



Master's Degree Sports Psychology

» Modality: online

» Duration: 12 months

» Certificate: TECH Global University

» Credits: 60 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/psychology/master-degree/master-sports-psychology

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Introduction to the Program

Among the various branches of psychology, Sport Psychology has gained significant prominence over the past decade. Studies by the World Health Organization have shown that well-structured psychological interventions can improve performance by up to 15%. This discipline not only enhances athletic execution, but also helps regulate emotions, reduce anxiety, and strengthen team cohesion. With this comprehensive approach, TECH presents this 100% online university program, designed to equip psychologists with the most innovative, up-to-date, and effective tools in the sports field—tailored to meet the modern demands of high-performance athletics and e-sports.





tech 06 | Introduction to the Program

Sport Psychology has taken on a central role in the field of professional performance, becoming an essential resource for the emotional, behavioral, and cognitive management of athletes. Today, the world's most competitive clubs and teams rely on specialized sport psychologists who work closely with coaches, physical trainers, and medical staff—integrated into multidisciplinary structures focused on optimizing every aspect of athletic development. This growing trend not only reflects the evolution of the discipline but also demands rigorous and up-to-date academic training.

For this reason, TECH has developed this program with a fully updated approach, specifically designed to train psychologists in the most effective methodologies in sports coaching and psychological intervention. Over the course of 12 months and in a 100% online format, participants will analyze key approaches to leadership, high-performance team management models, and the most widely used psychological techniques to optimize athletic performance—both individually and collectively.

One of the standout components of this program is its commitment to innovation, highlighted by a dedicated module on Sport Psychology in E-sports. This rapidly expanding field presents unique challenges to players' mental health. As such, the program will address tailored psychological intervention strategies, emotional regulation, burnout prevention, and techniques to maintain focus and motivation in a highly competitive digital environment.

This program is distinguished by the excellence of its faculty, composed of experienced psychologists with proven track records in international sports organizations. Thanks to their professional expertise and educational dedication, they have developed a comprehensive and academically rigorous syllabus. Additionally, participants will gain exclusive access to 10 masterclasses delivered by a renowned international guest director, further enriching the learning experience.

This **Master's Degree in Sports Psychology** contains the most complete and up-to-date program on the market. The most important features include:

- The development of practical case studies presented by experts in Sport Psychology
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- A particular emphasis on innovative methodologies in the field of Sport Psychology
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an internet connection



A renowned International Guest Director will deliver 10 cutting-edge masterclasses on the latest trends in Sport Psychology"



You will apply psychological strategies such as visualization, relaxation, and goal setting to optimize athletic performance"

The teaching faculty includes professionals from the field of Sport Psychology, who bring their real-world experience to this program, along with recognized specialists from leading professional associations and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will master specific techniques to assess performance, motivation, and other psychological factors that influence athletes.

The Relearning system applied by TECH in its programs reduces the long hours of study so frequent in other teaching methods.







tech 10 | Why Study at TECH?

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistuba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabus





World's
No.1
The World's largest
online university

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

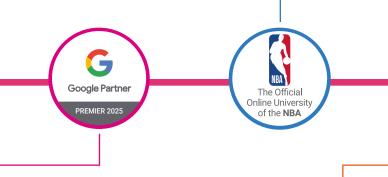
TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

99%

maximun

employability

guaranteed



The top-rated university by its students

 \star \star \star \star

global score

Students have positioned TECH as the world's toprated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.

Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.





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Module 1. Basic Fundamentals of Sports Psychology

- 1.1. Introduction to Sports Psychology
- 1.2. Sociology of Sport and Classification
- 1.3. Basic Neurological Principles
- 1.4. Neurological Foundations of Movement
- 1.5. Motor Skills and Learning
- 1.6. Models of Psychological Intervention
- 1.7. From Demand to Intervention. Intervention in Training and Competition
- 1.8. Competitive Levels: High Performance Sport, Technical Sport and Base Sport
- 1.9. Effects and Usefulness of the Sports Psychologist
- 1.10. Current Sports Psychology

Module 2. Leadership and Management of High-Performance Teams

- 2.1. Origin and History of Leadership Styles
- 2.2. Transformational and Transactional Leadership Style
- 2.3. Leadership Style and Followers
- 2.4. Bases of High Performance Teams
- 2.5. Define the High Performance Challenge
- 2.6. Action Plan
- 2.7. Sustainability and Maintenance of High Performance
- 2.8. Types of Leadership and Coaches in Sports
- 2.9. Athlete Risk Situations
- 2.10. Self-Care of High Performance Athletes and their "Caregivers"

Module 3. Applications of Coaching in Sports

- 3.1. The Origins and Background of Coaching
- 3.2. Current Schools and Trends
- 3.3. Work Models
- 3.4. Differences Between Coaching and Other Approaches
- 3.5. Coach Competencies and Code of Ethics
- 3.6. Coactive Coaching
- 3.7. Basic Process of Individual Coaching
- 3.8. Methodology of a Sports Coaching Process
- 3.9. Design of Work Plans and Systemic and Team Coaching
- 3.10. Evaluation Process of Coaching

Module 4. Psychological Techniques Applied to Sports

- 4.1. Inclusive and Specific Sports
- 4.2. Decision-Making in Sport
- 4.3. Training the Trainer. Technical Support
- 4.4. Establishment of Objectives and Comprehensive Competition Plans
- 4.5. Techniques to Promote Confidence and Emotional Self-Control
- Effects of Generating Awareness of What Has Been Learned about Confidence, Self-Efficacy, and Performance
- 4.7. Self-Instructional Education
- 4.8. Mindfulness Applied to Sport
- 4.9. NLP Applied to Sport
- 4.10. Motivation and Emotion

Module 5. Leadership Applied to Individual and Team Sports

- 5.1. Sports Psychologist vs. Coach
- 5.2. Psychological Training
- 5.3. Psychological Determinants of Performance and Talent Management
- 5.4. Team Mentality and Basic Elements of Intervention
- 5.5. Communication Skills
- 5.6. Managing Stress and Anxiety in Sports
- 5.7. Coping with Defeat/Burnout Prevention
- 5.8. Experiential Tools: Live Training Applied to Sports Coaching
- 5.9. Extreme Sports: Talent, Mental Strength, and Ethics in Sports Development
- 5.10. Self-Leadership. Self-Management

Module 6. Personal Branding and Management of Digital Tools

- 6.1. Interdisciplinary Work (Physical Therapist, Physiotherapist, Nutritionist, Physician, etc.)
- 6.2. Athlete Assessment Tools
- 6.3. Psychological Training of Specific Sports
- 6.4. Optimizing Athlete Learning and Building Performance Consistency
- 6.5. Psychological Pyramid of Sports Performance
- 6.6. Psychological Approach to Injuries and Readaptation
- 6.7. Retirement in Professional Sports
- 6.8. Substance Use and Other Risks
- 6.9. Neuroscience Applied to Perception and Performance
- 6.10. Biofeedback

Module 7. Cultural Transformation in Sports Organizations

- 7.1. Information and Communication Technologies (ICT)
- 7.2. Basic Principles of Digital Marketing
- 7.3. Internet, the Web, Web 2.0 and Web 3.0
- 7.4. Personal Brand Positioning
- 7.5. Social Network Management
- 7.6. Athletes and the Use of Their Networks and Interventions in the Media
- 7.7. Generation of Content Marketing through Different Platforms: Blogs, Podcasts, Video Blogs, etc
- 7.8. Persuasion and Influence Techniques
- 7.9. Conflict and Negotiation

Module 8. Facilitation Tools for the Sports Psychologist and Coach

- 8.1. Values-Driven Sports Organizations Mission and Vision
- 8.2. Business Tools for Communication and Coordination
- 8.3. Corporate Strategy and Technology Strategy
- 8.4. Organizational Culture and Climate
- 8.5. Organizational Leadership
- 8.6. Executive Coaching Tools
- 8.7. Dynamics and Intervention Techniques in Sport Organization
- 8.8. The Coach and Team Management, Ethics and Coaching
- 8.9. Diagnostic Tools for Sports Teams and Organizations
- 8.10. Design of Intervention Plans for Teams and Organizational Development

Module 9. The Psychologist and Coach as Facilitators

- 9.1. Psychologist and Coach: Protagonists of the Process
- 9.2. Group and Team Dynamics
- 9.3. Reinforcement and Punishment
- 9.4. Concentration and Visualization
- 9.5. Values and Attitudes of Sport
- 9.6. Athlete Personality Traits
- 9.7. Evaluation and Diagnosis of Common Problems
- 9.8. Design of Workshops and Intervention Sessions
- 9.9. Intervention Phases and Sessions
- 9.10. Project Development and Applied Research

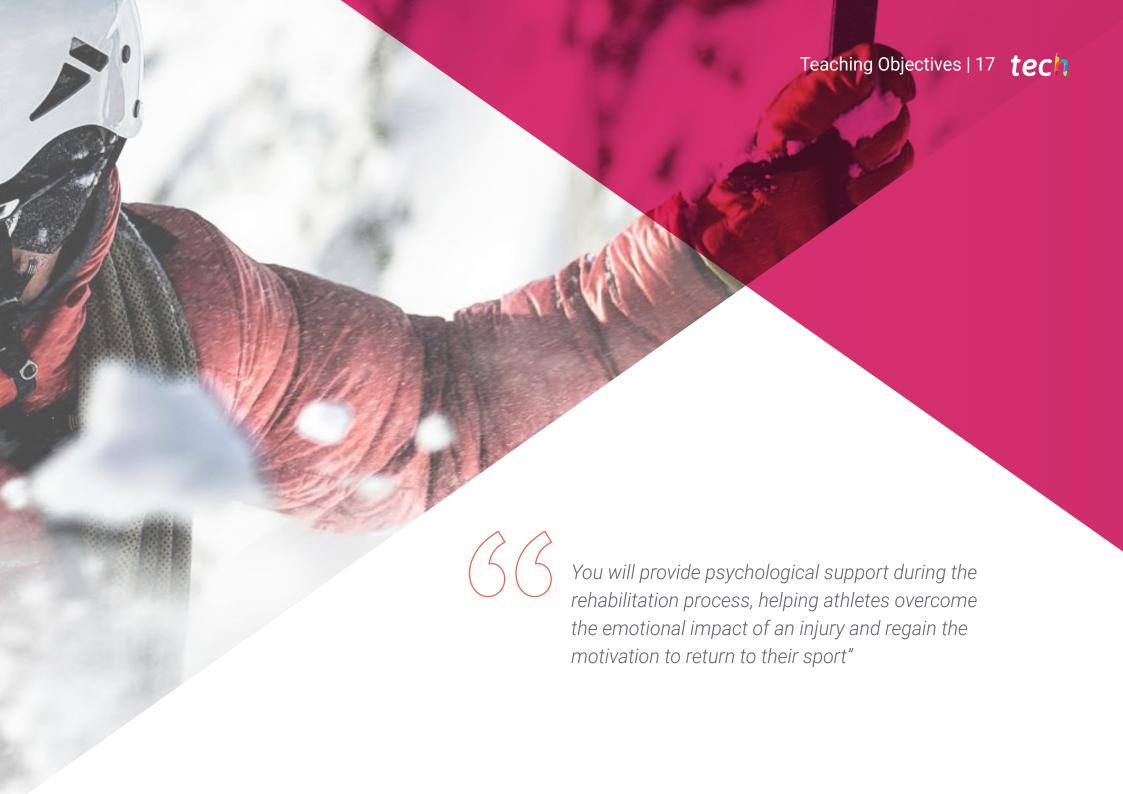
Module 10. E-sports

- 10.1. What are E-Sports?
- 10.2. The Video Game Industry and Its Importance for Psychology
- 10.3. Player Management
- 10.4. Club Management
- 10.5. The Figure of the Psychologist, Role and Functions
- 10.6. Addiction to Video Games
- 10.7. Risks of Social Networks within E-Sports
- 10.8. Psychological Evaluation and Intervention
- 10.9. Prevention of Depression and Suicide
- 10.10. Future of E-Sports and the Figure of the Psychologist



This is the program that will get you to your professional peak, pushing the world's best athletes to reach their maximum potential"





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General Objectives

- Approach the most successful leadership styles in the sporting arena
- Study high-performance team management at the psychological and motivational level
- Examine the basic pillars on which Sports Psychology is based
- Analyze the possible applications of the most common techniques and methodologies in sports coaching
- Learn the most frequently used psychological techniques in the field of sports
- Understand the importance of personal branding for professional development
- Update the management of various digital tools to promote personal branding
- Study in depth the cultural transformation of sports organizations
- Study the different interdisciplinary tools of the sports psychologist and coach



You will implement mental health promotion programs focused on the psychological and emotional well-being of athletes"





Module 1. Basic Fundamentals of Sports Psychology

- Investigate the main roles of the sports psychologist and coach
- Know the psychological functions involved in sports refereeing
- Study the psychological process from the demand to the intervention itself
- Analyze the existing social protection and coordination structures in Sports Psychology

Module 2. Leadership and Management of High-Performance Teams

- Study the most effective management models in high-performance sports
- Learn how to apply effective leadership in the sports environment

Module 3. Applications of Coaching in Sports

- Get to know the basic process of individual coaching
- Analyze the methodology of a sports coaching process

Module 4. Psychological Techniques Applied to Sports

- Further understand inclusive and specific sports
- Dive deeper into the decision-making process in sports
- Study in depth the techniques to generate confidence and emotional self-control

Module 5. Leadership Applied to Individual and Team Sports

- Know the differences between a sports psychologist and a coach
- Delve into the concept of psychological training

Module 6. Personal Branding and Management of Digital Tools

- Analyze the basic fundamentals and positioning of a personal brand
- Deepen your knowledge of social media management to achieve professional goals
- Know the proper use of social networks by the athlete

Module 7. Cultural Transformation in Sports Organizations

- Analyze the values that drive sports organizations
- Know the design of intervention plans that are carried out in teams and organizations

Module 8. Facilitation Tools for the Sports Psychologist and Coach

- Delve into the psychological training of specific sports
- Learn to optimize the learning process of the athlete, looking for consistency in performance

Module 9. The Psychologist and Coach as Facilitators

- Address the training of sports coaches from a psychological perspective
- Understand the process of designing workshops and applied research in Sport Psychology

Module 10. E-sports

- Understand the current importance of the video game industry and its psychological impact
- Delve into and understand the different roles of the psychologist in the video game industry
- Comprehend the future perspectives of the E-sports world



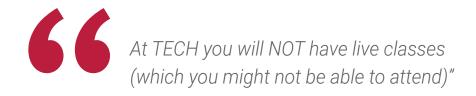


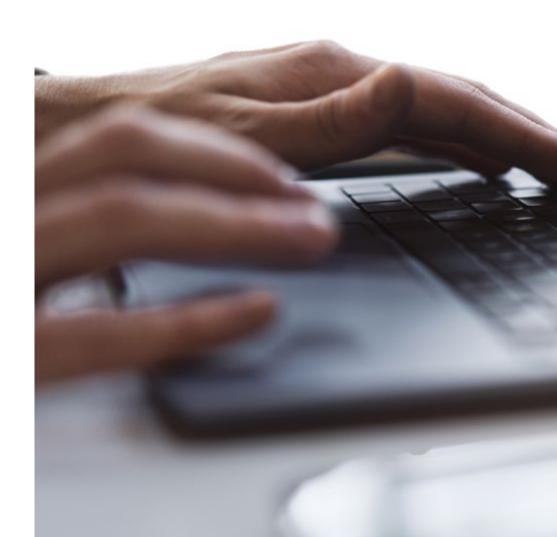
The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

tech 24 | Study Methodology

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



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A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- **2.** Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Study Methodology | 27 tech

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

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As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting



We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes



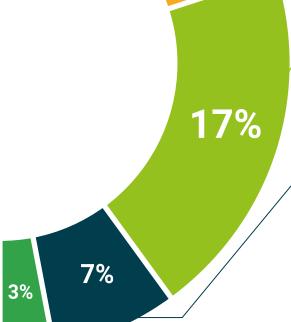
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







International Guest Director

Dr. Barbara Roberts is a leading clinical psychologist with an internationally recognized career in the field of sports mental health. As such, she has played an important role as Director of Wellness and Clinical Studies for the Washington Commanders football team, a position that has made her one of the few professionals with a doctorate in Clinical Psychology working full time for an NFL franchise. Here, her work has focused on implementing a proactive approach to mental health management, seeking to build a solid foundation for player wellness and its impact on performance and overall health.

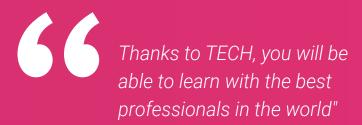
Additionally, her professional career has included significant roles at the Federal Bureau of Prisons and the *U.S. Army Aberdeen Proving Ground*, where she has developed programs to support inmates and military members with substance abuse issues. In addition, she has worked for the Substance Abuse and Mental Health Services Administration and the White House Office of National Drug Control Policy, which has allowed her to evaluate and improve treatment programs nationwide.

Dr. Barbara Roberts has also applied her expertise in evidence-based methods, such as motivational interviewing, to create an environment of trust with players, helping them face the challenges of their careers and personal lives. In this regard, her approach is unique in its ability to normalize mental health within the sporting environment and offer ongoing, personalized support. In turn, she has excelled in her commitment to helping players through various stages of their careers, from their early years in the NFL, to life after retirement.



Dr. Roberts, Barbara

- Director of Wellness and Clinical Services at the Washington Commanders, Washington D. C., United States
- Clinical Psychologist at Georgetown University Medical Center, Georgetown
- Analyst and Health Policy Coordinator in the White House Office of National Drug Control Policy
- Clinical Psychologist at the Substance Abuse and Mental Health Services Administration
- Doctor of Clinical Psychology from the University of Oklahoma
- B.A. in Psychology from Fisk University







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This private qualification will allow you to obtain a **Master's Degree in Sports Psychology** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Master's Degree in Sports Psychology

Modality: online

Duration: 12 months

Accreditation: 60 ECTS





^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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» Schedule: at your own pace

