

Postgraduate Certificate Economic and Notary Journalism





Postgraduate Certificate Economic and Notary Journalism

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/journalism-communication/postgraduate-certificate/economic-notary-journalism

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01

Introduction

Notarial journalism has acquired an important place in the general press in recent times. Its role in bringing the work of this sector closer to the public and their role in matters of general interest and in situations where data handling needs to be certified is fundamental and requires special coverage by the media. In addition, these aspects need to be integrated by the journalist for the realization of notes, pieces and articles of interest. For this reason, TECH has designed this degree in order to provide professionals in the area with the most rigorous knowledge about the notary's office. Everything through a comprehensive compendium of up-to-date information presented by means of 100% online resources.





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Learn how to elaborate the economic information coming from the notarial sector turning this data into material of high interest for any media”

The notarial institution cannot be understood without the component of guarantee of preventive and economic legal security that it offers to citizens. For centuries, notaries have portrayed the economic and social reality of the moment, whether in the personal, professional or business sphere. Their activity and technological advances have made them a key player in the fight against the economic crimes of money laundering and tax fraud.

This brings us closer to the work of a press office of a notarial association that handles economic data on a daily basis and works to gradually make the notarial function better known to society in general. It also analyzes how notarial statistics are periodically reflected in the news and economy sections of the media, with the purchase and sale of homes by foreigners being one of the "star" topics.

In this way, this Postgraduate Certificate will delve into the economic and notarial journalism, will provide informative tools to professionals in the field and will provide new concepts for the execution and realization of news products. All of this through audiovisual materials of great visual impact and complementary readings.

This **Postgraduate Certificate in Economic and Notary Journalism** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of practical cases presented by experts in Economic Journalism
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



An outstanding program in Economic and Notary Journalism that will give your career a boost towards the highest professional quality"



Boost your capabilities: it will be a before and after in the quality of your work in the economic field”

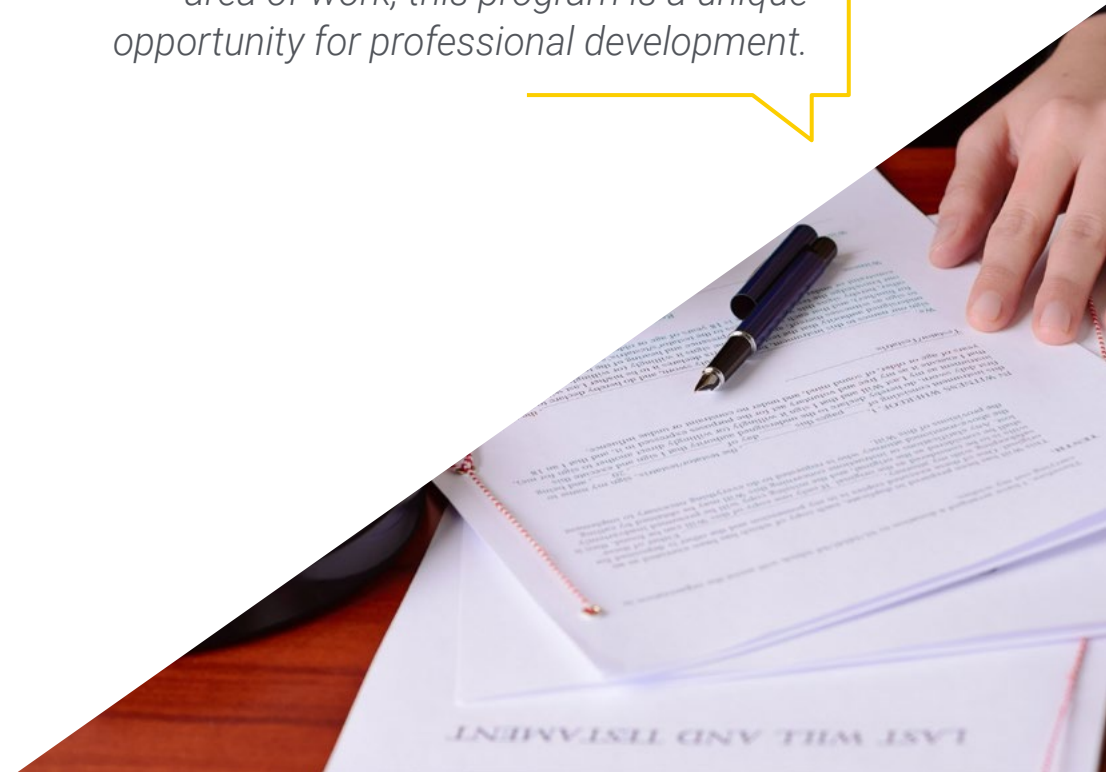
The team of professors of the Postgraduate Certificate in Economic Journalism has extensive experience in teaching at the university level, both in postgraduate and graduate programs. In addition, they offer to the in economic journalism and notary's office their vision as active professionals, which allows them to know, firsthand, the deep transformation that the communication sector is undergoing.

The methodology of the programs offered at TECH Technological University, in online format, allows students to break down the barriers imposed by work obligations and the difficult balance between work and personal life. Attending face-to-face classes is practically impossible for those who are involved in the daily demands of work. That is why this Professional Postgraduate Certificate is the quality answer to your educational needs.

All this educational compendium makes this Postgraduate Certificate a program that compiles all the aspects that are relevant and essential to turn the Journalism professional into a true expert in the fields related to this type of information.

Take advantage of the opportunity to learn with a high-quality program and the prestige of the largest online university in the world.

With professors who are experts in this area of work, this program is a unique opportunity for professional development.



02

Objectives

The Postgraduate Certificate in Economic and Notary Journalism allows the journalism professional to learn all the resources, the communicative modes and the tools of economic information in the audiovisual media. For this purpose, we have developed the essential theoretical content that will provide students with the necessary knowledge and tools to move on to practice, which will be developed intensively throughout the program.

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Histórico



▶ **IBEX 35:**

Nombre

R.E.C

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“

Become one of the few specialists in Notarial Journalism in the current professional landscape and make your way in this sector”



General Objectives

- ♦ Explain the function of the notary's office as a factor of legal and economic security
- ♦ Show the functions of the press office of a notarial association and its impact on the economic press



Our goal is simple: to offer you a high-quality program, with the most developed teaching resources so that you achieve the best results with little effort"





Specific Objectives

- ♦ Explain the functions of the notary as an impartial public official who helps, advises and guarantees the legal and economic security needed by the population
- ♦ Define the professional profile of the journalist in the press office of a professional association that handles economic data on a daily basis
- ♦ Describe the importance of new technologies in the notary's office and the fundamental work of the Community Manager within the organization
- ♦ Show the way in which the economic data of the notary's statistics are daily included in the economic section of the media
- ♦ Show how the notary's office approaches consumers to defend their rights in procedures as common as buying a home, signing a mortgage loan or processing an inheritance, among others

03

Course Management

The professors are journalists who are experts in teaching and will give the student an up-to-date and close vision of the profession. For this reason, an educational program has been developed with a special focus on professional development from a perspective that is fully tailored to the reality of the sector.



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Journalism has taken a step towards becoming more specialized: Do not be left out of the new landscape”

Management



Dr. Ronda Iglesias, Javier

- ◆ Journalist in charge of " Events and Courts" at Canal Sur Radio
- ◆ Journalist in charge of " Events and Courts" at Canal Sur Radio
- ◆ President of the Management Board of the Press Association of Campo de Gibraltar
- ◆ Associate Professor at the Faculty of Communication of the University of Seville
- ◆ Researcher
- ◆ Author of the book Vecino de Guardia, Tricornio de Guardia and Manual de Periodismo Judicial of the University of Seville
- ◆ D. in Journalism and Communication from the University of Sevilla
- ◆ Degree in Information Sciences University of Seville
- ◆ Law Degree Studies at the Ouberta University of Cataluña
- ◆ He received the Honorary Soldier Distinction from the UME, Military Emergency Unit of the Ministry of Defense. Morón de la Frontera Base, Sevilla
- ◆ National award of the Civil Guard in the modality of radio
- ◆ Member of: Seville Press Association, FAPE and Association of Legal Communicators and Informers



Dr. Campra García de Viguera, Marián

- ◆ Communications Director and Advisor
- ◆ Director of Communications of the Association of Chiefs and Managers of the Local Police of Andalusia, AJDEPLA
- ◆ Communication Director of the Casa de Galicia in Seville, Lar Gallego
- ◆ Director of Communication of the Aesthetic Clinic GOLDEN
- ◆ Director of Communications of the +21 Foundation
- ◆ Director of Communications of the National Federation of Fishermen's Guilds
- ◆ Communications Advisor at Unixa Abogados y Consultores
- ◆ PhD in Journalism and Communication from the University of Seville
- ◆ Degree in Communication Sciences from Universidad Camilo José Cela, Madrid
- ◆ Speaker at the UNED of Ceuta as an expert in Communication Cabinets in the Summer Course "Image and Power of the Media"
- ◆ Speaker at the UNED of Ceuta as an expert in Communication Cabinets in the Conference "Gender Violence and the Media"

Professors

Ms. Gimeno Pons, Carolina

- ◆ Head of Communications at the Notarial Association of Valencia
- ◆ Head of Communication and Institutional Relations Department of the Notarial Association of Valencia
- ◆ Head of Communications at Dos Rodes BMW Motorrad
- ◆ Communications Manager of Platform of People Affected by the New Taxi Law
- ◆ Public Relations CIVA Communications Director
- ◆ Journalist of the EFE agency
- ◆ Editor at Canal 9 RTVV
- ◆ Degree in Information Sciences: Journalism, CEU Cardenal Herrera University of Valencia

04

Structure and Content

The syllabus has been prepared to boost the professional's learning in order to achieve the necessary competencies in the shortest possible time. The comprehensive content that will allow you to learn all aspects of the different disciplines involved in this field with the quality of a well-structured program that will lead you to the highest standards of quality and success.





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Set yourself on the road efficient and fast learning, compatible with your personal and professional life"

Module 1. Economic and Notary Journalism

- 1.1. Notarial Activity as a Guarantee of Legal and Economic Security
 - 1.1.1. The Notary's Office as a Public Service and Guarantor of Legality in Extrajudicial Legal Transactions
 - 1.1.2. Public Faith and Preventive Legal Certainty in Economic Procedures
 - 1.1.3. Prevention of Money Laundering and the Fight Against Tax Fraud with the Centralized Body for the Prevention of Money Laundering of the Notary Public's Office
- 1.2. Day to Day in the Press Office of a Notarial Association. Treatment and Dissemination of Economic Information
 - 1.2.1. Introduction and Organization
 - 1.2.2. Preparation and Management of Contents
 - 1.2.3. Treatment and Dissemination of Economic Information
- 1.3. The Importance of New Technologies in the Notary's Office in the Economics Section
 - 1.3.1. New Digital Citizen Portal and Electronic Signature
 - 1.3.2. Social Media Department and Professional Use of Social Networks
 - 1.3.3. Website Content Maintenance
- 1.4. Relationship with the Press. Notarial News in the Economy Section
 - 1.4.1. Press Releases, Press Conferences and Management of Media Interviews
 - 1.4.2. Notarial News in the Economy Section
 - 1.4.3. Information in the Media Specialized in Economics
- 1.5. Notarial Data of Interest in the Economy Sections of the Mass Media (MMC):
 - 1.5.1. Purchase and Sale of Real Estate
 - 1.5.2. Mortgage Loans
 - 1.5.3. Incorporation of Companies
- 1.6. Special Treatment of Data on the Purchase and Sale of Dwellings by Foreigners in the Economy Section
 - 1.6.1. Reports on the Evolution of Home Sales and Purchases by Foreigners
 - 1.6.2. Media Interest (MMC) in Brexit and its Consequences.



- 1.7. The Real Estate Credit Contracts Law. Key Concepts for the Economic Journalist I
 - 1.7.1. Fundamental Points of Law 1/2019 of March 15, 2009, on Real Estate Credit Contracts and Free Choice of Notary
 - 1.7.2. Consumer Protection and the Notary's Role in the Pre-Contractual Phase of Mortgage Loans
 - 1.7.3. How the Notary Public Assists Citizens in the Purchase of a Home?
- 1.8. The Notary Public in the Incorporation and Evolution of a Company. Key Concepts for the Economic Journalist II
 - 1.8.1. The Notary Offers Impartial and Free Legal Advice
 - 1.8.2. Incorporation of a Company in Less than 24 Hours
 - 1.8.3. Business Situations Where the Help of a Notary Public is Important
- 1.9. Economics and Notaries in Congresses and Conferences. The Economics Section I
 - 1.9.1. Direct Contact with Consumer Associations to Give Talks of General Interest on Sales and Purchases, Mortgage Loans, Inheritance, etc.
 - 1.9.2. Notarial Collaboration in Books on Economic Matters and Commercial Law, as Well as in Forums and Seminars
 - 1.9.3. Agreements with Universities and Collaboration with Institutions
- 1.10. Crisis Situations and Notarial Activity. The Economics Section II
 - 1.10.1. Crisis Office
 - 1.10.2. The Urban Development Boom and the 2008 Crisis
 - 1.10.3. Notarial Activity During the State of Alarm in the Face of COVID-19

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A complete training that will take you through the knowledge you need to compete among the best”

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in Economic and Notary Journalism guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Economic and Notary Journalism** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Economic and Notary Journalism**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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«... debe
clave
Europa pueda
crecimiento»

... que el sistema financiero en España se ha quedado «sin oxígeno»
... créditos a las pymes ■ Aumentará su capital para financiar proyectos

... poder financiero
... los europeos de in
... estructuras e impulsar el cre
... ¿Qué papel va a juga
... este organismo en un moment
... tan complicado debido a la cri
... sis económica?

■ El BEI, una institución bancaria pública, apuesta por impulsar proyectos viables. No es un instrumento de estabilidad financiera ni tampoco un órgano de supervisión bancaria. La función es financiar proyectos. En este contexto de crisis apoyamos inversiones que sean positivas para el crecimiento. La función es por tanto muy estricto en la selección de los proyectos y se haga buen uso de los fondos públicos y contribuya al impulso de la economía. La crisis de 2008, en su primera etapa que era estrictamente financiera condujo a los Estados miembros a realizar un esfuerzo importante. Así, entre 2008 y 2010 aumentó en 50.000 millones de euros el dinero prestado a los diferentes países de la UE, que al final fueron 60.000 millones.

tech technological university

... ¿Qué para el futuro?
... El sistema pide que aumentemos de nuevo la capacidad de préstamo y obtenemos capital suficiente