Postgraduate Certificate
Team Leadership in Pharma Biotech for Nursing

tech technological university

Postgraduate Certificate
Team Leadership in
Pharma Biotech for Nursing

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/in/nursing/postgraduate-certificate/team-leadership-pharma-biotech-nursing**

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Introduction

The responsibility of managing a healthcare team in Pharma Biotech involves leading highly specialized professionals in research, drug development and treatment. It also requires technical skills, strong interpersonal competencies and the ability to meet unique challenges in the industry. For this reason, it has become essential for the nurse to know cutting-edge leadership skills in order to coordinate work groups with full efficiency. For this reason, TECH has created this program, which enables students to delve into the most advanced methods of conflict management in the workplace or personnel organization to achieve corporate objectives. In this way, you will complete your learning in a 100% online mode, which provides the opportunity to balance daily responsibilities with study.

"With TECH, you will learn to positively influence your professional environment by exercising assertive leadership in your company"

Optimal team management is crucial to create up-to-date drugs with full solvency and with the minimum resources available. In this way, nurses need to have the skills to lead and coordinate multidisciplinary groups in this field, becoming key players in strategic decision making, project management and the promotion of innovation in the sector. In this way, it contributes directly to the development of solutions and advances that have a positive impact on people's health.

This is why TECH has created this program, which provides students with in-depth knowledge of the leadership skills needed in a Pharma Biotech clinical environment, positioning them as leading professionals in this sector. Throughout this educational path, you will identify the most effective techniques for aligning work groups with the company's objectives or for the resolution of conflicts within the corporate environment. It will also explore strategies to optimize complex decision making.

All this, through a very complete 100% online modality, through which the student will be able to enjoy the didactic contents at any time and place, just by using a device with an Internet connection. Likewise, it will enjoy resources in formats such as video, readings or interactive summary, ensuring that the nurses choose those study supports that best suit their educational needs.

This **Postgraduate Certificate in Team Leadership in Pharma Biotech for Nursing** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by Pharma Biotech specialists
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Expand your knowledge of leadership theories and styles to develop effective team management skills within your organization"

Do you want to study without having to give up your daily chores? This 100% online Postgraduate Certificate is made for you!"

Complete your educational experience by means of the most cutting-edge educational methodology in the pedagogical panorama.

Increase your leadership skills and promote professional motivation in the Pharma Biotech environment.

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the educational year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

The purpose of this program is to provide the nurses with the essential skills and knowledge that will enable them to effectively lead multidisciplinary teams in the field of pharmacy and biotechnology. In this perspective, the student will be able to manage and coordinate the tasks of scientists and researchers, with the objective of achieving the strategic goals of the company.

In only 6 weeks, you will complete a quality update that will make you a reference professional in the biotechnology field"

General Objectives

- Acquire knowledge about the history of strategic Management
- Categorize the different definitions over time
- Assess financial efficiency
- Optimize working capital management
- Understand the different types of health care systems, such as public, private/private insurance, and private health care
- Assess unmet patient needs and chronicity management
- Understand what Market Access is and how the need for this function arises in the pharmaceutical industry
- Know the structure, organization and functions of the National Health System
- Delve into the steps involved in planning the market access of a new drug
- Review the points to be analyzed prior to the development of the access plan to understand the environment and competitors
- Know the capabilities and ethics of the Coach
- Understand the essence of coaching and its focus on learning
- Acquire basic knowledge of the fundamental concepts of leadership and their application in the pharmaceutical industry
- Understand and categorize leadership theories, exploring the leadership process and the different existing styles and models
- Achieve an effective tool to achieve results
- Define unique and differentiated value propositions

Specific Objectives

- Acquire basic knowledge of the fundamental concepts of leadership and their application in the pharmaceutical industry

- Understand and categorize leadership theories, exploring the leadership process and the different existing styles and models

- Delve into the development of leadership skills necessary to efficiently manage teams

- Know the organization and time management strategies to optimize team productivity

- Learn how to plan and set clear and measurable objectives for the team, and effectively evaluate their performance

- Delve into team management skills, including motivation, effective communication and conflict resolution

- Develop decision-making skills based on the evaluation of options and consideration of different factors

- Learn negotiation strategies and techniques to manage conflicts within the team

- Understand the importance of personal and professional development of team members, and its impact on the overall success of the project

- Apply the knowledge acquired to work towards the achievement of a common objective through the development of a specific project

03
Course Management

This educational proposal stands out for having a high-quality faculty that teaches classes from an cutting-edge perspective. The teachers are recognized specialists in the fields of pharmaceuticals, medicine and business, and have extensive professional experience. In this way, students will be assured of receiving a first-class education, acquiring knowledge from leading experts in their respective fields.

Enjoy a complete and up-to-date syllabus designed by specialists with experience in handling negotiation strategies and conflict management in the work environment"

Management

Mr. Cardenal Otero, César

- Pharmabiomedical Executive at Amgen
- Author of the book " Personal Brand Communication through Social Networks by Professionals in the Health Sector"
- Degree in Marketing from Prifysgol Cymru University in Wales
- Distinguished grade in the program Inspiring Leadership through Emotional Intelligence at Case Western Reserve University
- Postgraduate Degree in Management and Health of the Pharmaceutical Industry of the European University
- Master's Degree in SME Administration from the Polytechnic School of Management
- Specialization in Social Media Marketing from Northwestern University
- Postgraduate Diploma in International Trade and Transport, University of Cantabria, Spain
- Postgraduate Certificate in Business Administration from the University of Cantabria
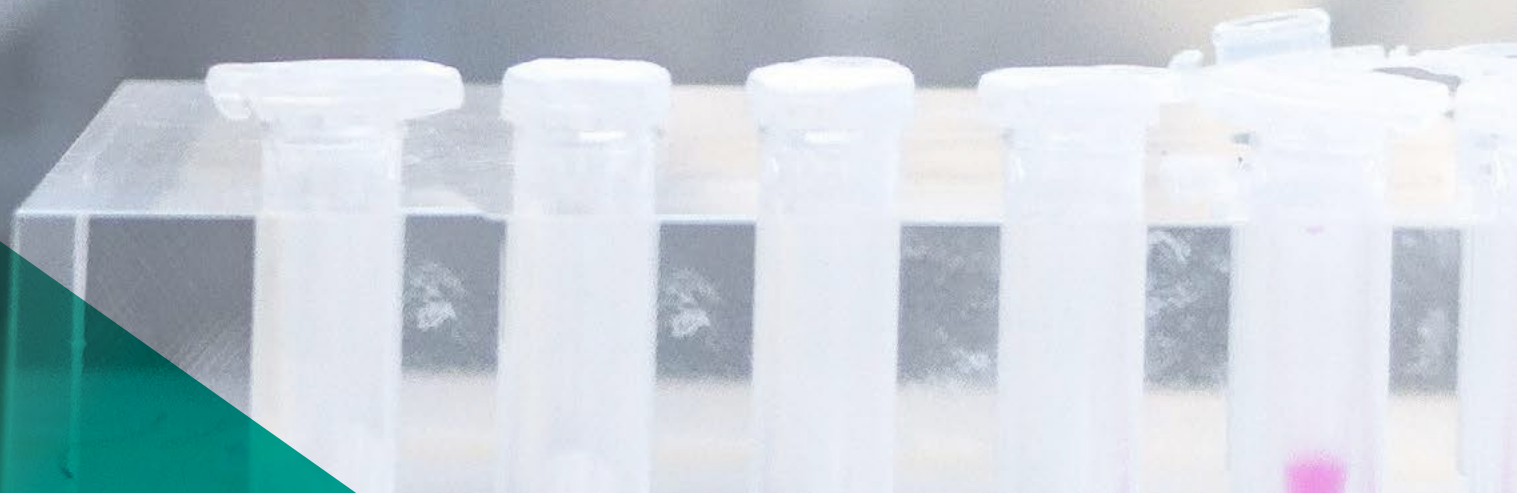
Professors

Mr. Junco Burgos, Eduardo

- Therapeutic Area Director at AMGEN
- Service Manager for GRUPO CLECE (TALHER)
- Product Specialist in Celgene
- Product Specialist in Amgen
- Key Account Manager in Shionogi
- Agricultural Engineer graduated from the Polytechnic University of Madrid

Structure and Content

This Postgraduate Certificate will focus on team coordination in the pharmaceutical industry. In this context, the nurse will explore various theories related to the concept of leadership, analyzing its process, different approaches and development models. In addition, it will be achieved 100% online, making available to students complete teaching materials accessible from anywhere in the world and 24 hours a day.
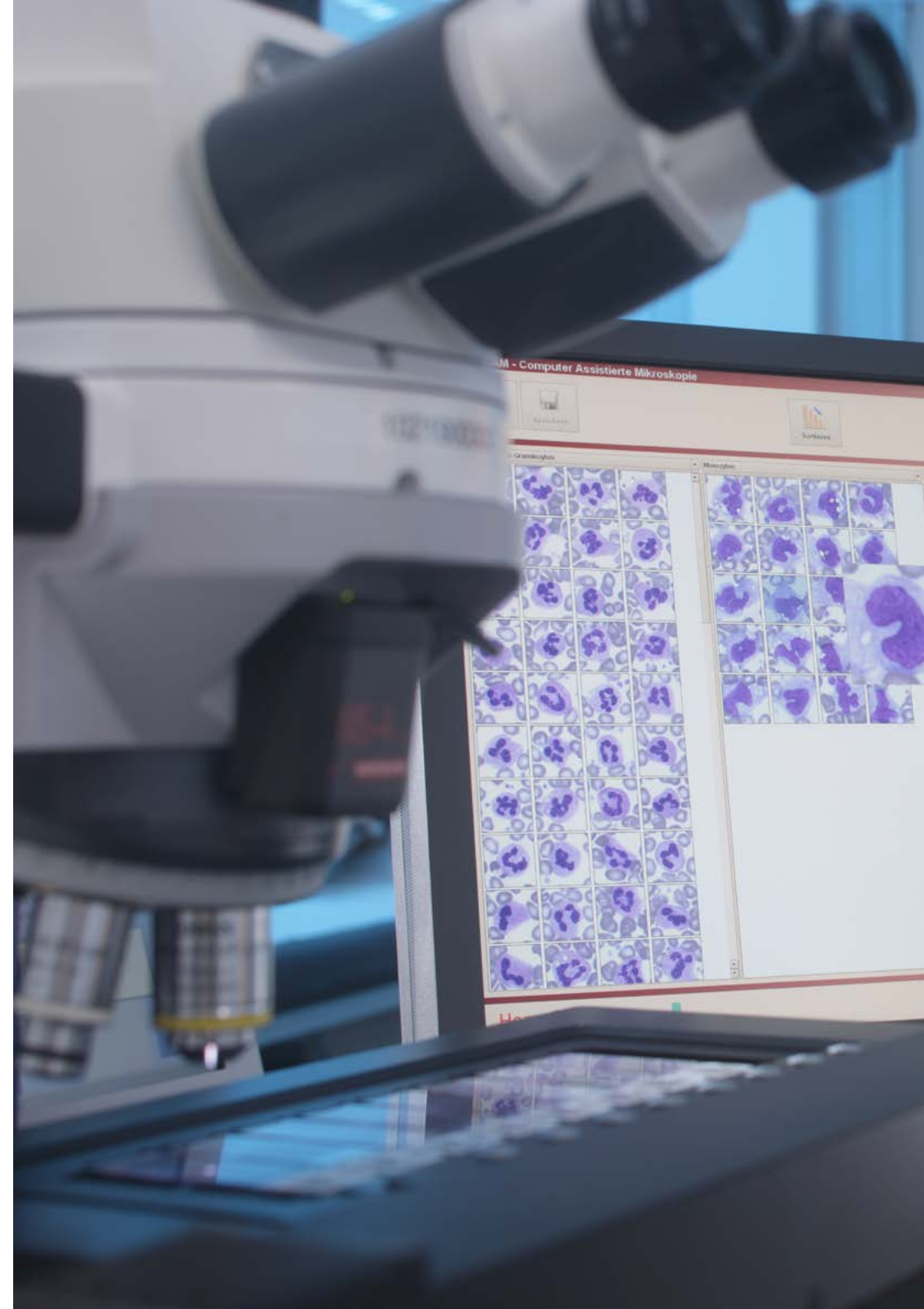
"

TECH's Relearning methodology will allow you to enjoy the teaching contents according to your own study pace in order to optimize your updating process"

Module 1. Team Leadership in Pharma

1.1. Leadership
    1.1.1. Leadership Introduction
    1.1.2. Power and Influence
    1.1.3. What Is Leadership?
    1.1.4. Conclusions

1.2. Leadership Theory
    1.2.1. Leadership Process
    1.2.2. Leadership Styles
    1.2.3. Leadership Models
    1.2.4. Evolution

1.3. Leadership Skills
    1.3.1. Communication
    1.3.2. Commitment
    1.3.3. Motivation
    1.3.4. Decision Making

1.4. Group Management
    1.4.1. Organisation
    1.4.2. Time Management
    1.4.3. Planning and Objectives
    1.4.4. Equipment Assessment

1.5. Team Management Skills
    1.5.1. Goals
    1.5.2. Objectives
    1.5.3. Time Management
    1.5.4. Problem Management

1.6. Decision Making
    1.6.1. Process
    1.6.2. Team Decision-Making
    1.6.3. Strategic Decisions
    1.6.4. Ethical Decisions

Get the most up-to-date knowledge on Team Leadership in Pharma Biotech by enrolling in this program"

05
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.
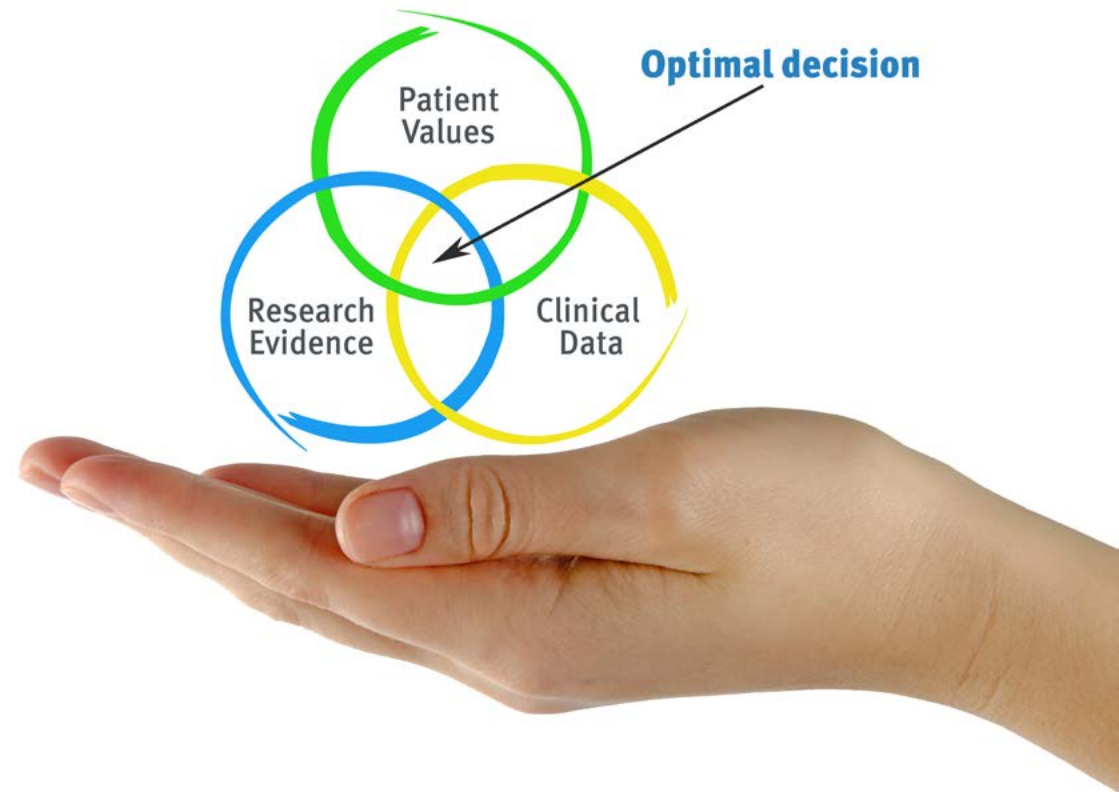
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.

According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

"Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialities regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

06
Certificate

The Postgraduate Certificate in Team Leadership in Pharma Biotech for Nursing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Team Leadership in Pharma Biotech for Nursing** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Team Leadership in Pharma Biotech for Nursing**

Official Nº of Hours: **150 h.**

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Awards the following

CERTIFICATE

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Team Leadership in Pharma Biotech for Nursing

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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