

Postgraduate Certificate

Film and Television History





Postgraduate Certificate Film and Television History

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/journalism-communication/postgraduate-certificate/film-television-history

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01

Introduction

To be the best in the creation of audiovisual productions, it is essential to know their history. Therefore, studying the origins of films and the authors who marked milestones in its initial development, as well as knowing the history of television, is one of the main axes of this program.



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*Join us and broaden
your knowledge in Film
and Television History”*

The cinematographic narration and its evolution until it became an industry, the irruption of sound films, the classic style, the new perspectives since the 60's and the present are just some of the facets that scriptwriters must have in their knowledge, because only if they take into account what has already been done can they improve and innovate.

Knowing the origins of silent and sound-containing films, their main promoters; and going into the films used as propaganda during the Second World War will be one of the main sections.

Scriptwriters will be able to specialize in the documentary genre with the help of the main storytellers in this field. As for television, one of the most popular genres, the Postgraduate Certificate delves into television scripts, streaming platforms, 19th century series and American fiction, among others.

This program is the most complete in the market and is aimed at introducing professionals to the history of film and television, which will allow them to reach a higher level of performance, based on the fundamentals and the latest trends in the development of audiovisual scriptwriting. Take advantage of the opportunity and take this program in a 100% online format, which will allow you to continue growing in your career as screenwriter without leaving aside the rest of your responsibilities.

This **Postgraduate Certificate in Film and Television History** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of practical cases presented by experts in the history of films and television
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Algorithm-based interactive learning system for decision-making on the situations raised in the history of films and the television
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



This program will allow you to enhance your skills and become an expert scriptwriter in Film and Television History"

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Work with the best scriptwriters and teaching professionals in this Postgraduate Certificate with curricular value of excellence”

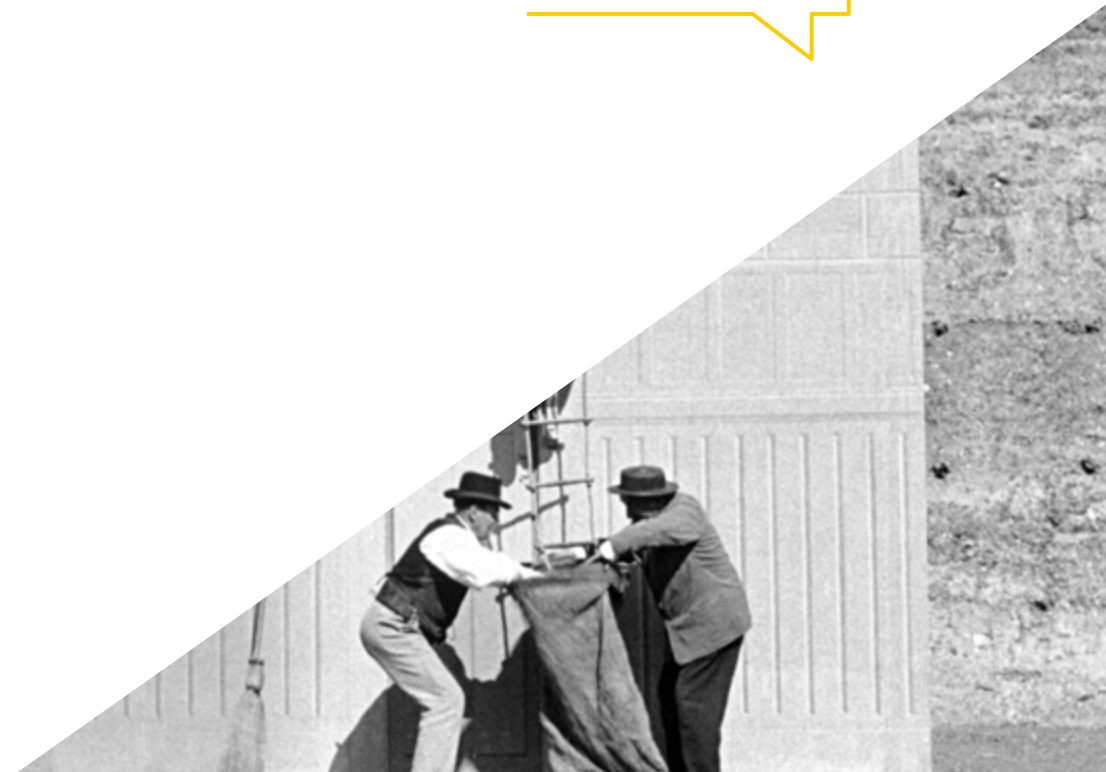
The teaching staff includes professionals from the field of audiovisual scripts, who bring their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise during the academic year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts in Film and Television History.

Don't miss the opportunity to enhance your knowledge in Film and Television History.

Learn about the latest trends in the entertainment industry and update your knowledge in scriptwriting.



02

Objectives

This program is oriented to audiovisual script professionals, so that they can acquire the necessary tools to develop in this specific field, knowing the latest trends and delving into those issues that are at the forefront of this area. Only with the right preparation will scriptwriters be able to capture what they want in a series format.





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The Postgraduate Certificate in Film and Television History will enable you to take script creation and adaptation to a higher level"



General Objective

- Achieve the necessary knowledge to write the different types of scripts according to the production's final format, whether for television or the Internet, taking into account the character's construction and the history of the audiovisual media in particular from its origins to the present day



Develop your skills to become a scriptwriter at the forefront of the latest trends"





Specific Objectives

- ♦ Study the origins of film and the authorships that marked milestones in its initial development, up to the cinematographic narration, as well as its evolution until it became an industry, the irruption of sound films, the classical style, the new perspectives since the 60's and the present day
- ♦ Analyze the film and propaganda of World War II, and how the relationship of film to history and vice versa has developed, from different perspectives
- ♦ Examine the historical evolution of the documentary genre, from its origins, through the different conceptions, esthetic and ethical foundations, to the new narratives and the boom experienced in recent decades
- ♦ Categorize fiction televised production and its different genres based on American and Latin American formats that influenced the rest of the world
- ♦ Understand the state of narratives in today's film and their anachronistic, intertwined and gamified elements

03

Structure and Content

The structure of the contents has been designed by a team of professionals in Audiovisual Screenwriting for audiovisual media, who are aware of the importance of up-to-date professional development in order to be able to delve into the field of knowledge, through the use of the available tools.





“

This Postgraduate Certificate contains the most complete and up-to-date program on the academic market”

Module 1. Television and Film History

- 1.1. Origins of Film
 - 1.1.1. Exhibit
 - 1.1.1.1. Lumière, 1895
 - 1.1.1.2. Méliès
 - 1.1.2. Tell the Story
 - 1.1.2.1. Alice Guy
 - 1.1.2.2. Edwin S. Porter
 - 1.1.3. Compose
 - 1.1.3.1. David W. Griffith
 - 1.1.4. From Motion Exposure to Plot Narrative
- 1.2. Film Industry
 - 1.2.1. Irruption of Sound
 - 1.2.2. Screenwriters and Directors
 - 1.2.3. Silent or Audible?
 - 1.2.3.1. From 1929 to 1939
 - 1.2.4. Hollywood
 - 1.2.4.1. Classical Style from 1940 to 1960
 - 1.2.5. The 1960s
 - 1.2.5.1. Tradition
 - 1.2.5.2. New Perspective
 - 1.2.6. From the 1980s to today
 - 1.2.6.1. Global Consumption
 - 1.2.6.2. Seventh Art
- 1.3. Film and Propaganda During the Second World War
 - 1.3.1. Nazi Propaganda
 - 1.3.1.1. Leni Riefenstahl
 - 1.3.1.1.1. The Esthetics of Triumph
 - 1.3.2. United States Propaganda
 - 1.3.2.1. Army Didactic Propaganda
 - 1.3.3. Film and History
 - 1.3.3.1. Historical Film
 - 1.3.3.1.1. Documentaries
 - 1.3.3.1.2. Fiction
 - 1.3.3.2. Television History
 - 1.3.3.2.1. Images
 - 1.3.3.2.2. Words
- 1.4. Documentary Genre
 - 1.4.1. Origin
 - 1.4.1.1. Ethnographic Documentary
 - 1.4.1.1.1. Flaherty
 - 1.4.1.2. Social Documentary
 - 1.4.1.2.1. Grierson
 - 1.4.1.2.2. Ivens
 - 1.4.1.3. Exploring the World
 - 1.4.1.3.1. Upcoming
 - 1.4.1.3.2. Remote
 - 1.4.1.4. Fundamentals
 - 1.4.1.4.1. Esthetics
 - 1.4.1.4.2. Ethics

- 1.5. Documentary Genre II
 - 1.5.1. Direct Films
 - 1.5.1.1. Innovations in Film
 - 1.5.1.2. Narrating with Reality
 - 1.5.1.2.1. Frederick Wiseman
 - 1.5.1.3. Rise of Documentary Films
 - 1.5.1.3.1. The 1970s
 - 1.5.1.3.2. New Narrative Strategies
 - 1.5.1.3.2.1. Michael Moore
 - 1.5.1.3.3. 20th century
 - 1.5.1.3.4. Legacy
 - 1.5.1.3.5. Advances
- 1.6. Television
 - 1.6.1. Script
 - 1.6.1.1. Televised
 - 1.6.1.2. Video *Streaming* Platforms
 - 1.6.1.3. Visual Novels
 - 1.6.1.4. Traditional Television Term
 - 1.6.1.5. Renewed Television Boom
 - 1.6.1.5.1. North America
 - 1.6.1.6. Series in the 19th Century
- 1.7. Television II
 - 1.7.1. North American Fiction
 - 1.7.1.1. Foundational Stage
 - 1.7.1.1.1. Single Play
 - 1.7.1.1.2. Western
 - 1.7.1.1.3. Action
- 1.8. Television III
 - 1.8.1. North American Fiction
 - 1.8.1.1. Evolution in Genres
 - 1.8.1.1.1. Police
 - 1.8.1.1.2. Science Fiction
 - 1.8.1.1.3. Comedy
 - 1.8.1.1.4. Professional Drama
- 1.9. Television IV
 - 1.9.1. North American Fiction
 - 1.9.1.1. Evolution and Boom
 - 1.9.1.1.1. Mini-Series
 - 1.9.1.1.2. Infant and Juvenile
 - 1.9.1.1.3. Adult Animation
 - 1.9.1.1.4. Soap Operas
 - 1.9.2. Latin American Fiction
 - 1.9.2.1. Predominance of Soap Operas
- 1.10. Narrative in Current Films
 - 1.10.1. Modular Narratives
 - 1.10.1.1. Anachronistic
 - 1.10.1.2. Crosslinks
 - 1.10.1.3. Gamification



A unique, key, and decisive educational experience to boost your professional development”

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“ *Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



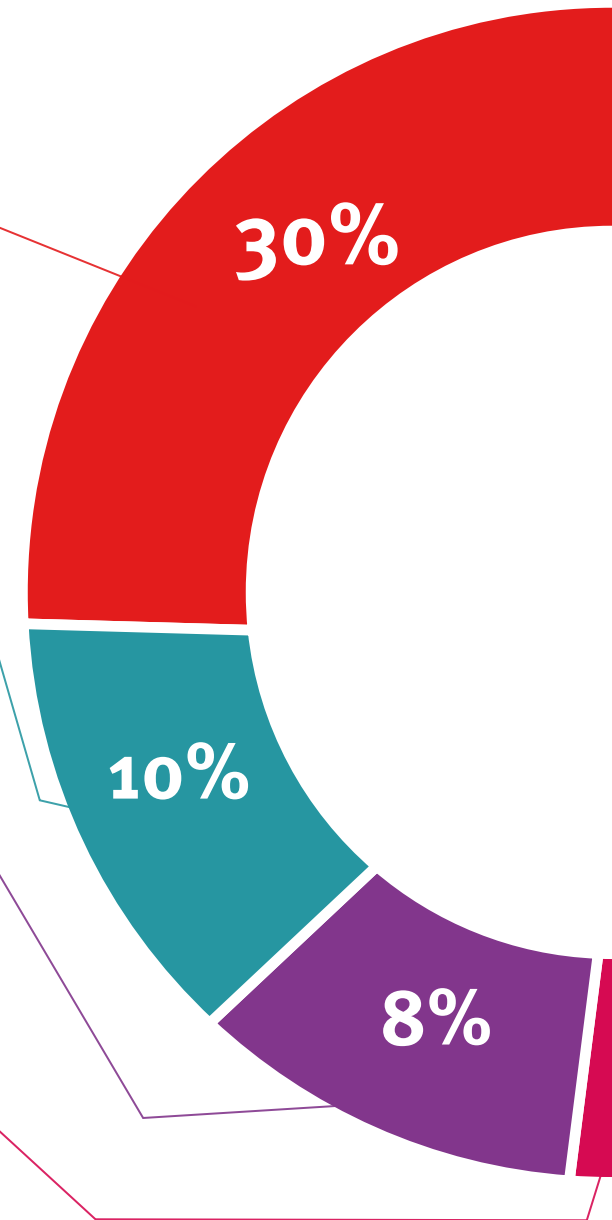
Practising Skills and Abilities

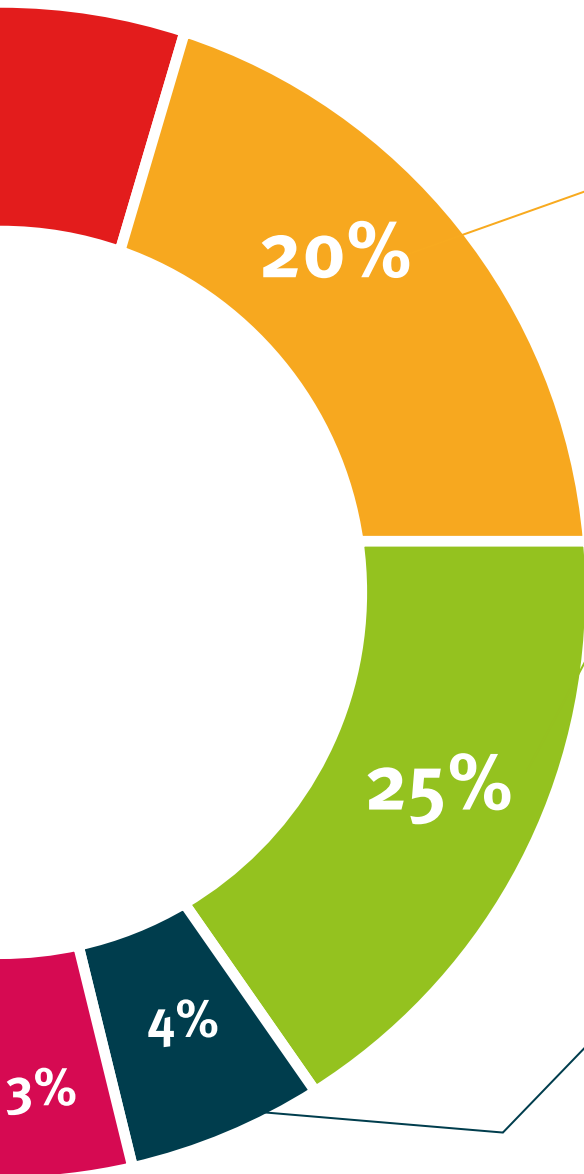
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

Certificate

The Postgraduate Certificate in Film and Television History guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Film and Television History** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Film and Television History**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



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