

# Postgraduate Certificate

## Medical Management of Transversal and Primary Services



## Postgraduate Certificate Medical Management of Transversal and Primary Services

Course Modality: **Online**

Duration: **6 weeks**

Endorsed by: **TECH Technological University**

**3 ECTS credits**

Hours **75 hours.**

Website: [www.techtitute.com/medicine/postgraduate-certificate/medical-management-transversal-primary-services](http://www.techtitute.com/medicine/postgraduate-certificate/medical-management-transversal-primary-services)

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# 01

# Introduction

The current socio-economic context, together with the other factors influencing people's health, is making it all the more necessary to improve the managerial skills of those responsible for healthcare procedures. This Postgraduate Certificate is aimed at training Heads of Service and those responsible for the medical management of hospital centers, developing skills and techniques that encourage the promotion of their leadership.



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*If you are a doctor, head of service or section, assistant, coordinator, director or manager in a hospital or outpatient care center, and you want to update and develop your management skills to respond to the current reality and context in your professional future, this is the perfect postgraduate program for you"*

In the health structure, the medical division is fundamental in the development of these processes, where the paradigm of Clinical Management is increasingly imposed, making it necessary to train in this area for physicians who develop or may reach positions of responsibility for care, either as middle management, care or medical management.

The new challenges of the sector, such as the approach to complexity and chronicity, the relationships between professional groups, citizens (as users, – patients, – clients) and providers, the development of new health technologies, the need to increase efficiency in the use of resources, assuming the new leadership, participative and transparent, or gaining its position in the interdisciplinary team, are challenges to be addressed.

This **Postgraduate Certificate in Medical Management of Transversal and Primary Services**, contains the most complete and up-to-date scientific program on the market.

The most important features of the course are:

- ♦ Analyze practical cases developed by experts in health management and other specialties. Its graphic, schematic and eminently practical contents, with which they are conceived, gather scientific and assistance information on those situations that occur on a regular basis in the hospital environment
- ♦ Presentation of practical workshops on procedures and decision making
- ♦ Algorithm-based interactive learning system for decision-making in the situations which are presented to the student
- ♦ Action protocols, where you can find the latest trends in health management
- ♦ All this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ With a special emphasis on scientific methods and research methodologies in health management
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*This Postgraduate Certificate will qualify you to occupy a position of responsibility as head of service or section"*

“ *This Postgraduate Certificate may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Medical Management of Transversal and Primary Services, you will obtain a certificate from TECH Technological University”*

It includes, in its teaching staff, a team of prestigious health management professionals, who bring to this training the experience of their work, in addition to recognized health specialists who complement the program in an interdisciplinary way.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program to train in real situations.

Problem-Based Learning underpins this program design, and the doctor must use it to try and solve the different professional practice situations that arise throughout the course. This will be done with the help of an innovative interactive video system developed by renowned experts in the field of health management with extensive teaching experience.

*You will be able to take the course 100% online, adapting it to your needs and making it easier for you to take it while you develop your full-time healthcare activity.*

*Increase the quality of your management with this training program and improve the Medical Management of Transversal and Primary Services.*



# 02 Objectives

The Postgraduate Certificate in Medical Management of Transversal and Primary Services offers in detail a cutting-edge training program, from an eminently practical point of view, at a time when accreditation of knowledge, including the latest trends in Leadership for Healthcare Services Managers, plays a fundamental role.





A photograph of a doctor in a white lab coat with a stethoscope around their neck, shaking hands with a patient. The image is partially obscured by a large blue diagonal graphic element that covers the top right and bottom right portions of the page.

“

*This training program will generate a sense of confidence in the performance of Medical Management of Transversal and Primary Services, and will help you grow professionally”*



## General Objective.

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- ♦ Improve knowledge and professional skills in health management from a clinical management perspective, while becoming familiar with the practical methodological tools to be applied in the critical areas of health management, both institutional and everyday.



## Specific Objectives

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- ♦ Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and problem solving through the appropriate use of information systems
- ♦ Describe the principles of clinical management that facilitate the planning, organization, management and assessment of a center, service or care unit
- ♦ Interpret, transmit and apply regulatory norms for the activities and functions of health professionals in clinical management in accordance with the legal framework of the health sector
- ♦ Recognize and learn how to apply and interpret health law to contextualize clinical practice in terms of professional and social responsibility, as well as the ethical aspects associated with health care



*Make the most of this opportunity  
and take the step to get up to date on  
the latest developments in Medical  
Management of Transversal and Primary  
Services.*



03

# Structure and Content

The structure of the contents has been designed by a team of professionals knowledgeable about the implications of clinical and care management training, aware of the relevance of current training and committed to quality teaching through new educational technologies.

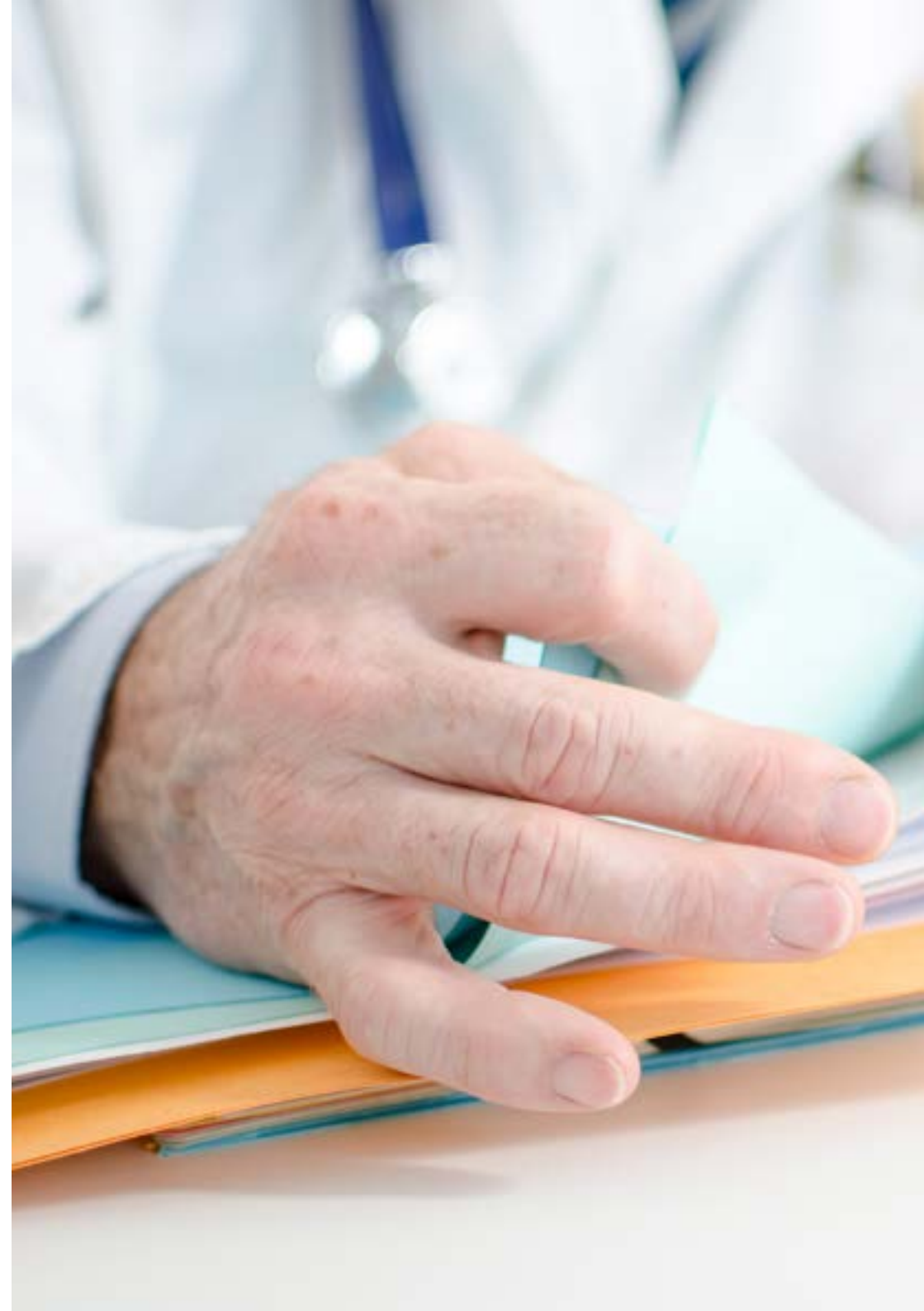


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*This Postgraduate Certificate in Medical Management of Transversal and Primary Services, contains the most complete and up-to-date scientific program on the market”*

## Module 1. Management of Transversal and Primary Services

- 1.1. Primary Health Care.
  - 1.1.1. Legislation and Regulatory Decrees. Basic Welfare Structures. The Welfare Center and Primary Care Team. Planning, Organisation, and Operation.
  - 1.1.2. PA Resolution Capacity. Scientific Evidence of its Capacity. EAP Performance Indicators.
  - 1.1.3. Community Care: Health Programs.
  - 1.1.4. Emergency and Continuous Care. PAC Model and Special Emergency Services Model.
- 1.2. Clinical Management in Primary Care.
  - 1.2.1. PA Management Models. Traditional Direct Management Model.
  - 1.2.2. PA EBAS Self-management Models.
  - 1.2.3. Coordination with Specialist Care and Social Services. Referral and Care Continuity.
  - 1.2.4. Home Care in Primary Care
  - 1.2.5. Special Tests in Primary Care
- 1.3. Complex and Chronic Patient Management.
  - 1.3.1. Chronic Care Model and Population Stratification. Kaiser Permanente.
  - 1.3.2. Management of Population Groups at Risk. Management of Complex and/or Chronic Diseases at Home.
  - 1.3.3. Chronicity, and Health and Social Care.
- 1.4. Experiences in Patient Empowerment: Active Patients, School of Patients.
  - 1.4.1. Active Patient Model. Stanford University.
  - 1.4.2. Self-care Education Program. International and Spanish Experiences.
  - 1.4.3. Patient Schools.
  - 1.4.4. Patient Empowerment and Nursing Input.



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*A unique, key and decisive training experience to boost your professional development”*



# 04

# Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning***.

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.





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*Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## At TECH we use the Case Method

In a given situation, what would you do? Throughout the program, you will be presented with multiple simulated clinical cases based on real patients, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

*With TECH you can experience a way of learning that is shaking the foundations of traditional universities around the world.*



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching potential or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in professional medical practice.

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*Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only grasp concepts, but also develop their mental capacity by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Re-learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*The physician will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

With this methodology we have trained more than 250,000 physicians with unprecedented success, in all clinical specialties regardless of the surgical load. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



In this program you will have access to the best educational material, prepared with you in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Latest Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

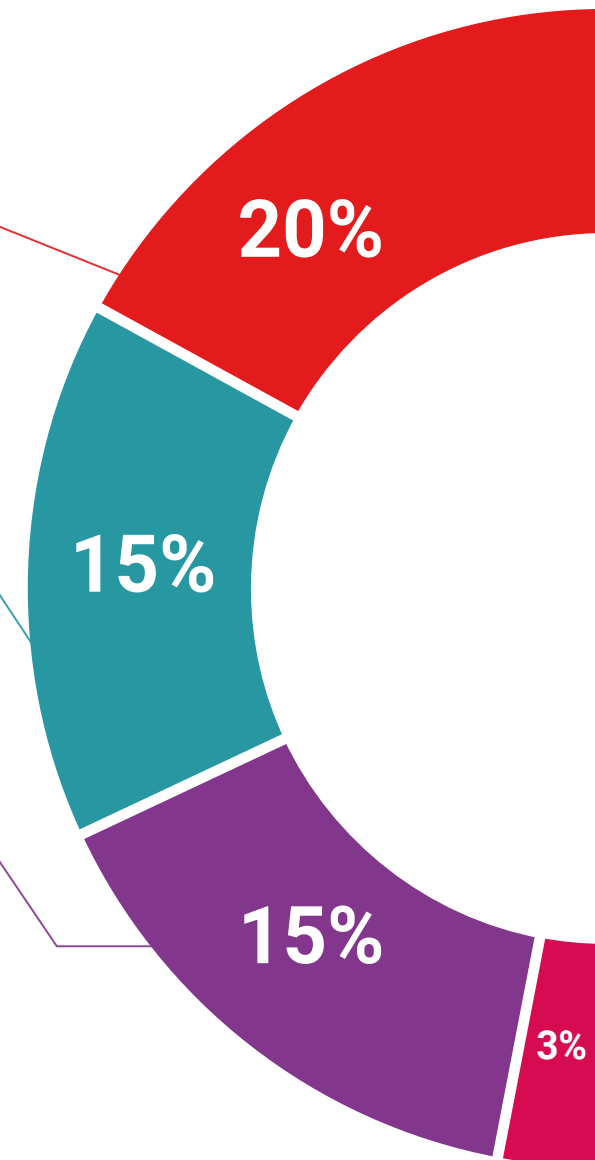
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Re-Testing**

We periodically evaluate and re-evaluate your knowledge throughout the program, through assessment and self-assessment activities and exercises: so that you can see how you are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and memory, and generates confidence in our difficult future decisions.



**Quick Action Guides**

We offer you the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help you progress in your learning.



# 05 Certificate

The **Postgraduate Certificate in Medical Management of Transversal and Primary Services** guarantees you, in addition to the most rigorous and up-to-date training, access to a certificate issued by **TECH Technological University**.





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*Successfully complete this training and receive your certificate without the hassle of travel or paperwork”*

This Postgraduate Certificate in Medical Management of Transversal and Primary Services, contains the most complete and up-to-date scientific program on the market.

After the student has passed the evaluations, they will receive their corresponding certificate issued by TECH Technological University by tracked mail.

The certificate issued by TECH Technological University will specify the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Medical Management of Transversal and Primary Services

ECTS: 3

Nº Hours: 75



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

health future  
confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development languages  
virtual classroom



**Postgraduate Certificate**  
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of Transversal  
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Course Modality: Online

Duration: 6 weeks

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3 ECTS credits

Hours 75 hours.

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