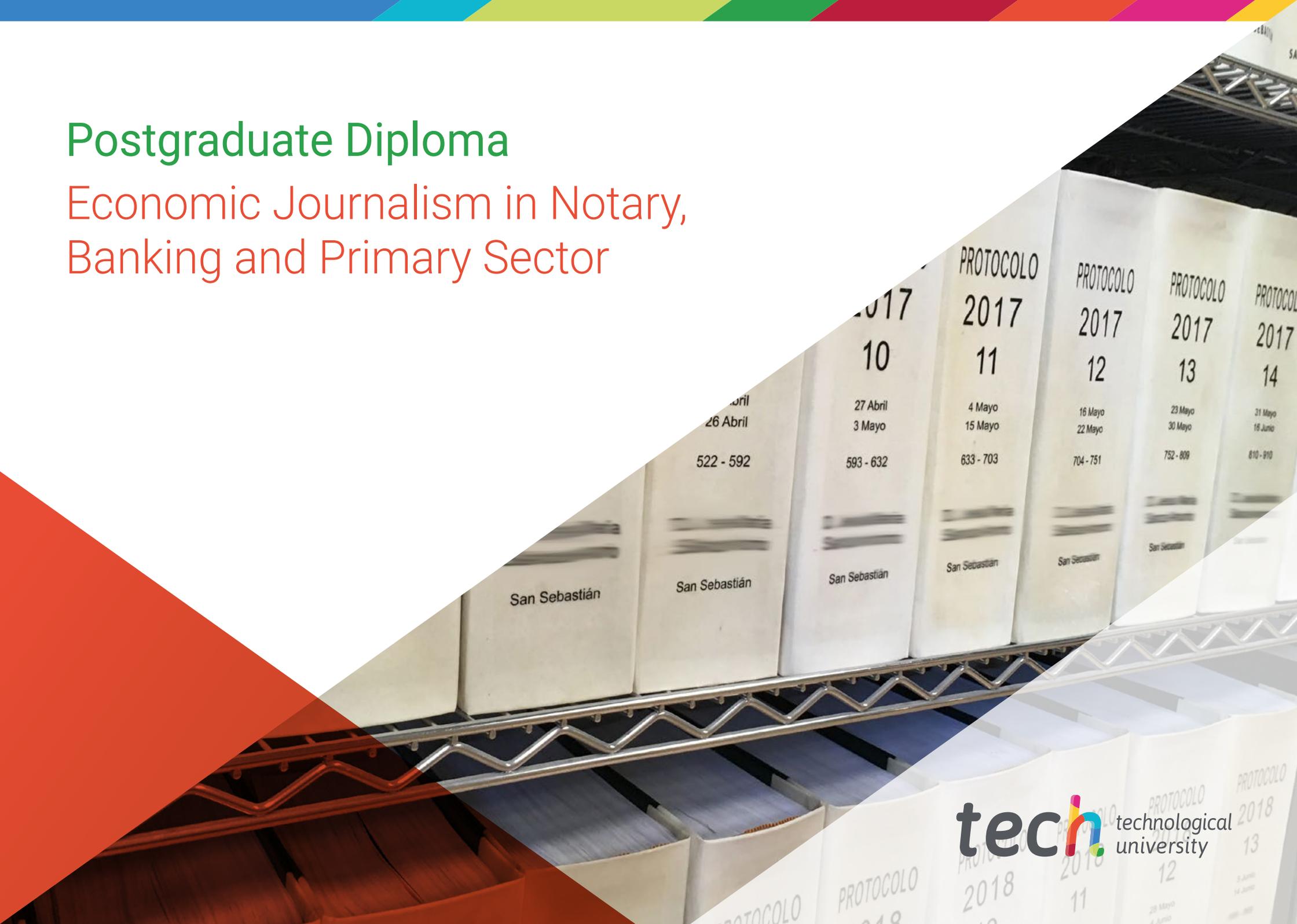


Postgraduate Diploma

Economic Journalism in Notary,
Banking and Primary Sector





Postgraduate Diploma Economic Journalism in Notary, Banking and Primary Sector

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/journalism-communication/postgraduate-diploma/postgraduate-diploma-economic-journalism-notary-banking-primary-sector

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01

Introduction

The Postgraduate Diploma in notary, banking and primary sector is one of the least common in journalism, yet it is one of the areas in which this special training is essential to work with solvency in this complex field. That is why this program has compiled all the knowledge currently in demand, necessary for those professionals who want to delve deeper into economic journalism. This is a 100% online program, full of practical exercises, complementary readings, audiovisual resources and the Relearning methodology, based on experience and leaving behind the long hours of forced learning and memorization.





“

An outstanding Postgraduate Diploma that will provide you with the opportunity to work in a highly specialized field as a top professional”

Journalism is a profession that requires a multidisciplinary character, requires mastery of terminology and economic models, as well as the tools of communication in different media (written or audiovisual). Therefore, this Postgraduate Diploma aims to provide professionals in the field with a vision focused on the management of economic information, including fundamental aspects such as notary, banking and the primary sector.

In this way, this program will delve into the role of the notarial institution, its component of guaranteeing legal, preventive and economic security. We will also delve into the work carried out by the press office of a notarial association that handles economic data on a daily basis and works according to the economic model that is best known to society.

In addition, in this program we will study what is related to journalism that reports on fishing, which, within the primary sector, is one of the economic engines of many countries. This traditional and long-standing sector has a specialized language and is reflected daily in the different media, in some cases with publications and specialized television and radio programs.

Therefore, in this program, the journalist will find updated and necessary information that delves into such a demanding field as economics. The entire compendium of information will be presented through audiovisual resources, complementary readings and exercises based on real cases, which will allow you to understand the functions of the field in a practical and effective way.

This **Postgraduate Diploma in Economic Journalism in Notary, Banking and Primary Sector** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of practical cases presented by experts in Economics Journalism
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Gain specific training in Economic Journalism, Notary, Banking and Primary Sector and give your career a boost towards excellence”

“ *An intensive program supported by the best online teaching technology, which will allow you to learn with high efficiency*”

Faculty members of the Postgraduate Diploma in Economic Journalism in Notaries, Banking and Primary Sector have extensive experience in teaching at the university level, both in undergraduate and graduate programs. In addition, they offer to the program their vision as active professionals, which allows them to know, first hand, the deep transformation that the communication sector is undergoing.

The methodology of the programs offered at TECH Technological University, in online format, allows to break the barriers imposed by work duties and the difficult conciliation with personal life. Attending face-to-face classes is practically impossible for those who are involved in the daily demands of work. That is why this Postgraduate Diploma is the quality answer to your need for expertise.

All this educational compendium makes this a program of specialization in Economic Journalism that compiles all the aspects that are relevant and essential to turn the Journalism professional into an authentic expert in the fields related to this type of information.

Acquire the practical tools and knowledge necessary to become a highly skilled specialized journalist.

With teachers who are experts in this area of work, this program is a unique opportunity for professional development.



02

Objectives

The Postgraduate Diploma in Economic Journalism in Notary, Banking and Primary Sector is a complete and fully up-to-date program. This course has the essential theoretical content that will equip you with the knowledge and a practical vision that will give you the necessary tools to move on to real intervention in this field of journalism.



“

Learn in a realistic way, to analyze and transmit the information of this complex sector, with expertise”



General Objectives

- ♦ Explain the function of the notary's office as a factor of legal and economic security
- ♦ Show the functions of the press office of a notarial association and its impact on the economic press
- ♦ Analyze and know the fishing sector and its institutions in order to report in the economic section of a media outlet
- ♦ Deal with the specific terminology of the fishing sector in the field of economics
- ♦ Generate specialized knowledge on the diffusion of fishing news in the media
- ♦ Improve the quality of financial journalism Preparation preparing people capable of understanding, analyzing, interpreting and reporting on financial processes in the country and the world





Specific Objectives

Module 1. Economic Journalism and Notary's Office

- ♦ Explain the functions of the notary as an impartial public official who helps, advises and guarantees the legal and economic security needed by the population
- ♦ Define the professional profile of the journalist in the press office of a professional association that handles economic data on a daily basis
- ♦ Describe the importance of new technologies in the notary's office and the fundamental work of the Community Manager within the organization
- ♦ Show the way in which the economic data of the notary's statistics are daily included in the economic section of the media
- ♦ Show how the notary's office approaches consumers to defend their rights in procedures as common as buying a home, signing a mortgage loan or processing an inheritance, among others

Module 2. Economic Journalism and the Primary Sector. The fishing sector in the economic press

- ♦ Analyze the informative structure of the "Federación Nacional de Cofradías de Pescadores" in the economic press
- ♦ Approach the informative strategy of the press offices of the fishing sector
- ♦ Delve into the informative work of a journalist specialized in the fishing sector
- ♦ Approach the fishing news in the specialized magazines of Economy

Module 3. Economic Journalism in Banking

- ♦ Train journalists specialized in financial issues to be able to understand and analyze the facts with precision
- ♦ Improve the ability to synthesize and interpret economic data for the objective elaboration of economic news
- ♦ Better understand the financial sector, its history, the current context and the communicative levers to be able to elaborate economic news
- ♦ Improve the quality of economic information disseminated by the media



With the most developed teaching resources and the support of the best experts we lead you to achieve the best results with little effort"

03

Course Management

This Postgraduate Diploma in Specialized Sports Journalism is taught by industry professionals with extensive experience in journalism and teaching who will try to give you a real vision of the profession. For this reason, an educational program has been developed with a special focus on professional development from a perspective that is fully tailored to the reality of the sector.



“

Join a specialized field of journalism that is of great interest to the media at the present time”

Management



Dr. Ronda Iglesias, Javier

- ♦ Journalist in charge of " Events and Courts" at Canal Sur Radio
- ♦ President of the Management Board of the Press Association of Campo de Gibraltar
- ♦ Associate Professor at the Faculty of Communication of the University of Seville
- ♦ Researcher
- ♦ Author of the book Vecino de Guardia, Tricornio de Guardia and Manual de Periodismo Judicial of the University of Seville
- ♦ D. in Journalism and Communication from the University of Sevilla
- ♦ Degree in Information Sciences University of Seville
- ♦ Law Degree Studies at the Ouberta University of Cataluña
- ♦ He received the Honorary Soldier Distinction from the UME, Military Emergency Unit of the Ministry of Defence. Morón de la Frontera Base, Sevilla
- ♦ National Award of the Civil Guard in the radio modality
- ♦ Member of: Seville Press Association, FAPE and Association of Legal Communicators and Informers



Dr. Campra García de Viguera, Marián

- ♦ Communications Director and Advisor
- ♦ Director of Communications of the Association of Chiefs and Managers of the Local Police of Andalusia, AJDEPLA
- ♦ Communication Director of the Casa de Galicia in Seville, Lar Gallego
- ♦ Director of Communication of the Aesthetic Clinic GOLDEN
- ♦ Director of Communications of the +21 Foundation
- ♦ Director of Communications of the National Federation of Fishermen's Guilds (Federación Nacional de Cofradías de Pescadores)
- ♦ Communications Advisor at Unixa Abogados y Consultores
- ♦ PhD in Journalism and Communication from the University of Seville
- ♦ Degree in Communication Sciences from Universidad Camilo José Cela, Madrid
- ♦ Speaker at the UNED of Ceuta as an expert in Communication Cabinets in the Summer Course "Image and Power of the Media"
- ♦ Speaker at the UNED of Ceuta as an expert in Communication Cabinets in the Conference "Gender Violence and the Media"

Professors

Ms. Gimeno Pons, Carolina

- ♦ Responsible for the Communication and Institutional Relations Department of the Notarial Association of Valencia.
- ♦ Responsible for Communications at Dos Rodes BMW Motorrad
- ♦ Communications Manager of Platform of People Affected by the New Taxi Law)
- ♦ Public Relations CIVA Communications Director
- ♦ Journalist of the EFE agency
- ♦ Editor at Canal 9 RTVV
- ♦ Degree in Information Sciences: Journalism, CEU Cardenal Herrera University of Valencia.

Dr. Castañeda Taladríz, Margarita

- ♦ Communication and Brand Manager financial sector
- ♦ Communications and Brand Manager. CECABANK
- ♦ Head of Business Development. COAS
- ♦ Market Risk Analyst Santander Bank
- ♦ Credit and Market Risk Analyst. Santander Investment
- ♦ Master Classes at Cecabank and mentor in the projects of journalism and communication students within the Study Abroad program at Camilo José Cela University (Madrid)
- ♦ Professor of the ESCA Risk Course (former Cecabank Banking Training School)
- ♦ PhD in Quantitative Economics from the Complutense University of Madrid
- ♦ Degree in Economics, Statistics and Econometrics, Carlos III University of Madrid

D. Lorenzo Pérez, Adrián

- ♦ Communication and institutional relations specialist at CECABANK and CECA
- ♦ Communication Consultant at Pulpomatic
- ♦ Corporate Communications Specialist at BBVA
- ♦ Consultant at Sanchis&Asociados
- ♦ Editor at El Diario de Vigo
- ♦ Editor at La Voz de Galicia
- ♦ Degree in Political Science and Administration from the National Distance Education University
- ♦ Degree in Journalism from the University of Santiago de Compostela
- ♦ Master's Degree in Political Communication from the José Ortega y Gasset Foundation
- ♦ Master's Degree in Marketing, Consulting and MBA in Professional Political from the University of Santiago de Compostela

Ms. Del Río Álvarez, María Jesús

- ♦ Community manager at Cecabank and CECA
- ♦ Archivist of from CECA's Historical Archive
- ♦ Librarian of Cecabank's corporate library
- ♦ Documentalist and Librarian in Docutera
- ♦ Curator of CECA's virtual exhibition "Learning to save".
- ♦ Librarian at university institutions such as Universidad Complutense de Madrid, Universidad Camilo José Cela and Universidad CEU San Pablo
- ♦ Degree in Documentation from the Complutense University Madrid
- ♦ Diploma in Library and Information from the Complutense University of Madrid
- ♦ Member of: Banco de España Working Group on 'Historical Archives of Banking', General Council of Archives of the Community of Madrid (member)



Ms. González Martínez, Mónica

- ◆ Internal Communication, Digital Transformation and Branding Technician: CECABANK and CECA
- ◆ Internal Communication, Digital Transformation and Branding Technician: CECABANK and CECA (Madrid)
- ◆ Senior Credit Risk Controller, Spanish Confederation of Savings Banks (CECA), Madrid
- ◆ Back Office OTC Derivatives and Collaterals in Spanish Confederation of Savings Banks (Confederación Española de Cajas de Ahora)
- ◆ Back Office OTC in OTC Derivatives
- ◆ Degree in Economics from the Autonomous University of Madrid.
- ◆ Executive Master's Degree in Financial Risk Management, Instituto BME

Ms. Elipe Fernández, Carolina

- ◆ Member of the Sustainability and Stakeholder Relations Department of CECA and Cecabank
- ◆ Member of CECA's Corporate Social Responsibility Department
- ◆ Collaborator of the Financial Education Plan (Bank of Spain and CNMV)
- ◆ WSBI-ESBG Collaborator
- ◆ Contributor to Ahorro magazine
- ◆ Degree in Economics from Carlos III University of Madrid
- ◆ European Expert in Corporate Social Responsibility for the Spanish Association of Quality

Ms. González Morales, Cristina

- ◆ Reporter at Informativos Telecinco
- ◆ Editor and reporter for Televisión Canaria
- ◆ Editor and broadcaster at Canarias Radio La Autónoma
- ◆ Graduate in Journalism and Audiovisual Communication from the University of Seville

04

Structure and Content

The purpose of this Postgraduate Diploma have been developed with a clear purpose: to ensure that our students acquire each and every one of the skills necessary to become true expert in Economic Journalism. The comprehensive content that will allow you to learn all aspects of the different disciplines involved in this field with the quality of a well-structured program that will lead you to the highest standards of quality and success.





“

Up-to-date content in an innovative and high-impact training program for your professional advancement”

Module 1. Economic Journalism and Notary's Office

- 1.1. Notarial Activity as a Guarantee of Legal and Economic Security
 - 1.1.1. The Notary's Office as a Public Service and Guarantor of Legality in Extrajudicial Legal Transactions.
 - 1.1.2. Public Faith and Preventive Legal Certainty in Economic Procedures
 - 1.1.3. Prevention of Money Laundering and the Fight Against Tax Fraud with the Centralized Body for the Prevention of Money Laundering of the Notary Public's Office
- 1.2. Day to Day in the Press Office of a Notarial Association. Treatment and Dissemination of Economic Information
 - 1.2.1. Introduction and Organization
 - 1.2.2. Preparation and Management of Contents
 - 1.2.3. Treatment and Dissemination of Economic Information
- 1.3. The Importance of New Technologies in the Notary's Office in the Economics Section
 - 1.3.1. New Digital Citizen Portal and Electronic Signature
 - 1.3.2. Social Media Department and Professional Use of Social Networks
 - 1.3.3. Website Content Maintenance
- 1.4. Relationship with the Press. Notarial News in the Economy Section
 - 1.4.1. Press Releases, Press Conferences and Management of Media Interviews
 - 1.4.2. Notarial News in the Economy Section
 - 1.4.3. Information in the Media Specialized in Economics
- 1.5. Notarial Data of Interest in the Economy Sections of the Mass Media (MMC)
 - 1.5.1. Purchase and Sale of Real Estate
 - 1.5.2. Mortgage Loans
 - 1.5.3. Incorporation of Companies
- 1.6. Special Treatment of Data on the Purchase and Sale of Dwellings by Foreigners in the Economy Section
 - 1.6.1. Reports on the Evolution of Home Sales and Purchases by Foreigners.
 - 1.6.2. Media Interest (MMC) in Brexit and its Consequences





- 1.7. The Real Estate Credit Contracts Law. Key Concepts for the Economic Journalist I
 - 1.7.1. Fundamental Points of Law 5/2019 of March 15, 2009, on Real Estate Credit Contracts and Free Choice of Notary
 - 1.7.2. Consumer Protection and the Notary's Role in the Pre-contractual Phase of Mortgage Loans
 - 1.7.3. How the Notary Public Assists Citizens in the Purchase of a Home?
- 1.8. The Notary Public in the Incorporation and Evolution of a Company. Key Concepts for the Economic Journalist II
 - 1.8.1. The Notary Offers Impartial and Free Legal Advice
 - 1.8.2. Incorporation of a Company in Less than 24 Hours
 - 1.8.3. Business Situations Where the Help of a Notary Public is Important
- 1.9. Economics and Notaries in Congresses and Conferences. The Economics Section I
 - 1.9.1. Direct Contact with Consumer Associations to Give Talks of General Interest on Sales and Purchases, Mortgage Loans, Inheritance, etc.
 - 1.9.2. Notarial Collaboration in Books on Economic Matters and Commercial Law, as Well as in Forums and Seminars.
 - 1.9.3. Agreements with Universities and Collaboration with Institutions
- 1.10. Crisis Situations and Notarial Activity. The Economics Section II
 - 1.10.1. Crisis Office
 - 1.10.2. The Urban Development Boom and the 2008 Crisis
 - 1.10.3. Notarial Activity During the State of Alarm in the Face of COVID-19

Module 2. Economic Journalism and the Primary Sector. The fishing sector in the economic press

- 2.1. Circular Economy and the Media
 - 2.1.1. Concept of Economic Information
 - 2.1.2. Circular Economy
 - 2.1.3. Promoting the Circular Economy
- 2.2. Fishing, Economy and Communication in the Economic Press
 - 2.2.1. Socioeconomic Impact of the Fishing Sector
 - 2.2.2. Social Concern for Natural Resources
 - 2.2.3. Sustainable Fisheries
 - 2.2.4. Marine Debris
 - 2.2.5. Dissemination for Social La Awareness

- 2.3. Fishing Organizations and Their Relationship with the Economic Press
 - 2.3.1. The Local Action Groups of the Fishing Sector (GALP).
 - 2.3.2. The National Federation of Fishermen's Guilds (FNCP).
 - 2.3.3. Spanish Fishing Confederation (CEPESCA).
- 2.4. National Federation of Fishermen's Guilds (FNCP).. Economic Press Dissemination Tools
 - 2.4.1. Creation of a Communication Office
 - 2.4.2. Information Strategy
 - 2.4.3. Dissemination Media and Tools
- 2.5. The Fishing Sector in Times of Pandemic. Dissemination in the Economics Section
 - 2.5.1. Sector of Primary Necessity
 - 2.5.2. PPE and Safety Measures EPI and Safety Measures
 - 2.5.3. Media Impact
- 2.6. Fishery Products and Health. Dissemination in the Economics Section
 - 2.6.1. Dissemination and Promotion of Fishery Products
 - 2.6.2. Influence of News on Social Trends.
 - 2.6.3. Projects and Subsidies
- 2.7. News on the Fishing Sector in Specialized Economic Journals
 - 2.7.1. Introduction
 - 2.7.2. Fishing Route Magazine
 - 2.7.3. Mar Magazine
- 2.8. News of the Fishing Sector in the Economic Press
 - 2.8.1. Press
 - 2.8.2. Radio
 - 2.8.3. Television
- 2.9. The News of the National Federation of Fishermen's Guilds of Spain in La Prensa Económica
 - 2.9.1. Informative Topics
 - 2.9.2. Media Presence in the Radio and Television
 - 2.9.3. Impact in the Press and Digital Press
- 2.10. Fishing Terminology for Economic Journalists
 - 2.10.1. Specialized Language
 - 2.10.2. Some Examples of Fishing Sector News with Specialized Terminology
 - 2.10.3. Terminology



Module 3. Economic Journalism in Banking

- 3.1. The Savings Sector through CECA's History
 - 3.1.1. The Origins in 1928
 - 3.1.2. The Expansion Period
 - 3.1.3. The Restructuring of the Sector
- 3.2. The Importance of Regulation
 - 3.2.1. Why a Regulated Sector
 - 3.2.2. Bodies that Regulate Us
 - 3.2.3. Impact of Regulation on the Activity
- 3.3. Social Work. Our Hallmark
 - 3.3.1. What it is and How it is Disseminated
 - 3.3.2. Main Figures and Actors
 - 3.3.3. Main Actions
- 3.4. Financial Education. A Necessary Competency in 2021
 - 3.4.1. Importance of Financial Education in society
 - 3.4.2. Main Figures and Actors
 - 3.4.3. Main Actions
- 3.5. How to interpret a balance sheet
 - 3.5.1. Components of Financial Status
 - 3.5.2. How to Interpretation Data
 - 3.5.3. Aggregate sector data
- 3.6. Social Networks: Key Element for the Digital Communication of an Association
 - 3.6.1. Associations' Communication Strategies on Social Media
 - 3.6.2. CECA's Association Profiles on the Social Media
 - 3.6.3. Generating Traffic to the Web
- 3.7. Social Media Profiles
 - 3.7.1. Partnership profiles
 - 3.7.2. Content programming
 - 3.7.3. Best performing content
- 3.8. Issuing a Press Release
 - 3.8.1. News Event
 - 3.8.2. Selection of Media and Sending of the Press Release
 - 3.8.3. Measuring Impact
- 3.9. Briefing with journalists: dissemination of a sectoral report
 - 3.9.1. Extraction of Main Messages
 - 3.9.2. Selection of Dissemination Format
 - 3.9.3. Calling the Media
 - 3.9.4. Measuring Impact
- 3.10. How to Create a Sponsored Content Campaign
 - 3.10.1. Messages to be Conveyed. Importance of the Narrative
 - 3.10.2. Selection the Target Audience



A complete program that will take you through the knowledge you need to compete among the best"

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

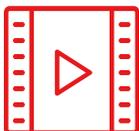
Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



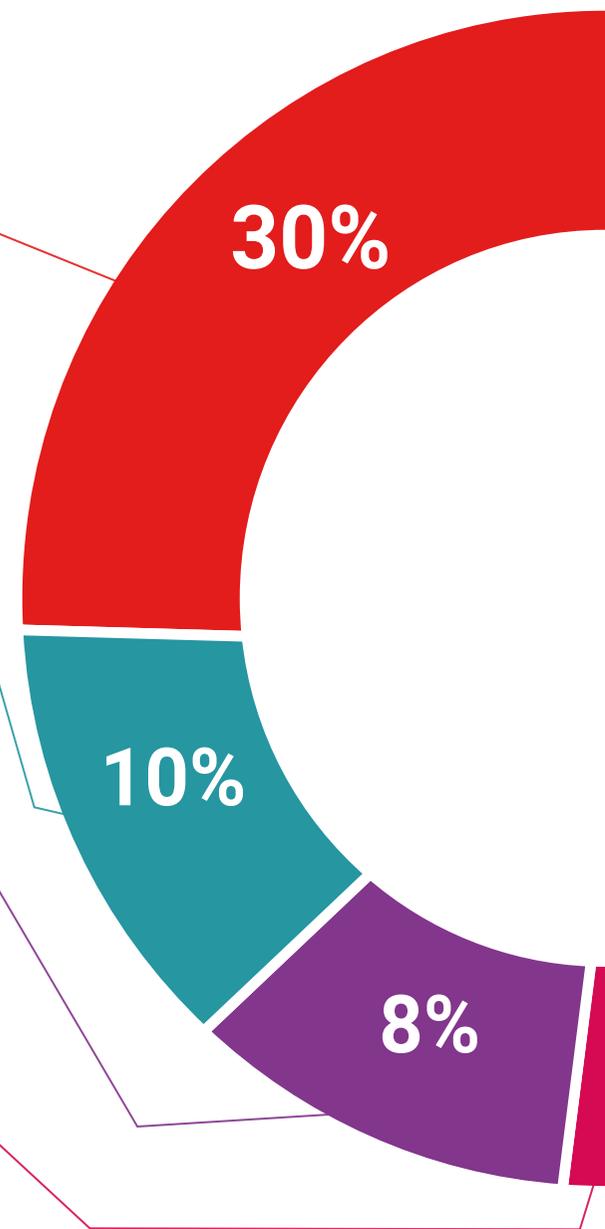
Practising Skills and Abilities

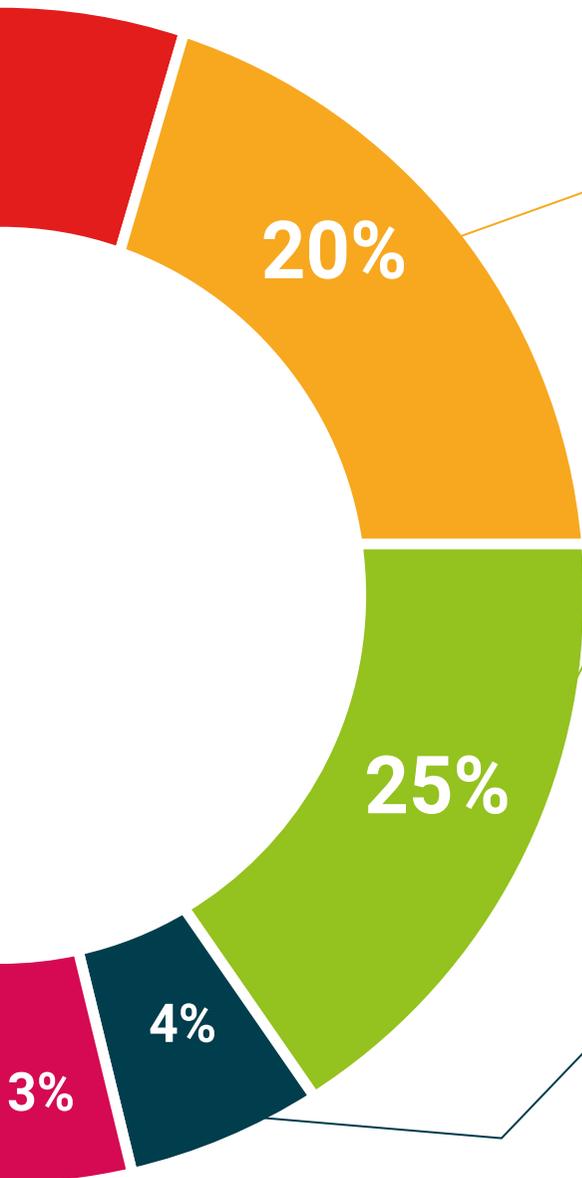
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Diploma in Economic Journalism in Notary, Banking and Primary Sector and guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Diploma in Economic Journalism in Notary, Banking and Primary Sector** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Economic Journalism in Notary, Banking and Primary Sector**

Official N° of Hours: **450 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with additional cost, an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost."

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training development language

classroom

tech technological university

Postgraduate Diploma
Economic Journalism
in Notary, Banking and
Primary Sector

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Diploma

Economic Journalism in Notary,
Banking and Primary Sector

