effective procedures and approaches into their daily practice in Pharma Biotech Business Management.

3. Entering first-class professional environments

TECH carefully selects all the centers and companies available for the Internship Programs. As a result, the specialist is guaranteed access to a prestigious environment in the Pharma Biotech field. This will allow them to experience the daily rigor and thoroughness of a demanding work environment, always applying the latest scientific theories and postulates in their work methodology.



4. Combining the best theory with state-of-the-art practice

The academic market is filled with pedagogical programs that are poorly adapted to the daily tasks of specialists, often requiring long hours of study that are incompatible with personal and professional life. TECH offers a new learning model that is 100% practical, allowing participants to take charge of cutting-edge procedures in Pharma Biotech Business Management and, most importantly, apply them in their professional work in just 3 weeks.

5. Opening the door to new opportunities

TECH opens up a vast range of new opportunities that go beyond the conventional limits of business management. In fact, it is a fertile space for creativity and professional growth, where leadership, management, and strategic vision skills are highly valued. From the discovery and development of new medications to optimizing production processes and commercializing innovative products, Pharma Biotech Business Management offers an exciting and rewarding field for those looking to make a significant difference in the industry and in people's lives.



*You will have full practical immersion
at the center of your choice"*

03

Objectives

The objectives are designed to equip business professionals with the skills and knowledge necessary to excel in the dynamic environment of the pharmaceutical and biotechnology industries. As such, they will develop key competencies in areas such as innovation, commercialization, and regulation, preparing graduates to face the challenges of research, development, and commercialization of pharmaceutical and biotechnology products.



General Objectives

- Develop strategic management skills specific to the pharmaceutical and biotechnology industries
- Acquire in-depth knowledge of regulations and the legal environment
- Familiarize themselves with research and product development processes
- Enhance leadership skills to manage multidisciplinary teams in a highly specialized environment
- Learn about effective supply chain and logistics management
- Master the use of tools and data analysis techniques for strategic decision-making

- Understand the fundamental principles of pharmaceutical and biotechnology marketing
- Develop effective communication skills to negotiate and collaborate in a global business environment
- Explore emerging trends and disruptive technologies in the industry
- Apply business ethics and Corporate Social Responsibility (CSR) concepts to practical situations



You will be trained to successfully lead at the intersection of science, technology, and business in the pharmaceutical and biotechnology industries"



Specific Objectives

- ♦ Analyze the current landscape and future trends of the pharmaceutical and biotechnology markets
- ♦ Research the regulations and specific norms governing the industry
- ♦ Assess the opportunities and threats within the competitive environment
- ♦ Identify and understand the processes involved in the research and development of new drugs and biotechnological therapies
- ♦ Apply innovation management strategies to foster creativity and excellence in product development
- ♦ Optimize supply chain management to ensure efficiency and quality in the distribution of pharmaceutical products
- ♦ Use financial analysis tools to evaluate the economic viability of projects
- ♦ Design and implement marketing and promotion strategies tailored to the needs and regulations of the pharmaceutical market
- ♦ Develop leadership and team management skills to effectively lead in an interdisciplinary and multicultural environment
- ♦ Foster collaboration and teamwork through interdisciplinary and collaborative projects
- ♦ Implement quality and safety management systems to comply with regulatory standards and ensure excellence in pharmaceutical production
- ♦ Evaluate the ethical and social impact of business decisions
- ♦ Develop effective communication skills to establish strong relationships with stakeholders and interested parties.
- ♦ Research new technologies and emerging trends in the pharmaceutical and biotechnology industries to stay updated and competitive

04 Educational Plan

The practical training in this program consists of a 3-week internship at a prestigious company, taking place Monday through Friday, with 8 consecutive hours of hands-on training alongside an assigned specialist. This internship will allow professionals to experience firsthand the real-world environment where the operations of all departments involved in drug production are managed.

In this fully practical training program, the activities are aimed at developing and enhancing the competencies needed for Pharma Biotech Business Management in conditions that require a high level of qualification. Additionally, the program is focused on providing specific training for working in a secure environment with high professional performance.

This is undoubtedly a unique opportunity to learn while working in the innovative organizations of the future, where the use of Artificial Intelligence and the digitalization of pharmaceutical products is part of daily professional life.

The practical teaching will involve active student participation in performing the activities and procedures of each area of competence (learning to learn and learning by doing), with guidance and support from instructors and fellow trainees who will facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of Pharma Biotech Business Management (learning to be and learning to relate).

The following procedures will serve as the foundation for the practical portion of the training, and their execution will depend on the center's availability and workload. The proposed activities are as follows:



Module	Practical Activity
Management Tasks	Prepare reports for decision-making
	Implement business management systems
	Develop business plans and risk analysis
	Identify and exploit business opportunities
Market Research	Research the latest trends in the pharmaceutical and biotechnology sectors
	Research competitors and conduct benchmarking analysis
	Negotiate licensing agreements and strategic alliances
	Analyze market research data and make demand projections for pharmaceutical and biotechnology products
Marketing and Sales	Develop marketing plans and sales strategies
	Manage corporate reputation and Corporate Social Responsibility (CSR)
	Coordinate multidisciplinary teams for project execution
	Develop brand positioning strategies and product promotions
Product Development	Manage supply chain and logistics
	Oversee quality control and regulatory compliance
	Plan innovation and the development of new products
	Improve processes and optimize resources

Module	Practical Activity
Research and Development	Evaluate the economic and financial feasibility of new projects and products
	Develop international expansion strategies
	Assess investment and growth opportunities
	Identify and seize opportunities for continuous improvement
Human Resources	Manage human resources and organizational development
	Handle crises and contingencies among employees
	Develop internal and external communication strategies to maintain a strong corporate image
	Manage talent and develop training programs for staff



You will train in a renowned company that will provide all the opportunities to advance your professional career, with an innovative academic program at the cutting edge of technology and education"

05

Where Can I Do the Internship Program?

In its commitment to offering quality education accessible to the majority, TECH has expanded its academic horizons to ensure that this internship can be carried out in various companies around the world. This is a unique opportunity that will allow business professionals to continue advancing in their careers alongside the best specialists in the field.

“

You will complete your Internship Program at a prestigious Pharma Biotech company and put into practice everything you have learned, guided by top professionals in this sector”





The student will be able to do this program at the following centers:



School of Business

Sercómex

Country	City
Spain	Madrid

Address: Calle Pollensa, 2, 28290
Las Rozas de Madrid, Madrid

Sercómex leads trends in Omnichannel by integrating commercial dynamics in the healthcare sector

Related internship programs:
- MBA in Pharma Biotech Business Management



Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology"

06

General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the Internship Program period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Internship Program, students will be assigned two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the student does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07 Certificate

This private qualification will allow you to obtain a **Internship Program MBA in Pharma Biotech Business Management** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

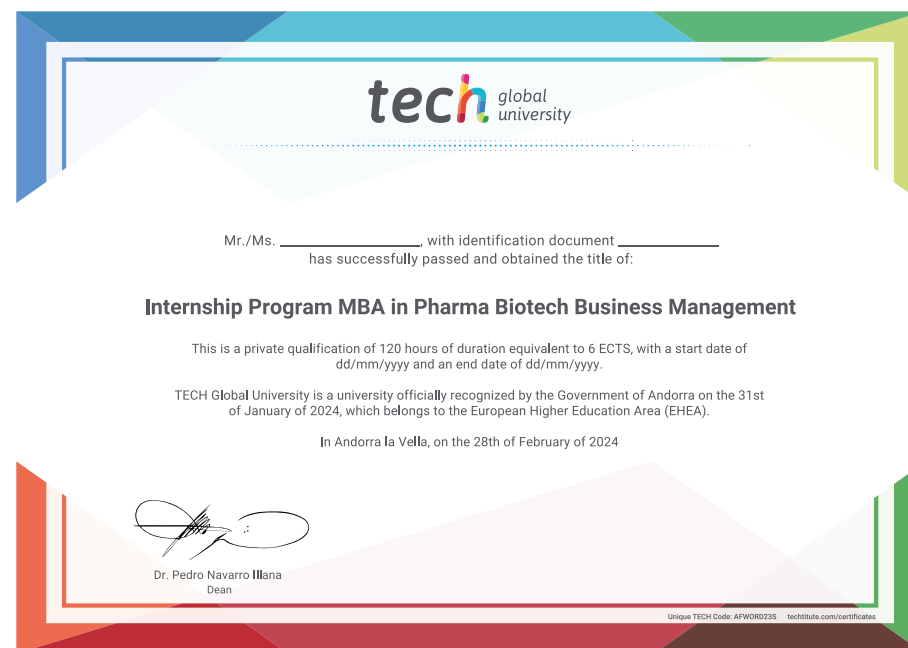
This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Internship Program MBA in Pharma Biotech Business Management**

Duration: **3 weeks**

Attendance: **Monday to Friday, 8-hour consecutive shifts**

Credits: **4 ECTS**



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development

language

classroom

tech global
university

Internship Program
MBA in Pharma Biotech
Business Management

Internship Program

MBA in Pharma Biotech Business Management