

# Postgraduate Certificate Design, Management, and Evaluation of Social and Occupational Projects



## Postgraduate Certificate Design, Management, and Evaluation of Social and Occupational Projects

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtute.com/us/psychology/postgraduate-certificate/design-management-evaluation-social-occupational-projects](http://www.techtute.com/us/psychology/postgraduate-certificate/design-management-evaluation-social-occupational-projects)

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# 01

# Introduction

Difficulties in finding employment, the implementation of effective job search actions often frustrates people who are immersed in this situation. For this reason, the promotion of socio-labor projects is essential. In this context, psychology professionals play a relevant role in the success of such initiatives. Thus, this 100% online program was created, prepared by a specialized teaching team, which allows a complete update on strategic planning, socio-educational diagnosis, its implementation and management. All this, in addition, with innovative multimedia content, available 24 hours a day, from any electronic device with an Internet connection. A unique opportunity that only TECH, the world's largest digital university, can offer.





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*Make a complete update of your knowledge in Design, Management and Evaluation of Social and Labor Projects with a 100% online methodology”*

The search for employment has become a challenge for many people, especially for those who have difficulty entering the labor market. For this reason, the need for professionals specialized in the design, management and evaluation of socio-labor projects has become indispensable.

Thus, psychology has become a key discipline for the success of these initiatives, which seek to improve the quality of life of people and their social inclusion. In this context, this Postgraduate Certificate in Design, Management and Evaluation of Social and Labor Projects of 6 weeks duration and 150 teaching hours is born.

A program that focuses on strategic planning, socio-educational diagnosis, project management, evaluation and impact of socio-labor initiatives. This Postgraduate Certificate also emphasizes the importance of working with vulnerable communities and groups to ensure effective and sustainable inclusion in the labor market. For this, TECH has innovative didactic material based on video summaries of each topic, videos in detail, complementary readings and case studies.

In addition, thanks to this pedagogical format, students have greater flexibility to self-manage their study time and access the syllabus whenever and wherever they wish. All you need is a digital device with an Internet connection that allows you to view the content hosted on the online platform at any time of the day.

This **Postgraduate Certificate in Design, Management, and Evaluation of Social and Occupational Projects** contains the most complete and up-to-date scientific program on the market. The most important features include:

- ◆ The development of case studies presented by experts in educational psychology.
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice.
- ◆ Practical exercises where self-assessment can be used to improve learning.
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*An academic option that will allow you to reflect on the information society and the development of innovative projects adapted to current times”*

“

*It delves into the keys to the quality of socio-labor projects and services to ensure their success and positive impact on society”*

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

*You will be up to date with the techniques for the realization of a socio-educational diagnosis that will allow you to know the profile of the ideal people for your project.*

*TECH has created a Postgraduate Certificate, flexible and perfectly compatible with your daily responsibilities.*



# 02

# Objectives

By taking this program, students will be able to update their competencies and skills necessary to carry out the Design, Management and Evaluation of Social and Labor Projects. In this way, it will increase its capacity to identify and analyze the needs of the most vulnerable social groups and intervene to improve their employability. You will be able to achieve these goals thanks to an advanced syllabus, developed by an excellent teaching team with experience in the sector.





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*It guarantees the employability of young people thanks to the strategies shown in this unique academic option”*



## General Objectives

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- ◆ Acquire new competencies and skills in the area of psychopedagogy
- ◆ Update knowledge in the area of psychopedagogy within the school context
- ◆ Develop the capacity to face new situations in the school context
- ◆ Encourage interest in the ongoing professional development of practitioners
- ◆ Learn about different intervention options
- ◆ Learn new ways to address special educational needs
- ◆ Achieve an efficient framework for assessment, diagnosis, and guidance
- ◆ Be able to research and innovate to meet new demands





## Specific Objectives

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- ◆ Approach the labor and social environment from an educational perspective
- ◆ Reflect on the information and knowledge society
- ◆ Learn about the quality of socio-occupational projects and services
- ◆ Learn how to conduct a reality analysis
- ◆ Learn how to carry out a socio-educational diagnosis



*The case studies will provide you with the practical approach you are looking for in this advanced program in Design, Management and Evaluation of Social and Labor Projects”*

# 03

## Course Management

TECH has brought together in this Postgraduate Certificate an excellent specialized teaching team with a consolidated trajectory in the field of Psychology and Psychopedagogy. His excellent knowledge in this field is evident in an exhaustive syllabus, based not only on his professional experience, but also on the most recent research on the suitability of the implementation of socio-labor projects. In this way, the graduate will be guaranteed an effective update from the best experts.





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*Professionals with consolidated experience in Psychology will offer you the most current information for the realization of Sociolaboral Projects”*

## Management



### Mr. Álvaro Alfonso Suárez

- ♦ Teacher of educational reinforcement for SEN students
- ♦ Technician in Social and Health Care for Dependent People in Social Institutions
- ♦ Social Integration Technician
- ♦ Graduate in Psychopedagogy from the University of Laguna



# 04

## Structure and Content

This program has a curriculum that addresses the work and social environment from an educational perspective, reflecting on the information and knowledge society. At the same time, it deepens the quality of socio-labor projects and services, conducts an analysis of the reality or provides participatory socio-educational diagnostics to identify problems and plan socio-labor intervention. All this, in addition, with innovative multimedia content, available in the didactic resources library of this program.





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*You have a comprehensive and advanced syllabus, accessible from any digital device with internet connection”*

## Module 1. Design, Management, and Evaluation of Social and Occupational Projects

- 1.1. Society, Socialization and Social and Educational Interaction
  - 1.1.1. Globalization and the Information and Knowledge Society. Inequality and Education
    - 1.1.1.1. Globalization
    - 1.1.1.2. The Information and Knowledge Society
    - 1.1.1.3. Inequality and Education
- 1.2. Quality in Social and Occupational Projects
  - 1.2.1. Concept of Quality. Quality Service
    - 1.2.1.1. Concept of Quality
    - 1.2.1.2. Quality of Social and Occupational Services
- 1.3. Social Responsibility and Strategic Planning
  - 1.3.1. Strategic and User-Oriented Organizational Models
    - 1.3.1.1. Strategic and User-Oriented Organizational Models
    - 1.3.1.2. Social Responsibility
  - 1.3.2. Strategic Planning and Basic Principles in Social and Occupational Projects
    - 1.3.2.1. Strategic Planning
    - 1.3.2.2. Basic Principles in Occupational Projects
- 1.4. Reality Analysis and Problem Identification
  - 1.4.1. Reality Analysis and Problem Identification. Functions and Areas
    - 1.4.1.1. Reality Analysis and Problem Identification
    - 1.4.1.2. Functions
    - 1.4.1.3. Scope
- 1.5. Participatory Socio-Educational Diagnosis in Problem Identification
  - 1.5.1. Diagnostic Phases
  - 1.5.2. Object of Study, Area of Influence and Team Building
    - 1.5.2.1. Object of Study
    - 1.5.2.2. Area of Influence
    - 1.5.2.3. Team Building
- 1.6. Planning Social and Occupational Interventions
  - 1.6.1. Justification, Problem Formulation and Objectives
    - 1.6.1.1. Justification
    - 1.6.1.2. Problem Formulation
    - 1.6.1.3. General and Specific Objectives
  - 1.6.2. Internal Planning and Management Models
    - 1.6.2.1. Planning Models
    - 1.6.2.2. Internal Management
- 1.7. Guidelines for Project Development
  - 1.7.1. Work Plan, Organizational Elements and Resources
    - 1.7.1.1. Work Plan
    - 1.7.1.2. Organizational Elements and Methodology
    - 1.7.1.3. Resources
- 1.8. Infrastructure and Human Resources (HR)
  - 1.8.1. People Management
    - 1.8.1.1. People Management
  - 1.8.2. Assessing Individuals
- 1.9. Financial Management: Budgeting, Execution and Auditing
  - 1.9.1. Budget Preparation and Execution. Audits
    - 1.9.1.1. Budget Preparation
    - 1.9.1.2. Budget Execution
    - 1.9.1.3. Audits
- 1.10. Performance Assessment Models
  - 1.10.1. Design of Assessment
    - 1.10.1.1. Types of Assessment Design
  - 1.10.2. Phases in the Process, Types, Methodology and Assessment Tools
    - 1.10.2.1. Phases of the Process
    - 1.10.2.2. Types of Designs
    - 1.10.2.3. Study Methodology
    - 1.10.2.4. Assessment Tools

- 1.11. Data Collection, Systematization and Analysis
  - 1.11.1. Types of Analysis, Techniques and Procedures. Access and Data Collection
    - 1.11.1.1. Types of Data Analysis
    - 1.11.1.2. Data Collection Techniques
    - 1.11.1.3. Procedures for Data Analysis
    - 1.11.1.4. Access to Data
    - 1.11.1.5. Data Logging
- 1.12. Memorandums and Reports
  - 1.12.1. Dissemination of Results, Log and Final Report
    - 1.12.1.1. Dissemination of Results
    - 1.12.1.2. Memory
    - 1.12.1.3. Final Report

“ *An academic journey that will allow you to be aware of the latest techniques to design, manage and plan a socio-labor project from start to finish*”



05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

*With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.*



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

*The psychologist will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*





At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Latest Techniques and Procedures on Video

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Design, Management, and Evaluation of Social and Occupational Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in Design, Management, and Evaluation of Social and Occupational Projects** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Design, Management, and Evaluation of Social and Occupational Projects**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom

**tech** global  
university

**Postgraduate Certificate**  
Design, Management, and  
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