Postgraduate Certificate
Documentation Techniques and Preparation of Publications in Applied Psychology

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Postgraduate Certificate
Documentation Techniques and Preparation of Publications in Applied Psychology

- Modality: **online**
- Duration: **6 weeks**
- Certificate: **TECH Technological University**
- Dedication: **16h/week**
- Schedule: **at your own pace**
- Exams: **online**

Website: www.techtitute.com/us/psychology/postgraduate-certificate/documentation-techniques-preparation-publications-applied-psychology

Index

01 Introduction p. 4

02 Objectives p. 8

03 Structure and Content p. 12

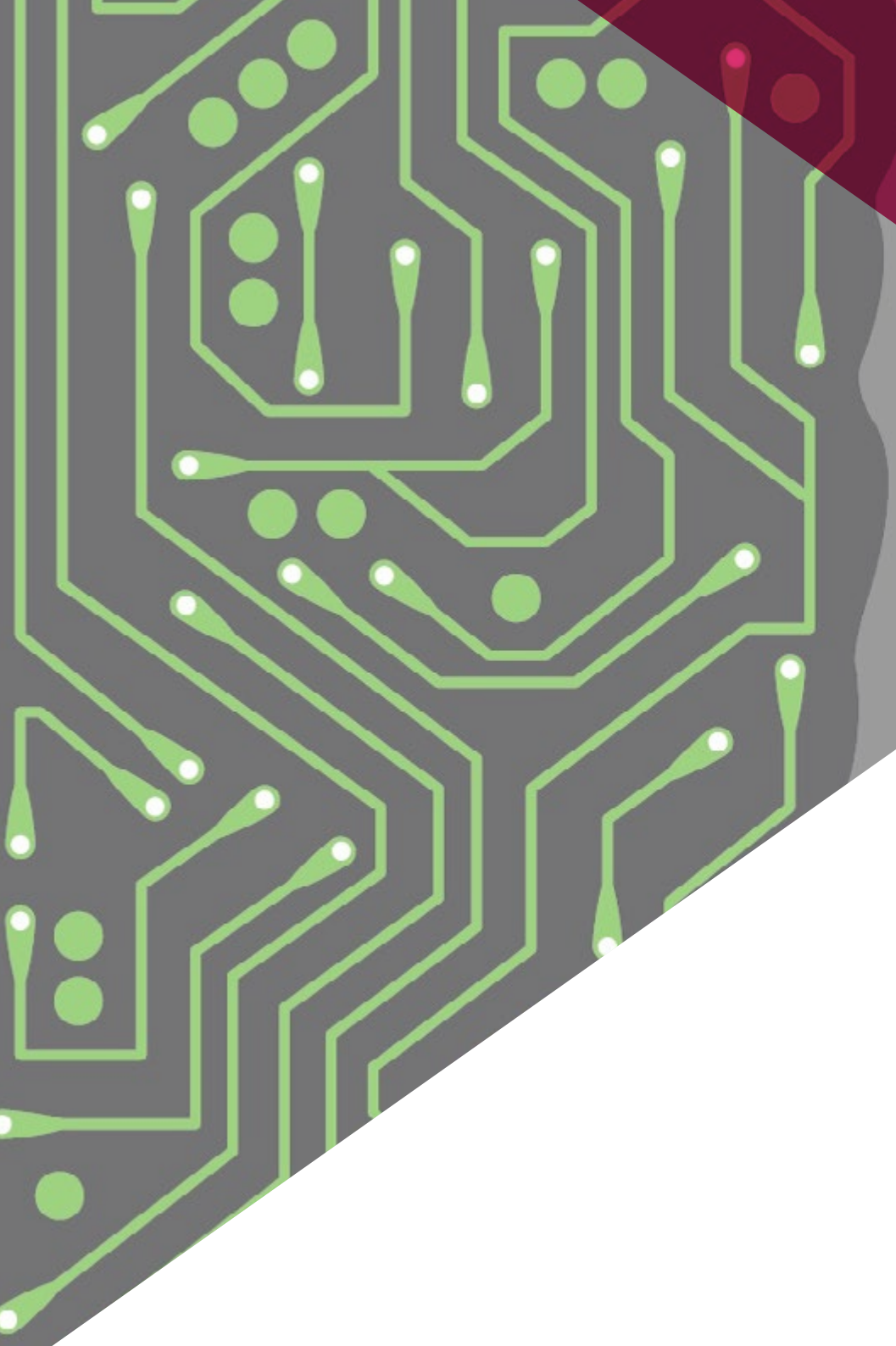
04 Methodology p. 16

05 Certificate p. 24

01

Introduction

This program will prepare students to carry out research in Applied Psychology, based on the most advanced methodology and techniques. Above all, the student will learn the main techniques of documentation and preparation of publications. Take advantage of the opportunity and become a researcher with solid and secure foundations through this academic program and the latest educational technology 100% online.



The Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology will help you update your knowledge in research and specialize you as a practicing professional"

The Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology has been created with the aim of understanding that the development and improvement of research in the area of Psychology requires focusing not only on the content to be developed, but also on the different methodologies and techniques used to achieve the objectives set more efficiently. It aims to respond to the whole context that surrounds both the research itself and the field of knowledge in which the research is framed.

Learn about the latest research methodologies in Applied Psychology, databases, ways of citing and referencing, learn how to analyze the results of your research or learn how to choose the best publications to showcase your research, among other issues. Enhance your skills thanks to this program that will allow you to perform at the highest level in research in the area of Psychology.

Through this program, you will be able to incorporate the competencies associated with the researcher in psychology through a broad, objective and experiential description of the elements to be applied during your practice. From the most general to the most specific and transversal, analyzing all the stages that make up an investigation. Research is a fundamental section in any area, since all the existing theoretical content is based on it.

This **Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Psychology and Scientific Research
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for carrying out research
- News and innovations on research in the different fields of psychology
- Practical exercises where self-assessment can be used to improve learning
- Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- Special emphasis on research methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Access the latest methodologies in applied psychology, master the writing of articles or delve into data analysis. Become a research professional in psychology"

This Postgraduate Certificate aims to provide a methodological renewal taking into account the demands of current research and offering the most innovative strategies and tools"

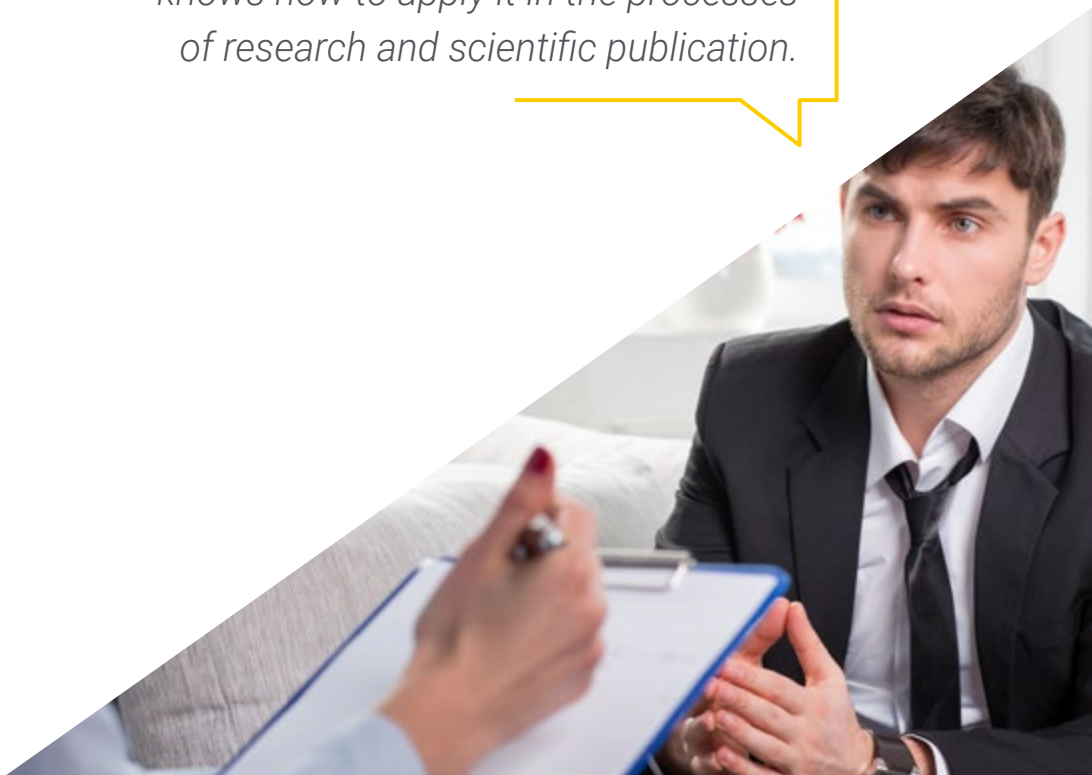
Increase your confidence as a researcher in psychology, updating your knowledge through this Postgraduate Certificate.

This Postgraduate Certificate marks the difference between a professional with a lot of knowledge and a professional who knows how to apply it in the processes of research and scientific publication.

It includes a very broad teaching staff made up of experts in psychology, who share their work experience in this program, as well as recognized specialists from leading communities and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, where the student must try to solve the different professional practice situations that arise during the course. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced research experts.



02

Objectives

This Postgraduate Certificate is oriented to the researcher in the field of Psychology, so that he/she can acquire the necessary tools to develop in the specific area, knowing the latest trends and deepening in those issues that make up the forefront of this area of knowledge. Researchers will only be able to carry out their objectives successfully if they are adequately prepared.

The Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology will broaden your horizons as a psychologist and allow you to grow both personally and professionally"

General Objective

- Learn the necessary competences to develop a research activity, as psychologists, that will allow them to raise their methodological and performance level in the field of research in psychology, using the appropriate tools within the research context, which will allow them to grow personally and professionally

Make the most of the opportunity and acquire the tools to enhance your research skills"

Specific Objectives

- Be able to search for information using the databases of our discipline and other related disciplines
- Know how to adequately select relevant research results in relation to the object of study
- Adequately manage the bibliography through specialized software
- Know the basics of scientific writing style based on the APA standards
- Know the importance of publishing the results obtained in scientific research
- Discriminate the type of journal to which a future publication should be addressed
- Know how to adequately apply scientific criteria in the analysis of published works

03

Structure and Content

The structure of the contents has been designed by a team of professionals in Psychology research, aware of the relevance of current training in order to delve into the area of knowledge and make publications of academic quality.

This Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology contains the most complete and up-to-date scientific program on the market"

Module 1. Documentation Techniques and Preparation of Publications in Applied Psychology

1.1. Databases in Applied Psychology
- 1.1.1. Databases as a Source of Information
- 1.1.2. General Databases
- 1.1.3. Psychology-Specific Databases
- 1.1.4. Advanced Search in Databases

1.2. Citing and Referencing I. Text Citations
- 1.2.1. Author-Based Citation
- 1.2.2. In-Text Citations

1.3. Citing and Referencing II: Bibliographic References
- 1.3.1. Books, Articles and Periodicals
- 1.3.2. References from Other Sources of Information

1.4. Reference Management Software
- 1.4.1. Mendeley" Software for Bibliographic References Management
- 1.4.2. Uses and Portability of the Application

1.5. Effective Reading of Research Articles
- 1.5.1. The Abstract as a General Source of Information
- 1.5.2. Identifying the Essential Information in an Article
- 1.5.3. Importance of the "Methods" Section
- 1.5.4. Analysis of Results and Conclusions
- 1.5.5. Authorship and Conflicts of Interest

1.6. Analysis and Synthesis of Research Results
- 1.6.1. Extraction of Research Results
- 1.6.2. Setting Up Data for Analysis
- 1.6.3. Analysis of the Results Obtained
- 1.6.4. Description and Synthesis of Conclusions

1.7. Formal Aspects of the Graphical Elements: Figures and Tables
- 1.7.1. Indispensable Elements in the Graphic Representation of Figures
- 1.7.2. Essential Elements in the Graphic Representation of Tables
- 1.7.3. Presentation of Graphic Elements According to APA Standards: Figures
- 1.7.4. Presentation of Graphic Elements According to APA Standards: Tables

1.8. Processes for Conducting a Systematic Review
- 1.8.1. Object of Study of the Systematic Review
- 1.8.2. Planning and Steps for the Implementation of the Systematic Review
- 1.8.3. Selection of Databases and Journals
- 1.8.4. Analysis and Synthesis of the Information Obtained

1.9. Selection of Journals for Publication
- 1.9.1. Selection of the Potential Audience
- 1.9.2. Discrimination of Potential Journals
- 1.9.3. Analysis of Publication Criteria

1.10. Design and Preparation of the Scientific Article
- 1.10.1. Conceptual Outline of the Research Adapted to the Criteria
- 1.10.2. Writing a Scientific Article
- 1.10.3. Translations of a Scientific Article
- 1.10.4. Revision of Article Versions
- 1.10.5. Reviewers' Comments and Corrections

Discover the importance of the professional's orientation towards research and the implications of effective accompaniment in this field"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

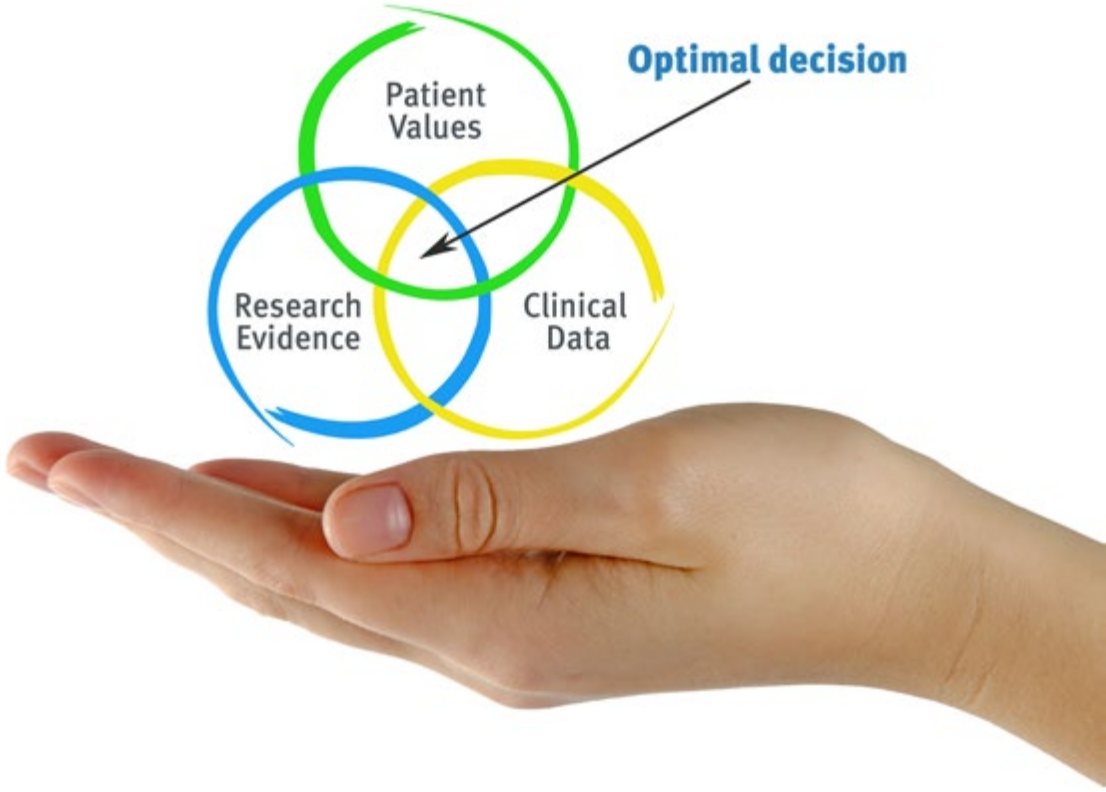
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

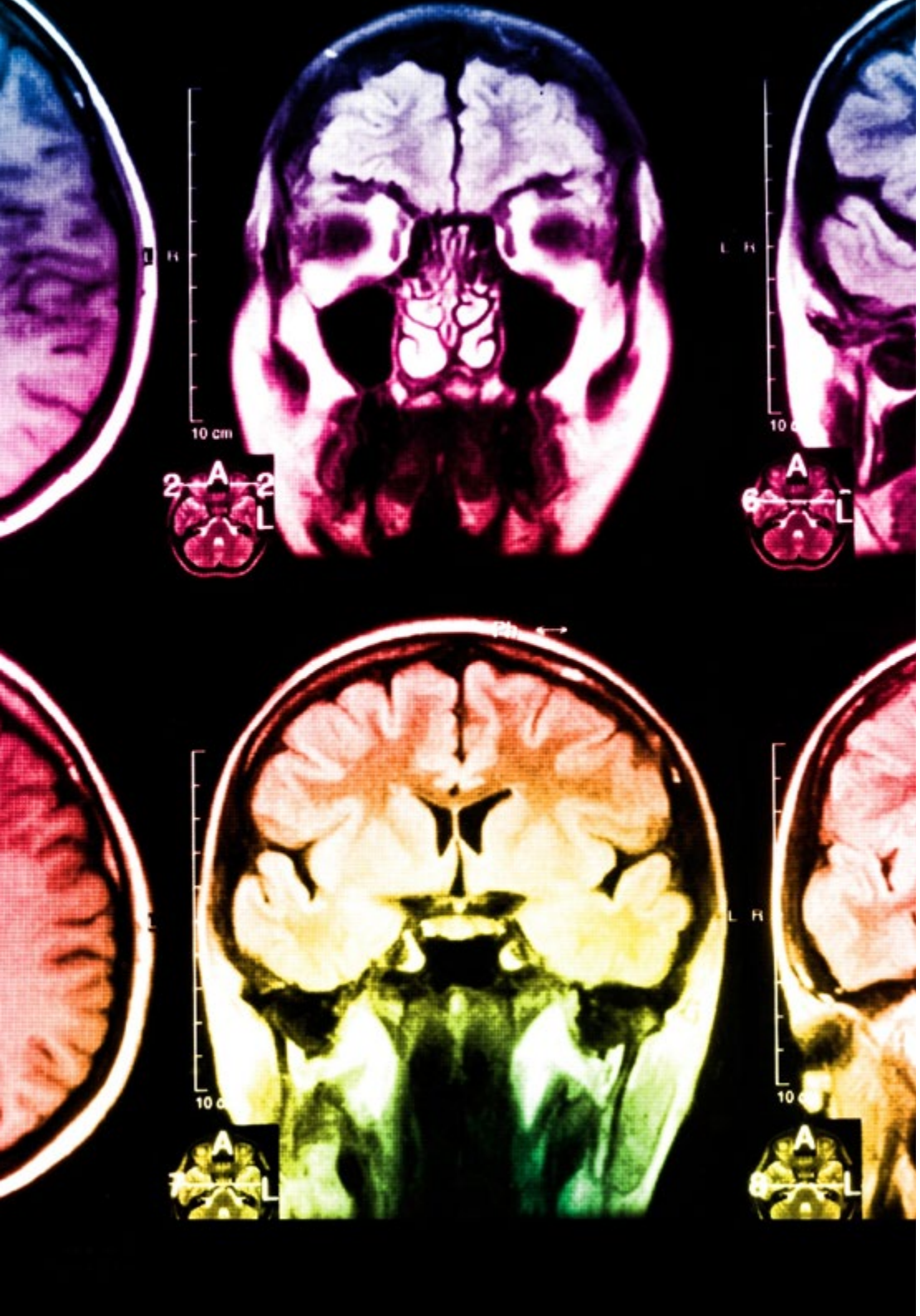
1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The psychologist will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Latest Techniques and Procedures on Video

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.

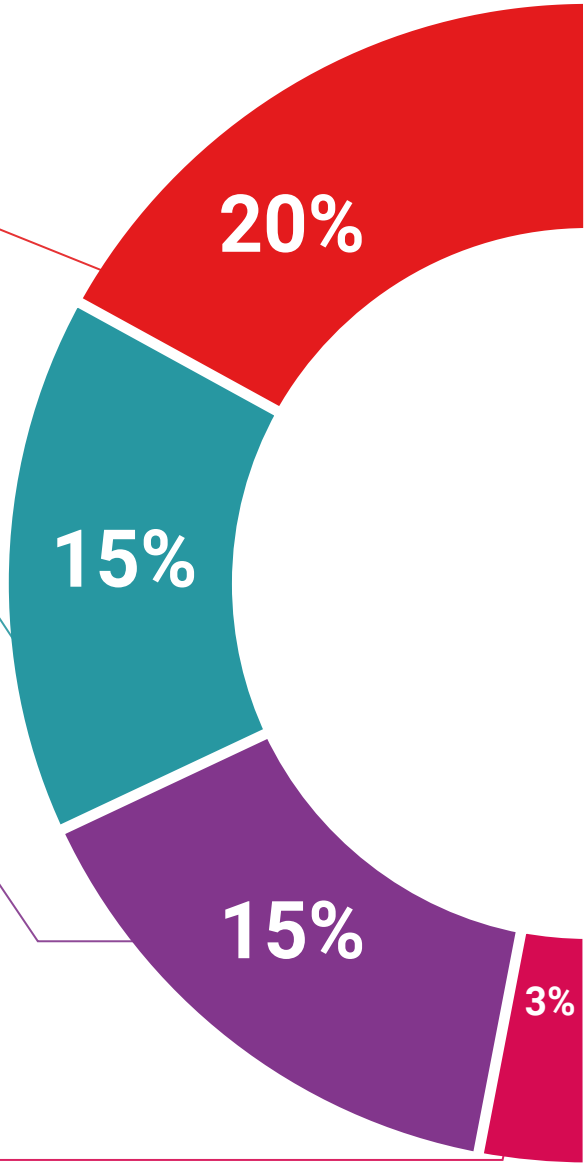
Interactive Summaries

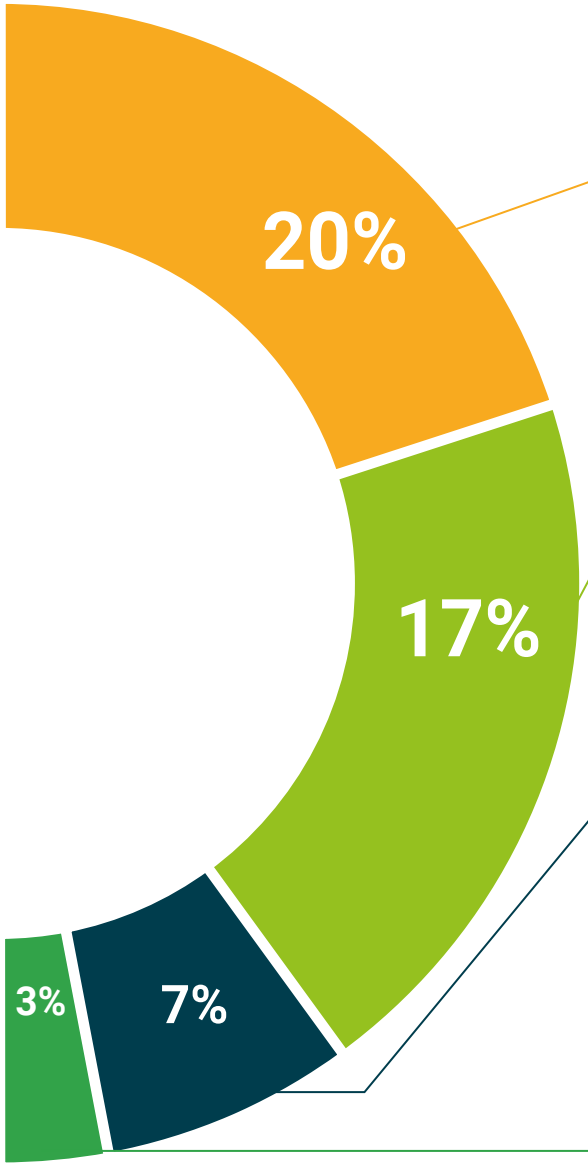
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

05

Certificate

The Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The Postgraduate Certificate issued by **TECH Technological University** will reflect the qualification obtained though the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Documentation Techniques and Preparation of Publications in Applied Psychology**

Official Nº of Hours: **150 h.**

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Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.

For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Documentation Techniques and Preparation of Publications in Applied Psychology

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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