

# Postgraduate Diploma Field Journalism





## Postgraduate Diploma

### Field Journalism

Course Modality: Online

Duration: 6 months.

Certificate: TECH Technological University

Official N° of hours: 450 h.

Website: [www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-field-journalism](http://www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-field-journalism)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 22*

06

Certificate

---

*p. 30*

# 01

# Introduction

International journalism transmits what is happening on the other side of the world, allowing certain events to not be silenced nor go unnoticed and allows globalization to not only have economic effects but also allow it to affect information. But for this to happen effectively, it is essential to do fieldwork. In this program, students are taught the keys to field journalism so that they can acquire the necessary skills and achieve professional success.



## ...er Story: the Truth About Our Current Affairs

Monday, March 25 11:24 by Simon Barr 10 Comments

### LATEST NEWS



ECONOMY

#### People are More Mobile than Ever Before

Monday, March 25 15:21 by Simon Barr 32 Comments



LIFESTYLE

#### How We Transformed from White Collars to Happy Collars

Monday, March 25 15:14 by Emily Sanders 20 Comments



HEALTH

#### Keeping Your Kids Eyes in Shape

Monday, March 25 15:05 by Hillary T. Rose 5 Comments

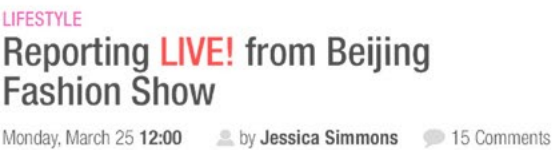
### PICTURES & VIDEOS



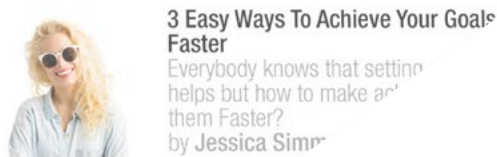




## DEO



## COLUMNS



“Train with this complete Postgraduate Diploma and you will see how your skills improve greatly within the journalism sector”

This Postgraduate Diploma provides professional journalists with specialized knowledge to help them work on the ground as an international journalist. Working in a country that is not one's own is complex due to the contextual differences of the country and the informational interest of the place. To work outside their home country, journalists need a set of practical skills with a common foundation regardless of where they work, such as in elections or demonstrations.

Reporting from a culturally and politically different country requires a thorough knowledge of the context to avoid problems with local authorities or other players, as well as to avoid stereotyped representation of foreign cultures.

For this reason, it is essential to have specialized training in field work. It is also important to have specific investigative journalism skills, which allow reporters to investigate, in depth, a topic that has not been brought to the public's attention: crime or corruption.

But in fieldwork there are issues of great importance that are not usually studied in universities, such as the pre production facet: how the journalist travels to the area of interest, how to plan the report before starting the fieldwork, what material they will need or with whom they will collaborate.

But for this to happen it is necessary to have highly qualified professionals and, therefore, TECH has designed this complete Postgraduate Diploma that will give the student the keys to be able to develop their work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Diploma in Field Journalism** offers you the advantages of a high level scientific, teaching, and technological specialization. These are some of its most notable features:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in international journalism
- ♦ Practical exercises where self assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm based interactive learning system for decisionmaking in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*If you want to develop in your work with total professionalism and compete with the best, don't think twice and come train with TECH"*

“

*The most qualified journalists will be able to transmit the best information on what happens in the world”*

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in Field Journalism who have extensive experience.

*We provide you with the best training currently available in international journalism You only have to bring your enthusiasm to study.*

*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*



# 02

# Objectives

This Postgraduate Diploma is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.







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*If your objective is to develop your career in the international field, we offer what you are looking for at TECH”*



## General Objectives

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- ♦ Develop specialized knowledge to inform from abroad
- ♦ Address the difficulties and complexity of working in a different country
- ♦ Provide the tools available to the journalist
- ♦ Develop the characteristic and examples of narrative journalism and of investigative journalism
- ♦ Recognise the potential topics of a report or investigation
- ♦ Identify the techniques for investigative journalism and narrative journalism
- ♦ Analyze the production processes of an international news story, from pre production to selling it to the media
- ♦ Examine the profiles of the different international journalists
- ♦ Develop the most popular international journalistic formats and genres



*Develop your skills to become a versatile journalist at the forefront of the the latest trends”*







## Specific Objectives

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- ♦ Analyze the differences between different cultures
- ♦ Master the tools available to the journalist
- ♦ Determine the methodology for working as a correspondent
- ♦ Make use of ethical responsibility in order to understand the realities of other regions
- ♦ Determine the appropriate methodology for each type of investigation and journalist
- ♦ Evaluate the different sources of information
- ♦ Identify the challenges and dangers of investigative journalism in order to act without exposing oneself
- ♦ Develop the essential techniques to deal with sources
- ♦ Establish the ideal tools for the preparation of a journalistic chronicle or profile
- ♦ Enhance skills to develop a narrative piece
- ♦ Analyze the functioning of international media and the diffusion of information
- ♦ Discern which sources of information are reliable in an international context
- ♦ Generate specialized knowledge to verify data and to contrast *Fake News*
- ♦ Develop the techniques of photojournalism and audiovisual journalism
- ♦ Examine media agendas
- ♦ Identify media trends in explaining the news
- ♦ Review cases in which journalistic ethics have not been respected

03

# Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.







“

*The best way to learn is by studying with the best. And we offer you that opportunity”*

## Management



### Ms. Chato Vázquez, Carmen

- Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009
- Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- Freelance Journalist 2013-2016

## Professors

### Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

### Dr. Del Paso Gallego, Ana

- ♦ Journalist, International Relations Analyst, Communication Advisor and University Professor
- ♦ Degree in Journalism from the Faculty of Information Sciences of the Complutense University of Madrid (1983)
- ♦ Freelance Journalist of USA media in Spain (since 2015)
- ♦ Associate Professor, Department of Journalism and Global Communication, Faculty of Information Sciences, Complutense University of Madrid (since September 2019)
- ♦ Professor in different Spanish universities
- ♦ First Prize in the Elcano Journalism Award granted by the Navy (1997)
- ♦ UNICEF Journalism Award for her coverage of the Gulf War in Iraq (1991)
- ♦ Trustee of the Peace and Cooperation Foundation, collaborator of the United Nations and candidate for the Prince of Asturias Awards.

### Ms. Negrete, Ana Belén

- ♦ Head of the Content Department, MarketiNet Spain
- ♦ Editor and Reporter for the REFORMA Newspaper Mexico, Spain and Ireland
- ♦ Master's Degree in International Affairs (major in Economics) from the Pontificia de Comillas University
- ♦ Degree in Audiovisual Communication from the Complutense University Madrid
- ♦ Specialization in Data Collection and Survey Analysis from the University of Michigan (Coursera)
- ♦ Worked as Secretary of State for the EU Spanish Ministry of Foreign Affairs
- ♦ Freelance Journalist between 2006 and 2010

### Ms. Pérez, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019

# Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up to date training in order to be able to deepen the area of knowledge, in order to produce work of professional quality through the use of the available tools.

## CLIMATE CHANGE IS AN OBVIOUS MYTH

There is a possibility of additional flooding this week with more rain in the forecast for the already saturated County area. The County Health Department and the Department of Health (ODH) offers these tips to help Ohioans protect themselves and their children from potential hazards during and after a flood. [read>>](#)

### James Arches continues fighting to get his savings back

have seen their nest eggs virtually wiped out in what critics call a deceptive and possibly fraudulent sales campaign by banks. [read>>](#)

### Egyptian leaders lay out plan for fast transition

A day after the military's mass shooting of protesters, Egypt's interim president, released a timetable to elect a new Parliament and choose a new president. [read>>](#)

### Kidnapping victims break silence on video

The women, who were held captive for a decade, talked about their well-being and thanked their supporters. [read>>](#)

### Kidnapping victims break silence on video

The new Smart Watches is coming to the market. Do you want to know everything about it? Discover it on our blogs. [read>>](#)

murderer Peter Smith and two other killers, Jonh Petrelli and Donovan Moore, won their appeal in the Grand Chamber of the court. [read>>](#)

[More>>](#)

#### TRENDS



The new Smart Watches is coming to the market. Do yo want to know everything about it? Discover it on our blogs. [read>>](#)

#### SCIENCE

### The technological edge

When the winds change, a ferocious forest fire can make a sharp turn, and the fire crews batt may need to depend on their eyes and instincts to tell them whether they are in danger. [read>>](#)

#### MARKETS

DOW JONES  
1,640.51  
+9.05  
+0.55%

S&P 500  
15,281.71  
+57.82  
+0.37%





“

*We guarantee the most complete and up to date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*

## Module 1. Practical Journalism in the Field of International Journalism

- 1.1. Materials
  - 1.1.1. Technology
  - 1.1.2. Mobile Journalism
- 1.2. Digital Tools
  - 1.2.1. Software
  - 1.2.2. Social Networks
- 1.3. Workplace Environment
  - 1.3.1. Elections
  - 1.3.2. Sporting Events
  - 1.3.3. International Summits
- 1.4. Safety
  - 1.4.1. Manifestations
  - 1.4.2. Conflicts
- 1.5. Freelance Journalism
  - 1.5.1. How to Work as Freelance?
  - 1.5.2. Practical Information
- 1.6. Working in Asia and Russia
  - 1.6.1. Asia
  - 1.6.2. Russia
- 1.7. Working in Europe and the United States
  - 1.7.1. Europe
  - 1.7.2. United States
- 1.8. Working in Africa and Latin America
  - 1.8.1. Africa
  - 1.8.2. Latin America





- 1.9. Ethical Journalism
  - 1.9.1. Protection of Sources
  - 1.9.2. Acquisition of Information
  - 1.9.3. Stereotypes and Prejudices
- 1.10. international Journalism Applied to Written and Digital Media and Audiovisual Media
  - 1.10.1. International Journalism Applied to Written and Digital Media
    - 1.10.1.1. Online Journalism
    - 1.10.1.2. Written Journalism
  - 1.10.2. International Journalism Applied to Audiovisual Media
    - 1.10.2.1. Radio
    - 1.10.2.2. Television

## Module 2. Investigative Journalism and Narrative Journalism in International Journalism

- 2.1. History of the International Investigative Journalism
  - 2.1.1. What is the Investigative Journalism?
  - 2.1.2. Big International Investigative Journalists
  - 2.1.3. Examples of International Investigations
    - 2.1.3.1. The Case of the Church in the Boston Globe
    - 2.1.3.2. The Nixon Case
    - 2.1.3.3. The Discovery of the Gulag
- 2.2. International Investigative Journalism Techniques
  - 2.2.1. Searching for a Topic
  - 2.2.2. How to Obtain Documentation
  - 2.3.3. Verify the Information

- 2.3. Information Sources
  - 2.3.1. Type of Sources
    - 2.3.1.1. Document Sources
    - 2.3.1.2. Personal Sources
    - 2.3.1.3. Official Sources
- 2.4. Challenges of International Investigative Journalism
  - 2.4.1. Safety
  - 2.4.2. Protecting the Sources
- 2.5. The Interview, Key for a Good Investigative Report
  - 2.5.1. Features
  - 2.5.2. Types of Interviews
  - 2.5.3. Methodology
- 2.6. History of the International Narrative Journalism
  - 2.6.1. What is the Narrative Journalism?
  - 2.6.2. New Journalism
  - 2.6.3. Gonzo Journalism
  - 2.6.4. The Fathers of International Narrative Journalism
    - 2.6.4.1. Hunter Thompson
    - 2.6.4.2. Tom Wolfe
    - 2.6.4.3. Truman Capote
    - 2.6.4.4. Norman Mailer
    - 2.6.4.5. Rodolfo Walsh
    - 2.6.4.6. Tomás Eloy Martínez
- 2.7. The Profile and the International Press Reports
  - 2.7.1. Profile: Characteristics and Examples
  - 2.7.2. The Press. Characteristics and Examples
- 2.8. How to Tell Stories in the International Field
  - 2.8.1. The Importance of Scenes
  - 2.8.2. The Rhythm
  - 2.8.3. The Language

- 2.9. Slow Burning International Journalism
  - 2.9.1. *Showing and Telling*
  - 2.9.2. The Use of the First Person
  - 2.9.3. The Look
  - 2.9.4. Self Editing
  - 2.9.5. Methodology
- 2.10. International Press Reports
  - 2.10.1. Great Journalistic Reports
    - 2.10.1.1. Cold Blooded, Truman Capote
    - 2.10.1.2. Operation Massacre, Rodolfo Walsh
    - 2.10.1.3. Voices of Chernobyl, Svetlana Aleksievich
  - 2.10.2. Great Current Journalists
    - 2.10.2.1. Martín Caparrós
    - 2.10.2.2. Leila Guerriero
    - 2.10.2.3. Agus Morales
  - 2.10.3. Media Dedicated to Narrative Journalism
    - 2.10.3.1. Gatopardo
    - 2.10.3.2. 5W
    - 2.10.3.3. Soho

### Module 3. International Journalism and Professional Ethics

- 3.1. International Media. Media vs. Agencies
  - 3.1.1. Main International Media
  - 3.1.2. In What Way Does The Media Inform and What Influence Does it Have?
- 3.2. Preproduction
  - 3.2.1. How to Plan a Report
  - 3.2.2. What to Include
  - 3.2.3. The Figure of the Fixer



- 3.3. Information Sources
  - 3.3.1. International Organizations
  - 3.3.2. Chancelleries
  - 3.3.3. Embassies
  - 3.3.4. Government
  - 3.3.5. Agency and Communication Media
  - 3.3.6. Correspondents
  - 3.3.7. Experts
- 3.4. Verification of Data and *Fake News*
  - 3.4.1. Types of Verification
    - 3.4.1.1. Sources
    - 3.4.1.2. Images
    - 3.4.1.3. Dates
    - 3.4.1.4. Origin
  - 3.4.2. Criteria to Contrast Fake News
- 3.5. International Journalist Profiles
  - 3.5.1. Correspondents
  - 3.5.2. Special Reports
  - 3.5.3. Analyst
  - 3.5.4. Freelance Journalist
- 3.6. Journalistic Genres
  - 3.6.1. Informative
  - 3.6.2. Opinion
- 3.7. Audiovisual and Press Journalism
  - 3.7.1. Photo Journalism
  - 3.7.2. Audiovisual Journalism
  - 3.7.3. Written Press (Paper and Digital Newspapers)
  - 3.7.4. Radio
- 3.8. Setting Agendas and Selling Topics to the Media
  - 3.8.1. International Newsworthiness Criteria
  - 3.8.2. How Do Media Agendas Work?
  - 3.8.3. Sell International Topics to the Media
- 3.9. Trends and Ethical Journalism
  - 3.9.1. What is the Subject and Why?
  - 3.9.2. Tendency Towards Conflict
  - 3.9.3. Ethical Journalism
- 3.10. Technology International Context
  - 3.10.1. Leaked Documents from the Wikileaks Case
  - 3.10.2. Influence Campaigns (Cambridge *Analytics*), Disinformation, Censorship, etc



*A unique, key, and decisive training experience to boost your professional development”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



### A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

“ We are the only online university that offers Harvard materials as teaching materials on its courses ”

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



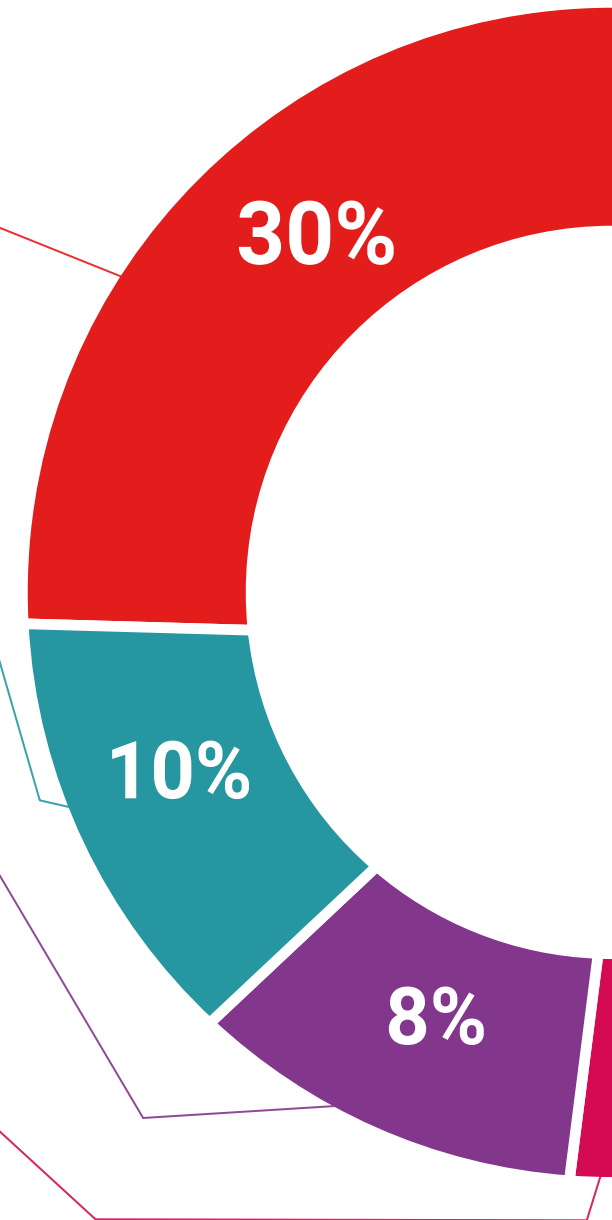
#### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.





06

# Certificate

The Postgraduate Diploma in Field Journalism guarantees, in addition to the most rigorous and up to date training, access to a Postgraduate Diploma qualification issued by TECH Technological University.





“

*Successfully complete this training program  
and receive your university certificate without  
travel or laborious paperwork”*

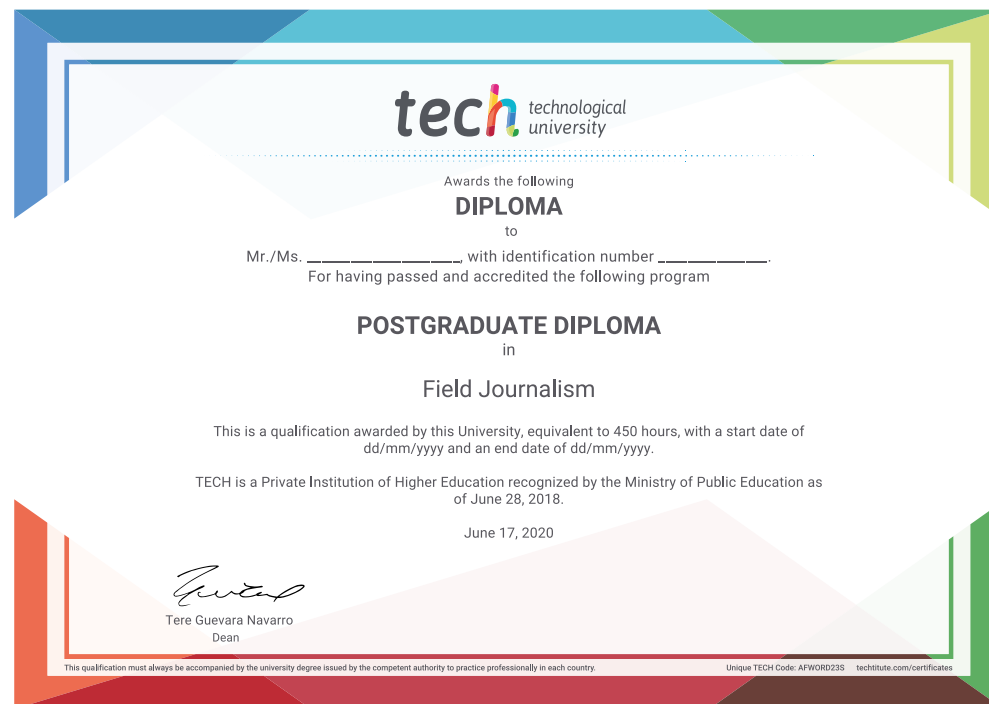
This Postgraduate Diploma in Field Journalism contains the most complete and up to date program on the market.

After the student has passed the assessments, they will receive their corresponding Postgraduate Diploma issued by TECH Technological University via tracked delivery\*.

The diploma issued by TECH Technological University will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

**Title: Postgraduate Diploma in Field Journalism**

**Official N° of hours: 450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
classroom



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