

Internship Program

Audiovisual Screenwriting



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01

Introduction

The great stories of cinema and television and even the adaptations of literary works to these formats have an extensive work of screenwriters with great knowledge of audiovisual language. The theoretical basis is key, but even more to develop any idea or project in a company in the audiovisual sector. This Internship Program gives students the opportunity to acquire knowledge from professionals in the sector. An opportunity to grow in an industry with a wide range of job opportunities through an intensive 3-week stay.

“

This Internship Program in Audiovisual Scriptwriting at TECH will explore your talent and potential for creating fun and innovative materials for film, television or digital media”





The audiovisual field is wide and advances along with the technology that has given greater relevance in recent years to the moving image against writing. In this context, TECH has created an Internship Program in which the professional can learn about current formats such as webseries or video games. The latter are areas of great expansion in recent years. At the same time, they will learn about the legal framework that protects a screenwriter during his creative work and those essential requirements when adapting a work of literature, theater or comics to the codes of film and television. It will also be updated on the methodologies for characterization of characters based on their physical appearance, plot and stereotypes. Likewise, it will delve into the essential stylistic resources in the conformation of storylines.

The entire degree will have a practical focus and will last for 3 weeks. Thus, the student will have access to internationally renowned companies in the audiovisual field. From these institutions, the student will be able to handle the most updated techniques and creative tools for the production of audiovisual scripts. In addition, they will be advised by a designated tutor who will facilitate a better understanding of the production dynamics and a complete insertion into the work routines of the company.

Thus, from these work spaces, the student will rub shoulders with the most specialized professionals of the Audiovisual Script and will learn first-hand all those experiences and skills in a 100% practical way. An opportunity offered by this Internship Program to deepen, expand and renew knowledge in a leading company in the audiovisual industry. In this way, the graduate will be able to advance in their professional career and broaden their horizons in this field.

02

Why Study an Internship Program?

The writing of audiovisual scripts depends to a great extent on a holistic mastery of creative techniques and the most efficient work structures. All these practical skills will be available to TECH students through this innovative Internship Program that will bring them closer, during a 3-week intensive stay, to a renowned company in the field of communication and prestigious scriptwriters.



TECH offers you a unique opportunity to join a prestigious company in the audiovisual arena that will help you get the most out of your updated skills"

1. Updating from the latest technology available

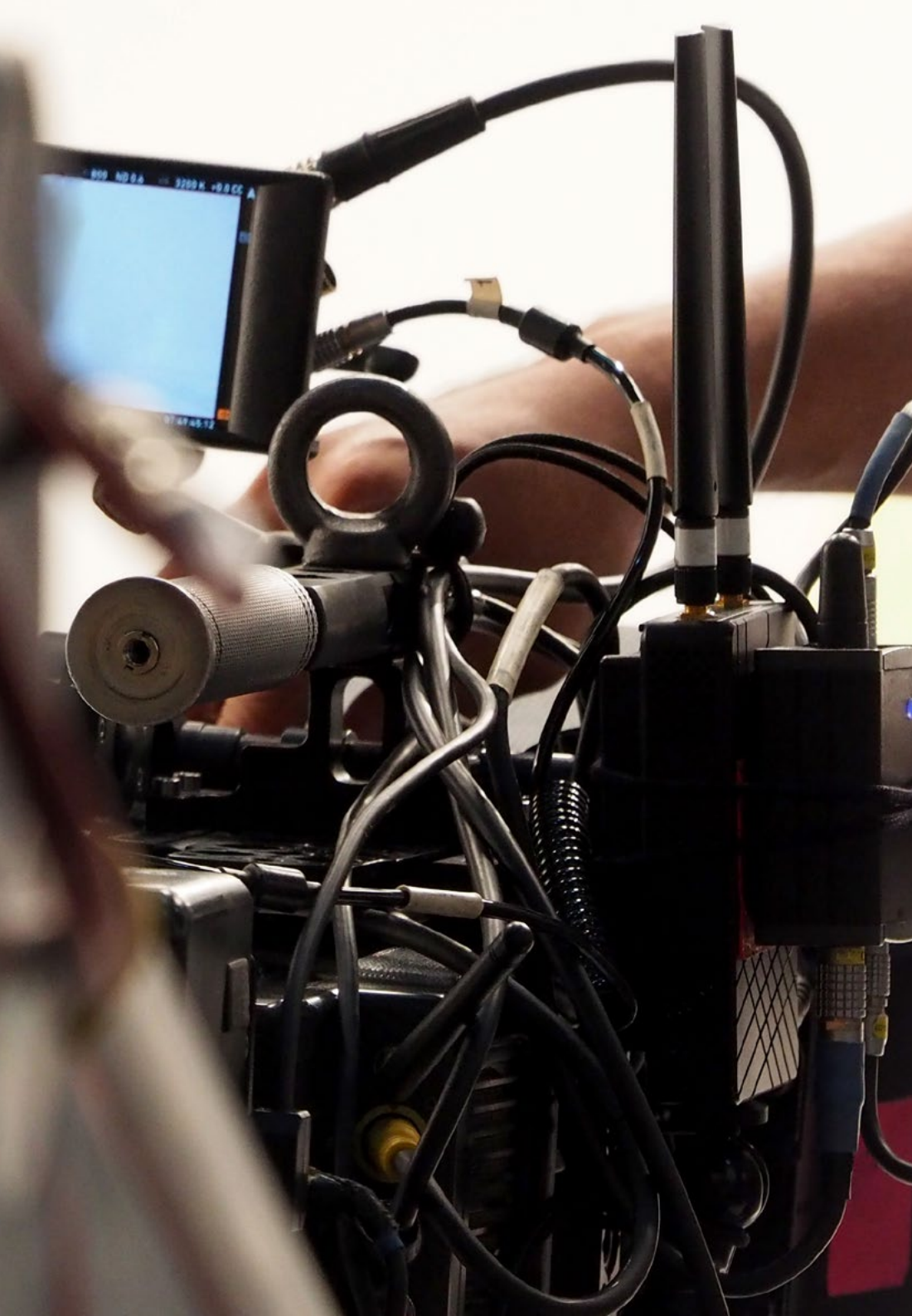
The creation of audiovisual scripts relies on a wide range of strategies and work structures. Many of them are constantly updated, due to the evolution of methodologies and creative technologies. TECH wants its students to specialize with excellence in the management of all of them and, therefore, has this updated and exclusively practical degree.

2. Gaining In-Depth Knowledge from the Experience of Top Specialists

Throughout this Internship Program, TECH students will be accompanied by leading experts in the field of Audiovisual Screenwriting. These professionals will collaborate with the practical preparation of students by analyzing successful materials in the film and television industries, as well as applying different filmmaking methodologies.

3. Entering first-class audiovisual environments

For this Internship Program, TECH has selected first class centers with a distinguished trajectory in the development of scripts for the audiovisual media. These institutions have international prestige and are familiar with the most innovative strategies within this creative market.



4. Putting the acquired knowledge into daily practice from the very first moment

The field of Audiovisual Scriptwriting depends, with greater emphasis, on the practical knowledge of the professional dedicated to this sector. This Internship Program will allow the TECH student to develop all these skills in only 3 weeks and from an intensive learning stay.

5. Expanding the Boundaries of Knowledge

TECH has a wide network of agreements and collaborations on an international scale. Through these professional relationships, it has arranged for its students to have access to the most renowned centers in the area of Audiovisual Screenwriting. An experience, pioneer in its kind, which will guarantee the most effective practical preparation to all its graduates.



You will have full practical immersion at the center of your choice"

03

Objectives

The Internship Program gives students the opportunity to apply their techniques and improve their skills in the field of screenwriting. Thus, at the end of the course, students will be able to execute a complete screenwriting project in any format they wish or be able to adapt literary works to the world of cinema or television. This course will show the wide range of possibilities available to those who wish to specialize in this area.



General Objectives

- ♦ Elaborate audiovisual scripts and their technical, scenographic and sound complements with excellence
- ♦ Master the legal framework that protects and governs the creative work of the audiovisual scriptwriter
- ♦ Identify the communicative strategies that make possible the work of the audiovisual scriptwriter in new productions such as videogames, webseries, among other formats





Specific Objectives

- ♦ Analyze stories in terms of controversies, evocations, difficulties and to whom it analyzes
- ♦ Elaborate and understand the parts of a video game design document
- ♦ Create and build a technical script applied to the particularities of video games as an audiovisual product
- ♦ Master the concept of short films, its origin, evolution, current trends, and its positioning in the audiovisual industry
- ♦ Understand the configuration of the contemporary audiovisual industry, low-cost projects, the innovation and creativity involved, free knowledge, the possibilities of the Internet, and transmedia projects
- ♦ Categorize fiction from television production and its different genres based on American and Latin American formats that influenced the rest of the world
- ♦ Organize the steps for audiovisual creation: pre-production, briefing and sales pitch, transmedia and multiplatform projects, and the keys to a solid pitching process
- ♦ Manage the narrative strategies for documentaries, taking into account the format and screenplay content, visual and auditory treatment, as well as the project's choices and annotations
- ♦ Identify the paradigms or currents of cinematographic creation in Europe, the United States and other parts of the world
- ♦ Explore the relationship between protagonist and antagonist considering their similarities, differences, vulnerabilities, external events, the climax and the double self-revelation

04

Educational Plan

The Internship Program of this program in Audiovisual Scriptwriting consists of a stay in one of the leading companies in the audiovisual sector. During 3 weeks, the student will be able to work with great experts in this sector. From Monday to Friday, with consecutive 8-hour days, the student will live an experience that will enrich their knowledge in the audiovisual area and will provide them with the essential tools to grow in this sector.

This training will allow the student to see and verify the daily work of a scriptwriter, the work and coordination of the team, the documentation used to execute the projects, the initial creation, production and post-production of the audiovisual works and all the techniques used to achieve a successful product that attracts the viewer.

In this training proposal, of a completely practical nature, the activities are aimed at developing and perfecting the necessary skills for the provision of scriptwriting services in different formats, which require a high level of qualification, and are oriented towards specific training for the exercise of the activity.

A great opportunity to learn how to elaborate a plot, with its corresponding outline and script, to generate the elements of the plot based on the coherence of characters and script or to distinguish between the different types of scripts: technical, graphic and sound. All this, in a process where the student will be tutored by a TECH teacher who will help the professional throughout the process by answering questions and providing everything they may need to properly complete the Internship Program.

The practical teaching will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as a key element of the course.



Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"



The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:

Module	Practical Activity
Updated strategies for character and plot creation	Practice characterization of characters based on their physical appearance, plot and stereotypes
	Develop specific dialogue for characters
	Elaborate a plot, with its corresponding plot outline and script
	Generate plot elements based on the coherence of characters and script
	Distinguish between technical script, storyboard, and sound script
Techniques for the creation of documentary and short film scripts and short films	Developing the documentary genre based on current trends
	Use specific narrative strategies of audiovisual scripting in documentaries
	Create documentary and short film scripts with plot, plot development and denouement
	Distinguish between the use of technical and literary scripts as appropriate
	Applying sound scripts, with their different elements, to a short film project
Modern strategies for the development of video game scripts and television and Internet series formats	Elaborate a coherent narrative structure for a videogame
	Analyzing the aesthetics, ludology and psychology of a video game
	Develop scripts for the new formats of Internet series
	Know in a practical way the main phases of creation of a low-cost project
Realization of audiovisual adaptations and the legal framework that protects these creations and their scriptwriters	Analyze the stories from the controversy and difficulties to improve the writing of the script
	Perform a breakdown of commercial valuation, characters, cover and commentary on a given work
	Create diverse adaptations of literary language to film, comedy and theater
	Develop sales or pitching arguments based on an audiovisual script

05

Where Can I Do the Internship Program?

TECH has selected companies in the audiovisual sector for this degree that offer students a quality education. This is one of the maxims of this organization. To this end, students have access to leading centers in the audiovisual field and expert scriptwriters in this field. Thanks to learning in a real and close working environment, students will improve their skills and will be able to achieve their goals.

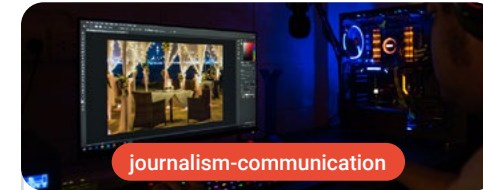
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Take your Internship Program in a reference center and stand out with your scripts in the audiovisual industry”.





The student will be able to do this program at the following centers:



Happy Studio Creativos

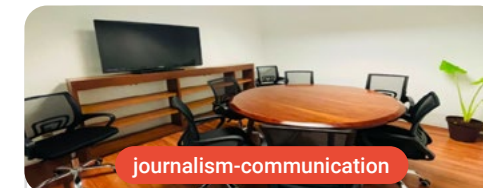
Country City
Mexico Mexico City

Address: Limantitla 6A Santa Úrsula Xitla
Tlalpan 14420 CDMX

Creative company dedicated to the audiovisual world
and communication

Related internship programs:

- MBA in Digital Marketing
- Audiovisual Screenwriting



Wakken

Country City
Mexico Mexico City

Address: Ozuluama 21 B Col. Hipódromo
Condesa Del. Cuauhtemoc

Space for high-level physical activity

Related internship programs:

- High Performance in Sports
- Sports Journalism



Piensamarketing

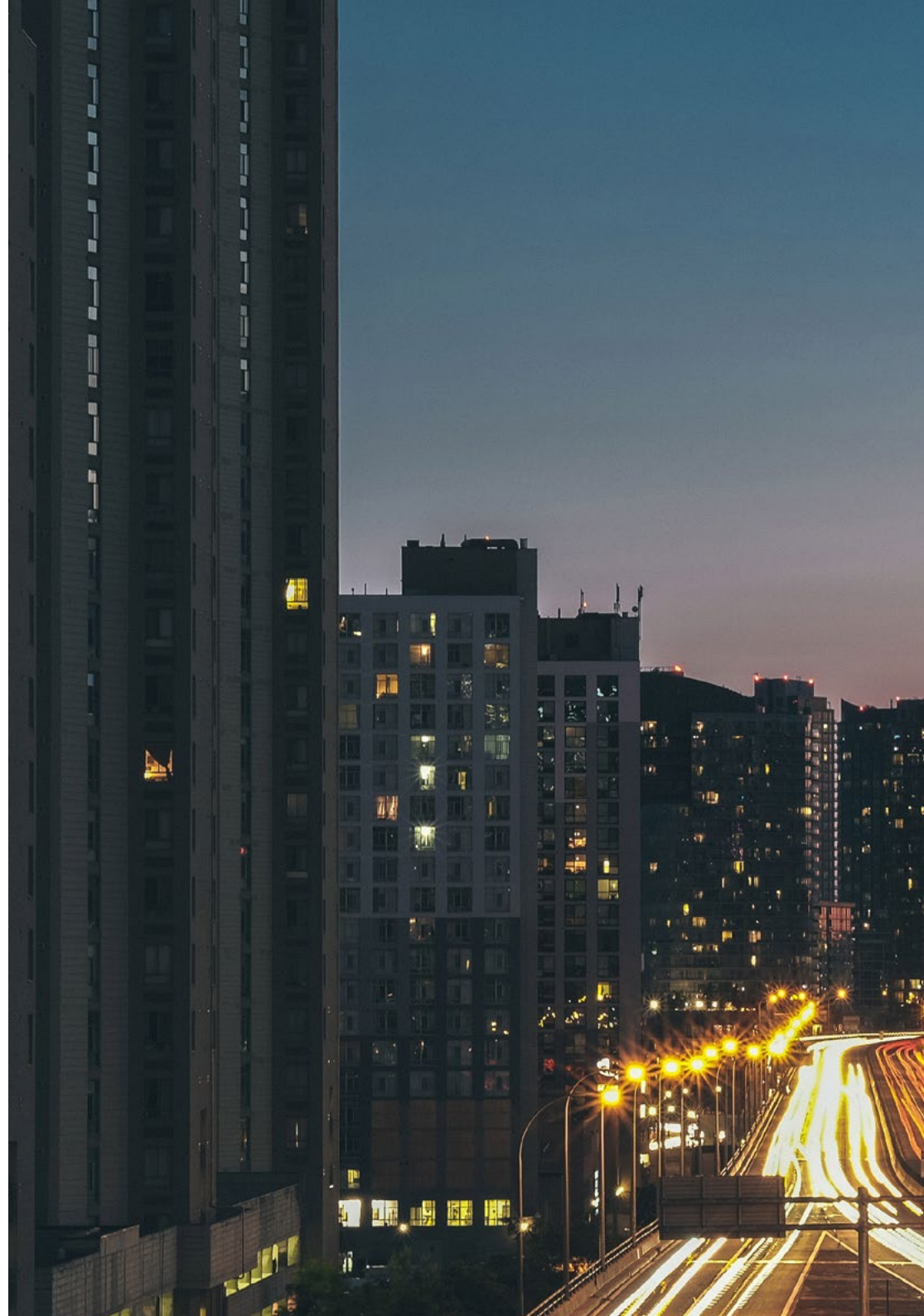
Country City
Argentina Río Negro

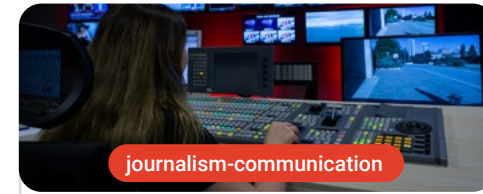
Address: Campichuelo 580 (8400),
Ciudad de Bariloche, Río Negro

Social and digital marketing and communication
agency

Related internship programs:

- Digital Business in Creation and Entrepreneurship
- MBA in Digital Marketing





La Huella Films

Country
Argentina

City
Buenos Aires

Address: Belzu 2101 Olivos Gran Buenos Aires

Audiovisual production company specializing in aerial
filming

Related internship programs:
Audiovisual Screenwriting



Take advantage of this opportunity to surround yourself with expert professionals and learn from their work methodology"

06

General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

06 Certificate

This **Internship Program in Audiovisual Screenwriting** contains the most complete and up-to-date program in the professional and academic landscape.

After the student has passed the assessments, they will receive their corresponding Internship Program diploma issued by TECH Technological University via tracked delivery*.

The diploma issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Audiovisual Screenwriting**

Duration: **3 weeks**

Course Modality: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**



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