

Executive Development Program

Human Resources and Project Management



Executive Development Program

Human Resources and Project Management

- » Modality: online
- » Duration: 4 months
- » Certificate: TECH Global University
- » Accreditation: 10 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/executive-development-program/human-resources-project-management

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01

Introduction to the Program

Talent management and project management are essential for transforming work environments and boosting organizational development. The Executive Development Program in Human Resources and Project Management addresses this challenge with a comprehensive approach that combines strategic vision and practical application. Through tools focused on leadership, decision-making, and team coordination, key competencies are covered to drive business efficiency. Its 100% online format, with permanent access and interactive resources, allows participants to progress from anywhere. This program is designed for professionals seeking to strengthen their profile with both managerial and technical focus.



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You will redefine your executive profile with strategic vision, leadership skills, team management, and decision-making in complex, changing, and highly competitive environments”

Efficient project management and business leadership are key elements in a competitive, ever-changing, and increasingly demanding environment. Organizations require profiles capable of leading with strategic vision, adapting to new methodologies, and making decisions based on concrete data, maximizing the performance of available resources. In this context, specialized knowledge in corporate leadership, organizational culture, and management models makes a decisive difference in results.

To address this demand, TECH has designed a program focused on developing key competencies for those looking to lead with real impact. This structure is organized into two modules. The first delves into strategic fundamentals, covering market analysis, return on investment, and the design of sustainable competitive advantages. It also includes the study of the international framework of the Project Management Institute (PMI), including methodologies such as PRINCE2, ISO 21500, and AGILE, as well as organizational maturity models and knowledge management approaches applied to real-world environments.

The second module focuses on the people within the organizational structure. From internal culture to talent management, it examines tools to boost engagement, motivation, and social responsibility. It also addresses essential elements for leading multidisciplinary teams and effectively planning human resources, with an updated vision on the impact of intellectual capital and cultural transformation.

This program has been designed to offer flexible access from any device, allowing you to progress at your own pace with immediately applicable resources in the professional environment. The approach is focused on consolidating knowledge with real impact and direct applicability, integrating up-to-date practices and globally recognized standards.

This **Executive Development Program in Human Resources and Project Management** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of practical cases presented by experts in talent management and project management
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an internet connection



You will make key decisions in dynamic environments, combining people management and project management with a strategic focus centered on organizational value"

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You will take your leadership to the next level: lead with a strategic vision and make your executive profile visible, capable of generating results in complex and changing environments”

Lead with strategic vision and transform your role into an executive figure capable of setting direction, leading change, and making critical decisions.

A 100% online program with that will allow you to study at any time and from anywhere in the world.

The faculty includes professionals from the business management field, sharing their work experience in this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs, available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it has a huge faculty of more than 6,000 professors of the highest international prestige.



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Study at the largest online university in the world and ensure your professional success. The future begins at TECH”

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



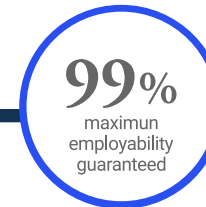
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03 Syllabus

The instructional materials for this Executive Development Program have been created by a team of experts in Human Resources and Project Management. This ensures the syllabus focuses on advanced techniques to optimize processes and foster innovation, allowing you to identify your team's specific needs. You will deepen your understanding of data analysis tools and agile methodologies, driving initiatives that maximize efficiency and engagement within your organization. Additionally, the program offers an opportunity to explore strategies for strategic leadership and change management, preparing you to face the challenges of today's market.



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*You will empower your team's
development, guiding them to
reach their full potential”*

Module 1. Business Management and Project Management

- 1.1. Competitive Business Strategy
- 1.2. Business Strategy
 - 1.2.1. Market Analysis
 - 1.2.2. Sustainable Competitive Advantage
 - 1.2.3. Return on Investment
- 1.3. Corporate Business Strategy
 - 1.3.1. *Driving Corporate Strategy*
 - 1.3.2. *Pacing Corporate Strategy*
 - 1.3.3. *Framing Corporate Strategy*
- 1.4. Project Management Framework
 - 1.4.1. PMI's Guide to Project Management Fundamentals
 - 1.4.2. Concepts of Project, Project Management, and Operations Management
 - 1.4.3. Project Life Cycle and the Influence of the Organization on the Projects
 - 1.4.4. Project Management Processes
- 1.5. Integration and Knowledge Management
 - 1.5.1. Integration Management
 - 1.5.2. Process Groups for Project Management
 - 1.5.3. Knowledge Management
 - 1.5.4. Trends in Project Management
- 1.6. Areas of Knowledge in Project Management
 - 1.6.1. Project Management Book of Knowledge (PMBOK)
 - 1.6.2. The PM Competency Development Framework (PMCDF)
 - 1.6.3. Capability Maturity Models: Project Management Maturity Model (PMMM) and OPM3
 - 1.6.4. Overview of Knowledge Areas in the PMBOK
- 1.7. Traditional and Innovative Methodologies
 - 1.7.1. ISO 21500
 - 1.7.2. PRINCE2
 - 1.7.3. AGILE
 - 1.7.4. Different Approaches, Methodologies and Procedures





Module 2. Human Resources and Project Management

- 2.1. Organizational Culture
 - 2.1.1. Values and Organizational Culture
 - 2.1.2. Key Components for Change in Organizations
 - 2.1.3. The Evolution of Scientific Thought and the Organization as a System
 - 2.1.4. Culture and Transformation
- 2.2. Organization Management
 - 2.2.1. Levels and Managerial Qualities
 - 2.2.2. The Function of Planning and Organization
 - 2.2.3. The Function of Management and Control
 - 2.2.4. The New Role of the HR Manager
- 2.3. Talent Management and Commitment
 - 2.3.1. Keys for Positive Management
 - 2.3.2. Intellectual Capital
 - 2.3.3. Talent Map of the Organization
 - 2.3.4. Cost and Added Value
- 2.4. Motivation
 - 2.4.1. The Nature of Motivation
 - 2.4.2. Expectations Theory
 - 2.4.3. Needs Theory
 - 2.4.4. Motivation and Financial Compensation
- 2.5. People Management and the Project Manager
 - 2.5.1. Educational Human Resources in the Project
 - 2.5.2. Management and Project Team Management
 - 2.5.3. Diversity Management
- 2.6. Corporate Responsibility
 - 2.6.1. Value Creation in an Economy of Intangibles
 - 2.6.2. CSR: Corporate Commitment
 - 2.6.3. Social, Environmental, and Economic Impact

04 Teaching Objectives

This Executive Development Program from TECH will equip you with the tools to lead in Human Resources and Project Management. The curriculum covers advanced talent management, data analysis, and agile methodologies, preparing professionals to optimize processes, personalize strategies, and improve operational efficiency. Accordingly, the program's objectives ensure that graduates develop competencies in technological innovation, lead digital transformation projects, and contribute significantly to their organization's success.





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*A unique, essential and decisive
learning experience to boost your
professional development”*



General Objectives

- ♦ Develop strategies for managing complex projects and crisis situations efficiently and effectively
- ♦ Acquire managerial skills and project management techniques to lead projects successfully
- ♦ Integrate current business needs with best practices in project management
- ♦ Establish the necessary phases and requirements for proper project development
- ♦ Identify project feasibility and define strategies for its execution and evaluation
- ♦ Develop the ability to detect, analyze, and solve problems Implement talent management and engagement techniques to optimize team performance
- ♦ Foster an organizational culture that promotes growth and organizational success





Specific Objectives

Module 1. Business Management and Project Management

- ♦ Analyze the market to identify opportunities and threats and develop a sustainable competitive advantage
- ♦ Evaluate the return on investment in business projects, ensuring profitability and growth
- ♦ Implement advanced corporate strategies, such as driving, pacing, and framing, to drive organizational growth
- ♦ Master the project management framework, including the PMI Guide to the Project Management Body of Knowledge, the project lifecycle, and key project management processes

Module 2. Human Resources and Project Management

- ♦ Identify values and key elements of organizational change, and understand the evolution of scientific thinking and organizations as systems
- ♦ Develop skills in planning, organizing, and controlling, while exploring the new role of the HR director in organizational management
- ♦ Manage talent and engagement, including positive management, intellectual capital, talent mapping, and cost and added value
- ♦ Explore theories of motivation, diversity management, and corporate social responsibility, and their impact on people management and project management

05

Career Opportunities

This TECH program transforms professionals into highly skilled specialists in Executive Development in Human Resources and Project Management, mastering leadership strategies, talent management, and agile methodologies to optimize teams and projects. Graduates will be able to work in diverse areas, such as organizational development program managers, talent management consultants, advisers for multidisciplinary projects, or specialists in HR digital transformation, ensuring alignment with organizational strategic objectives. This Executive Development Program expands career opportunities in a dynamic and constantly evolving labor market.



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You will manage teams and projects with excellence: mastering the key tools to lead in a constantly evolving business environment, where 85% of organizations prioritize the development of managerial skills”

Graduate Profile

Graduates of this Executive Development Program at TECH will become highly qualified professionals capable of implementing advanced strategies in Human Resources and Project Management. They will acquire essential competencies to design talent development plans, manage high-performance teams, and apply agile methodologies in project execution. The program develops skills to optimize talent selection and retention processes, manage project risks, and coordinate multidisciplinary teams under international standards. This training enables graduates to advise organizations on HR digital transformation, implement People Analytics tools, and ensure project management efficiency, contributing to sustainable business growth.

You will excel in talent management and project leadership, guiding teams and optimizing organizational strategies.

- ♦ **Implementation of Talent Management Strategies:** Ability to design and integrate human capital development and retention systems within organizational environments, enhancing efficiency and employee engagement
- ♦ **Conflict Resolution and Challenge Management:** Capacity to apply critical thinking to identify and solve problems in workplace dynamics and team coordination, optimizing processes through agile methodologies and advanced management tools
- ♦ **Ethical Commitment and Regulatory Compliance:** Responsibility in applying ethical principles and labor regulations, ensuring compliance with current Human Resources and project management legislation
- ♦ **Interdisciplinary Collaboration:** Skill in communicating and working effectively with multidisciplinary teams, facilitating strategic alignment between organizational objectives and project management



After completing this university, you will be able to apply your knowledge and skills in the following positions:

1. **Corporate Project Administrator:** Professional capable of planning, executing, and monitoring strategic initiatives, ensuring alignment with resources and deadlines.
2. **Organizational Development Manager:** Specialist in implementing training programs and performance evaluation to enhance human capital.
3. **HR Digital Transformation Consultant:** Expert in integrating technological solutions (such as HRMS or ATS) to optimize talent acquisition and management processes.
4. **Project Efficiency Auditor:** Professional dedicated to evaluating the profitability and goal achievement of business initiatives.
5. **Organizational Culture Adviser:** Specialist in designing strategies to improve engagement and workplace climate.
6. **Agile Methodologies Trainer:** Professional qualified to teach project management tools (such as Jira or Trello).

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Become a leader in talent management and project leadership, driving the strategic growth of organizations”

06

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

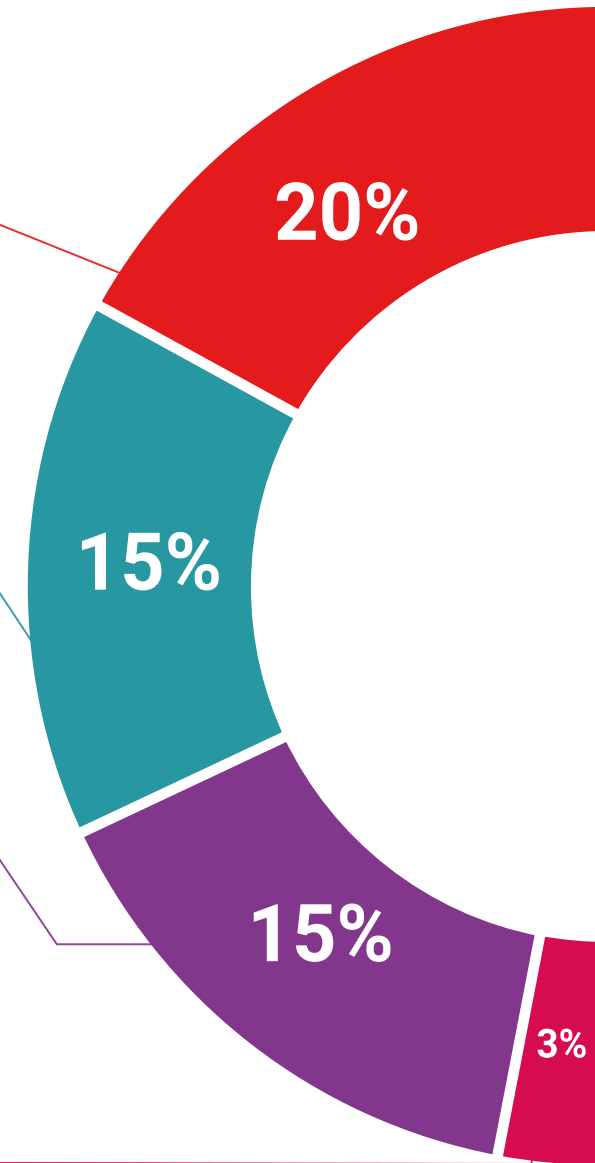
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

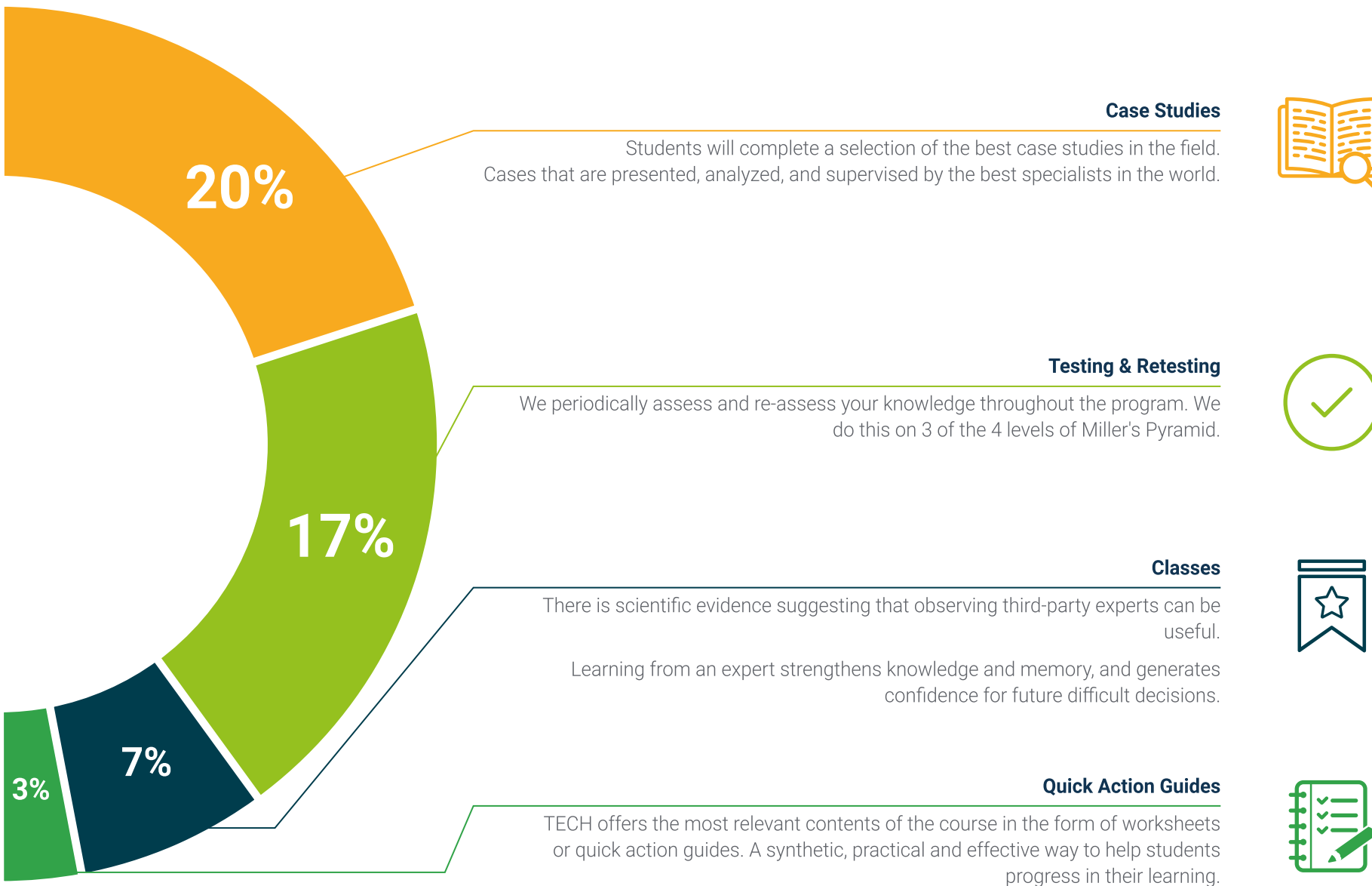
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07 Certificate

The Executive Development Program in Human Resources and Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Executive Development Program issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Executive Development Program in Human Resources and Project Management** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Executive Development Program in Human Resources and Project Management**

Modality: **online**

Duration: **4 months**

Accreditation: **10 ECTS**





Executive Development Program

Human Resources and
Project Management

- » Modality: online
- » Duration: 4 months
- » Certificate: TECH Global University
- » Accreditation: 10 ECTS
- » Schedule: at your own pace
- » Exams: online

Executive Development Program

Human Resources and Project Management

