

Postgraduate Diploma Tokenization and NFTs



Postgraduate Diploma Tokenization and NFTs

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Intended for: University graduates with prior degrees in Computer Science, Finance, or Business Administration

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-tokenization-nfts

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01 Welcome

Tokenization has enabled the creation of new financing schemes and access to investment. By issuing unique tokens, companies can offer a stake in their projects, providing the opportunity to obtain financing from a broad investor base without requiring conventional methods. Therefore, it is essential that business specialists remain at the forefront of converting assets to digital format. In this context, TECH has designed a program that allows professionals to acquire specialized knowledge in NFTs and progress in this digital economy. All this in a 100% online format, which provides flexibility to access the program anytime, anywhere, without time constraints.



Postgraduate Diploma in Tokenization and NFTs
TECH Global University

“

You will explore token taxation and gain knowledge about indirect and direct taxes applied to cryptocurrencies”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

With this qualification, students will be able to explore and understand the various opportunities offered by the field of tokenization and non-fungible tokens, such as application development, asset management, system design, and cybersecurity. This will add value to their work, positioning them as experts in the field and making them worthy of many professional achievements.



“

Thanks to TECH, you will learn about the parallels and differences between tokenization and traditional issuance”

TECH makes the goals of their students their own goals too
Working together to achieve them

The **Postgraduate Diploma in Tokenization and NFTs** will enable students to:

01

Analyze the scope of the Fintech revolution

02

Identify the origin and reasons for the rise of Fintechs

03

Observe the differential value provided by Fintechs

04

Develop the concept of Tokenization

05

Analyze the tokenization process



06

Identify which projects can be tokenized

08

Provide an in-depth understanding of Blockchain technology and its implementation in asset tokenization

09

Analyze the technical specifications of Tokens and their standards, Blockchain types, security in Blockchain networks, smart contracts, success stories and the advantages and disadvantages of asset tokenization

07

Establish the advantages offered by tokenization

10

Apply the most advanced concepts and tools to carry out transactions of tokens and cryptocurrencies in a safe and efficient way

05

Structure and Content

This qualification has been designed to meet the current demand in the field of asset digitalization, with content full of concepts that will provide professionals with the most relevant knowledge in this constantly growing industry. Participants will delve into topics such as the Asset Tokenization process, NFTs for Art and Collectibles, and legal aspects regarding the regulation of these new forms of virtual exchange.



“

*A study plan tailored to your needs
and designed under the most effective
pedagogical methodology, Relearning”*

Syllabus

Throughout this Postgraduate Diploma, professionals will have access to various multimedia resources, such as quick action guides and specialized readings, available in a virtual library with unlimited access, which can be accessed at any time and from anywhere without restriction. In addition, active participation will be encouraged and personalized guidance will be provided for the development of projects related to Tokenization and NFTs.

In this way, participants will explore different tokenizable projects, the types of tokens to be issued, and the advantages of tokenization. In addition, they will address security in Blockchain networks and their social impact, as well as the advantages and disadvantages associated with this technology.

Furthermore, they will deal with the taxation of tokens, including indirect and direct taxes applied to various types of currencies. Taxes on purchases and sales, wealth taxes, and other direct taxes related to tax issues are analyzed. This program promises to be a unique experience that will allow students to develop key skills for doing business in the digital environment with great success.

The program offers the flexibility necessary for students to coordinate their daily activities with their learning, as it is not governed by fixed schedules. All this is complemented by the Relearning methodology, which guarantees efficient learning and higher academic performance.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	The Asset Tokenization Process
Module 2	Blockchain Networksfor Asset Tokenization
Module 3	NFTs for Art and Collectibles
Module 4	Token Taxation



Where, When and How is it Taught?

TECH gives you the opportunity to complete this Postgraduate Diploma in Tokenization and NFTs entirely online. Throughout the 6 months of the educational program, the students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. The Asset Tokenization Process

1.1. Asset Tokenization

- 1.1.1. Asset Tokenization
- 1.1.2. Parallels to Traditional Emissions
- 1.1.3. Differences Compared to Traditional Emissions

1.2. Tokenizable Projects

- 1.2.1. Business Projects
- 1.2.2. Token Community Management
- 1.2.3. Single Asset Tokens

1.3. Tokens to be Issued: Main Features

- 1.3.1. Security Tokens and STOs
- 1.3.2. Utility Tokens and UTOs
- 1.3.3. NFTs
- 1.3.4. Differences between Tokens and Cryptocurrencies and ICOs

1.4. Advantages of Tokenization

- 1.4.1. Democratization of Investment
- 1.4.2. Liquidity
- 1.4.3. Security
- 1.4.4. Transparency
- 1.4.5. Authentication
- 1.4.6. Community Management

1.5. The Asset Tokenization Process I: Project Conceptualization

- 1.5.1. The Design of the White Paper
- 1.5.2. Writing a White Paper
- 1.5.3. Content of a White Paper

1.6. The Asset Tokenization Process II: Token Placement

- 1.6.1. Target Audience
- 1.6.2. The Pre-sales
- 1.6.3. Direct Placement

1.7. The Asset Tokenization Process III: Token Allocation

- 1.7.1. Means of Payment
- 1.7.2. Cold Wallet
- 1.7.3. Pooled Wallet

1.8. The Secondary Token Market: Bilateral Market

- 1.8.1. Liquidity for the Token Holder
- 1.8.2. Bilateral Negotiation
- 1.8.3. Advantages and Disadvantages

1.9. The Secondary Token Market: Exchanges

- 1.9.1. Entry Requirements
- 1.9.2. Characteristics of Token Trading on the Exchange
- 1.9.3. Advantages and Disadvantages

1.10. Token Valuation

- 1.10.1. Market Value
- 1.10.2. Theoretical Value
- 1.10.3. Investment Opportunities

Module 2. Blockchain Networks for Asset Tokenization**2.1. Blockchain Networks for Asset Tokenization**

- 2.1.1. Blockchain for Tokenization
- 2.1.2. Development of Blockchain Networks
- 2.1.3. Types of Blockchain and their Characteristics

2.2. Blockchain Networks. Blockchain Characteristics in Asset Tokenization

- 2.2.1. Benefits of Blockchain Networks
- 2.2.2. Projects that Use Them
- 2.2.3. Costs and Speeds

2.3. Security in Blockchain Networks

- 2.3.1. Common Vulnerabilities in Blockchain Networks and their Impact on Asset Tokenization
- 2.3.2. Safety Measures for its Protection
- 2.3.3. Project Hacking and Fraud Cases

2.4. Asset Tokenization

- 2.4.1. Definition of Tokenization and its Connection to Blockchain
- 2.4.2. Types of Assets that Can Be Tokenized
- 2.4.3. Advantages and Disadvantages of Asset Tokenization

2.5. Type of Tokens

- 2.5.1. Security Tokens
- 2.5.2. Utility Tokens
- 2.5.3. Asset Tokens

2.6. Token Technical Characteristics and Standards

- 2.6.1. ERC20 Tokens
- 2.6.2. Tokens ERC721 (NFT's)
- 2.6.3. Other standards (ERC1155, ERC721A, ERC4337)

2.7. Smart Contracts and Tokenization

- 2.7.1. Smart Contracts *Smart Contracts*
- 2.7.2. Advantages and Disadvantages of Smart Contracts
- 2.7.3. Use Cases of Smart Contracts in Asset Tokenization

2.8. Bitcoin in Tokenization

- 2.8.1. Bitcoin in Tokenization. Contextualization
- 2.8.2. Bitcoin possibilities in Tokenization
- 2.8.3. Advantages and Disadvantages of Tokenization

2.9. Ethereum in Tokenization

- 2.9.1. Ethereum in Tokenization. Contextualization
- 2.9.2. Ethereum Possibilities in Tokenization
- 2.9.3. Advantages and Disadvantages of Tokenization

2.10. EVM Operations

- 2.10.1. The Ethereum Virtual Machine
- 2.10.2. How It Works
- 2.10.3. Security and Transparency in the Execution of Smart Contracts
- 2.10.4. Programming Languages

Module 3. NFTs for Art and Collectibles

3.1. NFTs

- 3.1.1. NFTs
- 3.1.2. Key Features
- 3.1.3. Examples of Popular NFTs

3.2. NFTs and Art World

- 3.2.1. Changes in the Art Industry
- 3.2.2. Examples of Art NFTs and their Market Value
- 3.2.3. NFT Impact in Artists

3.3. NFTs as Collectibles

- 3.3.1. The NFTs as Collectibles
- 3.3.2. Examples of Popular Collectible NFTs and their Market Value
- 3.3.3. NFTs and their Potential to Expand the Market for Collections

3.4. Social Impact of NFTs

- 3.4.1. Social Benefits of NFTs
- 3.4.2. NFTs for Communities Creation
- 3.4.3. Opportunities NFTs Offer to the World of Art and Culture

3.5. Advantages and Disadvantages of NFTs

- 3.5.1. The End of Counterfeiting
- 3.5.2. Vulnerabilities in the Security of NFTs
- 3.5.3. NFTs and Its Impact on the Environment

3.6. Technology behind NFTs

- 3.6.1. Blockchain and its Role in the Creation of NFTs
- 3.6.2. Smart Contracts and its Use in the Creation of NFTs
- 3.6.3. Creation and Verification of NFTs

3.7. Creation of NFTs and Royalties

- 3.7.1. Copyrights
- 3.7.2. Secondary Market Control
- 3.7.3. Transparency and Monitoring

3.8. NFT Markets

- 3.8.1. Market Platforms
- 3.8.2. Purchasing Process
- 3.8.3. Value and Demand

3.9. NFTs in Different industries

- 3.9.1. NFTs in the Music Industry
- 3.9.2. NFTs in the Video Sports Industry
- 3.9.3. NFTs in the Video Game Industry

3.10. The Future of NFTs

- 3.10.1. Trends in the of NFTs Market
- 3.10.2. Changes in the Near Future
- 3.10.3. NFT Impact in Global Economy

Module 4. Token Taxation

4.1. Indirect Taxes

- 4.1.1. Indirect Taxes. Characteristics
- 4.1.2. Types and Examples of Indirect Taxes
- 4.1.3. Indirect Taxes Applied to Tokens

4.2. Taxation on the Purchase of a Token (VAT)

- 4.2.1. Application of Indirect Taxes to Different Types of Tokens
- 4.2.2. Types, Settlements, and Filing Deadlines
- 4.2.3. Methods of Control by the Administration

4.3. Direct Taxes. Key Characteristics

- 4.3.1. Direct Taxes
- 4.3.2. Types and Examples of Direct Taxes
- 4.3.3. Income Taxes

4.4. Wealth Taxes

- 4.4.1. Concept of the Tax
- 4.4.2. Assets Subject to Wealth Tax
- 4.4.3. Countries of Application

4.5. Other Direct Taxes

- 4.5.1. Characteristics
- 4.5.2. Examples of these Direct Taxes
- 4.5.3. Countries of Application

4.6. Taxation of the Sale of a Token. Income

- 4.6.1. Application of Direct Taxes to Different Types of Tokens
- 4.6.2. Different Types of Token Returns
- 4.6.3. Income
- 4.6.4. Different Wealth Taxes Around the World
- 4.6.5. Others

4.7. Other Applicable Taxes

- 4.7.1. Informative Declarations
- 4.7.2. Examples, Deadlines, and Information in Informative Declarations
- 4.7.3. Other Tax Issues

4.8. International Taxation

- 4.8.1. International Taxation. Principles
- 4.8.2. European Union (MICA)
- 4.8.3. Analysis of Different Regulations for the Same Operation

4.9. Tax Havens

- 4.9.1. Characteristics and Types
- 4.9.2. Prevention and Control of Tax Havens
- 4.9.3. Influence on Crypto Assets

4.10. Tax Planning

- 4.10.1. Tax Planning. Concept
- 4.10.2. Tax Planning for Individuals and Companies
- 4.10.3. International Taxation for Crypto Assets (CBDCs). Evolution and Trends

06

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

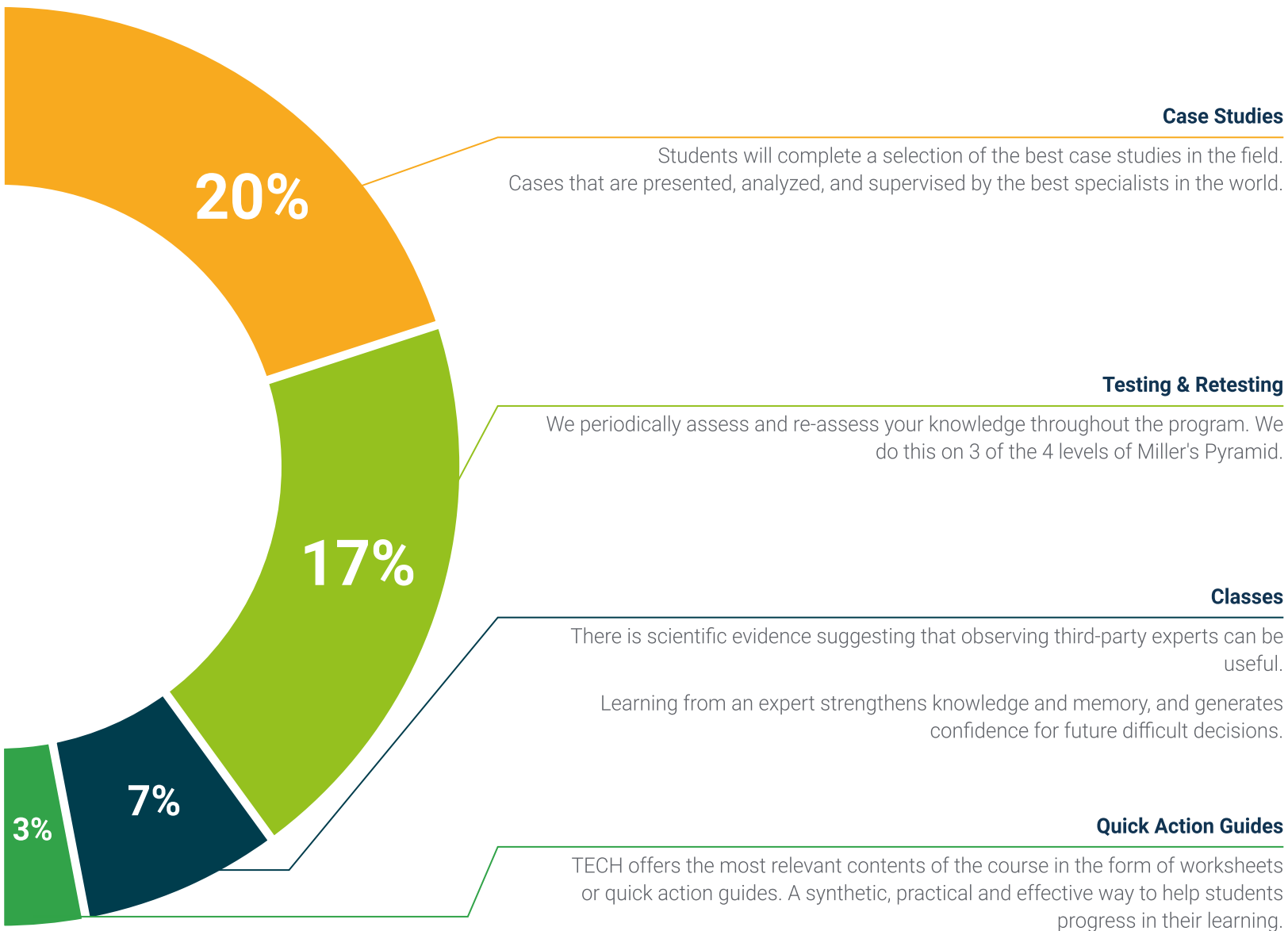
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





Case Studies



Testing & Retesting



Classes



Quick Action Guides



07

Our Students' Profiles

The Postgraduate Diploma is intended for university graduates with prior degrees in Computer Science, Finance, or Business Administration.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Diploma can also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of Tokenization, NFTs, and digital currencies.



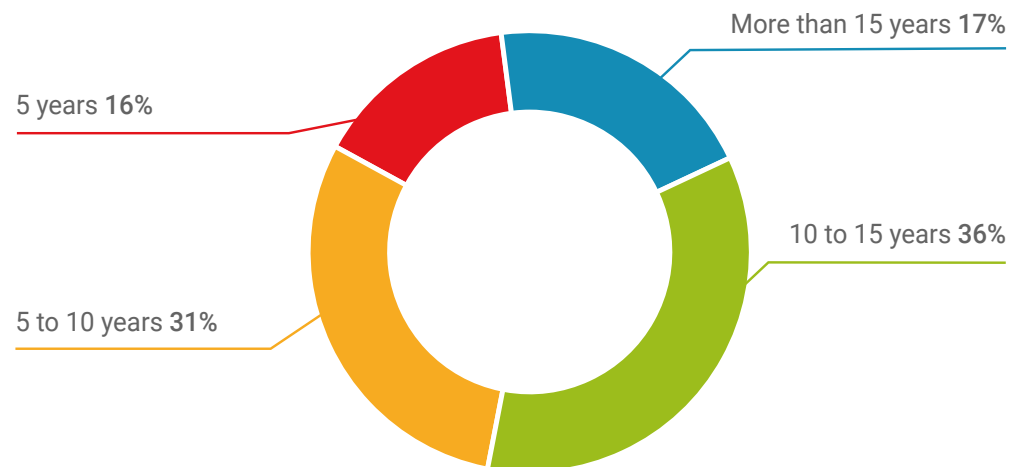
“

You will analyze how tokenization democratizes investment, provides liquidity, security, transparency, and authenticity in the process of digitalizing assets”

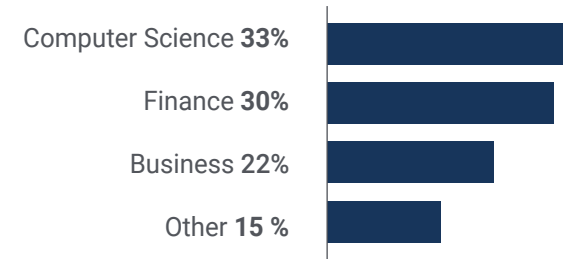
Average Age

Between **35** and **45** years old

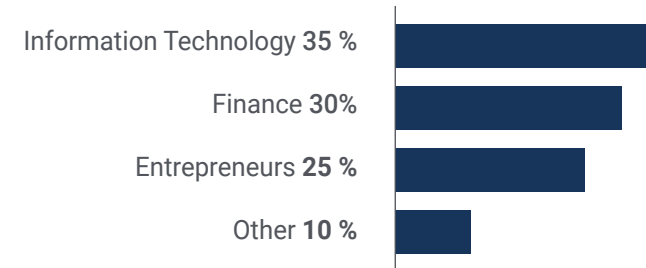
Years of Experience



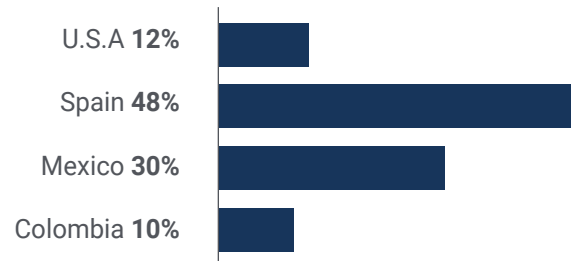
Training



Academic Profile



Geographical Distribution



Fabiola Cordero

Financial Analyst at a Multinational Company

"I'm truly grateful for this excellent experience. I feel more focused than ever on my professional goals and the projects I've accomplished so far. The professors are highly qualified, approachable, and always willing to help. They consistently provide clear answers to our questions. This has been a truly unique experience"

08

Course Management

TECH, committed to providing an excellent Postgraduate Diploma, has carried out a rigorous selection process for the faculty members who are part of this program. This will ensure that students have access to an education designed by renowned professionals in this field. Graduates will benefit from a syllabus developed by specialists and will take advantage of the experience of these experts with extensive backgrounds in NFTs and asset Tokenization.



“

Explore the most popular tokenizable projects and discover how community management with tokens can drive business success”

Management



Dr. Gómez Martínez, Raúl

- ♦ Founding Partner and CEO of Open 4 Blockchain Fintech
- ♦ Founding Partner of InvestMood Fintech
- ♦ Apra's CEO
- ♦ PhD in Business Economics and Finance from the University Rey Juan Carlos de Madrid
- ♦ Bachelor's Degree in Economics and Business Administration, Complutense University of Madrid
- ♦ Master's Degree in Economic Analysis and Financial Economics, Complutense University of Madrid

Professors

Mr. Diner, Franco

- ♦ Blockchain Developer at Open 4 Blockchain Fintech
- ♦ Blockchain Developer at Bifrost
- ♦ IT Developer at Arbell
- ♦ Fullstack Developer at Digital House
- ♦ Systems Analyst at O.R.T. Technical School
- ♦ Degree in IT from the University of Palermo
- ♦ Tutor and teacher of Coderhouse Web Development

Mr. Gratacós Sánchez de Rivera, Ignacio

- ♦ Image Personnel Coordinator at ATRESMEDIA
- ♦ Events staff coordinator at Alternativa Eventos
- ♦ Double Degree in Law and Business Administration from the Rey Juan Carlos University
- ♦ Postgraduate Diploma in E-Commerce, Rey Juan Carlos University
- ♦ Postgraduate Diploma in Digital Marketing from the Rey Juan Carlos University



Mr. Saiz De Pedro, Marcos Manuel

- ♦ Responsible for data collection at Magnum & Partners
- ♦ Double Degree in Law and Business Administration
- ♦ Degree in Business Administration and Management from Ludwig Maximilians Universität
- ♦ Degree in Telecommunication Technologies and Services from the Polytechnic University of Madrid

Mr. García Gorriti, Juan

- ♦ Consultant specializing in corporate taxation
- ♦ Specialist in Blockchain and cryptoassets
- ♦ Entrepreneur helping the creation of innovative companies from the legal/tax field
- ♦ Private teaching in the legal and administrative field

Mr. González Serradilla, Miguel Ángel

- ♦ General Coordinator of IURIS at Rey Juan Carlos University
- ♦ Member of the Faculty of Economics and Business Sciences
- ♦ Delegate of the Degree in Law at Rey Juan Carlos University
- ♦ Delegate of the Degree in Business Administration and Management at Rey Juan Carlos University
- ♦ Member of the National Council of Law Students

Mr. Mateo Castro, Manuel

- ♦ Blockchain and Cryptocurrency Specialist
- ♦ Management of metrics development for the analysis of results in Ospina Abogados
- ♦ Billing Management at FACE S.L
- ♦ Degree in Business Administration and Management from the Business & Marketing School
- ♦ Expert in Global Marketing Management by Business & Marketing School

09

Impact on Your Career

With this qualification, professionals will have a positive impact on their careers, as it will provide them with specialized knowledge, job opportunities, and the possibility of developing innovative projects. In addition, they will achieve professional differentiation and greater earning potential. This will put them at the forefront of blockchain technology and allow them to take advantage of the opportunities it offers in various industries.



“

Become an expert in digital commerce by exploring the secondary token market and discovering the advantages and disadvantages of bilateral markets and exchanges”

Are you ready to take the leap? Excellent professional development awaits you

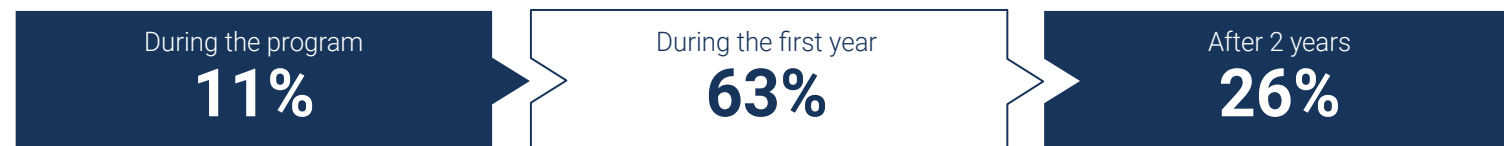
TECH's Postgraduate Diploma in Tokenization and NFTs is an intensive program that prepares you to face challenges and business decisions in the entrepreneurship field. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

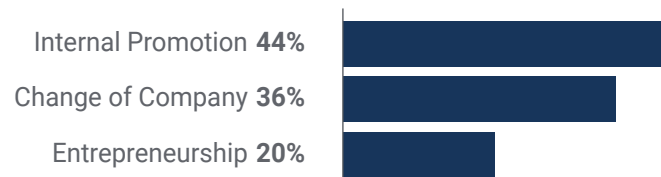
You will gain a deeper understanding of the impact these new technologies have had and the opportunities they offer in the world of virtual business.

With this program, you will acquire the fundamental technical skills in digital ecosystems.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **27.19%** for our students



10

Benefits for Your Company

Thanks to TECH, companies will become innovative places, with efficient digital asset management, exploring new business models and improving transparency and trust. Thanks to TECH, professionals will be highly trained to participate in blockchain ecosystems. These advantages can help companies stand out in their industry, generate additional value, and adapt to an increasingly digital and disruptive business environment.



“

*Become the professional you've
always dreamed of! You will be
an expert in developing Smart
Contracts and implementing
them in blockchain blocks”*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

This Postgraduate Diploma in Tokenization and NFTs guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Diploma issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Diploma in Tokenization and NFTs** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

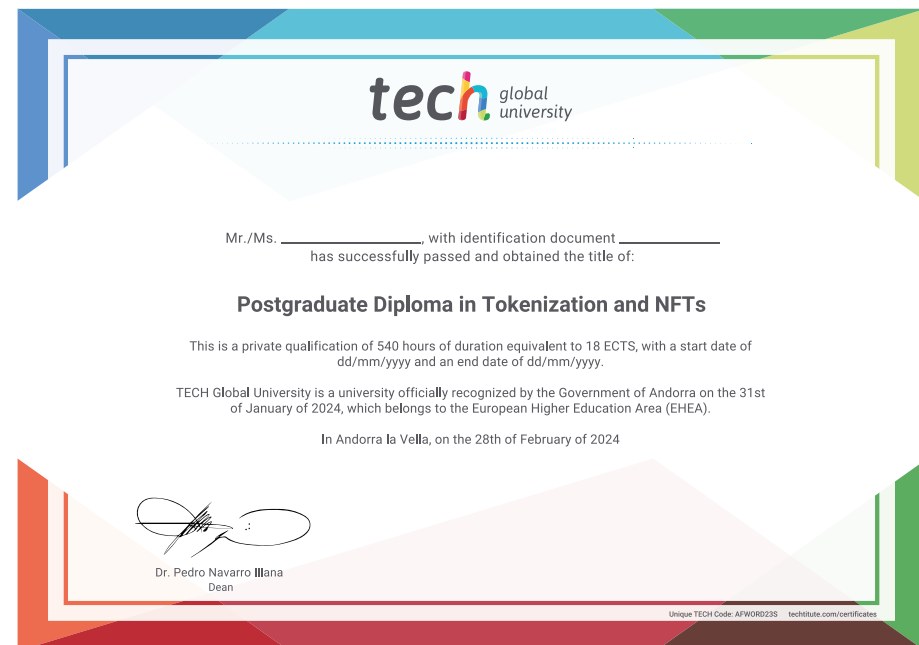
This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Tokenization and NFTs**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





Postgraduate Diploma Tokenization and NFTs

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Diploma Tokenization and NFTs