



Postgraduate Certificate Educational Coaching and Talent Management

» Modality: online

» Duration: 12 weeks

» Certificate: TECH Global University

» Accreditation: 18 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/psychology/postgraduate-certificate/educational-coaching-talent-management

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Talent provides added value and the reward of personal satisfaction; therefore, discovering and developing it must be one of the most important priorities at the psychological and educational levels. Talent is related to multiple intelligences, as it is diverse, and to personal learning styles. A proper approach that considers both leads to inclusive and excellent development.

It is important for the psychologist to find meaning through a professional and personal vocation that is aligned. Only through the discovery of one's vocation can one become inspired to inspire others. Vocation distances the educator from pessimism and discomfort, giving them the motivation to grow and innovate.

Both talent and vocation generate paths of growth in an uncertain world. For this reason, creativity for problem-solving is increasingly necessary, as innovation is essential. Moreover, human beings are innately creative. So, connecting with one's creative capacity is synonymous with enjoyment.

Current psychology is excessively focused on what to do (tasks) and how to do it (methods). But it often feels as though the North Star is lost—that is, the purpose and meaning of the profession.

In psychology, much is said about values that are not always practiced, and little is said about limiting beliefs that produce professionals unable to move beyond their narrow perspectives or who feel incapable of confronting their own truths and growing through their crises.

To prepare graduates in this way, TECH relies on the cutting-edge Relearning methodology and on a distinguished team of professors with extensive experience in Educational Coaching. Among them is a renowned specialist with broad international experience. This expert delivers a series of Masterclasses that will enable graduates to rigorously update their skills and competencies.

This **Postgraduate Certificate in Educational Coaching and Talent Management** contains the most complete and up-to-date program on the market. The most important features include:

- The development of clinical cases presented by experts in Educational Coaching and Effective Communication
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- What's new in Educational Coaching and Effective Communication?
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies in Educational Coaching and Effective Communication
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



In addition to the complete teaching staff of this program, an international expert of the highest prestige will develop a group of rigorous Masterclasses"



This Postgraduate Certificate may be the best investment you can make in selecting a refresher program for two reasons: in addition to updating your knowledge in in Educational Coaching and Talent Management, you will obtain a certificate of completion from TECH Global University"

Its teaching staff includes professionals from the fields of Educational Coaching and Communication, who contribute their professional experience to this training, as well as renowned specialists from leading scientific societies.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the psychologist must try to solve the different professional practice situations that arise throughout the program. For this purpose, the specialist will be assisted by an innovative interactive video system developed by renowned and experienced experts in the field of Educational Coaching and Communication.

Increase your decision-making confidence by updating your knowledge through this Postgraduate Certificate.

Take advantage of the opportunity to discover the latest advancements in Educational Coaching and Talent Management.









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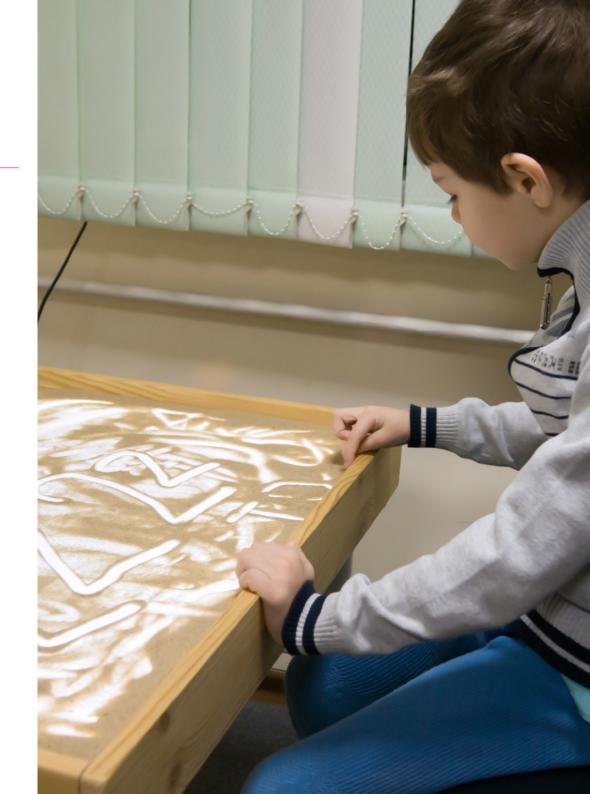


General Objectives

- Provide students with advanced specialized training based on theoretical and instrumental knowledge
- Acquire and develop the competencies and skills necessary to obtain a qualification as an Education professional with competencies in Educational Coaching, mediation and conflict resolution, learning motivation, emotional management and classroom leadership



Take the step to stay up to date with the latest developments in Educational Coaching and Talent Management"





Specific Objectives

- Know the basics and fundamentals of Educational Coaching
- Gain knowledge about educational and psychological theories related to Educational Coaching
- Understand the need and search for meaning in coaching processes
- Assume the importance of the dialogic encounter in Education
- Become familiar with the areas of action of Educational Coaching
- Know the benefits of the application of Coaching in educational contexts
- Get to know the competences of the teacher-coach
- Know the phases of the Educational Coaching process and know how to apply them to classroom groups
- Appreciate the potential role of Coaching in creating synergies in teaching teams
- Appreciate and understand the role of coaching in developing management skills
- Know the nature of beliefs and how they are formed
- Understand your ability to constrain or empower
- Know the main cognitive distortions
- Know how irrational ideas work
- Learn how to generate a growth mindset

- Generate transformational changes
- Appreciate the importance of values in education
- Understand a deep sense of Personal Identity
- Know the Enneagram personality model and appreciate the various adaptation strategies
 of the enneatypes
- Be able to adequately address beliefs and values in Education
- Analyze the mechanisms of motivation
- Understand talent and its role in education.
- Reflect on the relationship between Key Competencies and Talent
- Applying the Gallump Test to detect talent
- Know how to apply strategies for talent development
- Explore the possibilities of Coaching to discover your vocation
- Know the keys to creativity
- Appreciate the importance of Creativity as a value in Education
- Learn creative techniques
- Develop creativity





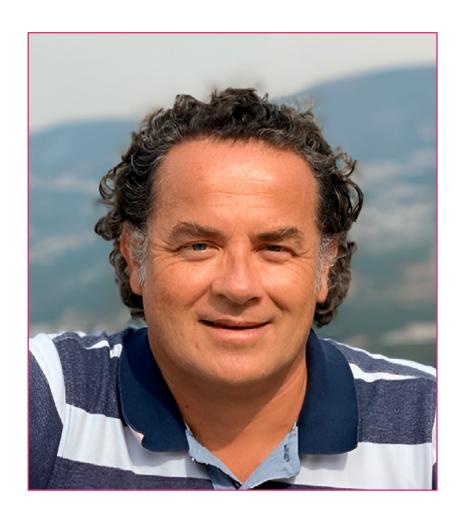
tech 14 | Course Management

International Guest Director

Dr. Christian van Nieuwerburgh is the main international reference in Educational Coaching, having developed an extensive career in this area that has led him to be the author and editor of such relevant works as *An Introduction to Coaching Skills: A Practical Guide* and *Coaching in Education: Getting Better Results for Students, Educators and Parents*.

Among his many assignments in this field are his management positions in institutions such as Growth Coaching International and the International Centre for Coaching in Education, of which he is Global Director and Executive Director. He is also a senior fellow at the Centre for Wellbeing Science at the University of Melbourne and an honorary fellow of the Carnegie School of Education at Leeds Becket University, UK.

As a coaching expert, he has **lectured** on **motivation** and **leadership** in **the United States**, the **United Kingdom**, **Australia**, **Europe** and **East Asia**, and has published numerous academic articles in leading scientific journals.



Dr. Van Nieuwerburgh, Christian

- Global Director at Growth Coaching International, Sydney, Australia
- Executive Director of the International Centre for Coaching in Education
- Author and editor of key books in the field of coaching such as Coaching in Education: Getting Better Results for Students, Educators and Parents
- PhD in English from University of Birmingham
- Master's Degree in Psychology from University of East London
- Professor of Coaching and Positive Psychology at the Centre for Positive Psychology and Health of the Royal College of Surgeons in Ireland
- Honorary Fellow of the Carnegie School of Education at Leeds Beckett University, United Kingdom
- Senior Fellow of the Centre for Wellbeing Science at the Melbourne Graduate School of Education at University of Melbourne, Australia



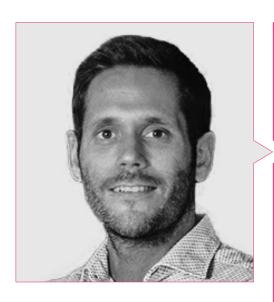
Thanks to TECH, you will be able to learn with the best professionals in the world"

Management



Mr. Riquelme Mellado, Francisco

- Head of Studies at CEA Mar Menor. Torre-Pacheco, Murcia, Spain
- Teacher Counselor at the Regional Ministry of Education of the Region of Murcia
- Professor of the specialty of Drawing
- Coordinator of the Visual Arts Projects in the Hospital Classrooms of the Region of Murcia
- Education Project Trainer and Head of the Botín Foundation in the Region of Murcia
- He writes for the educational magazine INED21. Educational Project "Una Educación para Ser"
- Blogger and educational communicator
- Degree in Fine Arts from the Polytechnic University of Valencia
- Specialist Master's Degree in Art Therapy by the School of Practical Psychology of Murcia
- Gestalt Training with the SAT program (Claudio Naranjo Foundation)
- · ICF, ASESCO AECOP AECOP certified coach with competencies in NLP and Systemic Coachin
- Trainer of trainers for CEFIRE of Orihuela and CPR Murcia



Mr. Romero Monteserín, Jose María

- Academic Director at the School of Spanish Language of the University of Salamanca in Lisbon
- Collaborator in several ELE-USAL in Management
- External professor at the CIESE-Comillas Foundation in the Educational Center Management and Training
- Online Trainer in Management of Educational Centers at Fundación CIESE-Comillas
- Degree in Teaching at the Complutense University of Madrid
- Master's Degree in Management of Educational Centers from the Antonio de Nebrija University
- Master's Degree in High School Teacher Training from the University CEU Cardenal Herrera
- Postgraduate Degree in School Organization
- Higher University Technician in Human Resources
- Higher Technician in In-Company Training
- Expert in Project Management



Dr. Beltrán Catalán, María

- Pedagogue Therapist at Oriéntate con María
- Founder and Co-Director of PostBullying Spanish Association
- PhD Cum Laude in Psychology from the University of Cordoba
- Winner of the Young Award for Scientific Culture 2019, granted by the Spanish National Research Council (CSIC) and the City Council of Seville



Dr. Visconti Ibarra, Martín

- · General Director at Academia Europea Guadalajara
- Former General Director at Academia Europea Bilingual School
- Expert in Educational Sciences, Emotional Intelligence and Counselor
- Former Scientific Advisor to the Spanish Parliament
- Collaborator of the Juegaterapia Foundation
- Master's Degree in Management and Administration of Educational Centers
- Online Master's Degree in Learning Difficulties and Cognitive Processes
- Degree in Primary Education



Ms. Jiménez Romero, Yolanda

- Pedagogical Advisor and External Educational Collaborator
- Academic Coordinator of Online University Campus
- Territorial Director of the Extremadura-Castile La Mancha Institute of High Abilitie
- Creation of INTEF Educational Contents in the Ministry of Education and Science
- Degree in Primary Education with a specialization in English
- Psychopedagogue by the International University of Valencia
- Master's Degree in Neuropsychology of High Abilities
- Master's Degree in Emotional Intelligence Specialist in NLP Practitioner





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Module 1. Beliefs, Values, and Identity

- 1.1. Nature of Beliefs
 - 1.1.1. Concepts about Beliefs
 - 1.1.2. Characteristics of a Belief
 - 1.1.3. Behavior and Beliefs
 - 1.1.4. Types of Beliefs
- 1.2. Origin of Limiting Beliefs
 - 1.2.1. Cognitive Distortions
 - 1.2.2. Irrational Ideas
- 1.3. Managing Belief Change
 - 1.3.1. Basis of Coping
 - 1.3.2. Types of Coping
- 1.4. Mindset for Change and Innovation
 - 1.4.1. Fixed Mindset
 - 1.4.2. Growth Mindset
 - 1.4.3. Inertia Zone and Learning Zone
 - 1.4.4. Creative Tension
- 1.5. Coaching and Change
 - 1.5.1. Generative and Evolutionary Changes
- 1.6. Values and Counter-Values
 - 1.6.1. Conceptualization of Values
 - 1.6.2. Learning of Values
 - 1.6.3. Values and Behavior
 - 1.6.4. Counter-Values
- 1.7. Identity
 - 1.7.1. Identity and Identity Features
 - 1.7.2. Psychological Models and Identity
 - 1.7.3. Identity and Science





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- 1.8. Personality Models
 - 1.8.1. Enneagram: The Various Expressions of the Personality and its Needs
 - 1.8.2. The MBTI Model
 - 1.8.3. Other Models
- 1.9. Logical Levels
 - 1.9.1. Human Needs
 - 1.9.2. Levels of Consciousness
 - 1.9.3. Alignment of Levels
- 1.10. Approach to Beliefs, Values, and Identity in Education
 - 1.10.1. Diversity: Inclusiveness
 - 1.10.2. Values-Based Education. The Values of Positive Psychology
 - 1.10.3. Self-Esteem and Recognition: Identity Construction

Module 2. Educational Coaching

- 2.1. What is Educational Coaching? Basis and Foundations
 - 2.1.1. Definition and Connection with Educational and Psychological Theories
 - 2.1.2. Educating in the Will of Meaning
 - 2.1.2.1. Nonodynamics and Coaching
 - 2.1.2.2. Logopedagogy, Coaching and Education in the Self
- 2.2. Areas of Application of Coaching in Education
- 2.3. Benefits of its Application in Educational Contexts
 - 2.3.1. Coaching and Development of Executive Functions and Metacognition
 - 2.3.2. Coaching and Educational Support Needs
 - 2.3.3. Coaching to Achieve Excellence
- 2.4. Pedagogies Based on Cooperation and Autonomy Development and Coaching
- 2.5. Helping Relationship Styles and Coaching
- 2.6. The Teacher as a Coach
- 2.7. Competencies of the Teacher as a "Coach" of the Student Body
- 2.8. Coaching in the Framework of Shared Mentoring

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2.9.	Teacher Skills as a Facilitator of Change	
	2.9.1.	Laying the Groundwork. Co-Creating the Relationship
		2.9.1.1. Creative Visualization. Results to be Achieved at the End of the Process
		2.9.1.2. Student Wheel – Teacher Wheel
		2.9.1.3. Pedagogical Contract
	2.9.2.	Effective Communication
		2.9.2.1. Effective Communication
		2.9.2.2. Active Listening
		2.9.2.3. Powerful Questions
		2.9.2.4. Direct Communication
	2.9.3.	Planning Goals
		2.9.3.1. Construction of Vital Purpose
		2.9.3.2. Games of the Results
		2.9.3.3. Build SMART Objectives. Cultivating Learning and Growth
		2.9.3.4. Creating Awareness
		2.9.3.5. Design Actions
	2.9.4.	Progress Management
		2.9.4.1. Limiting Beliefs vs. Powerful Beliefs
		2.9.4.2. Learning and Coaching. Comfort Zone
		2.9.4.3. Game of Qualities
		2.9.4.4. Key Success Factors
	2.9.5.	Process Evaluation
	2.9.6.	Family Involvement
2.10.	Classroom Group Applications	
	2.11.	Teaching Teams and Faculty. Team Spirit, Synergies
	2.12.	Management Teams and the Development of Executive Tools

Module 3. Talent, Vocation and Creativity

- 3.1. Talent and its Educational Importance
 - 3.1.1. Talent and its Components
 - 3.1.2. Talent is Diverse
 - 3.1.3. Measuring and Discovering Talent
- 3.2. Talent and Key Competencies
 - 3.2.1. Key Competencies as an Educational Paradigm
 - 3.2.2. Intelligences, Knowledge, Skills, Attitudes
 - 3.2.3. Relationship between Talent, and Key Competencies
- 3.3. Talent Development
 - 3.3.1. Talent Development Procedures
 - 3.3.2. Talent and Educational Approach
- 3.4. Motivation Mechanisms
 - 3.4.1. Needs, Desires and Motivations
 - 3.4.2. Decision-Making
 - 3.4.3. Executive Capabilities
 - 3.4.4. Procrastination
 - 3.4.5. Habits for Efficiency
- 3.5. Vocation, Meaning and Purpose
 - 3.5.1. The Importance of Vocation
 - 3.5.2. The Importance of Meaning
 - 3.5.3. Vision, Mission, Commitment
- 3.6. Towards a Definition of Creativity
 - 3.6.1. Creativity: A Necessary Trend. Innovation
 - 3.6.2. Divergent and Convergent Thinking
 - 3.6.3. The Creative Process and Its Phases



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- 3.7. Why Creativity?
 - 3.7.1. Arguments in Favor of Creativity Today
 - 3.7.2. Areas of Creativity
- 3.8. Creativity Development
 - 3.8.1. Conditions for Creativity
 - 3.8.2. Artistic Disciplines as Precursors of Creativity
 - 3.8.3. Creativity Applied to Challenges and Problem Solving
- 3.9. Creativity as a Value in Education
 - 3.9.1. The Need to Encourage Creativity in Education
 - 3.9.2. Applying Creative Development in the Classroom
- 3.10. Creative Techniques
 - 3.10.1. Relational Thinking Techniques
 - 3.10.2. Techniques for Generating Ideas
 - 3.10.3. Techniques for Evaluating Ideas
 - 3.10.4. Exercises of Ingenuity
 - 3.10.5. Other Techniques and Methods



A unique, essential and decisive learning experience to boost your professional development"



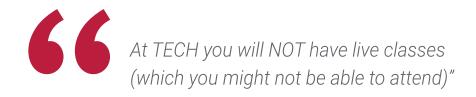


The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.









The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

tech 30 | Study Methodology

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



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A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

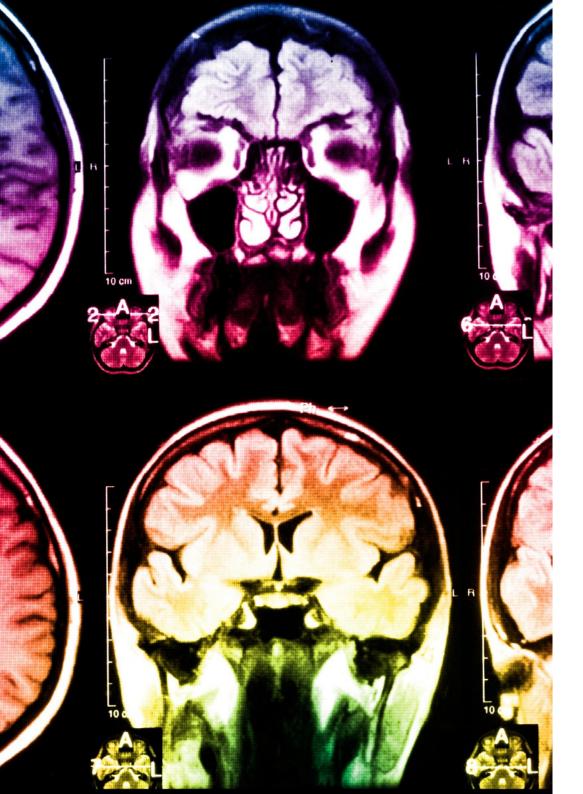


The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



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As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

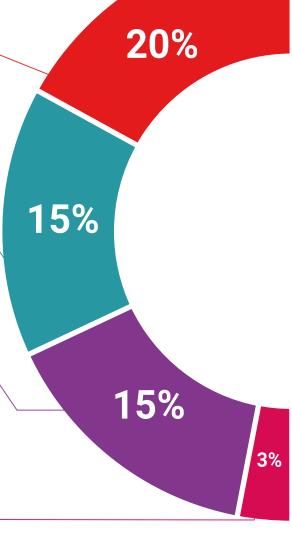
You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting



We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes



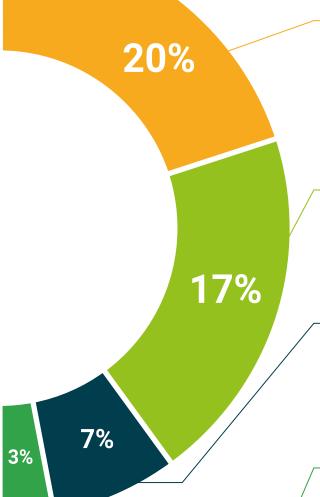
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







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This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate** in **Educational Coaching and Talent Management** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (official bulletin). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Educational Coaching and Talent Management

Modality: **online**

Duration: 12 weeks

Accreditation: 18 ECTS



Mr./Ms. ______, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Educational Coaching and Talent Management

This is a private qualification of 540 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024





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