

Hybrid Professional Master's Degree

Corporate Compliance



Hybrid Professional Master's Degree Corporate Compliance

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

Website: www.techtute.com/us/school-of-business/hybrid-professional-master-degree/hybrid-professional-master-degree-corporate-compliance

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01

Introduction

Corporate Compliance helps to ensure that the company complies with all relevant laws and regulations, which significantly reduces the risk of fines and legal sanctions. It also fosters a culture of ethics and transparency within the organization, which strengthens trust, both internally and externally. Corporate compliance can also improve operational efficiency by standardizing processes and procedures, which in turn can lead to greater productivity and profitability. In this context, TECH has developed this comprehensive program, which combines a first part of the course 100% online, with a subsequent practical stay in the best organizations. An innovative qualification that uses the revolutionary Relearning methodology.



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Corporate Compliance is not only a legal obligation, but also a smart business strategy that promotes integrity and long-term success"

In the current context, characterized by instability and constant challenges in the business landscape, Corporate Compliance emerges as a fundamental pillar for companies seeking to consolidate their activities and project themselves safely into the future. Indeed, rapid technological evolution and unpredictable economic changes demand the implementation of robust compliance programs that protect organizations from taking on unnecessary liabilities. And, of course, highly qualified professionals in this field are in high demand.

This is the origin of this Hybrid Professional Master's Degree in Corporate Compliance, with the aim of qualify students in the knowledge and techniques necessary to excel in the field of corporate compliance. The program will address a wide range of topics, such as criminal compliance and specific offenses against the Treasury, free competition, labor, cybersecurity and data management.

In addition, a thorough exploration of Regulatory Compliance Systems, whose importance lies in defining business obligations, and ComplianceSystems, whose function is to safeguard the company from potential liabilities, will be offered.

Special attention will also be given to the design of specific compliance programs for different industry sectors. This approach will prepare graduates to apply their knowledge in practical situations, enhancing specific skills and enabling them to develop compliance programs tailored to the needs of each company. Highlighting the early detection of risks and the effective management of resources, this program is an indispensable tool for entrepreneurs and managers.

For this reason, TECH offers a solid education that combines theoretical study with practical application. In other words, graduates will be able to interact with experts in the sector and carry out real case studies to develop their practical skills. Likewise, the flexibility that characterizes this program will allow students to combine their studies with their professional responsibilities, maximizing their learning and applicability in the working world.

This **Hybrid Professional Master's Degree in Corporate Compliance** contains the most complete and up-to-date program on the market. The most important features include:

- Development of more than 100 case studies presented by Corporate Compliance experts and experienced university professors
- Their graphic, schematic and practical contents provide essential information on those disciplines that are indispensable for professional practice
- All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection
- Furthermore, you will be able to carry out a internship in one of the best Companies



You will delve into risk anticipation and mitigation, protecting the company and optimizing both its resources and reputation, by avoiding legal repercussions or damage to the corporate image"

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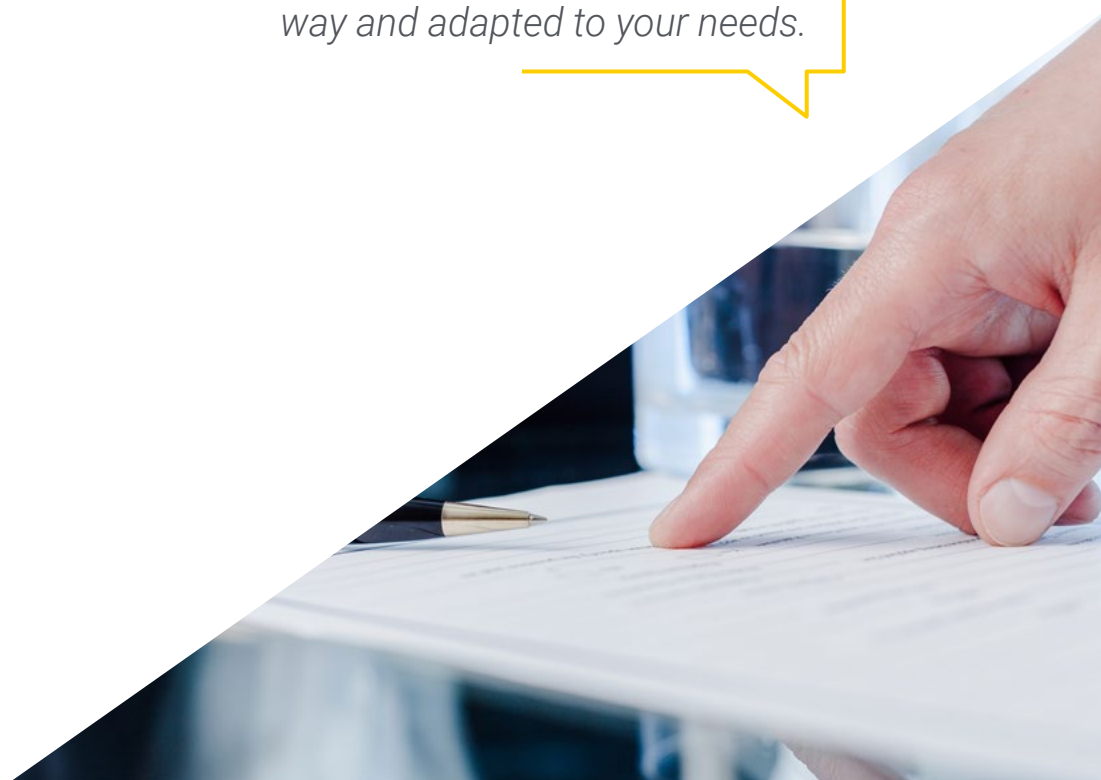
Through the Corporate Compliance approach, you will accurately analyze the risks faced by the company, which will allow an adequate strategic planning”

In this proposal for a Hybrid Professional Master's Degree, of a professionalizing nature and hybrid learning modality, the program is aimed at updating Corporate Compliance professionals who perform their functions in companies and other institutions, and who require a high level of qualification. The contents are based on the latest scientific evidence, and oriented in a didactic way to integrate theoretical knowledge in the practice of corporate compliance, and the theoretical-practical elements will facilitate the updating of knowledge.

Thanks to its multimedia content elaborated with the latest educational technology, they will allow the Corporate Compliance professional a situated and contextual learning, that is, a simulated environment that will provide an immersive learning programmed to prepare in real situations. This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

This Hybrid Professional Master's Degree will allow you to exercise in simulated environments, providing you with immersive learning programmed to prepare in real situations.

You will update your knowledge through the Hybrid Professional Master's Degree in Corporate Compliance, in a practical way and adapted to your needs.



02

Why Study this Hybrid Professional Master's Degree?

In many fields of work, theory is not enough to achieve real development or progress, especially in a crucial and constantly evolving area of the business world, such as Corporate Compliance. For this reason, TECH has created this pioneering academic program, which will prepare graduates to address current challenges, providing them with specialized skills in risk management, regulatory compliance and the design of Compliance programs. With a highly specialized teaching staff, this Hybrid Professional Master's Degree will guarantee up-to-date qualification, an invaluable investment for those seeking to excel in this field.



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Upon completion of this Hybrid Professional Master's Degree, you will be prepared to meet the complex challenges of regulatory compliance in any organization”

tech 10 | Why Study this Hybrid Professional Master's Degree?

1. Updating from the Latest Technology Available

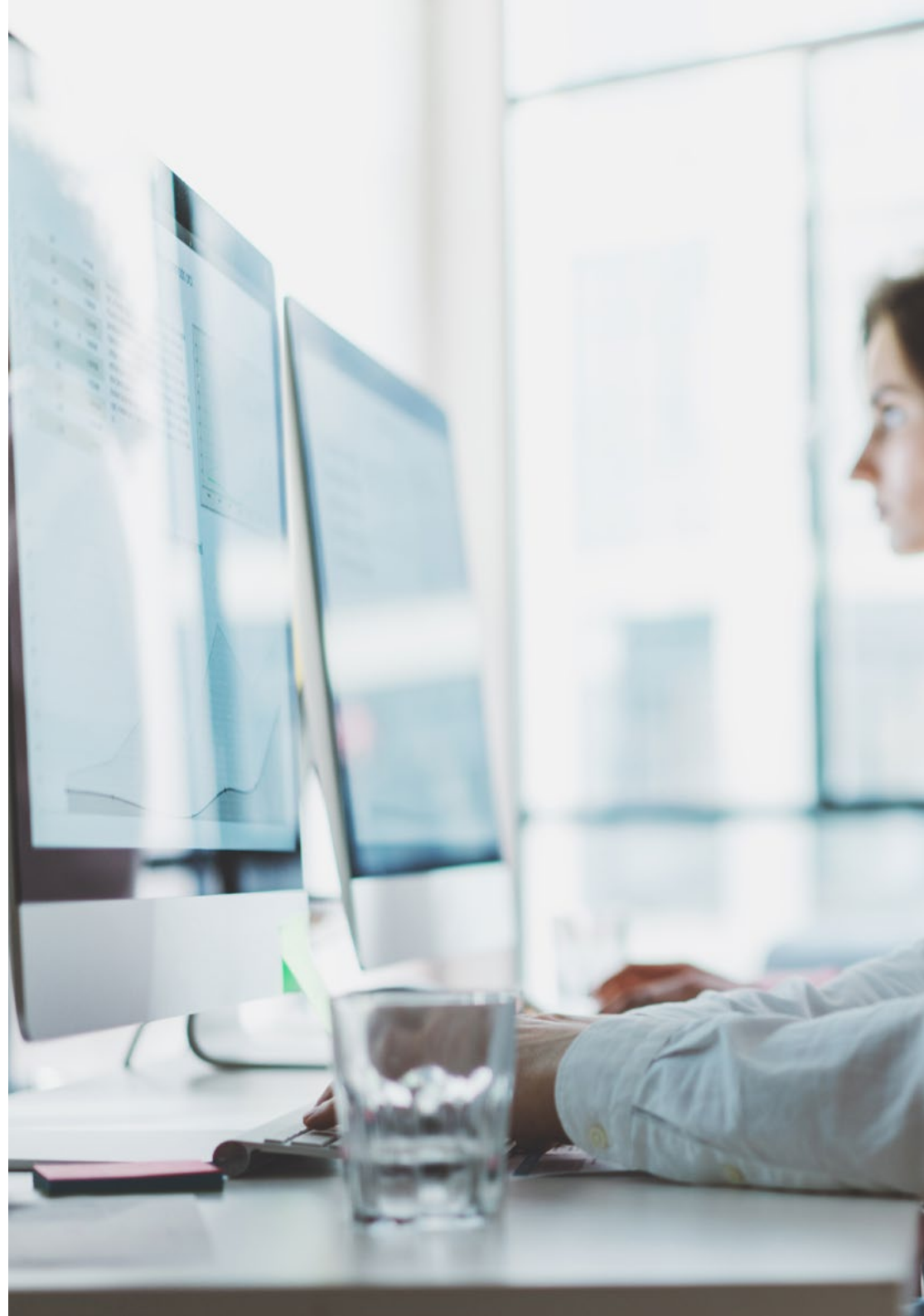
The field of *Corporate Compliance* is constantly evolving due to technological advances such as compliance management software, data analysis tools or *blockchain* technology. Given this situation, TECH creates this Internship Program for graduates to enter a cutting-edge work environment, where they will have at their disposal state-of-the-art technological tools in the field of payments and business management software.

2. Gaining In-depth Knowledge from the Experience of Top Specialists

Throughout their practical stay at the center, a large team of professionals will accompany students throughout their learning process. This is a first-class endorsement and a guarantee of unprecedented updating. In addition, students will have a tutor who will help them at all times and who will share the keys to success in their professional career.

3. Entering first-class Communication Management environments

In order to maintain intact the excellent quality that defines its university qualifications, TECH carefully selects all the centers available for Internship Program. Thanks to this, students will enjoy first-class facilities to develop their internships in comfort. Graduates will expand their knowledge and skills with the support of *Corporate Compliance* professionals.





Why Study this Hybrid Professional | 11 tech Master's Degree?

4. Putting the acquired knowledge into daily practice from the very first moment

Far from focusing solely on theory, TECH's educational programs are adapted to the reality of the labor market. Therefore, this institution offers a new learning methodology, 100% practical, with which students will enrich their daily practice with the most innovative procedures for data analysis and security technologies. And all in just 3 weeks!

5. Expanding the Boundaries of Knowledge

TECH provides students with the opportunity to take this Internship Program in a major national organization. In this way, graduates will be able to broaden their professional horizons and learn from the best experts in *Corporate Compliance*. Undoubtedly, an educational experience that will allow graduates to take a leap in quality in their profession.

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*You will have full practical immersion
at the center of your choice”*

03

Objectives

The design of the program of this Hybrid Professional Master's Degree will allow the students to acquire the necessary skills to update themselves in the profession, after delving into the key aspects of *Corporate Compliance*. The knowledge poured in the development of the points of the syllabus will drive the professional, from a global perspective, with full qualification for the achievement of the proposed objectives. In addition, it will develop full faculties in a field of business that is global and essential, guiding you towards excellence in a sector in constant evolution.





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This program will give you the opportunity to update your knowledge in real scenarios, with the maximum rigor of an institution at the forefront of technology and education”



General Objective

- The objective of the Hybrid Professional Master's Degree in Corporate Compliance will be to provide students with an in-depth and up-to-date understanding of the fundamental principles of corporate compliance, preparing them in the analysis and effective management of legal and ethical risks, as well as in the development of practical skills to design, implement and evaluate compliance programs in organizations of diverse sectors. In addition, it will foster critical thinking, problem-solving skills and ethical leadership, preparing graduates to face the complex and dynamic challenges of today's business environment



You will become a competent and ethical professional, capable of contributing to the sustainable success of organizations and promoting a culture of integrity and responsibility in the business world"





Specific Objectives

- Develop specialized knowledge of the compliance activity
- Apply the knowledge acquired in the context of the company, relating it to the multidisciplinary areas required for its definition and study
- Define the planning of a compliance program
- Apply the knowledge acquired in the context of the company in the task of establishing adequate communication channels that promote transparency in corporate actions
- Develop relevant knowledge to understand the criminal liability that affects companies
- Apply the knowledge acquired in the context of the company by relating it to the functioning of the organs of criminal law
- Develop specialized knowledge of money laundering, terrorist financing and tax evasion liability affecting companies
- Apply the knowledge acquired in the context of the company by relating it to the functioning of the organs of criminal law
- Substantiate how to act preventively in the face of privacy and data protection risks
- Identify the aspects to be considered when designing a Compliance program in this area
- Addressing the regulatory compliance function in the workplace
- Develop best practices applicable to labor matters
- Develop specialized knowledge in the utilization of networked company resources
- Apply the knowledge acquired in the context of the company by relating it to the functioning of the Communication Systems of criminal law
- Analyze the definition of the conduct of companies in the free competition market
- Apply the knowledge acquired to the definition of a regulatory compliance program
- Develop specialized knowledge on *compliance* in the financial sector as a reference of best practices
- Apply the knowledge acquired to the definition of a Financial Institutions compliance program
- Apply the knowledge acquired to the definition of a regulatory compliance program
- Integrating knowledge and dealing with the complexity of controlling and preventing illicit activities in the above contexts

04 Skills

Once they have passed the evaluations of the Hybrid Professional Master's Degree in *Corporate Compliance*, graduates will have obtained the professional competencies required to provide the best services in this field. In this way, they will ensure that the companies where they work scrupulously comply with all applicable laws and regulations. These institutions will stand out for having an organizational culture based on integrity, ethics and legal compliance at all levels.





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Raise your professional potential within Corporate Compliance thanks to this innovative Hybrid Professional Master's Degree"



General Skills

- Apply new technologies as tools for communication exchange in the development of research and learning processes
- Develop communication skills, write reports and documents or make effective presentations of these
- Analyze the principles of corporate governance and identify the risks that affect them
- Mastering the relevant tools to make the institution of *Compliance* work
- Determine corporate criminal liability regimes
- Clearly express the objectives and methodology followed for the implementation of criminal compliance plan
- Define the financial crime obligations of companies
- Clearly express the objectives and methodology followed for the implementation of Prosecutors compliance plan



Thanks to this program, you will master the Controls in the contracting of financial products by remote means"





Specific Skills

- Delve into the relative principles to the processing of personal data
- Examine the new European model of personal data protection
- Identify the key aspects in the design of a labor *Compliance* program
- Determine the mechanisms necessary to effectively implement a Labor *Compliance* system in the company
- Clearly express the objectives and methodology followed to implement a cybersecurity compliance plan
- Discern and evaluate the different risks of the use of ICTs affecting a company
- Evaluate adopted measures in order to avoid competition and industrial property offenses in the market
- Elaborate an original risk plan and present and justify it
- Evaluate the measures adopted in order to avoid crimes specific to this sector
- Clearly express the methodology followed when identifying Financial *Compliance* risks
- Discern and evaluate the different risks of the company's activities in the particular delimitation indicated by the subjects
- Analyze the different competition compliance programs in order to achieve the greatest legal precision and economic efficiency

05

Course Management

For the design and delivery of this Hybrid Professional Master's Degree, TECH has brought together a first class teaching staff. These professionals are specialized in *Corporate Compliance*, a discipline in which they have a wide professional background. Thanks to this, they pour all their knowledge into the didactic contents in order to guarantee students a successful learning process. In addition, they will offer the latest advances in Corporate Management and Data Protection. In this way, graduates will experience a considerable leap in quality in their profession.



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You will be able to consult all your doubts directly with the teaching staff, resulting in a personalized tutoring to your own demands”

Management



Dr. Muñoz Pérez, Ana Felicitas

- ♦ Lawyer Specialized in Commercial Law
- ♦ Lawyer in TDP Methods
- ♦ Lawyer in Methods and Business Organizers
- ♦ Lawyer at Lupicinio International Law Firm
- ♦ Professor at the URJC
- ♦ PhD in Commercial Law from the Complutense University of Madrid
- ♦ Law Degree from the Complutense University of Madrid
- ♦ Professional Master's Degree in Legal Consultancy
- ♦ Professional Master's Degree in Competition Law

Professors

Mr. Rodríguez Calero, Juan José

- ♦ Judicial Applications Instructor at INDRA
- ♦ Legal internship at Ruda Abogados
- ♦ Internship at Abogados & Asesores Europeos
- ♦ Degree in Law
- ♦ Professional Master's Degree in Law

Ms. Baro Aguilera, Carla

- ♦ Lawyer at Jmramírez Law Firm. Lawyers
- ♦ Law Degree from the Autonomous University of Barcelona
- ♦ Professional Master's Degree in Access to the Legal Profession from the Universidad Oberta de Catalunya

Ms. Suárez Barcia, Lucía

- ♦ Lawyer in Compliance Crypto and Digital Assets Unit in Santander
- ♦ Global Compliance Officer at Lana
- ♦ Deputy Director of Compliance at ICBC Spain
- ♦ Lawyer in Compliance Europe at Grove and Lucania Gestión
- ♦ Associate Professor at Instituto de Estudios Bursátiles (IEB)
- ♦ Collaborating professor of the Criminal Compliance module in the Professional Master's Degree in Legal Consultancy at the Complutense University of Madrid
- ♦ Degree in Law from ICADE
- ♦ Degree in Business Management and Administration from ICADE
- ♦ Postgraduate Certificate in Private Law from ICADE
- ♦ Postgraduate Certificate in Financial Inclusion from CAF Development Bank for Latin America
- ♦ Part-Time Professional MBA at IE Business School

Mr. Saiz Sanz, César

- ♦ Head of Legal Services & Chief Compliance Officer at Ibermática S.A
- ♦ Legal Counsel IP and Technology Law at Accenture SA
- ♦ Senior Associate in IP and New Technologies in Law at Garrigues Abogados
- ♦ Lawyer from New Technologies and Software Contracting in Anguiano y Asociados
- ♦ Professor in the Professional Master's Degree in New Technologies and Intellectual Property Law at CEU San Pablo University
- ♦ Law degree from the Autonomous University of Madrid

Mr. Salcines Gasquet, Sergio

- ♦ Chairman of the Advisory Board of the Institute of Compliance Officers (IOC)
- ♦ Financial Sector Manager at Arthur Andersen
- ♦ Founder of Informa Consulting
- ♦ Judicial Expert in *Compliance* at the High Court of Justice of the Basque Country
- ♦ Professor at the Commercial University of Deusto
- ♦ Graduate in Economics and Business Administration from the Commercial University of Deusto
- ♦ Professional Master's Degree in Advanced Management (MEGA), Comercial de Deusto University

Mr. Muñoz Pérez, Sergio Antonio

- ♦ Attorney at Law at Lupicinio International Law Firm
- ♦ Legal Counsel at Ibermática S.A
- ♦ Legal Consultant at Ibermática, S.A
- ♦ Consultant at Electronic Data Systems SA
- ♦ Professor in the Advanced Course on Data Protection Delegate at the Instituto Universitario de Investigación Ortega y Gasset
- ♦ Law Degree from the University of Alcalá de Henares, Spain
- ♦ Specialist in Digital Law
- ♦ Professional Master's Degree in Business Law from the University of the Basque Country
- ♦ Course in Legal Practice at ICADE

06

Structure and Content

This Hybrid Professional Master's Degree in *Corporate Compliance* is composed of a first part, completely online, in which students will have access to all the didactic content they need to specialize in this subject. During this period, they will be equipped with the most innovative techniques for monitoring and testing corporate activities. In addition, they will develop new skills that will optimize their daily practice.



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Your career goals will be closer when you complete this refresher program"

Module 1. Corporate Compliance. Regulatory Framework

- 1.1. Corporate Compliance. Development in Organizations
 - 1.1.1. *Corporate Compliance*
 - 1.1.2. *Compliance* and Regulatory Compliance
 - 1.1.3. *Compliance* within Organizations
- 1.2. *Compliance* Function and Requirements
 - 1.2.1. *Compliance* Culture
 - 1.2.2. Position in the Organization
 - 1.2.3. Reference Terms of the *Compliance* Function
 - 1.2.4. Interaction with Other Function
- 1.3. Industry Standards and Best Practices (ISO Rules)
 - 1.3.1. ISO 37301
 - 1.3.2. UNE 19601:2017 on Criminal Compliance Management Systems
 - 1.3.3. ISO 37001 Anti-Bribery Management Systems Standard
 - 1.3.4. UNE-/ IEC 27000 Standards. Information Security Management System (ISMS)
 - 1.3.5. UNE-/ IEC 20000 Standards. IT Service Management System (ITSMS)
- 1.4. Internal Regulations of the Organizations
 - 1.4.1. Hierarchy of Policies
 - 1.4.2. The Rule of Rules or Rule 0
 - 1.4.3. Ethical Codes
 - 1.4.4. Structuring and Production
 - 1.4.5. Revision and Updating
 - 1.4.6. Advertising and Communication
- 1.5. Ethics in the Compliance Framework
 - 1.5.1. Business Ethics
 - 1.5.2. Theories of Business Ethics
 - 1.5.3. Ethical Performance and Reputational Impact
- 1.6. *Compliance* Leadership and Culture
 - 1.6.1. Leadership in Organizations: Importance of Tone at the Top
 - 1.6.2. Development of a Control Structure: the Three Lines of Defense
 - 1.6.3. Metrics of Effective Leadership in *Compliance*

- 1.7. Prevention of Conflicts of Interest in the Corporate Framework
 - 1.7.1. Conflicts of Interest in the Corporate Framework
 - 1.7.2. Types of Conflicts of Interest
 - 1.7.3. Conflict Management Interest Rate
- 1.8. *Compliance Officer*
 - 1.8.1. *Compliance Officer* Profile
 - 1.8.2. *Compliance Officer* Regulation
 - 1.8.3. Interaction With Other Function
- 1.9. *Compliance Officer* Tasks
 - 1.9.1. Compliance officer Tasks
 - 1.9.2. The Problem of Their Heterogeneity
 - 1.9.3. Structures of *Compliance* Tasks
- 1.10. Responsibility of the *Compliance Officer*
 - 1.10.1. Responsibility of Senior Management in *Compliance*
 - 1.10.2. Responsibility of the compliance officer
 - 1.10.3. Responsibility of the Rest of the Organization Regarding *Compliance*

Module 2. Business Management Elements of Compliance

- 2.1. Leadership. Planning. Operation Evaluation. Improvement of Procedures
 - 2.1.1. Philosophies Behind *Compliance*Cycles: PDCA
 - 2.1.2. Philosophies behind Compliance cycles: Kaizen
 - 2.1.3. Leadership: *Compliance*Risk Appetite Design
- 2.2. Communication. Training. Sensitization in the Company
 - 2.2.1. *Compliance*Information and Message
 - 2.2.2. Communication Structure in *Compliance*
 - 2.2.3. Personnel Training
 - 2.2.4. Internalization of Compliance
- 2.3. Monitoring. Procedure. Plan: Execution of the Plan
 - 2.3.1. *Compliance*Monitoring and Testing
 - 2.3.2. Differences with Audit Functions
 - 2.3.3. *Compliance*Plan Design
 - 2.3.4. Design of the Monitoring and Testing Program
 - 2.3.5. Plan Implementation and Execution
 - 2.3.6. Reporting of Results

- 2.4. Complaint and Investigation Channels in *Compliance* Procedures
 - 2.4.1. Whistleblowing Channels: European Regulation
 - 2.4.2. Types of Whistleblowing Channels
 - 2.4.3. Design of Whistleblowing Channels. Components
 - 2.4.4. Flows and Processes in Whistleblowing Cases
- 2.5. Disciplinary Measures and Incentives for the Implementation of *Compliance* Programs
 - 2.5.1. *Compliance* as a Function of Control and Identification of Misconduct
 - 2.5.2. Relationship with Human Resources and Management
 - 2.5.3. Incentive and Disciplinary System
- 2.6. Record Keeping of *Compliance* Plans
 - 2.6.1. Record Keeping of *Compliance* Plans
 - 2.6.2. Content Information
 - 2.6.3. Record Keeping Procedure
- 2.7. Annual *Compliance* Plan
 - 2.7.1. Elements of the Annual *Compliance* Plan
 - 2.7.2. Design of the Annual *Compliance* Plan its Approval
 - 2.7.3. Monitoring of the Annual *Compliance* Plan
 - 2.7.4. Annual *Compliance* Plan Report
- 2.8. Information and Results Reporting
 - 2.8.1. *Management Information* (MI): SMART Information
 - 2.8.2. Internal Reports Generated by the *Compliance* Function
 - 2.8.3. External Reports Generated by the *Compliance* Function
- 2.9. Corporate Compliance. Good Governing
 - 2.9.1. International and Local Background
 - 2.9.2. Corporate Compliance. Good Governance: Keys
 - 2.9.3. Increased Focus on ESG *Compliance*
- 2.10. Compliance Department Relationship with Other Departments of the Organization
 - 2.10.1. Relationship with Senior Management
 - 2.10.2. Relation with the Committee of *Compliance*
 - 2.10.3. Relationship with the Third Line of Defense: Internal Audit
 - 2.10.4. Relationship with the First Line of Defense: Business and Support Functions
 - 2.10.5. Relationship with the Second Line of Defense: Risk

Module 3. Criminal Compliance

- 3.1. Corporate Compliance. International Regulation
 - 3.1.1. U.S. Regulation. Importance of the Federal Sentencing Guidelines
 - 3.1.2. Regulation in the European Union Countries
 - 3.1.3. Cases of Liability of Legal Entities in Latin America
- 3.2. Liability of the Legal Person Prior to the Criminal Code: Contentious-Administrative Law
 - 3.2.1. Liability of the Legal Person in Contentious-Administrative Law
 - 3.2.2. Relationship between Administrative Law and Criminal Law in *Compliance* Matters
 - 3.2.3. Cases of Overlapping: Environmental Infringements
- 3.3. Reforms to the Criminal Code Regarding the Criminal Liability of Legal Persons
 - 3.3.1. Criminal Code Prior to the 2010 Reform
 - 3.3.2. 2010 Reform
 - 3.3.3. Subsequent Minor Reforms
- 3.4. Mitigating and Exonerating Conditions with Scope of Liability
 - 3.4.1. Mitigating and Exonerating Factors. Concept
 - 3.4.2. Mitigating Elements
 - 3.4.3. Exonerating Elements
- 3.5. Prosecutor's Clarification of Roles and Responsibilities
 - 3.5.1. The Prosecutor's Circular
 - 3.5.2. The Problems of the *Compliance Officer*
 - 3.5.3. Clarification of Roles and Responsibilities
- 3.6. Development of *Corporate Defense* Manuals
 - 3.6.1. Elements of the *Corporate Defense* Manual
 - 3.6.2. Roles in the Development of Plans
 - 3.6.3. Risk Map: Assessment of the Risks to which the Entity is Exposed
 - 3.6.4. Production of the *Corporate Defense* Manual. Steps
- 3.7. Risk Map: Assessment of the Risks to which the Entity is Exposed
 - 3.7.1. The Risk Map
 - 3.7.2. Elements of the Risk Map
 - 3.7.3. Elements of the Risk Map
- 3.8. Control Frameworks, Design and Structures for Implementation

- 3.8.1. Control as a Mitigant of Inherent Risk
- 3.8.2. Policy Design and Training as Mitigating Factors
- 3.8.3. Control Structures: a Priori/ Posteriori, Manual/Automated
- 3.9. Governance: Committees and Responsibilities
 - 3.9.1. Committees as Risk Managers
 - 3.9.2. Roles and Responsibilities
 - 3.9.3. Effectiveness of Committees
- 3.10. Role Design. Practical Example
 - 3.10.1. Mapping of Applicable Criminal Types and Scenarios
 - 3.10.2. Roles and Responsibilities
 - 3.10.3. Assignment of Probability and Risk: Calculation of Inherent Risk
 - 3.10.4. Evaluation of the Control Framework and Calculation of Residual Risk

Module 4. Compliance as a Control Function: Prevention of Money Laundering and Terrorist Financing

- 4.1. Financial Crime: Impact, Elements and Phases
 - 4.1.1. The Threat of Financial Crime in the Economy. Pillars
 - 4.1.2. Impact in the Economy
 - 4.1.3. Money Laundering
 - 4.1.4. Funding of Terrorism
 - 4.1.5. Phases of Money Laundering and Terrorist Financing
- 4.2. Institutions and Regulations in the Prevention of Money Laundering and Terrorist Financing
 - 4.2.1. Regulatory and Supervisory Focus on Financial Crime Issues
 - 4.2.2. Institutions and International Legal Frameworks of Reference
 - 4.2.3. Local Institutions and Legal Frameworks of Reference
- 4.3. Prevention of Money Laundering
 - 4.3.1. Direct Activities
 - 4.3.2. Principal (Financial Sector)
 - 4.3.3. Secondary (Other Sectors)
 - 4.3.4. Indirect Activities: Service Providers to Entities Subject to the Direct Money Laundering Prevention Regime. Gaps
- 4.4. Program for the Prevention of Money Laundering and Financing of Terrorism. Implementation and Implications
 - 4.4.1. Financial Crime Program. Pillars
 - 4.4.2. Design of Policies and Procedures. Implementation and Adaptation of Systems
 - 4.4.3. Financial Crime Program. Principles
- 4.5. *Compliance* as a Support Function
 - 4.5.1. *Compliance* as a Support Function
 - 4.5.2. Design of Financial Crime Manuals and Policies
 - 4.5.3. Development of Communication and Training Strategies
- 4.6. *Compliance* as a Control Function I: Identification and Verification
 - 4.6.1. Identification of Customers and Counterparties
 - 4.6.2. Risk-based Approach: Verification and Periodic Reviews
 - 4.6.3. Requirements for the Last Beneficiary
- 4.7. *Compliance* as a Control Function II: Monitoring and Suspected
 - 4.7.1. Types of Suspicious Transactions
 - 4.7.2. Monitoring Design
 - 4.7.3. Monitoring Flow
 - 4.7.4. Types of Suspicious Transactions
- 4.8. *Compliance* as a Control Function III: Terrorist Financing and International Financial Sanctions: Filtering Tools
 - 4.8.1. Filtering of Operations Related to International Financial Sanctions
 - 4.8.2. List Controls
 - 4.8.3. Extraterritoriality: the Case of the American Supervisor (OFAC)
- 4.9. New Technologies in Financial Crime
 - 4.9.1. Evolution of Finances: FinTech and Cryptoassets
 - 4.9.2. Technological Revolution. Risks and Opportunities
 - 4.9.3. Advances in Controls: RegTech
- 4.10. *Tax Compliance*: Detection of Tax Evasion Structures
 - 4.10.1. *Tax Compliance*. Detection of Tax Evasion Structures
 - 4.10.2. International *Tax Compliance* Regulations: FATCA and CRS
 - 4.10.3. Tax Evasion Structures: Panama Papers

Module 5. Compliance and Data Protection

- 5.1. Europe Data Protection Regulation
 - 5.1.1. Europe Data Protection Regulation
 - 5.1.2. The Regulation General Data Protection Regulation
 - 5.1.3. Follow-up by Other Jurisdictions: the Californian Case and the Chinese Regulation
- 5.2. AEPD Guidelines
 - 5.2.1. Data Protection Law: Organic Law 3/2018, of December 5th on Personal Data Protection and Guarantee of Digital Rights
 - 5.2.2. Development Guides
 - 5.2.3. Legal Reports and Rulings
- 5.3. Principles Relating to the Processing of Personal The Data
 - 5.3.1. Lawfulness, Transparency and Fairness
 - 5.3.2. Purpose
 - 5.3.3. Data Minimization
 - 5.3.4. Accuracy
 - 5.3.5. Limitation of the Conservation Period
 - 5.3.6. Security/Safety
 - 5.3.7. Active Liability or Proven Liability
- 5.4. Informed Consent to the Processing of Personal Data
 - 5.4.1. Requirements to be Met by Consent
 - 5.4.2. Tacit and Explicit Consent
 - 5.4.3. Taxonomy of Consent Under GDPR
- 5.5. Rights of Data Subjects in Relation to their Personal Data
 - 5.5.1. Access
 - 5.5.2. Rectifier
 - 5.5.3. Opposition
 - 5.5.4. Suppression
 - 5.5.5. Treatment Limitation
 - 5.5.6. Portability
 - 5.5.7. Not to be Subject of Automated Individualized Decisions
 - 5.5.8. Information
 - 5.5.9. Shengen Rights
- 5.6. The Figures of Data Controller and Data Protection Officer
 - 5.6.1. Concept of Data Controller
 - 5.6.2. Concept of Co-Responsible
 - 5.6.3. Concept of Manager
 - 5.6.4. Legal Structures: Model Agreements
- 5.7. Data Protection Compliance by Design and by Default
 - 5.7.1. Reason for the Novelty of GDPR in these Two Cases
 - 5.7.2. Data Protection Compliance by Design and their Impact
 - 5.7.3. Data Protection by Default
- 5.8. Measures for Complying with Data Protection Obligations
 - 5.8.1. Processing Activities Register
 - 5.8.2. Inventory of Treatment Activities
 - 5.8.3. Risk Assessment for the Rights and Freedoms of Data Subjects that Could Result from the Processing of Personal Data
 - 5.8.4. Execution of Data Protection Impact Assessments
 - 5.8.5. Prior Consultation
 - 5.8.6. Security of Data Processing
 - 5.8.7. Notification of Personal Data Breaches to the Controlling Authority
 - 5.8.8. Communication of Personal Data Breaches to Data Subjects
 - 5.8.9. Code of Conduct
- 5.9. The Data Protection Officer
 - 5.1.1. Profile and Requirements of the Protection Officer
 - 5.1.2. Independence of Protection Officer Data
 - 5.1.3. Relation with the Function of *Compliance*
- 5.10. International Data Transfers
 - 5.10.1. International Data Transfers: Bilateral Contracts
 - 5.10.2. Binding Corporate Rules (BCR)
 - 5.10.3. Data Protection Codes of Conduct

Module 6. Labor Compliance

- 6.1. Labor Compliance. General Framework
 - 6.1.1. Labor Compliance
 - 6.1.2. Regulatory Sources
 - 6.1.3. Human Resources or *Compliance*
- 6.2. Labor Compliance Program
 - 6.2.1. Program Objectives
 - 6.2.2. Differences with Labor Auditing and Legal Advice
 - 6.2.3. *Compliance* Planning
 - 6.2.4. *Compliance* Implementation Process
- 6.3. Gender Equality Plans
 - 6.3.1. Regulation Equality Plans
 - 6.3.2. Elements of the Equality Plan
 - 6.3.3. Design and Implementation of the Equality Plan
- 6.4. Compliance with Compensation Records. Wage Gap
 - 6.4.1. Compliance with Compensation Records
 - 6.4.2. Compliance Plan Design
 - 6.4.3. Implementation of the Compliance Plan
- 6.5. Gift and Meal Management Compliance
 - 6.5.1. Importance of Control: Conflicts of Interest, Prevention of Bribery and Corruption
 - 6.5.2. Design of Gift and Meal Management Policies and their Implementation
 - 6.5.3. First and Second Line of Defense of Operational Controls
- 6.6. Internal Code of Conduct and Compliance
 - 6.6.1. Infractions and Sanctions System
 - 6.6.2. Workers' Statute
 - 6.6.3. Compliance Training
- 6.7. Crime Prevention in the Workplace
 - 6.7.1. Mapping and Implementation
 - 6.7.2. Scenarios
 - 6.7.3. Preventive Measures



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- 6.8. Reporting Channels and Protection Protocols against Harassment and Discrimination
 - 6.8.1. Problem of the Responsibility of the Whistleblower Channel: Compliance vs. Human Resources
 - 6.8.2. Protection Protocols against Harassment and Discrimination
 - 6.8.3. Preventive and Detective Controls. Measures to be Implemented
 - 6.9. Processing of Personal Data in the Workplace: the Case of Video-Surveillance and Time Control
 - 6.9.1. Ethics in the Technological World
 - 6.9.2. Labor Controls in the Technological World AEPD Guidelines
 - 6.9.3. Implementation of the Obligation of Time and Attendance Control
 - 6.10. Law to the Digital Disconnecting
 - 6.10.1. The Right to Digital Disconnection Origin
 - 6.10.2. Disconnection as a Digital Right of Individuals
 - 6.10.3. Implementation Measures and Case Law

Module 7. Compliance to Mitigate Cybersecurity Risks and the Use of Technologies in the Company

- 7.1. Technological *Compliance* in the Business Environment
 - 7.1.1. Digital *Compliance*. Evolution of *Compliance* in the Technological Era
 - 7.1.2. Regulatory Framework of the Digital Environment
 - 7.1.3. Coordination of *Compliance* with Other Areas (CISO)
- 7.2. Use of Technological Means in the Company
 - 7.2.1. General Rules for Implementation and Use
 - 7.2.2. Hardware Rules. Software Rules
 - 7.2.3. Electronic Media Rules. Visual Media and Geolocation Rules
- 7.3. Use of Social Media in Business Field
 - 7.3.1. Social Media and Internet Use Policy
 - 7.3.2. Confidentiality of Business Information and Social Media
 - 7.3.3. Social Media Campaigns

- 7.4. Operational Risk Management: Business Continuity and Disaster Recovery Planning
 - 7.4.1. Business Continuity Plans
 - 7.4.2. Disaster Recovery Plan
 - 7.4.3. Third-Party Agreements
- 7.4.4. Suppliers and Subcontractors
 - 7.5. Classification of Business Information
 - 7.5.1. Classification of Information
 - 7.5.2. Control Measures of the Information According to its Sensitivity
 - 7.5.3. Data Incident Management Procedure
- 7.6. Cybersecurity Essential Element of Corporate Protection
 - 7.6.1. Regulatory Framework
 - 7.6.2. Framework Control and Cybersecurity
 - 7.6.3. Development of Internal Tests and Audits: Penetration Tests
 - 7.6.4. Cybersecurity Incidents
 - 7.6.5. Post-Mortem, Notification and Remediation
- 7.7. Controls on Third Parties: Splitting in Technology Value Chains
 - 7.7.1. Digital Operational Resilience Act. The Future
 - 7.7.2. Framework Contracts and Service Level Agreements. Importance
 - 7.7.3. Audits and Due Diligence of Technology Counterparties
- 7.8. Electronic Contracting, Consumer Protection and Digital Signature. New Issues
 - 7.8.1. Electronic Contracting Electronic Signature and Digital Signature
 - 7.8.2. Digital Consumer Protection: DMA and DSA
 - 7.8.3. Digital Identity
- 7.9. RegTech: Preventive Technologies in *Compliance*
 - 7.9.1. Preventive Controls
 - 7.9.2. *Compliance* by Design: Controls in the Development of Systems
 - 7.9.3. Technological Preventive *Compliance* Guides
- 7.10. RegTech: Detectable Technologies in *Compliance*
 - 7.10.1. Monitoring Systems
 - 7.10.2. Incident and Analysis Detection
 - 7.10.3. Internal, Customer and Regulatory Reports

Module 8. Competition and Intellectual Rights Compliance

- 8.1. Competition Compliance Activity. European Regulatory Framework
 - 8.1.1. Compliance with Competence
 - 8.1.2. European Regulations
 - 8.1.3. Doctrine and Jurisprudence
 - 8.1.4. Supervision
- 8.2. Fundamental Elements of Characterization
 - 8.2.1. Free Competition Restriction
 - 8.2.2. Vertical Restraints
 - 8.2.3. Horizontal Restraints
 - 8.2.4. Collusion
- 8.3. CNMC's Practice in Relation to Compliance Programs
 - 8.3.1. Developments in CNMV Practice
 - 8.3.2. Ex Pre Program Resolutions
 - 8.3.3. Ex Post Program resolutions
- 8.4. Effective Compliance Programs. CNMC Evaluation Criteria
 - 8.4.1. Summary of Main Components
 - 8.4.2. Self-Diagnostic Meter
 - 8.4.3. Reporting Meter
- 8.5. The Cartel and the Lobby. Example: Chilean Lobby Law
 - 8.5.1. Chilean Lobby Law
 - 8.5.2. Cartel Cases
 - 8.5.3. Lobbying Cases
- 8.6. Public Procurement and Anticorruption
 - 8.6.1. Characterization Elements
 - 8.6.2. Extraterritorial International Regulations: FCPA and UK Bribery Act
 - 8.6.3. Other Agents: International Transparency and its Corruption Perception Index
- 8.7. New Technologies for Competition Risk Mitigation. Pricing Instructions, Information and Exclusion Strategies
 - 8.7.1. Basis for Evaluation
 - 8.7.2. Information with Competitive Scope
 - 8.7.3. Planning and Risk Mitigation Strategy in Competition

- 8.8. Legal Framework for Compliance with Intellectual Rights
 - 8.8.1. Regulations
 - 8.8.2. Content
 - 8.8.3. Aspects of Particular Consideration
- 8.9. Risk Delimitation
 - 8.9.1. Particular Study of the Scope of Development of Intellectual Rights
 - 8.9.2. Risk Delimitation
 - 8.9.3. Aspects in the Praxis for Planning and Control
- 8.10. Unlawful Acts in the Context of Intellectual Rights
 - 8.10.1. Detection
 - 8.10.2. Protection Scope
 - 8.10.3. Infringement Policy

Module 9. Financial Compliance

- 9.1. Risk Structures in Financial Compliance
 - 9.1.1. Compliance Risks
 - 9.1.2. Reputational Risk
 - 9.1.3. Regulatory Risks
 - 9.1.4. Conduct Risks
 - 9.1.5. Financial Crime Risks
- 9.2. Consumer and Investor Protection
 - 9.2.1. Consumer Protection: Channels for Queries and Complaints
 - 9.2.2. Groups Requiring Special Attention: Financial Inclusion and Vulnerability
 - 9.2.3. Cases: Wells Fargo and the Bankia Case
- 9.3. MiFID II. European Regulation on Markets in Financial Instruments
 - 9.3.1. MiFID II: Objectives, Impact and General Framework
 - 9.3.2. Product Cataloging
 - 9.3.3. Client Classification
 - 9.3.4. Securities Market Law
- 9.4. Investment Instruments: Controls. Appropriateness and Suitability
 - 9.4.1. Product Governance
 - 9.4.2. Suitability and Appropriateness Test
 - 9.4.3. Distribution: Communication and Advertising Campaigns
 - 9.4.4. *Compliance* Controls and Monitoring
- 9.5. Market Manipulation
 - 9.5.1. European Regulation Market Abuse Directive (MAD) and Market Abuse Regulation (MAR)
 - 9.5.2. Market Abuse. Pillars
 - 9.5.3. Sanctioned Conducts
- 9.6. Privileged Information in the Financial Markets
 - 9.6.1. Privileged Information
 - 9.6.2. Risk Events
 - 9.6.3. Control Systems
- 9.7. Controls on the Contracting of Financial Products by Remote Means
 - 9.7.1. The Risk of Using Remote Means
 - 9.7.2. Protection Controls for Institutions
 - 9.7.3. Consumer Protection Controls
- 9.8. Cross-Border Transactions in Finance
 - 9.8.1. Globalization: Licensing versus Access
 - 9.8.2. Mappings of Business Licenses and Jurisdictions with Cross-Border Services
 - 9.8.3. Design of Mitigating Factor Matrices
- 9.9. Regulatory Change Management
 - 9.9.1. Regulatory Change Management
 - 9.9.2. Follow-up of Regulatory Developments and Initiatives
 - 9.9.3. Mapping and Analysis of Required Actions
 - 9.9.4. Coordination and Implementation
- 9.10. *Compliance* Project Management
 - 9.10.1. Compliance as a Project Manager
 - 9.10.2. Pillars in Compliance Project Management
 - 9.10.3. Compliance Project Life Cycle

Module 10. Sectorial Compliances

- 10.1. Compliance in Contracting
 - 10.1.1. Compliance in Contracting
 - 10.1.2. Public and Private Contracting
 - 10.2.3. *Compliance* in Public Recruitment
- 10.2. Regulatory Compliance in the Environmental Area
 - 10.2.1. The Objectives of Agenda 2030
 - 10.2.2. The Scandals: Dielselgate
 - 10.2.3. False Reports: Green Washing
 - 10.2.4. The Metrics and Reporting Problem
- 10.3. Advocacy and Compliance Activity
 - 10.3.1. Lawyers as Advisors to Regulated Entities
 - 10.3.2. Lawyers as Regulated Entities
 - 10.3.3. Data Protection in the Legal Profession
- 10.4. The Food Sector in the Compliance Activity
 - 10.4.1. Transparency to Consumers and Users
 - 10.4.2. The Problem of Fractioning in the Value Chain and Relocations
 - 10.4.3. Sector Particularities
- 10.5. Regulatory Compliance in the Health and Safety Sector
 - 10.5.1. Confidentiality and Data Protection
 - 10.5.2. Conflict of Interest Management
 - 10.5.3. Sector Particularities
- 10.6. Regulatory Compliance in Energy
 - 10.6.1. Role of the Energy Sector. Controls
 - 10.6.2. Prevention of Bribery and Corruption. Risk
 - 10.6.3. Oil and Gas: *Trade Finance Compliance*. International Financial Sanctions
- 10.7. Regulatory Compliance in the Pharmaceutical Sector
 - 10.7.1. *Compliance* in the Pharmaceutical Sector
 - 10.7.2. *Compliance* in Industrial Property
 - 10.7.3. Self-Regulation and Advertising Self-Control



- 10.8. Regulatory Compliance in Small and Median Companies
 - 10.8.1. SMEs: Obligation versus Resources
 - 10.8.2. Compliance Program for SMEs.. Components
 - 10.8.3. Efficient Management
- 10.9. Regulatory Compliance in Listed Companies and Other Types of Companies
 - 10.9.1. Origins: Enron Case and the Emergence of SOX Regulations in the United States
 - 10.9.2. Good Corporate Governance: Benchmark Reports and Remuneration
 - 10.9.3. Other Types of Companies: Cooperatives
- 10.10. *Compliance* in the Framework of Consumer Relations
 - 10.10.1. Consumer Protection Regulations
 - 10.10.2. Risk Analysis in the Provision of Consumer Services
 - 10.10.3. Planning and Control of Consumer Compliance Systems



With the study of this intensive program you will increase your level of performance and abilities to practice as a Compliance Officer"



07

Clinical Internship

Once the online theoretical stage of this Hybrid Professional Master's Degree has been passed, the university program includes a period of Internship Program in a *Corporate Compliance* institution of reference. In this way, graduates will have at their disposal the support of a tutor who will accompany them throughout the process, both in the preparation and in the development of the internship.





“

Do your clinical internship in one of the best institutions of payment technology and business management software in Spain"

The Internship Program period of this university qualification consists of a 3-week internship at GlobalPayments, located in Madrid, from Monday to Friday, with 8 consecutive hours of practical education with a specialist. During this internship, the graduates will join a team made up of experts in payment technology and business management software. They will work on the development, implementation and monitoring of compliance programs to prevent or detect legal or ethical violations in the institution.

In this Internship Program proposal, of an eminently practical nature, the activities are oriented to the development and improvement of the skills required to ensure that the operations and activities of the companies comply with all applicable laws or regulations.

Without a doubt, graduates have a unique opportunity to broaden their working horizons in an innovative digital institution. Equipped with the latest technology, GlobalPayments is the ideal setting for this cutting-edge experience in the field of Corporate Compliance.

The practical part will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of Corporate Compliance (learning to be and learning to relate).



The procedures described below will be the basis of the practical part of the program, and their implementation will be subject to the center’s own availability and workload, the proposed activities being the following:

Module	Practical Activity
Draft and review documentation	Assist in the review of existing compliance policies and procedures
	Drafting and updating compliance manuals
	Draft policies and procedures for compliance with specific regulations, such as GDPR, FCPA, UK Bribery Act, among others
	Prepare and present compliance reports to company management
	Review and draft contracts and commercial agreements from a compliance perspective
	Structure risk assessment and internal controls reports
Assess risks and regulatory violations	Identify and assess legal and ethical risks in different areas of the company
	Conduct internal investigations related to potential regulatory violations
	Plan and execute internal compliance audits
	Implement and monitor internal controls to ensure regulatory compliance
	Investigate and analyze corruption, fraud or conflict of interest cases
	Coordinate corrective actions arising from compliance audits and assessments
	Implement suspicious activity monitoring and reporting systems
Manage systems and processes	Create and manage internal <i>whistleblowin</i> systems
	Implementing technological tools for compliance management and monitoring
	Manage compliance-related records and documentation
	Utilize analytical tools to review relevant data and identify patterns or trends that may have compliance implications
	Reviewing and improving <i>due diligence</i> processes in relation to third parties

Module	Practical Activity
Develop programs	Adapt the company to relevant regulatory and legislative changes
	Develop compliance education and awareness programs for <i>employees</i>
	Evaluate and continuously improve existing compliance programs
	Create and update compliance programs and ethics codes
Collaborate with other teams	Work with <i>compliance lawyers</i> to resolve specific legal issues
	Attend compliance committee meetings to gain a practical understanding of the dynamics and challenges
	Collaborate with other departments, such as Human Resources and Finance, to ensure consistency in compliance policies and practices
	Participate in cross-departmental meetings to discuss compliance issues and share best practices

“ A highly skilled Hybrid Professional Master’s Degree designed to boost your career as a Compliance Officer and put you at the forefront of competitiveness in the industry”

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Hybrid Professional Master's Degree, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Hybrid Professional Master's Degree, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Hybrid Professional Master's Degree will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: the Hybrid Professional Master's Degree shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Hybrid Professional Master's Degree. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Hybrid Professional Master's Degree will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

08

Where Can I Do the Clinical Internship?

This Hybrid Professional Master's Degree includes an Internship Program in a company dedicated to payment technology and business management software. There, the graduates will put into practice everything they have learned about Corporate Compliance. In first class facilities, students will enrich their professional practice thanks to the advice and guidance of a team composed of true professionals in this field.




“

Learn from the best professionals! Bet on this Internship Program and boost your employability”

tech 44 | Where Can I Do the Internship?



The student will be able to complete the practical part of this Hybrid Professional Master's Degree at the following centers:



School of Business

Global Payments

Country	City
Spain	Barcelona

Management: Gran Vía de les Corts Catalanes
159, Planta 7 08014, Barcelona

Leading company in the development of software for corporate management and electronic payments.

Related internship programs:

- Corporate Compliance





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Boost your career path with holistic teaching, allowing you to advance both theoretically and practically”

09

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



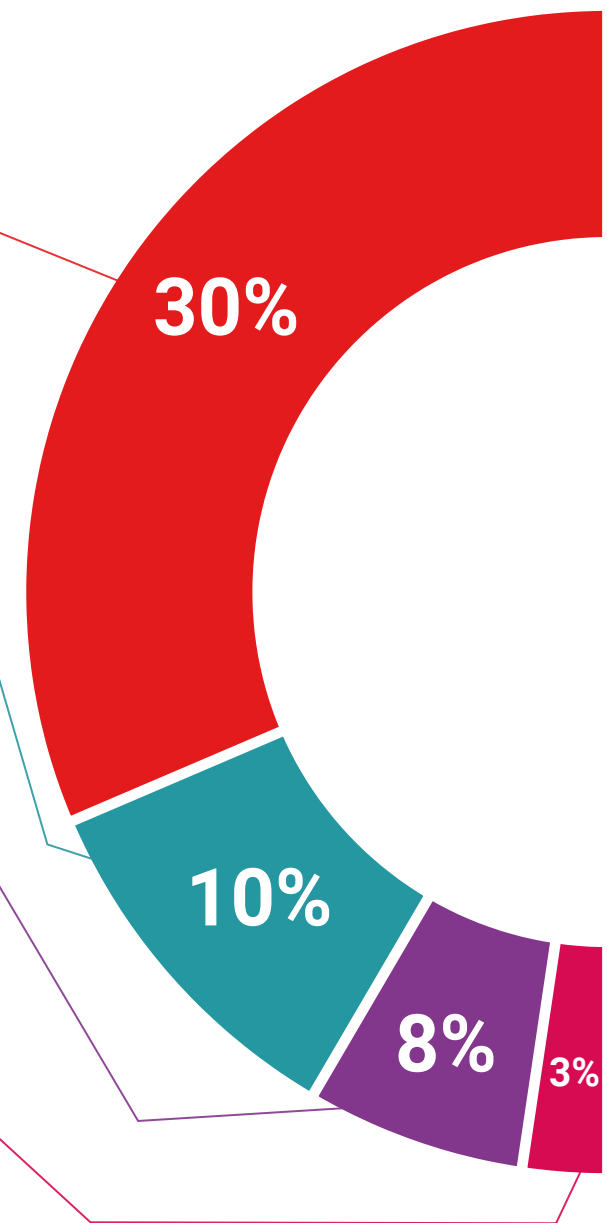
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



10 Certificate

The Hybrid Professional Master's Degree in Corporate Compliance guarantees students, in addition to the most rigorous and up-to-date education, access to a Hybrid Professional Master's Degree issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Hybrid Professional Master's Degree in Corporate Compliance** contains the most complete and up-to-date program on the professional and educational field.

After the student has passed the assessments, they will receive their corresponding Hybrid Professional Master's Degree diploma issued by TECH Technological University via tracked delivery*.

In addition to the diploma, students will be able to obtain an academic transcript, as well as a certificate outlining the contents of the program. In order to do so, students should contact their academic advisor, who will provide them with all the necessary information.

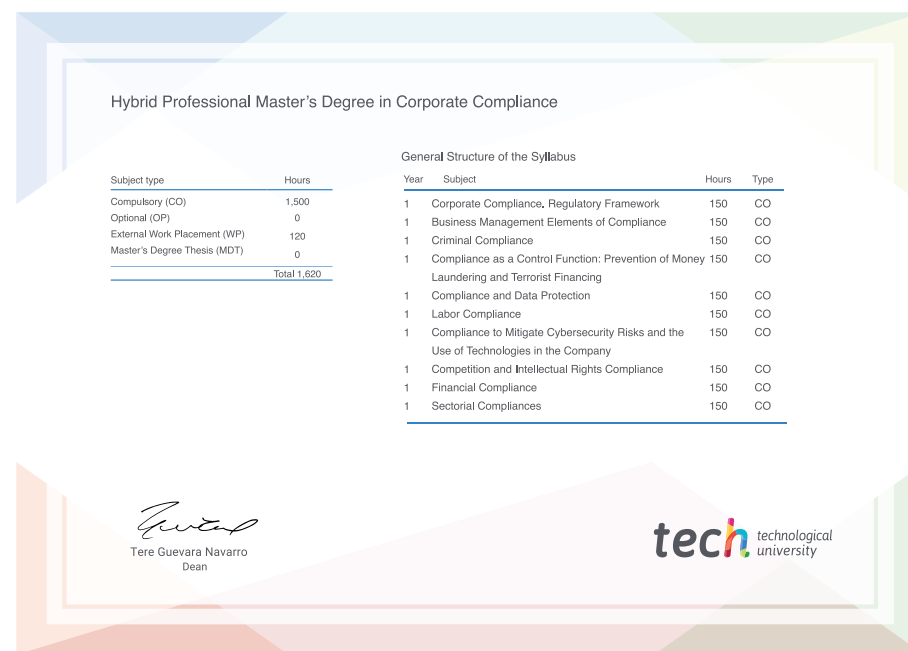
Title: **Hybrid Professional Master's Degree in Corporate Compliance**

Modality: **Hybrid (Online + Internship)**

Duration: **12 months**

Certificate: **TECH Technological University**

Teaching Hours: **1,620 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Hybrid Professional Master's Degree

Corporate Compliance

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

Hybrid Professional Master's Degree Corporate Compliance

