

Executive Development Program

Banking and Investment



Executive Development Program Banking and Investment

- » Modality: online
- » Duration: 4 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in commercial, sales, marketing and similar areas

Website: www.techtitude.com/in/school-of-business/executive-development-program/banking-investment

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01 Welcome

The business economic situation is becoming increasingly comprehensive and globalized. There are many companies that need professionals in the sector who have knowledge in the banking and investment fields, in order to implement the latest techniques and tools in the company. Thanks to this complete program by TECH Technological University, the student will acquire the necessary skills to implement the most useful strategies to carry out investment and financing decisions in an effective way, assessing their impact on the company. A first-class program for professionals who seek educational and professional excellence.



Executive Development Program in Banking and Investment.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practicing active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The main objective of this program is to provide students with the necessary knowledge to make successful banking investments that will result in higher profits for their companies. In this way, they will be able to identify the economic-financial profitability of the different operations that can be implemented, taking into account the risks of each action.



“

One of our main objectives is to help you develop the essential skills to strategically manage investment banking”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Executive Development Program in Banking and Investment** will enable students to:

01

Define the capital structure and measures to strengthen the solvency of a credit institution considering the new risk coverage requirements

02

Optimize the exposure and management of interest and liquidity risk and its financing structure according to regulations

03

Identify the economic-financial profitability and risks of a client, operation or group of operations, activities or businesses





05

Structure and Content

The Executive Development Program in Banking and Investment of TECH Technological University has been designed with the main objective of offering professionals in the sector the best education in the market to know in depth the ins and outs of banking investments. To this end, we offer a 100% online program, which can be taken comfortably from anywhere in the world.



“

Thanks to this comprehensive syllabus and its practical resources, you will be able to specialize in banking and investment in a short period of time"

Syllabus

The content of the Executive Development Program in Banking and Investment is designed to encourage students to develop the management skills that will enable them to make risky decisions in the financial and banking field with greater guarantees of success. For this purpose, a 100% online program is proposed, in which they will find the most complete and relevant information on the subject.

This great summary of contents, elaborated by a team of teachers specialized in the subject, will be fundamental for the academic and professional development of the students, since it will show them all those activities that they will be able to face during their daily practice.

Therefore, the ultimate goal is for students to become top-level financial managers, bankers and investment advisors, achieving better results in their companies. In this way, they will be able to give that much-needed boost to their careers, achieving a higher level of competence and being more effective in the exercise of their profession.

This program takes place over 4 months and is divided into 2 modules:

Module 1.

Banking and Financial Markets

Module 2.

Feasibility of the Investment Projects



Where, When and How is it Taught?

TECH offers students the possibility of taking this Executive Development Program in Banking and Investment completely online. Throughout the 4 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Banking and Financial Markets

1.1. The Economic Environment and Financial Markets

- 1.1.1. Measuring Financial Activity
- 1.1.2. Main Financial Aggregates
- 1.1.3. Markets and the Control of Financial Flows
- 1.1.4. The Current Financial Crisis

1.2. Banking Management

- 1.2.1. Securitizations
- 1.2.2. Derivatives and Structured Products
- 1.2.3. Syndicated Financing
- 1.2.4. Study of the Profitability Obtained

1.3. Financial Instruments and Markets

- 1.3.1. Fixed Income. Valuation and Pricing
- 1.3.2. Equities
- 1.3.3. Derivatives
- 1.3.4. Investment Funds

1.4. Financial Analysis and Planning

- 1.4.1. Analysis of the Balance Sheet
- 1.4.2. Income Statement Analysis
- 1.4.3. Profitability Analysis

1.5. Financial Products

- 1.5.1. Public and Mixed Fixed Income Assets
- 1.5.2. Equity Assets
- 1.5.3. Derivative Financial Products
- 1.5.4. Structured Financial Products

1.6. Collective Investment

- 1.6.1. Collective Investment Financial Products
- 1.6.2. National Collective Investment Institutions
- 1.6.3. International Collective Investment

1.7. Portfolio Management

- 1.7.1. Portfolio Theory
- 1.7.2. Fixed Income and Equity Management Styles
- 1.7.3. Mixed Portfolio Management Styles
- 1.7.4. Asset Allocation Techniques

1.8. Private Banking

- 1.8.1. Private Banking or Wealth Management
- 1.8.2. Retail and Institutional Investment
- 1.8.3. Differential Assets and Structures

Module 2. Feasibility of the Investment Projects

2.1. Investments in a Company

- 2.1.1. Concept and Classification
- 2.1.2. Stages in the Study of the Investment Project
- 2.1.3. Investment as a Financial Operation

2.2. Economic Valuation Methods

- 2.2.1. Recovery Period
- 2.2.2. Total and Average Cash Flow per Committed Monetary Unit
- 2.2.3. Net Present Value and Internal Rate of Return
- 2.2.4. Discounted Payback Period and Rate of Return
- 2.2.5. Expected NPV Return

2.3. Cost of Capital

- 2.3.1. Cost of Borrowed Resources
- 2.3.2. Cost of Preferred Stock
- 2.3.3. Cost of Equity Calculation
- 2.3.4. Calculation of the Total Cost of Capital

2.4. Investment Diagnosis, Planning and Control

- 2.4.1. Financial Planning
- 2.4.2. Real Estate Planning
- 2.4.3. Tax Planning

2.5. Technical Analysis and Fundamental Analysis

- 2.5.1. Definition and Scope of Application
- 2.5.2. Study of Graphs and Trends
- 2.5.3. Sector and Stock Market Research in Fundamental Analysis
- 2.5.4. Ratios and Fundamental Analysis

2.6. Investment Analysis in a Risky Environment

- 2.6.1. Discount Rate Adjustment
- 2.6.2. Reduction of Cash Flows to Certainty Conditions
- 2.6.3. Scenario Simulation

2.7. Cash Flows in Investment Projects

- 2.7.1. Financial Modeling
- 2.7.2. Discounted Cash Flows
- 2.7.3. Analysis of Working Capital Cash Flows
- 2.7.4. Taxes and Inflation

2.8. Stock Markets

- 2.8.1. Companies' Access to the Stock Exchange
- 2.8.2. International Stock Exchanges Operation
- 2.8.3. Stock Market Indices
- 2.8.4. Taxation of Financial Investments in Spain



06 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



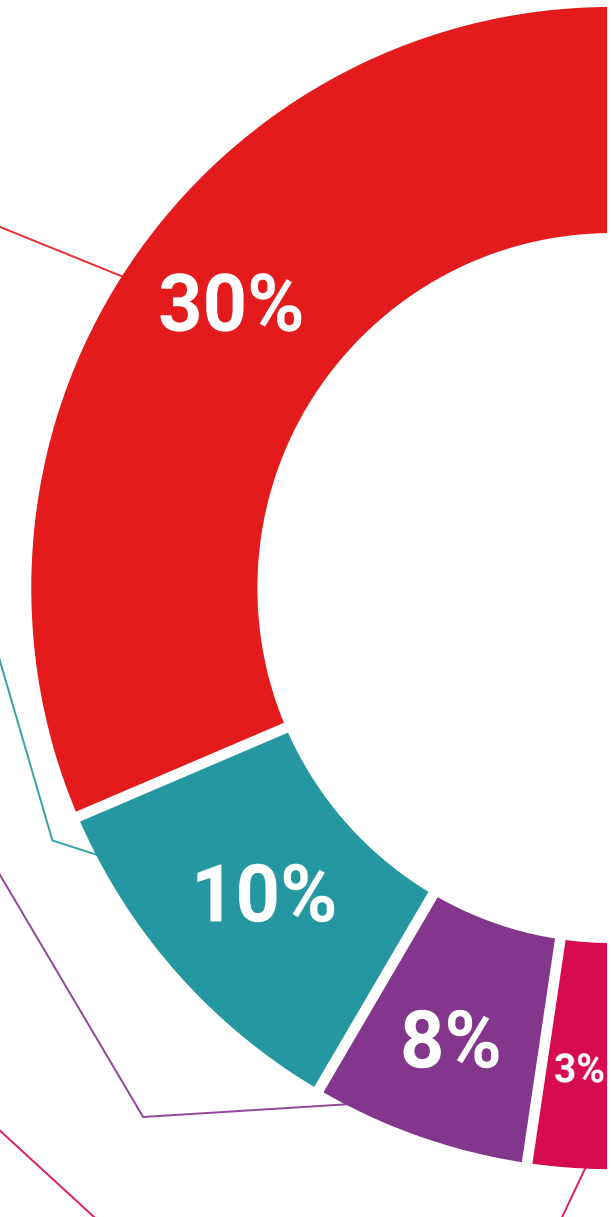
Management Skills Exercises

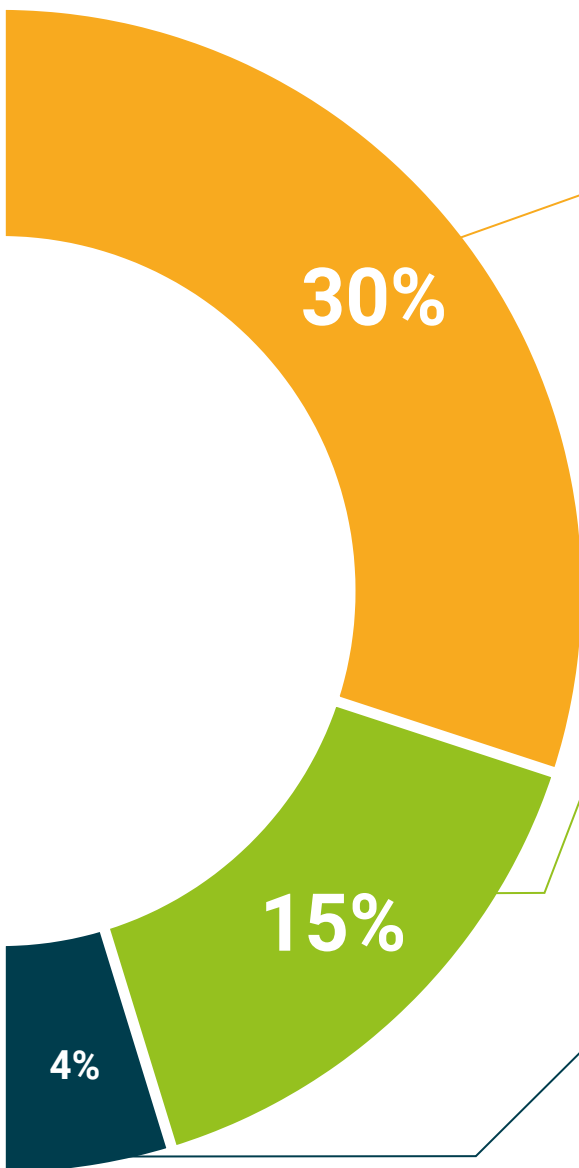
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

This Executive Development Program in Banking and Investment is a program aimed at professionals in the financial and related fields who want to update their knowledge, discover new ways of managing data and economic information, and advance in their professional career. In addition, thanks to its online format, students come from different nationalities.



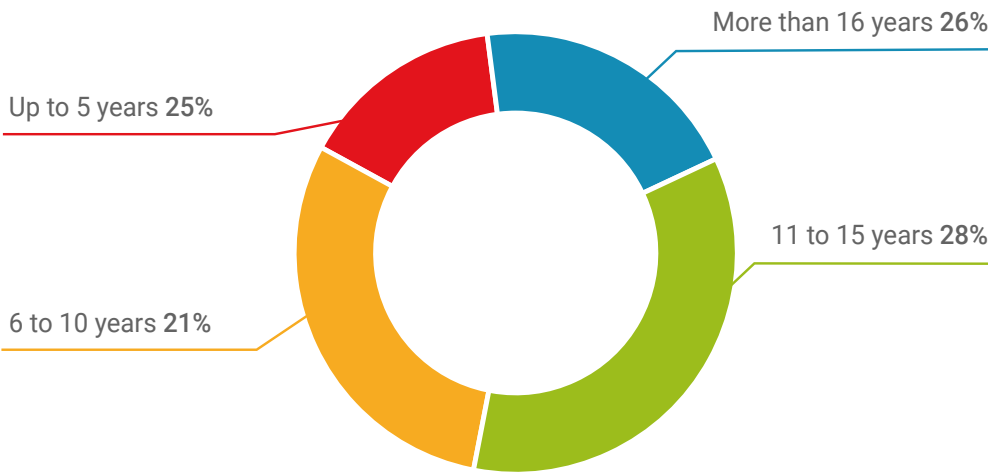
“

*A program aimed at professionals like you,
interested in improving their education with
the best program on the market"*

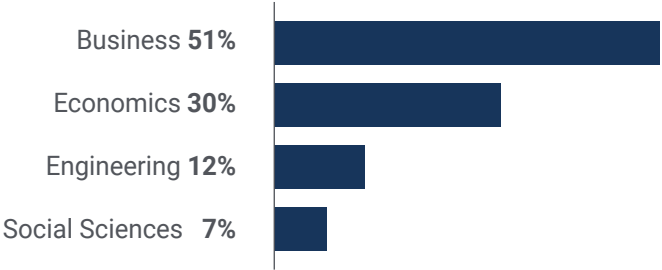
Average Age

Between **35** and **45** years old

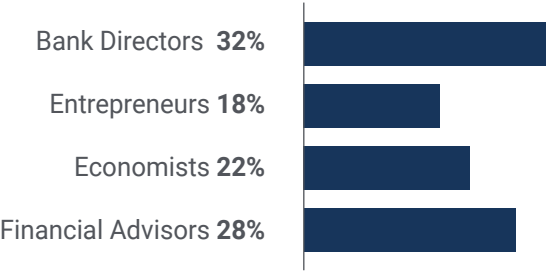
Years of Experience



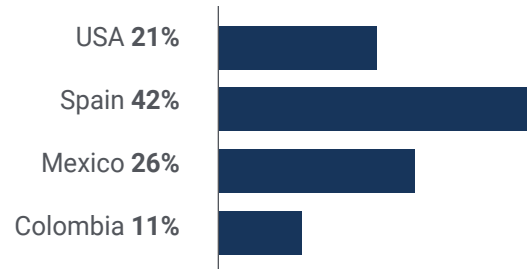
Training



Academic Profile



Geographical Distribution



José Manuel Ortiz

Bank Director

"The content of the program is truly interesting, even essential, I would dare to say, for all of us who have to analyze investment projects both national and international. Without a doubt, it has been the best educational option I could have found"

08

Course Management

TECH has professionals specialized in each area of knowledge, who pour into our training the experience of their work. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this field



“

We have the best teaching staff to offer you a quality training program”

Management



Mr. Domingo Folgado, Javier

- ♦ Department of Corporate Development & Investor Relations. WHITE Investing. Valencia
- ♦ Founding partner of Reliance. Valencia
- ♦ Degree in Economics and Business Administration, Financing and Investment Specialities. University of Economics and Business Administration. Valencia
- ♦ Master's Degree in Portfolio Management Institute of Advanced Finance. Madrid
- ♦ Specialist Postgraduate Certificate in Economic and Financial Management. Comillas Pontifical University ICADE
- ♦ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute
- ♦ Training in Corporate Finance. School of Applied Finance (AFI). Madrid
- ♦ Professor at various financial schools in Spain. For 20 years



09

Impact on Your Career

The completion of such a program requires a great deal of effort on the part of the students, both in terms of time and money. However, the rewards are even greater, since it will allow them to develop the necessary skills to reach senior management positions in banking or to start their own advisory and consulting businesses. Without a doubt, this is an educational opportunity not to be missed.



“

*TECH's main challenge is to help
you generate a positive change
in your career"*

Are you ready to take the leap? Excellent professional development awaits you.

This Executive Development Program in Banking and Investment of TECH Technological University is an intensive program that prepares students to face challenges and business decisions globally. The main objective is to promote personal and professional growth. Helping students achieve success.

Gain access to the elite of the industry by completing this program.

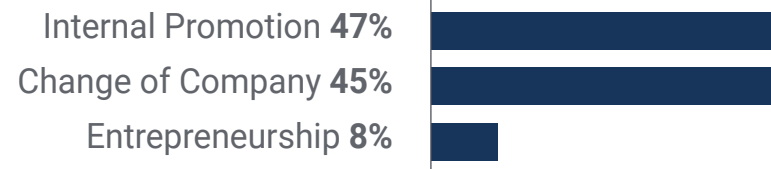
Become a specialist in the field and achieve that career advancement you so desire.

*It's time for change.
And your first step
should be to enroll in
this program.*

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



Benefits for Your Company

The Executive Development Program in Banking and Investment has been designed to favor the learning of business professionals, but also to ensure that they are able to contribute everything they have learned to their companies. In this way, these companies will achieve greater benefits related to the implementation of banking investments. Undoubtedly, a double objective that will be achieved thanks to the quality of this program and the great effort of the students.



“

*Provide a new business vision and
make your company's investments
more profitable"*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The executive can work on a real project or develop new projects in the field of R&D or business development of their company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

This Executive Development Program in Banking and Investment guarantees students, in addition to the most rigorous and up-to-date education, access to a++ Executive Development Program issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Executive Development Program in Banking and Investment** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Development Program** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Development Program, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Program: **Executive Development Program in Banking and Investment**

Official No. of Hours: **250 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: **online**
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- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

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