

# Hybrid Professional Master's Degree International Journalism



## Hybrid Professional Master's Degree International Journalism

Course Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

Website: [www.techtute.com/us/journalism-communication/hybrid-professional-master-degree/hybrid-professional-master-degree-international-journalism](http://www.techtute.com/us/journalism-communication/hybrid-professional-master-degree/hybrid-professional-master-degree-international-journalism)

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# 01

# Introduction

Independent and quality international journalism has become the main tool to know what is happening in different parts of the world. Thanks to the work of thousands of professionals in this area, special envoys, embedded in war contexts or peace missions, information has crossed the borders of censorship in many countries. This is a highly demanded area of the journalistic profession, but it requires a broad and exhaustive knowledge, not only of international current affairs, but also of the history, causes, and consequences of the different contexts. For this reason, TECH and its team of communication experts have developed a degree that allows graduates interested in this field to specialize intensively through a program that combines the best content presented in a convenient 100% online format, with a practical stay of 120 hours in an important media.



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*The best program in the academic market to specialize in International Journalism through a content that combines theory and practice in a comfortable and versatile 12-month academic experience"*

According to the Universal Declaration of Human Rights, "everyone has the right to receive and impart information and ideas through any media", and although this aspect is included in the vast majority of the world's constitutions, the truth is that dozens of countries violate it every day. China, North Korea, Equatorial Guinea, Saudi Arabia or Vietnam are examples where freedom of the press does not exist and the censorship imposed by their governments controls and misrepresents data for their own benefit.

For this reason, the work of international journalists in different contexts, whether warlike, social, economic, political or cultural, is essential for the rest of society to know the reality of what is happening in those places, with truthful and contrasted information. However, for this, the professional must have specialized knowledge of the context, as well as the most effective communication strategies to transmit this type of information, something that can work with this multidisciplinary and balanced Hybrid Professional Master's Degree.

It is a complete and intensive academic experience that combines theory and practice in 12 months of training. First, the graduate will have access to 1,500 hours of the best content: a syllabus designed by experts in the sector and additional high quality material presented in different formats. This will enable you to delve into aspects of the world's geopolitical, social and economic framework and international relations, as well as the main current and historical global conflicts.

At the end of this period, TECH guarantees a practical stay of 120 hours in an important company of the sector, in which the student will actively participate in the news, interviews and in-depth reports. All this, under the supervision of a team of experts, who will do everything possible so that the student can obtain the best results from this academic experience. It is, therefore, a unique opportunity to specialize in an area of journalism in constant evolution and to add to your resume a distinctive asset that will make you stand out in any recruitment process.

This **Hybrid Professional Master's Degree in International Journalism** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Development of more than 100 cases presented by multimedia and digital communication professionals
- ♦ The graphic, schematic and practical contents with which they are conceived, gather practical information on those disciplines that are journalistic essential for professional practice
- ♦ Work in line with current communication structures, both in online and offline media
- ♦ The acquisition of a broad and exhaustive knowledge of the different branches of international communication, their tools, their applications, and the most effective recommendations to develop successful work adapted to the demands of today's society
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ In addition, you will be able to do an internship in a large company in the communication sector



*The content will be available in the Virtual Campus from the beginning of the educational activity and can be downloaded to any device with an Internet connection for later consultation"*

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*You will be able to delve into the conflicts that have marked a before and after in the different international contexts through an exhaustive knowledge of their causes and consequences"*

In this Hybrid Professional Master's Degree, with a vocational nature and hybrid learning modality, the program is aimed at updating Communication professionals who require a high level of qualification. The contents are based on the latest news of the area, and oriented in an educational way to integrate theoretical knowledge into practice, and the theoretical-practical elements will facilitate knowledge update and decision-making in project management in different areas.

Thanks to the multimedia content, developed with the latest educational technology, Communication professionals will benefit from contextual learning, i.e., a simulated environment that will provide immersive learning programmed to train in real situations. This program is designed around Problem-Based Learning, whereby the physician must try to solve the different professional practice situations that arise during the course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*A program designed so that you can work in a specialized way for both written and digital media, as well as for audiovisuals.*

*Would you like to delve into the most relevant aspects of practical journalism in the international context, such as security or digital tools? Enroll in this program and make it happen.*



# 02

## Why Study this Hybrid Professional Master's Degree?

In the field of communication, professionals must know the latest developments and existing journalistic procedures in order to ensure a rigorous and quality work, attending to the veracity and immediacy demanded by journalism. In addition, they must master economic, social and cultural aspects of the world in order to ensure reliable communication to the rest of society. For this reason, TECH has designed this program, which not only offers an updated theoretical itinerary, but also the possibility of transferring to daily practice all that has been learned in a highly prestigious media. In this way, the specialist will obtain a global and complete vision of the most current scene in International Journalism, preparing them for any challenge that may arise.



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*Take advantage of the opportunity to enter a real and highly demanding business environment and learn about the latest journalistic news from the best professionals"*

### 1. Updating from the Latest Technology Available

International journalism is a complex field, which requires both a wide range of economic, social, cultural and other types of knowledge at a global level, as well as efficiency in daily practice to obtain quality news that ensure professional ethics. For this reason, and with the aim of bringing the specialist closer to all existing updates, TECH presents a practical stay with which the journalist will delve into the day-to-day of a cutting-edge work environment.

### 2. Gaining In-depth Knowledge from the Experience of Top Specialists

Throughout the entire practical period, a large team of professionals will accompany the specialist, which guarantees rigorous and quality learning. In addition, the tutor who will be specifically assigned to the student will guide them in all journalistic in all journalistic tasks, from the search for news to its publication. This allows you to acquire all the necessary procedures to offer effective and truthful international information.

### 3. Entering first-class environments

The companies selected for the practical period of this Hybrid Professional Master's Degree have been carefully chosen by TECH. The objective is for the specialist to have guaranteed access to a prestigious journalistic company in the field of International Journalism. This way, the student will be able to delve into the daily work of a demanding, rigorous and exhaustive workspace, learning first-hand about the latest developments.



#### **4. Combining the Best Theory with State-of-the-Art Practice**

TECH offers a new learning model that is 100% practical, with the objective of offering students a pedagogical program adapted to their daily and professional life. Therefore, without long teaching hours, the journalist will not only be able to acquire the latest procedures in the field of International Journalism, but will also put them into practice during 3 intensive weeks.

#### **5. Expanding the Boundaries of Knowledge**

In order for the professional to expand their frontiers, TECH offers the possibility of doing the internships of this Hybrid Professional Master's Degree in national and international companies. In this way, the specialist will be able to catch up with the best experts in the sector, who not only work in first class media, but are located in different continents.

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*You will have full practical immersion  
at the center of your choice”*

# 03

# Objectives

The importance of having a broad and specialized knowledge of the context in the field of International Journalism can determine the quality of the final work. For this reason, TECH has considered it necessary to develop a degree that allows professionals in this area to acquire a comprehensive and updated knowledge. Therefore, the objective of the program is to serve as a guide and to provide you with all the necessary tools that will allow you to fulfill this task in the most effective way possible and in the shortest period of time.





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*The syllabus includes the study of the international politics of the different geographical areas of the world, focusing on the characteristics of each one"*



## General Objective

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- This Hybrid Professional Master's Degree has been designed by TECH and its team of experts with the aim of enabling communication professionals to analyze the political system and the different forms of government of international societies, acquiring a broad and comprehensive knowledge of the current social context of the main countries in the world. In addition, it will allow you to work with all the information you need to master the main concepts of globalization, analyzing the fundamental role of the media in global conflicts from different sociological perspectives



*The more demanding your objectives are, the better performance you will be able to get out of this Hybrid Professional Master's Degree, since TECH will provide you with all the teaching material you will need to achieve it"*





## Specific Objectives

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### Module 1. Politics and Society

- ♦ Identify the components of the political system and analyze how they relate to each other
- ♦ Identify the factors of change in politics
- ♦ Determine the importance of political communication and how to carry out a subsequent analysis
- ♦ Analyze the different political ideologies, attitudes, values and cultures
- ♦ Identify the different players with a relevant role in political activity: political parties, lobbies, interest groups, social movements and the media
- ♦ Examine the different theoretical-political models

### Module 2. Sociology of International Relations

- ♦ Analyze the concept of sociology, the main streams of sociological thought and their relevant role for better journalistic work
- ♦ Reflect on the responsibility and commitment of journalism to society
- ♦ Raise awareness of the power of the media by reinforcing critical thinking and objectivity
- ♦ Develop specialized knowledge of the contemporary world, historical evolution and social theories
- ♦ Determine the characteristics and complexity of the problems which affect different societies and cultures
- ♦ Contextualize regional situations through adequate sociological analysis
- ♦ Understand the cultural dimensions of groups and societies in the development of cooperation relationships and conflict in the international context

- ♦ Examine the religious phenomenon and know the global situation of religion
- ♦ Develop specialized knowledge of social, gender and ethnic inequality
- ♦ Analyze the current situation in terms of migration and its social, political, economic and cultural consequences

### **Module 3. International Law and Human Rights**

- ♦ Differentiate between the competences of national law and international law and establish the relationship between the two
- ♦ Determine the different mechanisms that exist to materialize the protection of human rights
- ♦ Relate the evolution of human rights to politics and globalization
- ♦ Examine international treaties and the procedure used to adopt them
- ♦ Establish the prevalence of rights and the collision between them
- ♦ Analyze the characteristics and influences of culture that make each regional human rights protection system different
- ♦ Develop specialized knowledge of the institutions and bodies dealing with foreign policy and human rights
- ♦ Develop critical thinking to formulate proposals to improve the mechanisms of international law

### **Module 4. International Politics by Geographical Zones I. Europe, North America and Latin America**

- ♦ Analyze the political models of each region
- ♦ Recognize the influence of Europe and the USA on Latin America
- ♦ Assess the Latin American uprisings of 2019 and analyzing their main motives
- ♦ Identify the present-day problems of the EU
- ♦ Examine the current relationship between USA. USA and China
- ♦ Define the structural weaknesses of each region
- ♦ Raise awareness of the role of indigenous communities in America

### **Module 5. International Politics by Geographical Zones II. Russia and the Former USSR, Asia and Africa**

- ♦ Observe the conversion of planned economies to free market economies
- ♦ Examine the influence of colonialism in Africa and Asia
- ♦ Study the current relationships between Russia, Asia and Africa
- ♦ Analyze the political regimes that govern Russia, Asia and Africa

### **Module 6. Practical Journalism in the Field of International Journalism**

- ♦ Analyze the differences between different cultures
- ♦ Master the tools available to the journalist
- ♦ Determine the methodology for working as a correspondent
- ♦ Make use of ethical responsibility in order to understand the realities of other regions

**Module 7. Conflict and Terrorism from the Perspective of International Journalism**

- ♦ Examine the evolution of conflicts throughout history, until the present day
- ♦ Analyze hate speech
- ♦ Address the link between technology and the diffusion of extremist ideas
- ♦ Specify the cases of terrorism with the greatest impact from the extreme right and the factors that led to it
- ♦ Analyze the regional tensions that still persist today
- ♦ Determine the role of the United Nations in conflicts and international intervention
- ♦ Relate global impacts and localized conflicts

**Module 8. International Economy**

- ♦ Interpret the economic reality through the instruments provided
- ♦ Analyze the correct functioning of a market, as well as the economic situation of a country
- ♦ Examine the functioning of the International Economic System and the agents that it is composed of
- ♦ Determine the economic impact and the effect of fiscal, monetary and economic policies on a market
- ♦ Determine the economic facts that have had an impact on the current economic reality

**Module 9. Investigative Journalism and Narrative Journalism in International Journalism**

- ♦ Determine the appropriate methodology for each type of investigation and journalist
- ♦ Evaluate the different sources of information
- ♦ Identify the challenges and dangers of investigative journalism in order to act without exposing oneself
- ♦ Develop the essential techniques to deal with sources
- ♦ Establish the ideal tools for the preparation of a journalistic chronicle or profile
- ♦ Enhance skills to develop a narrative piece

**Module 10. International Journalism and Professional Ethics**

- ♦ Analyze the functioning of international media and the diffusion of information
- ♦ Discern which sources of information are reliable in an international context
- ♦ Generate specialized knowledge to verify data and to contrast fake news
- ♦ Develop the techniques of photojournalism and audiovisual journalism
- ♦ Examine media agendas
- ♦ Identify media trends in explaining the news
- ♦ Review cases in which journalistic ethics have not been respected

# 04 Skills

The design of this Hybrid Professional Master's Degree has been made so that communication specialists can obtain a broad, comprehensive and specific knowledge about the different areas of International Journalism. Not only will they be able to expand the information they already have and in a guaranteed way, but they will also have enough material to improve their professional skills throughout the course of the academic experience.





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*The perfect program to expand your knowledge of international law and human rights 100% online"*



## General Skills

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- Make a complete informative radiography of the current global landscape
- Highlight the importance of history in understanding current conflicts, power structures, global migration and religious phenomena, and the role of the media
- Provide up-to-date and accurate information on events occurring anywhere in the world

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*Through this Hybrid Professional Master's Degree program, you will be prepared to produce quality news and reports, based on truthfulness and immediacy, offering society the latest news on international information"*





## Specific Skills

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- ♦ Analyze any society, in any context and from the perspective of different disciplines
- ♦ Explain the current news with an extensive background
- ♦ Have a good foundation of legal knowledge both to understand what rights are being violated in an event and to protect oneself in any context
- ♦ Report with a solid base on any event related to the international economy
- ♦ Have in-depth knowledge of the situation in each continent in order to decide in which area you want to develop your professional work
- ♦ Know the role of the great war reporters and their importance during history
- ♦ Have specialized knowledge to identify illegal acts at the international level
- ♦ Work in the media and news agencies as well as freelance, a figure that is becoming more and more firmly established every day
- ♦ Work in any section of the media and at any international event

05

# Course Management

TECH considers it essential to include in its degrees a teaching team versed in the area in which it will be developed. For this reason, for this Hybrid Professional Master's Degree, TECH has selected a group of professionals specialized in international communication with years of experience in freelance work and for major media. They are a group of journalists, analysts, and collaborators who will be at the graduate's disposal to make this academic experience an opportunity to improve their skills.



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*You will have the support of the teaching staff to guide you throughout the academic experience and to resolve any doubts that may arise"*

## Management



### Ms. Chato Vázquez, Carmen

- ♦ EUROsociAL+ Communication and Visibility Technician at the International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP)
- ♦ Support and Logistics Technician in the program COPOLAD II of the FIIAP
- ♦ Responsible for the TuuuLibrería project
- ♦ Writer and Editor at Esglobal
- ♦ Director of Conecta Europa
- ♦ Master's Degree in Protocol from the National University of Remote Education (UNED)
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from Carlos III University of Madrid
- ♦ Postgraduate Diploma in Public Communication and Defense from the Gutiérrez Mellado University Institute of UNED

## Professors

### Mr. Salinas Quevedo, Juan

- ♦ Journalist at El Español in the Reports section and at MagasIn
- ♦ Journalist in the Social Rights and Culture sections, Diario Público
- ♦ Journalist in the Sports section, Columna Cero
- ♦ Responsible for RPA Customer Engagement at ADA Mobile
- ♦ Journalist at Cambio 16
- ♦ Scriptwriter at TVE
- ♦ Double Degree in Journalism and Audiovisual Communication
- ♦ Audiovisual Scriptwriting Course by CineTécnica

### Ms. Negrete, Ana Belén

- ♦ Head of the Content Department, MarketiNet Spain
- ♦ Editor and Reporter of the Supplements and International Area of REFORMA Newspaper
- ♦ Expert in Production and Video in Docencia TV
- ♦ Communications Assistant at the Secretary of State for the European Union, Ministry of Foreign Affairs and Cooperation of the Government of Spain
- ♦ Communications Technician and Reporter at RNE, Europa Press, Nao Films, Radio 110 di Torino and Canal +
- ♦ Degree in Audiovisual Communication from the Complutense University of Madrid
- ♦ Master's Degree in International Affairs (major in Economics) from the Pontificia de Comillas University
- ♦ Specialization in Data Collection and Survey Analysis from the University of Michigan (Coursera)

### Ms. Pérez Short, Alba

- ♦ Specialist in Journalism, Communication, and Digital Marketing
- ♦ Journalist, Photographer, and Social Media Strategist at Torres y Carrera
- ♦ Photojournalist at La Voz de Galicia SA
- ♦ Editor-in-Chief and Community Manager at Más que Auga gym
- ♦ Web Editor and Community Manager at Coches.com
- ♦ Graphic Designer and Layout Designer at the fashion magazine TELVA of Unidad Editorial
- ♦ Master's Degree in Marketing, Consulting and Political Communication from the University of Santiago de Compostela
- ♦ Higher Technical Degree in Digital Marketing & Inbound Marketing from IM Digital Business School

### Dr. Del Paso Gallego, Ana

- ♦ Expert in International Communication and Journalism
- ♦ Professor at the Faculty of Information Sciences in the Department of Journalism and Global Communication at the Complutense University of Madrid
- ♦ Reporter and Special Envoy at Época Magazine
- ♦ Reporter for Agencia EFE as Special Envoy and Correspondent
- ♦ Markets and Finance Editor at La Gaceta de los Negocios
- ♦ Freelance Correspondent for Spanish and American media in Washington, D.C
- ♦ PhD in Communication. Medicine, from Complutense University of Madrid

**Dr. Díaz-Merry, Borja**

- ◆ News Editor at Radiotelevisión Española
- ◆ Editor of the International and Defense Section of the Europa Press news agency
- ◆ Contributor to the International Section of the newspaper La Vanguardia
- ◆ PhD in Journalism from the Complutense University of Madrid
- ◆ Diplomacy and International Relations Course for Journalists by the Diplomatic School of the Ministry of Foreign Affairs of the Government of Spain
- ◆ Postgraduate Diploma in Community Management
- ◆ Postgraduate Diploma in National Defense
- ◆ Photojournalism Course

**Ms. Gacho Carmona, Isabel**

- ◆ International Analyst in 4Asia.es
- ◆ Collaborator in the Spanish Institute of Strategic Studies, Foreign Policy and at Esglobal
- ◆ Analyst of International Security in Prosegur
- ◆ External collaborator at the Ministry of Foreign Affairs, European Union and Cooperation
- ◆ External collaborator in the Office of the High Commissioner for Human Rights (UN)
- ◆ Degree in International Relations from the Complutense University of Madrid
- ◆ Master's Degree in Geopolitics and Strategic Studies from the Carlos III de Madrid University
- ◆ Master's Degree in International Protection of Human Rights from the University of Alcalá



**Ms. Delgado Moreno, Irene**

- ♦ Researcher in gender and human rights in the Spanish Association for the United Nations
- ♦ Collaborator in the Department of International Relations in the Autonomous University of Barcelona
- ♦ Collaborating journalist in the international section La Vanguardia
- ♦ Graduate in Journalism from the Autonomous University of Barcelona
- ♦ Master's Degree in International Relations, Security, and Development from the Autonomous University of Barcelona
- ♦ International Law and International Relations Course from Vitoria-Gasteiz, University of the Basque Country

**Mr. Alemany Ruiz-Mateos, Nicolás**

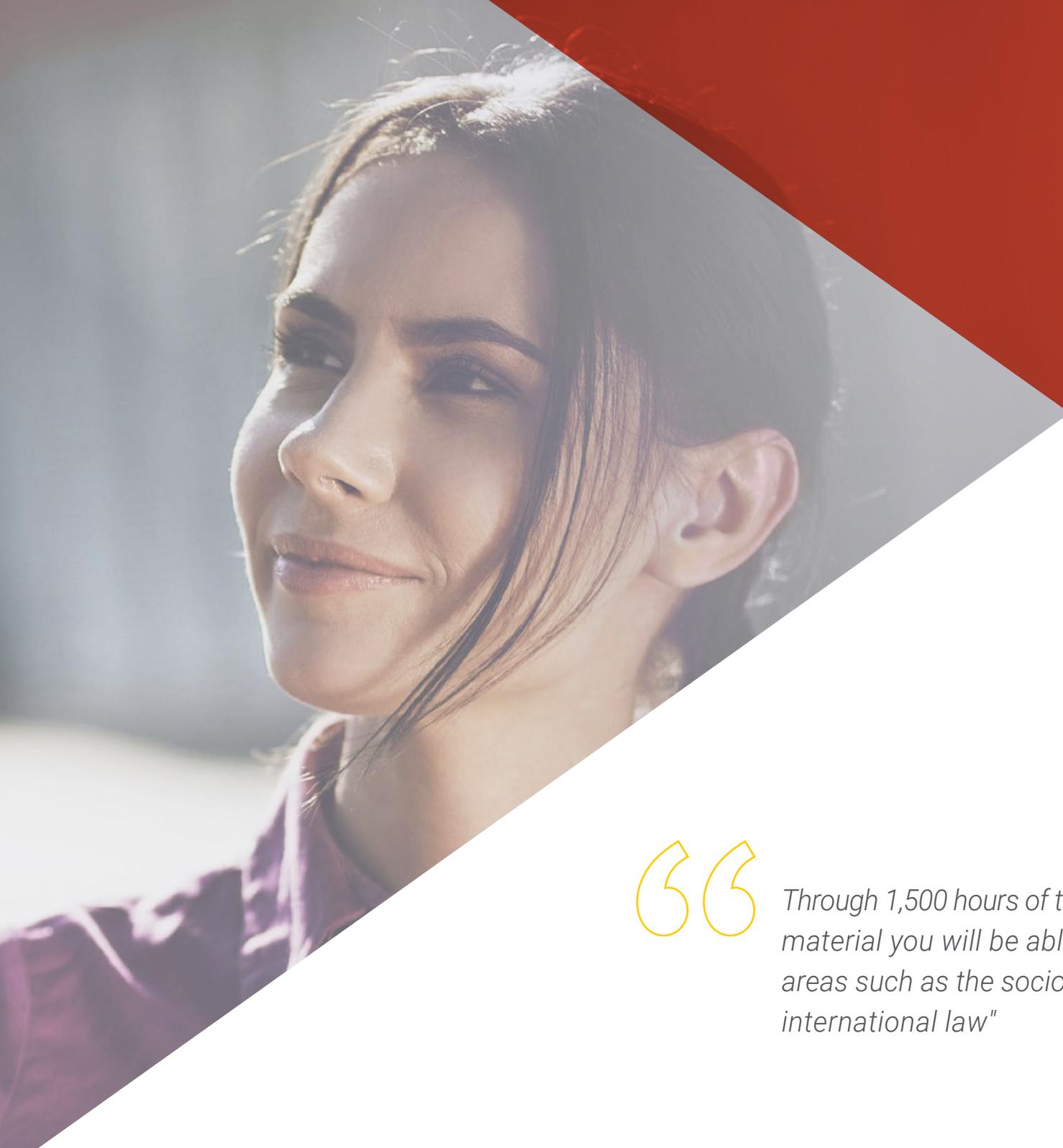
- ♦ Corporate Finance Executive at KPMG Spain
- ♦ Trainee - Tax & Legal. PwC Spain
- ♦ Student Collaborator – Department of History of Law. Universidad Pontificia Comillas ICAI- ICADE
- ♦ MBA In International Management. ICEX – CECO
- ♦ Double degree in Law and International Relations. Universidad Pontificia Comillas ICAI- ICADE
- ♦ College of Arts & Sciences. International Relations. Seattle University

# 06

## Educational Plan

TECH has used the most exhaustive and innovative information related to International Journalism for the development of the content of this Hybrid Professional Master's Degree. The teaching team has been in charge of developing the syllabus, as well as selecting the additional material included in the program, so that access to an immersive and updated training is guaranteed. In addition, you will be able to access the 1,500 hours of content 100% online with any device with an Internet connection.





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*Through 1,500 hours of theoretical, practical and additional material you will be able to broaden your knowledge in areas such as the sociology of international relations or international law"*

## Module 1. Politics and Society

- 1.1. The Concept of Society in Philosophy
  - 1.1.1. The Ideal Society of Aristotle
  - 1.1.2. Plato's Republic
  - 1.1.3. Nietzsche's Freedom and Society
  - 1.1.4. Rousseau's Social Contract
  - 1.1.5. Marxism of Karl Marx
  - 1.1.6. Lenin's Socialist Society
- 1.2. Elements of Politics
  - 1.2.1. Structure of Politics
  - 1.2.2. Population, Territory and Co-action
  - 1.2.3. Forms of Participation in Politics
- 1.3. The Political System and Types of Government
  - 1.3.1. Democracy
  - 1.3.2. Tyranny
  - 1.3.3. Oligarchy
  - 1.3.4. Anarchy
  - 1.3.5. Monarchy
  - 1.3.6. Republic
  - 1.3.7. Theocracy
  - 1.3.8. Federations
  - 1.3.9. Confederations
- 1.4. State and Sovereignty
  - 1.4.1. What is Sovereignty?
  - 1.4.2. Types of Sovereignty
  - 1.4.3. Examples of Problems of Sovereignty
- 1.5. Functions and Organization of the Courts
  - 1.5.1. Functions of the Courts
  - 1.5.2. Organization the Courts
- 1.6. Political Attitudes and Political Cultures, Values and Ideologies
  - 1.6.1. Political Cultures
  - 1.6.2. Political Ideologies and Values
  - 1.6.3. Political Attitudes and Their Evolution



- 1.7. Actors in Political Activity
    - 1.7.1. Political Parties
    - 1.7.2. Interest Groups
    - 1.7.3. Social Movements
    - 1.7.4. The media
  - 1.8. Governance and the Factors of Change in Politics
    - 1.8.1. Governance and Governability
    - 1.8.2. Crisis of Governability
  - 1.9. Capitalism and Democracy
    - 1.9.1. Process of Change in the World
    - 1.9.2. From Feudalism to Capitalism
    - 1.9.3. The Bourgeois Revolution
    - 1.9.4. Capitalism
  - 1.10. Globalization
    - 1.10.1. What is Globalization?
    - 1.10.2. How do States Act in Global Contexts?
    - 1.10.3. Negative Consequences of Globalization
- Module 2. Sociology of International Relations**
- 2.1. Fundamentals of Contemporary Sociology I
    - 2.1.1. History of Sociology and Main Thinkers
    - 2.1.2. Sociological Debate of Sociology
  - 2.2. Fundamentals of Contemporary Sociology II
    - 2.2.1. Contemporary Social Theory
    - 2.2.2. Post-Modernism
    - 2.2.3. Post-Colonialism, Eurocentric
    - 2.2.4. Importance of History to Help Understand Current Conflicts
  - 2.3. Sociology of International Relations
    - 2.3.1. Concept of Power
    - 2.3.2. Structure of Power in International Relations
  - 2.4. Sociology of the Media I. Theoretical Introduction
    - 2.4.1. Paradigms of Sociology in the Media
    - 2.4.2. Modernity and Media
    - 2.4.3. Networked Society
    - 2.4.4. Panopticon and Surveillance
  - 2.5. Sociology of of the Media II. The Role of the Media
    - 2.5.1. Existence of the Social Problem and the Role of the Media
    - 2.5.2. Example of Black Lives Matter
  - 2.6. Sociology of the Media III
    - 2.6.1. Case Study How Did the Gulf War Not Happen? (Baudrillard)
    - 2.6.2. The Virtual War and the Role of the Media
    - 2.6.3. Spectacle and Propaganda
    - 2.6.4. Real Cases. Conflict
  - 2.7. The Sociology of Religion
    - 2.7.1. The Religious Phenomenon
    - 2.7.2. Religious Situation on a Global Level
  - 2.8. Social Inequality
    - 2.8.1. Ethnocentric
    - 2.8.2. Institutional Racism
    - 2.8.3. Intersectionality
    - 2.8.4. Debates and Conflicts on the Topic
  - 2.9. Migration
    - 2.9.1. Models of Social Incorporation
    - 2.9.2. Global Situation of Migration
    - 2.9.3. Refugees
  - 2.10. Regional Situations
    - 2.10.1. Historical Contextualization and Regional Dynamics
    - 2.10.2. Post-Communism in Eastern Countries

### Module 3. International Law and Human Rights

- 3.1. History and Fundamentals of Human Rights
  - 3.1.1. History of Human Rights
  - 3.1.2. Fundamentals of Human Rights
  - 3.1.3. Natural Rights
  - 3.1.4. Ethical Constructivism
  - 3.1.5. Contemporary Debates
- 3.2. Mechanisms of the Protection of Human Rights
  - 3.2.1. Conventional Mechanisms
  - 3.2.2. Non-Conventional Mechanisms
- 3.3. European and Inter-American Human Rights System
  - 3.3.1. The European Union
  - 3.3.2. European Convention
  - 3.3.3. The European Court of Human Rights
  - 3.3.4. History and Structure of the Inter-American System
- 3.4. African, Asian and Arab System of Human Rights
  - 3.4.1. Human Rights System in Africa
  - 3.4.2. Human Rights System in Asia and the Pacific
  - 3.4.3. Arab Human Rights System
- 3.5. Politics, Globalization and Human Rights
  - 3.5.1. External Action by States in the Field of Human Rights
  - 3.5.2. Relationship Between Globalization and Human Rights
  - 3.5.3. Multinationals and Human Rights
- 3.6. Public International Law
  - 3.6.1. Legal System
  - 3.6.2. Decentralization
  - 3.6.3. International Law and its Effectiveness
- 3.7. History of Public International Law
  - 3.7.1. Peace of Westphalia
  - 3.7.2. Congress of Vienna
  - 3.7.3. The Hague Conferences
  - 3.7.4. Treaty of Versailles
  - 3.7.5. United Nations Charter

- 3.8. Actors of International Law
  - 3.8.1. Subjects of International Law
  - 3.8.2. International Organizations
- 3.9. International Treaties
  - 3.9.1. What are International Treaties?
  - 3.9.2. Types of International Treaties
  - 3.9.3. Phases of International Treaties
  - 3.9.4. Reservations, Validity and Termination of International Treaties
  - 3.9.5. Most Relevant International Treaties
- 3.10. The Deterioration of Human Rights. Violations of Human Rights
  - 3.10.1. The Importance of Human Rights
  - 3.10.2. How and Why Have Human Rights Deteriorated?
  - 3.10.3. Violations of Human Rights

### Module 4. International Politics by Geographical Zones I. Europe, North America and Latin America

- 4.1. Institutions of Power in the USA
  - 4.1.1. executive power
  - 4.1.2. legislation power
  - 4.1.3. House of Representatives
  - 4.1.4. Senate
  - 4.1.5. judicial power
- 4.2. USA Electoral System
  - 4.2.1. Presidential System
  - 4.2.2. General Elections and Midterm Elections
  - 4.2.3. Government Positions
- 4.3. USA and the World
  - 4.3.1. United States and China
  - 4.3.2. Relationship With Latin America
  - 4.3.3. United States and the Middle East
  - 4.3.4. United States and Europe

- 4.4. Creation of the European Union
  - 4.4.1. Devastated Europe after World War II
  - 4.4.2. From the Schuman Declaration to the Current EU
- 4.5. Institutions of the EU
  - 4.5.1. Parliament
  - 4.5.2. EU Council
  - 4.5.3. The European Commission
  - 4.5.4. Court
  - 4.5.5. European Council
  - 4.5.6. Court of Auditors
  - 4.5.7. Central European Bank
  - 4.5.8. Eurogroup
- 4.6. Is the European Union in Crisis?
  - 4.6.1. Brexit
  - 4.6.2. The Response to the 2008 Crisis, the Refugee Crisis and Coronavirus
  - 4.6.3. EU and Turkey Relationships
  - 4.6.4. The Far Right in Europe
- 4.7. Mexico and Central America
  - 4.7.1. Mexico as a Latin American Power
  - 4.7.2. Central America
  - 4.7.3. Main Social Problems in Mexico and Central America
- 4.8. Andes Region. Venezuela, Colombia, Ecuador, Peru, Bolivia
  - 4.8.1. The Venezuelan Crisis
  - 4.8.2. Colombia
    - 4.8.2.1. Guerrillas and Paramilitarism
    - 4.8.2.2. Drug Trafficking
    - 4.8.2.3. Assassinations of Social Leaders
  - 4.8.3. Ecuador
    - 4.8.3.1. The 2019 Uprisings in Ecuador
  - 4.8.4. Peru
  - 4.8.5. Bolivia
    - 4.8.5.1. The Figure of Evo Morales
    - 4.8.5.2. Current Political Context

- 4.9. Southern Cone Argentina, Chile, Brazil, Uruguay
  - 4.9.1. Argentina, Once Again Plunged into Economic Crisis
  - 4.9.2. Chile, Cradle of Latin American Neoliberalism
  - 4.9.3. Brazil, the Economic Giant of the South
  - 4.9.4. Uruguay, the Only Full Democracy in Latin America
- 4.10. The Big Challenges of Latin America
  - 4.10.1. Inequality
  - 4.10.2. Economic Dependence
  - 4.10.3. Urbanization
  - 4.10.4. Climate Change
  - 4.10.5. Violence
  - 4.10.6. Institutional Weakness

## Module 5. International Politics by Geographical Zones II. Russia and the Former USSR, Asia and Africa

- 5.1. Russia
  - 5.1.1. Fall of the USSR and Conversion to Capitalism
  - 5.1.2. Putinism: 20 Years in Power
  - 5.1.3. Russia's Allies
- 5.2. Caucasus and Central Asia
  - 5.2.1. Nagorno Karabakh-Tension Between Armenia and Azerbaijan
  - 5.2.2. Georgia, South Ossetia and Abkhazia
  - 5.2.3. Central Asia, the Silk Road
- 5.3. Ukraine, Belarus and the Baltics
  - 5.3.1. From Independence to Maidan: Ukraine
  - 5.3.2. Belarus, 26 Years of Lukashenko's Rule
  - 5.3.3. From the USSR to the EU: Baltic Countries
- 5.4. China
  - 5.4.1. One Belt One Road
  - 5.4.2. Market Communism
  - 5.4.3. Chinese Hegemony

- 5.5. India
  - 5.5.1. The Most Populated Democracy of the World
  - 5.5.2. India-Pakistan Relationship
  - 5.5.3. Hindu Nationalism
- 5.6. Far East
  - 5.6.1. Japan, the Land of the Rising Sun
  - 5.6.2. Korea, Between North and South
  - 5.6.3. South East Asia: Vietnam, Indonesia, Singapore
- 5.7. Middle East
  - 5.7.1. Saudi Arabia and the Gulf Countries
  - 5.7.1. Iran, Regional Power
  - 5.7.3. Israel
- 5.8. Maghreb
  - 5.8.1. Egypt
  - 5.8.2. Libya
  - 5.8.3. Morocco and Algeria
- 5.9. Sub-Saharan Africa
  - 5.9.1. Nigeria
  - 5.9.2. Francophone Africa: Côte d'Ivoire, Burkina Faso
  - 5.9.3. East Africa: Kenya, Tanzania
- 5.10. South Africa
  - 5.10.1. End of Apartheid
  - 5.10.2. Leadership in Africa
  - 5.10.3. Inequality

## Module 6. Practical Journalism in the Field of International Journalism

- 6.1. Materials
  - 6.1.1. Technology
  - 6.1.2. Mobile Journalism
- 6.2. Digital Tools
  - 6.2.1. Software
  - 6.2.2. Social media
- 6.3. Workplace Environment
  - 6.3.1. Elections
  - 6.3.2. Sporting Events
  - 6.3.3. International Summits
- 6.4. Security/Safety
  - 6.4.1. Manifestations
  - 6.4.2. Conflicts
- 6.5. Freelance journalism
  - 6.5.1. How to Work as Autonomous?
  - 6.5.2. Practical Information
- 6.6. Working in Asia and Russia
  - 6.6.1. Asia
  - 6.6.2. Russia
- 6.7. Working in Europe and the United States
  - 6.7.1. Europe
  - 6.7.2. United States
- 6.8. Working in Africa and Latin America
  - 6.8.1. Africa:
  - 6.8.2. Latin America
- 6.9. Ethical Journalism
  - 6.9.1. Protection of Sources
  - 6.9.2. Acquisition of Information
  - 6.9.3. Stereotypes and Prejudices

- 6.10. international Journalism Applied to Written and Digital Media and Audiovisual Media
  - 6.10.1. International Journalism Applied to Written and Digital Media
    - 6.10.1.1. Online Journalism
    - 6.10.1.2. Written Journalism
  - 6.10.2. International Journalism Applied to Audiovisual Media
    - 6.10.2.1. Radio
    - 6.10.2.2. Television

## Module 7. Conflict and Terrorism from the Perspective of International Journalism

- 7.1. Causes of Conflicts in Different Countries
  - 7.1.1. Economy
  - 7.1.2. Social
  - 7.1.3. Politics
  - 7.1.4. Territorial
- 7.2. Types of Conflicts
  - 7.2.1. Intra-State
  - 7.2.2. Inter-State
- 7.3. Conflicts That Have Marked a Before and After
  - 7.3.1. Cold War
    - 7.3.1.1. Division of Germany
    - 7.3.1.2. The Vietnam War
    - 7.3.1.3. Korean War
    - 7.3.1.4. Cuban Missile Crisis
  - 7.3.2. Revolutions that Changed History
    - 7.3.2.1. French Revolution
    - 7.3.2.2. Russian Revolution
    - 7.3.2.3. Cuban Revolution
    - 7.3.2.4. Arab Spring
    - 7.3.2.5. Chinese Revolution
    - 7.3.2.6. North American Revolution
  - 7.3.3. Religious
    - 7.3.3.1. Holy War
    - 7.3.3.2. The 30 Years War
    - 7.3.3.3. French Religious Wars
- 7.4. The Evolution of Conflicts
  - 7.4.1. Sun Tzu
  - 7.4.2. Thucydides
  - 7.4.3. Julio Cesar
  - 7.4.4. Karl von Clausewitz
  - 7.4.5. Gastón Bouthoul
  - 7.4.6. John Frederick Charles Fuller
  - 7.4.7. Raymond Aron
- 7.5. Consequences of Armed Conflicts
  - 7.5.1. Physical Destruction
  - 7.5.2. Economic Crisis
  - 7.5.3. Political Crisis
  - 7.5.4. Environmental Crisis
  - 7.5.5. Psychological Results
- 7.6. Terrorism
  - 7.6.1. Causes and Types of Terrorism
    - 7.6.1.1. Politics
    - 7.6.1.2. Economics
    - 7.6.1.3. Stray
    - 7.6.1.4. Of the State
    - 7.6.1.5. Ecological
    - 7.6.1.6. Bioterrorism
    - 7.6.1.7. Cyberterrorism
  - 7.6.2. Conversion Process to Terrorism
  - 7.6.3. New Forms of Terrorism
- 7.7. Nationalism and Extremism
  - 7.7.1. Causes of Extremism

- 7.8. Hate Speech and Technology
  - 7.8.1. Causes of Extremism
  - 7.8.2. What is Hate Speech and How is it Constructed?
  - 7.8.3. Relationship Between Technology, Hate Speech and Extremism
- 7.9. International Interventionism
  - 7.9.1. United Nations
  - 7.9.2. NATO
- 7.10. War Journalism
  - 7.10.1. Preparation and Training of Journalists in Hostile Environments
    - 7.10.1.1. The Fragility of an Autonomous Journalist in Conflicts
    - 7.10.1.2. Safety Manual for Journalists in Risk Zones
  - 7.10.2. Rights and Responsibilities of the Journalist
    - 7.10.2.1. War Journalists

## Module 8. International Economy

- 8.1. Important Concepts in Economy
  - 8.1.1. Economics as a Science, Principles and Functions
  - 8.1.2. Macroeconomic Magnitudes
  - 8.1.3. Costs
- 8.2. The demand
  - 8.2.1. Fundamentals
  - 8.2.2. Modeling
- 8.3. The Offer
  - 8.3.1. Fundamentals
  - 8.3.2. Modeling
- 8.4. Balance Between Demand and Offer
  - 8.4.1. Point of Balance and Interpretation
  - 8.4.2. Effects of Externalities on the Market

- 8.5. IS-LM-BP Model
  - 8.5.1. Goods and Services Market and the IS Curve
  - 8.5.2. Monetary Market and the LM Curve
  - 8.5.3. Foreign Trade (BP)
- 8.6. Tax System
  - 8.6.1. Concepts: Type of Taxes, Characteristics of a Tax System
  - 8.6.2. Organization of the Spanish Tax Authorities
  - 8.6.3. Analysis of the Spanish Tax System
- 8.7. The European Union - Economic Evolution of the Member Countries
  - 8.7.1. History and Creation of the European Union
  - 8.7.2. Structure and Functioning of the European Union
  - 8.7.3. Analysis and Economic Evolution of the Member Countries
- 8.8. Global Economic Organization
  - 8.8.1. Monetary and Financial System
  - 8.8.2. International Economic Relations
  - 8.8.3. International Institutions
- 8.9. Contemporary World Economic History
  - 8.9.1. First and Second Petrol Crisis
  - 8.9.2. The Dot Com Bubble
  - 8.9.3. Global Financial Crisis
  - 8.9.4. European Sovereign Debt Crisis
- 8.10. Current Economic Context
  - 8.10.1. Current Economic Developments and Future Prospects
  - 8.10.2. Industry 4.0 and Repercussion on the Economics

## Module 9. Investigative Journalism and Narrative Journalism within International Journalism

- 9.1. History of International Investigative Journalism
  - 9.1.1. What is the Investigative Journalism?
  - 9.1.2. Big International Investigative Journalists
  - 9.1.3. Examples of International Investigations
    - 9.1.3.1. The Case of the Church in the Boston Globe
    - 9.1.3.2. The Nixon Case
    - 9.1.3.3. The Discovery of the Gulag
- 9.2. International Investigative Journalism Techniques
  - 9.2.1. Searching for a Topic
  - 9.2.2. How to Obtain Documentation
  - 9.2.3. Verify the Information
- 9.3. Information Sources
  - 9.3.1. Type of Sources
    - 9.3.1.1. Document Sources
    - 9.3.1.2. Personal Sources
    - 9.3.1.3. Official Sources
- 9.4. Challenges of International Investigative Journalism
  - 9.4.1. Security/Safety
  - 9.4.2. Protecting the Sources
- 9.5. The Interview, Key for a Good Investigative Report
  - 9.5.1. Features
  - 9.5.2. Types of Interviews
  - 9.5.3. Methodology
- 9.6. History of the International Narrative Journalism
  - 9.6.1. What is the Narrative Journalism?
  - 9.6.2. New Journalism
  - 9.6.3. Gonzo Journalism
  - 9.6.4. The Fathers of International Narrative Journalism
    - 9.6.4.1. Hunter Thompson
    - 9.6.4.2. Tom Wolfe
    - 9.6.4.3. Truman Capote
    - 9.6.4.4. Norman Mailer
    - 9.6.4.5. Rodolfo Walsh
    - 9.6.4.6. Tomás Eloy Martínez
- 9.7. The Profile and the International Press Reports
  - 9.7.1. Profile: Characteristics and Examples
  - 9.7.2. The Press. Characteristics and Examples
- 9.8. How to Tell Stories in the International Field
  - 9.8.1. The Importance of Scenes
  - 9.8.2. Rhythm
  - 9.8.3. The Language
- 9.9. Slow-Burning International Journalism
  - 9.9.1. Showing and Telling
  - 9.9.2. The Use of the First Person
  - 9.9.3. The Look
  - 9.9.4. Self-Editing
  - 9.9.5. Methodology
- 9.10. International Press Reports
  - 9.10.1. Great Journalistic Reports
    - 9.10.1.1. Cold Blooded, Truman Capote
    - 9.10.1.2. Operation Massacre, Rodolfo Walsh
    - 9.10.1.3. Voices of Chernobyl, Svetlana Aleksievich
  - 9.10.2. Great Current Journalists
    - 9.10.2.1. Martín Caparrós
    - 9.10.2.2. Leila Guerriero
    - 9.10.2.3. Agus Morales
  - 9.10.3. Media Dedicated to Narrative Journalism
    - 9.10.3.1. Gatopardo
    - 9.10.3.2. 5W
    - 9.10.3.3. Soho

## Module 10. International Journalism and Professional Ethics

- 10.1. International Media. Media vs. Agencies
  - 10.1.1. Main International Media
  - 10.1.2. In What Way Does The Media Inform and What Influence Does it Have?
- 10.2. Pre-Production
  - 10.2.1. How to Plan a Report
  - 10.2.2. What to Include
  - 10.2.3. The Figure of the Fixer
- 10.3. Information Sources
  - 10.3.1. International Organizations
  - 10.3.2. Chancelleries
  - 10.3.3. Embassies
  - 10.3.4. Government
  - 10.3.5. Agency and Communication Media
  - 10.3.6. Correspondents
  - 10.3.7. Experts
- 10.4. Verification of Data and Fake News
  - 10.4.1. Types of Verification
    - 10.4.1.1. Sources
    - 10.4.1.2. Images
    - 10.4.1.3. Dates
    - 10.4.1.4. Origin
  - 10.4.2. Criteria to Contrast Fake News
- 10.5. International Journalist Profiles
  - 10.5.1. Correspondents
  - 10.5.2. Special Reports
  - 10.5.3. Analyst
  - 10.5.4. Freelance journalism
- 10.6. Journalistic Genres
  - 10.6.1. Informative
  - 10.6.2. Opinion





- 10.7. Audiovisual and Press Journalism
  - 10.7.1. Photo Journalism
  - 10.7.2. Audiovisual Journalism
  - 10.7.3. Written Press (Paper and Digital Newspapers)
  - 10.7.4. Radio
- 10.8. Setting Agendas and Selling Topics to the Media
  - 10.8.1. International Newsworthiness Criteria
  - 10.8.2. How Media Agendas Work
  - 10.8.3. Sell International Topics to the Media
- 10.9. Trends and Ethical Journalism
  - 10.9.1. What is the Subject and Why?
  - 10.9.2. Tendency Towards Conflict
  - 10.9.3. Ethical Journalism
- 10.10. Technology International Context
  - 10.10.1. Leaked Documents from the Wikileaks Case
  - 10.10.2. Influence Campaigns (Cambridge Analytica), Disinformation, Censorship, etc.)

“*A program with which you will hone your skills in the detection of fake news through the comprehensive management of the main techniques and strategies to contrast the information received*”

# 07

# Internship

Graduates of this Hybrid Professional Master's Degree are guaranteed a 120-hour practical internship in a major company in the communications sector once the theoretical training period is complete. In this way, they will be able to perfect their professional skills through active work in the day-to-day work of a newsroom and the handling of the main tools that specialists in International Journalism must master.





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*A tutor specialized in the area will ensure that you get the best and most satisfactory experience from your practical stay"*

TECH has designed this modern and dynamic degree in International Journalism with the objective that communication professionals have access to an experience through which they can acquire a high degree of specialization in the international geopolitical and sociological context with active work in a large company in the sector. It will be developed over 3 weeks, from Monday to Friday with 8-hour consecutive days in which you will be accompanied at all times by an assistant specialist, who will guide you through the stay and ensure that the previously established planning is fulfilled.

The eminently practical program will allow graduates to develop their professional skills and competencies, working with the most sophisticated tools in the sector and with the most reliable sources of information for consultation on this subject. In addition, being accompanied by a team of professionals with years of experience in the area, they will be able to learn from their own strategies, implementing the most effective writing and contextualization techniques to their journalistic praxis.

It is, therefore, a great opportunity to increase your knowledge and perfect your work skills by actively participating in communication teams that are currently working on large projects. In addition, this practical period will allow the graduate to complete a minimum number of hours in a large company in the communications sector. This experience can be included in your personal resume and will serve as a badge in any personnel selection process.

The practical part will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of professors and other fellow trainees who facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of journalism and communication (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



*The best program in the academic market to also work on your professional ethics through practical knowledge of the best strategies for verifying and contrasting information"*

Module	Practical Activity
Approach of the sociology of international relations	Adapt and translate information to political attitudes, cultures, values, and ideologies
	Report on governance crises in a country
	Report on the actions of states in global contexts
	Monitor information in sociological debates
	Monitor current cases and their application through the media
	Master and report on the religious situation on a global level
	Report on the refugee issue
Master human rights and international politics by geographic area	Relate globalization and human rights correctly
	Report on the U.S. electoral system: presidential system
	Report on Brexit
	Delve into EU-Turkey relations, delving into the journalistic approach that should be given to information of this nature
	Communicate Main Social Problems in Mexico and Central America
	Report on the Venezuelan crisis
	Report on drug trafficking and assassinations in Colombia
	Report on The Big Challenges of Latin America
	Master the historical context of Russia: USSR and Putinism
	Report on the Far East and the Middle East, with a deeper understanding of their historical context
Report on South Africa and sub-Saharan Africa, with a deeper understanding of their historical context	
Approach at the Conflict and Terrorism from the Perspective of International Journalism	Apply the causes of conflicts in different countries to international communications, delving into economic, social, political and territorial issues
	Master the different types of conflicts: infra-state and interstate
	Report on the consequences of armed conflicts
	Master the causes and types of terrorism in order to provide a historical context to international information
	Delve into Hate speech and its relationship with technology
Prepare and train for journalism in hostile environments	

Module	Practical Activity
Approach economic and investigative journalism with an international perspective	Master the IS-LM-BP Model
	Delve into the world economic organization and the different economic relations between international institutions
	Apply techniques of investigative journalism in the international field
	Apply the different sources of information: documentary, personal and official
	Conduct an interview for a good investigative report
	Apply the importance of scenes for storytelling in the international scene
	Master showing and telling, eye-candy, desktop publishing, etc.
Techniques on professional ethics applied to International Journalism	Master all the issues related to journalistic ethics, with the objective of applying them to international reporting
	Delve into the main international media to obtain a global perspective of the daily practice
	Plan a story from the beginning
	Use different sources of information: experts, correspondents, agencies and media, government, embassies, foreign ministries and international organizations
	Verify data to avoid fake news
Use the different journalistic genres appropriate to the information	

## Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



## General Conditions for Practical Training

The general terms and conditions of the internship agreement for the program are as follows:

**1. TUTOR:** During the Hybrid Professional Master's Degree, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the students does not show up on the start date of the Hybrid Professional Master's Degree, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Hybrid Professional Master's Degree will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** The Hybrid Professional Master's Degree shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Hybrid Professional Master's Degree. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Hybrid Professional Master's Degree will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

# 08

## Where Can I Do the Internship?

TECH considers it essential to choose the best companies for its graduates to carry out their internships. This is to ensure a highly beneficial experience for their professional development, in which they can not only actively participate in the different tasks of the media, but also acquire the skills of a true expert in International Journalism from the hands of experts in the area.





“

*An outstanding practical experience that you can include in your professional resume as a distinctive asset for any personnel selection process"*



The student will be able to complete the practical part of this Hybrid Professional Master's Degree at the following centers:



**Journalism**

**Atalayar entre dos orillas**

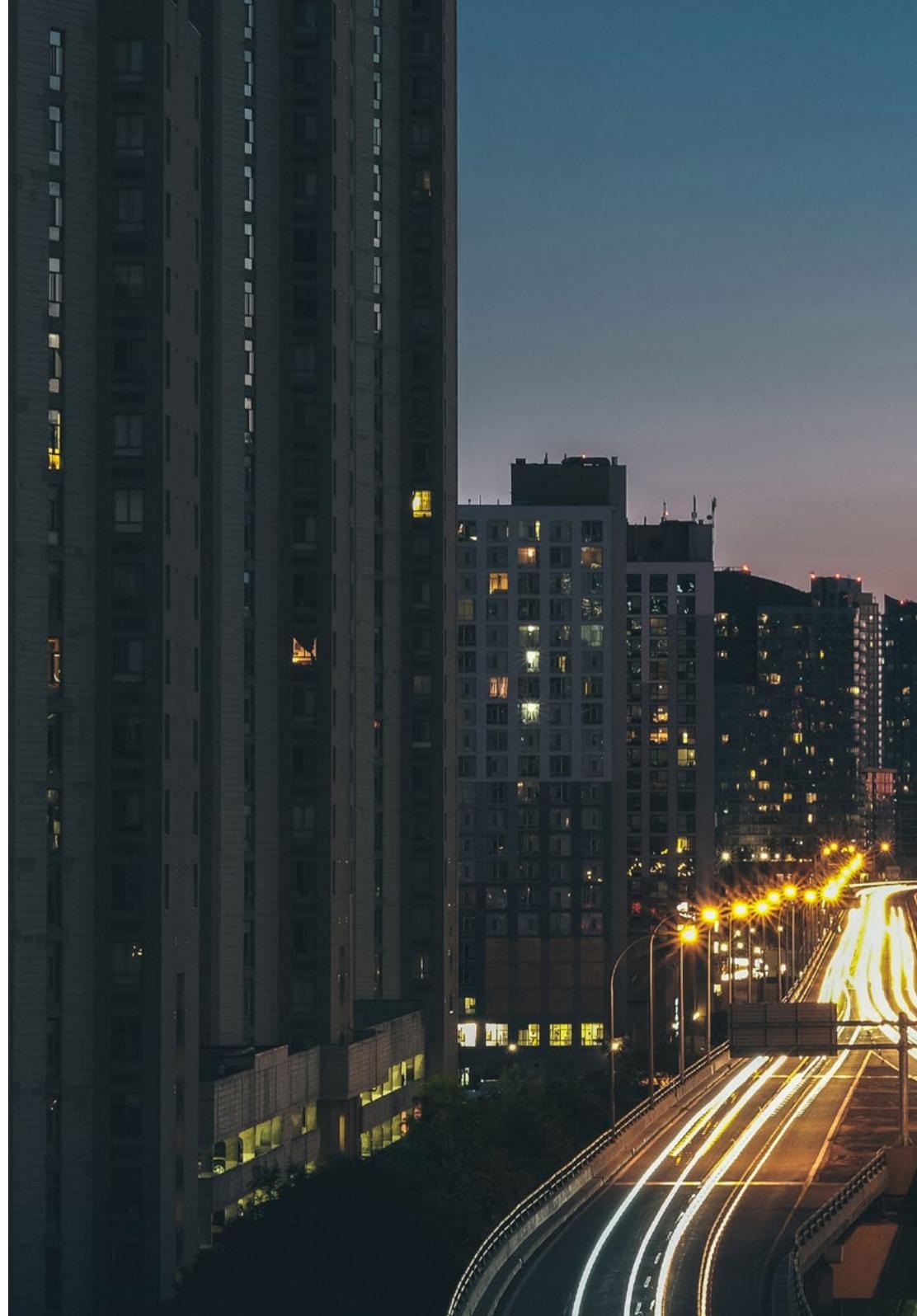
Country	City
Spain BORRAR	Madrid

Address: Calle Claudio Coello, 10.  
28001 Madrid. España

Empresa de comunicación digital y de  
analítica informativa

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**Related internship programs:**  
International Journalism





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*Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology”*

09

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



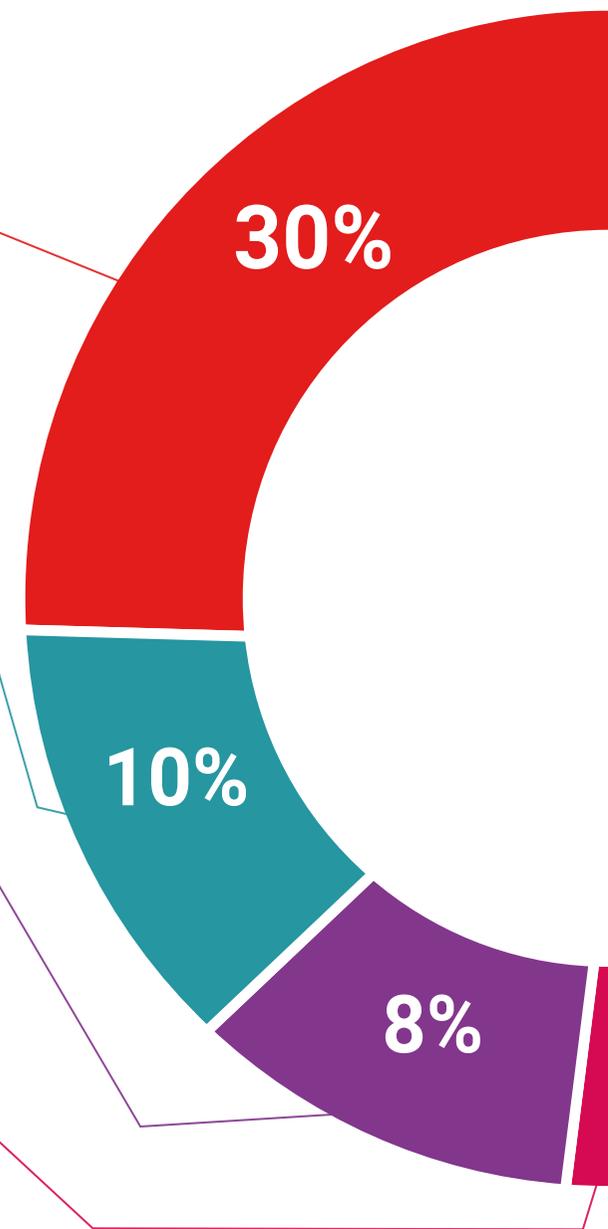
### Practising Skills and Abilities

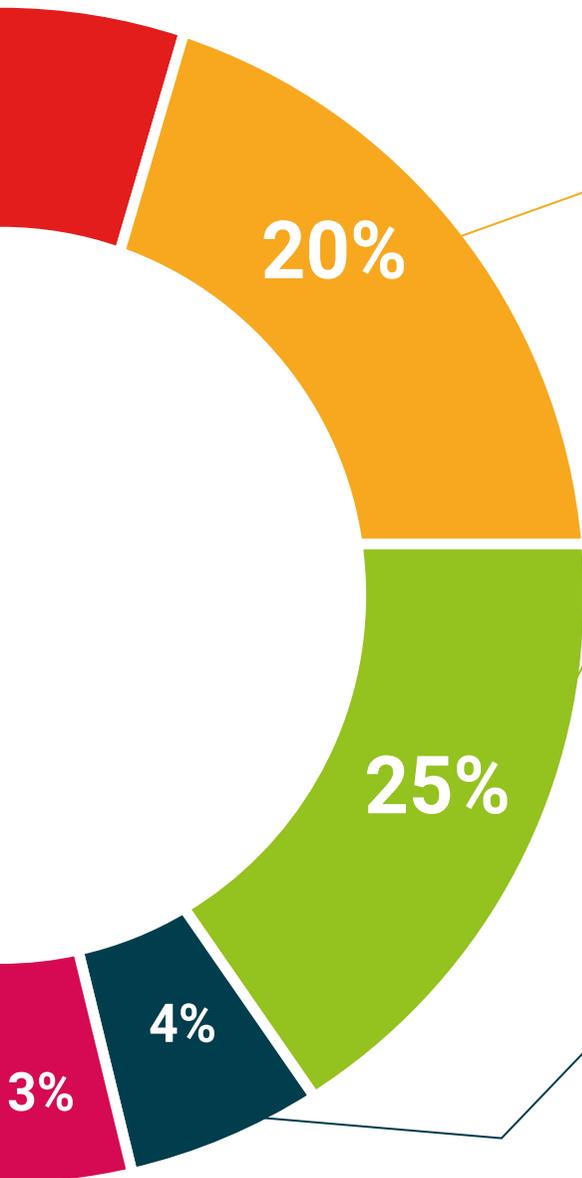
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 10

# Certificate

The Hybrid Professional Master's Degree in International Journalism guarantees, in addition to the most rigorous and up-to-date qualification, access to a Hybrid Professional Master's Degree issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Hybrid Professional Master's Degree in International Journalism** contains the most complete and up-to-date program on the professional and academic field.

After the student has passed the assessments, they will receive their corresponding Hybrid Professional Master's Degree certificate issued by TECH Technological University via tracked delivery\*.

In addition to the diploma, students will be able to obtain an academic transcript, as well as a certificate outlining the contents of the program. In order to do so, students should contact their academic advisor, who will provide them with all the necessary information.

Title: **Hybrid Professional Master's Degree in International Journalism**

Course Modality: **Hybrid (Online + Internship)**

Duration: **12 months**

Certificate: **TECH Technological University**

Teaching Hours: **1,620 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Hybrid Professional Master's Degree International Journalism

Course Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

# Hybrid Professional Master's Degree

## International Journalism

