



Postgraduate Certificate

Head and Neck Ultrasound for Primary Care

» Modality: Online

» Duration: 6 weeks

» Certificate: TECH Global University

» Accreditation: 6 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/medicine/postgraduate-certificate/head-neck-ultrasound-primary-care

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tech 06 | Introduction to the Program

In primary healthcare services, the integration of diagnostic tools that allow for agile and accurate assessment of morphological changes is becoming increasingly common. In this context, Head and Neck Ultrasound stands out as a crucial resource to enhance clinical approaches in outpatient consultations, particularly for the identification of thyroid pathologies. Given this growing demand, healthcare professionals need specialized technical knowledge to interpret ultrasound images with confidence, apply informed referral criteria, and optimize their interventions from the first point of contact.

Based on these needs, the Postgraduate Certificate in Head and Neck Ultrasound for Primary Care integrates the most recent advances in clinical ultrasound applied to the cervicofacial area. Throughout the curriculum, essential aspects such as the physics of ultrasound, the proper use of the ultrasound device in the neck, the most common exploration windows, and both normal and pathological ultrasound patterns are addressed. The program also includes guidance on exploration techniques, patient management, and standardized protocols for action.

Additionally, this academic proposal features a 100% online methodology, offering a fully adaptable learning experience with no geographical or time constraints. The materials are available 24/7 through an innovative Virtual Campus.

Furthermore, the university qualification includes a high-intensity Masterclass led by a prestigious International Guest Director, who will share the latest scientific advancements in the field.

This Postgraduate Certificate in Head and Neck Ultrasound for Primary Care offers the most comprehensive and up-to-date university program available in the market. Its most notable features are:

- The development of practical cases presented by experts in Head and Neck Ultrasound for Primary Care.
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an internet connection



A prestigious International Guest Director will deliver a comprehensive Masterclass on the latest trends in Head and Neck Ultrasound for Primary Care"



Thanks to TECH Global University's Relearning methodology, you will consolidate key concepts through a dynamic academic experience"

The faculty includes professionals from the field of Head and Neck Ultrasound for Primary Care, who bring their practical experience to this program, alongside renowned specialists from reference societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will develop skills to identify relevant ultrasound findings such as thyroid nodules, lymphadenopathies, or cysts.

You will improve your resolution capacity in consultations, reducing unnecessary referrals and promoting early diagnosis of common neck pathologies.







tech 10 | Why Study at TECH?

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistuba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabus





World's
No.1
The World's largest
online university

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.









Google Premier Partner The top-rated university by its students

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

Students have positioned TECH as the world's toprated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



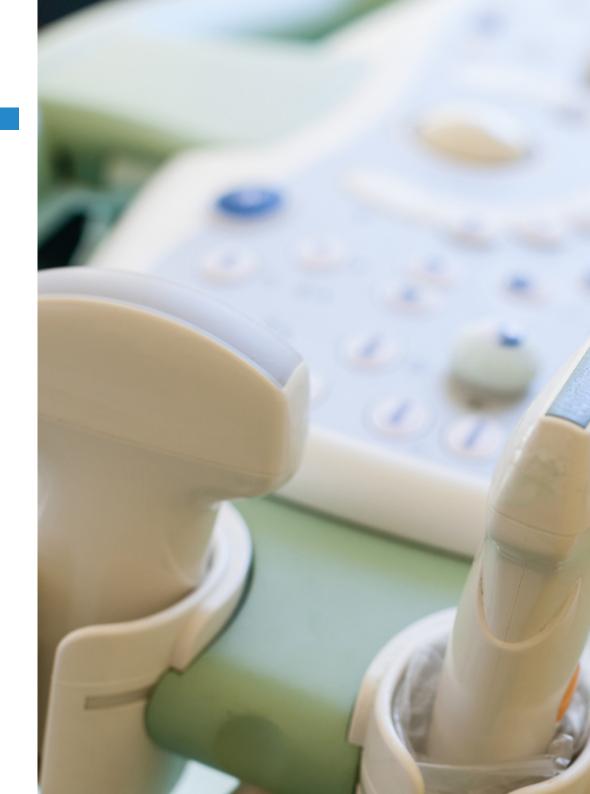
The Postgraduate Certificate in Head and Neck Ultrasound for Primary Care is designed with didactic materials created by a team of specialists in Clinical Ultrasound applied to the cervicofacial region. As a result, the syllabus delves into developing the skills necessary to interpret ultrasound images of key structures in the neck and head. Throughout the program, specific techniques in ocular ultrasound and supraortic trunk imaging are analyzed, allowing graduates to perform with greater diagnostic precision in complex clinical scenarios. Additionally, the program incorporates updated criteria for report writing, identification of metastatic lesions, and the application of protocols in Primary Care.



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Module 1. Clinical Ultrasound of the Head and Neck

- 1.1. Anatomical Review
 - 1.1.1. Cranium and Face
 - 1.1.2. Tubular Structures
 - 1.1.3. Glandular Structures
 - 1.1.4. Vascular Structures
- 1.2. Ocular Ultrasound
 - 1.2.1. Ultrasound Anatomy of the Eye
 - 1.2.2. Ocular Ultrasound Technique
 - 1.2.3. Indications and Contraindications of Ocular Ultrasonography
 - 1.2.4. Ultrasound Report
- 1.3. Ultrasound of Salivary Glands
 - 1.3.1. Regional Sonoanatomy
 - 1.3.2. Technical Aspects
 - 1.3.3. Most Common Tumor and Non-Tumor Pathologies
- 1.4. Thyroid Ultrasound
 - 1.4.1. Ultrasound Technique
 - 1.4.2. Indications
 - 1.4.3. Normal and Pathological Thyroid
 - 1.4.4. Diffuse Goiter
- 1.5. Ultrasound Examination of Adenopathies
 - 1.5.1. Reactive Lymph Nodes
 - 1.5.2. Non-Specific Inflammatory Diseases
 - 1.5.3. Specific Lymphadenitis (Tuberculosis)
 - 1.5.4. Primary Lymph Node Diseases (Sarcoidosis, Hodgkin's Lymphoma, Non-Hodgkin's Lymphoma)
 - 1.5.5. Lymph Node Metastases
- 1.6. Ultrasound of the Supra-Aortic Trunks
 - 1.6.1. Sonoanatomy
 - 1.6.2. Exploration Protocol
 - 1.6.3. Extracranial Carotid Pathology
 - 1.6.4. Vertebral Pathology and Subclavian Artery Steal Syndrome.







You will have unrestricted access to all contents on the virtual campus, allowing you to view and download materials for reference whenever and wherever needed"

04 Teaching Objectives

The primary goal at TECH Global University is to enhance diagnostic capabilities in Primary Care through mastering Ultrasound applied to the head and neck. Throughout the course, competencies will be developed to perform safe ultrasound examinations, interpret images with strong clinical criteria, and establish accurate differential diagnoses. Additionally, clinical judgment will be fostered to make well-founded decisions, creating a specialization aimed at optimizing patient care with an agile, solution-oriented approach that aligns with the current demands of the healthcare environment.



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General Objectives

- Integrate Clinical Ultrasound into daily medical practice, enabling faster and more accurate patient assessment in Primary Care
- Develop the ability to interpret real-time ultrasound images, improving decision-making and optimizing diagnosis
- Apply ultrasound as a complementary tool to physical examination, reducing the need for invasive tests and accelerating treatment
- Enhance patient safety by using ultrasound for early detection of pathologies and treatment monitoring
- Acquire skills in identifying anatomical structures and normal and pathological ultrasound patterns in different body systems
- Manage the main ultrasound techniques for common pathologies in Primary Care such as abdominal, musculoskeletal, cardiovascular, and pulmonary conditions
- Optimize the use of ultrasound in image-guided procedures, facilitating minimally invasive techniques with greater precision
- Promote critical thinking and clinical analysis based on scientific evidence, applying standardized protocols in Clinical Ultrasound
- Train for the integration of ultrasound in managing chronic patients, emergencies, and immediate care situations in outpatient settings
- Enhance the use of technology and new digital tools applied to ultrasound, encouraging continuous updating and innovation in medical practice





Teaching Objectives | 11 tech



Specific Objectives

- Investigate the correct processes for performing ultrasound on the upper part of the patient's body
- Understand the primary reasons and diseases that require brain ultrasound
- Manage the correct postures to properly carry out ultrasound
- Identify and recognize the possible results of the ultrasound sample



You will be able to perform ultrasound studies with precision and provide diagnostic assessments based on the most up-to-date criteria"



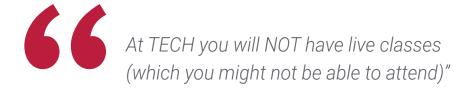


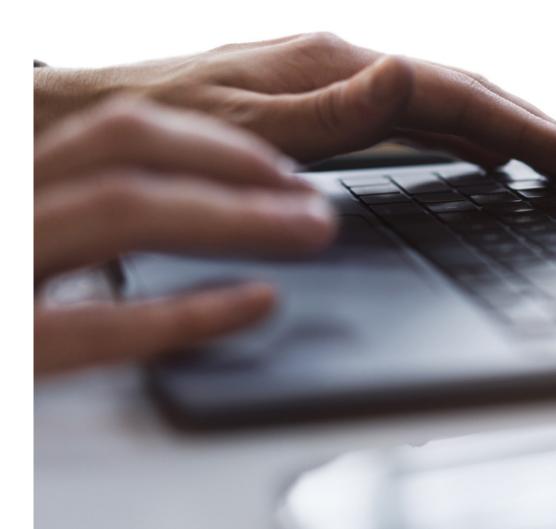
The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







The most comprehensive academic programs worldwide

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

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Case Studies or Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Method

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and more performance, involving you more in your specialization, developing a critical spirit, defending arguments and contrasting opinions: a direct equation to success.





A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Study Methodology | 27 tech

The university methodology best rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.





Quick Action Guides

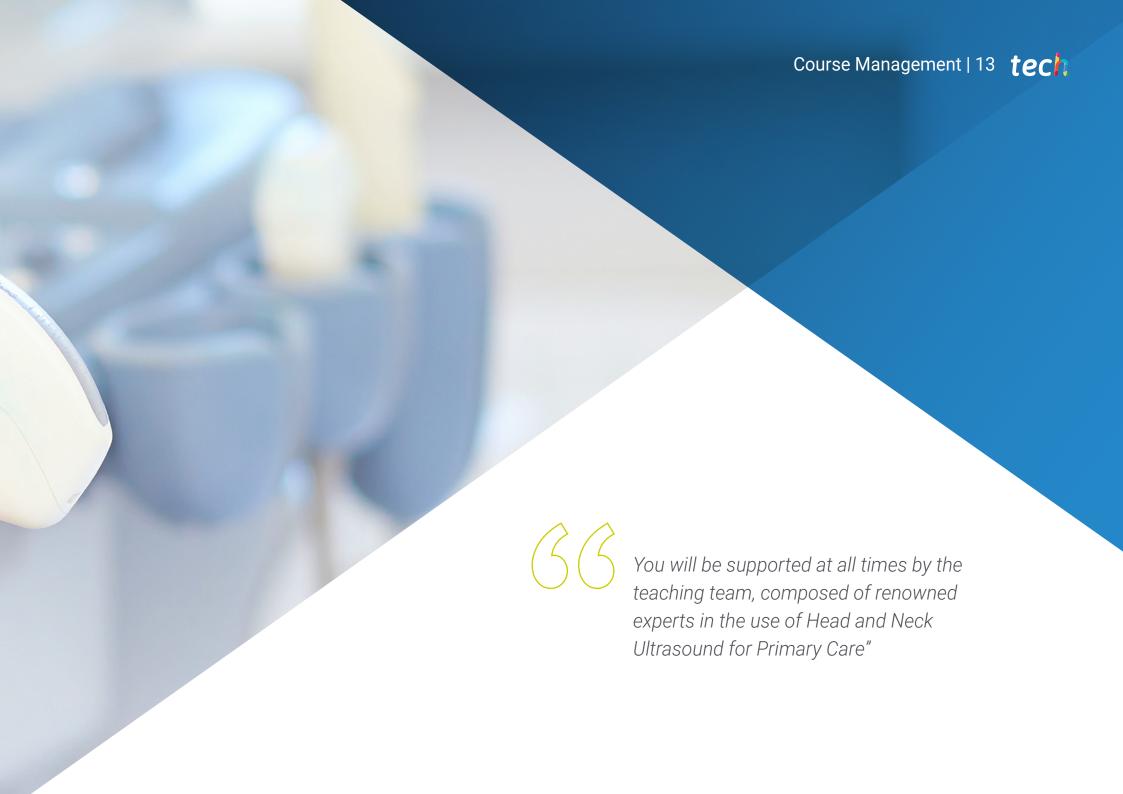
TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



7%

17%





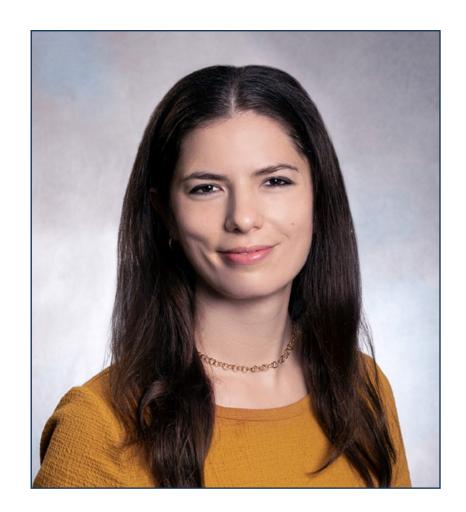
International Guest Director

Dr. Lauren Ann J. Selame is a recognized professional in the field of Medicine, specializing in Clinical Ultrasound. Her expertise focuses on the application of ultrasound in emergency medical, diagnostic imaging, simulation and public health. With a deep interest in procedural competence and in the development of advanced techniques to detect various disorders, she has contributed significantly to the use of Anatomical Ultrasound to improve response times and accuracy in emergency treatments.

Throughout his career, he has played key roles in prestigious institutions. At Brigham Women's Hospital, recognized among the best hospitals in the world by Newsweek magazine, she has been Director of Ultrasound Education in Emergency Medicine, in addition to serving as an emergency physician. Her experience also includes her time at Massachusetts General Hospital as an Emergency Ultrasound Assistant, and at Thomas Jefferson Hospital, where she was a resident in Emergency Medicine, after training at the Sidney Kimmel School of Medicine of Thomas Jefferson University.

At the international level, she is noted for her contributions, especially in Emergency Medicine. She has worked in some of the most prestigious healthcare centers in the United States, which has allowed her to hone her skills and bring significant advances to the medical community. Her work has earned her a reputation for her expertise in diagnostic ultrasound, and she is a reference in the use of this technology in emergencies.

As a researcher associated with university institutions, she has written numerous scientific articles on its emphasis, addressing both its application in critical situations and its advances in medical diagnosis. Her publications are consulted by professionals worldwide, consolidating her role as one of the most influential voices in the field of clinical ultrasound.



Dr. Selame, Lauren Ann J.

- Director of Ultrasound in Emergency Medicine at Brigham Women's Hospital, Boston, United States
- Emergency Medicine Physician Specialist at Brigham Women's Hospital
- Emergency Ultrasound Physician Specialist at Massachusetts General Hospital, Massachusetts
- Resident Physician in Emergency Medicine at Thomas Jefferson University Hospital
- Research Assistant at the Perelman School of Medicine, University of Pennsylvania
- M.D., Thomas Jefferson University
- Medical Degree, Sidney Kimmel School of Medicine at the Thomas Jefferson University



Thanks to TECH, you will be able to learn with the best professionals in the world"

Management



Dr. Fumadó Queral, Josep

- Family Physician at the Primary Care Center of Els Muntells.
- Head of the Emergency Ultrasound Group of the Spanish Society of General and Family Physicians (SEMG).
- Graduate in Clinical Ultrasound and Training of Trainers from the University of Montpelier
- Lecturer at the Associació Mediterrània of General Medicine
- Teacher at the Spanish School of Ultrasound of the Spanish Society of General and Family Physicians (SEMG).
- Honorary Member of the Canary Society of Ultrasound (SOCANECO) and Professor of its Annual Symposium
- Professor on the Master's Degree in Clinical Ultrasound for Emergencies and Critical Care at the CEU Cardenal Herrera University.



Dr. Pérez Morales, Luis Miguel

- Primary Care Physician in the Canarian Health Service
- Family physician at the Primary Care Center of Arucas (Gran Canaria, Canary Islands).
- President and Professor of the Canary Society of Ultrasound (SOCANECO) and Director of its Annual Symposium
- Professor on the Master's Degree in Clinical Ultrasound for Emergency and Critical Care at the CEU Cardenal Herrera University
- Expert in Thoracic Ultrasound by the University of Barcelona
- Expert in Clinical Abdominal and Musculoskeletal Ultrasound for Emergencies and Critical Care by the University CEU Cardenal Herrera
- Diploma of the Curs d'Ecografia en Atenció Primària by the University Rovira i Virgili from the Institut Catalá de la Salut

Faculty

Dr. Herrera Carcedo, Carmelo

- · Head of the Ultrasound Unit at the Briviesca Health Center
- Physician at San Juan de Dios Hospital
- Family Physician of the Ultrasound Unit at the Briviesca Health Center
- Tutor at the Family and Community Medicine Teaching Unit in Burgos
- Teacher at the Spanish School of Ultrasound of the Spanish Society of General and Family Physicians (SEMG).
- Member of the Spanish Society of Ultrasound (SEECO) and the Spanish Association of Prenatal Diagnosis (AEDP)

Dr. Sánchez Sánchez, José Carlos

- Director of the Ultrasound Tasks Group of the Spanish Society of General and Family Physicians.
- Specialist in Radiodiagnosis at the Poniente Hospital, El Ejido
- Master's Degree in Updating in Diagnostic and Therapeutic Techniques in Radiology by the Cardenal Herrera University.
- University Expert in Technique and Instrumentation, Emergencies in Radiology, and Interventional Neuroradiology from Francisco de Vitoria University
- University Expert in Cardiothoracic Radiology and Vascular and Interventional Radiology by the Francisco de Vitoria University
- Expert in Imaging Techniques in Breast Pathology and Breast Radiology by the University of Barcelona

Dr. De Varona Frolov, Serguei

- Medical Specialist in Angiology and Vascular Surgery of the Canary Islands Institute of Advanced Medicine
- Angiologist at Dr. Negrin University Hospital of Gran Canaria
- · Master's Degree in Endovascular Techniques by Boston Scientific P.L.



Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"





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This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Head and Neck Ultrasound for Primary Care** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This private qualification from **TECH Global University** is a European continuing education and professional development program that guarantees the acquisition of competencies in its area of expertise, providing significant curricular value to the student who successfully completes the program.

Title: Postgraduate Certificate in Head and Neck Ultrasound for Primary Care

Modality: online

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Head and Neck Ultrasound for Primary Care

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



tech global university

Postgraduate Certificate

Head and Neck Ultrasound for Primary Care

- » Modality: Online
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- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

