

# Internship Program

## Radio Journalism



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Internship Program  
Radio Journalism

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# 01

## Introduction

The radio media, by dispensing with the requirement of visual attention, provides its audience with the possibility of consuming information while they are engaged in other tasks, which enhances its versatility and convenience. In addition, its ability to disseminate news in real time offers unparalleled immediacy, keeping people instantly informed of any new event. In this way, this journalistic approach has a massive impact, reaching remote areas where other media might face difficulties. In view of these benefits, TECH has developed a completely practical and intensive program.

As such, over the course of three weeks, graduates will have the opportunity to hone their skills under the guidance of leading experts.

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*Immerse yourself in the world of radio journalism, an invaluable tool for disseminating news and creating profound and captivating stories”*





The Radio Journalism approach, both in its narrative and audio component, opens the door for audiences to access news anytime, anywhere, perfectly suited to those seeking information while on the move. This audio dimension enhances storytelling capabilities, as journalists can employ tones, inflections and sound effects to add depth and emotion to the news. It also stimulates the listener's imagination by allowing them to visualize events through detailed descriptions. And since the best way to perfect these skills is through practice, TECH has designed a program consisting of a 120-hour internship in a leading radio station in the field of journalism.

Therefore, during 3 weeks, graduates will become part of a team of specialists of the highest level, with whom they will work actively in a real radio environment, collaborating in the research and writing of journalistic pieces for their subsequent voice-over. In this way, you will be able to update your knowledge not only in the most innovative radio techniques, but you will be able to implement in your practice the mastery of the most commonly used tools for audio recording and editing. As a result, you will participate in a program that will elevate your journalistic talent to the highest level.

During your stay, you will be supported by an assistant tutor, who will ensure that all the requirements for which this Internship Program has been designed are met. As such, the specialist will work with total guarantee and confidence in the handling of the most innovative radio technology, as well as in the use of the writing and voice-over techniques used by radio professionals today.

# 02

## Why Study an Internship Program?

Graduate education must go far beyond providing an academic update. In the field of radio journalism, the specialist must be provided with innovative knowledge based on the latest techniques and tools. To this end, it is not enough to offer theoretical content alone, but the tools to put it all into practice must be provided. With this idea in mind, TECH has designed a unique and disruptive educational product in the current pedagogical field, which will allow the specialist to enter the field of Radio Journalism. This internship program will provide graduates with the skills to effectively manage, from sound narrative to the different journalistic genres. All experienced alongside real experts in the field of radio journalism.



*This Internship Program will provide you with the essential skills to excel in the field of radio journalism”*

### **1. Updating from the latest technology available**

Technological evolution in Radio Journalism plays a fundamental role in the creation of dynamic and relevant content. The latest technology available not only allows for more agile and sophisticated production, but also enables real-time news capture, improved sound quality and transmission, as well as the expansion of platforms to reach a wider audience. This technological innovation has transformed the way information is presented, enriching the listening experience for listeners and offering a more immersive and up-to-date radio journalism.

### **2. Gaining in-depth knowledge from the experience of top specialists**

The large team of professionals that will accompany the specialist throughout the entire practical period is a first-class and an unprecedented guarantee of updating. With a specifically designated tutor, the student will be able to work in a real radio media, in a state-of-the-art environment, which will allow them to incorporate into their daily practice the most innovative techniques and tools in Radio Journalism.

### **3. Entering first-class professional environments**

TECH carefully selects all available centers for Internship Programs. As a result, the specialist will have guaranteed access to a prestigious radio station to develop their journalistic practice. In this way, you will be able to see the day-to-day work of a demanding, rigorous and exhaustive work area, always applying the latest techniques and tools in its work methodology.



#### 4. Combining the best theory with state-of-the-art practice

The educational market is plagued by teaching programs that are poorly adapted to the journalist's daily work and that require long teaching hours, often not very compatible with personal and professional life. TECH offers a new learning model, 100% practical, that allows you to take the lead in innovative projects in the field of Radio Journalism and, best of all, to put it into professional practice in just 3 weeks.

#### 5. Opening the door to new opportunities

The expansion of online platforms, podcasts and mobile apps has democratized the production of radio content, allowing journalists to reach global audiences with relative ease. These new opportunities have not only expanded the reach of radio journalism, but have also encouraged experimentation with innovative formats, the creation of tailored content and direct connection with specific audiences. In addition, interactivity and the ability to explore more specialized topics have created fertile ground for the development of unique narratives.



*You will have full practical immersion at the center of your choice"*

# 03 Objectives

The main objective of this Internship Program is to boost the professional career of the graduates, providing them with the skills and specialized knowledge essential to excel in the field of radio journalism. Throughout their internship, journalists will nurture their creativity and hone their technical skills, enabling them to produce high-quality radio content, as well as to adapt to the latest trends and technologies that are setting the pace in the industry.



## General Objectives

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- ♦ Write, announce and transmit information through radio
- ♦ Produce radio contents
- ♦ Handle radio tools and equipment



*This innovative program will enable you to master the production and editing of sound content. Don't wait any longer and enroll today!"*







## Specific Objectives

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- Identify the main journalistic tools and use them when writing information
- Write and voice journalistic pieces in different genres
- Use audiovisual discourse and narrative in journalistic creations
- Research adequately in order to prepare your own information
- Master sound recording and editing tools
- Control the operation of radio equipment



*You will develop a global vision that will amplify your ability to report, exploring the various specialized journalistic genres, such as sports or cultural"*

# 04

## Educational Plan

The Internship Program in Radio Journalism consists of a practical internship in a prestigious radio station, lasting 3 weeks, with an 8-hour consecutive workday from Monday to Friday, always with an assistant specialist. This internship will allow the journalist to work in a real working environment, alongside a team of leading professionals in the field of radio journalism.

In this Internship Program, of a completely practical nature, the activities are aimed at the development and improvement of the competencies necessary for the development of informative pieces to be transmitted by any radio media, and are oriented to the specific qualification for the exercise of the activity.

In this way, this program is presented as a unique opportunity to learn by working. It is a new way of understanding and integrating journalistic procedures, all in ideal teaching scenarios, for this innovative experience in the improvement of their professional skills.

The practical education will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of radio journalism (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the program, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:





Module	Practical Activity
Copywriting and Voice-Over	Writing and editing scripts for radio programs
	Participate in the writing and voice-over of news for news bulletins
	Writing articles for the media's website
	Conduct interviews with various personalities
	Conduct live coverage
Production	Produce content for radio programs
	Apply radio production techniques
	Coordinate content programming
	Collaborate with other teams for the production of contents
	Participate in the creation of podcasts or special programs
	Manage the social networks and digital platforms of the radio media
Research	Gather information for news stories and features
	Monitor news and trends to update information
	Maintain contact with information sources and experts in different areas
Use of technical equipment and tools	Edit audio material for broadcast with programs such as Adobe Audition and Audacity
	Use of radio-specific technical sound equipment
	Record reports and on-location coverage

# 05

## Where Can I Do the Internship Program?

In its maxim of offering quality education within the reach of most people, TECH has decided to broaden the academic horizons so that this program can be provided in various centers around the country. A unique opportunity that allows the professionals to continue to grow their careers alongside the best specialists in radio journalism.

“

*Take your Internship Program in a prestigious radio media and put into action everything you have learned from the best professionals in the sector”*





The student will be able to do this program at the following centers:

**Journalism and Communication**

### Radio Intercoruña

Country	City
Spain	La Coruña

Address: Centro Comercial Los Rosales. Local 13A. Ronda de Outeiro 419. 15011-A Coruña

A multimedia local communication project that includes television and radio.

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**Related internship programs:**

- Radio Journalism
- Sports Journalism



*Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology"*

# 06

## General Conditions

### Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical learning period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



## General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

**1. TUTOR:** During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** The Internship Program shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

# 07 Certificate

This **Internship Program in Radio Journalism** contains the most complete and up-to-date program in the professional and academic landscape.

After the student has passed the assessments, they will receive their corresponding Internship Program diploma issued by TECH Technological University via tracked delivery\*.

The diploma issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Radio Journalism**

Duration: **3 weeks**

Attendance: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**







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