Executive Development Program
Strategic People Management

tech *technological university*

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Executive Development Program
Strategic People Management

» Modality: **online**
» Duration: **4 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**
» Target Group: **Graduates and professionals with demonstrable experience in the sector.**

Website: **www.techtitute.com/us/school-of-business/executive-development-program/strategic-people-management**

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01

Welcome

Due to the exponential business growth, it is necessary to have managers who are aware of the value of the human factor in the company and who are able to manage these resources efficiently. With this program, students will acquire the necessary knowledge to learn different ways of managing talent and the collective knowledge of the organization, achieving a higher level of competence that will place them among the elite of the profession. A program of great value for those responsible for Human Resources departments and other management fields, as it will provide them with the key tools to select the most valuable teams.

Executive Development Program in Strategic People Management.
TECH Technological University

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practicing active listening and being self-critical of their work"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

" *TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04

Objectives

The main objective of this program is to offer students a complete summary of information that is relevant to their professional development. In this way, students who successfully complete the program will be able to apply cutting-edge talent management techniques that will enable the organization to meet the expected challenges. In addition, they will be able to analyze with greater accuracy whether the decisions taken in this area have been favorable or not.

Apply the most appropriate strategies to have motivated work teams that improve their performance in a short period of time"

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Executive Development Program in Strategic People Management** will enable students to:

01 Analyze the decisions of the different areas through the corporate culture model, globally

02 Develop cutting-edge methodologies and techniques in people management and talent development within the organization through a strategic and innovative vision that favors challenges such as digital transformation and its impact on culture, business and talent management

03 Analyze the hierarchy and structure of organizations in order to identify the different roles and dynamics

04 Define new ways of managing the organization's talent and collective knowledge

05 Apply effective methods for managing teams and organizations

06 Integrate effective information gathering and analysis tools for the effective management of people

Structure and Content

The Executive Development Program in Strategic People Management from TECH Technological University has the most complete and up-to-date information on the subject. In this way, students will have access, through a single program, to essential knowledge for their professional development as executives or Human Resources managers. It is the perfect opportunity to acquire that level of competence that will place them among the elite of the profession.

Develop the right talent management skills with this comprehensive program"

Syllabus

TECH Technological University's Executive Development Program in Strategic People Management is designed to promote the development of students' managerial skills, which will enable them to make decisions related to their company's human capital with greater rigor.

Throughout 250 hours of study, students will analyze a multitude of practical cases, achieving a real immersion in real business situations. This will be a great added value for them, as they will be able to more easily develop the necessary skills for their daily functions.

This program deals in depth with different strategic areas of the company and is designed for managers to understand business management from a strategic, international and innovative perspective.

A plan designed for students, which focuses on their professional improvement and will open the doors to a promising future. However, best of all, to facilitate the acquisition of knowledge, it is offered in a 100% online format, so they can choose where and when to study, having free access to all the resources available from the moment they enroll.

This program takes place over 4 months and is divided into 3 modules:

Module 1.	Leadership in People Management
Module 2.	Business Models and People
Module 3.	Control and Analytics in People Management

Where, When and How is it Taught?

TECH offers students the possibility of taking this Executive Development Program in Strategic People Management completely online. Throughout the 4 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique educational experience, key and decisive to boost your professional development and make the definitive leap.

Module 1. Leadership in People Management

1.1. Leadership for Intangible Asset Economy
1.1.1. Cultural Alignment Strategies
1.1.2. Corporate and Differentiating Leadership
1.1.3. Change and Transformation Agent

1.2. Strategic Leadership
1.2.1. Leadership Models
1.2.2. Coaching
1.2.3. Mentoring
1.2.4. Transformational Leadership

Module 2. Business Models and People

2.1. Strategic Thinking and Systems
2.1.1. The Company as a System
2.1.2. Strategic Thinking Derived from Corporate Culture
2.1.3. The Strategic Approach from People Management
2.1.4. Design and implementation of personnel and practices

2.2. Strategic Organizational Design
2.2.1. Business Partner Model
2.2.2. Share Services
2.2.3. Outsourcing

Module 3. Control and Analytics in People Management

3.1. HR Analytics
3.1.1. Big Data and Business Intelligence (BI)
3.1.2. HR Data Analysis and Modeling
3.1.3. HR Metrics Design and Development

3.2. Audit and Strategic Control in People Management
3.2.1. Reasons for Auditing
3.2.2. Data Collection and Analysis Tools
3.2.3. Audit Report

Apply the most innovative models for people management and you will notice a differential change in your organization"

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study
to contextualize all content

Our program offers a revolutionary approach to developing skills and
knowledge. Our goal is to strengthen skills in a changing, competitive, and
highly demanding environment.

"
*At TECH, you will experience a learning
methodology that is shaking the foundations
of traditional universities around the world"*
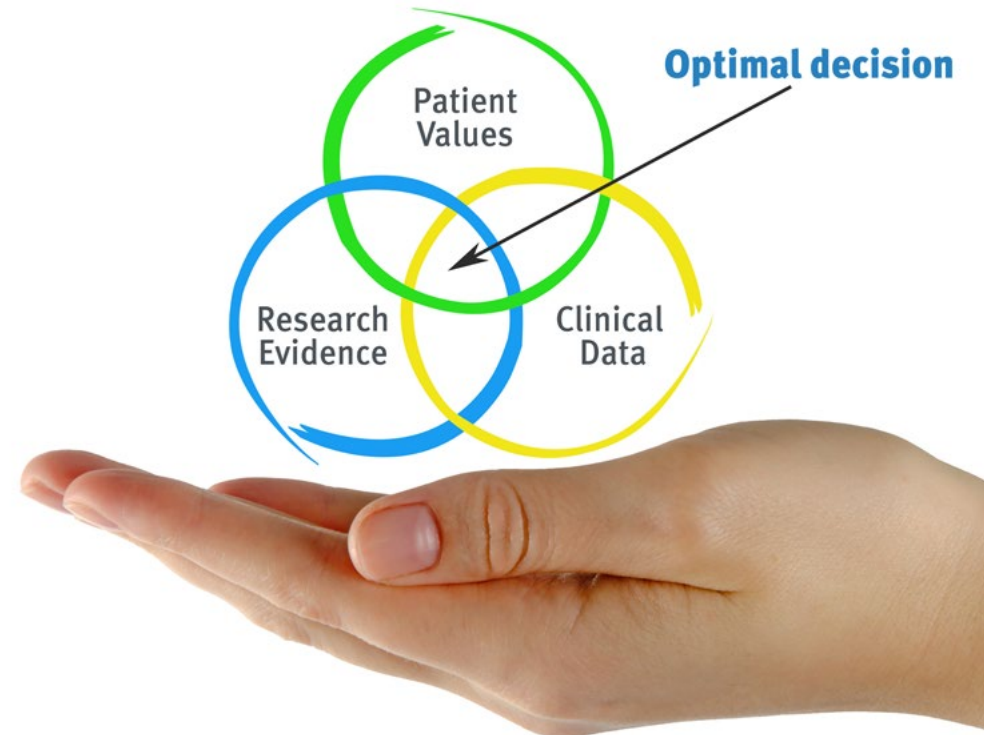
*This program prepares you to face business
challenges in uncertain environments and
achieve business success.*

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The Executive Development Program in Strategic People Management is aimed at professionals who are looking to improve their competencies in order to manage the human capital of their company to achieve maximum benefits. Thanks to the online format of this program, the student profile has a multicultural focus, since it is made up of students from different countries.
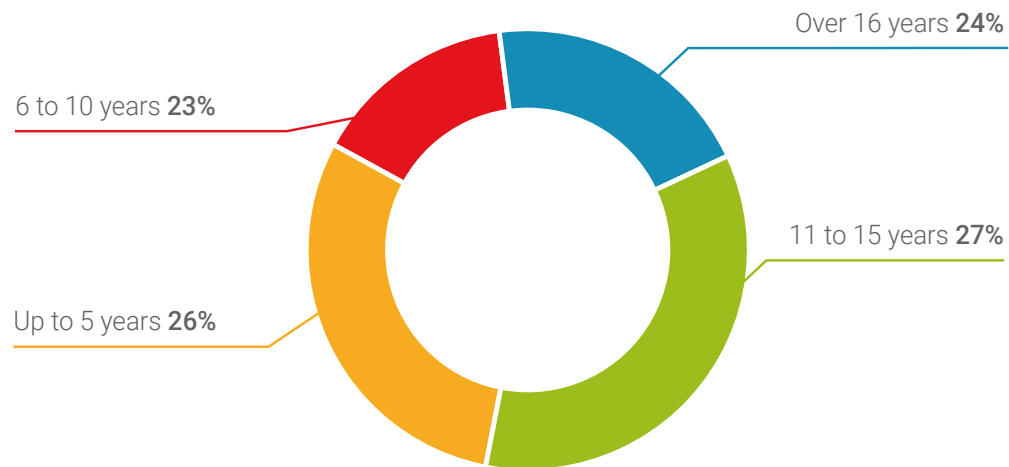
A program aimed at those seeking educational and professional excellence"

Average Age

Between **35** and **45** years old

Years of Experience

Over 16 years **24%**

6 to 10 years **23%**

11 to 15 years **27%**

Up to 5 years **26%**

Training

Economics and Business **22%**

Design **27%**

Engineering **32%**

Social Sciences **6%**

Other **13%**

Academic Profile

Executives **29%**

Entrepreneurs **21%**

HR Managers **31%**

HR Technicians **19%**
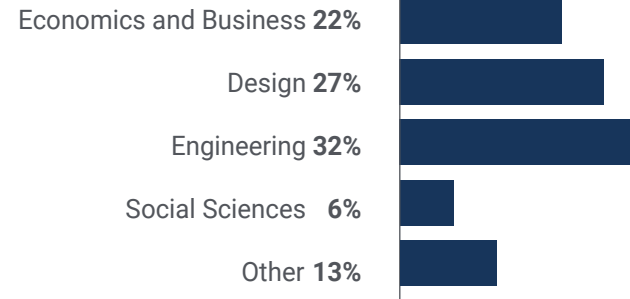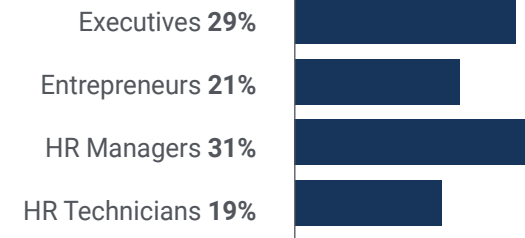
Geographical Distribution

USA **21%**
Spain **42%**
Mexico **26%**
Colombia **11%**
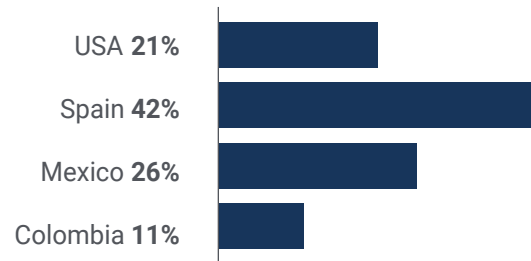
Gonzalo Díaz

Chief Executive Officer

"This program has become a key part of my education. Its teaching quality and the up-to-date syllabus have been fundamental aspects to improve my knowledge and to be able to apply the latest techniques and strategies in people management in my daily practice. Undoubtedly, the program I needed to advance in my career"

Impact on Your Career

People looking to make a radical change in their careers will find in this program the perfect opportunity to achieve it. In this way, they will obtain a superior specialization in Strategic People Management that will be essential for the successful development of their companies. A program with which they will access the business elite in a short time, achieving promotions in their companies or starting their own businesses.

" *Advance drastically in your career thanks to the specialization offered by TECH"*

Are you ready to take the leap?
Excellent professional development awaits you.

The Executive Development Program in Strategic People Management at TECH Technological University is an intensive program that prepares students to face business challenges and decisions globally. The main objective is to promote personal and professional growth. Helping students achieve success.

A specific program for those seeking excellence.

Thanks to this program, you will receive a large number of job offers with which you will be able to start your professional growth.

Completing the Executive Development Program in Strategic People Management will allow you to advance in your profession.

When the change occurs

During the program	During the first year	After 2 years
11%	**63%**	**26%**

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
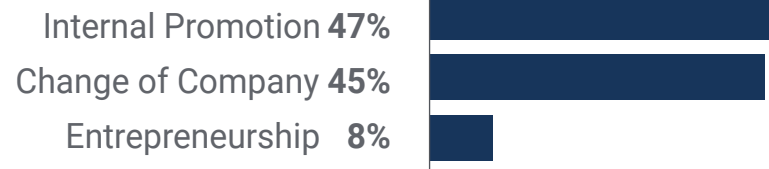
Salary increase

This program represents a salary increase of more than **25.22%** for our students.

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$72,500**

Benefits for Your Company

The Executive Development Program in Strategic People Management has been designed with the main objective of promoting the professional growth of students, but also to ensure that companies obtain better performance through the implementation of more innovative strategies. Therefore, it is a program that will benefit both the students and the company in which they work.

Apply new working methods and achieve a gradual growth of your company"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Managers will bring to the company new concepts, strategies and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

They will be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.

05
Project Development

The executive can work on a real project or develop new projects in the field of R&D or business development of their company.

06
Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10

Certificate

The Executive Development Program in Strategic People Management guarantees students, in addition to the most rigorous and up-to-date education, access to an Executive Development Program diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

The **Executive Development Program in Strategic People Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Development Program** diploma issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Executive Development Program, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Program: **Executive Development Program in Strategic People Management**

Official No. of Hours: **250 h.**

tech technological university

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

EXECUTIVE DEVELOPMENT PROGRAM

in

Strategic People Management

This is a qualification awarded by this University, equivalent to 250 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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