



Postgraduate Certificate

Auriculotherapy

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Accreditation: 6 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/nursing/postgraduate-certificate/auriculotherapy

Index

 $\begin{array}{c|c} 01 & 02 \\ \hline & & \text{Objectives} \\ \hline & & & \\ \hline & &$

06 Certificate

p. 30





tech 06 | Introduction

According to the 2011 Situation Analysis of Natural Therapies prepared by the Ministry of Health, Social Policy, and Equality, there is a growing trend towards the use of natural therapies in Spain, similar to what is happening in most countries. This trend has been accompanied by an increase in the application of scientific research methods to studies on the effects of these techniques in specific clinical situations.

Natural therapies aim to characterize the person as a whole, in continuous interaction and change with the environment, integrating physical, spiritual, mental, emotional, genetic, environmental, and social aspects. This approach aligns with the biopsychosocial model, one of the most important aspects in conventional healthcare today.

Auriculotherapy, on the other hand, focuses on diagnosing and treating diseases through the stimulation of energetic points located in the auricular pavilion to achieve therapeutic results and improve the patient's health.

The program's content is based on the latest scientific evidence and the experience of renowned professionals in the field of auriculotherapy, giving it a practical nature that can be easily applied to regular clinical practice.

This **Postgraduate Certificate in Auriculotherapy** contains the most complete and up-to-date scientific program on the market. The most important features include:

- The program includes auriculotherapy techniques presented by experts
- Procedures developed in real environments and in an eminently practical and useful way to enhance the desired therapeutic action
- Questionnaires and self-assessment exercises on the topics covered, enhancing the understanding of concepts and reinforcing learning
- Video lessons about the different techniques and their approach
- Organized into theoretical lessons, it allows for questions to the expert, discussion forums on controversial topics, and individual reflection assignments
- This program provides access to content from any fixed or portable device with an internet connection



Update your knowledge through the Postgraduate Certificate in Auriculotherapy in a practical way, tailored to your needs"

Introduction | 07 tech



This Postgraduate Certificate is the best investment you can make when choosing an update program for two reasons: in addition to bringing your knowledge of auriculotherapy up to date, you will receive a university certificate from TECH Global University"

Its teaching staff includes health professionals, who bring to this training the experience of their work, in addition to recognized specialists in other disciplines.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the physician must try to solve the different professional practice situations that arise during the course. To support this, the course offers a novel interactive video system created by renowned experts in the field of auriculotherapy with extensive teaching experience.

The Postgraduate Certificate includes real practical cases and exercises, bridging the program's development to regular clinical practice.

Take advantage of the opportunity to update your knowledge in auriculotherapy, improving patient care and complementing therapeutic recommendations.







tech 10 | Objectives



General Objective

• Provide the necessary knowledge and skills for the correct development and application of auriculotherapy as a method to influence physical, psychological, and emotional states, ultimately improving the patient's health



Take advantage of this opportunity and take the step to update your knowledge with the latest advancements in auriculotherapy"





Objectives | 11 tech



Specific Objectives

- Define the anatomical, biochemical, and nutritional functioning of the human body, identifying the different biorhythms and their pathognomonic components
- Describe the most important components in the basic regulatory systems, symbiosis, and homeostasis
- Apply the scientific methodology as a means for the development of various procedures and clinical routines, updating all knowledge and practices to address the new Integrative Medicine trends
- Indicate the application of auriculotherapy in treating major human pathologies
- Explain the relationship between auriculotherapy and acupuncture
- Enumerate and define the equipment necessary to stimulate points in auriculotherapy
- Describe color techniques applied to the sympathetic and parasympathetic nervous systems





tech 14 | Course Management

Management



Dr. Menassa, Alejandra

- Internal Medicine Physician
- President of the Spanish Society of Integrative Health and Medicine and Health (SESMI)
- Head of CMI's Mental Health Unit
- Psychoanalyst and Professor at Grupo Cero School of Psychoanalysis
- Member of SEMI (Spanish Society of Internal Medicine)
- Expert in ozone therapy in Internal Medicine from the University of Havana
- Master's Degree in Evaluation of bodily and psychosocial damage by the European Institute



Dr. Rodríguez Picazo, Pedro

- Associate Director of the UME Clinic
- Founding Director of Medintegra
- Health Coordinator at Colisée
- Doctorate in Health Sciences from the University of Alicante
- Diploma in Nursing, Community Health from the University of Alicante
- University Specialist in Osteopathy, Kinesiology and Acupuncture from the University of Murcia
- Master's Degree in Advanced Integrative Health and Medicine from TECH Technological University
- ARPN, Healthcare Services by the Universidad Europea Miguel de Cervantes
- Member of: Editorial Board in the Journal Integrative Medicine RS&MI, Board of Directors of the Spanish Society of Integrative Health and Medicine, Member of the European Society of Integrative Medicine, Member of the Society of Integrative Oncology

Teachers

Ms. Catalán García, Irene

- Physiotherapist at Specialized Physiotherapy Center ATM Marta Zorrilla
- Physiotherapist at MUHC Specialities and Health Clinic
- Physiotherapist at Cabinet de Kinésithérapie Rieupeyroux, Aveyron, France
- Master's Degree in Osteopathic Techniques from the Madrid School of Osteopathy
- Expert in Global Postural Readjustment by the ST Mont Institute of France
- Postgraduate Diploma in Myofascial Induction by the Tupimek School
- Diploma in Physiotherapy from Miguel Hernandez University

Mr. Maestre Martí, Jorge

- Hatha and Kundalini Yoga Teacher
- Author of the books Yoga for Children and Reading Comprehension: Didactic Guide of Melecu
- Bachelor's Degree in Pedagogy

Ms. Zorrilla García, Marta

- Graduated in Physiotherapy by EUEF Blanquerna, Ramón Llull University of Barcelona
- Bachelor's Degree in Pedagogy
- Postgraduate in muscle chains according to the GDS method
- Muscular Chain Specialist according to the GDS Method, trained at the APGDS training center in Spain and Belgium (member of the Spanish APGD Society)
- Trained in Mezieres method, RPG, electrotherapy, myofascial PG treatment
- Expert in Tempomandibular Disorders; Craniomandibular Dysfunction and Orofacial Pain by the Faculty of Medicine and Physiotherapy San Pablo CEU of Madrid
- Pedagogue

Mr. Castell, Miguel

- Professor and Health Facilitator
- Professor at EVES
- Professor at the Official College of Nursing
- Facilitator at Medintegra Clinic
- Research Sufficiency in Anthropology by the University of Alicante
- Degree in Social and Cultural Anthropology from the Miguel Hernández University of Elche
- Diploma in Nursing

Mr. Yáñez Barja, Pedro

- Director of Fisiomedicin Clinic
- Professor of Master's Degree at San Pablo CEU University
- Associate Professor at Miguel Hernandez University of Alicante, Faculty of Pharmacology
- Diploma in Physiotherapy
- Diploma in Osteopathy D.O.
- Postgraduate in Osteopathy Introduction to Posturology
- Expert in Kinesiotaping and Psychoneuroimmunology, applied to Sports Posturology and Movement
- Expert in Sports Physiotherapy University of Alcalá de Henares of Madrid

Dr. Serra Vila, Mireia

- Attending Physician at the San José Institute Foundation Madrid
- Collaborating psychologist at La Paz University Hospital Madrid
- Degree in Philosophy and Letters from the Autonomous University of Barcelona
- PhD in Clinical Psychology from the Ramón Llull University
- Music Therapist by the Ramón Llull University





tech 18 | Structure and Content

Module 1. Introduction to Natural Therapies

- 1.1. History
- 1.2. Scientific Evidence: Efficacy and Safety of Natural Therapies
- 1.3. Legal Framework
- 1.4. Competencies of Healthcare Personnel
- 1.5. Legitimacy of Natural Care in Daily Clinical Practice
- 1.6. Classification of Natural Therapies According to WHO and NCCAM

Module 2. Auriculotherapy

- 2.1. Fundamentals of Traditional Chinese Medicine (TCM)
- 2.2. History and Fundamental Principles of TCM Applied to Auriculotherapy
- 2.3. Auricular Reflex and Its Relation to Acupuncture
- 2.4. Anatomy of the Ear
- 2.5. Epithelial Anomalies
- 2.6. Intervention Strategies
- 2.7. Exploration and Diagnosis Technique
- 2.8. Technique for Needle Insertion and Use
- 2.9. Complementary Materials and Equipment for Stimulating Points in Auriculotherapy
- 2.10. Auriculotherapy
- 2.11. Auricular Instrumentation. Equipment
- 2.12. Auricular Instrumentation. Locator and Rods
- 2.13. Practical Cases







A unique, essential and decisive learning experience to boost your professional development"







The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

tech 24 | Study Methodology

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



tech 26 | Study Methodology

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Study Methodology | 27 tech

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting



We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes



There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







tech 32 | Certificate

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Auriculotherapy** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Auriculotherapy

Modality: **online**

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Auriculotherapy

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment



Postgraduate Certificate Auriculotherapy

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

