

Internship Program

Film and Television



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01 Introduction

Streaming platforms have revolutionized the television and film sector, offering viewers new formats, a la carte and adapted to each audience: multiple options that open new job opportunities for audiovisual professionals who, however, must be constantly updating their knowledge. This Internship Program gives the graduate the opportunity to obtain a unique experience, from the hand of specialized professionals with a broad background in the audiovisual sector, immersing themselves for 3 weeks in a demanding but enriching professional environment. In this way, you will deepen your knowledge of the most innovative scriptwriting and production techniques, giving a distinctive boost to your own value proposition.

“

If you want a professional change, don't think twice. Enroll in this Internship Program and learn from the best experts in the audiovisual panorama”





New scenarios in the television and film scene make it increasingly necessary to have highly qualified people working in each of the areas responsible for the creation and development of programs, series or films. In addition to this, substantial technological resources have made possible the creation of fantastic stories for the big screen, focused on fiction and an attractive display of visual effects. A wide-ranging sector that also requires technical competencies and skills that can be acquired in a more effective way in their own daily work.

In this Internship, the professional will have the opportunity to spend three intensive weeks in a leading company in the audiovisual sector. This will allow them to learn in detail all the processes involved and the ins and outs of television and film production, as well as the techniques and tools used. In particular, they will examine the different genres that triumph in both industries, such as comedy, drama and soap opera, among others. It will then delve into the main techniques for the creation of scripts in each of these media. It will also analyze the roles of each of the figures and professionals involved in audiovisual production. In addition, students will be able to handle the most competitive tools and software on the market for editing and post-production of content. All this with the aim of achieving advanced learning that will allow them to progress in this sector.

In this way, TECH offers them a unique opportunity to participate, for 3 weeks, in the production teams, with extensive creative experience in terms of the different formats that are part of these industries. Thus, students will have at their disposal an assistant tutor and other professionals who will teach them the keys and the most updated technologies and the best production and post-production results. An indispensable opportunity to develop the skills that will allow them to give a boost to their careers.

02

Why Study an Internship Program?

TECH has designed an Internship Program of excellence for its students to master the productive practice within the Film and Television industries. The practical skills, necessary for this professional improvement, will be included in an innovative program. The latter is comprised of an on-site stay for 120 educational hours in a prestigious audiovisual institution. In this instance, the student will work together with great experts of the sector and will develop the most updated knowledge on the subject.



With this practical Internship Program, you will develop the most sought-after skills to become part of film companies and television networks"

1. Updating from the latest technology available

Film and Television rely on a wide range of tools for the realization, production and post-production of their audiovisual materials. The student of this Internship Program will specialize in the handling of all of them under the sharp supervision of an assistant tutor.

2. Gaining In-Depth Knowledge from the Experience of Top Specialists

This Internship Program relies on a diverse team of professionals who will directly exchange their knowledge and experience with the students. Access to these experts is guaranteed from the first moment of learning and they will be responsible for integrating the student in different dynamics of their daily work activity.

3. Entering first-class Photography environments

The centers available for this Internship Program have been chosen by TECH under two important premises. First, the facilities are equipped with the best technological tools and, at the same time, have important results and popularity among audiovisual consumers.

4. Putting the acquired knowledge into daily practice from the very first moment

Over the course of 3 educational weeks, students will directly address the techniques and creative trends of Film and Television. Thus, they will achieve a fast and flexible assimilation of updated competences of this working field from an immersive and intensive stay in the sector.

5. Expanding the Boundaries of Knowledge

TECH offers the possibility of developing knowledge beyond the immediate local environment. From its multiple agreements and contacts, the academic institution has contacted audiovisual companies located in different latitudes and students will be able to choose which of them to attend individually.

“

You will have full practical immersion at the center of your choice”

03

Objectives

The main goal in the design of this Internship Program has been to offer the communication and journalism professional a way of professional progress in an audiovisual sector that presents great possibilities thanks to digital and technological advances. To this end, you will be accompanied by specialized professionals who will show you the techniques and main codes used in the world of television and film.



General Objectives

- ♦ Develop the capacity and ability to apply the different theories and methodologies of analysis to the production of television works
- ♦ Apply the concepts, functions and methodologies of cultural and gender studies in relation to gender and identity study issues, especially as they relate to audiovisual culture
- ♦ Learn the basic techniques of film and television production using valuable technological resources





Specific Objectives

- Know where the editor and postproducer of the company or audiovisual project fits in
- Be able to identify the production design of an audiovisual work based on the analysis of its financing sources
- Plan and manage human, budgetary and technical resources in the various stages of production and promotion of an audiovisual work
- Identify the different audiovisual exhibition windows and monitor amortizations
- Manage the concept of genre as applied to fiction production and television entertainment
- Master, at a theoretical level, the currents of studies dedicated to audiovisual reception
- Understand the creative and industrial process in the development of a fiction script for television



This Internship Program will give you first-hand knowledge of what it is like to work in the audiovisual sector. Enroll and live a totally constructive experience"

04

Educational Plan

The communication and journalism professional who wishes to obtain an experience close to the reality of the television and film sector has an excellent opportunity to progress in this field. TECH has prepared this Internship Program so that students who take it can obtain in 3 weeks an advanced and intensive knowledge that will help them to boost their career in this field.

Thus, during this time, from Monday to Friday with 8-hour days, students will be with professionals in the audiovisual sector that will tutor them to achieve their goals and learn firsthand how their professional performance is. This is an excellent opportunity to keep up to date with new television formats and the technical and human resources used in the creation, production and post-production of television and film programs. In this process, the students will not be alone, since a specialized TECH teacher will supervise the activities carried out so that they reach their objectives satisfactorily.

In this training proposal, of a completely practical nature, the activities are aimed at developing and perfecting the skills necessary for the provision of services in audiovisual production companies that create television and film formats, and are oriented towards specific training for the exercise of the activity, in an environment in constant transformation.

It is undoubtedly an opportunity to learn by working in an innovative sector, which demands professionals who are constantly updated and who have a wide knowledge of the functioning of each area involved in the production in the audiovisual field.

The practical teaching will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as a key element of the course.

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"



| Module | Practical Activity |
|---|---|
| Theories and techniques of audiovisual production for film and television | Create a technical script or rundown as a complement to literary scripts |
| | Develop the scenographic plan that gives rise to the plot |
| | Implement a shooting plan for productions of different dimensions |
| | Apply multi-camera techniques and formats |
| | Implement non-linear editing of shots |
| Audiovisual Post production Strategies | Master the characteristics of the digital signal and image |
| | Execute a correct digital composition from advanced computer programs |
| | Handle different programs for digital composition and editing in post production |
| Management and Promotion of Audiovisual Products | Knowing the process of distribution of audiovisual material at local, regional and international levels |
| | Recognize the phases of film in the market: pre-production, post-production and marketing |
| | Manage VOD (video on demand) as a new distribution window |
| Television scriptwriting for fiction programs and films | Manage script models and structure |
| | Manage the phases of dramatization (first, second and third act) in cinema |
| | Know the types of narrative units in television genres and formats |
| | Apply the structure and design of the entertainment script |
| | Practice the development of scripts for fiction, comedy, drama series or soap operas |

05

Where Can I Do the Internship Program?

TECH provides all its students with quality education, to maintain this philosophy it selects the most appropriate companies that meet the demanding requirements of this academic institution. This will allow the student who enters this Internship Program to satisfactorily achieve their objectives and obtain a significant progression in their professional career.

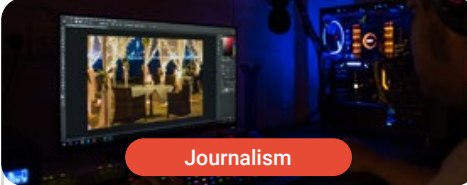


During your practical stay you will be with professionals of the audiovisual sector that will take you to know the techniques and skills essential in the television world"





The student will be able to do this program at the following centers:



Journalism

Happy Studio Creativos

| | |
|---------|-------------|
| Country | City |
| Mexico | Mexico City |

Address: Limantitla 6A Santa Úrsula Xitla
Tlalpan 14420 CDMX

Creative company dedicated to the audiovisual world
and communication

Related internship programs:
Digital Photography
Audiovisual Screenwriting



Take advantage of this opportunity to surround yourself with expert professionals and learn from their work methodology"

06

General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

For this purpose, this educational entity undertakes to take out a liability insurance policy to cover any eventuality that may arise during the stay at the during the stay at the internship center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the Internship Program period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Internship Program, students will be assigned two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the student does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. NOT INCLUDED: The Internship Program shall not include any element not described in these conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07 Certificate

This **Internship Program in Film and Television** contains the most complete and up-to-date program in the professional and academic landscape.

After the student has passed the assessments, they will receive their corresponding Internship Program diploma issued by TECH Technological University via tracked delivery*.

The diploma issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Film and Television**

Duration: **3 weeks**

Attendance: **Monday to Friday, shifts of 8 consecutive hours**

Total Hours: **120 h. of professional practice**



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