



Health System Planning and Control

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Accreditation: 6 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/medicine/postgraduate-certificate/health-system-planning-control

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Generally, when a professional is appointed as a hospital manager without prior training or experience, their main shortcomings are a lack of leadership skills and a culture of change. They also face difficulties in managing internal and external relationships, developing negotiations, handling information, and managing financial elements. In turn, they face problems in managing public health objectives, managing threats, risks or emergency situations.

This training program follows the competency development guidelines for managers and executives in the health, socio-health and social sectors, based on the Leadership Competencies for Healthcare Services Managers document, issued by the International Hospital Federation.

It combines the best of an Online Business School to develop competencies as a manager, together with management, communication and social and professional skills, together with the social awareness and ethical conduct required in a position of hospital responsibility, that is what a program like this is intended to achieve.

The strong practical nature of the topics makes it easy for each one of them to transmit their experience and professional background, making each session in front of the program an opportunity to expand knowledge and put it into action.

In addition, this university program will include the participation of an internationally renowned expert who will provide them with a great deal of knowledge and experience. All this through a very complete and updated *Masterclass* in 100% online format.

This **Postgraduate Certificate in Health System Planning and Control** contains the most complete and up-to-date scientific program on the market. The most important features include:

- Development of practical cases developed by experts in health management and other specialties
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the situations that regularly occur in the hospital setting
- Presentation of practical workshops on procedures and decision making
- An algorithm-based interactive learning system for decision-making in the situations students are posited
- Action protocols, where you can find the latest trends in health management
- All this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- With special emphasis is put on the scientific method and research methodology in health management
- Content that is accessible from any fixed or portable device with an Internet connection



Specialize in the planning of health systems with the exclusive contents that will be taught by the International Guest Lecturer of this program"



This Postgraduate Certificate is the best investment you can make in the selection of an updating program for two reasons: in addition to updating your knowledge in planning and control in the health system, you will obtain a degree issued by TECH Global University"

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned experts.

You will be able to take the Postgraduate Certificate 100% online, adapting it to your needs and making it easier for you to take it while you carry out your full-time healthcare activity.

Increase the quality of your management with this program and improve patient care.







tech 10 | Objectives

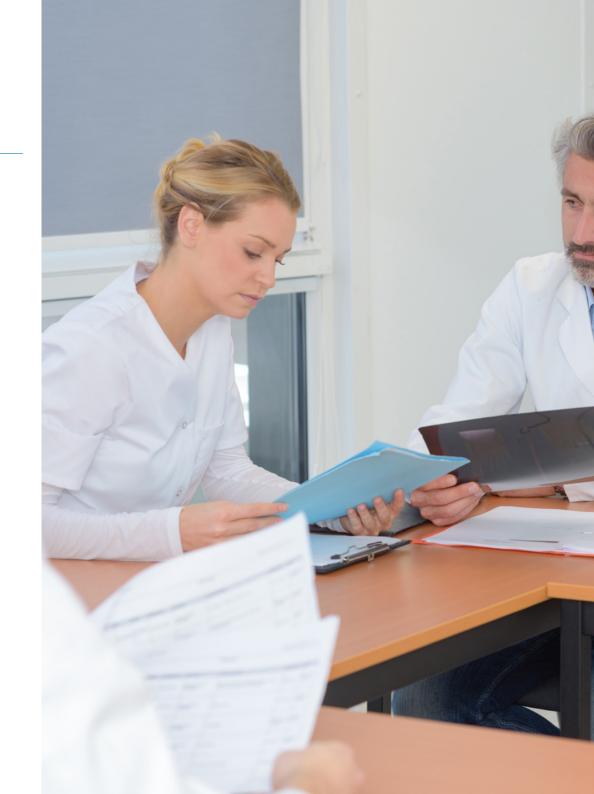


General Objectives

- Analyze the theories and models regarding the organization and functioning of Healthcare Systems, focusing on their political, social, legal, economic and organizational structure
- Improve knowledge and professional skills in health management from a clinical management perspective, while becoming familiar with the practical methodological tools that apply to the critical areas of both institutional and everyday health management



Take advantage of the opportunity and take the step to get up to date on the latest developments in Health System Planning and Control"





Specific Objectives

- Describe, compare and interpret characteristics and performance data of different health models and systems
- Apply the essential concepts and methods of planning, organization and management of health institutions
- Explore the care and health division in the interdisciplinary team and learn about new challenges in the healthcare sector
- Describe the existing conflicts of interest in the interrelation between the different factors of the health system
- Describe the main health system models
- Know and differentiate the entities and professionals in the healthcare system, as well as the established forms of health financing
- Understand the right to health care and know about the portfolio of basic and complementary services
- Define user co-payment and financing, as well as the consequences of its use
- Integrate new information technologies to drive transformation of health systems







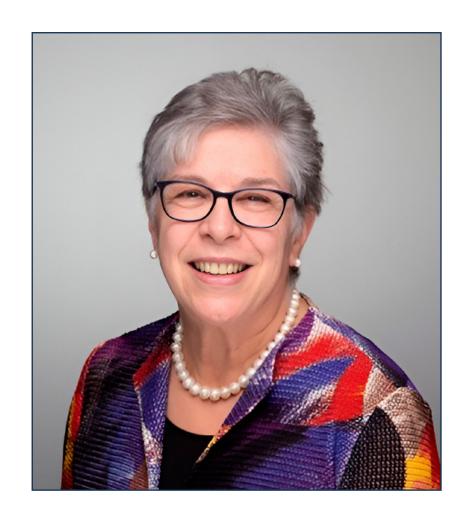
International Guest Director

Dr. Leslie K. Breitner, is an internationally renowned specialist with a distinguished career in the fields of business administration,not-for-profit management, and health care. Her professional and research career has focused on analyzing the impact of initiatives that improve the quality of financial systems in healthcare organizations. In that sense, her main contributions have been related to educationand leadership, collaborating with numerous educational institutions in the creation of training programs for managers.

She is also co-author of the popular accounting books *Essentials of Accounting (10th Edition)* and *Essentials of Accounting Review.* In these volumes, she reflects her extensive knowledge of financial management, budgeting and performance measurement in hospitals.. In addition, many of the studies and contributions contained in her various publications have been supported by grants from the U.S. Department of Health and Human Services.

Dr. Breitner is a graduate **of** Boston University and collaborates as a specialist at McGill University in Montreal, Canada. At McGill University, she founded the International Master's Degree in Healthcare Leadership (**IMHL**) **program and served as** Academic Co-Director of the Graduate Program **in** Healthcare Management. . She also lectures frequently at Harvard University, Washington University and Seton Hall University.

Dr. Breitner's professional experience has been recognized on numerous occasions, receiving awards from important organizations and university institutions around the world. Among other distinctions, she holds the Beekhuis Award from the Simmons College Graduate School of Management and isan honorary member of the Boston chapter of the Beta Gamma Sigma Society.



Dr. Breitner, Leslie

- Director of Programs at the Faculty of Health Care Management at McGill University, Montreal, Canada
- Specialist in Hospital Business Administration
- Director of the International Master's Degree in Healthcare Leadership
- Academic Co-Director of the Graduate Program in Health Care Management
- Supervisor of the Mitacs-Accelerate graduate research internship program
- Collaboration with UNICEF in Training on Budget and Fiscal Analysis
- Doctorate in Business Administration (DBA) from Boston University Graduate School of Management
- Master's Degree of Business Administration (MBA), Simmons College Graduate School of Management







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Module 1. Planning and Control of Health Organizations

- 1.1. The Process of Strategic Planning
 - 1.1.1. Mission, Vision and Values
 - 1.1.2. The Cycle of Strategic Planning. Strategic Plan and Strategic Lines
 - 1.1.3. Planning and Continuous Quality Improvement. Advantages of Planning
 - 1.1.4. Internal and Competitive Analysis of the Environment. Benchmarking
- 1.2. Management by Values and Objectives
 - 1.2.1. Operative Planning. Obtaining Objectives from Strategic Lines of Action
 - 1.2.2. Types of Objectives. Goals
 - 1.2.3. Management by Values and Objectives: Management Plans
 - 1.2.4. Assessment of the Strategic and Operational Plan
- 1.3. Organizational Theory Applied to Healthcare
 - 1.3.1. Types of Organization
 - 1.3.2. Organizational Behavior. Studies
 - 1.3.3. Characteristics of the Public Organization
 - 1.3.4. New Organizational Models. Fluid and Matrix Organizations
- 1.4. Management and Direction
 - 1.4.1. The Management Process
 - 1.4.2. Collegiate Management Bodies
 - 1.4.3. Management Styles
- 1.5,. Future Organization
 - 1.5.1. Organizational Environment
 - 1.5.2. Knowledge Management as the Driving Force of the Organization of the Future
 - 1.5.3. Innovative Hospitals and Health Centers





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Module 2. Health Systems and Policies

- 2.1. Health Systems
 - 2.1.1. Main Health System Models. Comparison and Results
 - 2.1.2. Beverige SMS Health Systems Model: Example
 - 2.1.3. Health Systems Biskmark Assurance Model: Examples
 - 2.1.4. Evolution of the Different Health Systems
- 2.2. Healthcare Financing and Provision
 - 2.2.1. Financing of Health Systems. Public Contribution
 - 2.2.2. The Right to Health Care: Basic and Complementary Services
 - 2.2.3. Different Provision Models in a NHS. Private Provision
 - 2.2.4. Co-payment and User Financing
- 2.3. Evolution and Other Aspects of Health Systems
 - 2.3.1. Complexity and Chronicity Care
 - 2.3.2. Information Technology as a Driver for the Transformation of Healthcare Systems
 - 2.3.3. Health Promotion and Health Education Prevention
 - 2.3.4. Traditional Public Health and Its Evolution
 - 2.3.5. Health Coordination or Integration. The Concept of a Public Health Space
- 2.4. Alternatives to the Traditional Management Models
 - 2.4.1. Evaluation of New Management Models. Results and Experience





The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

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Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



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A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Study Methodology | 27 tech

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting



We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes



There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







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This private qualification will allow you to obtain a diploma for the **Postgraduate**Certificate Health System Planning and Control endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate Health System Planning and Control

Modality: **online**

Duration: 6 weeks

Accreditation: 6 ECTS



This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



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Postgraduate Certificate

Health System Planning and Control

- » Modality: online
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- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

