





## Postgraduate Certificate International Political Journalism

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/journalism-communication/postgraduate-certificate/international-political-journalism](http://www.techtute.com/us/journalism-communication/postgraduate-certificate/international-political-journalism)

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# 01

# Introduction

International politics is an endless generator of information. Machinery that sets in motion countless economic and social processes and of which the journalist is a fundamental and indispensable part. Collecting, interpreting and transmitting all this flow of information requires a high level of skills in dealing with sources, interpreting data and preparing reports. This Postgraduate Certificate is a complete high-quality education.





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*International Political Journalism demands from the professional the skills of an expert to be able to move fluently through the unstoppable flow of information. This Postgraduate Certificate will allow you to acquire them in just a few weeks of intensive studying”*

Journalists play an important role in politics, since, from a critical point of view, they are in charge of informing society of what is going on within the government and everything related to future decisions.

In this way, the role of the journalist seeks, through communication, to establish international relations that allow them to show with transparency everything that arises in politics and governmental entities at the international level. In this way, the information will be more effective and truthful.

On the other hand, if the journalist is part of an international media or of a government system, they have the duty to fulfill their role, defending their professional ethics from a critical point of view in order to tell the truth about what is happening worldwide.

This Postgraduate Certificate with 100% online format is a TECH course for all professional journalists who wish to expand their knowledge in the political sector. With its educational, audiovisual and innovative material, this program offers the latest up-to-date knowledge in the field of politics.

This **Postgraduate Certificate in International Political Journalism** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



*The experience of a solvent and expert university is available to you in this complete program”*

“

*A Postgraduate Certificate supported by the best technology, which will allow you to learn in a fluent and efficient way”*

Our teaching staff is made up of practising specialists. A multidisciplinary team of trained and experienced professionals in different environments, who will develop the theoretical knowledge efficiently, but, above all, will contribute the practical knowledge derived from their own experience to the program.

This mastery of the subject matter is complemented by the effectiveness of the methodological design, developed by a multidisciplinary team of e-learning experts who integrate the latest advances in educational technology.

In order to achieve success in this program, the professional will have the help of an innovative interactive video system, through which they will be able to put into practice the telepractice and learning from an expert systems. A concept that will allow them to integrate and fix learning in a more realistic and permanent way.

*An exciting educational process that will allow you to work in one of the most dynamic and exciting areas of current journalism.*

*With professors who are experts in this area of work, this program is a unique opportunity for professional development.*



02

# Objectives

The Postgraduate Certificate in International Political Journalism is aimed at obtaining a higher degree of specialization that allows the journalism professional to develop their career in this area in an optimal way. For this purpose, we have developed the essential theoretical content that will provide students with the necessary knowledge and tools to transfer into practice, which will be developed intensively throughout the program.





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*Include in your CV the knowledge and skills required to work as a International Political Journalism in any form of media”*



## General Objectives

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- ♦ Analyze the international context in which political actors are developed
- ♦ Analyze media performance within international political spheres and armed conflicts
- ♦ Interpret the functions that each supranational institution envisages and how their actions may affect particular countries

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*Realistic and achievable objectives that will allow you to change your professional future with a much more competitive CV and professional profile”*





## Specific Objectives

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- ♦ Determine the role of the political journalist within international environments
- ♦ Analyze the functioning of different types of states and how they can act politically
- ♦ Interpret the consequences of globalization on the development of societies from a communication perspective
- ♦ Analyze the position of supranational organizations and their decision-making capacity over the states to which they are addressed
- ♦ Develop, with a critical perspective, the most recent armed conflicts and their impact on societies, as well as their treatment by the media
- ♦ Examine the relevance of social movements from the French May onwards, and the information that has been given about them
- ♦ Analyze the incidence of the new populisms in the different countries where they have taken power and the means used to achieve it

03

# Course Management

The Postgraduate Certificate in International Political Journalism has an added value that stands out from any other similar specialization: The teachers who make up the team of professors know, first hand, the real workings of political communication. For this reason, an informative program has been prepared with a special focus on professional development from a perspective that is fully adjusted to the reality of the sector.





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*Learning first hand from experts in the subject is the best way to learn how to act with confidence in your work as a political journalist”*

## Management



### Mr. Hernández De La Morena, Marcos

- ♦ Journalist specialized in political communication
- ♦ Graduate in Journalism from Complutense University of Madrid-CU Villanueva
- ♦ Master's Degree in Advanced Studies in Political Communication from the Complutense University of Madrid
- ♦ Analyst and columnist from the perspective of Political Communication in parallel voice
- ♦ Economic editor specialized in sourcing journalism and data analysis at La Tribuna de Automoción
- ♦ Web editor, SEO analyst, and Community Manager at Expansión Newspaper
- ♦ Press officer for the Escudería El Piélago sports club, with web and print content creation, press release writing, Community Manager, cover designer, photo, video and poster editor
- ♦ Press collaborator at Juventudes Socialistas de España
- ♦ Broadcaster and reporter for Cadena SER (head of Castilla-La Mancha)

## Professors

### Ms. Sánchez Zambrano, Isabel

- ♦ Journalist specialized in International Studies at Carlos III University Madrid
- ♦ Policy advisor trainee at the European Parliament within the Regional Development Committee
- ♦ International and Cooperation Area of the Spanish Federation of Municipalities and Provinces (FEMP)



04

# Structure and Content

The contents of this program have been developed by the different teachers on this Postgraduate Certificate with a clear purpose: To ensure that our students acquire each and every one of the skills required to become true experts in International Political Journalism. The content of this program enables you to learn all aspects of the different disciplines involved in this area.





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*A comprehensive teaching program, structured in well-developed teaching units, oriented towards efficient and swift learning that is compatible with your personal and professional life"*

## Module 1. International Political Journalism and Global Structures

- 1.1. International Politics
  - 1.1.1. Latin America
  - 1.1.2. USA
  - 1.1.3. China
  - 1.1.4. Russia
  - 1.1.5. Middle East and North Africa
  - 1.1.6. Europe
  - 1.1.7. Sub-Saharan Africa
- 1.2. Globalization
  - 1.2.1. Concepts of Globalization/ Globalism/ Global
  - 1.2.2. Waves of Globalization
  - 1.2.3. International Communication
    - 1.2.3.1. Role of Communication in Globalization
  - 1.2.4. Cultures in Globalization and Supranational Identities
- 1.3. Big International and Supranational Organizations
  - 1.3.1. EU
  - 1.3.2. UN
- 1.4. Other International Organizations
  - 1.4.1. NATO
  - 1.4.2. OSCE
  - 1.4.3. OECD
  - 1.4.4. ASEAN
  - 1.4.5. African Union
- 1.5. Open or Recent International Conflicts and International Terrorism
  - 1.5.1. Middle East (Iraq, Afghanistan, Syria, Yemen)
  - 1.5.2. Arab-Israeli Conflict
  - 1.5.3. Balkan War
  - 1.5.4. Hong Kong and Taiwan
  - 1.5.5. Guerrillas in Colombia
  - 1.5.6. Al Qaeda and Isis
- 1.6. Types of Regimes Around the World
  - 1.6.1. Current Types of Regimes
  - 1.6.2. Measurement of Regimes
  - 1.6.3. Country Report and Risk Assessment
- 1.7. Human Rights, International Aid and Development Cooperation
  - 1.7.1. Universal Declaration of Human Rights
  - 1.7.2. Human Rights on a European Level
    - 1.7.2.1. (Convention for the Protection of Human Rights and Fundamental Freedoms)
  - 1.7.3. International Aid and Development Cooperation
- 1.8. Social Movements from the 1960s to the Present and Changes in Media Coverage
  - 1.8.1. May of 68
  - 1.8.2. Hippie Movement
  - 1.8.3. Civil Freedoms
  - 1.8.4. Fall of the Berlin Wall
  - 1.8.5. 8M
  - 1.8.6. Fridays for Future
  - 1.8.7. Black Lives Matter
- 1.9. Media Coverage of New Politics and New Populisms
  - 1.9.1. Donald Trump
  - 1.9.2. Bolsonaro
  - 1.9.3. Brexit
- 1.10. International Environmental Regime
  - 1.10.1. Global Environmental Issues
  - 1.10.2. International Actors Involved
  - 1.10.3. Sustainable Development (from the Stockholm Conference to the 2030 Agenda)
  - 1.10.4. UNFCCC



“

*All the theoretical and practical learning required to work in political journalism, in a syllabus prepared by the best in the field, to propel you towards excellence”*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

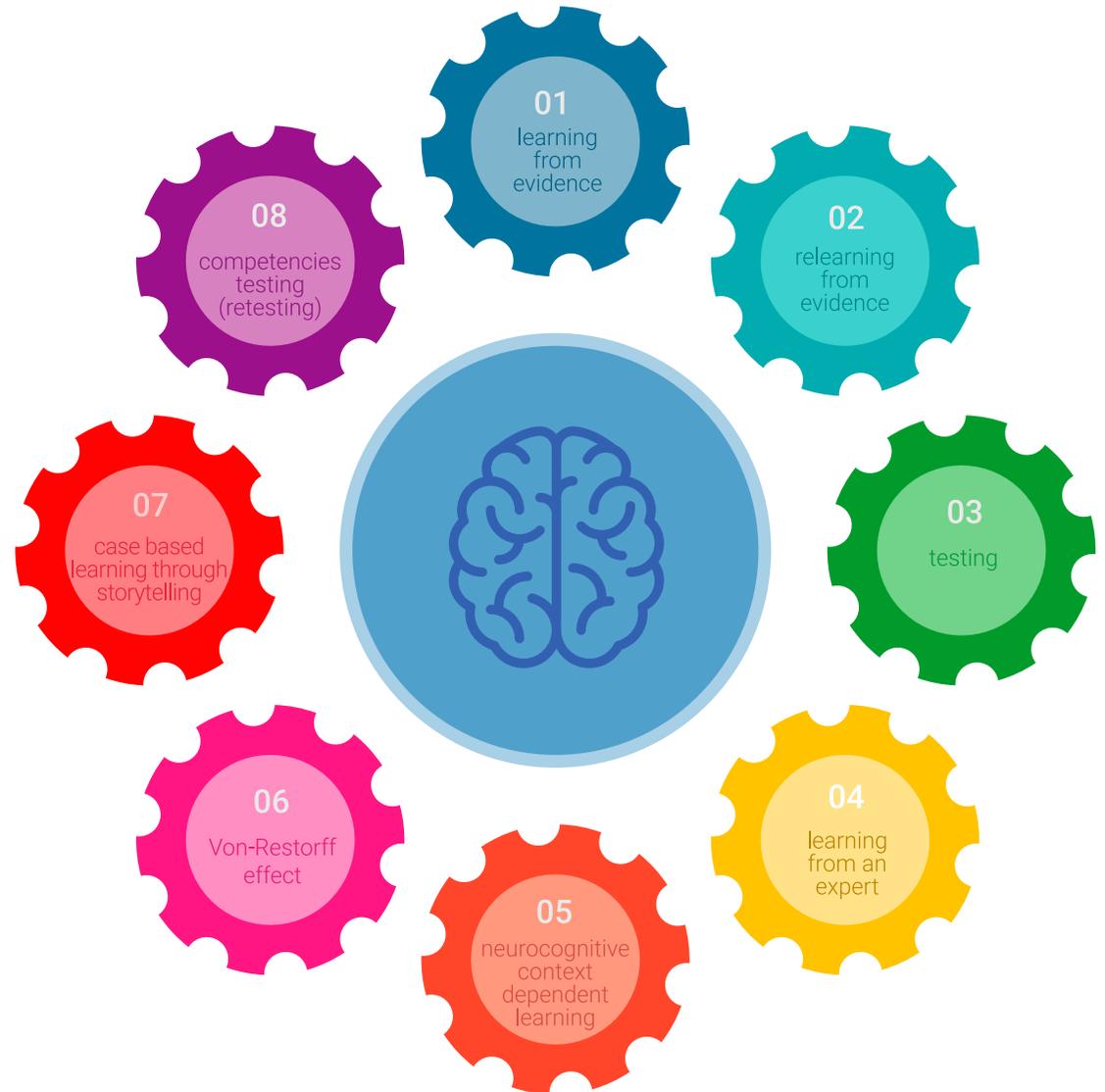
TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

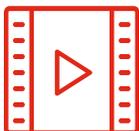
*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



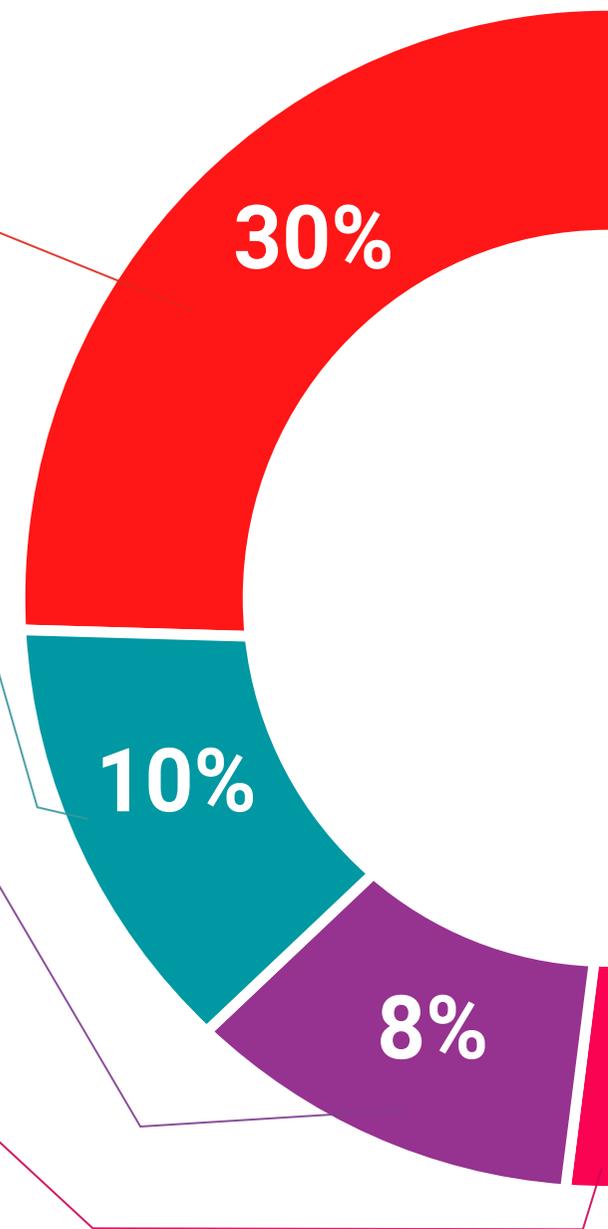
### Practising Skills and Abilities

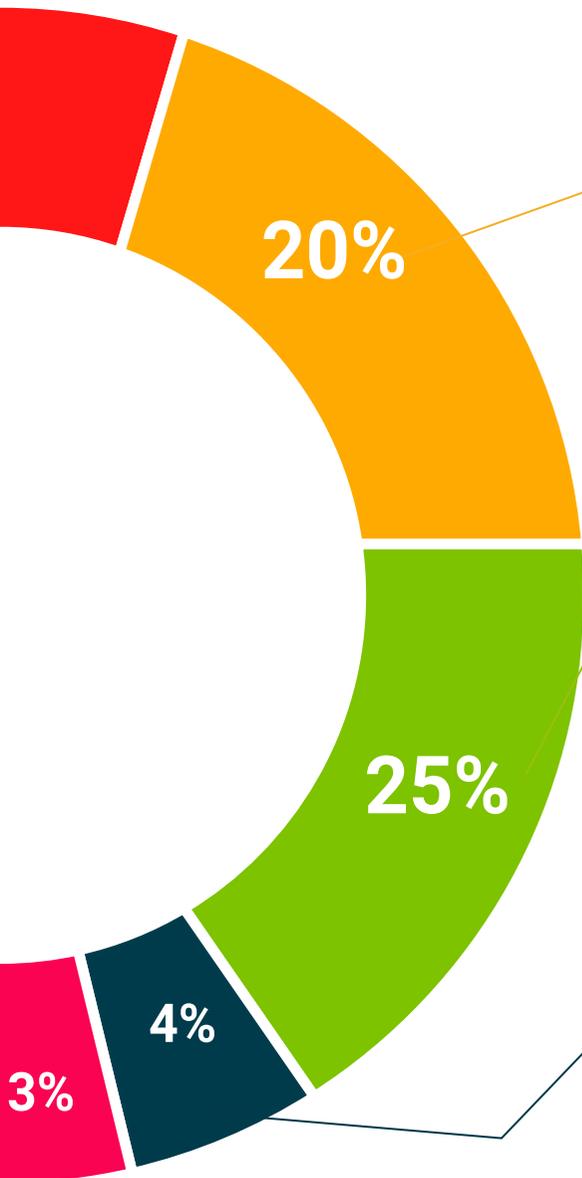
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

# Certificate

The Postgraduate Certificate in International Political Journalism guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in International Political Journalism** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in International Political Journalism**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

**tech** global  
university

personalized service innovation

knowledge present

International  
Political Journalism

development language

virtual classroom

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# Postgraduate Certificate

## International Political Journalism

