Postgraduate Certificate

Television Reporting

tech global university

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Postgraduate Certificate
Television Reporting

- Modality: **online**
- Duration: **8 weeks**
- Certificate: **TECH Global University**
- Accreditation: **6 ECTS**
- Schedule: **at your own pace**
- Exams: **online**

Website: www.techtitute.com/us/journalism-communication/postgraduate-certificate/television-reporting

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01

Introduction

Creating a television report that becomes an impactful news piece is a task that requires the best journalistic skills from the professionals who carry it out. It involves skills such as planning, sourcing, data interpretation, development, writing, and post-production. This Postgraduate Certificate will show you how to organize all these aspects with the confidence that you are creating pieces of high professional quality.

Television reporting has its own unique communicative keys. Learn how to use them in the best way with this comprehensive Postgraduate Certificate"

Creating a television report has a series of specific characteristics that journalists must follow to produce pieces suitable for the medium. The pace, timing, narrative structure, use of images, and voice—all of these factors will determine the suitability of the final product.

This Postgraduate Certificate will show you how to create an investigative television report by exploring the different aspects and methods that journalists can use.

This program is aimed at journalists interested in the research field, specifically in Investigative Journalism through reporting. It is training that places special emphasis on learning the tools of the trade, their perspectives, and methodological paradigms.

An innovative proposal designed to bring journalists closer to data, sources, and the various investigative techniques that will enable them to carry out high-quality journalistic research. Additionally, it will address the discursive and narrative aspects of this type of journalism, with an approach to current digital environments.

A look at new trends in television in a rapidly changing digital environment: a proposal that helps complement and understand Investigative Journalism today.

Furthermore, the university program will feature a distinguished International Guest Director, who will deliver a groundbreaking Masterclass.

This **Postgraduate Certificate in Television Reporting** contains the most complete and up-to-date program on the market. The most important features include:

- The latest technology in online teaching software
- A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- Practical cases presented by practicing experts
- State-of-the-art interactive video systems
- Teaching supported by telepractice
- Continuous updating and recycling systems
- Autonomous learning: full compatibility with other occupations
- Practical exercises for self-assessment and learning verification
- Support groups and educational synergies: questions to the expert, debate and knowledge forums
- Communication with the teacher and individual reflection work
- Content that is accessible from any fixed or portable device with an internet connection
- Supplementary documentation databases are permanently available, even after the course

A renowned International Guest Director will deliver an exclusive Masterclass on the latest trends in Television Reporting"

A contextualized and real educational program that will allow you to put your learning into practice through new skills"

A learning experience designed to allow you to learn at your own pace, discovering the essential tools for the modern investigative journalist.

Contextual and realistic, this training will immerse you in the reality of a profession that is constantly evolving.

Our teaching staff is made up of working professionals. In this way, we ensure that we provide you with the training update we are aiming for. A multidisciplinary team of professors, trained and experienced in various environments, will efficiently develop theoretical knowledge and, most importantly, will bring the practical insights derived from their own experience to the program: one of the distinguishing qualities of this training.

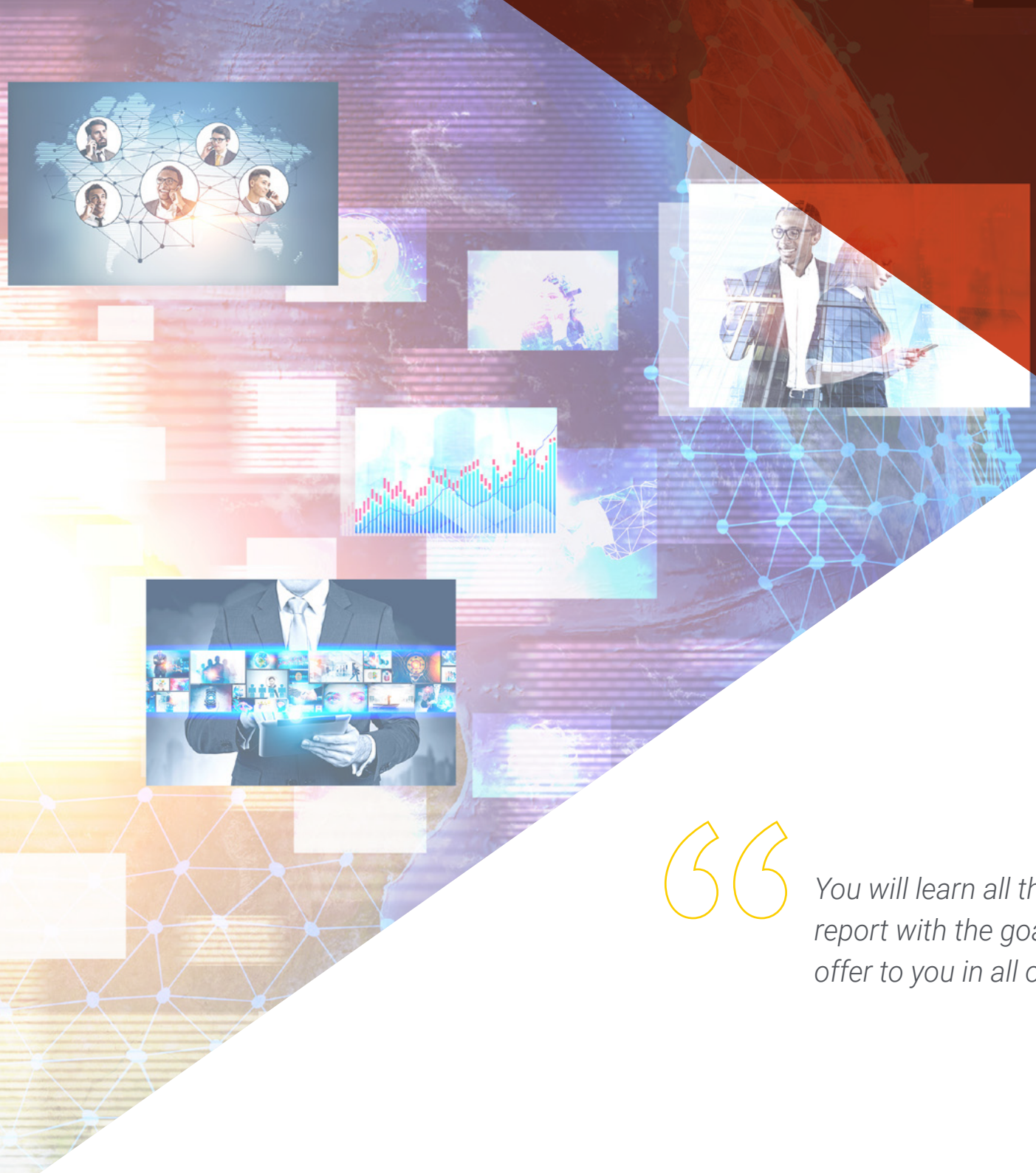
This mastery of the subject is complemented by the effectiveness of the methodology used in the design of this course. Developed by a multidisciplinary team of e-learning experts, it integrates the latest advances in educational technology. This way, you will be able to study with a range of comfortable and versatile multimedia tools that will give you the operability you need in your education.

The design of this program is based on Problem-Based Learning: an approach that conceives learning as a highly practical process. To achieve this remotely, we will use telepractice learning: with the help of an innovative interactive video system, and learning from an expert, you will be able to acquire the knowledge as if you were actually dealing with the scenario you are learning about. This concept will enable you to integrate and consolidate learning in a more realistic and lasting way.

02

Objectives

The goal of this Postgraduate Certificate is to offer you high-quality training that is economically affordable and organizationally manageable, enabling you to achieve the greatest learning milestones in your career in the simplest way possible. With a clear goal of excellence, our program will propel you to the highest professional standards, combining your efforts with the best technical and human resources in a unique Postgraduate Certificate.



You will learn all the keys to creating a television report with the goal of total quality, which we offer to you in all our training programs"

General Objectives

- Approach investigative journalism
- Learn the methodology of a journalistic investigation
- Learn about data journalism applied to investigative journalism
- Learn how to elaborate the narrative discourse in an investigative report
- See the way in which research is done in digital media
- Get to know the characteristics of television reports
- Learn everything about television journalism
- Define the forms of production of television reports
- Learn to be a television reporter
- Discover the new trends in current communication research

Enroll in the best Postgraduate Certificate in Television Reporting in today's academic landscape"

Specific Objectives

- Study the report in-depth, including the characteristics of this genre, as well as its typology and classification
- Understand attribution, verification, impartiality, conciseness, and human interest as some of the key requirements for the report
- Familiarize students with the structure and criteria of television reporting
- Emphasize the importance of human interest in the report genre, focusing on topics of general interest
- Review the resources available for television reporting, including a review of the new trends in this journalistic genre

03

Course Management

TECH's main premise is to provide the most complete and updated university programs in the pedagogical panorama, which is why it carries out a rigorous process to form its teaching staff. For the delivery of this Postgraduate Certificate, the most prominent specialists in the field of Television Reporting have been brought together. In this way, graduates will gain access to an immersive experience that will significantly enhance their career prospects.

The teaching team for this Postgraduate Certificate is made up of true experts in Television Reporting, who will provide you with the most professionally applicable knowledge in this area"

International Guest Director

Stephen Livesey is a leading **media** professional with an outstanding career in **broadcasting** and **television journalism**. In fact, he has held the position of **Director at Sky**, one of the leading **media companies** in **Great Britain**. His experience has spanned key areas such as **broadcast television**, **content editing** and **new media**, with a focus on **investigative journalism** and **reporting**.

Throughout his career, he has held various positions at **Sky**, which has allowed him to hone his ability to **lead teams** and manage **complex projects** in the **media environment**. Internationally recognized, he has been an influential figure in **broadcasting**, winning accolades for his leadership in **Sky's** transformation to new **technologies** and **content strategies**. In turn, his ability to integrate **traditional media** with **innovative technological models** has earned him several industry accolades. Under his leadership, the company has strengthened its position as a benchmark in the **production of high-quality content**, consolidating its relevance in the competitive world of **broadcasting**.

Likewise, he has actively contributed to the academic field, participating in **conferences**, **panels** and **publications** related to **journalism** and the **media**. In addition to all of the above, he has helped to promote **journalistic excellence** and to prepare a new generation of professionals committed to **rigor** and **ethics** in **communication**.

It is worth noting that he has a **degree in History** from the University of Nottingham, a training that has influenced his ability to analyze **global and social contexts**, essential for his work in **journalism**. His in-depth understanding of **history** and **culture** has complemented his critical approach to the production and presentation of **journalistic content**.

Mr. Livesey, Stephen

- Director at Sky, London, UK
- Director of Television at Sky
- Associate Producer at Sky
- Assistant Producer at Sky
- Editorial Assistant at Sky
- Promotions Assistant at The History Channel
- BA in History from the University of Nottingham

Thanks to TECH, you will be able to learn with the best professionals in the world"

04

Structure and Content

The contents of this program have been developed by the different experts on this course with a clear purpose: to ensure that our students acquire each and every one of the necessary skills to become true experts in this field.

A complete and well-structured program that will take you to the highest standards of quality and success.

A syllabus designed to help you acquire the work routines of a professional in creating television reports"

Module 1. Television Reporting

1.1. The Television Industry. A Structural Approach
- 1.1.1. Main Characteristics of the Television Industry
- 1.1.2. Content Creation. Production, Distribution and Broadcasting
- 1.1.3. General Media Study
- 1.1.4. Business Models

1.2. Characteristics of Television Reporting
- 1.2.1. Genre. The Report
- 1.2.2. Typology and Classification
- 1.2.3. Components
  - 1.2.3.1. Images
  - 1.2.3.2. Voice-Over
  - 1.2.3.3. Interviews
  - 1.2.3.4. Ambient Sound
  - 1.2.3.5. Music
- 1.2.4. Key Factors of Success in Television Reporting

1.3. Requirements of the Report
- 1.3.1. Attribution
- 1.3.2. Verification
- 1.3.3. Balance
- 1.3.4. Impartiality
- 1.3.5. Conciseness
- 1.3.6. Clarity
- 1.3.7. Human Interest

1.4. Structure of the Report
- 1.4.1. Introduction
- 1.4.2. Body
  - 1.4.2.1. Focus
  - 1.4.2.2. Research
  - 1.4.2.3. Journalist's Selective Capacity
  - 1.4.2.4. Mastery of the Report's Structure
- 1.4.3. Conclusion

1.5. Criteria for the Report
- 1.5.1. Impact
- 1.5.2. Timeliness
- 1.5.3. Prominence
- 1.5.4. Proximity
- 1.5.5. Conflict
- 1.5.6. Rarity
- 1.5.7. Exclusivity

1.6. Human Component of the Report
- 1.6.1. Use of General Interest Topics
- 1.6.2. Consultation of Voices. Appeal to People and Familiar Names
- 1.6.3. The Report Does Not Allow Editorializing
- 1.6.4. What Does Television Reporting Contribute to Us?

1.7. Resources in the Report
- 1.7.1. Data Documentation
- 1.7.2. Images of the Event
- 1.7.3. Witness Statements
- 1.7.4. Background Information
- 1.7.5. Data from Primary Sources
- 1.7.6. Data from Secondary Sources
- 1.7.7. Expert Opinions

1.9. New Trends in Television Reporting
- 1.9.1. Rise of Fact-Based Entertainment
- 1.9.2. Spectacularization of Information
- 1.9.3. Entertainment, Evasion and Spectacularization of information. Infotainment
- 1.9.4. Communicative Structures. Television Reporting as a Communicator in the Production of Informational Messages

All topics have been developed by experts in the field, with the foundation of work and real and contextual learning that allows you to apply what you have learned to your profession immediately"

05

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

"At TECH you will NOT have live classes (which you might not be able to attend)"

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

> *TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"*

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

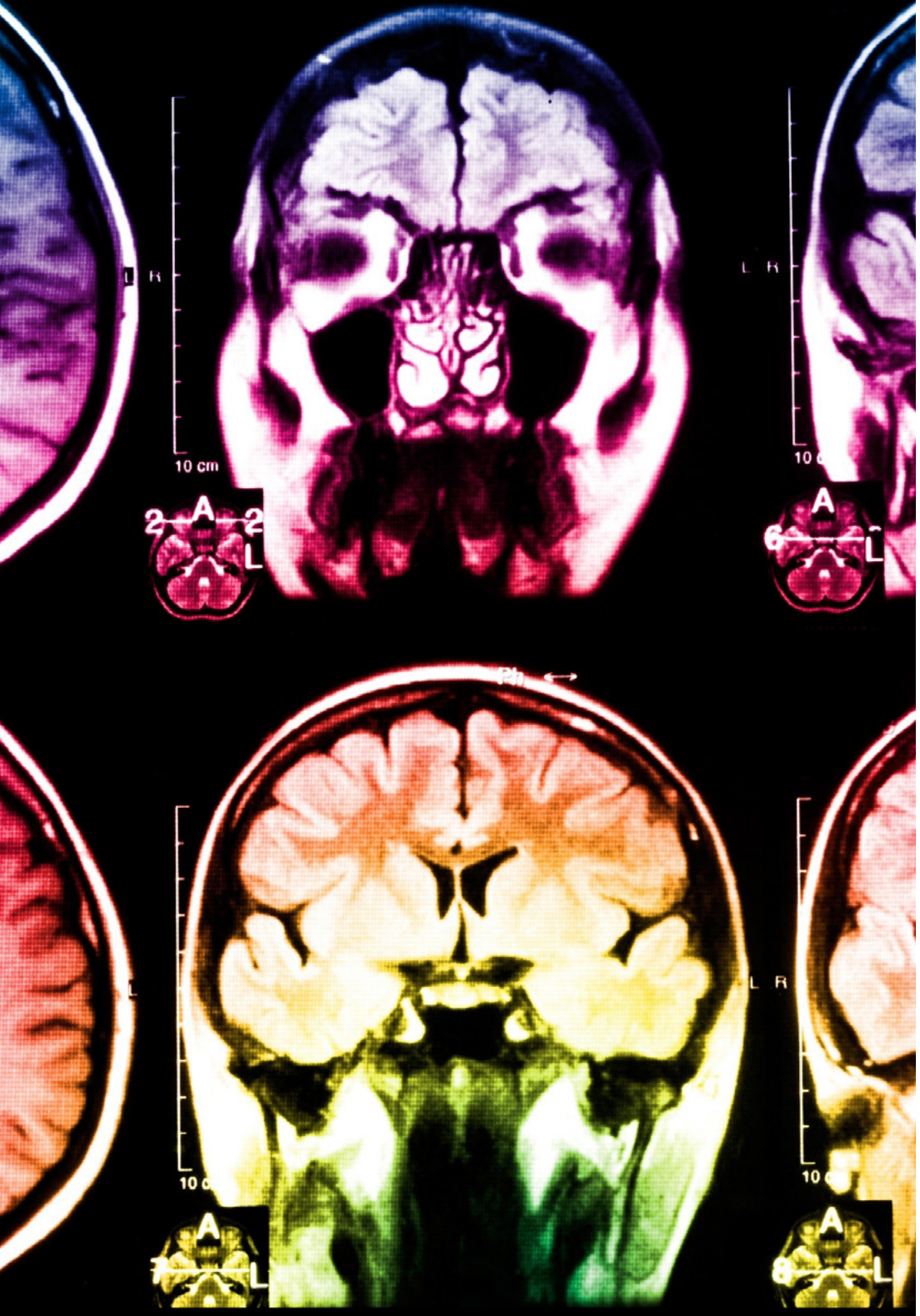
In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

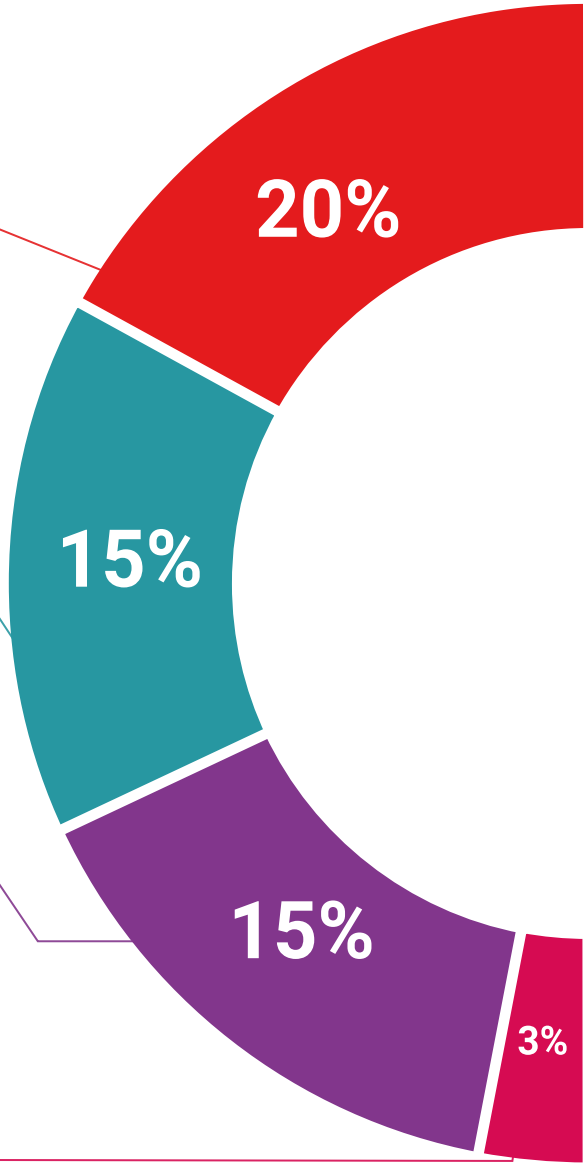
Interactive Summaries

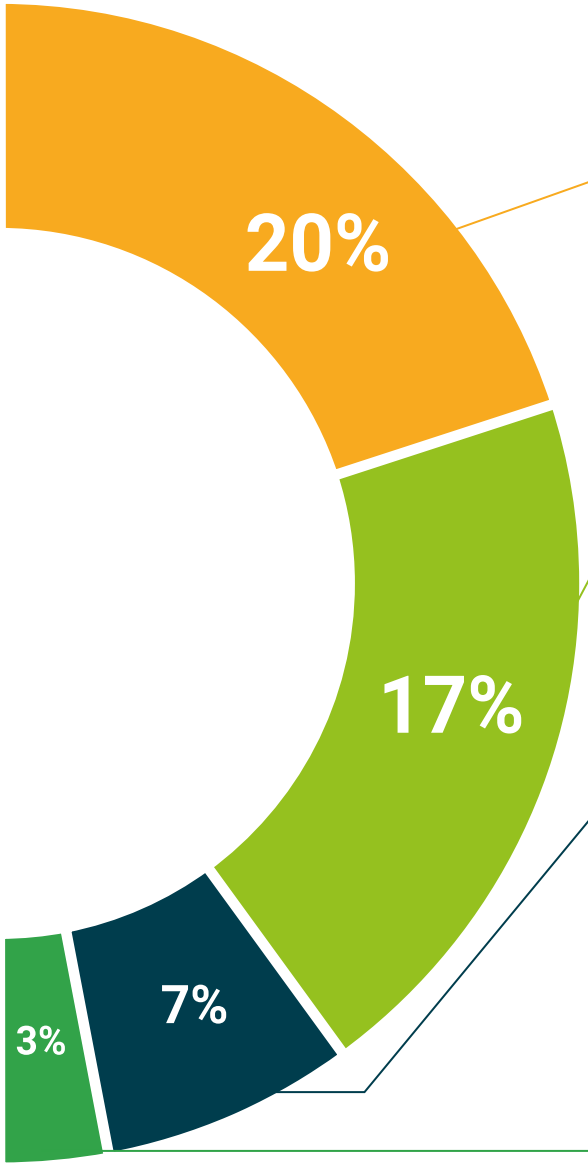
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

06

Certificate

The Postgraduate Certificate in Television Reporting guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Television Reporting** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ***(official bulletin)***. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Television Reporting**

Modality: **online**

Duration: **8 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Television Reporting

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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