

Executive Development Program

International Law and Taxation



Executive Development Program International Law and Taxation

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: graduates and professionals with demonstrable experience in fields such as sales, marketing, and other similar areas

Website: www.techtute.com/us/school-of-business/executive-development-program/executive-development-program-international-law-taxation

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Impact on Your Career

p. 36

09

Benefits for Your Company

p. 40

10

Certificate

p. 44

01 Welcome

Large multinational companies and businesses operating in foreign markets must have extensive knowledge of international law and taxation in order to comply with all regulatory requirements and deal with any possible incidents during their transactions. With this comprehensive program, the student will learn to analyze the political, economic and legal aspects of the international environment and its impact on the success of the company, as well as to implement strategic fiscal operations and activities. Undoubtedly, a high quality degree that will raise you to the elite of business management, allowing you to move up to positions of greater responsibility or undertake business ventures in foreign countries



Executive Development Program in International Law and Taxation.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



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We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

This program is designed to strengthen the management and leadership skills of students, providing them with the tools to properly manage companies that operate in international markets, as well as to develop new competencies and skills that will be essential in their professional development. After passing the assessments, students will be able to make global decisions with an innovative perspective and an international vision



“

Learn about the opportunities that international markets can offer you and make your company take off and achieve success”

Your goals are our goals.

We work together to help you achieve them.

The Executive Development Program in International Law and Taxation will train you to:

01

Design strategies to identify, analyze and develop business opportunities in international markets

02

Structure and manage sales campaign in international businesses

03

Analyze the political, economic, legal and cultural aspects of the international environment and their consequence on the success of the company





04

Implement strategic international tax operations and activities

05

Identify the financial risks and opportunities involved in international sales

06

Gain in-depth knowledge of the legal regime of international trade

05

Structure and Content

The structure of this program has been designed with the aim of improving the students' knowledge in International Law and Taxation which is a highly-skilled area on a business level, . For this purpose, they are offered a very complete syllabus covering 3 modules that they can take over 4 months, specializing in international Business Management



“

A latest generation syllabus that will open the doors to the international market”

Syllabus

The Executive Development Program in International Law and Taxation at TECH Technological University includes everything that executives and business managers need to know for the efficient control of multinational businesses. These businesses have a presence in different countries and, therefore, those in charge must have up-to-date knowledge of legal aspects and taxation

To this end, over the course of 250 hours, they are shown a compendium of detailed information ranging from international law and contracting to taxation, all related to the field of business. In this way, students will acquire specialized knowledge that will be fundamental for their professional growth

Therefore, with this program, they will be able to obtain a general vision of international business, which will be essential to ensure that their companies prosper in foreign markets

Students will have free access to all the content of this program from the moment they complete their enrollment. In addition, thanks to its 100% online format, they will be able to self-manage their own time, being able to combine their learning with the rest of their daily obligations

This program takes place over 4 months and is divided into 3 modules:

Module 1 International Law and Business

Module 2 International Contracting and Business

Module 3 International Taxation



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 4-month course, students will be able to access all the contents at any time, which will allow them to self-manage their study time

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. International Law and Business

1.1. Legal Regime of International Trade

- 1.1.1. International Businesses Law
- 1.1.2. Regulation of Transnational Commercial Relationships
- 1.1.3. Self-Regulation of the Market
- 1.1.4. Scope of *Soft Law* in Transnational Business Law

1.2. Industrial Property Rights and International Trade

- 1.2.1. International Registration and Cooperation Mechanisms
- 1.2.2. International Regulations and Impact of Global Trade Management
- 1.2.3. Supranational Rights

1.3. Intellectual Property and Unfair Competition

- 1.3.1. Contracting and Assignment of Rights
- 1.3.2. Cross-Border Intellectual Property Enforcement
- 1.3.3. Unfair Competition and the Internal Market
- 1.3.4. Competition Law

Module 2. International Contracting and Business

2.1. International Companies

- 2.1.1. Incorporation of Companies
- 2.1.2. Establishment of Companies Outside the State of Incorporation
- 2.1.3. Mobility and Transformation of Companies
- 2.1.4. Company Law and the European Union

2.2. International Commercial Contracting

- 2.2.1. International Businesses and Meaning of the Contract Law
- 2.2.2. Contract Formation and Content
- 2.2.3. Determination of the Legal Regime

2.3. International Sales and Ancillary Contracts

- 2.3.1. International Sale and Purchase of Goods
- 2.3.2. International Transport of Goods Contract
- 2.3.3. Means of Payment
- 2.3.4. Insurance, Warranty and Financing Contracts

2.4. Collaboration Contracts

- 2.4.1. Commercial Distribution
- 2.3.2. Transfer of Technology and Industrial Property
- 2.3.3. e-Commerce and Telecommunication Networks

2.5. Bankruptcy Law and International Commercial Arbitration

- 2.5.1. Budget and Development of the Competition
- 2.5.2. Extraterritorial Effectiveness of Insolvency Proceedings and Coordination Between Proceedings
- 2.5.3. Configuration of the International Arbitration Activity and Arbitration Agreement
- 2.5.4. Arbitration Proceedings and Judicial Intervention

2.5.5. Jurisdictional Control of the Arbitration Award

Module 3. International Taxation

3.1. International Tax Planning

- 3.1.1. Hybrid Financial Instruments
- 3.1.2. Foreign Investment Planning
- 3.1.3. Taxation of International Real Estate Transactions
- 3.1.4. Transfer Pricing

3.2. International Tax Obligations

- 3.2.1. Tax in Certain Countries
- 3.2.2. International Mobility Policies
- 3.2.3. Income Tax Withholding Obligations
- 3.2.4. Anti-Avoidance Measures in Double Taxation Treaties



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

Our International MBA is a program aimed at professionals in the field of international business who want to update their knowledge, discover new ways of managing their businesses and advance in their professional career. This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities





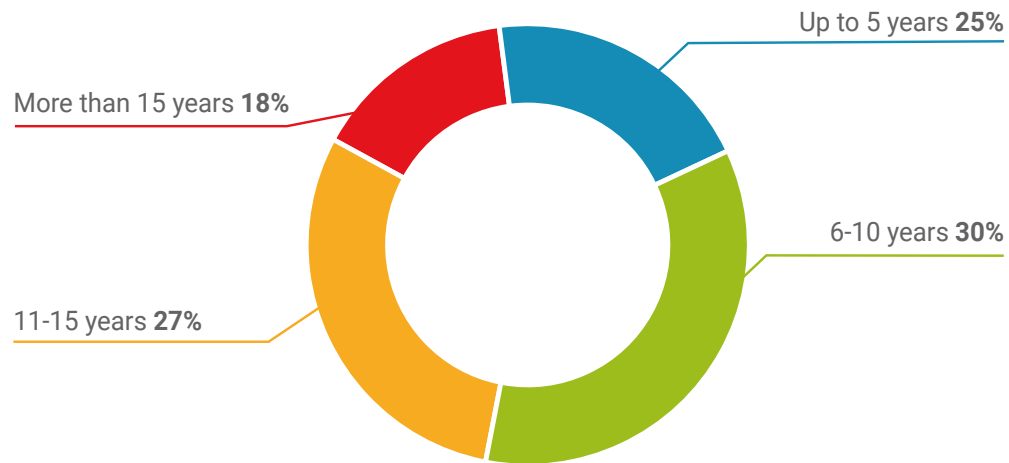
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*Our students are experienced professionals
who are looking for a better job”*

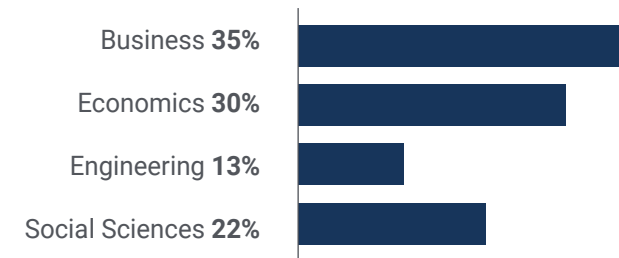
Average Age

Between **35** and **45** years old

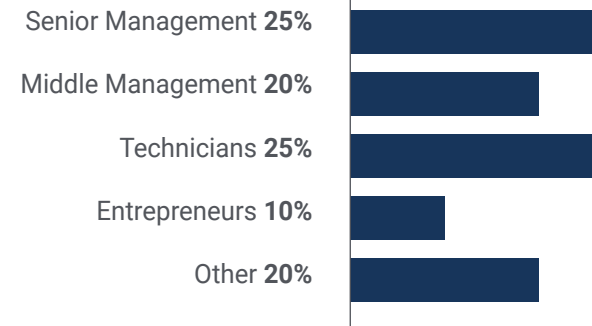
Years of Experience



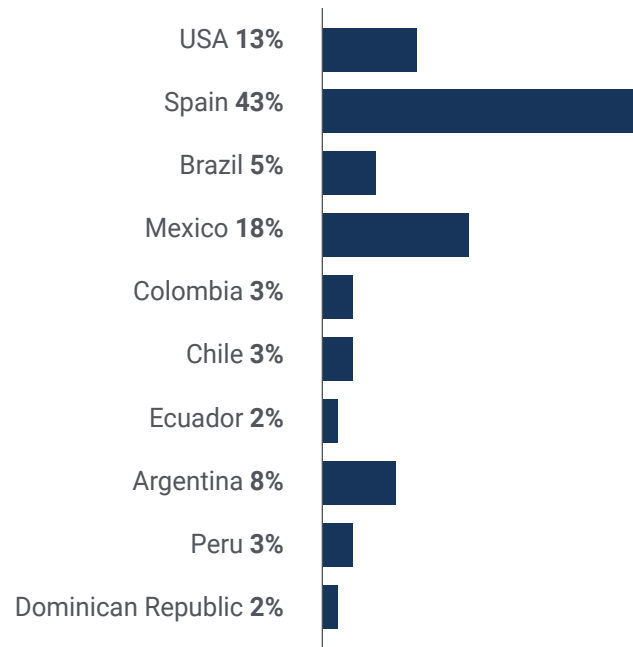
Training



Academic Profile



Geographical Distribution



Maite Ramírez

Managing director of a multinational company

"Thanks to this intensive program, I have been able to get up to date on international taxation, avoiding possible risks in my business. Without a doubt it is an essential program for those individuals who, like me, are at the head of a multinational company. The quality of the content and the teaching staff have been the perfect combination to rate this degree as the best on the market"

08

Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And, at this university, the student has a great chance of achieving this. Therefore, you should take advantage of the opportunity that TECH offers you to specialize with the best team in this highly demanded professional field



“

TECH's challenge is to generate a positive change in your professional career and, for this reason, is fully committed to helping you achieve it"

Are you ready to take the leap? Excellent professional development awaits you

The Executive Development Program in International Law and Taxation at TECH Technological University is an intensive program that prepares students to face global business challenges and decisions. The main objective is to promote personal and professional growth. Helping students achieve success
A specific qualification for those who are looking for professional excellence

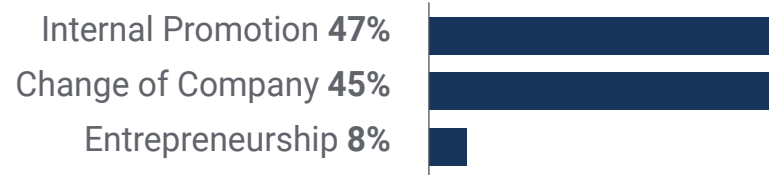
Successfully handle yourself in international business and achieve your company's objectives.

Achieve a positive change in your career thanks to completing this comprehensive program.

Professional change for our students



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



09

Benefits for Your Company

The Executive Development Program in International Law and Taxation helps carry the organization's talent to its maximum potential by training high-level leaders. Thus, studying this program is not only a great advantage on a personal level, but also benefits the entire organization in which the student works, since they will be able to apply everything they have learned in order to achieve the maximum possible benefits





“

Bring a new business vision to your company and successfully integrate it into the international market”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building Agents of Change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased International Expansion Possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased Competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

This Executive Development Program in International Law and Taxation guarantees, in addition to the most rigorous and up-to-date training, access to an Executive Development Program issued by TECH Technological University



“

Successfully complete this training and receive your university degree without travel or laborious paperwork”

This **Executive Development Program in International Law and Taxation** contains the most complete and up-to-date program on the market.

After passing the assessments, the student will receive their corresponding **Executive Development Program** certificate issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Executive Development Program, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Executive Development Program in International Law and Taxation**

Official N° of Hours: **250 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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Executive Development Program

International Law and Taxation

