

Postgraduate Diploma Corporate Finance





Postgraduate Diploma Corporate Finance

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 15 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economic and financial areas

Website: www.techtitude.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-corporate-finance

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01 Welcome

Successful corporate management must take account of diverse factors, such as mergers and acquisitions, dividends and capital costs, among others. These are all activities within the ambit of corporate finance, through which shareholder value can be maximized, and which are to some extent influenced by changes in the environment. This is why those responsible for this area must refresh their knowledge with programs such as this one, where they can find the most up-to-date material on the market and count on help from leading specialists in the field. This program will be a unique opportunity allowing students to improve their qualifications as financial directors, and gain access to leading national and international companies.



Postgraduate Diploma in Corporate Finance
TECH Global University

“

Specialize with TECH and gain access to management positions in which you can manage and control your company's finances"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

executives trained each year

200+

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The main objective of this degree is to provide students with a global vision of corporate finance. As a result, professionals will be capable of successfully working as a corporate financial directors. Undoubtedly, their superior knowledge in this field will be a key factor in managing the company's economic resources, redistributing them efficiently to obtain the greatest benefit.



“

Analyze your company's financial situation and make the best decisions to promote its growth"

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Diploma in Corporate Finance** qualifies students to:

01

Develop strategies for optimal financial decision making

02

Describe a strategic vision of finance, as well as how it fits in with the company's overall strategy

03

Describe the functions of financial markets





04

Describe the financial instruments, tools and methodology to improve the management of the company's finances and financial structure

05

Interpret and analyze financial information to improve decision making

06

Implement strategies to manage or lead a finance or accounting department

05

Structure and Content

The TECH Postgraduate Diploma in Corporate Finance aims to offer business professionals a unique academic experience through which they can improve their knowledge in this area, becoming true specialists in the field. As a result, they will be able to manage all of their company's accounts, effectively redistributing their financial resources. To do so, they can count on a very comprehensive program designed by a team of expert and experienced teachers.



“

*A first-rate curriculum to learn everything
related to Corporate Finance"*

Syllabus

The Postgraduate Diploma in Corporate Finance from TECH Global University is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests.

The program takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a Financial Manager.

The content of the Postgraduate Diploma in Corporate Finance is designed to promote the development of managerial skills that enable more thorough decision making in uncertain environments.

Throughout 375 hours of professional development, the student will analyze a multitude of practical cases through individual work, enriching their skills in a straightforward manner. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with all financial areas of the company and is designed to help managers understand financial management from a strategic, international and innovative perspective.

A plan designed for you, focused on furthering your career and preparing you to achieve excellence in the field of financial management. A program that meets both your needs and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	Strategic Planning and Management Control
Module 2	Financial Risk and Corporate Finance
Module 3	Investment Project Feasibility



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Corporate Finance completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Strategic Planning and Management Control

1.1. Management Control

- 1.1.1. Financial Policy and Growth
- 1.1.2. Information as a Management Control Tool
- 1.1.3. Management Control as a Planning and Management System
- 1.1.4. Functions of the Controller
- 1.1.5. Scope of Management Control

1.2. Financial Information and Management Decisions

- 1.2.1. Financial or Legal Accounting
- 1.2.2. Analytical or Cost Accounting
- 1.2.3. Control Accounting

1.3. Treasury Management

- 1.3.1. Working Capital Fund and Working Capital Requirement
- 1.3.2. Calculation of Operating Cash Requirements
- 1.3.3. Credit Management
- 1.3.4. Management of Funds, Wealth and Family Offices

1.4. Cash Management

- 1.4.1. Bank Financing of Working Capital
- 1.4.2. Treasury Department Organization
- 1.4.3. Centralized Treasury Management

1.5. Planning and Control of Responsibility Centers

- 1.5.1. Design of a Management Control System
- 1.5.2. Management Control Deviations

1.6. The Process of Strategic Formulation and Planning

- 1.6.1. Formulation and Content of the Strategic Plan
- 1.6.2. Balanced Scorecard
- 1.6.3. Terminology and Basic Concepts

1.7. Organizational Planning

- 1.7.1. Business Units and Transfer Pricing
- 1.7.2. Manufacturing, Production, Support and Sales Centers
- 1.7.3. Roles and Responsibilities of Financial Management

1.8. Indicators as a Control Tool

- 1.8.1. Control Panel
- 1.8.2. Number and Format of Indicators
- 1.8.3. Strategic Planning

Module 2. Financial Risk and Corporate Finance

2.1. Financial Management and Corporate Finance

- 2.1.1. Business Management and Value Creation
- 2.1.2. Capital Structure and Financial Leverage
- 2.1.3. Weighted Average Cost of Capital
- 2.1.4. Capital Asset Pricing Model and Other Models

2.2. Company Valuation Methods

- 2.2.1. Dividend Discount
- 2.2.2. Discounted Cash Flow
- 2.2.3. Comparable Multiples

2.3. Corporate Operations

- 2.3.1. Mergers.
- 2.3.2. Acquisitions
- 2.3.3. Mergers and Acquisitions
- 2.3.4. Tax Regime for Restructuring Operations

2.4. Studying Other Types of Companies

- 2.4.1. Unlisted Companies
- 2.4.2. SMEs
- 2.4.3. Family Businesses
- 2.4.4. Foundations and Non-Profit Organizations
- 2.4.5. Social Economy Enterprise

2.5. Strategy and Risk Control

- 2.5.1. Management Control Systems
- 2.5.2. Risks and Internal Control
- 2.5.3. Review and Audit of the Control System
- 2.5.4. Financial Risk Management

2.6. Risk, Profitability and Indebtedness

- 2.6.1. Economic Profitability and Financial Profitability
- 2.6.2. Financial Profitability and Indebtedness
- 2.6.3. Risk and Profitability

2.7. Sources of Financing

- 2.7.1. Bank Financing
- 2.7.2. Issuance of Debentures and Securitization of Assets
- 2.7.3. Private Equity and Venture Capital
- 2.7.4. Subsidies and Fiscal Support

2.8. Corporate Transactions and Bankruptcy

- 2.8.1. Declaration of Bankruptcy and its Effects
- 2.8.2. Settlement and Liquidation Phases
- 2.8.3. International Tender
- 2.8.4. Scoring the Tender
- 2.8.5. Conclusion and Reopening of the Tender

Module 3. Investment Project Feasibility**3.1. Investments in a Company**

- 3.1.1. Concept and Classification
- 3.1.2. Stages in the Study of the Investment Project
- 3.1.3. Investment as a Financial Operation

3.2. Economic Valuation Methods

- 3.2.1. Recovery Period
- 3.2.2. Total and Average Cash Flow per Committed Monetary Unit
- 3.2.3. Net Present Value and Internal Rate of Return
- 3.2.4. Discounted Payback Period and Rate of Return
- 3.2.5. Expected NPV Return

3.3. Cost of Capital

- 3.3.1. Cost of Borrowed Resources
- 3.3.2. Cost of Preferred Stock
- 3.3.3. Cost of Equity Calculation
- 3.3.4. Calculation of the Total Cost of Capital

3.4. Investment Diagnosis, Planning and Control

- 3.4.1. Financial Planning
- 3.4.2. Real Estate Planning
- 3.4.3. Tax Planning

3.5. Technical Analysis and Fundamental Analysis

- 3.5.1. Definition and Scope of Application
- 3.5.2. Study of Graphs and Trends
- 3.5.3. Sector and Stock Market Research in Fundamental Analysis
- 3.5.4. Ratios and Fundamental Analysis

3.6. Investment Analysis in a Risky Environment

- 3.6.1. Discount Rate Adjustment
- 3.6.2. Reduction of Cash Flows to Certainty Conditions
- 3.6.3. Scenario Simulation

3.7. Cash Flows in Investment Projects

- 3.7.1. Financial Modeling
- 3.7.2. Discounted Cash Flows
- 3.7.3. Analysis of Working Capital Cash Flows
- 3.7.4. Taxes and Inflation

3.8. Stock Markets

- 3.8.1. Companies' Access to the Stock Exchange
- 3.8.2. International Stock Exchanges Operation
- 3.8.3. Stock Market Indices

06 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



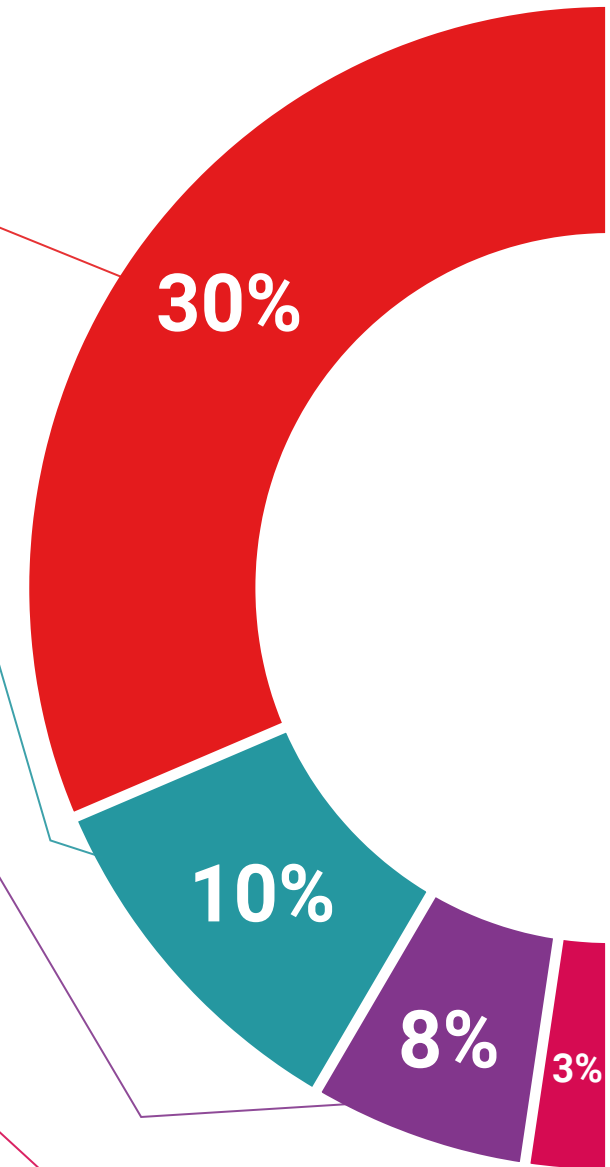
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

Our Postgraduate Diploma in Corporate Finance is a program aimed at professionals in economics or other business fields who want to update their knowledge, discover new ways of managing corporate finance and advance in their professional career.

The superior learning that this program will provide them with will make them the most qualified professionals in the industry, so their chances of employment will grow exponentially.



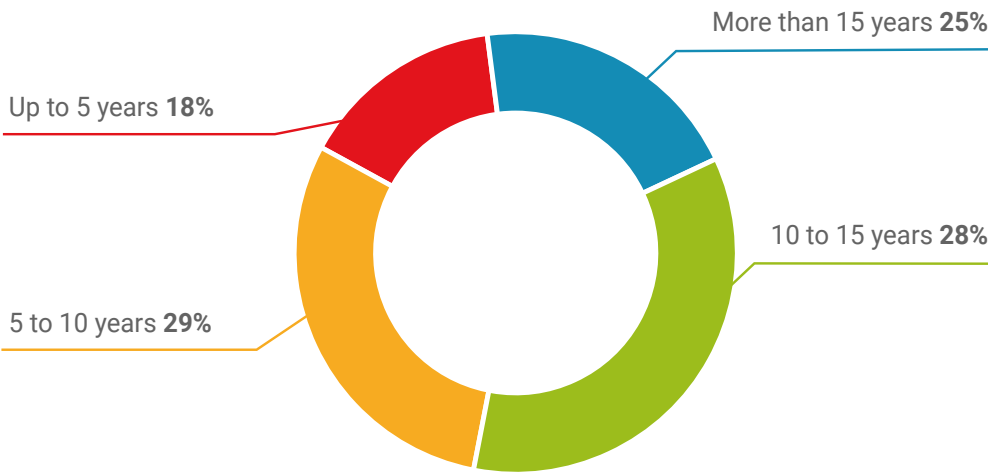
“

If you have experience in finance and/or other business sectors, and are looking for an interesting career boost while continuing to work, this is the program for you"

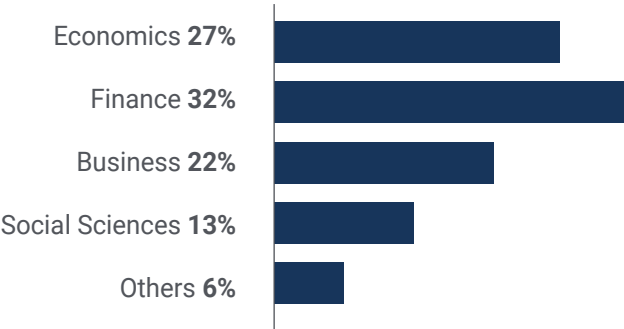
Average Age

Between **35** and **45** years old

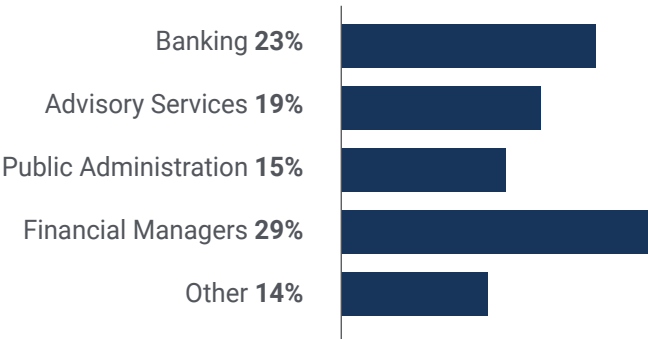
Years of Experience



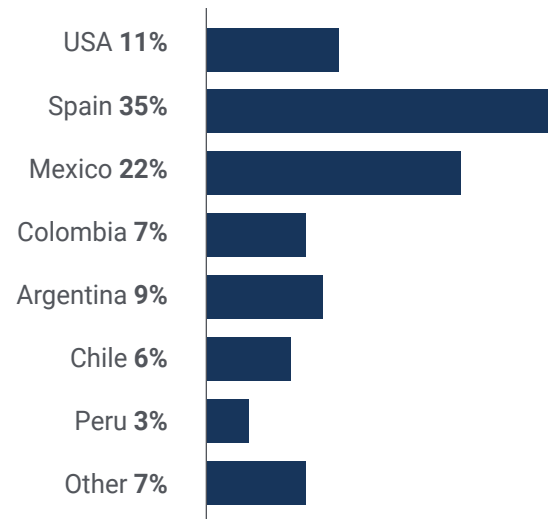
Training



Academic Profile



Geographical Distribution



Miriam Garrido

Chief Financial Officer

"As a CFO, I know that the industry is constantly evolving. Therefore, I had been looking a degree that would help me to update my knowledge in a comfortable way, for some time. Without doubt, in this program I found everything I needed: totally new and relevant content, an eminently practical teaching methodology and highly qualified teachers to guide students in their learning. Undoubtedly, a program that I'd recommend to all professionals in the sector"

08

Course Management

At our university we can count on professionals with expertise in each area of knowledge, who pour their professional experience into our programs. A renowned multidisciplinary team that have come together to offer you all their knowledge in this field.



“

*Our teaching team, experts in
Corporate Finance, will help you
achieve career success"*

Management



Mr. Domingo Folgado, Javier

- ♦ Department of Corporate Development & Investor Relations. WHITE Investing. Valencia
- ♦ Founding partner of Relianze. Valencia
- ♦ Degree in Economics and Business Administration, Financing and Investment Specialities. University of Economics and Business Administration. Valencia
- ♦ Master's Degree in Portfolio Management Institute of Advanced Finance. Madrid
- ♦ Specialist Postgraduate Certificate in Economic and Financial Management. Comillas Pontifical University ICADE. Madrid.
- ♦ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute
- ♦ Training in Corporate Finance. School of Applied Finance (AFI). Madrid
- ♦ Professor at various financial schools in Spain. For 20 years



09

Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth.



“

Enhancing your knowledge with this degree will help you access senior management positions, where you will have full control of your company's finances"

Are you ready to take the leap? Excellent professional development awaits you

The TECH Postgraduate Diploma in Corporate Finance is an intensive program that prepares you to face financial business challenges, both nationally and internationally. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you seek self-improvement, a positive professional change, and the opportunity to network with the best, then this is the place for you.

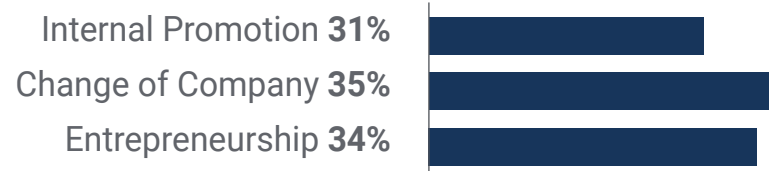
This Postgraduate Diploma will open the door to better professional standing, and high-paying positions.

This program will be a turning point for financial managers, as they will be able to improve their qualifications in a short period of time.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

The Postgraduate Diploma in Corporate Finance helps to optimize organizational talent by preparing high-level leaders. Participating in this program is a unique opportunity to access a powerful network of contacts, in which to find future professional partners, customers or suppliers.



“

Thanks to enhanced skills, you will be better prepared to efficiently manage your company's resources"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

The Postgraduate Diploma in Corporate Finance guarantees, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

Successfully complete this program and receive your Postgraduate Diploma without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Diploma in Corporate Finance** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([*official bulletin*](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Corporate Finance**

Modality: **online**

Duration: **5 months**

Accreditation: **15 ECTS**





Postgraduate Diploma Corporate Finance

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 15 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Diploma Corporate Finance

