



# Postgraduate Certificate

Politics and International Law

» Modality: online

» Duration: 12 weeks

» Certificate: TECH Global University

» Accreditation: 12 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/journalism-communication/postgraduate-certificate/politics-international-law

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## tech 06 | Introduction

Politics is a fundamental part of society and, therefore, it is essential to have specialized journalists who are capable of conveying to citizens, in a clear, concise and objective manner, what is happening in this area, since having accurate information is essential to avoid being misled and to be able to make the right decisions. This Postgraduate Certificate analyses the basic pillars of politics and the influence that they have.

But in this very complete course there is also space to cover international law, with a special focus on human rights, since, although it may seem impossible, there are still nations that do not recognize and protect the most basic fundamental rights. There is a dilemma of the trade-off between the limitation of freedoms or rights and both national and international security.

In this context, this course also analyzes the foundations of international law and human rights from the different treaties that have taken place throughout history, the existing mechanisms to protect them and the different human rights systems that exist in the world.

The excellent team of professors is joined by an internationally renowned journalist who has developed an exclusive session on the coverage and investigation of organized crime, drug trafficking and politics in Latin American countries. As a result, graduates will receive high-level education from one of the leading international experts in this specialized area of journalism.

In addition, specializing in international economics is also essential for professionals in this sector, as it will allow them to gain a better understanding of reality. In this sense, TECH designed this comprehensive program that will give students the keys to develop their work with total professionalism.

In addition, this specialization has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in Politics and International Law** contains the most complete and up-to-date program on the market. The most important features include:

- Practical cases presented by experts in international journalism
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- · Latest developments in politics and international law
- Practical exercises where the self-assessment process can be carried out to improve learning
- A special emphasis on innovative methodologies in the field of the international journalism
- Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Enroll in a Postgraduate Certificate that includes exclusive sessions given by an international journalist expert in drug trafficking"

### Introduction | 07 tech



We provide you with the best specialization currently available in international journalism. You only have to bring your enthusiasm to study"

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.

Know the latest trends in international journalism and be the best in this sector.







# tech 10 | Objectives



### **General Objectives**

- Analyze the political system and the different types of government in different societies
- Determine the functions and organization of the courts
- Examine governance and the role of globalization in politics
- Analyze the history and foundations of international law and human rights
- Determine how each human rights system functions according to the geographic area to which it belongs and analyze them according to their cultural traditions and history
- Examine the international legal system, its relationship with domestic law and its mechanisms



Develop your skills to become a versatile journalist at the forefront of the latest trends"





### **Specific Objectives**

- Identify the components of the political system and analyze how they relate to each other
- Link politics and power
- Identify the factors of change in politics
- Determine the importance of political communication and how to carry out a subsequent analysis
- Analyze the different political ideologies, attitudes, values and cultures
- Identify the different players with a relevant role in political activity: political parties, lobbies, interest groups, social movements and the media
- Examine the different theoretical-political models
- Differentiate between the competences of national law and international law and establish the relationship between the two
- Determine the different mechanisms that exist to materialize the protection of human rights
- Relate the evolution of human rights with politics and globalization
- Examine international treaties and the procedure used to adopt them
- Establish the prevalence of rights and the collision between them
- Analyze the characteristics and influences of culture that make each regional human rights protection system different
- Develop specialized knowledge of the institutions and bodies dealing with foreign policy and human rights
- Develop critical thinking to formulate proposals to improve the mechanisms of international law







### tech 14 | Course Management

#### **International Guest Director**

Journalist Ioan Grillo has ventured like few other media professionals into the coverage of crime, drugs and corruption in Mexico. His investigations on the violence in this country earned him the recognition of Columbia University in New York, which awarded him the Gold Medal of the María Moors Cabot Awards in 2022.

Besides freelancing for major international media and news agencies such as the New York Times, France 24, Times Magazine, CNN, Reuters, Al Jazeera, National Geographic, GlobalPost, The Associated Press, The Sunday Telegraph o Time Magazine, he is the author of a trilogy of books based on drug cartels and their financing. He has also successfully translated his stories into other formats such as podcasts and television series.

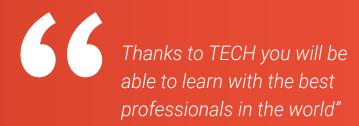
Throughout his more than two decades dedicated to journalism, Grillo has witnessed the beginning of the war against the cartels implemented by former Mexican President Felipe Calderón and has been involved in monitoring and reporting from the hotspots of drug violence such as the states of Sinaloa and Michoacán.

Apart from drug trafficking, as a reporter he has covered other important issues in Latin America, such as the **struggle between the political forces** of the left and the right in countries like Venezuela and Honduras, natural disasters, the wave of emigration to the North and the **economic crisis**. An experience that has made him a recognized figure in this branch of specialized journalism.



### Mr. Grillo, Ioan

- Journalist specializing in Organized Crime for Time Magazine, New York Times, CNN and Reuters
- Associated Press journalist, United States
- Freelance reporter for The Houston Chronicle
- Journalist for The News
- BA in Politics and History from the University of Kent



### Management



### Ms. Chato Vázquez, Carmen

- EUROsociAL+ Communication and Visibility Technician at the International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP)
- Support and Logistics Technician in the program COPOLAD II of the FIIAP
- Responsible for the TuuuLibrería project
- Writer and Editor at Esglobal
- Director of Conecta Europa
- Master's Degree in Protocol from the National University of Remote Education (UNED)
- Postgraduate Diploma in International Crisis Prevention and Management from Carlos III University of Madrid
- Postgraduate Diploma in Public Communication and Defense from the Gutiérrez Mellado University Institute of UNED

### **Professors**

### Mr. Salinas Quevedo, Juan

- Journalist in the sections of Reportajes and Magasln, El Español
- Journalist in the Social Rights and Culture sections, Diario Público
- Journalist in the Sports section, Columna Cero
- Responsible for RPA Costumer Engagement at ADA Mobile
- Journalist at Cambio 16
- Scriptwriter at TVE
- Double Degree in Journalism and Audiovisual Communication
- Audiovisual Scriptwriting Course by CineTécnica

### Ms. Gacho Carmona, Isabel

- International Analyst in 4Asia.es
- Collaborator in the Spanish Institute of Strategic Studies, Foreign Policy and at Esglobal
- Analyst of International Security in Prosegur
- External collaborator at the Ministry of Foreign Affairs, European Union and Cooperation
- External collaborator in the Office of the High Commissioner for Human Rights (UN)
- Degree in International Relations from the Complutense University of Madrid
- Master's Degree in Geopolitics and Strategic Studies from the Carlos III de Madrid University
- Master's Degree in International Protection of Human Rights from the University of Alcalá



## Course Management | 17 tech

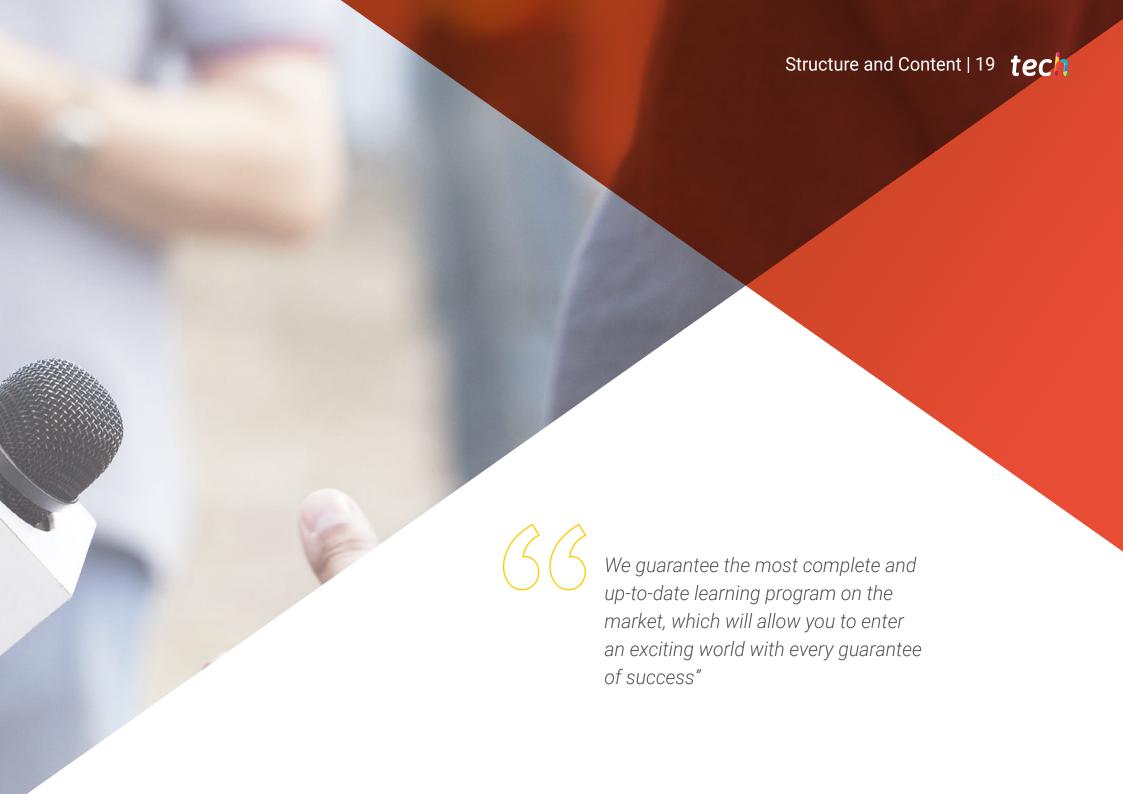
#### Ms. Pérez Short, Alba

- Specialist in Journalism, Communication, and Digital Marketing
- Journalist, Photographer, and Social Media Strategist at Torres y Carrera
- Photojournalist at La Voz de Galicia SA
- Editor-in-Chief and Community Manager at Máis que Auga gym
- Web Editor and Community Manager at Coches.com
- Graphic Designer and Layout Designer at the fashion magazine TELVA of Unidad Editorial
- Master's Degree in Marketing, Consulting and Political Communication from the University of Santiago de Compostela
- Higher Technical Degree in Digital Marketing & Inbound Marketing from IM Digital Business School



Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"





### tech 20 | Structure and Content

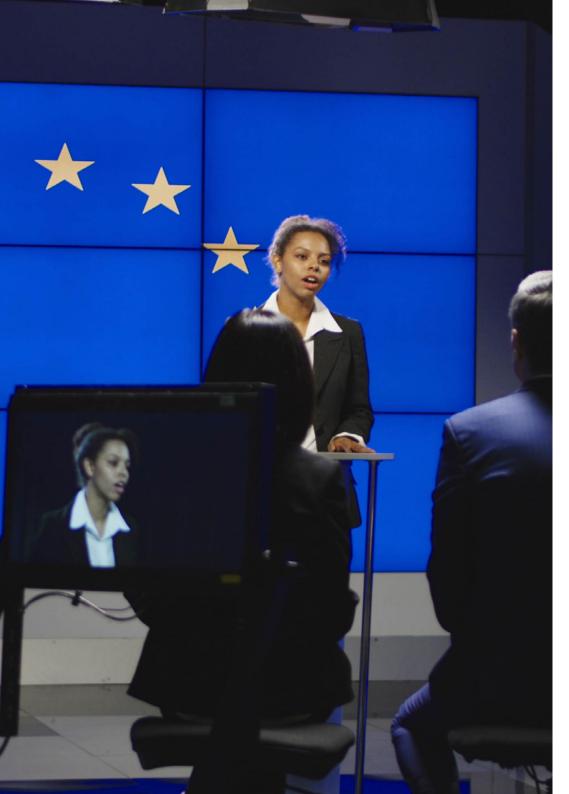
#### Module 1. Politics and Society

- 1.1. The Concept of Society in Philosophy
  - 1.1.1. The Ideal Society of Aristotle
  - 1.1.2. Plato's Republic
  - 1.1.3. Nietzsche's Freedom and Society
  - 1.1.4. Rousseau's Social Contract
  - 1.1.5. Marxism of Karl Marx
  - 1.1.6. Lenin's Socialist Society
- 1.2. Elements of Politics
  - 1.2.1. Structure of Politics
  - 1.2.2. Population, Territory and Co-action
  - 1.2.3. Forms of Participation in Politics
- 1.3. The Political System and Types of Government
  - 1.3.1. Democracy
  - 1.3.2. Tyranny
  - 1.3.3. Oligarchy
  - 1.3.4. Anarchy
  - 1.3.5. Monarchy
  - 1.3.6. Republic
  - 1.3.7. Theocracy
  - 1.3.8. Confederations
- 1.4. State and Sovereignty
  - 1.4.1. What is Sovereignty?
  - 1.4.2. Types of Sovereignty
  - 1.4.3. Examples of Problems of Sovereignty
- 1.5. Functions and Organization of the Courts
  - 1.5.1. Functions of the Courts
  - 1.5.2. Organization the Courts
- 1.6. Political Attitudes and Political Cultures, Values and Ideologies
  - 1.6.1. Political Cultures
  - 1.6.2. Political Ideologies and Values
  - 1.6.3. Political Attitudes and Their Evolution

- 1.7. Actors in Political Activity
  - 1.7.1. Political Parties
  - 1.7.2. Interest Groups
  - 1.7.3. Social Movements
  - 1.7.4. The Media
- 1.8. Governance and the Factors of Change in Politics
  - 1.8.1. Governance and Governability
  - 1.8.2. Crisis of Governability
- 1.9. Capitalism and Democracy
  - 1.9.1. Process of Change in the World
  - 1.9.2. From Feudalism to Capitalism
  - 1.9.3. The Bourgeois Revolution
  - 1.9.4. Capitalism
- 1.10. Globalization
  - 1.10.1. What is Globalization?
  - 1.10.2. How do States Act in Global Contexts?
  - 1.10.3. Negative Consequences of Globalization

#### Module 2. International Law and Human Rights

- 2.1. History and Fundamentals of Human Rights
  - 2.1.1. History of Human Rights
  - 2.1.2. Fundamentals of Human Rights
  - 2.1.3. Natural Rights
  - 2.1.4. Ethical Constructivism
  - 2.1.5. Contemporary Debates
- 2.2. Mechanisms of the Protection of Human Rights
  - 2.2.1. Conventional Mechanisms
  - 2.2.2. Non-Conventional Mechanisms
- 2.3. European and Inter-American Human Rights System
  - 2.3.1. The European Union
  - 2.3.2. European Convention
  - 2.3.3. The European Court of Human Rights
  - 2.3.4. History and Structure of the Inter-American System



### Structure and Content | 21 tech

- 2.4. African, Asian and Arab System of Human Rights
  - 2.4.1. Human Rights System in Africa
  - 2.4.2. Human Rights System in Asia and the Pacific
  - 2.4.3. Arab Human Rights System
- 2.5. Politics, Globalization and Human Rights
  - 2.5.1. External Action by States in the Field of Human Rights
  - 2.5.2. Relationship Between Globalization and Human Rights
  - 2.5.3. Multinationals and Human Rights
- 2.6. Public International Law
  - 2.6.1. Legal System
  - 2.6.2. Decentralization
  - 2.6.3. International Law and its Effectiveness
- 2.7. History of Public International Law
  - 2.7.1. Peace of Westphalia
  - 2.7.2. Congress of Vienna
  - 2.7.3. The Hague Conferences
  - 2.7.4. Treaty of Versailles
  - 2.7.5. United Nations Charter
- 2.8. Actors of International Law
  - 2.8.1. Subjects of International Law
  - 2.8.2. International Organizations
- 2.9. International Treaties
  - 2.9.1. What are International Treaties?
  - 2.9.2. Types of International Treaties
  - 2.9.3. Phases of International Treaties
  - 2.9.4. Reservations, Validity and Termination of International Treaties
  - 2.9.5. Most Relevant International Treaties
- 2.10. The Deterioration of Human Rights. Violations of Human Rights
  - 2.10.1. The Importance of Human Rights
  - 2.10.2. How and Why Have Human Rights Deteriorated?
  - 2.10.3. Violations of Human Rights



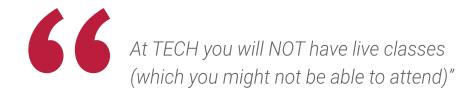


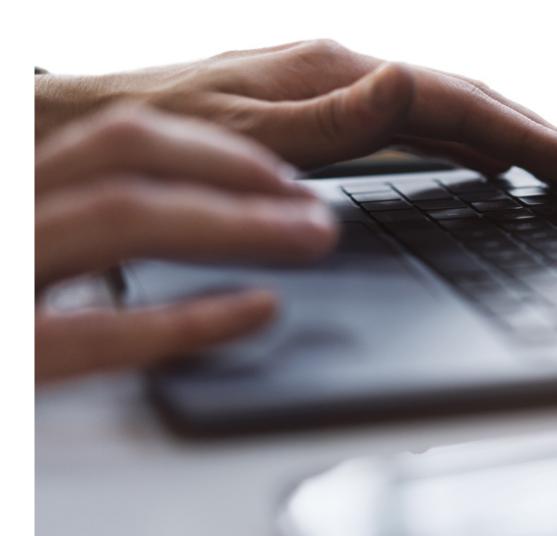
### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







### Study Methodology | 25 tech

### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

### tech 26 | Study Methodology

#### Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



### Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



### tech 28 | Study Methodology

### A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

### The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

### Study Methodology | 29 tech

### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

### tech 30 | Study Methodology

As such, the best educational materials, thoroughly prepared, will be available in this program:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### **Practicing Skills and Abilities**

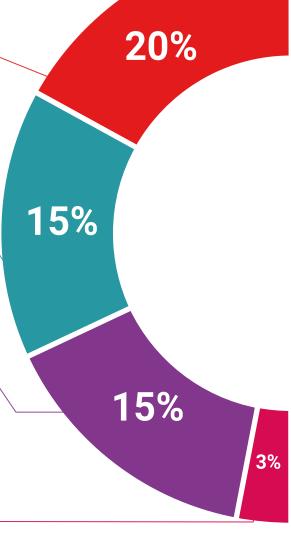
You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### **Interactive Summaries**

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

#### **Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### **Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



#### Classes

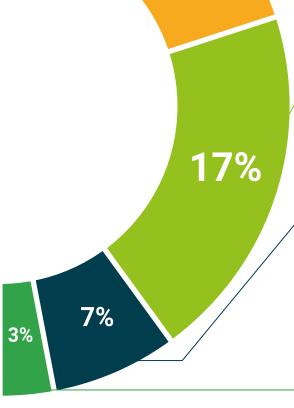
There is scientific evidence suggesting that observing third-party experts can be useful.



Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







### tech 34 | Diploma

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Politics and International Law** endorsed by TECH Global University, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Politics and International Law

Modality: online

Duration: 12 weeks

Accreditation: 12 ECTS



# has successfully passed and obtained the title of: Postgraduate Certificate in Politics and International Law

This is a private qualification of 360 hours of duration equivalent to 12 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



tech global university

# Postgraduate Certificate Politics and International Law

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Accreditation: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

