

Internship Program

Business Economics and Statistics



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Business Economics
and Statistics

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01 Introduction

In a business world where adaptation to new technologies and socio-economic transformations mark their day to day. It is essential to have specialists in economics and statistics, who apply this knowledge to companies. This makes it possible to draw up business strategies that will bring profits and satisfy consumers in an environment of maximum competitiveness. Given the importance of this specialization, TECH offers students a practical stay, which provides intensive and updated learning in a leading company in its sector. All of this, under the guidance of professional experts, who will guide them in this process of improvement and professional growth, during 3 weeks in a leading business center.

“

Get up to date with the most effective methods to deal with Business Economics and Statistics in an innovative way and using the most advanced technological resources”





The new global economic scenarios make it essential to carry out a critical economic study prior to making decisions in a company, both to launch new initiatives and to solve financial problems. A global and analytical look, which requires highly qualified professionals with an up-to-date vision in the field of economics and statistics.

Faced with this reality, TECH offers an Internship Program, which will lead students to achieve in just 3 weeks a renewal of their knowledge in this area. To do this, they will be immersed in a prestigious company in its sector, which has specialized staff in this field. In this way, the graduate will approach a real working environment, where experienced experts will transmit the concepts, methods and techniques used today to advise entities on their economic activity. An excellent opportunity to grow in a widely demanded field with high professional projection.

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Enjoy an intensive 3-week stay in a reputable center and get up to date on the latest procedures to achieve professional growth”

02

Why Study an Internship Program?

Nowadays it is much easier to make accurate projections and create powerful strategies to boost a business, brand or product. The wide variety of tools and resources that exist have changed the way economics and statistics are integrated into the business. But, to master them, it is necessary to keep current with the advances and how to apply them in the work environment. Recognizing market movements and being prepared for them is only possible with knowledge in the area. That is why, with this 100% practical TECH program you will be able to recognize in situ, the importance of deepening in Business Administration, Business Mathematics, World Economy, Statistics, Macro and Microeconomics, among other fundamental concepts in the area. For this, during 3 weeks together with great experts you will be able to learn and advance towards the professional objective you desire.



Advance towards the professional goal you desire with the help of the most knowledgeable experts in Business Economics and Statistics"

1. Updating from the latest technology available

Technology allows companies to move more firmly towards the established goal with clear strategies following the estimated projections. To this end, statistics is one of the most necessary disciplines, and thanks to the collection of a greater amount of data and its complete analysis, it is possible to carry out a more optimized administrative management.

2. Gaining In-Depth Knowledge from the Experience of Top Specialists

This Internship Program will allow the student to perfect in the workplace all the skills and competencies in Business Economics and Statistics, thanks to the accompaniment of experts who will show the daily management, from their extensive experience in the area. In addition, TECH assigns a tutor who will guide you through the whole process.

3. Enter into first-class professional environments

To make this Internship Program possible, TECH has chosen a series of reference companies in the management of Business Economics and Statistics according to a thorough study by its team of experts to determine a real advantage of the period of work in situ. Thus, the professionals will be able to choose from a number of companies located in different locations, the one that best suits their needs.



4. Putting the acquired knowledge into daily practice from the very first moment

This new teaching model applied by TECH will allow you to immediately apply what you have learned in your work environment. The study dynamics facilitates the progressive learning and testing during 3 weeks of all the knowledge previously acquired.

5. Expanding the Boundaries of Knowledge

Today's professionals need to stay at the forefront of knowledge and technological developments, especially when it comes to market movements and the global economy. This will allow you to make the best possible decisions and move towards your desired professional goal without limits or complications.

“ You will have full practical immersion at the center of your choice ”

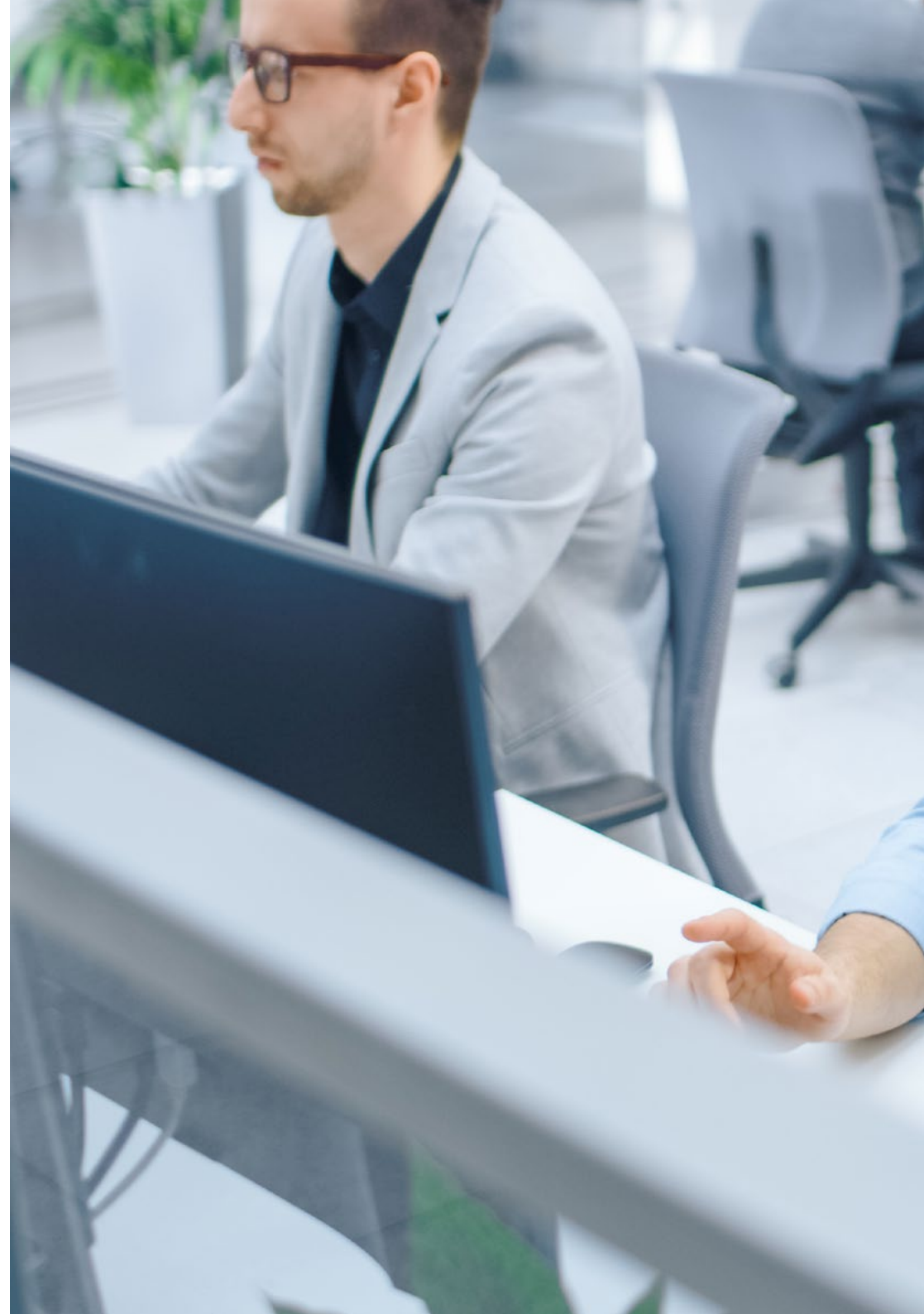
03 Objectives

The main objective of this Internship Program is to provide professionals in the field of economics with specific and advanced knowledge through an eminently practical teaching. A stay where you will be tutored by experienced professionals and that will lead you to perform functions in this field in an optimal way in a real working world.



General Objectives

- Master the latest techniques, work methodologies and modern postulates that apply to the area of applied statistics within the company
- Incorporate a thorough knowledge of macro and microeconomics into daily work in order to manage precise projections and to propose personalized strategies
- Know the specific approach and common cases that occur in the business environment together with the most versed experts





Specific Objectives

- Obtain specific skills to administer and manage companies in any sector
- Acquire a global overview of the world economy
- Obtain fundamental elements to master microeconomics and macroeconomics
- Develop within a real work environment to crystallize the theoretical knowledge acquired
- Develop specific functions within a consolidated company
- Establish multidisciplinary relationships that facilitate the achievement of personal and professional goals



Enhance your critical analysis skills by applying the most effective economic and statistical techniques in the business environment"

04 Educational Plan

The applied knowledge of Business Economics and Statistics is essential for professionals who wish to improve their knowledge in this area. This will be possible thanks to this Internship Program designed by TECH to offer in a period of 3 weeks an intensive learning in a company of prestige in its sector.

In this way, students who enter this program will be from Monday to Friday, in consecutive 8-hour days, with specialized professionals who are part of the company. With their tutoring, the graduates will be able to acquire a complete renewal of their knowledge in such essential fields as macro and microeconomics, and the critical analysis of the financial situation of the company.

In this internship proposal, of a completely practical nature, the activities are aimed at developing and perfecting the skills necessary for the provision of economic and statistical services, in companies that require professional profiles with a high level of qualification, and which are oriented to the specific preparation for the exercise of the activity, in a highly competitive business environment.

TECH offers an excellent opportunity to learn by working in an area where students will be able to support and advise in the financial area, collaborate in predictive analysis, evaluate the cost-efficiency of the company's operations or resolve conflicts around its activity. All in a professional environment, which will lead them to grow in a competitive business market.

The Internship Program will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow students who facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of statistics and business economics (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"



| Module | Practical Activity |
|---|--|
| Microeconomic analysis applied in the company | Investigate problems and determine the data needed to answer specific questions and problems. |
| | Consult previous cases and results to determine the ideal method for data collection. |
| | Provide recommendations in your environment in areas such as trade, investment and strategic planning trade, investment and strategic planning |
| | Analyze and plan investments as well as their financing |
| | Advising on marketing and sales strategies based on your observations |
| Intervention in the administrative management of the company | Assisting in the planning and advising on economic and financial budgets |
| | Identify risk and credit management |
| | Designing and applying mathematical and statistical methods |
| | Perform calculations of probabilities and critical points |
| | Create surveys, questionnaires and polls to collect necessary information. |
| | Apply Ordinary Least Squares estimation method |
| Macroeconomic analysis applied in the company | Prepare budget reports and cost and profit estimates |
| | Forecast supply and demand for various goods and services, considering recorded sales, company-specific factors |
| | Evaluate market trends prior to developing or launching new products |
| | Analyze ERP vendor statistics to find out which companies offer the best services |
| Leveraging ICT in the company | Develop a predictive analysis of changes in the economic environment for short-, medium-, and long-term business budgeting |
| | Recognize the software and software platforms used in the enterprise |
| | Study the economic behavior, documenting your observations and recommendations in reports, presentations or academic publications |
| | Collect, organize and interpret information using specialized software, spreadsheets and databases |
| | Evaluate the efficiency of established financial programs and policies |

05 Where Can I Do the Internship Program?

The students of this Internship Program will have access to a stay in a company, which has been selected by TECH, to offer quality education. For this reason, a rigorous selection method has been used, which has taken into account the business trajectory and the human team that integrates it. In this way, the graduates will be able to achieve their objectives with success and guarantee.



Take your Internship Program in a prestigious company carefully selected by the TECH team"





The student will be able to do this program at the following centers:



School of Business

Grupo Línea 7

| Country | City |
|---------|-------------|
| Mexico | Mexico City |

Management: Avenida Tláhuac número interior C
número exterior 1021 Col. Lomas Estrella 1A
sección Iztapalapa C.P. 09880 cdmx

Company focused on the manufacture and
distribution of bicycles nationwide

Related internship programs:

People Management
- Business Economics and Statistics



Take advantage of this opportunity to be surrounded by expert professionals and learn from their work methodology"

06 General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

For this purpose, this educational entity undertakes to take out a liability insurance policy to cover any eventuality that may arise during the stay at the internship center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship program agreement shall be as follows:

1. TUTOR: During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07 Certificate

This **Internship Program Degree in Business Economics and Statistics** contains the most complete and up-to-date program in the professional and academic landscape.

After the student has passed the assessments, they will receive their corresponding Internship Program diploma issued by TECH Technological University via tracked delivery*.

The diploma issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Business Economics and Statistics**

Duration: **3 weeks**

Course Modality: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**



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