# Postgraduate Certificate Politics and International Law

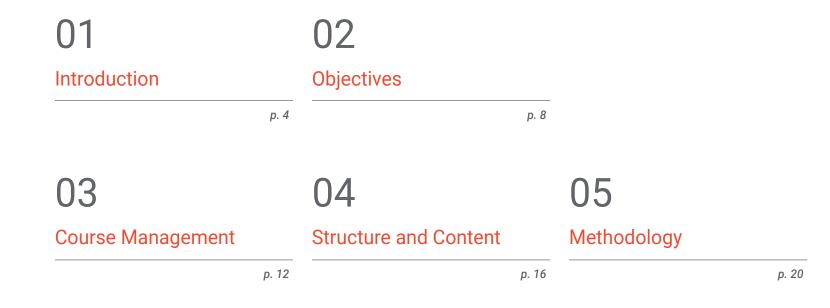




# Postgraduate Certificate Politics and International Law

Course Modality: Online Duration: 6 weeks Certificate: TECH Technological University Official N°of Hours: 300 h. Website: www.techtitute.com/journalism-communication/postgraduate-certificate/politics-international-law

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# 01 Introduction

International journalism covers a large number of sectors that are relevant to society. In this case, TECH has designed a very complete course on politics and international law, with the aim of specializing competent journalists with the ability to convey the most relevant information worldwide to citizens.

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Specialize in politics and international law and learn to report on what is happening in the world with total transparency and objectivity"

# tech 06 | Introduction

Politics is a fundamental part of society and, therefore, it is essential to have specialized journalists who are capable of conveying to citizens, in a clear, concise and objective manner, what is happening in this area, since having accurate information is essential to avoid being misled and to be able to make the right decisions. This Postgraduate Certificate analyses the basic pillars of politics and the influence that they have. In addition, it shows the phenomenon of globalization from a general perspective; the currents of thought and global restrictions such as security, the global market, environmental policies and the intensifying of migration.

But in this very complete course there is also space to cover international law, with a special focus on human rights, since, although it may seem impossible, there are still nations that do not recognize and protect the most basic fundamental rights. There is a dilemma of the trade-off between the limitation of freedoms or rights and both national and international security. Under pretexts such as terrorism or immigration, fundamental rights such as privacy or freedom of expression have been called into question in the name of security and protection of citizens.

In this context, this course also analyzes the foundations of international law and human rights from the different treaties that have taken place throughout history, the existing mechanisms to protect them and the different human rights systems that exist in the world.

In addition, specializing in international economics is also essential for professionals in this sector, as it will allow them to gain a better understanding of reality. For this reason, TECH has designed this complete Postgraduate Certificate that will give you the keys to develop your work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device. This **Postgraduate Certificate in Politics and International Law** offers you the advantages of a high-level scientific, teaching, and technological specialization. These are some of its most notable features:

- Practical cases presented by experts in international journalism
- The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- · Latest developments in politics and international law
- Practical exercises where self-assessment can be used to improve learning
- A special emphasis on innovative methodologies in the field of the international journalism
- Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

The most qualified journalists will be able to transmit the best information on what happens in the world"

# Introduction | 07 tech

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We provide you with the best training currently available in international journalism. You only have to bring your enthusiasm to study"

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in Politics and International Law with extensive experience.

We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.

Know the latest trends in international journalism and be the best in this sector.

# 02 **Objectives**

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.



If your objective is to develop your career in the international field, we offer what you are looking for at TECH"

# tech 10 | Objectives



## **General Objectives**

- Analyze the political system and the different types of government in different societies
- Determine the functions and organization of the courts
- Examine governance and the role of globalization in politics
- Analyze the history and foundations of international law and human rights
- Determine how each human rights system functions according to the geographic area to which it belongs and analyze them according to their cultural traditions and history
- Examine the international legal system, its relationship with domestic law and its mechanisms





# Objectives | 11 tech





## **Specific Objectives**

- Identify the components of the political system and analyze how they relate to each other
- Link politics and power
- Identify the factors of change in politics
- Determine the importance of political communication and how to carry out a subsequent analysis
- Analyze the different political ideologies, attitudes, values and cultures
- Identify the different players with a relevant role in political activity: political parties, lobbies, interest groups, social movements and the media
- Examine the different theoretical-political models
- Differentiate between the competences of national law and international law and establish the relationship between the two
- Determine the different mechanisms that exist to materialize the protection of human rights
- Relate the evolution of human rights with politcs and globalization
- Examine international treaties and the procedure used to adopt them
- Establish the prevalence of rights and the collision between them
- Analyze the characteristics and influences of culture that make each regional human rights protection system different
- Develop specialized knowledge of the institutions and bodies dealing with foreign policy and human rights
- Develop critical thinking to formulate proposals to improve the mechanisms of international law

# 03 Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.

*The best way to learn is by studying with the best. And we offer you that opportunity"* 

# tech 14 | Course Management

### Management



## Ms. Chato Vázquez, Carmen

- Degree in Audiovisual Communication. San Pablo University CEU. Madrid. 2005
- Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009.
- Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- Freelance Journalist 2013-2016



# Course Management | 15 tech

## Professors

### Mr. Salinas Quevedo, Juan

- Journalist specializing in Culture, Social Rights and Sports
- Freelance Journalist Since 2019
- Journalist Columna Cero Since 2017
- Head of RPA Customer Engagement. ADA Mobile Since 2016

### Ms. Pérez Short, Alba

- Journalist
- Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019

### Ms. Gacho Carmona, Isabel

- International Analyst in 4Asia.es
- Degree in International Relations from the Complutense University of Madrid
- Master's Degree in Geopolitics and Strategic Studies from the Carlos III de Madrid University
- Master's Degree in International Protection of Human Rights from the University of Alcalá
- Collaborator in the Spanish Institute of Strategic Studies, Foreign Policy and Global Studies
- Analyst of International Security in Prosegur
- External collaborator at the Ministry of Foreign Affairs, European Union and Cooperation.
- External collaborator in the Office of the High Commissioner for Human Rights (UN)

# 04 Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to gain deeper knowledge in the area, in order to produce work of professional quality through the use of the available tools.

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We guarantee the most complete and upto-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success"

## tech 18 | Structure and Content

### Module 1. Politics and Society

- 1.1. The Concept of Society in Philosophy
  - 1.1.1. The Ideal Society of Aristotle
  - 1.1.2. Plato's Republic
  - 1.1.3. Nietzsche's Freedom and Society
  - 1.1.4. Rousseau's Social Contract
  - 1.1.5. Marxism of Karl Marx
  - 1.1.6. Lenin's Socialist Society
- 1.2. Elements of Politics
  - 1.2.1. Structure of Politics
  - 1.2.2. Population, Territory and Co-action
  - 1.2.3. Forms of Participation in Politics
- 1.3. The Political System and Types of Government
  - 1.3.1. Democracy
  - 1.3.2. Tyranny
  - 1.3.3. Oligarchy
  - 1.3.4. Anarchy
  - 1.3.5. Monarchy
  - 1.3.6. Republic
  - 1.3.7. Theocracy
  - 1.3.8. Federations
  - 1.3.9. Confederations
- 1.4. State and Sovereignty
  - 1.4.1. What is Sovereignty?
  - 1.4.2. Types of Sovereignty
  - 1.4.3. Examples of Problems of Sovereignty
- 1.5. Functions and Organization of the Courts
  - 1.5.1. Functions of the Courts
  - 1.5.2. Organization the Courts
- 1.6. Political Attitudes and Political Cultures, Values and Ideologies
  - 1.6.1. Political Cultures
  - 1.6.2. Political Ideologies and Values
  - 1.6.3. Political Attitudes and Their Evolution

- 1.7. Actors in Political Activity
  - 1.7.1. Political Parties
  - 1.7.2. Interest Groups
  - 1.7.3. Social Movements
  - 1.7.4. The Media
- 1.8. Governance and the Factors of Change in Politics
  - 1.8.1. Governance and Governability
  - 1.8.2. Crisis of Governability
- 1.9. Capitalism and Democracy
  - 1.9.1. Process of Change in the World
  - 1.9.2. From Feudalism to Capitalism
  - 1.9.3. The Bourgeois Revolution
  - 1.9.4. Capitalism
- 1.10. Globalization
  - 1.10.1. What is Globalization?
  - 1.10.2. How do States Act in Global Contexts?
  - 1.10.3. Negative Consequences of Globalization

#### Module 2. International Law and Human Rights

- 2.1. History and Fundamentals of Human Rights
  - 2.1.1. History of Human Rights
  - 2.1.2. Fundamentals of Human Rights
  - 2.1.3. Natural Rights
  - 2.1.4. Ethical Constructivism
  - 2.1.5. Contemporary Debates
- 2.2. Mechanisms of the Protection of Human Rights
  - 2.2.1. Conventional Mechanisms
  - 2.2.2. Non-Conventional Mechanisms
- 2.3. European and Inter-American Human Rights System
  - 2.3.1. The European Union
  - 2.3.2. European Convention
  - 2.3.3. The European Court of Human Rights
  - 2.3.4. History and Structure of the Inter-American System



## Structure and Content | 19 tech

- 2.4. African, Asian and Arab System of Human Rights 2.4.1. Human Rights System in Africa 2.4.2. Human Rights System in Asia and the Pacific 2.4.3. Arab Human Rights System Politics, Globalization and Human Rights 2.5. 2.5.1. External Action by States in the Field of Human Rights 2.5.2. Relationship Between Globalization and Human Rights 2.5.3. Multinationals and Human Rights 2.6. Public International Law 2.6.1. Legal System 2.6.2. Decentralization 2.6.3. International Law and its Effectiveness History of Public International Law 2.7. 2.7.1. Peace of Westphalia 2.7.2. Congress of Vienna The Hague Conferences 2.7.3. Treaty of Versailles 2.7.4. 2.7.5. United Nations Charter 2.8. Actors of International Law 2.8.1. Subjects of International Law 2.8.2. International Organizations International Treaties 2.9. 2.9.1. What are International Treaties? 2.9.2. Types of International Treaties 2.9.3. Phases of International Treaties
  - 2.9.4. Reservations, Validity and Termination of International Treaties
  - 2.9.5. Most Relevant International Treaties
- 2.10. The Deterioration of Human Rights. Violations of Human Rights
  - 2.10.1. The Importance of Human Rights
  - 2.10.2. How and Why Have Human Rights Deteriorated?
  - 2.10.3. Violations of Human Rights

# 05 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine have considered it to be one of the most effective.** 

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Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization".

## tech 22 | Methodology

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



With TECH you can experience a way of learning that is shaking the foundations of traditional universities around the world"

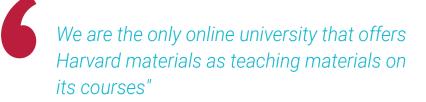


Our University is the first in the world to combine Harvard Business School case studies with a 100%-online learning system based on repetition.

## Methodology | 23 tech

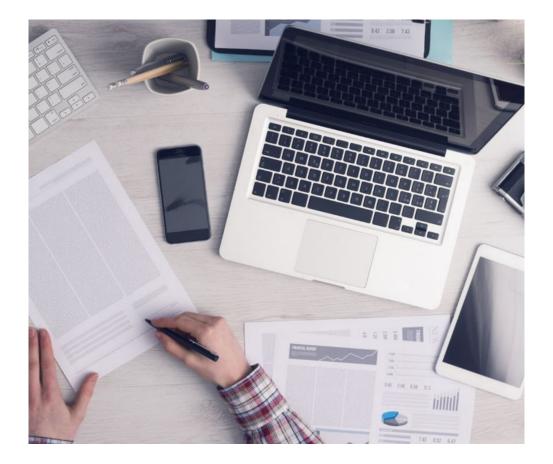
## A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard *case studies*, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.



The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

## tech 24 | Methodology

## **Relearning Methodology**

Our university is the first in the world to combine the Harvard University *case studies method* with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard *case studies* with the best 100% online teaching method: Re-learning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



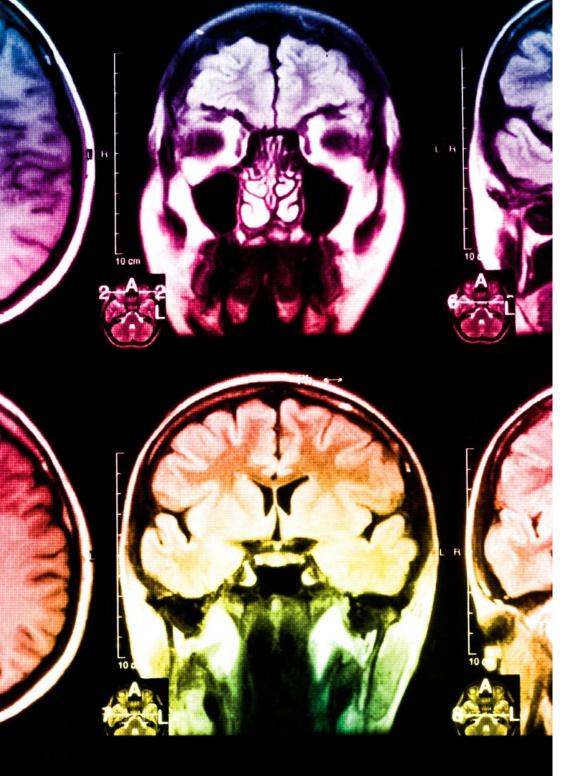
## Methodology | 25 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



# tech 26 | Methodology

This program offers the best educational material, prepared with professionals in mind:



### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

30%

8%

10%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Practising Skills and Abilities**

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 27 tech



#### **Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



20%

25%

# 06 **Certificate**

Through a different and stimulating learning experience, you will be able to acquire the necessary skills to take a big step in your training. An opportunity to progress, with the support and monitoring of a modern and specialized university, which will propel you to another professional level.

Certificate | 28 tech

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Include on your CV a Postgraduate Certificate in Politics and International Law and open a new path for yourself in this exciting field of work"

## tech 29 | Certificate

This **Postgraduate Certificate in Politics and International Law** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** diploma issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Politics and International Law Official N° of Hours: 300 h.



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost

technological university Postgraduate Certificate Politics and International Law Course Modality: Online Duration: 6 weeks Certificate: TECH Technological University Official N° of hours: 300 h.

Postgraduate Certificate Politics and International Law

