

# Postgraduate Certificate IT Governance



## Postgraduate Certificate IT Governance

- » Modality: online
- » Duration: 8 weeks
- » Certificate: TECH Global University
- » Accreditation: 4 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates and professionals with proven experience in technological fields.

Website: [www.techtitute.com/us/school-of-business/postgraduate-certificate/it-governance](http://www.techtitute.com/us/school-of-business/postgraduate-certificate/it-governance)

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# 01 Welcome

The Postgraduate Certificate in IT Governance from TECH Global University is an intensive program that prepares you to face business challenges and make strategic decisions in the field of IT Governance. The main objective is to promote personal and professional growth.

If you want to improve, make a positive change at a professional level and network with the best, then this is the place for you.



Postgraduate Certificate in IT Governance  
TECH Global University



“

*The figure of the strict, inflexible, and authoritarian executive has become obsolete. A new profile has emerged—one that is much more in line with current trends and stands out for being technologically savvy, practicing active listening with employees, and being self-critical of their own work”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*Having international experience, ethical commitment, and business vision are some of the most in-demand qualities in future executives"*

### At TECH Technological University



#### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



#### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%**

of TECH students successfully complete their studies



#### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



#### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



#### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

# 04 Methodology

Our Postgraduate Certificate in IT Governance offers a revolutionary method for developing your leadership skills.

Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



“

*Our school is the first in the world to combine  
**Harvard Business School's case studies** with a  
**100% online**, repetition-based learning system”*

## 12 | Methodology

### An innovative and distinctive learning method.

Our **Postgraduate Certificate in IT Governance** offers a revolutionary approach to develop your **managerial skills**. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment. To achieve this, we rely on the **Harvard Business School case study method**.

The case study method has been the most widely used learning system among the world's most prestigious business schools since their inception. **The case method** was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924 it was established as a standard teaching method at Harvard.

In a given situation, what should a professional do? This is the question that you are presented with in the **case method**, an action-oriented learning method. Throughout the course, you will be presented with multiple real management cases. You will have to combine all your knowledge, and research, argue, and defend your ideas and decisions.

Our school is the first in the world to combine Harvard Business School **case studies** with a 100 %, repetition-based learning system that integrates eight distinct elements—an evolution beyond traditional case study analysis.

It is the student who builds their **professional competence** through various pedagogical models, such as Roger Schank's Learning by Doing (Stanford, Yale) and George Kembel's Design Thinking (d.school, Stanford), becoming an active protagonist in their own teaching and learning process.

*We base our **case studies** on those from Harvard Business School.*



*“The student will learn to solve complex situations in real business environments through collaborative activities and real-world case studies”*

## Relearning Methodology



We enhance the HBS case studies with the best 100% online teaching method: **Relearning.**

“In 2015 we obtained the best learning results of all online universities worldwide”



*The overall score obtained by our learning system is **8.01**, according to the highest international standards.*

*...with a personalized learning path guided by individual courses...*

### A state-of-the-art methodology to train managers of the future.

This methodology, at the forefront of world teaching, is called **Relearning**. Our online business school is the only one in the world licensed to incorporate this successful method. In 2015, we managed to improve the overall satisfaction levels of our students (teaching quality, quality of teaching materials, course structure, objectives...) as far as the indicators of the best online university are concerned.

In our **Postgraduate Certificate in IT Governance**, learning is not a linear process—it happens in a spiral (we learn, unlearn, forget, and relearn). Therefore we combine each of these elements concentrically.

With this methodology **we have trained more than 40,000 university graduates** with unprecedented success. In fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 42 years.

The **Postgraduate Certificate in IT Governance** is designed as a learning experience that fosters connection, active learning, participation, and the construction of knowledge.

Students will embark on a training course with us, designed to **be practical, active, and participatory**.

Each student has **a personal mentor** assigned to them who ensures that the program is used to its best advantage.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, e-mail contact with the technical secretary, chat and videoconferences).

“Our system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the content from any device with an internet connection (computer, tablet, smartphone)”





Based on the **latest scientific evidence in the field of neuroscience**, we now understand not only how to organize information, ideas, images, and memories—but also that the place and context in which we learn something are crucial for storing it in the hippocampus and retaining it in our long-term memory.

This is the foundation of what is known as **Neurocognitive Context-Dependent E-Learning**, and in our **Postgraduate Certificate in IT Governance**, each learning element is connected to the real-world context in which the participant carries out their professional practice.

*... all of this supported by the most advanced educational materials, at the cutting edge of both technology and pedagogy.*

## 16 | Methodology

In the Postgraduate Certificate in IT Governance at TECH Global University, you will have access to the highest-quality learning resources—carefully developed with you in mind.



### Study Material

After a complex production process, we transform the best content into high-quality educational and audiovisual multimedia.

We select **the best syllabus** and make it available to you. Everything you need to acquire in-depth knowledge of a discipline, from A to Z.

Lessons written and selected by senior executives who are specialists in each of the subjects.



### Masterclasses

There is scientific evidence suggesting that observing third-party experts can be useful.

**Learning from an expert** strengthens knowledge and memory, and generates confidence in our future difficult decisions.



### Management Skills Exercises

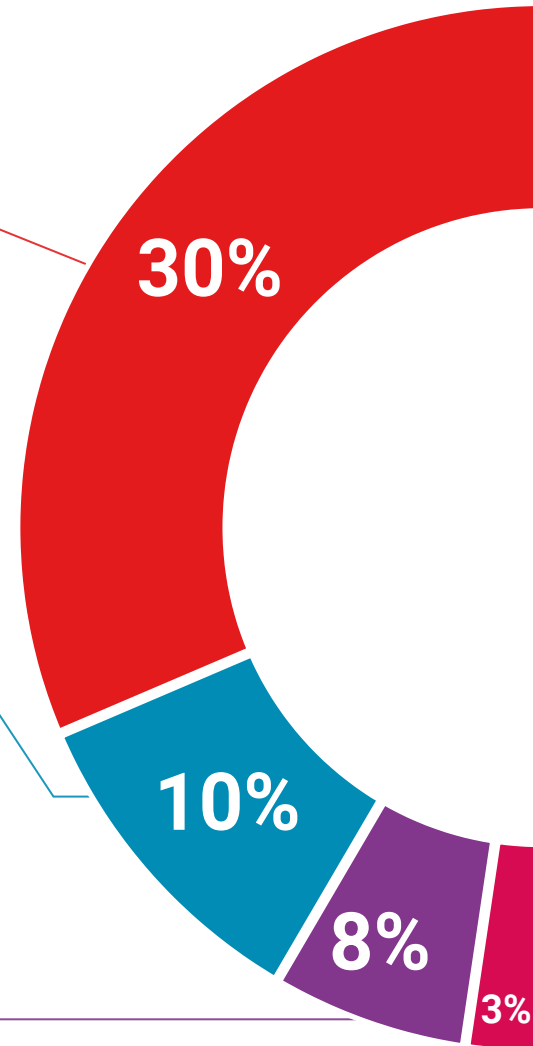
You will carry out activities to develop **specific managerial skills in each subject area**.

Practical and dynamic activities to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

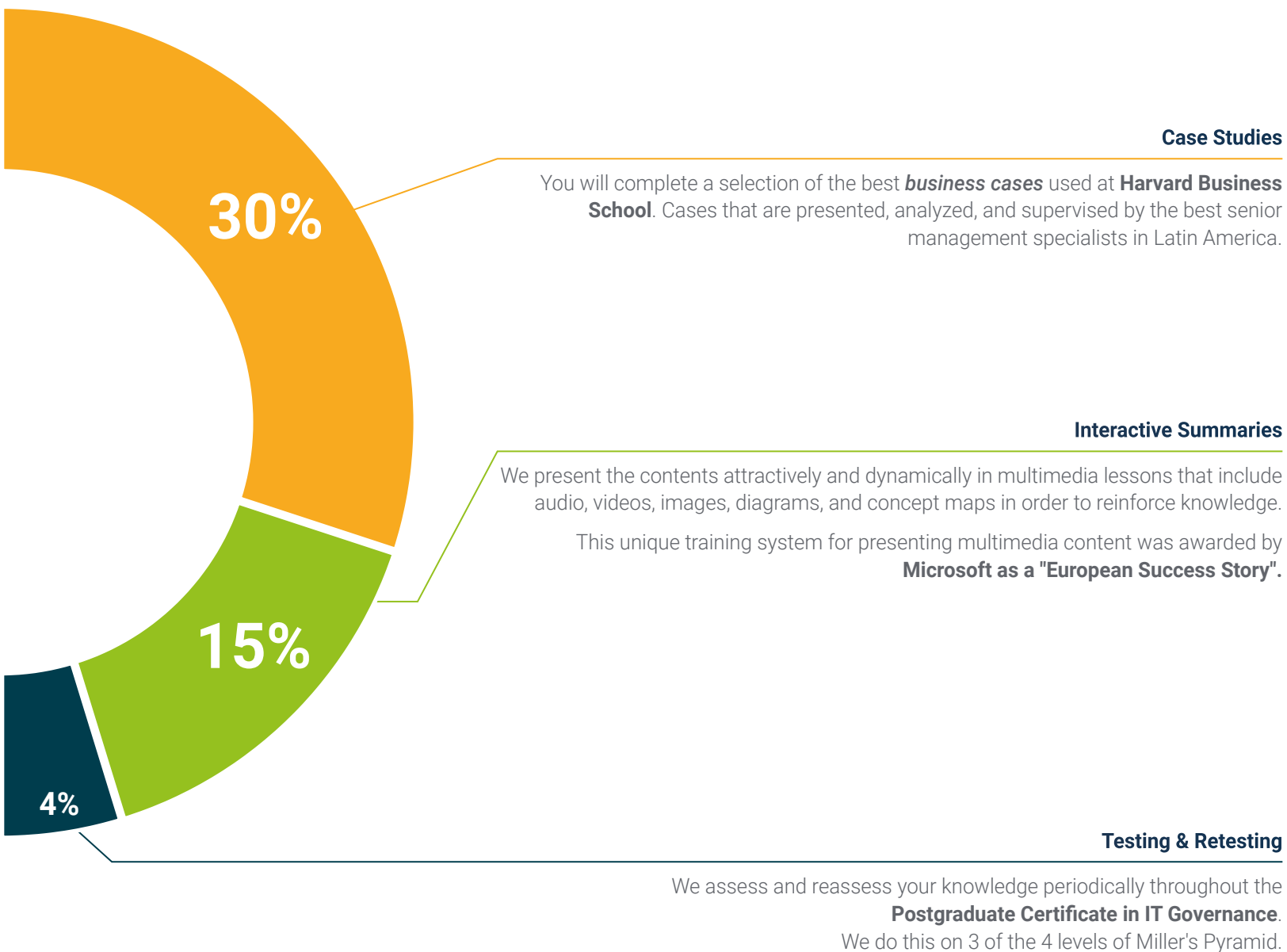


### Additional Reading

Recent articles, consensus documents, international guides... in our virtual library you will have access to everything you need to complete your program.







# 05 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program will be equipped to make global decisions with an innovative perspective and an international vision.



“

*One of our key objectives is to help you develop the essential skills needed to strategically lead enterprise information security”*

## 20 | Objectives

**Your goals are our goals.**

**We work together to help you achieve them.**

The **Postgraduate Certificate in IT Governance** will prepare you to:

**01**

Develop a clear strategy and a mature, agile process for IT sourcing governance.

**02**

Build appropriate solutions for technology and its related services.

**03**

Implement techniques to ensure the IT department governs technology and associated services.







04

Develop strategies to maintain or improve the company's positioning in a constantly changing and highly dynamic market environment.

05

Establish collaborative and interactive models between the IT area, the business, and service providers.

06

# Structure and Content

The **Postgraduate Certificate in IT Governance** is a tailor-made program delivered in a **100% online** format, allowing you to choose the time and place that best fits your availability, schedule, and interests.

This **one-month** program is designed to be a unique and stimulating experience, laying the foundation for your success in launching new products.



“

*What you study is very important.  
The skills and competencies  
you acquire are fundamental.  
You won't find a more complete  
syllabus than this, trust us...”*

## 24 | Structure and Content

### Syllabus

A syllabus designed for you, focused on your professional development, and preparing you to achieve excellence in the field of communication and strategic leadership. A program that understands both yours and your company's needs, through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to creatively and efficiently solve critical situations. This Postgraduate Certificate runs over the course of one month and is divided into three modules:

#### Module 1

Analysis of Current Trends and Best Practices in the IT Function

#### Module 2

Key Challenges and Strategic Decisions in IT Management

#### Module 3

Management Procedures, Requirements, Strategies, and Outsourcing Models



### Where, when, and how it is taught

This Postgraduate Certificate is completed over the course of one month and is divided into three content modules. You can complete it entirely online.



## Module 1. Analysis of Current Trends and Best Practices in the IT Function

### 1.1. Complementary Elements of IT Governance

- 1.1.1. Requirement Engineering
- 1.1.2. Security Management

### 1.2. Planning of Corporate Information Systems

- 1.2.1. Strategic Planning
- 1.2.2. The Systems Plan
- 1.2.3. Information Systems in Organizations

## Module 2. Key Management Challenges and Decisions

### 2.1. Frameworks for IT Governance

- 2.1.1. Corporate Governance and IT Governance
- 2.1.2. PPM/PMO (Project Portfolio Management / Project Management Office)
- 2.1.3. IT Enterprise Architecture
- 2.1.4. Technology Observatory

## Module 3. Management Procedures, Requirements, Strategies, and Outsourcing Models

### 3.1. Digital IT Architecture

- 3.1.1. Communication Solutions
- 3.1.2. Infrastructure Services
- 3.1.3. Business Services
- 3.1.4. Cybersecurity

### 3.2. Service Governance

- 3.2.1. RFI and RFP
- 3.2.2. Collaborative or Outsourcing Models



*A unique, essential, and decisive learning experience to boost your professional development and make the definitive leap”*

07

# Our Students' Profiles

The Postgraduate Certificate in IT Governance is a program aimed at IT professionals who wish to update their knowledge, explore new approaches to technology leadership, and advance in their careers.



“

*If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you”*

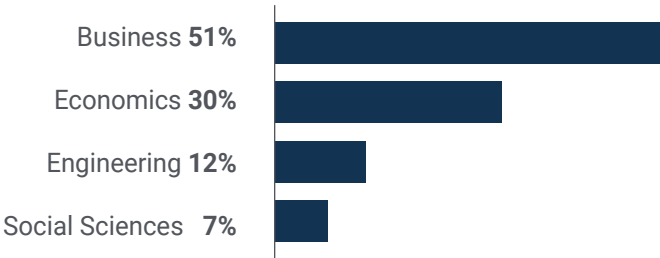
Average Age

Between **35** and **45** years

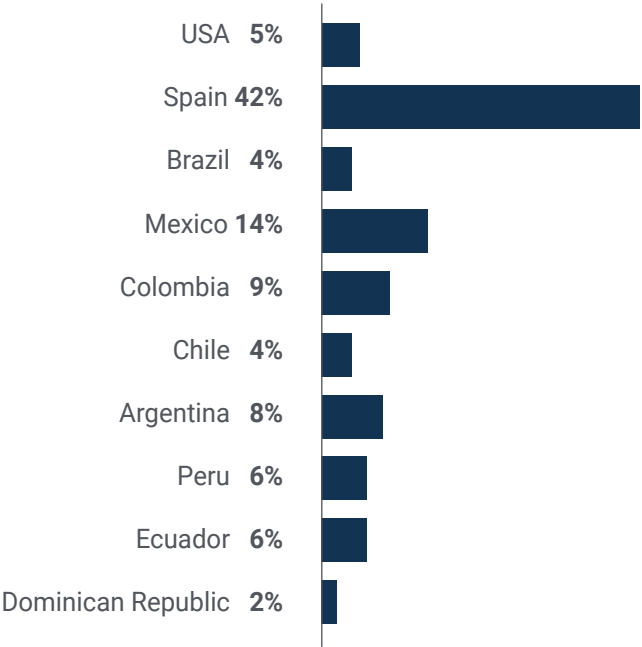
Years of Experience

**10** years

Training



Geographical Distribution





*The combination of academic content and the expertise of the faculty makes the Postgraduate Certificate in IT Governance a key tool for both professional and personal growth. I was pleasantly surprised by the quality and professionalism of all the faculty members"*

**Luis Sánchez Ortiz**

IT Manager

# 13 Certificate

This Postgraduate Certificate in IT Governance guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

## 32 | Diploma

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in IT Governance** endorsed by TECH Global University, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in IT Governance**

Modality: **online**

Duration: **8 weeks**

Accreditation: **4 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.





## Postgraduate Certificate IT Governance

- » Modality: online
- » Duration: 8 weeks
- » Certificate: TECH Global University
- » Accreditation: 4 ECTS
- » Schedule: at your own pace
- » Exams: online

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